

eMedia Update August 2012

K–12 and Professional Development Resources
Office of Chief Information Officer
State Department of Education



IMPORTANT NEWS for 2012–13 School Year!!!

- **Welcome Back!** We hope you had a great summer and are ready for an exciting school year! Be sure to access the **NEW eMedia Office 2012** video – it’s our “shout out” to you for the new school year! See page 4 for more information.
- The monthly **eMedia Update** is now being provided for August (What you are reading now!!!) This information is **ONLY provided online** and is posted online by the 25th of the previous month (ex. September issue posted by August 25) and provides new info and schedules for programs/series added for the month. Remember . . . November/December is a dual issue put out in November, but otherwise look for this update monthly August through May.
- The **eMedia Link** is **ONLY provided online** too! The *eMedia Link* is the educator’s guide to FREE resources for K–12 available via the NEW K–12 Instructional Media Channel (IMC) and online in *StreamlineSC*. Contact info for ETV and eMedia listed too! www.emedia.sctv.org
- The **eMedia Fall Preview Schedule 2012** will be posted online by August 16 with previews starting August 20 on the K-12 Instructional Media Channel (IMC). See pages 5 and 45.
- Find a list of the **NEW and Revised eMedia K–12 Series** on pages 6 through 9. Great programs for your students, including new programs about social networking and being media savvy!
- Find flyers about **NEW eMedia K–12 Series (2012–13)**, September/October **SPLASH Weeks** (when new K–12 programs featured on K–12 IMC, including those with limited rights), and **SCDE Professional Development Series 2012-13** at www.emedia.sctv.org. See “eMedia Flyers” on left navigation panel. ALL flyers in this *eMedia Update* are posted there!
- See last two pages of this *eMedia Update* for list of **Fall 2012 eMedia Recertification Courses!**
- ETV and eMedia programs are archived online in **StreamlineSC**. Encourage teachers to utilize the **SCDE Professional Development Series** such as *Literacy Matters*, *The State of Gifted & Talented in SC*, *Pathways to Graduation*, and the *NEW Library Media Specialists Town Meetings* accessed in *StreamlineSC*. Find grid of **SCDE Professional Development Series 2012–13** on page 36 in this *eMedia Update* and posted at www.emedia.sctv.org. Look for “eMedia Flyers” on left navigation panel. Also, other professional development programs on various topics are added each month so watch for announcements in future *eMedia Updates*.
- **Special programs** produced by eMedia such as *In Our Schools*, *Riverbanks Roundup* and *Project Discovery* and the national series *Colonial Williamsburg Electronic Field Trips* will air on ETV-HD, which is the channel you can access ETV programming on at home. So schools can use these programs from your local PBS channel.

For information on eMedia, call 877-885-5272 or 803-737-3275 or you may email Rhonda Raven at rnraven@ed.sc.gov

eMedia Staff – Change of E-mail Addresses

Please use our SC Department of Education e-mail addresses! Most eMedia staff have same name, but with “ed.sc.gov” instead of “sctv.org” at end. Rhonda’s and Bonnie’s are a bit different so please see list on page 10. THANK YOU for using our SCDE e-mail addresses.

Table of Contents

IMPORTANT NEWS for 2012–13 School Year!!!	1
eMedia Staff – Change of E-mail Addresses	1
In Our Schools – LIVE October 7, 6:00 p.m. on ETV	3
In Our Schools – <i>Principals of Excellence, Part 2</i>	3
In Our Schools - Special Repeats of Summer Editions	3
<i>The eMedia Office” Video 2012</i> – Share with Teachers!	4
Riverbanks Roundup – <i>Flippers and Scales</i>	4
State House Constitution Day Special – James Otis Lecture ... High Schools Plan... September 14	4
eMedia Series Available “By Request” & Contacts	5
K–12 Instructional Media Channel (IMC)	5
NEW & Added Lessons to K–12 eMedia Series 2012–13	6
Series DELETED / REMOVED as of August 2012	10
SPECIAL Programs Added to Existing Series:	10
K-12 IMC Fall Previews & “SPLASH Weeks” Schedule	10
NEW E-mail Addresses for eMedia Staff – Please Use!	10
IMPORTANT: Block Feeds of Series with “Limited” Rights	11
ETV <i>StreamlineSC</i> –New Look for 2012–13	13
“American Graduate Day” Programming on ETV	14
ETV Channels with Programming Schools Can Use!	14
Colonial Williamsburg Electronic Field Trips 2012–13	15
NEW Palmetto Heritage Series – Dramatizations Re-Used	16
Project Discovery	18
Teen Kids News 2012–13	19
NEW – Complete History of United States Wars 1700–2004	20
NEW - Short Takes with Naturalist	22
Riverbanks Roundup - eMedia Science Programs	23
Tune Up to Literacy – Five NEW Song Programs Added	24
A Literary Tour of South Carolina	25
Palmetto Leaders – SCANS Skills ... NEW Segments	27
Welcome to My Career Features DreamWorks “Lighter”	27
NEW - Creating a Career with the Media Arts in Mind	28
Creating a Career with the Arts in Mind – BIOS (Group 2)	28
Deskercise	29
Healthy Hannah’s Healthy Choice Heroes	30
Slim Goodbody’s Daily Almanac	31
eMedia Programs Address Bullying & Cyber Safety	32
Knowitall Notes	32
Project Discovery – NEW Program November 27 at 1:00 p.m.	33
Idella Bodie’s SC Women Series – NEW Lesson, 2 Parts	33
Speaking of Schools – Radio Series Produced by SCDE	35
SCDE Professional Development Series 2012–13	35
SCDE Professional Development Series 2012–13 (Unlimited Rights)	36
Teaching & Learning Language Collaborative (TLLC) 2012–13: <i>The Teacher...(TELL) Project</i>	37
Carolina Careers Career Guidance Workshops 2012–13	38
The State of Gifted & Talented in SC - NEW Programs!	38
Content Knowledge for Teachers – NEW PD for Math	39
School Health Program Repeats – New Footage Added	40
Creating Assessments for Student Success – Complete Program Titles and Re-Numbering List	40
These SCDE Professional Development Series 2012–13 START in September – See Grid on Page 36....	41
Newsy Notes	41
PBS Programs for August 13–31	42
<i>How Do Educators Find Out about Video-Based Resources Available FREE from eMedia & ETV? Easy...</i>	43
Professional Development Schedule for August	44
Block Feed Summary for August	44
Fall 2012 eMedia Recertification Courses	46

In Our Schools – LIVE October 7, 6:00 p.m. on ETV

Exploring the Digital Classroom ... Plan ahead to participate!

Oct. 7, 6:00–6:57 p.m.* ETV-HD *LIVE interaction – E-mail questions to inourschools@scetv.org

Repeats Oct. 14, 3:00–3:57 p.m. SC Channel (SCC)

Repeats Oct. 12 and Oct. 19, 10:30–11:27 a.m. IMC (Unlimited rights) (No interaction for repeats)

Join Superintendent of Education Mick Zais and other key South Carolina educators for this special LIVE program October 7 at 6:00 p.m. on ETV when the topic will be exploring the digital classroom. School districts across South Carolina are using mobile devices and tablet computers in the classroom to improve instruction by using new technology to meet the needs of all students. Be sure to join us!

In Our Schools – Principals of Excellence, Part 2

Sept. 2, 3:30–3:57 p.m. SC Channel (SCC)

Also access in *StreamlineSC*

Aug. 24 and Sept. 7, 11:00–11:27 a.m. IMC (Unlimited rights)

The August 12th edition of **In Our Schools**, produced by the SC Department of Education's eMedia with South Carolina ETV, featured Part 2 of our **Principals of Excellence** mini-series. From the studios at ETV, we invite you to join Robert Candillo, Principal at Ridgeland Elementary School in Jasper County, who leads a discussion with five other outstanding principal leaders about *The Changing Roles of a Principal and Keys to Being a Successful Principal* when this program repeats.

After parents, the biggest impact on a child's success comes from the man or woman at the front of the classroom. A caring and qualified teaching workforce is essential for the success of our public schools, and for continued progress by our state. After teachers, principals are next most important in determining the quality of a child's education. In South Carolina, we have many excellent principals who support their students and staff through their instructional leadership. Some of these outstanding school leaders have been honored as the Tenenbaum Award winner for their cohort of the School Leadership Executive Institute. In these programs, we'll hear from a group of competent and caring professionals who touch the lives of students every day . . . they are truly **Principals of Excellence**. (Part 1 repeats – see below - Parts 3, 4 and 5 will air later in the school year.)

In Our Schools - Special Repeats of Summer Editions

- **In Our Schools: Principals of Excellence, Part 1**

Repeats Aug. 23 and Sept. 7, 10:30–10:57 a.m. IMC (Unlimited rights) Also access in *StreamlineSC*

Part 1 of our **Principals of Excellence** mini-series aired on ETV-HD July 29. This program is led by Victoria Dixon-Mokeba who is the Principal at Carolina Charter School for Inquiry, which is part of Richland County School District One. From the studios at ETV, we invite you to join Victoria and five other outstanding principal leaders for a discussion about *Creating Choice in Your School*. (NOTE: Part two will follow this program so you may access both at this time on September 7.)

- **In Our Schools: LiteracySC**

Repeats Aug. 23, 11:05–11:32 a.m. IMC (Unlimited rights)

Also access in *StreamlineSC*

This special program aired June produced by the SC Department of Education looks at the *LiteracySC* initiative, highlighting student-centered learning at Cheraw Primary School, which is part of the Chesterfield County School District. We'll visit classrooms to see how children have numerous opportunities to interact with literature all day long and hear from the principal, literacy specialists and teachers about their response to intervention work and its success.

Please see pages 36–41 for NEW SCDE Professional Development & find Fall Recertification Courses Flyer at end of this eMedia Update!

The eMedia Office” Video 2012 – Share with Teachers!

Aug. 22 and 29, 3:00–3:15 p.m. IMC (Unlimited rights) Also access in *StreamlineSC*

Hey, friends ... You don't want to miss this! In the last three years with the outstanding creative efforts of eMedia and ETV director/editor, we created *The ITV Office* and *The eMedia Office* video to provide important information for the new school year in a fun, informative fashion! It's a "take off" on NBC's program *The Office*, spiced with familiar eMedia/ETV Education faces! The NEW **eMedia Office** video 2012 does the same thing – provide key information (with humor) in a shorter way! Please be sure to access this program for your use and share it with your teachers to let them know this information about NEW video-based resources from eMedia and ETV for this school year!

Riverbanks Roundup – *Flippers and Scales*

Aug. 31, 5:00–5:27 p.m. ETV-HD

Also access in *StreamlineSC*

Sept. 2, 3:00–3:27 p.m. SC Channel

Sept. 4 and 10, 10:00–10:27 a.m. IMC (Unlimited rights)

eMedia continues to work with our outstanding **Riverbanks Zoo and Garden** to feature educational aspects of the many wonderful animals, flora and fauna at the zoo in these great programs that support science standards. The programs feature zoo professionals who take care of the many types of animals and who have vast knowledge of maintaining the thriving habitats.

This month's program is entitled **Flippers and Scales!** More than 75% of Riverbanks animals have flippers and scales...there are over 450 reptiles and more than 830 fish! From incubating baby spitting cobra eggs to training "Big Boy" the alligator, Riverbanks Zoo has reptile, fish and invertebrate care at the top of the "To Do" list.

The content of Riverbanks Roundup programs is designed to support South Carolina Science Academic Standards in grades K–6, such as Characteristics of Organisms, Animals, Habitats and Adaptations, Organisms and their Environments, and Ecosystems. **Riverbanks Roundup** programs each have a goal; are designed around themes; take in consideration of what students should know, feel and do after viewing; and also include conservation messages.

Please alert science teachers to this series that features great educational content to support standards. Recommended for elementary and middle grades, but programs enjoyed by all ages! **Students are invited to e-mail questions** to RiverbanksRoundup@Riverbanks.org.

State House Constitution Day Special – James Otis Lecture ... High Schools Plan to Participate September 14, 2012!

Sept. 14, 11:00 a.m.–2:00 p.m.* IMC

*approx. ending time; planned for 2 hours

Repeats Sept. 17, 11:00 a.m.–2:00 p.m.* IMC

(Unlimited rights)

To help SC schools meet the Constitution Day requirements, The **SC Chapter of the American Board of Trial Advocates** (ABOTA) will host its Annual **James Otis Lecture** series at the SC State House in observance of National Constitution Day. It's not too early to plan to send several of your high school students to participate at the State House (see contact information below) and to plan on accessing the broadcast for all students. ETV will broadcast the program LIVE through OnePlaceSC on the IMC (K–12 Instructional Media Channel) and it will be archived for later use online in *StreamlineSC*.

By federal law, all schools that receive federal assistance are required to have a program about the Constitution on or around the anniversary date of the signing of the Constitution on September 17, 1787. James Otis was a prominent Boston lawyer in the colonial era credited by John Adams as igniting the spark that led to the Declaration of Independence and the American Revolution. ABOTA nationally developed the James Otis Lecture Series to help schools comply.

This year, Constitution Day will focus on privacy and first amendment rights in the age of social media, examining doctrines from the past applied in the context of today's ever-changing technology and its implications for individual rights as well as freedom of speech. The keynote speaker will be Furman University President Rodney Smolla. For more information, contact Alyssa Hasell, Communications Coordinator, at ahasell@collinsandlacy.com or 803-255-0429.

eMedia Series Available “By Request” & Contacts

Where are *NatureScene* and *Sandlapper’s Corner*? Since 1998, more than 100 series have been deleted from the regular schedule; however, they remain available “By Request.”

These series are listed in the *eMedia Link* and on the eMedia Web site – www.emedia.scetv.org. Descriptions are in the new section of the *eMedia Link* that includes durations/titles (used to be only in the old “ITV Resources book”). We have space on the NEW K–12 Instructional Media Channel (IMC) to repeat as requested (see below). To request a repeat, please contact Rhonda Raven in the eMedia team at rnraven@ed.sc.gov, 803-737-33275 or 1-877-885-5272. ***If you have copies of these series, you may continue to use them.**

Also, please see “Newsy Notes” on page 41. Izuria Cooper is working part time, but retiring at end of September. If you have scheduling questions or need a program/series rescheduled, please contact Rhonda Raven at rnraven@ed.sc.gov or call 1-877-88-5272 or (803) 737-3275.

K–12 Instructional Media Channel (IMC)

The ETV satellite service ended July 2011. South Carolina schools and districts are able to access ETV and eMedia (ITV’s new name!) programs/series through OnePlaceSC TV Guide on the K–12 Instructional Media Channel (IMC).

So...through OnePlaceSC and *StreamlineSC*, South Carolina educators continue to have access to FREE video-based programs to support teaching and learning. These quality resources for K–12 students and professional development offerings for educators - provided in partnership from ETV and the SC Department of Education – are still “at your fingertips!”

Here’s how this NEW delivery works!

To Access the K–12 Instructional Media Channel (IMC) with ETV and eMedia programs:

Go to OnePlaceSC.org – <http://oneplacesc.org>

Use the SAME user name/password that you use to access *StreamlineSC*

See Universal Search list and select “eMedia and ETV programs” to search

Then in “Universal Search” box, type in your query and click “go” (Results for programs eMedia and ETV will be found)

Or to see what is currently airing on all channels, click “ETV TV Guide” at top right of page that will take you to the grid (SCC-ch.1, ETV World-ch.2, ETV-HD-ch.3, K–12 IMC-ch.4, and ETV Radio channels)

View in real time through your “IP TV Guide” (box on right side of main page) or contact your media specialist or local district Digital Education Service (DES) personnel to record

A DES link with all contact information can be found under the “ETV TV Guide” at the top of the OnePlaceSC page <http://www.scetv.org/education/des/contacts.cfm>. These great folks are your link to this technology and they can let you know how to get the program(s) to your classroom.

The monthly ***eMedia Update*** (formerly *ITV Update*) provides information about content and schedule for special programs available on the K–12 Instructional Media Channel (IMC). Look for the monthly *eMedia Update* at www.emedia.scetv.org.

National Hurricane Survival Test Video for Educators

Provided by the National Hurricane Survival Initiative, this award-winning program designed for educational use provides important survival tips about how to remain safe in the event of flooding, tornadoes and downed power lines along with information about early disaster preparedness in a “test your knowledge” format. The program is provided in *StreamlineSC*. Look for “**Get Ready, America! The National Hurricane Survival Test (2012)**”. For more national information, go to HurricaneSafety.org. (NOTE: Last year’s program is also posted. This NEW program has the “Get Ready, America!” on the title so look for it in *StreamlineSC*!)

NEW & Added Lessons to K–12 eMedia Series 2012–13

- These NEW and revised resources are being added to the eMedia Schedule for this school year to allow SC schools to use them as supplemental resources to support the curriculum.
- **EXCEPT where indicated, the following have UNLIMITED rights. Five have LIMITED rights** (can only air 2 times during this school year). The programs with limited rights will air during eMedia “SPLASH Weeks” in mid to late September. See page 11 and 12.
- **ALL of these programs/series will be available in *StreamlineSC* (SL).**

NEW to the eMedia Schedule for 2012–13

The Battle of Eutaw Springs 1781 (NEW)

Grades 3–12 1 lesson 7 minutes Social Studies (*only in *StreamlineSC*)

The Battle of Eutaw Springs in South Carolina in September 1781 was the last engagement in the Revolutionary War that took place in the Carolinas. This short segment produced by eMedia and ETV gives the highlights of this story, telling why this was such an important battle in our state’s and nation’s history.

(NOTE: This program was part of *Project Discovery – Veterans Nov. 2011.*)

Creating a Career with the Media Arts in Mind (NEW)

Grades 6–12 5 lessons 27 minutes Career Guidance/Arts

Seven professionals with careers in the media arts – animation, gaming, photography, TV, film industry, documentary filmmaking, and broadcast engineering – join SCDE’s Dr. Ray Davis and Scot Hockman in a discussion about their education and career preparation, what they do on the job, a typical day, how they use technology in their work, and advice for students. These discussions, produced by eMedia with ETV, are excellent for students who are thinking about careers in the media arts! See page 28. (BIO programs on each professional will be added soon.)

“The ETV Stock Market Program 2012–13” (NEW) ... WILL HAVE A NEW TITLE!!!

Grades 5–12 5 lessons 15–20 minutes Economics

These five NEW programs that are produced each year in the fall and repeat in the spring provide information on economics for South Carolina students! Starting in October the series will have a NEW name, which will be unveiled in September! This series is produced by eMedia and ETV, working with the SC Economics. The NEW programs start October 5 and continue October 19, November 2, 16, and 30. Look for announcement of NEW title and schedule in next month’s *eMedia Update*. For more information, contact the SC Economics at 803-777-8676.

Fairfax Network – Mount Vernon Series (NEW)

Grades 3–12 4 lessons 45–87 minutes Social Studies

These programs are provided by the Fairfax Network and produced in cooperation with Mount Vernon. They were provided in the eMedia schedule when they aired, but, since they have unlimited rights for SC schools, we will repeat them for access. Programs include: *Hear My Story: The Enslaved Community at Mt. Vernon* (May 2012), *I Ain’t No Three Fifths of a Person: Slavery and The Constitution* (March 2012), *Funding a Nation: Washington, Jefferson and Hamilton* (Oct. 2011), and *Fractured Union* (2010, repeated Sept. 2011).

Complete History of United States Wars 1700–2004 (NEW) (LIMITED rights–airs in SPLASH Weeks)

Grades 7–12 8 lessons 56 minutes Social Studies

War has always been part of the American experience. From the time the first colonists set foot upon North America’s shores, they were in conflict with the Native inhabitants. One hundred years later the colonies found themselves an extension of the conflicts in Europe. Less than a century later, the Revolutionary War freed the fledgling United States from the British. America grew in strength and power until at the beginning of the 21st century it was the foremost military power in the world. These programs, hosted by George Kennedy, tell this 300-year saga. See flyer with lesson titles and segments on pages 20–21.

(continued NEW to the eMedia Schedule for 2012–13)

Me and My 500 Friends: Staying Safe on Social Networks (NEW) (LIMITED rights–airs in SPLASH Weeks)

Grades 5–12 1 lesson 20 minutes Character Education / Safety

This program provides important, easy-to-follow rules for keeping information—and oneself—safe while using social networks. Pre-teens and teens learn that social networks such as Facebook can be a useful tool for communication and connection, but also pose significant risks. Experts discuss how harmful rumors can be spread quickly as well as the danger of cyberbullying or harassment that can occur through the internet, cell phones, and other technology. The risks of posting sexually explicit images or materials online and encountering predators are emphasized. Viewers see how “phishers” and identity thieves can glean private information from what you post on social profiles in this primer for social networking.

Meet the Author – Discovering Shakespeare (aired May 2012)

Grades 9–12 1 lesson 30 minutes English Language Arts

Four centuries after he wrote them, the plays and poetry of William Shakespeare endure as a source of entertainment and fascination. The Fairfax Network returns to the Folger Shakespeare Library in Washington, D.C., to examine one of Shakespeare’s most evil characters, Richard III—a character audiences love to hate. Folger Director Dr. Michael Witmore discusses how a play written over 400 years ago still resonates with today’s audience as we analyze key Shakespeare passages that underscore issues of power and deception.

Palmetto Heritage (NEW)

Grades 3–12 11 lessons* 11–21 minutes Social Studies

These programs have been created using the dramatizations produced as part of *The Palmetto Special* series. Events, people and places that shaped our state’s history are shared through updated introduction segments with young hosts interwoven with re-purposed dramatizations that tell many of South Carolina’s important stories. Produced by eMedia and ETV, these can be used as a resource in the study of South Carolina history on middle and high school grade levels. Some segments can also support elementary-grade level social studies curriculum. Titles include: *Denmark Vesey*, *Burning of Columbia*, *Charleston Tea Party*, and *Legend of Isaqueena*. See flyer pages 16–17. *Additional lessons are being completed and will be added to series.

Power Trip: Bullying in Schools (NEW) (LIMITED rights – will air in SPLASH Weeks)

Grades 5–10 1 Lesson 29 minutes Character Education / Safety

This program explores middle school bullying from different perspectives that students will relate to and easily understand. Students hear from real teens who experienced bullying first hand as well as from students who have been the aggressors. Special attention is focused on understanding the different kinds of bullying and the differences between how girls and boys bully. Cheryl Dellasega, author of "Surviving Ophelia", describes relational aggression which is typical of how girls bully and Dr. Michael R. Carpenter, a bullying prevention trainer, coaches young teens on how to modify behaviors to achieve peaceful outcomes. Other topics include how bullied kids can "stand up, step up and speak out" to stop bullying.

Project Discovery – Honoring the Role of SC Veterans in Our History (NEW)

Grades 3–12 1 lesson 57 minutes Social Studies

Presented from the SC State Museum, this program produced by eMedia and ETV highlights famous and little known heroes as we discover how our state has played a significant role in our nation’s military history from the time of the Revolutionary War through present day. Lewis Huffman, Social Studies at SCDE, cohosts with special guests Tom Falvey, SC State Museum; Joe Long, SC Confederate Relic Room and Military Museum; Kevin Shwedo, Retired U.S. Army; plus a message from Superintendent of Education Mick Zais. Program includes information on Battle of Eutaw Springs 1781, museum’s Civil War Exhibit, SC native WWI airship pilot, and Camp Jackson. (NOTE: This program aired initially Nov. 10, 2011)

SC Hall of Fame Shorts (NEW)

Grades 3–12 2 lessons * 10-32 minutes Social Studies /Character Ed

These programs have been produced as part of ETV’s SC Hall of Fame project. They consist of short segments on inductees. The first program highlights our state’s native-son astronauts who were inducted into the South Carolina Hall of Fame: Col. Charles M. Duke, Jr., Ronald Erwin McNair and Maj. Gen. Charles F. Bolden, Jr. The other program features two South Carolinians, both with roots in Saluda County, who fought at the Alamo. (* More programs will be added to this series as they are completed during the year.)

(continued NEW to the eMedia Schedule for 2012–13)

Short Takes with Naturalist Rudy Mancke (NEW)

Grades 3–12 10 lessons 1-2 minutes Science

These short segments with Naturalist Rudy Mancke provide engaging and interesting information on fossils, shells and creatures! From seeing the exoskeleton of a horseshoe crab to the skull of our state reptile, from checking out what sponges are to examining our state shell, students learn a lot while sharing a special visit to Mancke's office at USC. Titles include: *Loggerhead Sea Turtle, Horseshoe Crab, Bivalves and Univalves, Brown Pelican, Sponge, and Moon Snail*. Produced by eMedia and ETV. See flyer page 22.

Stash That Cash: Budgeting, Saving and Investing for Teens (NEW)

(LIMITED rights – will air in SPLASH Weeks)

Grades 7–12 1 Lesson 22 minutes Financial Literacy

This program introduces the concepts of money management and financial planning for the future in a fun, easy-to-understand manner. Experts coach students on how to budget for expenses, set and attain savings goals, and choose the best ways to save and invest their money. Students learn how to make monthly budgets, how to estimate expenses, how to balance a checkbook, how internet banking works, how credit cards work, how to avoid credit traps, and how to protect themselves from identity theft. Humorous vignettes and solid advice help students learn the basics about how to spend smart, save, and invest for the future.

Welcome to My Career (NEW)

Grades 6–12 16 minutes 1 lesson Career Guidance

This program takes students to Hollywood, California to visit with Billy Brooks, who is a Senior Lighter in animation at fabulous DreamWorks, the home of *Kung Fu Panda, Shrek* and *Puss in Boots*. Mr. Brooks will take South Carolina students on a journey behind the scenes of the DreamWorks "campus" where you'll learn about the fascinating 21st century work environment and what a career in animation is like in a highly creative setting with cutting edge technology. Students will learn how co-founder Steven Spielberg developed a work place that fosters creativity. And, video game-obsessed students can set their sights on "careers in animation."

You're Mean! When Words Hurt Us (NEW) (LIMITED rights – will air in SPLASH Weeks)

Grades 2–7 1 Lesson 13 minutes Character Education / Safety

This age-appropriate program helps children understand that words can hurt—whether the insults are intentional or the inadvertent result of "trying to be funny." Four common school and home vignettes identify the power of words: a know-it-all who tries to boss others, a playground bully who picks on others, a teacher's pet who relishes seeing other students make mistakes, and an older sibling whose sarcastic banter distresses her little brother. Each vignette includes a positive outcome where children find a way to stand up for themselves and overcome the power of hurtful words. Techniques include: Stand Up for Yourself, Ignore the Bully, Explain How the Words Make You Feel, and Seek Help From an Adult.

Added Lessons (Revised) for eMedia Schedule 2012–13

Take on the South *

Grades 9–12 8 lessons 60 minutes Social Studies/ELA

This series of debates produced by ETV for USC's Institute of Southern Studies (ISS) is hosted by Dr. Walter Edgar. Each program features a debate between distinguished guest experts on historical or current issues related to the South. Titles include: *What Was the Most Influential 20th Century Southern Novel?* and *Would Southern Slavery Have Survived the Civil War?*

(*NOTE: This series was added 2010-11 with only two programs and were not aired except in preview schedule.)

Tune Up to Literacy *

Grades PreK–3 7 lessons 1–3 minutes English Language Arts / Literacy

This series produced by eMedia and ETV encourages literacy using original songs by composer/lyricist and educator Dr. Al Balkin, former Western Michigan Professor and composer who wrote the music for America's first production of *The Hobbit* as well as several off-Broadway children's musicals. The fast-paced, short programs musically introduce and reinforce crucial literacy concepts such as using the period, punctuation and sentence construction with songs entitled "Get the Point," "Punctuation Mystery," "A Syllable," "The Adjective Song," and "What's a Consonant, What's a Vowel?" See flyer page 24

(*NOTE: This series started production in 2010. Two programs have been available, five more have been added.)

(continued Added Lessons (Revised) for eMedia Schedule 2012–13)

A Literary Tour of South Carolina *

Grades 5–12 37 lessons 11–50 minutes English Language Arts

In this series that has eleven new authors (#27–37) students meet nationally recognized authors who call South Carolina home. As they learn about the writing process, students hear what the author has to say about making characters come to life, learn to how to create plot and track action as well as find out how important research is to any story, fiction or non-fiction. This series has been produced by eMedia and ETV.

(*NOTE: Programs 27–37 added this year. See flyer on pages 25–26 with list of authors with brief descriptions.)

Riverbanks Roundup *

Grades K–6 14 Lessons 27 minutes Science / Social Studies

This series produced by eMedia highlights the educational aspects of the many wonderful animals and plants at the Riverbanks Zoo and Garden. Content is designed to support South Carolina Science Academic Standards in grades K-6 such as Characteristics of Organisms, Animals, Habitats, Adaptations, Organisms and their Environments, and Ecosystems. Conservation messages are shared on how we can appreciate and take better care of our world and the animals we share it with across the planet. See flyer page 23.

(*NOTE: lessons - # 12-14 have been added and more will be added during this school year.)

Idella Bodie's SC Women *

Grades 3–12 11 lessons 25–50 minutes Social Studies

These stories based on Idella Bodie's book *South Carolina Women* have been produced over the last few years with permission of the author by eMedia and SCETV. Recommended to support the study of South Carolina history for elementary and middle grades, the programs are also good to use in Women's History Month. Each dramatization tells the story of women who have shaped SC history and politics and have been produced at historical sites and homes. The final programs being added to the series are two-parts on Dicey Langston. See flyer on pages 33–34.

(*NOTE: These two NEW programs aired for the first time spring 2012.)

Palmetto Leaders – SCANS Skills *

Grades 6–12 4-12 minutes 20 lessons Career Guidance

Development of SCANS skills is critical to students as they go into the workplace. These programs focus on the SCANS skills that SC leaders identify as being instrumental to achieve career growth and success. Hear about *Teamwork* with Naturalist Rudy Mancke, *Decision Making* with Coach Ray Tanner, *Lifelong Learning* with silver expert Dawn Corley, and *Leadership* with Superintendent Mick Zais. See flyer on page 27.

Creating a Career with the Arts in Mind – BIOS (2nd group)

Grades 6–12 8-15 minutes 7 lessons Career Guidance

In this eMedia series, SC professionals with arts careers are individually featured, providing more, in-depth information about their background, education and work as well as giving advice to students who might be interested in the career. The BIOS are a companion series to **Creating a Career with the Arts in Mind** SECOND set of programs, which are programs 7-11. See more information on page 28.

Constitution Day at the SC State House - James Otis Lecture

Grades 9–12 2 hours 4 lessons Social Studies

By federal law, all schools that receive federal assistance are required to have a program about the Constitution on or around the anniversary date of the signing of the Constitution on September 17, 1787. The James Otis Lecture series from the SC State House is designed to meet this requirement and provide an opportunity for high school students to participate for Constitution Day. A NEW program will be provided September 14, 2012 and added to this series that contains the programs from several past years. See more information on page 4.

Series DELETED / REMOVED as of August 2012

IMPORTANT - The following series have been removed from the schedule and must be deleted. Schools and districts **MUST ERASE, DELETE OR DESTROY** tapes/DVDs/ingested versions for the deleted/removed series unless retention rights are arranged with distributor. (See info below.)

**Complete Cosmos (aka – Space Files)
Pony Express**

**The New Pacific (from “By Request list”)
Asian Insight (from “By Request list”)**

These series were deleted due to one or more reasons: no longer available for distribution, removed because are older resources or deleted due to increased cost to access. **For a list of all series deleted over the last 20 years, check the eMedia Web site under Program Information as “Previously Deleted Programs.”**

RETENTION RIGHTS: If your school/district is interested in retaining the tapes or DVDs you have made, you will need to contact the distributor to find out the availability of retention rights (keeping your tapes for the life of the tape and paying a yearly fee to the distributor). Usually retention rights cost about \$1.00 per minute paid on a yearly basis. Contact Michelle in eMedia if you need information about distributors for any of the series listed as deleted above. **mflamos@ed.sc.gov**

SPECIAL Programs Added to Existing Series:

eMedia will be adding lessons to some series as listed in the previous pages under “Added Lessons.” If programs are added to other series during the year, we will announce those in the *eMedia Update* so you won’t miss them!

K-12 IMC Fall Previews & “SPLASH Weeks” Schedule

Beginning August 20 eMedia starts repeating popular programs/series and then NEW additions to the schedule will start after Labor Day and run through October 12.

To see what is on the IMC now – repeats and new - go to www.emedia.scetv.org to find the “Fall Preview Schedule 2012.” Look in box on home page for link to “Fall Preview Schedule 2012!”

Also, the schedule for the special SPLASH Weeks, when the NEW series with unlimited and limited rights will be provided, will be posted online in September and in the September *eMedia Update*.

REMINDER – The K–12 IMC works the same as the satellite in terms of media specialists and DES personnel being able to request a series to repeat. We have space in the IMC schedule to repeat as requested (except when we cannot repeat due to rights). To request a repeat, please contact Rhonda Raven in the eMedia team at **rnraven@ed.sc.gov** 737-3275 or 1-877-885-5272.

NEW E-mail Addresses for eMedia Staff – Please Use!

Our eMedia office is now part of the South Carolina Department of Education’s Chief Information Office led by Don Cantrell. And, along with ETV’s Education Office directed by Dean Byrd, we have just moved back across the street to the ETV Telecommunications Building at 1041 George Rogers Blvd. Our phone numbers and mailing address are still the same – P.O. Box 11000, Columbia, SC 29211. But...We ask that starting immediately you please use our SC Department of Education e-mail addresses listed below:

- Bette Jamison bjamison@ed.sc.gov
- David Moore dmoore@ed.sc.gov
- Izuria Cooper icooper@ed.sc.gov

- Michelle Flamos mflamos@ed.sc.gov
- Bonnie McMurray bmcmurra@ed.sc.gov
- Rhonda Raven rnraven@ed.sc.gov

IMPORTANT: Block Feeds of Series with “Limited” Rights

The following series have “limited broadcast/off-air record rights and no duplication rights,” which means that eMedia is limited to the number of times we can broadcast these series. We cannot repeat these series again until February 2012. All broadcast on IMC. These series are also available online in *StreamlineSC*.

- **20th Century Turning Points in US History** (Grades 7–12, 8 lessons) – This series is designed to provide a clear overview of the people and events that distinguished the 20th century. **Repeats Sept. 19, 4:00–8:24 p.m.**
- **America’s Quest for Freedom** (Grades 5–12, 9 lessons) – This series focuses on America’s struggle for freedom for all, dramatizing common history and showing events that increased freedom. **Repeats Sept. 19, 8:30–11:50 p.m.**
- **Becoming a Better Me** (Grades K–5, 8 lessons) – This series helps students build self confidence, responsibility, self esteem, and self control. **Repeats Sept. 20, 8:00–10:25 a.m.**
- **Becoming Successful in Middle School - 1 and 2** (Grades 4–8, 16 lessons) – These address important concerns that young teens deal with peer pressure, decision-making, study skills, rules of common courtesy. **Repeats Sept. 20, 4:20–11:05 p.m.**
- **Bullying and Cyber Safety** (HRM) (Grades 5–12, 3 lessons) - This series contains three programs that each address an important topic for today’s youth: texting, Internet safety and bullying situations. **Repeats Sept. 20, 2:00–3:13 p.m.**
- **Connect with Kids At-Risk** (Grades 6–12, 6 lessons) – This series features true stories and real kids in peer-to-peer format that focuses on at-risk issues that teens face every day. **Repeats Sept. 20, 10:35 a.m.–12:48 p.m.**
- **Exploring Healthy Choices** (Grades 6–12, 6 lessons) – This series teaches students vital information concerning key areas of their health, including proper nutrition and suicide prevention. **Repeats Sept. 21, 10:10 a.m.–12:48 p.m.**
- **Great Campaigns of the Civil War** (Grades 6–12, 4 lessons) – This series uses realistic reenactments of the pivotal battles in the Civil War, along with letters, speeches and diaries to humanize the struggle. **Repeats Sept. 19, 10:55 a.m.–12:53 p.m.**
- **History of Black Achievement in America, A** (Grades 6–12, 8 lessons) - This series documents Black Achievement in American history, its defining role in the growth of the country, and its influence on events by highlighting contributions of Black Americans that have over 350 years influenced our culture, enriched our society with their achievements, and shaped the history of the U.S. **Repeats Sept. 24, 4:00–8:11 p.m.**
- **History of Hispanic Achievement in America, A** (Grades 6–12, 8 lessons) - History of Hispanic Achievement in America began 500 years ago when Columbus stepped ashore in the new world. The contributions of Hispanics to the development and success of America are key to our history. **Repeats Sept. 25, 4:00–8:24 p.m.**
- **History of Women’s Achievement in America, A** (Grades 5–12, 8 lessons) – This series celebrates women’s contributions to American history from the 17th century to present day. **Repeats Sept. 26, 4:00–8:23 p.m.**
- **(NEW) Complete History of United States Wars** (Grades 7–12, 8 lessons) – This series, hosted by George Kennedy, tell this 300-year saga from the time the first colonists set foot upon North America’s shores to the beginning of the 21st century when America had grown to the foremost military power in the world. **Airs Sept. 26, 8:00 a.m.–12:05 p.m.**

(continued Block Feed of Series with LIMITED rights)

- **(NEW) Me and My 500 Friends: Staying Safe on Social Networks** (Grades 5–12, 1 lesson) – This program provides important, easy-to-follow rules for keeping information—and oneself—safe while using social networks. Experts provide very important information in this primer for social networking. **Airs Sept. 24, 9:35–9:55 a.m.**
- **Nutrition Basics: Why Food Matters** (Grades 4–12, 7 lessons) – This series covers nutrition from A to Z and includes the food pyramid, which focuses on the importance of physical activity. **Repeats Sept. 25, 8:35–11:45 a.m.**
- **(NEW) Power Trip: Bullying in Schools** (Grades 5–10, 1 Lesson) – This program explores middle school bullying from different perspectives that students will relate to and easily understand. Students hear from real teens who experienced bullying first hand as well as from students who have been the aggressors. **Airs Sept. 24, 10:05–10:34 a.m.**
- **Primary Citizens** (Grades 1–3, 7 lessons) – This series told by a primary child, gives children the major ideas and experiences that they should acquire to be effective citizens. **Repeats Sept. 26, 12:10–1:19 p.m.**
- **(NEW) Stash That Cash: Budgeting, Saving and Investing for Teens** (Grades 7–12, 1 Lesson) – This program introduces the concepts of money management and financial planning for the future in a fun, easy-to-understand manner. Experts coach students and provide solid advice to help students learn the basics about how to spend smart, save, and invest for the future. **Airs Sept. 24, 11:00–11:22 a.m.**
- **Technology and Architecture in Ancient Civilizations** (Grades 7–12, 3 lessons) – This series shows how to look at technology and architecture to find out what an ancient civilization was like. **Repeats Oct. 1, 4:00–5:39 p.m.**
- **U.S. History Field Trips** (Grades 4–8, 8 lessons) – This series covers some of the most widely taught, standards-based topics in elementary-middle school American history and geography, making them come to life. **Repeats Oct. 1, 5:45–9:32 p.m.**
- **What's Up in Finance** (Grades 7–12, 1 Lesson) – This program features young people developing their money smarts and workplace skills they need to achieve their goals. **Repeats Sept. 28, 10:10–10:35 a.m.**
- **What's Up Wise Owl Bully Stopper** (Grades K–3, 3 lessons) - These live-action videos are hosted by a likeable cartoon character, Wise Owl, who encourages young viewers to learn more about what bullying is and how it can be stopped. Helpful vignettes play out common situations that appeal to young viewers and ask them to think about what they would do in each situation. **Repeats Sept. 20, 3:25–4:11 p.m.**
- **(NEW) You're Mean! When Words Hurt Us** (Grades 2–7, 1 Lesson) – This age-appropriate program helps children understand that words can hurt—whether the insults are intentional or the inadvertent result of "trying to be funny." Each vignette includes a positive outcome where children find a way to stand up for themselves and overcome the power of hurtful words. **Airs Sept. 24, 10:40–10:53 a.m.**



ETV StreamlineSC –New Look for 2012–13

Welcome Back!

We at StreamlineSC are excited about beginning a wonderful 2012–2013 school year.

Did you know that StreamlineSC has a new look for the 2012–2013 school year? Discovery Education upgraded their website with some new features. Here are a few things to look for on the new site:

- On the streaming home page, you can choose your grade level and see the subjects available. You can also click on “Index View” and see a list of all the topics available.
- When you do a Keyword Search, you can narrow your search by multiple grade levels now.
- When you click on a video or other asset, a separate window opens up. From there, use the links in the blue tab across the top to access information about the asset (description, grade level, standards, citations, etc.), to download the asset, to find other materials that accompany that asset, and much more.
- On the “Download” page, you can easily change your download type by clicking on the drop down menu in the top right corner. If your district does not have access to multiple file types (Windows Media, Quick Time, Flash, etc.) contact us for information on how to receive these different types.
- On the “Download” page, right-click on the orange arrow and choose “Save target as” or “Save link as” (depending on your browser). From there, you can navigate to where you want to save the video.
- Make sure and use the “Close” button when leaving an asset in order to return to your search list.

These are just a few of the changes to look for. Debbie and Donna are available to come to your school to do a FREE overview of the new features. This could be a 30–45 minute presentation for your staff after school or during planning periods. Contact us for available dates.

Thousands of Classroom-Ready Resources Now Available on ETV / PBS LearningMedia—Free for Educators

Thousands of classroom-ready, purpose-built learning objects, videos, interactives and in-depth lesson plans are now available on ETV / PBS LearningMedia. You can search, save, and share with ease. Best of all, ETV / PBS LearningMedia™ is free for educators. Register at <http://scetv.pbslearningmedia.org>.

FREE Workshops!

As you are planning Staff Development for the year, keep in mind that ETV provides free workshops for your school or district. We offer workshops on using all of the ETV resources in the classroom, as well as Movie Maker, Digital Storytelling, Using Video Cameras in the Classroom, etc. We have also added workshops on using iPads with video in the classroom. Check out our website (www.streamlinesc.org) or contact Debbie or Donna for more information.

For more information about StreamlineSC or to arrange a training session for your school, please contact Debbie Jarrett at djarrett@scetv.org or Donna Thompson at dthompson@scetv.org. Visit the web site at <http://etv.streamlinesc.org>.

“American Graduate Day” Programming on ETV

Community Concern Sept. 16, 5:00-6:00 p.m. ETV-HD

A Matter of Leadership Sept. 16, 6:00-7:00 p.m. ETV-HD

(Schools have rights to access and use for one year from broadcast date)




The “American Graduate Day” project highlights national and local community-based organizations that are working to keep kids in school and on track towards receiving their high school diploma. These special programs are being offered on ETV-HD.

A Community Concern (Sept. 16, 5:00 p.m. on ETV-HD)

Across the United States, graduation rates in most urban districts still remain between 50 and 60 percent. **A Community Concern** is a documentary about people who refuse to accept the system's failures and are working for change. Their spirit, passion and commitment show that when organizers, parents, youth and educators work together, they are successful. This program brings together stories of people facing different challenges, but share similar goals.

A Matter of Leadership (Sept. 16, 6:00 p.m. on ETV-HD)

This special report on ending America's dropout crisis is presented as part of “American Graduate: Let's Make It Happen,” a national public media initiative funded by the Corporation for Public Broadcasting to help communities across America address the high school dropout crisis. “The nation's dropout crisis is not just a story of statistics,” said host Jim Glassman. “We've taken a unique look at the successful strategies around the country that can be modeled in other schools.” This program focuses on two integral components changing the way we look at the national high school dropout crisis -- middle school intervention and a new breed of innovative principals and school administrators. **A Matter of Leadership** presents inspiring, motivating success stories of the students, teachers and entire educational communities committed to tearing down a system of “Dropout Factories” one school at a time. Schools highlighted in the programs are: Thomas C. Marsh Middle School, Dallas, TX; H. L. Harshman Magnet Middle School, Indianapolis, IN; Robert O. Gibson Middle School, Las Vegas, NV; Leslie County High School, Hyden, KY. Leading experts on the dropout crisis featured in the programs include: Dr. Robert Balfanz, the co-director of Everyone Graduates Center and research scientist at the Center for Social Organization of Schools, Johns Hopkins University Governor Bob Wise, President of the Alliance for Excellent Schools Lindan Hill, Dean of the Marian University School of Education Michael Yudin, Acting Assistant Secretary, Office of Elementary and Secondary Education, U.S. Department of Education.

ETV Channels with Programming Schools Can Use!		
		
<p>ETV's main channel in high definition presenting national programs as well as regional and local interests.</p> <p>(Referred to previously as ETV “open circuit” . . . now listed in <i>eMedia Update</i> as ETV-HD)</p>	<p>The SC Channel (SCC) is dedicated to programs for and about South Carolina along with the best of cooking, travel, gardening and how-to programming during the day.</p>	<p>ETV World (ETVW) presents a local, national and international perspective on news and public affairs.</p>
<p>To find the appropriate channel for your service area go to http://www.scetv.org/television/schedules.cfm. Select your service provider and then click on “channels” to see where to tune in. Also, view these channels via IP delivery through OnePlaceSC. (Unless specified, ETV programming has one year fair-use educational rights from initial broadcast.)</p>		

Colonial Williamsburg Electronic Field Trips 2012–13

Great for 4th and 5th Grades - Apply for a FREE Scholarship Through eMedia*

The CWEFT programs use 21st century technology to enrich the teaching of history and social studies. The field trips are correlated to national standards and provide a compelling learning experience for grades 4–8, using re-enactors to play the roles of historical figures.

***Apply to eMedia for a scholarship for the CWEFT series 2012–13 (all 7 programs).**

The scholarship entitles your school the rights to access the excellent teacher materials and participate online/via telephone during all seven LIVE programs. Your school may keep the recorded programs for the life of the tapes/DVDs. If you would like a scholarship for your school, send your name, school, district, @ number of students that would use program to mcmurray@scetv.org by September 9. (We only have two scholarships left so please send us your info ASAP!)

Talk to your PTO about sponsoring! SC schools can receive all seven programs for around \$500. Though schools may view FREE and record programs with 10-day fair use rights (see rights below), there are advantages to paying the fee to Colonial Williamsburg to participate: schools get teacher materials, get to keep the recorded program for the life of the tape/DVD and have access to the re-enactors/historians online and via a toll-free number. Call Mr. Van Eck at CWEFT 1-800-761-8331.

Broadcast Schedule: 1:00–2:00 p.m. on ETV-HD

10:00–11:00 a.m. & 1:00–2:00 p.m. on IMC

- Oct. 11, 2012 ***The Will of the People*** – One of the most bitter presidential campaigns in U.S. History is part of a surprising lesson for a 21st-century student. Thomas Jefferson explains how negative campaigning, partisan politics and contested elections have been part of our political system since the earliest days of the republic.
- Nov. 8, 2012 ***Emissaries of Peace*** – During the French and Indian War, Cherokee people struggles to preserve their independence. Follow Cherokee leader Ostenaco and Virginian Henry Timberlake on their 1762 journey in search of a lasting peace.
- Dec. 13, 2012 ***Colonial Idol (premiere)*** – Vote for outstanding musical performances in Colonial Idol! This exciting talent showcase features 18th c. music, including Native American songs, military tunes, enslaved people's work songs, and much more. We'll discover how music can influence individuals, shape public opinion and even change history.
- Jan. 17, 2013 ***Research Rescue Squad (premiere)*** – Someone is stealing books and removing footnotes. The Research Rescue Squad will save the day to defeat the evil "Dubious Sources," helping students do solid research using the library, Internet and museums.
- Feb. 14, 2013 ***The Slave Trade*** – This program explores the U.S. Law of 1807 that abolished the transatlantic slave trade. Meet the people involved in or influenced by this pivotal legislation: slaves, plantation owners, slave-ship captains and crew, government officials, navy officers, and antislavery activists.
- Mar. 14, 2013 ***The Global Economy (premiere)*** – Join Maggie, an adventurous rat, as she boards ships using international trade routes to make her way home from England to the American colonies. Along the way, discover the inner workings of an 18th c. mercantile system.
- Apr. 11, 2013 ***The Industrious Tradesmen*** – Follow the lives of several journeymen fresh from their apprenticeships in trades and business as they learn how skill and opportunity will impact their careers. Who will achieve their dreams and become masters of their own shops?

***RIGHTS: SC schools may view with 10-day fair use rights. (Can record, but program must be used within ten days and erased/destroyed within 45 days.) ONLY schools that get a scholarship through eMedia OR pay CWEFT to participate can keep the copy of the program(s) for the life of the tape/DVD, receive the guides, get online access, and have phone interaction with the historians.**

NEW Palmetto Heritage Series – Dramatizations Re-Used

Block Feed Sept. 13 and 27, 8:00-11:45 a.m. IMC (Unlimited rights) Also online in *StreamlineSC*

The NEW Palmetto Heritage programs have been created using the dramatizations produced as part of The *Palmetto Special* series. Events, people and places that shaped our state's history are shared through updated introduction segments with two young-adult hosts interwoven with re-purposed dramatizations that tell many of South Carolina's important stories.

Produced by eMedia and ETV, these can be used as a resource in the study of South Carolina history on middle and high school grade levels. Please make sure your 8th grade South Carolina History teachers know about this resource! Some segments can also support elementary-grade level social studies curriculum. A teacher's guide will be posted in *StreamlineSC* with programs.

John C. Calhoun (12 minutes)

It is the summer of 1829 and Vice-President Calhoun is spending the Congressional recess at his home near Pendleton, South Carolina. His youngest daughter Cornelia is helping her father with his correspondence. Calhoun writes to a colleague Robert Y. Hayne in the Senate from South Carolina, expressing concern over the deteriorating relations between himself and President Jackson. Calhoun discusses his theory of nullification with his son Andrew, who is off to Yale, his father's alma mater, in the fall. Calhoun then goes to Washington for the Jefferson Day Dinner in April of 1830 where toasts from the President and Vice-President bring their seething rift out into the open.

Battle of Kings Mountain (13 minutes)

Lord Cornwallis has ordered Major Patrick Ferguson, a Scotsman, to form the Loyalists into a strong royal militia. In late September 1780, Ferguson took up post near present-day Rutherfordton, NC, and from there he dispatched a paroled Whig prisoner to Colonel Isaac to inform the Patriots that "if they did not desist from their opposition to the British arms, he would march his army over the mountains, hang their leaders, and lay their country waste with fire and sword." In response, on September 25, 1780, the Patriot "overmountain men" began to gather and started an arduous march of nearly 200 miles, picking up recruits along the way and arriving at Kings Mountain on October 7, 1780. The encamped Loyalists were taken by surprise. Patrick Ferguson, the only British soldier in the battle, was killed and buried on Kings Mountain.

Burning of Columbia (13 minutes)

This reenactment is based on excerpts from Emma LeConte's diary. Emma, the seventeen years old, kept a diary for several months in 1865 chronicling the approach, occupation and burning of the city of Columbia by General Sherman's troops. On February 16, Sherman issued an order giving instructions for the occupation of Columbia. The Confederate forces in South Carolina were no match for Sherman's troops and upon his approach Columbia's Mayor Goodwyn surrendered the city. Panic and confusion, however, reigned. By the morning hours of February 17 much of the city was in flames, accompanied by a riot that had built steadily so that most control was lost over the city. By February 18, 1865, over one third of the city lay in black, burnt ruins.

Secession Part I and II (Part I - 21 minutes, Part II - 17 minutes)

It is 1858 in South Carolina. William Taylor's cousin Allen is visiting from Connecticut. Secession "fever" is rapidly engulfing the state. The scene shifts to West Point where the cousins have been accepted as cadets. William finds the "politics of the day" there to be "slavery and sectionalism." Politics continue to be the topic of the summer of 1860, and the story is again picked up when Allen and William attend a reception where a number of prominent South Carolina politicians are gathered discussing how secession should occur. Returning to West Point in the fall of 1860, Allen realizes the situation in South Carolina is rapidly moving toward secession and knows that he will soon be forced to make a decision concerning his position at West Point. Back in South Carolina in December 1860 for a short Christmas break, Allen finds the Secession convention in session at the First Baptist Church in Columbia. He then accompanies his father, who is a delegate, to the railroad station when the convention adjourns to Charleston. When the Ordinance of Secession is formally adopted in Charleston on December 20, 1860, Allen makes his decision.

Charlesfort (18 minutes)

In the year 1562, Jacques and Rouffi have sailed to the new world on an expedition to establish a colony for French Protestants (Huguenots). The Huguenot colony was settled on what is present-day Port Royal in Beaufort County. They named it Charlesfort after Charles IX of France. After a short while, the leader of the expedition, Captain Jean Ribaut returns to France to obtain more provisions, leaving about 28 Huguenots at Charlesfort. Discontent soon arises and Captain Barre assumes command. Barre decides to return to France in a small homemade boat. Rouffi chooses to remain at Port Royal. After a short time, the settlement ends in failure.

Denmark Vesey (19 minutes)

The program begins with Vesey discussing the condition of slavery with an acquaintance who is a slave. Later, at a meeting, details of a plot are worked out with co-conspirators. Some are concerned and dismayed that the plot calls for the annihilation of the white population. At a chance meeting between two slaves, William, who is also a co-conspirator, informs Devany of the plot and asks him to participate. Devany is reticent and asks his friend Pensel, a free Negro, for advice. Pensel advises him to steer clear of the conspiracy and inform his master about what he knows. Devany does so and in turn the authorities are informed. The conspiracy begins to fall apart and the rebellion was squelched. But, arrests and trials result in Vesey and 35 others being hanged. The impact of the plot was that a fear of slave uprisings engulfed the people of Charleston. This had an effect on lives for years to come. In addition, it gave encouragement to future uprisings elsewhere.

Charleston Tea Party (12 minutes)

Following the Tea Act of 1773 many colonial citizens refused to pay the duty and boycotted British tea. This video portrays actions taken by some citizens of Charleston in November and December, 1774, when a British ship *The Britannia* arrived with seven cases of dutied tea aboard to be delivered to local consignees. Most of the research for this program was primary in nature coming from accounts of the incident in the South Carolina Gazette, November and December 1774. The major characters in the program are based on the actual people involved.

Brooks Sumner (11 minutes)

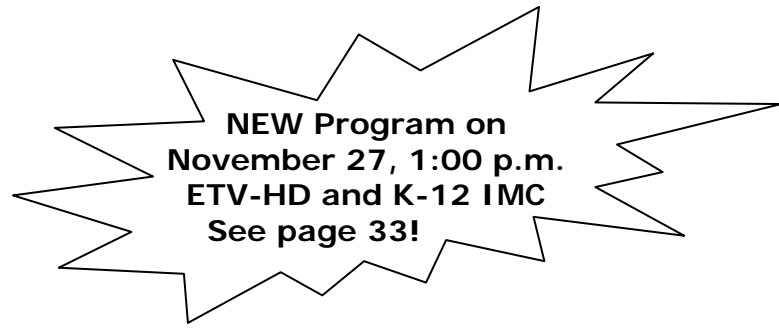
In 1857 during the heated debate on Kansas in the Senate, Charles Sumner delivered a two-day speech entitled "The Crime Against Kansas," which contained an insulting denunciation of Senator Andrew Butler of South Carolina. Two days later, Senator Butler's nephew Representative Preston Brooks avenged his uncle and the South by bludgeoning Sumner with a cane. Representative Edmunds (D Va) cautions Preston Brooks to remain calm about the matter, but Preston enters the Senate Chamber and attacks Sumner.

Cherokees (21 minutes)

The story of the Cherokees is told through scenes from "Unto These Hills" the outdoor drama in Cherokee, North Carolina, which depicts the story of the Cherokees. The video centers around an Indian named Tsali. Tsali's wife was murdered by a soldier who Tsali subsequently kills. He then flees to a hiding place in the mountains with his sons. The commander of the army makes a deal. If Tsali will give himself up then the others who had fled to hiding places in the mountains could go free. Emphasis is on the removal of the Cherokees to Oklahoma between 1817 and the 1840's in the infamous "Trail of Tears."

Legend of Isaqueena (16 minutes)

The Legend of Isaqueena blends fact with fantasy. An Indian trade based out of Ninety Six in the early 1750's grew to become the largest business outside of Charleston. Alan assisted with the business. In this story, on one of Alan's trips to Keowee, he falls in love with Isaqueena, the daughter of one of the tribe Chieftons. Relations between the colonist and Indians were deteriorating with the onset of the French-Indian War. Isaqueena found out that the Cherokees planned to attack Ninety Six so she rode to warn Alan. As a result, most of the people at Ninety Six fled, surviving the attack. Isaqueena became an outlaw from her tribe because of the betrayal. Then one day while Alan was away, a "hit squad" was sent to kill her. She fled, leaping over a waterfall. Her pursuers, thinking she was dead, departed. Isaqueena, however, had landed safely on a ledge below. Isaqueena Falls is located near Stumphouse Tunnel and can be easily visited today.



Produced by eMedia with ETV

Project Discovery, a special program produced by eMedia with the South Carolina Department of Education and South Carolina Educational Television, is presented several times during the school year. Developed to provide virtual “field trip” experiences for students, the topics are tailored to various segments of the K–12 population, depending on content.

Project Discovery is now in its 20th year of production and has visited many SC sites in addition to the New York Stock Exchange, Monticello, and Mount Vernon, The Martin Luther King Center in Atlanta, and The U.S. Space and Rocket Center in Huntsville, Alabama! Recent trips to the SC Aquarium, SC State Museum, and Congaree National Park join other great programs about the H.L. Hunley, Riverbanks Zoo, Camden’s Historic Revolutionary Battle Site, and McClellanville, SC. **Project Discovery** provides an opportunity to go behind the scenes to meet interesting historians, scientists and craftsmen as we explore exciting places!

- Look for current information on topics and content in the monthly *eMedia Update* posted online at www.emedia.scetv.org. Topics/content determines grade level recommendations for each program.

Project Discovery Revisited features the best of the on-site **Project Discovery** programs in an edited, shorter format. Forty 19-minute programs are listed in the online eMedia *Resources* book. Check out the variety of titles, including programs on the Fire Academy, the SC Aquarium and the Winnsboro Railroad!

Suggestions and comments on *Project Discovery* are invited!
Contact David Moore at dmoore@ed.sc.gov or 803-737-8398.

Teen Kids News 2012–13

eMedia Series for Grades 6–10

(Unlimited broadcast/off-air record – no duplication)

This current events series on news from around the world is hosted by teens and provides information to kids in an educational and entertaining manner. Word segments build vocabulary and “WORK-IT” segments focus on careers. Produced in partnership with *Weekly Reader Magazine*. www.teenkidsnews.com

Lesson Title	Cat. No.	Friday 9:35 am	Friday 1:20 pm	Monday 9:00 am
1. PROGRAM 1	2318-1001	Sept. 14	n/a	Sept. 17 *10 :00 am NOT 9 :00 am
2. PROGRAM 2	2318-1002	Sept. 21	Sept. 21	Sept. 24
3. PROGRAM 3	2318-1003	Sept. 28	Sept. 28	Oct. 1
4. PROGRAM 4	2318-1004	Oct. 5	Oct. 5	Oct. 8
5. PROGRAM 5	2318-1005	Oct. 12	Oct. 12	Oct. 15
6. PROGRAM 6	2318-1006	Oct. 19	Oct. 19	Oct. 22
7. PROGRAM 7	2318-1007	Oct. 26	Oct. 26	Oct. 29
8. PROGRAM 8	2318-1008	Nov. 2	Nov. 2	Nov. 5
9. PROGRAM 9	2318-1009	Nov. 9	Nov. 9	Nov. 12
10. PROGRAM 10	2318-1010	Nov. 16	Nov. 16	Nov. 19
11. PROGRAM 11	2318-0011	Nov. 30	Nov. 30	Dec. 3
12. PROGRAM 13	2318-1013	Dec. 7	Dec. 7	Dec. 10
13. PROGRAM 14	2318-1014	Dec. 14	n/a	Dec. 17
14. PROGRAM 15	2318-1015	Jan. 4	Jan. 4	Jan. 7
15. PROGRAM 18	2318-1018	Jan. 11	Jan. 11	Jan. 14
16. PROGRAM 19	2318-1019	Jan. 18	Jan. 18	Jan. 21
17. PROGRAM 20	2318-1020	Jan. 25	Jan. 25	Jan. 28
18. PROGRAM 21	2318-1021	Feb. 1	Feb. 1	Feb. 4
19. PROGRAM 22	2318-1022	Feb. 8	Feb. 8	Feb. 11
20. PROGRAM 23	2318-1023	Feb. 15	n/a	Feb. 18
21. PROGRAM 24	2318-1024	Feb. 22	Feb. 22	Feb. 25
22. PROGRAM 25	2318-1025	Mar. 1	Mar. 1	Mar. 4
23. PROGRAM 26	2318-1026	Mar. 8	Mar. 8	Mar. 11
24. PROGRAM 27	2318-1027	Mar. 15	Mar. 15	Mar. 18
25. PROGRAM 28	2318-1028	Mar. 22	Mar. 22	Mar. 25
26. PROGRAM 29	2318-1029	Mar. 29	Mar. 29	Apr. 1
27. PROGRAM 31	2318-1031	Apr. 12	n/a	Apr. 15
28. PROGRAM 32	2318-1032	Apr. 19	Apr. 19	Apr. 22
29. PROGRAM 33	2318-1033	Apr. 26	Apr. 26	Apr. 29
30. PROGRAM 34	2318-1034	May 3	May 3	May 6
31. PROGRAM 35	2318-1035	May 10	May 10	May 13
32. PROGRAM 36	2318-1036	May 17	May 17	May 20



NEW – Complete History of United States Wars 1700-2004

Airs “SPLASH” weeks ONLY and again in February 2013

Block Feed September 26, 8:00 a.m.–12:05 p.m. IMC

Also access online in *StreamlineSC*

(This series has **LIMITED rights**, which means eMedia can only broadcast it twice in this school year – the air date above and in February. It can be accessed anytime in *StreamlineSC*.)

Designed for grades 7–12 this NEW eMedia series features eight programs each @30 minutes in duration that are hosted by George Kennedy and tell the 300-year saga of United States Wars. From the time the first colonists set foot upon North America’s shores, they were in conflict with the Native inhabitants. One hundred years later the colonies found themselves an extension of the conflicts in Europe. Less than a century later, the Revolutionary War freed the fledgling United States from the British. America grew in strength and power until at the beginning of the 21st century it was the foremost military power in the world. The programs use visuals, animated maps, film clips, reenactments, period paintings, and location shots with narration to examine the origins and outcomes of each conflict. Below are titles/descriptions followed by year/name of engagements.

Program One: Wars for the Continent

At the beginning of the 18th-century two factors shaped the colonial approach to war: First early colonists found themselves isolated in hostile territory so in order to survive they had to develop tactics and strategies similar to native populations they were fighting. It was the beginning of the self-reliant character that would define America. Secondly, the colonists participated in the dramatic change taking place in European weaponry that came with the introduction of gunpowder. Their isolation ended when the French, English, Spanish, and Native Americans all vied for control of the North American continent.

- 1702 Queen Anne’s War
- 1713 Treaty of Utrecht Ends Queen Anne’s War
- 1739 War of Jenkins Ear Begins
- 1754-63 French and Indian War
- 1763 Pontiac’s War
- 1770 Boston Massacre

Program Two: The Revolutionary War

The colonists, having rid themselves of the French and Native Americans, found a new threat – their own mother country. Britain moved rapidly to put the rebellion down and the colonists learned their militia units could not stand up to the European style of fighting so they adopted the Native American strategy of fighting from concealment.

- 1775 The Battle of Lexington and Concord
- 1775 George Washington Assumes Command of The Continental Army
- 1776 Washington Crosses the Delaware
- 1777 Second Battle of Saratoga
- 1777 John Paul Jones Sets Sail
- 1777-78 Winter at Valley Forge
- 1778 George Rogers Clark Captures Kaskaskia
- 1781 Siege of Yorktown

Program Three: Manifest Destiny Wars

The fifty years between the Revolutionary War and the Alamo saw the beginning of the push westward . . . what would ultimately be called the Manifest Destiny.

- 1797 U.S.S. Constitution Launched
- 1811 Battle of Tippecanoe
- 1814 Washington, D.C. is Captured and Burned by the British
- 1814 Star Spangled Banner Written
- 1815 Battle of New Orleans
- 1832 Black Hawk War Ends with Massacre at Bad Axe River
- 1836 Alamo Falls

Program Four: The Civil War

From 1846 to 1865 the two wars America fought in could not have been more different. The Mexican American War of 1846 was a brief and almost light-hearted campaign that brought vast new territory to the nation. Fifteen years later, the ultimate pain of war fell directly on the country for the first time when America turned new, more lethal weapons on each other in the Civil War.

- 1846 United States Declares War on Mexico
- 1861 Eleven States Comprise the Confederacy
- 1862 Emancipation Proclamation
- 1863 Lincoln Delivers his Gettysburg Address
- 1863 Fall of Vicksburg
- 1865 Lee Surrenders at Appomattox

Program Five: The Imperial Wars

In the years after the Civil War from 1868-1918, the call of Manifest Destiny turned Americans westward once more and quickly the United States became engaged in its longest running war, The Plains Indians War from 1868-1890. Then our nation for the first time took its growing military might onto the world stage in the Spanish-America War and then again in World War One.

- 1750 Native American Horse Cultures Dominate the Great Plains
- 1876 Battle at the Little Big Horn
- 1890 Battle at Wounded Knee
- 1898 Sinking of the Maine
- 1914-17 America Prepares for World War I
- 1917 American Enters World War I

Program Six: The Global Wars

After WWI, the 19th century's old balance of power vanished and once more world domination through military conquest loomed. In the years 1939-1953 American spread its military across half the planet and took command of the fight against totalitarianism in World War II and communism in the Korean War.

- 1941 Japanese Bomb Pearl Harbor
- 1944 D-Day "Operation Overlord"
- 1945 Air Force Drops an Atomic Bomb on Hiroshima
- 1950 President Truman Sends America Troops to the Aid of South Korea
- 1950-53 Korean War

Program Seven: The Cold War

By the middle of the 20th-century, a new kind of war emerged. It was a war whose battles did not allow for direct confrontation between the two major combatants – the United States and the Soviet Union. This was because direct confrontation with atomic weapons would have led to total annihilation of both adversaries.

- 1952 Marshall Plan Wins the Battle for Western Europe
- 1954 John Foster Dulles Becomes Eisenhower's Cold War Warrior
- 1962 Cuban Missile Crisis
- 1964 Vietnam War: Congress Passes Gulf of Tonkin Resolution
- 1968 Vietnam War: The Tet Offensive

Program Eight: The Police Wars

As the Vietnam War drew to a close, it became clear that the American military had experienced a defeat to a communist adversary. Ironically, at the same time the danger from the greater nemesis of global communism was on decline. During these years, our military would reach an all-time low only to reemerge as the world's single superpower with a new role as the world's policeman.

- 1973 Vietnam War: Cease-Fire Ends the War
- 1983 Grenada Conflict
- 1990 Gulf War
- 1991 End of the Cold War
- 2003 Gulf War II

NEW - Short Takes with Naturalist Rudy Mancke

Block feed Sept. 21 and 28, 8:00–8:30 a.m. IMC (Unlimited rights)
Also available online in *StreamlineSC*

Naturalist Rudy Mancke, renowned for his work on South Carolina ETV's *NatureScene* series, talks a tad about some of his favorite creatures, sharing his enthusiasm for nature and his knowledge about fascinating things all around us in SC. From his office at the University of South Carolina that is filled with artifacts and creatures of every size and description, Rudy shares a minute of information on interesting science topics!

1 – Loggerhead Sea Turtle (duration 1:20)

The Loggerhead is South Carolina's State Reptile! Rudy shows a turtle skull like you might see washed up on a beach to give us a take on how they get a meal since they don't have teeth!

2 – Horseshoe Crab, Part 1 (duration 1:26)

Did you know that horseshoe crabs are related to scorpions? Rudy lets us examine this common SC creature as he gives us his take on what makes their blood very special!

3 – Horseshoe Crab, Part 2 (duration 1:27)

What we see on the beach is really the horseshoe crab's exoskeleton! Rudy provides more information on this interesting creature as he gives us his take on how they grow to adulthood!

4 – Shells – Bivalves & Univalves (duration 1:31)

Do you know the two types of shelled animals? Rudy shows us and explains how they both feed as he gives us his take on the difference between bivalves and univalves!

5 – Fossilized Bivalve (duration 1:44 minutes)

What in the world is this? Rudy poses this question as he shows a form that could be mistaken for many things and gives us his take on a cast from an ancient ocean of the body of a bivalve!

6 – Brown Pelican (duration 1:30)

What is this funny shaped, light-weight bone? Rudy relates a story about what this bone could be as he gives us his take on why the brown pelican has a special pulley bone!

7 – Sponge "Dead Man's Finger" (duration 1:13)

Did you know that the sponge is an animal? Rudy tells us about what the simple sponge is made of as he shows and gives us his take on a "dead man's finger!"

8 – Sea Urchin (duration 1:24)

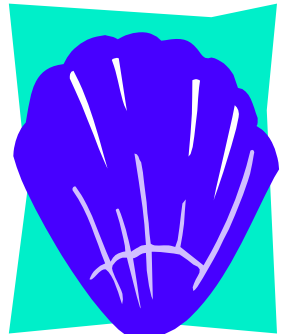
What creature likes to eat this spiny echinoderm? Rudy shows us a fossilized sea urchin as he gives us his take on this creature that is a favorite on the seagull menu!

9 – The State Shell (duration 1:29)

Do you know what the SC State Shell is? Rudy lets us examine the SC and the NC state shells as he gives us his take on why they were given their names!

10 – Moon Snail (duration 1:25)

What common marine snail is sometimes called a "shark eye?" Rudy shows the Moon Snail as he gives us his take on this predator and how it manages to survive!



Riverbanks Roundup - eMedia Science Programs ... on ETV-HD, SCC, K-12 IMC & StreamlineSC!

*Look for Riverbanks Roundup on ETV the last Friday of each month at 5:00 p.m. on August 31 and then moving to 5:30 p.m. beginning September 28. The programs also air on The SC Channel (SCC) the following Saturday morning at 11:00 a.m. eMedia also airs each program in the eMedia schedule the following week and all programs are provided in *StreamlineSC*.

Produced by the South Carolina Department of Education's eMedia and South Carolina ETV in conjunction with Riverbanks Zoo and Garden, **Riverbanks Roundup** features educational aspects of the many wonderful animals, flora and fauna at Riverbanks. The science series is designed for grades K-6, but is proving popular with older students too since we all like to learn about animals and their habitats as we work to care for the world around us. Guests include Riverbanks Zoo curators and professionals who work with the many types of animals and who have vast knowledge of maintaining the thriving habitats.

Content Theme-based and Supports Science Standards

The content is designed to support South Carolina Science Academic Standards in grades K-6 such as Characteristics of Organisms, Animals, Habitats and Adaptations, Organisms and their Environments, and Ecosystems. **Riverbanks Roundup** programs each have a goal; are designed around themes; take in consideration of what students should know, feel and do after viewing; and also include conservation messages. We hope students will follow conservation tips given, visit a zoo and actually see the animals like the ones in the program and also e-mail their questions to **Riverbanks Roundup** to be answered by the experts. Conservation messages include how we as humans affect ecosystems and information about how responsible zoo and aquariums share knowledge, ideas and projects that empower people to take action.

Description of Sample Program - Fact or Fiction

Investigating zoo facts and zoo fiction is the focus of a Zoo aquarist who answers the question of whether piranhas are aggressive towards humans. Next, we head to the botanical garden growing center to discuss the eating habits of koalas. Exploring what is fact or fiction about an individual species dispels many myths about the characteristics of the plant or animal. Other inquiries are made concerning the age of the Galapagos turtles. A visit with reptile keeper gives the students a new understanding of venomous snakes. Questions concerning carnivorous plants are also addressed. A visit to the farm with a mammal keeper answers the question of why goats appear to eat anything and everything. The curious habits and reputations of many plants and animals are the basis for this interesting program!

Teacher's Guide

The teacher's guide contains a description of the content, vocabulary, classroom activities, standards correlations, and selected literature/Internet resources. Guides posted online with programs in *StreamlineSC*.

Special Block Feed - Sept. 6, 12:48-8:11 p.m. IMC (Unlimited rights)

Lesson Title	Cat. No.	Date	Start	End
1. Fact or Fiction	2923-0401	September 6	12:48 p.m.	1:15 p.m.
2. Crossing the Globe	2923-0402	September 6	1:20 p.m.	1:47 p.m.
3. Riverbanks Believe It or Not	2923-0403	September 6	1:52 p.m.	2:19 p.m.
4. Animal Love Stories	2923-0404	September 6	2:24 p.m.	2:51 p.m.
5. African Safari	2923-0405	September 6	2:56 p.m.	3:23 p.m.
6. Green Animals	2923-0406	September 6	3:28 p.m.	3:55 p.m.
7. History of Riverbanks	2923-0407	September 6	4:00 p.m.	4:27 p.m.
8. SC – Wild Animals Are All Around You	2923-0408	September 6	4:32 p.m.	4:59 p.m.
9. Eco Adventure with Philippe Cousteau	2923-0409	September 6	5:04 p.m.	5:31 p.m.
10. Flippers and Scales	2923-0410	September 6	5:36 p.m.	6:03 p.m.
11. Feathers and Fur	2923-0411	September 6	6:08 p.m.	6:35 p.m.
12. Zoo Yuck-ology!	2923-0412	September 6	6:40 p.m.	7:07 p.m.
13. Animal Survival Tactics	2923-0413	September 6	7:12 p.m.	7:39 p.m.
14. Australian Walkabout	2923-0414	September 6	7:44 p.m.	8:11 p.m.

Tune Up to Literacy – Five NEW Song Programs Added

Block feed Sept. 6 and 14, 8:00–8:16 a.m. IMC (Unlimited rights)

Also available online in *StreamlineSC*

This series is “the song way to learning language.” With original songs created by composer, lyricist and educator Dr. Al Balkin, former Western Michigan Professor and composer who wrote the music for America’s first production of *The Hobbit* as well as several off-Broadway children’s musicals, the short programs are recommended for students in grades pre-K through 3.

The fast-paced, short programs, each between one and three minutes, musically introduce and reinforce crucial literacy concepts such as using the period, punctuation and sentence construction.

Special thanks to Dr. Balkin for providing his songs for South Carolina schools and allowing eMedia with ETV to develop video to go with his music to create these fun programs that encourage literacy!

(NOTE: This series was started in production in 2010 and two programs have been available. Programs 3-7 have been added for 2012–13 and others will be added during the year. Other new programs will be announced in the *eMedia Update*.)

1 **Get the Point** (duration 1:22)

Without the number one punctuation mark – the period – words would run together like scrambled eggs and make no sense. This calypso song celebrates the period’s existence. Children will learn its primary function and through constant pun on “point,” what it looks like!

2 **Punctuation Mystery** (duration 1:45)

This song acknowledges the difficulties of comprehensive punctuation, declares awareness of the problem and an inclination to solve it! Framed musically around a tango, a dance from Argentina, the song includes commas, colons, semi-colons, and apostrophes ... just to name a few!

3 **A Syllable** (duration 1:11)

Understanding the concept of syllable is the open sesame to sounding out almost any written word. Developing this ability allow a child to move into the world of reading. This song defines the concept to peak interest!

4 **What’s a Consonant, What’s a Vowel?** (duration 1:25)

A consonant can be almost any letter you see except an A, or an I, or an O or a U, or an E. Those are the vowels that consonants keep company. This message is presented in the musical setting of an Irish jig.

5 **Sing a Simple Rhyme** (duration 2:10)

This song will fundamentally improve the ways that children attend to sound patterns in words. Wordplay and word associations invite children to provide words that rhyme. This song offers instruction on what a rhyme is and then gives directed practice in identifying a potential rhyming word ending and listening to words that rhyme with that ending.

6 **The Adjective Song** (duration 1:38)

This song has a Middle Eastern musical style, clearly stating the concept “An adjective is a word that describes a noun.” It then elaborates on how descriptions might include such characteristics as color, shape, size, age, smell, taste, feel, attitude, worth, and more!

7 **Signs** (duration 1:28)

It’s important to pay attention to the signs around us everywhere that sometimes are there to keep us safe and safely moving in our fast-paced, often crowded world! This song encourages students to be able to read and pay attention to the signs all around them.

A Literary Tour of South Carolina

- Produced by the SC Department of Education and ETV
- ALL programs broadcast and available in *StreamlineSC*
- These authors have some connection to our state!
- Recommended for grades 5–12. (Unlimited rights)

Join us for ***A Literary Tour of South Carolina*** and meet many of the nationally recognized authors who call South Carolina home. You and your students have a great opportunity to learn about the writing process. Hear what the authors have to say about making characters come to alive on the page. Learn how these authors create the plot for their stories and keep track of the action. Find out how important research is to any story, both fiction and non-fiction. Learn from some of the best writers!

***Programs 27–37 are new to the eMedia schedule so please access these new programs!**

1. **Mary Alice Monroe** (2933-0101) 23 minutes - Her writing has gained added purpose and depth since moving to SC Low Country. Her work with environmental groups provides inspiration for her novels and children's book, *Turtle Summer*.
2. **Gwen Hunter** (2933-0102) 57 minutes – In addition to writing, she works full-time in a rural hospital and writes under two names: Faith Hunter (fantasies) and Gwen Hunter (mysteries).
3. **Dorothea Benton Frank** (2933-0103) 29 minutes – Born and raised on Sullivan's Island, she has authored many works using our state as a backdrop, including *Bulls Island* in 2008.
4. **Sue Monk Kidd** (2933-0104) 36 minutes – Born in Georgia, she now lives near Charleston and, though best known for *The Secret Life of Bees*, was also a nurse and nursing instructor.
5. **Tamar Myers** (2933-0105) 29 minutes – Of Amish background, she now lives in our state and is the author of several Pennsylvania Dutch mysteries, including *Custard's Last Stand*.
6. **T. Lynn Ocean** (2933-0106) 42 minutes – Living in Myrtle Beach, she is the author of Southern Fiction and writes for major newspapers/publications, including her local paper *The Sun News*.
7. **Carla Damron** (2933-0107) 43 minutes – Born in Sumter, she lives in Columbia and draws on her experience as a social worker to write short stories and mystery novels.
8. **Karin Gillespie** (2933-0108) 48 minutes – A former columnist for the *August Chronicle*, this national best-selling author's three novels have all been selected for the Literary Guild.
9. **Misty Massey** (2933-0109) 44 minutes – Born in Virginia, she moved to SC at age twelve and, with her parents both educators, she was encouraged to read all she could at an early age.
10. **Kathryn Wall** (2933-0110) 46 minutes – Having lived at Hilton Head Island since 1994, this author, who had a career as an accountant, self-published her first work with success.
11. **Ben Greer** (2933-0111) 45 minutes – A SC native, this author published his first book at age twenty-six based upon his experiences in a maximum security prison and now teaches at USC.
12. **Mignon Ballard** (2933-0112) 34 minutes – This accomplished mystery writer lived in Fort Mill. Born close to Halloween, she grew up telling ghost tales and now shares the stories in her books.
13. **Josephine Humphreys** (2933-0113) 39 minutes – A native of Charleston, this author uses the Port City as the setting of some of her works. *Rich in Love* was made into a film in 1993.
14. **Idella Bodie** (2933-0114) 34 minutes – Born in Ridge Spring and now living in the Aiken area, this author of 22 children's books, taught high school English and Creative Writing for 31 years.
15. **Cassandra King** (2933-01115) 23 minutes – Now living in the Low Country of SC, this best-selling novelist develops memorable characters who struggle with timely issues and dilemmas.
16. **William Price Fox** (2933-0116) 24 minutes – A popular American novelist who graduated from USC. He wrote *Southern Fried* and *Doctor Golf*. He tries to make every book different from the one before it.
17. **Nathalie Dupree** (2933-0117) 33 minutes – Author of ten best-selling cookbooks and has hosted 300 TV shows aired on PBS, The Learning Channel and The Food Network.
18. **Dinah Johnson** (2933-0118) 11 minutes – Born in Charleston, graduate of Spring Valley High and resident of Columbia, she has written several books for children including *Quinnie Blue*, *Sunday Week*, *All Around Town*, and *Sitting Pretty*.
19. **Janette Turner Hospital** (2933-0119) 45 minutes – Born in 1942, she grew up on the steamy sub-tropical coast of Australia in the north-eastern state of Queensland. Has published six novels and three story collections. She has won numerous awards and her work has been translated into twelve languages.

20. **Karen Petit** (2933-0120) 34 minutes – Author of *Shandon's Ivy League Mystery Series* for children. In 2008 she published her first book for adults, *A Paw on My Heart*.
21. **Dori Sanders** (2933-0121) 29 minutes – Native of Gilbert, SC, her family operates one of the oldest African-American farms in the region. She has written books about life in South Carolina that reflect her African-American roots.
22. **Joyce Hansen** (2933-0122) 36 minutes – A former teacher in New York City, she writes contemporary novels, as well as historical fiction, exploring the African-American experience. *The Gift Giver* was her first children's book.
23. **Kwane Dawes** (2933-0123) 39 minutes – Born in Ghana, he grew up in Jamaica. He is a Distinguished Poet-In-Residence, Professor of Liberal Arts, and Founder/Executive Director of the SC Poetry Initiative.
24. **Kate Salley Palmer** (2933-0124) 28 minutes – Native of Orangeburg. She started her career at USC as the cartoonist for THE GAMECOCK. She continues to write and present talks to students while also illustrating children's books.
25. **Jack Bass** (2933-0125) 21 minutes – Has authored or co-authored seven nonfiction books about the American South. His works focus on Southern politics, race relations and the role of law in shaping the civil rights era.
26. **Marjory Wenworth** (2933-0126) 32 minutes – Her poems have appeared in numerous books, magazines and anthologies. She was named Poet Laureate of South Carolina in 2003.
27. **Anthony Varallo** (2933-0127) 23 minutes – He lives in Charleston and teaches at the College of Charleston. In 2008 he won the Drue Heinz Literature Prize.
28. **Rochelle Bailey** (2933-0129) 42 minutes – An author who write paranormal romance novels and young adult short stories. She lives in Charleston, SC and often writes under an alias.
29. **Molly Jones** (2933-0130) 43 minutes – Resides in Lake Murray, SC. She offers advice to young writers on tags, point of view, emotions, and knowing human nature.
30. **Fran Rizer** (2933-0131) 42 minutes – She discusses the creation of subplots that are relevant to the story. She also bestows tips relating to red herrings, voice, scene selection and writing in first person.
31. **Nancy Rhyne** (2933-0132) 23 minutes – She resides in the capitol of SC, Columbia. She has authored *Edisto Island*, *Tales of the SC Low Country*, as well as a number of suspenseful books.
32. **Roger Pinckney** (2933-0133) 16 minutes – He resides on Daufuskie Island, a South Carolina coastal barrier island. Roger's books include *The Right Side of the River*, *Blue Roots* and *Reefer Moon*.
33. **Lois Battle** (2933-0134) 24 minutes – She comes to us from Beaufort, SC, a beautiful coastal town. Her books include *War Brides*, *Storyville* and many more.
34. **Emily Smith Pearce** (2933-0135) 18 minutes – Living in Charlotte, NC she shares the importance of having an outline, sharing your writing with others and fitting writing into your daily life.
35. **Frances D. Strong** (2933-0136) 25 minutes – She lives on a farm in Sumter, SC. She began writing children's books for her grandchildren and never stopped.
36. **Jonathan Miller** (2933-0137) 21 minutes – A novelist, illustrator and publisher, who grew up in Clover before making his home in Charleston. He talks about using **Facebook** to promote your writing and the importance of reading others work.
37. **Orville Vernon Burton** (2933-0138) 25 minutes – A non-fiction writer who teaches at Clemson University near his home. He has won a number of national and teaching awards.



Palmetto Leaders – SCANS Skills ... NEW Segments

Block Feed Sept. 25 and Oct. 2, 1:05–3:33 p.m. IMC (Unlimited rights) Also in *StreamlineSC*

Development of SCANS skills is critical to students as they go into the workplace. These segments focus on the SCANS skills that SC leaders identify as being instrumental to achieve career growth and success. Hear about *Teamwork* with Naturalist Rudy Mancke, *Decision Making* with Coach Ray Tanner, *Lifelong Learning* with silver expert Dawn Corley, and *Leadership* with Superintendent Mick Zais. Plus be sure to check out the programs already available, especially on *Self-Management*!

Segments 11-20 are NEW for 2012–13. (They were part of *Carolina Careers*, but just added to the eMedia schedule.) Please let your school counselors, career specialists and teachers know about these segments that are recommended for middle and high school students.

SCANS SKILL Leader Name (Duration)

(Slate 1332-0001)

1. *Diversity*: Representative Gilda Cobb-Hunter (4:39)
2. *Problem Solving*: SC Supreme Court Justice Toal (6:32)
3. *Writing*: Dr. Walter Edgar (6:14)
4. *Creativity*: Jim Harrison (8:12)
5. *Teamwork*: Coach Buddy Pough (4:21)
6. *Lifelong Learning*: Dr. Barry Russell (6:11)
7. *Responsibility*: Satch Krantz (6:27)
8. *Self-Management*: Representative Anton Gunn (12:06)
9. *Creativity*: Rowland Alston (4:59)
10. *Speaking*: Bette Jamison (5:24)

NEW Segments for 2012-13:

(Slate 1332-0002)

11. *Lifelong Learning*: Dawn Corley (4:23)
12. *Teamwork*: Rudy Mancke (6:53)
13. *Leadership*: Caroline Whitson (7:02)
14. *Self Esteem*: Dana McCollough (5:45)
15. *Social Skills*: Katie Mixon (3:11)
16. *Self-Management*: Sally Roach (11:57)
17. *Leadership*: Mick Zais (3:59)
18. *Leadership & Transferable Skills*: Kevin Shwedo (10:45)
19. *Initiative & Self-Direction*: Brad Davis (6:46)
20. *Decision-Making*: Ray Tanner (3:44)

Welcome to My Career Segments Re: DreamWorks & ICAR

Block feed Sept. 10 and 19, 8:00–8:30 a.m. IMC (Unlimited rights) Also in *StreamlineSC*

Recommended for middle and high school students, this NEW program takes students to Hollywood, California and to ICAR at Clemson University. In Hollywood for program one we'll visit with **Billy Brooks**, who is a Senior Lighter in animation at fabulous DreamWorks, the home of *Kung Fu Panda*, *Shrek* and *Puss in Boots*. Mr. Brooks will take South Carolina students on a journey behind the scenes of the DreamWorks "campus" where you'll learn about the fascinating 21st century work environment and what a career in animation is like in a highly creative setting with cutting edge technology. Students will learn how co-founder Steven Spielberg developed a work place that fosters creativity. And, video game-obsessed students can set their sights on "careers in animation."

Then coming back to South Carolina in program two we'll meet **Dr. Imtiaz Haque** who is Executive Director of the Carroll A. Campbell Graduate Engineering Center, Founding Chair of the Department of Automotive Engineering and past chair of the Department of Mechanical Engineering at Clemson University. His teaching and research interests lie in the general areas of dynamics, vibrations, mechanisms and machines, and manufacturing process simulation. He has been involved with the design, modeling, and simulation of mechanical systems including vehicles and transmissions since 1975 and led the development of the Graduate Program in Automotive Engineering at CUICAR.

NEW - Creating a Career with the Media Arts in Mind

Block feed Sept. 28 and Oct. 15, 10:40 a.m. – 1:15 p.m. IMC (Unlimited rights) Also in *StreamlineSC*

This NEW group of “Creating a Career” programs features seven professionals with careers in the **media arts** – animation, gaming, photography, TV, film industry, documentary filmmaking, and broadcast engineering. The five programs, designed for middle and high school students, feature discussions hosted by SCDE’s Dr. Ray Davis and Scot Hockman. The outstanding professionals talk about their education and career preparation, what they do on the job, a typical day, how they use technology in their work, and give advice for students.

Guests include: John Lemmon of John Lemmon Films and Character Animation Studio in Charlotte, N.C., Betsy Newman who is a documentary film maker and instructor, Michael O’Byron who is a renowned photographer, Tom Clark with the SC Film Commission, Mark Slice who is the Manager of Technical Operations at SCETV, Jean Pinkston who is director of SCETV on-air fundraising and programming, and J.J. Shepherd at Serious Game Researcher at USC. These discussions, produced by eMedia with ETV, are excellent for students who are thinking about careers in the media arts!

(**NOTE:** In addition, we will be adding **BIO** programs, which are more extensive, separately with each individual. These will be announced in the *eMedia Update* when they are ready for air.)

Each Program is @ 27 minutes (Unlimited rights)

Program Titles - Creating a Career with the Media Arts in Mind

1. *What Led You to Pursue a Career in Media Arts?* (Slate 2121-0001)
2. *How Did Your Education and Experience Prepare You for Your Career?* (2121-0002)
3. *What Is a Typical Day on the Job?* (2121-0003)
4. *How Do You Use Technology in Your Work?* (2121-0004)
5. *What Advice Would You Have for Students Interested in Your Career Field?* (2121-0005)

Creating a Career with the Arts in Mind – BIOS (Group 2)

Block feed Sept. 18 and Oct. 1, 9:35 a.m.–12:08 p.m. IMC (Unlimited rights) Also in *StreamlineSC*

In this eMedia series, SC professionals with arts careers are individually featured, providing more information about their background, education and work as well as giving advice to students who might be interested in the career. These are recommended for middle and high school students.

This is the companion series to **Creating a Career with the Arts in Mind** SECOND set of programs, which are programs 7-11. These “BIO” programs focus on the professionals individually, allowing each to share information about his or her career in an in-depth manner.

Program Titles and Durations (slates 1364-0009 thru 0015)

9. *Imitiaz Haque* – Professor at Clemson & Designer for BMW (8:39)
10. *Mariam Barbosa* – Dancer/Choreographer, SC Contemporary Dance Company (15:32)
11. *Kay Thigpen* – Manager, Trustus Theater (13:45)
12. *Rhonda Hunsinger* – Executive Director, South Carolina Philharmonic (8:29)
13. *Lisa Martin-Stuart* – Costume Designer, University of South Carolina (15:01)
14. *Walter Cuttino* – Opera Singer, Conductor – Palmetto Master Singer & USC Professor (12:04)
15. *Beryl Dakers* – Television Producer and Host, SCETV (@17:0)

*Please let your career specialists and school counselors know about these programs!

Deskercise

Grades K–5 185 Lessons 10 minutes each (Also NOW in StreamlineSC)



**Designed for elementary students to use while standing at their desks!
185 interactive lessons - ten minutes each and built around 37 weekly themes.**

- Five 10-minute lessons in each theme so educators can use one each day.
- Each interesting lesson includes a warm-up and cool-down segment along with the more robust theme-based activity segment and features animation combined with live action.
- The core activity segment is the same for the entire week of programs, but warm-up and health tips are varied.
- Host Slim Goodbody provides pertinent information, even a brief geography lesson, while encouraging physical activity appropriate for young students to do while standing by their desks.
- The series was developed with the American Association for Health Education (AAHE).

Unlimited broadcast/off-air record rights, including duplication rights

- * **Block fed on 2nd and 3rd Wednesday of month before (except September – see note below)**
- * **Starts at 9:00 a.m. on IMC**
- * **September programs air August 22 and 29**

For schedule, check *eMedia Update* at www.emedia.sctv.org or see your media specialist!

SEPTEMBER

1. Labor Day
2. Grandparents Day
3. Mayflower Day
4. Family Health And Fitness Day

OCTOBER

5. International Dinosaur Month
6. Explorers' Day
7. Fall And The Autumnal Equinox
8. Red Ribbon Week

NOVEMBER

9. Election Day
10. Veteran's Day
11. Children's Book Week
12. Thanksgiving Day

DECEMBER

13. The 12th Month
14. National Handwashing Awareness Week
15. Winter

JANUARY

16. New Year
17. Circus
18. Martin Luther King Day
19. First Winter Olympics

FEBRUARY

20. Ground Hog Day
21. Valentine's Day
22. President's Day
23. Leap Year

MARCH

24. National Nutrition Month
25. Johnny Appleseed Day
26. Iditarod
27. Spring

APRIL

28. April Fools Day
29. National Library Week
30. Earth Day
31. National Youth Sports Safety Month

MAY

32. Cinco Des Mayo
33. National Physical Fitness And Sports Month
34. Better Sleep Month
35. Memorial Day

JUNE

36. First American To Walk In Space
37. Flag Day

Healthy Hannah's Healthy Choice Heroes

Block feed Aug. 28 and Sept. 10, 10:30–11:22 a.m. IMC (Unlimited rights) Also in *StreamlineSC*

Healthy Hannah's Healthy Choice Heroes is an exciting educational series of very short programs designed to assist students in making healthy living choices. Ten programs were produced for March 2011 and ten more now join the lineup. The new set of ten programs is integrated into the first group and this is the order recommended for use by K–6 grade students.

Healthy Hannah is a superhero-like character that communicates with and guides two students through a variety of real-life everyday scenarios and missions that facilitate them learning how to make healthy choices and the concepts behind those choices. This fun and fast-paced series is designed to educate children in grades K–6 about nutrition and physical activity based on the Dietary Guidelines and MyPyramid.

The short programs, between 2 and 3 minutes each, are designed to be used in the morning news program and incorporated into lesson plans or to be used with lesson plans that have been developed for each short program (will be posted online with programs). The programs, combined with their respective lesson plans, meet the South Carolina Academic Standards for Health and Safety Education for grades K–6. Produced by ETV, working with the SC Department of Education and DHEC, this series is also posted in *StreamlineSC*.

Episode Titles and Durations:

1. **Make Half Your Grains Whole (2:29)** – Hannah helps her friend Susan make a healthy choice for breakfast.
2. **Milk Makes Healthy Bones (2:45)** – A trip to the dairy farm with Hannah helps Michael and Erin learn the differences between non-fat and whole milk and why dairy products are good for you.
3. **ChooseMyPlate.gov (2:50)** – Hannah shows Ken and Susan a website that helps them make healthy choices.
4. **Bike for Your Life (1:54)** – Hannah and Erin show Michael that the healthy choice is to be more active.
5. **Change Your Oil (2:10)** – Hannah helps Ken make a healthy choice for ingredients while baking a cake.
6. **Fun with Fruits (2:47)** – Hannah teaches Michael and Erin that fruit is a better choice for an energy source.
7. **Go Play Outside! (2:23)** – The healthy choice for playing doesn't necessarily mean gaming.
8. **Two Hours or Less (2:15)** – Hannah teaches Michael and Erin the Meaning of "screen time" and that too much of it is NOT a healthy choice.
9. **Walking the Dog (2:58)** – Hannah and her friends rap about staying active while taking care of your pet.
10. **Limit Your Salt (2:37)** – Hannah delivers a delicious AND healthy snack that's easy to make and low in sodium!
11. **Beans Are Protein (1:50)** – Sometimes beans are a great choice for protein instead of meat.
12. **Aerobic Activity (2:19)** – Hannah teaches Erin and Michael a simple aerobic exercise while learning that the best kind of exercise is the kind you get from using lots of oxygen.
13. **Play Hard, Snack Healthy (1:47)** – The Healthy Choice Heroes learn that while its fun being active it's important to stay hydrated and choose healthy snacks.
14. **Vary Your Veggies (2:27)** – Hannah helps her friends find out that the healthier choice for a salad is a more colorful salad.
15. **Portion Sizes (2:38)** – Hannah shows Ken and Susan how to choose the proper portion size of different foods.
16. **Once Around The Clock (2:15)** – Hannah explains that choosing to be physically active for at least one hour a day can be as easy as just dancing.
17. **Where Does Your Food Grow? (2:43)** – Hannah takes her friends to a peach orchard to show them that many great choices of foods can be found locally.
18. **A Trip to the Dentist (2:27)** – Hannah pays a surprise visit to Michael while he's at the dentist for a check-up.
19. **Go Lean with Protein (2:27)** – Ken and Susan learn that when it comes to protein the leaner choice is the healthy choice.
20. **Let's Go Play (2:01)** – Hannah shows Michael and Erin that you can still be physically active regardless of what the weather is like.

Slim Goodbody's Daily Almanac

Jump start the school day with *Slim Goodbody's Daily Almanac*. This fact-filled, educational series hosted by Slim Goodbody will stimulate students and support teaching objectives in social studies, language arts, health, science, math, civics, and character education. Recommended for grades K–5 and great to use in your school news programs! Please let your elementary teachers know about this series ... great information that can be used as lesson starters! Please let you elementary teachers know about these!!!

There is a separate five-minute program for every day – see list below for September through December. (We'll provide schedule for after that time in the January *eMedia Update!*)

Each daily program runs about five minutes and contains five unique segments:

- This Day in History (Social Studies)
- Word of the Day (Language Arts)
- Extremes (Science)
- Health Tips (Health)
- We the People (Civics and Character) or Earth Alert (Environment)

The five-minute programs – one for every day - are loaded with high-interest information presented in a lively format combining music, archival visuals, artwork, photos, and animation.

**RIGHTS: Unlimited broadcast/off-air record, but no tape duplication.
Available in *StreamlineSC*, but NOT downloadable.**

* Look for broadcast schedule information in the monthly *eMedia Update*.



	Lesson Title	Cat. No.	Chan.	Day	Date	Start	End
1.	SEPTEMBER 1-6	3501-0901	IMC	Tue.	Aug. 21	9:00 AM	9:33 AM
2.	SEPTEMBER 7-12	3501-0902	IMC	Tue.	Aug. 21	9:38 AM	10:07 AM
3.	SEPTEMBER 13-17	3501-0903	IMC	Tue.	Aug. 21	10:12 AM	10:42 AM
4.	SEPTEMBER 18-23	3501-0904	IMC	Tue.	Aug. 21	10:46 AM	11:20 AM
5.	SEPTEMBER 24-28	3501-0905	IMC	Tue.	Aug. 21	11:25 AM	11:53 AM
6.	SEPTEMBER 29-30	3501-0906	IMC	Tue.	Aug. 21	11:58 AM	12:09 PM
7.	OCTOBER 1-12	3501-1001	IMC	Tue.	Sep. 11	9:00 AM	10:03 AM
8.	OCTOBER 13-15	3501-1002	IMC	Tue.	Sep. 11	10:08 AM	10:22 AM
9.	OCTOBER 16-24	3501-1003	IMC	Tue.	Sep. 11	10:27 AM	11:14 AM
10.	OCTOBER 25 -31	3501-1004	IMC	Tue.	Sep. 11	11:19 AM	11:53 AM
11.	NOVEMBER 1-5	3501-1101	IMC	Tue.	Oct. 9	9:00 AM	9:24 AM
12.	NOVEMBER 6-10	3501-1102	IMC	Tue.	Oct. 9	9:29 AM	9:53 AM
13.	NOVEMBER 11-20	3501-1103	IMC	Tue.	Oct. 9	9:58 AM	10:47 AM
14.	NOVEMBER 21-30	3501-1104	IMC	Tue.	Oct. 9	10:52 AM	11:41 AM
15.	DECEMBER 1-10	3501-1201	IMC	Tue.	Nov. 6	9:00 AM	9:48 AM
16.	DECEMBER 11-20	3501-1202	IMC	Tue.	Nov. 6	9:53 AM	10:41 AM
17.	DECEMBER 21-31	3501-1203	IMC	Tue.	Nov. 6	10:46 AM	11:40 AM

eMedia Programs Address Bullying & Cyber Safety

Please make sure your **guidance counselors** are aware of NEW and continuing programs provided by eMedia.

- These **ALL** have **LIMITED RIGHTS** so can only air twice during the school year. **Below is the schedule for only air date this fall on IMC.**
- All will be available online in *StreamlineSC*.

(NEW) Me and My 500 Friends: Staying Safe on Social Networks – Airs Sept. 24, 9:35–9:55 a.m. IMC (LIMITED rights)

Recommended for grades 5-12, this program provides important, easy-to-follow rules for keeping information—and oneself—safe while using social networks. Experts provide very important information in this primer for social networking.

(NEW) Power Trip: Bullying in Schools – Airs Sept. 24, 10:05–10:34 a.m. IMC (LIMITED rights)

Recommended for grades 5-10, this program explores middle school bullying from different perspectives that students will relate to and easily understand. Students hear from real teens who experienced bullying first hand as well as from students who have been the aggressors.

(NEW) You're Mean! When Words Hurt Us – Airs Sept. 24, 10:40–10:53 a.m. IMC (LIMITED rights)

Recommended for grades 2-7, this age-appropriate program helps children understand that words can hurt—whether the insults are intentional or the inadvertent result of "trying to be funny." Each vignette includes a positive outcome where children find a way to stand up for themselves and overcome the power of hurtful words.

Wise Owl Bully Stopper – Block feed Sept. 20, 3:25–4:10 p.m. IMC (LIMITED rights)

Recommended for grades K–3, these three live-action videos are hosted by a likeable cartoon character, Wise Owl, who encourages young viewers to learn more about what bullying is and how it can be stopped. Helpful vignettes play out common situations that appeal to young viewers and ask them to think about what they would do in each situation.

Bullying and Cyber Safety (HRM) – Block feed Sept. 20, 2:00–3:13 p.m. IMC (LIMITED rights)

Recommended for grades 5–12, these three programs each address an important topic for today's youth: texting, Internet safety and bullying situations. *B Careful when U Txt* gives students a primer on the Do's and Don'ts of text messaging. *Think Before You Click* provides smart online strategies to stay safe and *Bully Bystanders* sets the tone for refusing to accept hostile behavior, offering effective ways to deal with bullying.

Knowitall Notes

Knowitall.org



Hobby Shop: The Place for Hands-On Math and Science!

Flex your math and science skills in this hands-on workshop! Explore chemistry, biology, and physics principles—virtually! Build a rocket—launch and learn about Newton's Laws of Motion. Try out a dissecting microscope & a compound microscope—onion cells, human blood cells, bone & cheek cells. Make liquids change colors, test chemicals for electrical conductivity and more—try out Hobby Shop Chemistry. Learn about ballistics, trajectory, velocity & range—visit Balloon

Blast on Hobby Shop—click on catapult. <http://www.knowitall.org/hobbyShop/siteAgent.html>

Project Discovery – NEW Program November 27 at 1:00 p.m.

In November, please look in the November edition of the *eMedia Update* found at www.emedia.scetv.org for more information about this new program that will air November 27! This special will take students to Lemmon Hill Plantation in Winnsboro to explore a historic home with remnants of authentic Indigo paint, an unusual decorated ceiling in a bedroom that now holds the bed belonging to an important South Carolinian and a connection to the Underground Railroad, which allowed slaves to make their way to freedom in the North. Plus, we'll learn about "slave-made" furniture from this period in our state's 19th century history.

***Please let your social studies teachers in grades 3-8 know about this program!**

Idella Bodie's SC Women Series – NEW Lesson, 2 Parts

Block feed Sept. 5, 8:00 a.m.–12:22 p.m. (Lessons 1-7) and 2:00–6:07 p.m. (Lessons 8-12) IMC
Also available online in *StreamlineSC*

(ALL with unlimited rights) The teacher's guide is being updated to include new lesson!

Produced by eMedia and ETV, these stories have been adapted with permission and input from author Idella Bodie. They are dramatizations of the stories from her book *South Carolina Women*. Recommended to support social studies standards for South Carolina history for elementary and middle grade students, the programs are also good for use during Women's History Month with students in grades 3–12. Each dramatization tells the story of women who have shaped SC history and politics. The stories have been produced at historical sites and homes.

Program One – Grace and Rachel Martin

This is the story of two sisters-in-law living alone in the South Carolina back country who waylaid a British Courier with valuable papers by dressing up as colonial men. They risked their lives to stop the flow of information. Taped on location with historical costumes and artifacts, it takes place in the cabin considered to be the oldest frontier house still standing in SC.

Program Two – Emily Geiger

Emily is a young girl who risked her life by serving as a messenger for the Colonial army during the Revolutionary War. Captured by the British and interrogated as a spy, she managed to trick Lord Rawdon into believing she was innocent, outwitting her captors in a most unique manner. Taped in part at the actual location where the interrogation took place, this drama covers the story of Emily's journey from her assignment with General Greene to her release by Lord Rawdon.

Program Three – Mary Chesnut

Mary kept a diary during the turbulent times of the Civil War. This drama portrays various events in the life of the South Carolina heroine prior to and during the Civil War. The events dramatized are actual happenings that occurred to Mary and most of the words come straight from her diary. Mary actually spent time at Kensington Plantation, the location of the drama.

Program Four – The Grimké Sisters

Sarah Moore Grimké (1792–1873) and Angelina Emily Grimké (1805–1879), followed a similar path, speaking out about what they believed and leaving their home to join the fight for the causes of the abolition of slavery and equal rights for women. Today women are leaders in the community and in the business world, working alongside their male counterparts in voicing and making their decisions, but it was not the same in the 1800's. These two sisters helped lead the way to change the course of history. From a young age they both stood up for what they believed were the wrongs of society. They spoke out against slavery, finding the courage to fight for their right to have a voice.

Program Five – Wil Lou Gray

This program tells the story of Dr. Wil Lou Gray who began the South Carolina Opportunity School. The program follows her from the time that she was a young girl struggling with the loss of her dear mother through Dr. Gray's valiant efforts to get the Legislature to fund schooling for illiterate adults and children. Through reenactment of scenes in her life and interviews taped with Dr. Gray by ETV in the 1980's, we hear in Dr. Gray's own words her passion to help others to learn while we learn about what life was like during the early 1900's for many South Carolinians.

Program Six – Mary McLeod Bethune

This is the story of one woman's struggle to gain equality for herself and her students. The drama begins with Mary as a young child growing up in rural South Carolina and concludes with her hard work to start a school for African American students in Florida. The struggle that Mary encountered just to be given the chance to learn to read and then to teach others, including being threatened with bodily harm is shown. The drama shows how she started with nothing and ended up being an advisor to a President!

Program Seven – Modjeska Simkins

This is the story of an African American girl born to a half-white, half-black brick mason. She came from relative wealth and married into wealth, but dedicated her life to helping the disadvantaged to be treated equally. She was one of the organizers of the Supreme Court Case Briggs Vs. Elliott, which was the first filed of the four cases that later became combined Brown vs. Board of Education.

Program Eight – Mary Gordon Ellis

Mary Gordon Ellis was the first female to be elected to the South Carolina Legislature. This drama depicts her life from the challenges of being the school superintendent of Jasper County Schools where she addressed equality, making bold changes to impact education, to her time in office as an elected official until her untimely death at an early age.

Program Nine – Dorcas Richardson

The movie *The Patriot* was based loosely on Francis Marion fighting Colonel Banastre Tarleton in South Carolina during the American Revolutionary War. The Dorcas Richardson program tells the true story about one of Francis Marion's men, Richard Richardson, his wife Dorcas and their "battle" with Colonel Tarleton. Captain Richardson served under Francis Marion, better known as the Swamp Fox. After six years of fighting, Richard was left scarred from small pox and when he returned home, he discovered that Marion's enemy Tarleton was there, holding his wife prisoner. This story depicts the courage and steadfast love of Dorcas for her family and her newly-formed nation. Taped at Historic Camden, the story takes us back in time to where South Carolinians fought each other and the British. (Preview before use.)

Program Ten – Dr. Anne Austin Young

Dr. Anne Austin Young fought the norm that women could not be at the top of their college class nor become a medical doctor. Anne was one of the first female doctors in our state to practice medicine. This story covers her humble beginnings to later in life being inducted into the SC Hall of Fame. Despite prejudice, Anne proved women could succeed. Taped on location throughout the state, the drama inspires young people to achieve, despite any odds or prejudice. This story shows the many trials Anne encountered and worked to overcome in order to follow her dream.

(NEW) Program Eleven (two parts) – Dicey Langston

A beloved American Revolutionary tale based on best-selling author Idella Bodie's book, the story of Dicey Langston is a tale of courage, sacrifice and determination. The year is 1781. British officer bloody Bill Cunningham and his band of scouts are plotting to attack in South Carolina's back country, the elder settlement and the continental army stationed nearby. Their plan is simple, leave no survivors. Dicey Langston was 14 years old when she became a spy for the American Patriots. Knowing that spies hanged for treason, Dicey risked her life to pass information along to her beloved brother James, an officer in the continental army, about Cunningham's plot to kill the residents and the soldiers. Dicey not only put herself into harm's way but also endangered her father, who realizes that his daughter has betrayed him by becoming a spy. But that isn't the only challenge that Dicey will face in this story. For this is also a story of a young girl falling in love for the first time. Through this story, students can journey back to a period where South Carolinians fought their own brothers and find out how this young woman was one of South Carolina's most courageous heroines. So renowned are the deeds of Dicey Langston that both a charter school and a DAR chapter are named after her. (This program is divided into two parts so be sure to access each part!)

Please let your social studies teachers for grades 3 and 8 know about these special programs and remember to access them for use during Women's History Month for grades 3-12 too! ALL programs in this series are already online in *StreamlineSC*.

Web Talk with Michelle Flamos



I am so glad to be writing to everyone once again. The new school year brings new students, new textbooks, new technology, and new teacher professional development. This year I will be your host for a new SCDE Professional Development Series for all teachers entitled **TechBytes**. The six programs will show you, the teacher, how to integrate technology into your classroom. Some of the topics to be covered throughout the year will be Internet Safety, Cyberbullying, Educational Technologies, and Varying Internet tools. Additionally, we will highlight how teachers are already integrating technology into their lesson plans and talk best practices.

As always, the eMedia team is here for you! We are merely a click away. My email is mflamos@ed.sc.gov. **If you know of a tech-savvy teacher who is already integrating online technologies, please pass his/her information along to me!** Who knows - maybe we'll come visit your school. So . . . don't miss the **TechBytes** premiere September 12 at 1:00 p.m. on the IMC when we will hear futurist David Houle discuss the importance of integrating technology into the classroom and much more! All programs will be posted in *StreamlineSC*.

We are here to serve you! Contact me at mflamos@scetv.org or 803-737-0951 or call toll free 1-877-885-5272.

Speaking of Schools – Radio Series Produced by SCDE

Speaking of Schools, the ETV Radio series that is produced by the State Department of Education and coordinated/hosted by Doug Keel, is on the Web at www.scetv.org/speakingofschools. Join Doug Keel to learn about key educational topics that are important to all education stakeholders in our state. A new **Speaking of Schools** program is posted by 3:30 p.m. on Mondays each week. This format allows listeners to access this important and informative program anytime from anywhere . . . 24/7. And, all programs are archived on the site for your continued use! Listeners to the webcast programs can “subscribe” and have them delivered to their computer or ipod. Doug is a former teacher and principal who then worked for many years at the State Department of Education. As host of SOS, Doug shares a wide selection of education topics with audiences statewide. The **Speaking of Schools** short “minute” modules continue by broadcast on ETV Radio seven days a week from Labor Day through the first week of June and are also posted online after broadcast for ready access. To contact Doug, e-mail him at speakingofschools@scetv.org.

SCDE Professional Development Series 2012–13

SC Department of Education (SCDE) Professional Development Series are produced by eMedia and ETV in partnership with department of education professionals who develop the important content to share with SC districts and schools. The programs are provided to educators in two ways: online in *StreamlineSC* and by IP delivery via the K–12 Instructional Media Channel (IMC). Go to www.OnePlaceSC.org to access TV Guide. (See page 5 in this update for information.)

If you and your teachers have not accessed these free professional development resources archived in *StreamlineSC*, we encourage you to try that method this year as usage can be tracked for accountability. Plus . . . available 24/7, this resource is easy to use! If you don't have an account, go to www.streamlinesc.org; check right column to register. ALL SC educators may have an account.

Each month eMedia will provide the schedule and content information in the *eMedia Update* (this publication). A grid with the full-year schedule of programs that are produced either monthly or quarterly is on page 36 in this *eMedia Update* and posted online at www.emedia.scetv.org. Look for “SCDE Professional Development Series.” This grid only contains the dates available on the IMC. The programs will be posted in *StreamlineSC* within 10 days of this date. The important content information can only be found in the online monthly *eMedia Updates*. This information is listed by series title such as *Teaching and Learning Language Collaborative*, *Carolina Careers Career Guidance Workshops*, *The State of Gifted and Talented in SC*, ESOL Information Updates, and *Pathways to Graduation*.

NEW series planned for this school year include *Gender in the Classroom*, *The Library Media Specialists Town Meeting*, *School Counseling Updates and Strategies*, and *TechBytes*.

Remember these are only the regularly scheduled programs – NEW programs are added that are not on is grid so watch the *eMedia Update* for this information!

SCDE Professional Development Series 2012–13 (Unlimited Rights)

The content professionals at the SC Department of Education and other educational partners develop these professional development programs working with eMedia and ETV. This grid contains the monthly or quarterly programs that are produced on a regular basis. There are other Professional Development resources provided by SCDE that are not part of this grid, so please check the monthly *eMedia Update* found at www.emedia.scetv.org to find out about those additional resources.

ALL SCDE Professional Development Series provided on IMC (Instructional Media Channel) and archived online in *StreamlineSC*. (Unlimited rights)

ARTiculation ALIVE!

Provides info on current topics and initiatives for all grade levels in the visual & performing arts. SCDE contact: Scot Hockman shockman@ed.sc.gov.

3:00–4:00 p.m.

September 19, 2012
October 17, 2012
November 14, 2012
February 13, 2013
March 20, 2013
April 17, 2013
May 15, 2013

3:00–4:00 p.m.

September 26, 2012 (repeat)
October 24, 2012 (repeat)
November 21, 2012 (repeat)
February 20, 2013 (repeat)
March 27, 2013 (repeat)
April 24, 2013 (repeat)
May 22, 2013 (repeat)

Carolina Careers Career Guidance Workshops

Provides information and updates for guidance and career educators on all grade levels. SCDE Contact: Dr. Ray Davis rbdavis@ed.sc.gov.

2:00–3:15 p.m.

August 21, 2012
September 11, 2012
October 9, 2012
November 13, 2012
January 8, 2013
February 12, 2013
March 12, 2013
April 9, 2013
May 14, 2013

2:00–3:15 p.m.

August 28, 2012 (repeat)
September 18, 2012 (repeat)
October 16, 2012 (repeat)
November 20, 2012 (repeat)
January 15, 2013 (repeat)
February 19, 2013 (repeat)
March 19, 2013 (repeat)
April 16, 2013 (repeat)
May 21, 2013 (repeat)

Special Education Updates

Provides information on key issues and updates for special education educators. SCDE Contact: Tarry McGovern tmcgove@ed.sc.gov.

3:00–4:00 p.m.

October 1, 2012
October 29, 2012
December 3, 2012
February 18, 2013
March 25, 2013
May 6, 2013

3:00–4:00 p.m.

October 8, 2012 (repeat)
November 5, 2012 (repeat)
December 10, 2012 (repeat)
February 25, 2013 (repeat)
April 1, 2013 (repeat)
May 13, 2013 (repeat)

Literacy Matters

Provides important information about literacy in SC schools.

SCDE Contact: Jennifer Brown jengirl1961@gmail.com.

12:00–1:00 p.m.

September 25, 2012
November 20, 2012
February 19, 2013
April 23, 2013

12:00–1:00 p.m.

October 2, 2012 (repeat)
Nov. 27/Dec. 4, 2012 (repeat)
February 26, 2013 (repeat)
April 30, 2013 (repeat)

Montessori On The Move In SC

Provides information about Montessori education as a school choice option for SC students. SCDE Contact: Katie Golfus kgolfus@ed.sc.gov.

12:00–1:00 p.m.

October 22, 2012
November 19, 2012
March 25, 2013

12:00–1:00 p.m.

October 29, 2012 (repeat)
November 26, 2012 (repeat)
April 1, 2013 (repeat)

Gender In The Classroom

Provides information on single gender education in our state.

SCDE Contact: Katie Golfus kgolfus@ed.sc.gov.

1:00–2:00 p.m.

September 20, 2012
April 25, 2013

1:00–2:00 p.m.

September 27, 2012 (repeat)
May 2, 2013 (repeat)

Pathways to Graduation

Provides information for districts/schools about at-risk student strategies and innovations. SCDE Contact: Dr. John Lane jlane@ed.sc.gov.

1:00–2:00 p.m.

September 24, 2012
November 26, 2012
January 28, 2013
March 25, 2013
May 13, 2013

1:00–2:00 p.m.

October 1, 2012 (repeat)
December 3, 2012 (repeat)
February 4, 2013 (repeat)
April 1, 2013 (repeat)
May 30, 2013 (repeat)

Library Media Specialists Town Meeting

Provides important updates and information for media specialists.

SCDE Contact: Patrice Green pgreen@ed.sc.gov.

1:00–2:00 p.m.

October 18, 2012
December 6, 2012
February 7, 2013
May 9, 2013

1:00–2:00 p.m.

October 25, 2012 (repeat)
December 14, 2012 (repeat)
February 15 & 21, 2013 (repeat)
May 15, 2013 (repeat)

TechBytes

Developed to share relevant and current technology information for educators to use in classrooms. SCDE Contact: Michelle Flamos mflamos@ed.sc.gov.

1:00–2:00 p.m.

September 12, 2012
October 10, 2012
November 14, 2012
February 13, 2013
March 13, 2013
April 10, 2013

1:00–2:00 p.m.

September 19, 2012 (repeat)
October 17, 2012 (repeat)
November 21 & 28, 2012 (repeat)
February 20, 2013 (repeat)
March 20, 2013 (repeat)
April 17, 2013 (repeat)

The State of Gifted and Talented in SC

Provides key information and updates, implementation ideas and sharing of strategies about Gifted and Talented. SCDE Contact: Rick Blanchard rblancha@ed.sc.gov.

2:00–3:00 p.m.

September 7, 2012
September 28, 2012
October 26, 2012
December 7, 2012
January 25, 2013
February 22, 2013
March 29, 2013
April 26, 2013
May 24, 2013

2:00–3:00 p.m.

September 14, 2012 (repeat)
October 5, 2012 (repeat)
November 2, 2012 (repeat)
December 14, 2012 (repeat)
February 1, 2013 (repeat)
March 1, 2013 (repeat)
April 5, 2013 (repeat)
May 3, 2013 (repeat)
May 31, 2013 (repeat)

Teaching and Learning Language Collaborative

Provides information on curriculum and professional development for world language teachers. SCDE Contact: Ruta Couet rcouet@ed.sc.gov.

1:00–2:00 p.m.

September 4, 2012
October 9, 2012
November 6, 2012
January 8, 2013
February 5, 2013
March 5, 2013
April 16, 2013

1:00–2:00 p.m.

September 11, 2012 (repeat)
October 16, 2012 (repeat)
November 13, 2012 (repeat)
January 15, 2013 (repeat)
February 12, 2013 (repeat)
March 12, 2013 (repeat)
April 23, 2013 (repeat)

ESOL Information Updates

Provides information on English Speakers of Other Languages/Title III issues and programs. SCDE Contact: Steve Abbott sabbott@ed.sc.gov.

2:00–3:00 p.m.

November 29, 2012
February 21, 2013
March 21, 2013
April 25, 2013

2:00–3:00 p.m.

December 6, 2012 (repeat)
February 28, 2013 (repeat)
March 28, 2013 (repeat)
May 2, 2013 (repeat)

School Counseling Updates and Strategies

Provides important updates and information for school counselors.

SCDE Contact: Patrice Green pgreen@ed.sc.gov.

12:00–1:00 p.m.

November 8, 2012
March 28, 2013
May 16, 2013

12:00–1:00 p.m.

November 15, 2012 (repeat)
April 4, 2013 (repeat)
May 23, 2013 (repeat)

SC State Museum – Resources for Educators

Provides information to educators on the resources available at the museum and how they can be utilized in the classroom.

Contact: Tom Falvey tom.falvey@scmuseum.org.

2:00–3:00 p.m.

September 19, 2012
October 31, 2012
November 21, 2012
February 20, 2013
March 20, 2013
April 24, 2013

2:00–3:00 p.m.

September 26, 2012 (repeat)
November 7, 2012 (repeat)
Nov. 28/Dec. 5, 2012 (repeat)
February 27, 2013 (repeat)
March 27, 2013 (repeat)
May 1, 2013 (repeat)

**Other programs, including
School Health, will be
announced in future *eMedia*
Updates**

Teaching & Learning Language Collaborative (TLLC) 2012–13: *The Teacher Effectiveness in Language Learning (TELL) Project*

- The NEW TLLC modules for 2012–13 entitled *The Teacher Effectiveness in Language Learning (TELL) Project* will air once a month as announced below on the IMC, but **these five modules are already posted online in StreamlineSC for access.**
- *The Teacher Effectiveness in Language Learning (TELL) Project* mission is to define what effective language teachers do and to facilitate their growth to prepare for, advance and support language learning. For info, contact Ruta Couet rcouet@ed.sc.gov.

The Teacher Effectiveness in Language Learning (TELL) Project **Airs 1:00–2:00 p.m. on IMC (Unlimited rights)**

Module 1 – *Introducing The Teacher Effectiveness in Language Learning (TELL) Project*

Sept. 4, repeats Sept. 11 1:00–2:00 p.m. IMC

This first module provides an overview of TELL. The TELL mission is to define what effective language teachers do and to facilitate their growth to prepare for, advance and support language learning and the TELL framework is organized around three competency standards of the National Board for Professional Development Teaching Standards.

Module 2 – *The TELL Project: Preparing for Student Learning*

Oct. 9, repeats Oct. 16 1:00–2:00 p.m. IMC

Two components make up the second module:

- **The Learning Environment** – How do I establish a safe and supportive learning environment?
- **Planning** – How do I maximize student learning through instructional planning?

Module 3 – *The TELL Project: Advancing Student Learning*

Nov. 6, repeats Nov. 13 1:00–2:00 p.m. IMC

Three components make up the third module:

- **Teaching the Lesson** – Which high-yield strategies help my students achieve the daily performance objectives?
- **Assessment** – How do my students and I use assessments to show what they can do with what they know?
- **Resources** – How do my students and I capitalize on a variety of resources to maximize student learning?

Module 4 – *The TELL Project: Supporting Student Learning*

Jan. 8, repeats Jan. 15 1:00–2:00 p.m. IMC

Two components make up the fourth module:

- **Collaboration** – How does my collaboration with stakeholders support student learning?
- **Professionalism** – How does my continued growth as a professional support student learning?

Module 5 – *Implementation of TELL and Perspectives from the Field*

Feb. 5, repeats Feb. 12 1:00–2:00 p.m. IMC

Two components make up the fifth module:

- **Implementation** – How can TELL work at the state, district, school, department, or individual teacher level?
- **Feedback** – What is the reaction of administrators and teachers who are already participating in the TELL project?

Carolina Careers Career Guidance Workshops 2012–13

Aug. 21, 2:00–3:15 p.m. IMC

Also available online in *StreamlineSC*

Repeats Aug. 28, 2:00–3:15 p.m. IMC (Unlimited rights)

School bells are ringing and that means that it is time again to begin planning for career guidance and career and technology education (CTE) in the Palmetto State! *Carolina Careers* begins its fourteenth season of delivering you 24/7-accessible, high-quality, professional development in to educators in South Carolina. This year's segments will be better than ever as we survey the state to bring you the very best in career guidance practice and CTE academic excellence.

Our August edition of *Carolina Careers* will explore careers in one of South Carolina's most popular career clusters: Art, A/V Technology, and Communications. Towards that goal, we will present to you *Creating a Career with the Media Arts in Mind, Part 1* featuring six South Carolinians sharing their early decision making that lead them into a career in media arts. Part 1 is very appropriate for students in the decision-making stage regarding media arts for the panelists discuss, "What Lead You to Pursue a Career in Media Arts?" This video series is an excellent tool to use in career guidance with students interested in this exciting career cluster!

Ready for South Carolina's best kept secret? If so join us on a road trip as we will travel to Rock Hill and York School District 3 to learn more about the world-class CTE courses offered at the Applied Technology Center. Join center director Don Gillman, his faculty, students, business partners, and parents as they tell you why CTE is no longer yesterday's "voc ed," but instead is now the 21st century's key to our nation's global success and student employability.

She's back! SC Department of Education talented and creative Sherry Williams will provide viewers with an update on EEDA's changes to technology, professional development opportunities, and resources about which all career specialists and school counselors will want to know.

A good thing gets better! The Office of Career and Technology Education has five new staff members on board for 2012–13. Each of them will be featured in August and will offer you ways to tap into their talents and skills to improve CTE and career guidance in your school.

Stay on the cutting-edge for your school, your students and your parents...watch *Carolina Careers* each month on the second Tuesday of each month at 2:00 p.m. This popular series, now in its 13th season of service to SC educators, is coordinated and hosted by Dr. Ray Davis, SCDE Office of Career and Technology Education. For more information on content, please contact him at rbdavis@ed.sc.gov.

The State of Gifted & Talented in SC - NEW Programs!

Sept 7, 2:00–3:00 p.m. IMC

Also available online in *StreamlineSC*

Repeats Sept. 14, 2:00–3:00 p.m. IMC (Unlimited rights)

Hosted by Rick Blanchard, SCDE's Gifted and Talented Initiatives, *The State of Gifted and Talented in SC*, provides key information and updates, implementation ideas and sharing of strategies about Gifted and Talented.

In this NEW program – the Kick-off edition for 2012–13 school year - Rick will provide a State Department of Education update, show a series overview and go over the GT calendar to highlight important dates. He'll key in on important resources, too ... so don't miss this first program for the new school year! For more information, contact Rick Blanchard at rblancha@ed.sc.gov.

Content Knowledge for Teachers – NEW PD for Math

Block Feed Aug. 24, 11:00 a.m.–3:50 p.m. IMC

Also available online in StreamlineSC

Repeat block feed Oct. 4, 8:00 a.m.–12:50 p.m. IMC

(Unlimited rights)

This NEW professional development series entitled *Content Knowledge for Teachers* was completed this past summer by eMedia and ETV working with Mary Ruzga, SC Department of Education's Office of Teacher Effectiveness.

These six programs are designed to support teachers as they implement the Common Core State Standards for Mathematics by providing teaching tips and strategies for first and second grade teachers and content knowledge for fifth through eighth grade teachers. Each program is approximately 35 to 55 minutes in length (see durations listed below) and based on identified standards (see listed below) that require substantial changes in teaching strategies and content knowledge.

Using Concrete Models, Drawings and Strategies (Cindy Doolittle – Spartanburg 6)

1.NBT.4

2.NBT.4

Part 1 – Adding Within 100

This program addresses the first grade standard related to adding within 100 using concrete models, drawings and strategies. (42:13 in duration)

Part 2 – Adding and Subtracting Within 1000

This program addresses the second grade standard related to subtracting within 1000 using concrete models, drawings and strategies (52:15 in duration)

Dividing Fractions (Mary Ruzga – SC Department of Education)

6.RP.1

6.RP.2

Part 1 – Partitive and Measurement Keys to Conceptual Understanding

This program deals with characteristics and definitions related to ratio and proportional relationships. (34:58 in duration)

Part 2 – Why Do We Invert and Multiply? Relationship to Multiplication

This program provides essential understandings for ratio and proportional relationships. (34:20 in duration)

Essential Understandings and Problem Solving Strategies (Rita Bixler – Greenville Schools)

3.NF.1

5.NF.3

6.NS.1

Part 1 – Ratio and Rate Reasoning

This program deals with partitive and quotative structures of division of fractions. (44:19 in duration)

Part 2 – Proportional Relationships

This program addresses two algorithms for dividing fractions and answers the question, "Why Do We Invert and Multiply?" (54:22 in duration)

School Health Program Repeats – New Footage Added

School Health, Nutrition and Physical Activity – Making IT Happen! Program Highlights Greenville Schools

Repeats Aug. 21 and Sept. 24, 12:15–12:53 p.m. IMC (Unlimited rights)

Also in *StreamlineSC*

The November 2011 program repeats because new footage has been added to the program! The administrators, teachers and staff of Greenville County Schools have committed to ensure their students are fit, healthy, and ready to learn! Host Susan Collier, DHEC – Region 3, and representatives of Greenville County Schools will discuss the success of recent efforts, such as Culinary BootCamp and CATCH (Coordinated Approach to Child Health) program implementation, to increase physical activity and improve nutrition in their schools. Coordinated by Lynn Hammond, SCDE's SC Healthy Schools, this series is a cooperative effort between the SC Department of Education and SC Department of Health and Environmental Control. For more information, contact Lynn Hammond at lhammond@ed.sc.gov.

Creating Assessments for Student Success – Complete Program Titles and Re-Numbering List

Repeats Sept. 12, 4:00–10:16 p.m. (Lessons 1–5) and Sept. 13, 4:00–9:56 p.m. (Lessons 6–13) IMC (Unlimited rights) Also access online in *StreamlineSC*

Creating Assessments for Student Success is a series of professional development programs based on the most recent research in formative classroom assessment. The video series examines the types of instructional changes teachers should implement if teachers are to use their assessments formatively. This professional development fosters appropriate methods of formative and summative classroom assessment, correct interpretation of student test scores, and implementation of valid grading procedures. The program focuses on the development of standards-based assessments using research-based strategies by:

- suggesting areas of collaboration among teachers in the development and review of assessments
- providing samples of student work for teachers to analyze
- providing assessment samples for teachers to analyze
- providing rubrics so that instructional facilitators can measure the quality of classroom assessments in current use
- providing examples of assessment alignment issues from the perspective of state measurement specialists

Access supporting materials: <http://www.ed.sc.gov/agency/ac/Assessment/TQRGrant.cfm>

Program Titles:

1. **Introduction to Assessment** (37 minutes)
2. **Interpreting Cognitive Levels in State Standards** (43 minutes)
- 3A. **Mathematics: Strategies for Understanding Standards and Reteaching** (40 minutes)
- 3B. **Reading Assessment** (45 minutes)
- 3C. **Science Assessment Literacy** (52 minutes)
- 3D. **Social Studies Assessment** (33 minutes)
4. **Determining Best Assessment Tools** (56 minutes)
5. **Creating Standards-Based Performance Tasks** (34 minutes)
6. **Checklists** (20 minutes)
7. **Developing Rubrics** (50 minutes)
8. **Self-Assessment** (41 minutes)
9. **Scaffolded Formative Assessment** (68 minutes)
10. **Developing Multiple-Choice Items for Classroom Assessment** (52 minutes)
11. **Planning Effective Feedback and Classroom Questioning** (30 minutes)
12. **Portfolios** (26 minutes)
13. **Use and Interpretation of Large-Scale Assessments** (34 minutes)

These SCDE Professional Development Series 2012–13 START in September – See Grid on Page 36 for Schedule

- ARTiculation ALIVE! (New title)
- Literacy Matters
- Pathways to Graduation
- Teaching and Learning Language Collaborative (TLLC)
- School Health, Nutrition and Physical Fitness – Making IT Happen!
- Montessori on the Move in SC
- Gender in the Classroom
- TechBytes

Also SC State Museum series starts back in September and LMS Town Meeting coming back in October!

Newsy Notes

- Last April and May eMedia traveled with the ETV crew to several schools to tape segments for **In Our Schools** programs we are producing. Thank you to all the administrators, school staffs, teachers, students, parents, and community partners for your hospitality and hard work to make our programs a success! It was great to visit **Marrington Middle School of the Arts, South Kilbourne Elementary School** and **Hammond Hill Elementary School**. We see why you were selected to showcase as 2012 National Blue Ribbon School Nominees!
- Congratulations to **Dr. Ray Davis**, SCDE Career and Technology Education, eMedia producer/director/editor **David Moore** for the production of a great segment about **York County's Applied Technology Center (ATC)**. Look for a preview of the program in **Carolina Careers Career Guidance Workshops**. Thanks to everyone for their great work!
- **A Fond Farewell (but never goodbye)** . . . As many of you know, **Izuria Cooper** has worked for the SC Department of Education for over 28 years and been a part of the ITV/eMedia team for over 20 years! Her work to schedule programs for K–12 students and professional development for educators has been critical to the work that our team's mission of providing quality, video-based resources for South Carolina districts and schools. Izuria stepped up to the plate to learn new scheduler programs, provided valuable input as we transitioned to new formats and digital delivery and worked to keep up with the many aspects of inputting our program inventory for the complicated scheduling process. She also helped create the *ITV/eMedia Update* for many, many years. Her institutional knowledge will be sorely missed! Please join us all in wishing her well and BIG congratulations on her "official" retirement that begins in October . . . Fortunately, she continues to work with eMedia part time until then! You may contact Izuria at icooper213@gmail.com.
(See page 5 "eMedia Series Available by Request and Contacts" about who to contact if you have questions about the eMedia schedule or any scheduling needs.)

PBS Programs for August 13–31

Series: Lesson Title	Lesson No.	Date	Start	Ch.
ARTHUR: THE BOY WITH HIS HEAD IN THE CLOUDS/MORE!	607	08/13/2012	07:00 AM	ETV
ARTHUR: BUSTER SPACES OUT/THE LONG ROAD HOME	1410	08/14/2012	07:00 AM	ETV
ARTHUR: FOLLOW THE BOUNCING BALL/BUSTER BAXTER AND THE LET	1406	08/15/2012	07:00 AM	ETV
ARTHUR: MUFFY'S SOCCER SHOCKER/BROTHER, CAN YOU SPARE A CL	604	08/16/2012	07:00 AM	ETV
ARTHUR: THE GOOD SPORT/CRUSHED	609	08/17/2012	07:00 AM	ETV
ARTHUR: THE GREAT MACGRADY (PART 1 & 2)	1301	08/20/2012	07:00 AM	ETV
ARTHUR: RHYME FOR YOUR LIFE/FOR WHOM THE BELL TOLLS	608	08/21/2012	07:00 AM	ETV
ARTHUR: SILENT TREATMENT/KUNG FOOL	1302	08/22/2012	07:00 AM	ETV
ARTHUR: CAST AWAY/THE GREAT SOCK MYSTERY	701	08/23/2012	07:00 AM	ETV
ARTHUR: ARTHUR'S NUMBERS NIGHTMARE/BRAIN GETS H	1303	08/24/2012	07:00 AM	ETV
ARTHUR: FRANCINE'S SPLIT DECISION/MUFFY GOES METROPOLITAN	702	08/27/2012	07:00 AM	ETV
ARTHUR: MACFRENSKY/THE GOOD THE BAD AND THE BINKY	1304	08/28/2012	07:00 AM	ETV
ARTHUR: NO ACTING PLEASE/PRUNELLA DEEGAN AND THE DISAPPOIN	1305	08/29/2012	07:00 AM	ETV
ARTHUR: ANTS IN ARTHUR'S PANTS/DON'T ASK MUFFY	703	08/30/2012	07:00 AM	ETV
ARTHUR: WHEN CARL MET GEORGE/D.W. SWIMS WITH THE FISHES	1306	08/31/2012	07:00 AM	ETV
ARTHUR repeats 4:00 p.m. on channel ETV				
CYBERCHASE: THE EMPEROR HAS SNOW CLOTHES	702	08/13/2012	03:30 PM	ETV
CYBERCHASE: THE X-FACTOR	703	08/14/2012	03:30 PM	ETV
CYBERCHASE: BLOWIN' IN THE WIND	704	08/15/2012	03:30 PM	ETV
CYBERCHASE: FATHER'S DAY	705	08/16/2012	03:30 PM	ETV
CYBERCHASE: THE HACKER'S CHALLENGE	801	08/17/2012	03:30 PM	ETV
CYBERCHASE: HUGS AND WITCHES	201	08/20/2012	03:30 PM	ETV
CYBERCHASE: TOTALLY RAD	202	08/21/2012	03:30 PM	ETV
CYBERCHASE: RAISING THE BAR	210	08/22/2012	03:30 PM	ETV
CYBERCHASE: THE WEDDING SCAMMER	211	08/23/2012	03:30 PM	ETV
CYBERCHASE: A TIME TO COOK	213	08/24/2012	03:30 PM	ETV
CYBERCHASE: FACE-OFF	802	08/27/2012	03:30 PM	ETV
CYBERCHASE: PEACE, LOVE, AND HACKERNESS	803	08/28/2012	03:30 PM	ETV
CYBERCHASE: HACKERIZED!	804	08/29/2012	03:30 PM	ETV
CYBERCHASE: THE BLUEBIRD OF ZAPPINESS	805	08/30/2012	03:30 PM	ETV
CYBERCHASE: THE HACKER'S CHALLENGE	801	08/31/2012	03:30 PM	ETV
SID THE SCIENCE KID: SLIDE TO THE SIDE!	202	08/12/2012	06:30 AM	ETV
SID THE SCIENCE KID: SLIDE TO THE SIDE!	202	08/06/2012	11:00 AM	ETV
SID THE SCIENCE KID: SID'S SUPER KICK!	205	08/07/2012	11:00 AM	ETV
SID THE SCIENCE KID: GET UP AND MOVE!	217	08/08/2012	11:00 AM	ETV
SID THE SCIENCE KID: SID'S AMAZING LUNGS	138	08/09/2012	11:00 AM	ETV
SID THE SCIENCE KID: MUST SEE TV	119	08/10/2012	11:00 AM	ETV
SID THE SCIENCE KID: SID'S RAINY PLAY DATE	131	08/13/2012	11:00 AM	ETV
SID THE SCIENCE KID: SID'S SPECIAL DAD DAY	132	08/14/2012	11:00 AM	ETV
SID THE SCIENCE KID: SID'S HOLIDAY ADVENTURE	133	08/15/2012	11:00 AM	ETV
SID THE SCIENCE KID: THE WIND DID IT	134	08/16/2012	11:00 AM	ETV
SID THE SCIENCE KID: SID THE WEATHERMAN	135	08/17/2012	11:00 AM	ETV
SID THE SCIENCE KID: WHERE DID THE WATER GO?	206	08/20/2012	11:00 AM	ETV
SID THE SCIENCE KID: CLEAN AIR!	207	08/21/2012	11:00 AM	ETV
SID THE SCIENCE KID: REUSED ROBOT!	208	08/22/2012	11:00 AM	ETV
SID THE SCIENCE KID: SAVE THE STUMP!	209	08/23/2012	11:00 AM	ETV
SID THE SCIENCE KID: LET THERE BE LIGHT	210	08/24/2012	11:00 AM	ETV
SID THE SCIENCE KID: DISCOVERING DARKNESS	211	08/27/2012	11:00 AM	ETV
SID THE SCIENCE KID: SHADOW SMILE!	212	08/28/2012	11:00 AM	ETV
SID THE SCIENCE KID: A RAINBOW EVERY DAY!	213	08/29/2012	11:00 AM	ETV
SID THE SCIENCE KID: ROCK & ROLL EASTER!	215	08/30/2012	11:00 AM	ETV
SID THE SCIENCE KID: SID'S BACKYARD CAMPOUT!	214	08/31/2012	11:00 AM	ETV
SID THE SCIENCE KID repeats 1:30 p.m. on channel ETV				
WORDGIRL: MR. BIG'S DOLLS AND DOLLARS/GREAT GRANNY MAY	204	08/13/2012	04:30 PM	ETV
WORDGIRL: THEME PARK WHAM-PAGE/CHUCK MAKES A BUCK	205	08/14/2012	04:30 PM	ETV
WORDGIRL: HIGHWAY TO HAVARTI/TINY BIG	206	08/15/2012	04:30 PM	ETV
WORDGIRL: I THINK I'M A CLONE NOW/ANSWER ALL MY QUESTIONS AN	207	08/16/2012	04:30 PM	ETV
WORDGIRL: BONKERS FOR BINGO/THE BALLAD OF STEVE MCCLEAN	208	08/17/2012	04:30 PM	ETV
WORDGIRL: BAMPY BATTLES BOTS/TRUTH, REVISION, AND THE LEXICO	311	08/20/2012	04:30 PM	ETV
WORDGIRL: MEAT-LIFE CRISIS/MOBOT KNOWS BEST	312	08/21/2012	04:30 PM	ETV
WORDGIRL: A BETTER MOUSETRAP: PART 1/A BETTER MOUSETRAP: PAR	313	08/22/2012	04:30 PM	ETV
WORDGIRL: PRETTY PRINCESS PREMIERE/WHERE'S HUGGY?	210	08/23/2012	04:30 PM	ETV
WORDGIRL: ROBO-CAMPING/THE STEW, THE PROUD...	211	08/24/2012	04:30 PM	ETV
WORDGIRL: BECKY AND THE BARD/MONKEY ROBOT SHOWDOWN	213	08/27/2012	04:30 PM	ETV
WORDGIRL: WHO WANTS CANDY?/CHUCK'S BROTHER	212	08/28/2012	04:30 PM	ETV
WORDGIRL: THE WRONG SIDE OF THE LAW: PART 1/THE WRONG SIDE O	214	08/29/2012	04:30 PM	ETV
WORDGIRL: TWO BRAINS QUARTET/BIG'S BIG BOUNCE	215	08/30/2012	04:30 PM	ETV
WORDGIRL: BUMMERTIME/THE HOMERUN KING	301	08/31/2012	04:30 PM	ETV

How Do Educators Find Out about Video-Based Resources Available FREE from eMedia & ETV? Easy . . .

- **eMedia Web site** – www.emedia.scetv.org Find links to the *eMedia Link*, the *eMedia Update*, eMedia Teacher Recertification courses, flyers to series for students, and much more! This site has the most current information and it is updated almost daily so please check it out today!
- **eMedia Link** - The educator's "where to find" guide to video-based resources for K–12 students that are available via ETV satellite on the K–12 IMC via OnePlaceSC and archived on online in *StreamlineSC*. This booklet points users to the Web where the most up-to-date information can be accessed and now is ONLY available online. (No hard copies will be printed and mailed to schools.) Also . . . now individual lesson titles, exact duration lengths and schedules can be found as a section in this resource. We are no longer producing the separate "ITV Resources book" as was done in the past. You'll find contact info for eMedia, ETV Education and DES personnel in this booklet, too.
- **eMedia Update** – Programming additions, including the many teleconferences for students and teachers, as well as information on the many SCDE Professional Development Series will continue to be provided in the monthly *eMedia Update*. ONLY provided online at www.emedia.scetv.org, this monthly publication also provides information on national offerings because they do not announce their schedule in time to be included in the *eMedia Link*. Therefore, they are announced monthly in the *eMedia Update*, which is posted on the Web by the 25th of the preceding month. So . . . check the Web site at the end of the month, access the word version and e-mail key information to your teachers!
- **eMedia eUpdate** – Yes...you can receive these brief bullets about eMedia and ETV programs by email each month in the *eUpdate*! Just send your email address to eMedia's Bonnie McMurray bmcmurra@ed.sc.gov to start receiving highlights each month!

eMedia Courses Based on Annenberg Content Can Be Used for Your School's Professional Development

The eMedia recertification courses that we developed using the Annenberg content video lessons have been approved through the State Department of Education for one-hour or 20 renewal credits each. These courses are excellent content that can assist your administrators in providing FREE professional development for teachers, especially new teachers.

For a minimal fee, recertification credit is provided through eMedia's facilitation of each course, BUT we allow schools to use free of charge for professional development if NO credit is wanted.

eMedia will provide one set of DVDs and one packet of guide materials for one course at a time free of charge to any principal who requests directly to us or makes a request through their media specialist. Then, your school can use these materials for professional development at no cost.

Again, if certificate renewal credit (one hour or 20 renewal credits) is desired, participants must register online through eMedia and pay the \$50 fee per course/per person. If your school wishes to use materials for professional development only, eMedia will provide as described above.

Go to www.emedia.scetv.org to find the list of courses that are available and all registration information if credit is desired. Look for bullet "eMedia Recertification Courses."

For more information or to request materials contact Bonnie McMurray, eMedia Instructor/Training Coordinator, bmcmurra@ed.sc.gov or 803-737-3350 or toll free 877-885-5272.

Professional Development Schedule for August

Date	Start	End	Ch.	Series: Lesson Title	Lesson Number	Cat. No.
Aug. 21	12:15 PM	12:53 PM	IMC	School Health, Nutrition & Physical Fitness - Making It...: Nov. 10, 2011	139	2935-0139
Aug. 21	2:00 PM	3:15 PM	IMC	Carolina Careers Career Guidance Workshop: Aug. 21, 2012	101	2721-0101
Aug. 22	3:00 PM	3:15 PM	IMC	The eMedia Office 2012	1105	2468-1105
Aug. 23	10:30 AM	10:57 AM	IMC	In Our Schools: Principals of Excellence - Part 1	1093	2468-1093
Aug. 23	11:05 AM	11:32 AM	IMC	In Our Schools: LiteracySC	1068	2468-1068
Aug. 23	11:40 AM	12:07 PM	IMC	In Our Schools: Teachers of Excellence - Part 4	1082	2468-1082
Aug. 24	10:30 AM	10:57 AM	IMC	In Our Schools: Principals of Excellence - Part 2	1094	2468-1094
Aug. 24	11:00 AM	11:43 AM	IMC	Content Knowledge For Teachers: Adding Within 100	1	3171-0001
Aug. 24	11:48 AM	12:41 PM	IMC	Content Knowledge For Teachers: Adding And Subtracting Within 100	2	3171-0002
Aug. 24	12:46 PM	1:21 PM	IMC	Content Knowledge For Teachers: Partitive And Measurement Keys...	3	3171-0003
Aug. 24	1:26 PM	2:01 PM	IMC	Content Knowledge For Teachers: Why Do We Invert and Multiply?...	4	3171-0004
Aug. 24	2:06 PM	2:51 PM	IMC	Content Knowledge For Teachers: Ratio And Rate Reasoning	5	3171-0005
Aug. 24	2:56 PM	3:51 PM	IMC	Content Knowledge For Teachers: Proportional Relationships	6	3171-0006
Aug. 28	2:00 PM	3:15 PM	IMC	Carolina Careers Career Guidance Workshop: Aug. 21, 2012	101	2721-0101
Aug. 29	3:00 PM	3:15 PM	IMC	The eMedia Office 2012	1105	2468-1105
Aug.31	2:00 PM	3:00 PM	IMC	The State of Gifted and Talented In SC: Aug. 31, 2012	27	2849-0027

Block Feed Summary for August

K-12

The American Frontier I will be block fed August 21 from 04:00 PM to 05:19 PM on channel IMC.
The American Frontier II will be block fed August 21 from 05:24 PM to 08:18 PM on channel IMC.
Baker's Dozen (Lessons 1 - 13) will be block fed August 20 from 08:00 AM to 12:24 PM on channel IMC.
Basics of Physics will be block fed August 21 from 08:25 PM to 11:38 PM on channel IMC.
Becoming Americans will be block fed August 27 from 07:05 PM to 10:50 PM on channel IMC.
Carolina Stories Lessons 37 - 40) will be block fed August 29 from 10:45 AM to 01:48 PM on channel IMC.
Congaree National Park will be block fed August 28 from 08:55 PM to 11:12 PM on channel IMC.
Creating A Career with the Arts In Mind - BIOS (Lessons 1 - 10) will be block fed August 27 from 08:00 AM to 11:04 AM on channel IMC.
Deskercise (Lessons 1 - 2) will be block fed August 22 from 09:00 AM to 10:51 AM on channel IMC.
Deskercise (Lessons 3 - 4) will be block fed August 29 from 09:00 AM to 10:37 AM on channel IMC.
diSCovering Science will be block fed August 27 from 11:10 AM to 01:08 PM on channel IMC.
Environmental Ed will be block fed August 28 from 08:00 AM to 10:26 AM on channel IMC.
Fairfax Network - Aerospace Academy will be block fed August 27 from 01:15 PM to 02:55 PM on channel IMC.
Fins, Feathers, and Fur will be block fed August 20 from 12:30 PM to 05:35 PM on channel IMC.
Gangs: It's Your Life will be block fed August 20 from 05:40 PM to 07:06 PM on channel IMC.
Healthy Hannah's Healthy Choice Heroes will be block fed August 28 from 10:30 AM to 11:22 AM on channel IMC.
Hurricane Hugo will be block fed August 29 from 04:00 PM to 06:29 PM on channel IMC.
Inside Writing will be block fed August 24 from 08:15 PM to 11:39 PM on channel IMC.
ITV Classics - Bobby Richardson Baseball will be block fed August 30 from 08:00 AM to 10:03 AM on channel IMC.
Lucy's Tasty Treasures will be block fed August 20 from 07:15 PM to 09:57 PM on channel IMC.
Lucy's Tasty Treasures: Tasty Bites will be block fed August 20 from 10:05 PM to 10:54 PM on channel IMC.
Mama Phonics will be block fed August 23 from 08:00 AM to 10:10 AM on channel IMC.
Meet The Author (Lessons 40 - 40) will be block fed August 29 from 08:00 AM to 08:30 AM on channel IMC.
Mia's Music will be block fed August 29 from 08:20 PM to 10:13 PM on channel IMC.
Mochila al hombro: English Version will be block fed August 13 from 08:00 AM to 07:25 PM on channel IMC.
Moral Courage will be block fed August 23 from 12:15 PM to 05:03 PM on channel IMC.
More Books From Cover To Cover (Lessons 1 - 14) will be block fed August 14 from 08:00 AM to 12:35 PM on channel IMC.
Mysteries And Perils Of Migratory Birds will be block fed August 13 from 07:30 PM to 09:10 PM on channel IMC.
Mysteries And Perils Of Migratory Birds will be block fed August 29 from 10:20 PM to 11:59 PM on channel IMC.
NASA Brain Bites will be block fed August 13 from 09:15 PM to 09:47 PM on channel IMC.
National Park EFTS will be block fed August 14 from 12:40 PM to 06:03 PM on channel IMC.
Native-American Folktales will be block fed August 13 from 09:52 PM to 10:16 PM on channel IMC.
Nature Comes Back-25 Years After Chernobyl will be block fed August 13 from 10:21 PM to 11:52 PM on channel IMC.
Nature Comes Back-25 Years After Chernobyl will be block fed August 28 from 12:12 PM to 01:43 PM on channel IMC.
Nature Comes Back-25 Years After Chernobyl will be block fed August 30 from 10:10 AM to 11:41 AM on channel IMC.
Nature Notes With Rudy Mancke will be block fed August 14 from 06:06 PM to 06:24 PM on channel IMC.
Newscast from the Past will be block fed August 14 from 06:29 PM to 08:24 PM on channel IMC.
On The Other Hand (Lessons 1 - 20) will be block fed August 15 from 08:00 AM to 04:23 PM on channel IMC.

Block Feed Summary for August

Open Lines will be block fed August 15 from 04:30 PM to 11:41 PM on channel IMC.
The Outside Story with Slim Goodbody will be block fed August 23 from 05:10 PM to 07:05 PM on channel IMC.
Oxygen: What a Gas! will be block fed August 14 from 08:45 PM to 09:15 PM on channel IMC.
Palmetto Leaders: SCANS Skills (Lessons 1 - 1) will be block fed August 14 from 09:20 PM to 10:42 PM on channel IMC.
Parks Adventures Minutes will be block fed August 14 from 10:47 PM to 11:12 PM on channel IMC.
Phonics In Context will be block fed August 16 from 11:11 AM to 03:12 PM on channel IMC.
Physics: What Matters, What Moves will be block fed August 16 from 06:28 PM to 07:54 PM on channel IMC.
Posie Paints will be block fed August 23 from 07:10 PM to 09:05 PM on channel IMC.
Primitive Tools will be block fed August 16 from 03:17 PM to 06:23 PM on channel IMC.
Primitive Tools will be block fed August 30 from 11:45 AM to 02:43 PM on channel IMC.
Pygg E. Bank Economics will be block fed August 20 from 11:00 PM to 11:49 PM on channel IMC.
Reading, Safety and Internet Safety Minutes- High School will be block fed August 16 from 09:48 PM to 09:52 PM on channel IMC.
Reading, Safety, and Internet Safety Minutes - Middle School will be block fed August 16 from 09:57 PM to 10:01 PM on channel IMC.
Riverbanks Bits will be block fed August 16 from 10:06 PM to 11:36 PM on channel IMC.
Riverbanks Bits will be block fed August 23 from 09:10 PM to 10:40 PM on channel IMC.
Safety City will be block fed August 17 from 08:00 AM to 08:34 AM on channel IMC.
Safety City will be block fed August 23 from 10:45 PM to 11:19 PM on channel IMC.
Scholastic American History Series will be block fed August 30 from 04:00 PM to 09:19 PM on channel IMC.
Science (Fairfax Network) will be block fed August 30 from 09:25 PM to 10:29 PM on channel IMC.
Science Safari will be block fed August 17 from 09:11 AM to 10:16 AM on channel IMC.
SciShorts in Foreign Languages will be block fed August 17 from 10:53 AM to 03:03 PM on channel IMC.
Serving Their Country will be block fed August 17 from 05:04 PM to 09:37 PM on channel IMC.
Serving Their Country will be block fed August 22 from 04:00 PM to 08:35 PM on channel IMC.
Shakespeare and His Plays (Lessons 2 - 8) will be block fed August 17 from 09:40 PM to 10:30 PM on channel IMC.
Slim Goodbody's Almanac (Lessons 901 - 906) will be block fed August 21 from 09:00 AM to 12:09 PM on channel IMC.
South Carolina and THE War will be block fed August 22 from 08:40 PM to 09:37 PM on channel IMC.
Summoning the Dream: Pillars Against will be block fed August 22 from 09:45 PM to 10:27 PM on channel IMC.
Talking Trash will be block fed August 22 from 10:35 PM to 11:30 PM on channel IMC.
The Big Picture will be block fed August 31 from 08:00 AM to 09:46 PM on channel IMC.
THE ORANGEBURG MASSACRE Will be block fed August 16 from 08:00 AM to 11:06 AM on channel IMC.
Tick Tock Minutes will be block fed August 17 from 03:08 PM to 03:58 PM on channel IMC.
Tick Tock Minutes will be block fed August 30 from 10:35 PM to 11:25 PM on channel IMC.

Staff Development

Content Knowledge For Teachers will be block fed August 24 from 11:00 AM to 03:51 PM on channel IMC.

IMPORTANT

Fall Preview Schedule 2012 Available Online August 16

The Fall Preview Schedule will be posted online by August 16 and starts August 20 on the K–12 IMC. Go to www.emedia.scetv.org and look for “Fall Preview Schedule 2012.” The August schedule for the IMC contains popular programs/series from previous years.

NEW programs/series except those with LIMITED rights will air starting after Labor Day. These are part of the Fall Preview Schedule 2012.

The programs/series that have LIMITED rights, which means we can only air them twice during this school year, will air in the SPLASH WEEKS from September 19–October 12. See list on pages 11 and 12. (They cannot repeat until February.) All of these will be provided online in *StreamlineSC*.



Fall 2012 eMedia Recertification Courses

Course dates: September 19 – November 14

Go to www.emedia.sctv.org for content details and registration

Registration opens August 22!

One-Hour /20 Renewal Credits

Cost: \$50.00 per course

ARTS

The Arts in Every Classroom – for teachers of grades K–5

The Arts in Every Classroom: A Video Library – for teachers of grades K–5

Connecting with the Arts: A Workshop for Middle Grades – for teachers of grades 6–8

Connecting with the Arts: A Teaching Practices Library, 6-8

LANGUAGE ARTS

Teaching Reading: K – 2 Workshop

Teaching Reading: K – 2 Workshop: A Library of Classroom Practices

Teaching Reading: 3 – 5 Workshop

Engaging with Literature: A Workshop for Teachers – for teachers of grades 3–5

Inside Writing Communities – for teachers of grades 3–5

Write in the Middle: A Workshop for Middle School Teachers – grades 5–8

Making Meaning in Literature: A Workshop for Teachers – for teachers of grades 6–8

Teaching Multicultural Literature: A Workshop for the Middle Grades – grades 6–8

Artifacts & Fiction: Workshop in American Literature – for teachers of grades 6–12 **NEW**

Conversations in Literature, Grades 6–12

In Search of the Novel – for teachers of grades 6–12

MATH

Mathematics: What's the Big Idea? – for teachers of grades K–8

The Missing Link – for math teachers of grades 5–8

SCIENCE

Science in Focus: Shedding Light on Science – for teachers of grades K–5

Essential Science for Teachers: Earth and Space Science – for teachers of grades K–6

Essential Science for Teachers: Life Science – for teachers of grades K–6

Essential Science for Teachers: Physical Science – for teachers of grades K–6

Science in Focus: Energy – for teachers of grades K–6

Learning Science Through Inquiry – for teachers of grades K–8

Science in Focus: Force and Motion – for teachers of grades K–8

The Science of Teaching Science – for teachers of grades K–8

(continued)



Fall 2012 eMedia Recertification Courses

Course dates: September 19 – November 14

One-Hour /20 Renewal Credits

Cost: \$50.00 per course

SOCIAL STUDIES

Social Studies in Action: A Methodology Workshop – for teachers of grades K–5

Social Studies in Action: A Teaching Practices Library, K–5 **NEW**

Social Studies in Action: A Teaching Practices Library, 6–12 **NEW**

Teaching Geography – Annenberg/CPB – for teachers of grades 7–12

The NEFE® Financial Literacy Workshop – for teachers of grades 7–12

The Economics Classroom – for teachers of grades 9–12

Primary Sources: Workshops in American History – for teachers of grades 9–12

Making Civics Real: A Workshop for Teachers– for teachers of grades 9–12

SC CHRONICLES HISTORY SERIES

for teachers of grades K–12

SC Chronicles Series I: Geography, Native Americans & Colonial Period

SC Chronicles Series II: The Winds of Discontent

SC Chronicles Series III: Post Revolutionary

SC Chronicles Series IV: Civil War

SC Chronicles Series V: Art and Culture **NEW**

Three-Hours/60 Renewal Credits

Cost: \$150.00

Natural History In and Out of the Classroom with Rudy Mancke – for teachers of grades K–12

Questions? Contact Bonnie McMurray at bmcmurra@ed.sc.gov