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COMMUNITY ECONOMIC PROFILE

PICKENS COUNTY, SOUTH CAROLINA

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COMMUNITY ECONOMIC PROFILE

----- BUSINESS ESTABLISHMENTS - EMPLOYEES AND PAYROLLS -----

THE UNITED STATES BUREAU OF THE CENSUS, IN COOPERATION WITH THE SOCIAL SECURITY ADMINISTRATION, COMPILES STATISTICS FROM EMPLOYMENT AND PAYROLL INFORMATION REPORTED BY BUSINESS ESTABLISHMENTS ON TREASURY FORM 941 FOR THE FIRST QUARTER OF THE YEAR. INFORMATION DERIVED FROM THESE DATA IS PUBLISHED FOR EACH COUNTY IN THE UNITED STATES IN THE SERIES ENTITLED, COUNTY BUSINESS PATTERNS.

COUNTY BUSINESS PATTERNS PROVIDES A DESCRIPTION OF THE KIND, EXTENT, AND DEVELOPMENT OF EMPLOYMENT OPPORTUNITIES WITHIN A COUNTY, AS WELL AS DESCRIPTIVE INFORMATION ON THE NATURE AND VALUE OF LOCAL ECONOMIC ACTIVITY.

NOT INCLUDED IN EMPLOYMENT DATA IN THE COUNTY BUSINESS PATTERNS ARE FARM WORKERS, DOMESTIC WORKERS REPORTED SEPARATELY, SELF-EMPLOYED PERSONS, MEMBERS OF THE ARMED FORCES, FEDERAL CIVILIAN EMPLOYEES AND EMPLOYEES OF STATE AND LOCAL GOVERNMENTS.

FOR THE UNITED STATES AS A WHOLE, IT IS ESTIMATED THAT COUNTY BUSINESS PATTERNS INCLUDES ABOUT 65% OF TOTAL PAID EMPLOYMENT AND ABOUT 80% OF ALL WAGE AND SALARY EMPLOYMENT.

* * *

CURRENT SERIES OF THE COUNTY BUSINESS PATTERNS SHOW EMPLOYMENT IN PICKENS COUNTY, SOUTH CAROLINA REACHING A LEVEL OF 13,800 PERSONS REPORTED ON THE PAYROLLS OF BUSINESS ESTABLISHMENTS IN 1964 AS COMPARED WITH 11,940 IN 1962, REPRESENTING A 15.6% RISE FROM 1962 TO 1964.

COMMUNITY ECONOMIC PROFILE

--- BUSINESS ESTABLISHMENTS - EMPLOYEES AND PAYROLLS, CONTD. ---

THE STANDARD INDUSTRIAL CLASSIFICATION SYSTEM ATTEMPTS TO REFLECT THE NATURE OF A BUSINESS, ITS TYPE OF OPERATION, CLASS OF CUSTOMER AND COMMODITIES HANDLED OR SERVICES RENDERED. THERE ARE OVER THREE-THOUSAND SEPARATE CLASSIFICATIONS IN THE SYSTEM WHICH ARE ORGANIZED INTO NINETY-SEVEN MAJOR CATEGORIES OF ECONOMIC ACTIVITY. THESE MAJOR GROUPS ARE COMBINED IN TURN TO FORM TEN DIVISION TOTALS, THE MOST INCLUSIVE CLASSIFICATIONS.

* * *

A GRAPHIC PRESENTATION OF THE DISTRIBUTION OF REPORTED EMPLOYMENT IN PICKENS COUNTY BY THE TEN DIVISION TOTALS OF THE STANDARD INDUSTRIAL CLASSIFICATION SYSTEM IS SHOWN ON THE FOLLOWING PAGE FOR 1964 AND 1962. DATA WERE COLLECTED IN THE FIRST QUARTER OF EACH YEAR, JANUARY THROUGH MARCH. FOR COMPARISON, IMMEDIATELY FOLLOWING THIS PRESENTATION, THE SAME TABLE IS SHOWN FOR THE UNITED STATES.

THE PRESENCE OF THE LETTER, E, IN THE TABLE INDICATES THAT DATA WHICH WERE NOT AVAILABLE DUE TO NONDISCLOSURE RULES OR OTHER FAILURE TO REPORT HAVE BEEN ROUGHLY ESTIMATED. EMPLOYMENT WAS ASSIGNED TO THE UNREPORTED ESTABLISHMENTS BY USING THE MODAL NUMBER OF EMPLOYEES IN PARALLEL BUSINESS-SIZE CLASSES AND INDUSTRIAL CLASSIFICATIONS IN THE UNITED STATES.

WHILE SUCH ESTIMATES ARE NOT USEFUL IN SHOWING THE PRECISE EMPLOYMENT IN PLACES WITH FEW REPORTING UNITS, THEY DO REFLECT THE RELATIVE IMPORTANCE OF BROAD CLASSES OF INDUSTRY IN THE ECONOMY OF A SMALL AREA.

THE SYMBOL, *, IN THE TABLE IS USED TO INDICATE A VALUE BETWEEN ZERO AND 1%.

COMMUNITY ECONOMIC PROFILE

- - - BUSINESS ESTABLISHMENTS - EMPLOYEES AND PAYROLLS, CONTD. - - -

DISTRIBUTION OF EMPLOYMENT IN PICKENS COUNTY

| INDUSTRY DIVISION | YEAR | | PERCENTAGE OF TOTAL REPORTED EMPLOYMENT | | | | | | | | | | | |
|--|------|--|---|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| | | | 1 | 1 | 2 | 2 | 3 | 3 | 4 | 4 | 5 | 5 | | |
| | | |5 |0 |5 |0 |5 |0 |5 |0 |5 |0 |5 |0 |
| AGRIC. SERV. | | | | | | | | | | | | | | |
| FORESTRY & | 64 | * | | | | | | | | | | | | |
| FISHERIES | 62 | * | | | | | | | | | | | | |
| MINING | 64 | E * | | | | | | | | | | | | |
| | 62 | E * | | | | | | | | | | | | |
| CONTRACT CON- | 64 | IIIII | | | | | | | | | | | | |
| STRUCTION | 62 | IIIII | | | | | | | | | | | | |
| MANUFACTUR- | 64 | IIIIIIIIIIIIIIIIIIIIIIII...IIIIIIIIIIIIIIII 76 PERCENT | | | | | | | | | | | | |
| ING | 62 | IIIIIIIIIIIIIIIIIIIIIIII...IIIIIIIIIIIIIIII 74 PERCENT | | | | | | | | | | | | |
| TRANSPORTATION, UTILITIES & SANITARY SERVICES | 64 | * | | | | | | | | | | | | |
| | 62 | * | | | | | | | | | | | | |
| WHOLESALE TRADE | 64 | I | | | | | | | | | | | | |
| | 62 | I | | | | | | | | | | | | |
| RETAIL TRADE | 64 | IIIIIIIIII | | | | | | | | | | | | |
| | 62 | IIIIIIIIII | | | | | | | | | | | | |
| FINANCE, INSURANCE & REAL ESTATE | 64 | II | | | | | | | | | | | | |
| | 62 | II | | | | | | | | | | | | |
| SERVICES | 64 | IIIII | | | | | | | | | | | | |
| | 62 | IIIII | | | | | | | | | | | | |
| UNCLASSIFIED | 64 | | | | | | | | | | | | | |
| | 62 | | | | | | | | | | | | | |

COMMUNITY ECONOMIC PROFILE

--- BUSINESS ESTABLISHMENTS - EMPLOYEES AND PAYROLLS, CONTD. ---

DISTRIBUTION OF EMPLOYMENT IN THE UNITED STATES

| INDUSTRY DIVISION | YEAR | | PERCENTAGE OF TOTAL REPORTED EMPLOYMENT | | | | | | | | | |
|--|------|--|---|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| | | | 1 | 1 | 2 | 2 | 3 | 3 | 4 | 4 | 5 | 5 |
| | | |5 |0 |5 |0 |5 |0 |5 |0 |5 |0 |
| AGRIC. SERV. | | | | | | | | | | | | |
| FORESTRY & | 64 | * | | | | | | | | | | |
| FISHERIES | 62 | * | | | | | | | | | | |
| MINING | 64 | X | | | | | | | | | | |
| | 62 | X | | | | | | | | | | |
| CONTRACT CON- | 64 | XXXXXX | | | | | | | | | | |
| STRUCTION | 62 | XXXXXX | | | | | | | | | | |
| MANUFACTUR- | 64 | XX | | | | | | | | | | |
| ING | 62 | XX | | | | | | | | | | |
| TRANSPORTATION, UTILITIES & SANITARY SERVICES | 64 | XXXXXXX | | | | | | | | | | |
| | 62 | XXXXXXX | | | | | | | | | | |
| WHOLESALE TRADE | 64 | XXXXXXX | | | | | | | | | | |
| | 62 | XXXXXXX | | | | | | | | | | |
| RETAIL TRADE | 64 | XXXXXXXXXXXXXXXXXXXXXXXXXXXX | | | | | | | | | | |
| | 62 | XXXXXXXXXXXXXXXXXXXXXXXXXXXX | | | | | | | | | | |
| FINANCE, INSURANCE & REAL ESTATE | 64 | XXXXXX | | | | | | | | | | |
| | 62 | XXXXXX | | | | | | | | | | |
| SERVICES | 64 | XXXXXXXXXXXXXXXXXXXX | | | | | | | | | | |
| | 62 | XXXXXXXXXXXXXXXXXXXX | | | | | | | | | | |
| UNCLASSIFIED | 64 | * | | | | | | | | | | |
| | 62 | X | | | | | | | | | | |

COMMUNITY ECONOMIC PROFILE

- - - BUSINESS ESTABLISHMENTS - EMPLOYEES AND PAYROLLS, CONTD. - - -

THE ABOVE TABLES MAY SHOW THE PREDOMINANCE OF CERTAIN BROAD INDUSTRIAL CATEGORIES OVER OTHERS IN PICKENS COUNTY. WHERE A PARTICULAR INDUSTRY ALONE ACCOUNTS FOR THE MAJORITY OF EMPLOYMENT IN A COMMUNITY, IT IS LIKELY THAT A RECESSION IN THIS INDUSTRY WILL CREATE AN ECONOMIC PROBLEM THAT BOTH DISADVANTAGES THE POOR AND ADDS TO THEIR RANKS.

FOR A CLOSER EXAMINATION OF THE DISTRIBUTION OF EMPLOYMENT IN PICKENS COUNTY, THE MAJOR CLASSIFICATIONS WITHIN EACH DIVISION HAVE BEEN SEARCHED TO DISCOVER THE THREE INDUSTRIES RANKING HIGHEST IN REPORTED EMPLOYMENT WITHIN THEIR RESPECTIVE DIVISION TOTALS.

* * *

IN 1964, OF THE NINETY-SEVEN MAJOR CLASSIFICATIONS WITHIN THE STANDARD INDUSTRIAL CLASSIFICATION SYSTEM, UNITS ENGAGED IN TEXTILE MILL PRODUCTION REPORTED THE LARGEST NUMBER OF EMPLOYEES IN PICKENS COUNTY, 4,659 PERSONS, ACCOUNTING FOR 34% OF THE TOTAL REPORTED EMPLOYMENT, AND 33% OF THE TOTAL TAXABLE FIRST QUARTER PAYROLL IN THE COUNTY.

ESTABLISHMENTS SHOWING THE SECOND LARGEST EMPLOYMENT IN 1964 WERE ENGAGED IN THE PRODUCTION OF NON-ELECTRICAL MACHINERY, AND REPORTED EMPLOYING 2,889 PERSONS, REPRESENTING 20.9% OF THE TOTAL REPORTED EMPLOYMENT IN PICKENS COUNTY. THESE FIGURES INCLUDE GENERAL ESTIMATES OF UNAVAILABLE DATA.

ESTABLISHMENTS CLASSIFIED AS ENGAGING IN THE PRODUCTION OF ELECTRICAL MACHINERY AND EQUIPMENT WERE THE THIRD LARGEST EMPLOYERS IN PICKENS COUNTY IN 1964. ENTERPRISES SO CLASSIFIED REPORTED EMPLOYING 1,451 PERSONS, 10.5% OF THE TOTAL REPORTED EMPLOYMENT. UNREPORTED ESTABLISHMENTS ARE ESTIMATED IN THIS FIGURE.

THESE THREE INDUSTRIES TOGETHER ACCOUNTED FOR 9,000 EMPLOYED PERSONS, 65.2% OF THE REPORTED EMPLOYMENT IN PICKENS COUNTY, IN THE FIRST QUARTER OF 1964.

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- - - BUSINESS ESTABLISHMENTS - EMPLOYEES AND PAYROLLS, CONTD. - - -

TWO YEARS EARLIER, IN 1962, UNITS ENGAGED IN TEXTILE MILL PRODUCTION ALSO REPORTED THE LARGEST NUMBER OF EMPLOYEES IN PICKENS COUNTY, 4,267 PERSONS, ACCOUNTING FOR 35.7% OF THE TOTAL REPORTED EMPLOYMENT, AND 38.8% OF THE TOTAL TAXABLE FIRST QUARTER PAYROLL IN THE COUNTY.

ESTABLISHMENTS SHOWING THE SECOND LARGEST EMPLOYMENT IN 1962 WERE THE SAME AS 1964, THOSE ENGAGED IN THE PRODUCTION OF NON-ELECTRICAL MACHINERY, AND REPORTED EMPLOYING 2,889 PERSONS, REPRESENTING 24% OF THE TOTAL REPORTED EMPLOYMENT IN PICKENS COUNTY. THESE FIGURES INCLUDE GENERAL ESTIMATES OF UNAVAILABLE DATA.

ESTABLISHMENTS CLASSIFIED AS ENGAGING IN THE PRODUCTION OF ELECTRICAL MACHINERY AND EQUIPMENT WERE THE THIRD LARGEST EMPLOYERS IN PICKENS COUNTY IN 1962, AS WELL AS IN 1964. ENTERPRISES SO CLASSIFIED REPORTED EMPLOYING 1,436 PERSONS, 12% OF TOTAL REPORTED EMPLOYMENT. UNREPORTED ESTABLISHMENTS ARE ESTIMATED IN THIS FIGURE.

THESE THREE INDUSTRIES TOGETHER ACCOUNTED FOR 8,592 EMPLOYED PERSONS, 72% OF THE REPORTED EMPLOYMENT IN PICKENS COUNTY.

COMMUNITY ECONOMIC PROFILE

--- BUSINESS ESTABLISHMENTS - EMPLOYEES AND PAYROLLS, CONTD. ---

PICKENS COUNTY HAD A TOTAL OF 661 REPORTING INDUSTRIAL UNITS IN 1964 AND 616 IN 1962, AN INCREASE OF 45 IN THE TOTAL NUMBER OF BUSINESS ESTABLISHMENTS FROM 1962 TO 1964.

THE CHART BELOW SHOWS THE PERCENTAGE DISTRIBUTION OF REPORTING UNITS IN THE UNITED STATES AND PICKENS COUNTY IN 1964 AND IN PICKENS COUNTY IN 1962 BY SIZE OF ESTABLISHMENT.

UNITS EMPLOYING 1 TO 19 PERSONS ARE DESIGNATED AS SMALL, AN EMPLOYMENT OF 20 TO 99 PERSONS IS CLASSIFIED AS MEDIUM AND PAYROLLS OF 100 OR MORE EMPLOYEES ARE CONSIDERED AS LARGE.

PERCENT OF REPORTING UNITS

| EMPLOYMENT SIZE CLASS | YEAR | PERCENT OF REPORTING UNITS | | | | | | | | | |
|--------------------------|-----------|----------------------------|--------|------------------------|------------|--------|--------|--------|--------|--------|--------|
| | | 1 | 1 | 2 | 2 | 3 | 3 | 4 | 4 | 5 | 5 |
| | |5 |0 |5 |0 |5 |0 |5 |0 |5 |0 |
| SMALL | U.S. 1964 | XXXXXXXXXXXXXXXXXXXXX | | XXXXXXXXXXXXXXXXXXXXX | 90 PERCENT | | | | | | |
| | CTY. 1964 | IIIIIIIIIIIIIIIIIIIIII | | IIIIIIIIIIIIIIIIIIIIII | 91 PERCENT | | | | | | |
| | CTY. 1962 | IIIIIIIIIIIIIIIIIIIIII | | IIIIIIIIIIIIIIIIIIIIII | 90 PERCENT | | | | | | |
| MEDIUM | U.S. 1964 | XXXXXXX | | | | | | | | | |
| | CTY. 1964 | IIIII | | | | | | | | | |
| | CTY. 1962 | IIIIIII | | | | | | | | | |
| LARGE | U.S. 1964 | XX | | | | | | | | | |
| | CTY. 1964 | III | | | | | | | | | |
| | CTY. 1962 | III | | | | | | | | | |

NOTE - SIZE BREAKDOWNS ARE NOT AVAILABLE FOR UNCLASSIFIED ESTABLISHMENTS.

COMMUNITY ECONOMIC PROFILE

--- BUSINESS ESTABLISHMENTS - EMPLOYEES AND PAYROLLS, CONTD. ---

THE TOTAL TAXABLE PAYROLL PAID OUT IN PICKENS COUNTY BY ALL CLASSES OF ESTABLISHMENTS IN THE FIRST QUARTER OF 1964 WAS \$12,706,000, REPRESENTING AN UPWARD TREND OF 28.2% FROM \$9,912,000 IN 1962. BASED UPON THESE TOTALS AND UPON AGGREGATE EMPLOYMENT, THE AVERAGE FIRST QUARTER GROSS EARNINGS PER EMPLOYEE IN PICKENS COUNTY ROSE TO \$921 IN 1964 FROM \$830 IN 1962.

COMPARED TO THE NATION AS A WHOLE, PICKENS COUNTY HAD A GREATER TOTAL FIRST QUARTER, 1964, TAXABLE PAYROLL REPORTED BY ALL CLASSES OF INDUSTRY THAN 84% OF THE 3,134 COUNTIES IN THE UNITED STATES.

FROM 1962 TO 1964, THE COUNTY MOVED UPWARD IN ITS NATIONAL RANK ON TOTAL REPORTED FIRST QUARTER PAYROLL. IN THE EARLIER YEAR, IT WAS REPORTING A LARGER SUM PAID OUT BY ITS REPORTING BUSINESS ESTABLISHMENTS THAN 83% OF THE UNITED STATES COUNTIES.

CONSIDERING THE AVERAGE RATHER THAN THE TOTAL WAGES PAID, PICKENS COUNTY REPORTED A HIGHER AVERAGE FIRST QUARTER WAGE IN 1964 PER EMPLOYEE IN ALL OF ITS INDUSTRIES COMBINED THAN 53% OF ALL COUNTIES IN THE NATION.

BETWEEN 1962 AND 1964, PICKENS COUNTY DROPPED IN ITS STANDING IN THE RELATIVE MAGNITUDE OF ITS AVERAGE FIRST QUARTER WAGES REPORTED BY ALL CLASSES OF INDUSTRY. THE COUNTY SHOWED, IN 1962, A LARGER AVERAGE FIRST QUARTER WAGE PER EMPLOYEE THAN 54% OF THE UNITED STATES COUNTIES.

THE FIRST QUARTER TAXABLE PAYROLLS OF BUSINESS ESTABLISHMENTS ARE OCCASIONALLY SUPPRESSED IN DIVISION AND MAJOR CLASSIFICATION TOTALS IN COUNTY BUSINESS PATTERNS SERIES WHERE NON-DISCLOSURE RULES HAVE BEEN EXERCISED. THE DATA SHOWN BELOW ARE, THEREFORE, BASED ONLY ON THE ESTABLISHMENTS REPORTED, SINCE, UNLIKE ESTABLISHMENT EMPLOYMENT, NO RELIABLE ESTIMATES OF UNREPORTED PAYROLLS CAN BE COMPUTED ON A LOCAL BASIS.

RETAIL TRADE AT EATING AND DRINKING PLACES WAS THE INDUSTRY REPORTING THE LOWEST AVERAGE GROSS EARNINGS PER EMPLOYEE IN THE FIRST QUARTER OF 1964, \$426, FOR 209 EMPLOYEES.

RETAIL TRADE AT EATING AND DRINKING PLACES ALSO HAD THE LOWEST AVERAGE FIRST QUARTER EARNINGS IN 1962, \$328 PER EMPLOYEE FOR 125 EMPLOYED DURING THE QUARTER ENDING IN MARCH.

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COMMUNITY ECONOMIC PROFILE

--- BUSINESS ESTABLISHMENTS - EMPLOYEES AND PAYROLLS, CONTD. ---

THE TABLE BELOW COMPARES PICKENS COUNTY, SOUTH CAROLINA AND UNITED STATES AVERAGE REPORTED GROSS EARNINGS PER EMPLOYEE FOR THE FIRST QUARTER OF 1964 IN THE DIVISION TOTAL CLASSIFICATIONS OF INDUSTRY. THE PERCENTAGES OF TOTAL COUNTY REPORTED EMPLOYMENT IN EACH DIVISION IN 1964 ARE INCLUDED FOR REFERENCE.

| INDUSTRIAL CLASSIFICATION | COUNTY AVERAGE FIRST QUARTER GROSS EARNINGS | U.S. AVERAGE FIRST QUARTER GROSS EARNINGS | PERCENT OF TOTAL COUNTY EMPLOYMENT |
|--|---|---|------------------------------------|
| AGRICULTURAL SERVICES, FORESTRY & FISHERIES | \$722 | \$826 | LESS THAN 1% |
| MINING | NO REPORT | \$1,535 | LESS THAN 1% |
| CONTRACT CONSTRUCTION | \$703 | \$1,439 | 5% |
| MANUFACTURING | \$978 | \$1,472 | 76% |
| TRANSPORTATION, UTILITIES, AND SANITARY SERVICES | \$1,325 | \$1,514 | LESS THAN 1% |
| WHOLESALE TRADE | \$1,000 | \$1,512 | 1% |
| RETAIL TRADE | \$655 | \$868 | 10% |
| FINANCE, INSURANCE AND REAL ESTATE | \$1,112 | \$1,264 | 2% |
| SERVICES | \$588 | \$947 | 5% |

NOTE... THE PERCENTAGES SHOWN ABOVE MAY NOT SUM TO 100% DUE TO THE APPROXIMATE NATURE OF THE PROCEDURES USED IN ESTIMATING UNREPORTED ESTABLISHMENTS.

COMMUNITY ECONOMIC PROFILE

-----CHARACTERISTICS OF THE LABOR FORCE-----

THE CIVILIAN LABOR FORCE COMPRISES THE EMPLOYED AND UNEMPLOYED COMPONENTS OF THE POPULATION OF PERSONS 14 YEARS OLD AND OVER, EXCLUDING THE MEMBERS OF THE ARMED FORCES. THE EMPLOYED ARE THOSE PERSONS WHO WERE ENGAGED IN ANY WORK FOR PAY OR PROFIT, WORKED ON A FAMILY FARM OR IN A FAMILY BUSINESS, OR WHO HELD A JOB FROM WHICH THEY WERE TEMPORARILY ABSENT.

BY THE MOST RECENT COMPLETE COUNT AVAILABLE, FROM THE 1960 DECENNIAL CENSUS OF POPULATION, THE CIVILIAN LABOR FORCE IN PICKENS COUNTY TOTALED 18,910 PERSONS. OF THESE, 18,313 PERSONS WERE EMPLOYED, AND 597 UNEMPLOYED.

WHILE POPULATION INCREASED BETWEEN 1950 AND 1960 BY 14.9%, THE LABOR FORCE ALSO GREW, RISING BY 22.5% OVER THE DECADE.

* * *

THE UNEMPLOYED, AN IMPORTANT COMPONENT OF THE POPULATION OF PERSONS IN POVERTY, REPRESENTED 3.2% OF THE TOTAL CIVILIAN LABOR FORCE IN PICKENS COUNTY IN 1960, A SOMEWHAT LOWER PROPORTION THAN THE NATIONAL UNEMPLOYMENT RATE IN 1960 OF 5.6%. RANKED AGAINST THE REST OF THE COUNTRY, PICKENS COUNTY HAD A LOWER RATE OF UNEMPLOYMENT THAN 81% OF THE 3,134 UNITED STATES COUNTIES.

TEN YEARS EARLIER, IN 1950, WHEN THE NATIONAL RATE OF UNEMPLOYMENT WAS 5.3%, PICKENS COUNTY HAD A LOWER RATE OF 2.4%.

AMONG CHARACTERISTICS OF THE LABOR FORCE WHICH ARE ALSO RELATED TO POVERTY IS THE PROPORTION OF WORKERS HOLDING JOBS IN SKILLED AND HIGHLY PAID POSITIONS. IN COMMUNITIES WHERE THE EDUCATIONAL AND, HENCE, ECONOMIC OPPORTUNITIES ARE LIMITED, THIS PROPORTION TENDS TO BE LOW, IMPLYING UNDEREMPLOYMENT OF SKILLS AND THE EXISTENCE OF UNDERDEVELOPED HUMAN RESOURCES.

COMMUNITY ECONOMIC PROFILE

-----CHARACTERISTICS OF THE LABOR FORCE, CONTD.-----

AMONG EMPLOYED PERSONS IN THE LABOR FORCE OF PICKENS COUNTY IN 1960, 26.5% WERE OCCUPYING WHITE-COLLAR JOBS. WHITE-COLLAR OCCUPATIONS, AS DEFINED BY THE BUREAU OF THE CENSUS, INCLUDE PROFESSIONAL AND TECHNICAL WORKERS, MANAGERS, OFFICIALS AND PROPRIETORS, AND CLERICAL AND SALES WORKERS. IN 1960, 41.1% OF ALL EMPLOYED PERSONS IN THE UNITED STATES OCCUPIED WHITE-COLLAR JOBS, A PROPORTION LARGER THAN THAT WHICH EXISTED IN PICKENS COUNTY AT THE SAME TIME, AS SHOWN ABOVE.

TAKING THE PROPORTION OCCUPYING BLUE-COLLAR JOBS AS THE COMPLEMENT OF THE PROPORTION WORKING IN WHITE-COLLAR OCCUPATIONS, 71% OF ALL THE COUNTIES IN THE UNITED STATES SHOWED A LESSER ALLOTMENT OF EMPLOYED PERSONS TO THE BLUE COLLAR CATEGORY THAN PICKENS COUNTY, SOUTH CAROLINA. NO DIRECT INFERENCE CAN BE MADE, HOWEVER, THAT A LOCALITY IS POOR BECAUSE THE LEVEL OF BLUE-COLLAR WORKERS IS COMPARATIVELY HIGH. FURTHER QUALIFICATIONS WOULD BE NECESSARY TO SHOW THE EXISTENCE WITHIN THE LABOR FORCE OF A PREDOMINANCE OF UNSKILLED, DOMESTIC, AND LOW-PAID SERVICE WORKERS.

* * *

ANOTHER RELEVANT ASPECT OF THE LABOR FORCE IS ITS PROPORTION OF MALES, WHICH FELL TO 63.1% IN 1960 FROM 79.7% IN 1950, IN PICKENS COUNTY. IN THE UNITED STATES AS A WHOLE, THE PROPORTION OF MALES IN THE LABOR FORCE ALSO DROPPED, MOVING FROM 78.7% IN 1950 TO 67.2% IN 1960. A CONTINUING INCREASE IN THE PROPORTION OF WOMEN IN THE POPULATION AND OF WOMEN WORKING CONTRIBUTED TO THIS NATIONAL TREND. CURRENTLY, AS OF MARCH, 1966, ONLY 64.3% OF THE NATIONS LABOR FORCE WAS MALE.

IN 1960, 24.2% OF EMPLOYED PERSONS RESIDING IN PICKENS COUNTY WORKED OUTSIDE THE COUNTY, A HIGHER PROPORTION THAN THE COMPARABLE FIGURE OF 13.9% FOR THE UNITED STATES IN THE SAME YEAR.

C O M M U N I T Y E C O N O M I C P R O F I L E

----- AGRICULTURE -----

A FARM IS DEFINED BY THE UNITED STATES CENSUS BUREAU AS A PLACE COMPRISING AT LEAST 10 ACRES OF LAND DEVOTED TO FARMING OR SELLING AT LEAST \$50 WORTH OF AGRICULTURAL PRODUCTS ANNUALLY.

ACCORDING TO THIS DEFINITION, 1,378 FARMS WERE ENUMERATED IN PICKENS COUNTY, SOUTH CAROLINA, IN 1959 BY THE QUINQUENNIAL CENSUS OF AGRICULTURE. THE NUMBER OF FARMS FELL IN PICKENS COUNTY BETWEEN 1954 AND 1959. FOR EACH FARM IN 1954, THERE WERE 0.7 FARMS IN 1959.

SMALL FARMS, THOSE PLACES SELLING MORE THAN \$50 OF AGRICULTURAL PRODUCTS A YEAR, YET COMPRISING LESS THAN 10 ACRES OF FARMLAND, ACCOUNTED FOR 3.6% OF ALL FARMS IN PICKENS COUNTY IN 1959. IN COMPARISON, THE PROPORTION OF SMALL FARMS TO ALL FARMS IN THE UNITED STATES IN 1959 STOOD HIGHER THAN PICKENS COUNTY AT 6.5%.

THE AVERAGE ACREAGE OF FARMS IN THE COUNTY IN 1959 WAS 92, SHOWING PLACES GENERALLY SMALLER THAN THE AVERAGE FARM IN THE UNITED STATES, WHICH MEASURED 303 ACRES IN 1959.

IN THE UNITED STATES OVER THE LAST TWENTY YEARS, THERE HAS BEEN A CONTINUING DOWNWARD TREND IN THE TOTAL POPULATION RESIDING ON FARMS AND IN THE PERCENTAGE OF LAND DEVOTED TO FARMING. AT THE SAME TIME, THE AVERAGE ACREAGE AND VALUE OF FARMS HAS RISEN. THESE TRENDS ARE IMPORTANT COMPONENTS OF THE INCREASE IN URBAN AND SEMI-RURAL POOR POPULATIONS FOLLOWING DISPLACEMENT OF THE SMALL FARMER BY LARGE SCALE OPERATIONS AND THE ECONOMIC HARDSHIP WROUGHT THEREBY.

THE PROPORTION OF LAND IN FARMS IN THE UNITED STATES DECREASED FROM 51.0% IN 1954 TO 49.5% IN 1959. 39.5% OF THE LAND IN PICKENS COUNTY WAS FARMLAND IN 1959, A DECREASE OF 32.1 PERCENT FROM THE PROPORTION OF LAND IN FARMS IN THE COUNTY IN 1954.

THUS, WHILE THE PROPORTION OF ALL LAND IN FARMLAND IN PICKENS COUNTY IN 1959 WAS LOWER THAN THE NATIONAL PROPORTION AT THE SAME TIME, THE FARMLAND IN THE COUNTY ALSO DIMINISHED, SIMILAR TO THE NATIONAL TREND DURING THE FIVE YEARS FROM 1954 TO 1959.

77% OF ALL COUNTIES IN THE UNITED STATES HAD A GREATER PROPORTION OF LAND IN FARMS THAN PICKENS COUNTY, SOUTH CAROLINA IN 1959.

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-----AGRICULTURE, CONTD.-----

A COMMERCIAL FARM, AS DEFINED BY THE CENSUS BUREAU, PRODUCES AGRICULTURAL PRODUCTS IN A GIVEN YEAR WHOSE VALUE EXCEEDS THE COMBINED ANNUAL INCOME OF THE FARMER AND HIS FAMILY. IN ADDITION, THE FARM OPERATOR MUST WORK OFF THE FARM NO MORE THAN ONE HUNDRED DAYS WITHIN THE YEAR.

IN PICKENS COUNTY, IN 1959, THERE WERE 255 COMMERCIAL FARMS. CONSIDERING THE ECONOMIC CLASS OF THESE ENTERPRISES, 56.9% WERE FARMS WITH ANNUAL SALES LESS THAN \$2500. ON SUCH FARMS, THE COMBINED INCOME FROM THE SALE OF AGRICULTURAL PRODUCTS AND ANY OTHER ENTERPRISES OF THE FARMER AND HIS FAMILY CANNOT EXCEED \$5,000. SINCE THE RESOURCES AND NEEDS OF THESE FARMS ARE NOT TAKEN INTO ACCOUNT, THE ENTIRE CLASS CANNOT BE TERMED POOR. IT USUALLY COMPRISES, NEVERTHELESS, A SUBSTANTIAL NUMBER OF THE FARMERS IN POVERTY. IN THE UNITED STATES AS A WHOLE, THE PROPORTION OF ALL FARMS IN THIS LOWEST ECONOMIC CLASS IN 1959, 14.4%, WAS EXCEEDED BY THAT OF PICKENS COUNTY, AS NOTED ABOVE.

THE AVERAGE VALUE OF LAND AND BUILDINGS OF THE FARMS IN PICKENS COUNTY IN 1959 WAS \$13,550, SOMEWHAT LOWER THAN THE UNITED STATES AVERAGE VALUE OF \$34,825.

* * *

TENANT FARMERS RENT FROM OTHERS OR WORK ON SHARES FOR OTHERS ALL THE LAND THEY OPERATE. THE PROPORTION OF FARMS IN PICKENS COUNTY WHICH WERE TENANT OPERATED, 12.8%, WAS LESS THAN THE COMPARABLE FIGURE FOR ALL FARMS IN THE UNITED STATES, WHERE 19.8% WERE TENANT OPERATED IN 1959.

COMMUNITY ECONOMIC PROFILE

-----AGRICULTURE, CONTD.-----

THE FARM-OPERATOR FAMILY LEVEL-OF-LIVING INDEX IS A GENERAL MEASURE OF THE ECONOMIC WELL-BEING OF THE FARM POPULATION IN A COUNTY. IT IS BASED ON THE AVERAGE VALUE OF LAND AND BUILDINGS, AVERAGE VALUE OF AGRICULTURAL PRODUCTS SOLD, AND PERCENTS OF FARMS WITH AUTOMOBILES, HOME FREEZERS, AND TELEPHONES. THE INDEX IS CONSTRUCTED SUCH THAT THE AVERAGE OF ALL COUNTIES IN THE UNITED STATES IN 1959 PROVIDES A BASE INDEX OF 100.

THE FARM-OPERATOR FAMILY LEVEL-OF-LIVING INDEX IN PICKENS COUNTY, 79, STOOD BELOW THE NATIONAL AVERAGE OF 100 IN 1959. COMPARED TO THE REST OF THE NATION, THE FARM FAMILIES IN PICKENS COUNTY HAD A LOWER LEVEL-OF-LIVING INDEX IN 1959 THAN 63% OF THE 3134 UNITED STATES COUNTIES.

* * *

TO FURTHER ASSESS THE LEVEL OF LIVING IN PICKENS COUNTY IN 1959, SEVERAL AVERAGE ATTRIBUTES OF ITS FARMS ARE CONTRASTED BELOW TO SIMILAR AVERAGES FOR ALL FARMS IN THE NATION.

PERCENTAGE OF FARMS WITH TELEPHONES...
PICKENS COUNTY, 47.3% - UNITED STATES, 65.0%

PERCENTAGE OF FARMS WITH TRACTORS...
PICKENS COUNTY, 46.8% - UNITED STATES, 72.3%

PERCENTAGE OF FARMS WITH MOTOR TRUCKS...
PICKENS COUNTY, 46.8% - UNITED STATES, 58.7%

COMMUNITY ECONOMIC PROFILE

----- WHOLESALE TRADE -----

THERE WERE 21 WHOLESALE ESTABLISHMENTS IN PICKENS COUNTY IN 1958, TRANSACTING TOTAL SALES OF \$8,268,000. THIS REPRESENTED AN INCREASE OF 17.3% IN WHOLESALE TRADE VOLUME IN THE COUNTY AS COMPARED WITH 1954. MERCHANT WHOLESALERS, THOSE WHO BUY AND SELL MERCHANDISE ON THEIR OWN ACCOUNT RATHER THAN NEGOTIATING AS AGENTS, COMPRISED 61.9% OF THE WHOLESALE ESTABLISHMENTS IN PICKENS COUNTY IN 1958, AND ACCOUNTED FOR 66.1% OF THE WHOLESALE DOLLAR VOLUME.

SALES VOLUME PER WHOLESALE ESTABLISHMENT IN PICKENS COUNTY IN 1958, \$394,000, WAS LOWER THAN THE NATIONAL AVERAGE OF \$9,954,000 SALES VOLUME PER WHOLESALE ESTABLISHMENT.

THE TOTAL ANNUAL PAYROLL OF ALL THE WHOLESALE ESTABLISHMENTS IN THE COUNTY IN 1958 AMOUNTED TO \$332,000.

----- RETAIL TRADE -----

TOTAL RETAIL SALES FOR 1966 IN PICKENS COUNTY HAVE BEEN ESTIMATED AT \$45,355,000. USING POPULATION PROJECTED TO 1966, \$916 OF PER CAPITA RETAIL SALES WERE OBSERVED IN THE COUNTY. 1966 PER CAPITA RETAIL SALES IN THIS LOCALITY, THEREFORE, LAGGED BEHIND THE NATIONAL AVERAGE OF \$1,443 PER CAPITA RETAIL SALES.

76% OF ALL COUNTIES IN THE UNITED STATES ARE ESTIMATED TO HAVE HAD 1966 PER CAPITA RETAIL SALES HIGHER THAN PICKENS COUNTY, SOUTH CAROLINA.

COMMUNITY ECONOMIC PROFILE

----- RETAIL TRADE, CONTD. -----

THE 1966 ESTIMATED DISTRIBUTION OF RETAIL SALES IN PICKENS COUNTY AMONG NINE MAJOR TYPES OF OUTLETS IS SHOWN BELOW.

PERCENT TOTAL RETAIL SALES - 1966

| TYPE OF OUTLET | | 1 | 1 | 2 | 2 | 3 | 3 | 4 | 4 | 5 | |
|---|-------|---|---|---|---|---|---|---|---|---|-------|
| | 5 | 0 | 5 | 0 | 5 | 0 | 5 | 0 | 5 | 0 | |
| FOOD STORES | | I | I | I | I | I | I | I | I | I | I |
| UNITED STATES | | X | X | X | X | X | X | X | X | X | X |
| EATING AND DRINKING PLACES | | I | I | I | I | | | | | | |
| UNITED STATES | | X | X | X | X | | | | | | |
| GENERAL MERCHANDISE | | I | I | I | I | I | I | | | | |
| UNITED STATES | | X | X | X | X | X | X | | | | |
| APPAREL | | I | I | I | I | I | | | | | |
| UNITED STATES | | X | X | X | X | X | | | | | |
| FURNITURE | | I | I | I | I | | | | | | |
| UNITED STATES | | X | X | X | X | | | | | | |
| AUTOMOTIVE | | I | I | I | I | I | I | I | I | I | I |
| UNITED STATES | | X | X | X | X | X | X | X | X | X | X |
| GASOLINE | | I | I | I | I | I | I | | | | |
| UNITED STATES | | X | X | X | X | X | X | | | | |
| LUMBER, BUILDING MATERIALS AND HARDWARE | | I | I | I | I | | | | | | |
| UNITED STATES | | X | X | X | X | | | | | | |
| DRUG STORES | | I | I | I | I | | | | | | |
| UNITED STATES | | X | X | X | X | | | | | | |
| | | 1 | 1 | 2 | 2 | 3 | 3 | 4 | 4 | 5 | |
| | 5 | 0 | 5 | 0 | 5 | 0 | 5 | 0 | 5 | 0 | |

NOTE... VARIETY AND SPECIALTY OUTLETS, SUCH AS STATIONERY, JEWELRY OR PET STORES CANNOT BE CLASSIFIED IN THE MAJOR CATEGORIES SHOWN ABOVE. THEREFORE, THE ABOVE PERCENTAGES DO NOT SUM TO 100% FOR EITHER THE LOCAL OR NATIONAL DISTRIBUTIONS.

COMMUNITY ECONOMIC PROFILE

-----MANUFACTURING-----

THERE WERE 57 MANUFACTURING ESTABLISHMENTS IN PICKENS COUNTY IN 1958, EMPLOYING 6,770 PERSONS AND DISBURSING A TOTAL PAYROLL OF \$20,711,000. PRODUCTION WORKERS ACCOUNTED FOR 88.0% OF ALL MANUFACTURING EMPLOYEES IN THE COUNTY, AND THEIR WAGES IN 1958 WERE 81.7% OF THE TOTAL MANUFACTURING PAYROLL.

NEW CAPITAL EXPENDITURES IN PICKENS COUNTY AMOUNTED TO \$2,032,000 IN 1958.

A MEASURE OF THE DIFFERENCE BETWEEN THE COST OF PRODUCTION AND MATERIALS, AND THE VALUE RECEIVED FOR FINISHED GOODS, ADJUSTED BY THE VALUE OF WORK IN PROCESS, IS DESCRIBED BY ECONOMISTS AS THE ADJUSTED DOLLAR VALUE ADDED BY MANUFACTURE. IN 1958, IN PICKENS COUNTY, THIS VALUE WAS MEASURED AT \$31,522,000, COMPARED TO THE UNITED STATES COUNTY AVERAGE OF \$45,112,000 VALUE ADDED BY MANUFACTURE.

83% OF ALL COUNTIES IN THE UNITED STATES HAD A LOWER 1958 DOLLAR VALUE ADDED BY MANUFACTURE THAN PICKENS COUNTY.

COMMUNITY ECONOMIC PROFILE

-----PERSONAL FINANCE, CONTD.-----

OF THE TOTAL NET DOLLAR INCOME IN PICKENS COUNTY IN 1966, 2.9% WAS AVAILABLE TO THE 22% OF FAMILIES WITH LESS THAN \$2,500 INCOME, WHILE 38.6% OF THE NET DOLLAR INCOME WAS AVAILABLE TO THE 11% OF FAMILIES WITH INCOMES \$10,000 AND OVER.

IN 1959, 74% OF ALL COUNTIES IN THE UNITED STATES HAD FEWER FAMILIES WITH INCOMES UNDER \$2,500 THAN THE 2,037 SUCH FAMILIES IN PICKENS COUNTY. VIEWING THESE LOW-INCOME FAMILIES AS A PERCENTAGE OF ALL FAMILIES, HOWEVER, 75% OF ALL COUNTIES IN THE NATION HAD A HIGHER PERCENTAGE OF LOW-INCOME FAMILIES THAN PICKENS COUNTY.

* * *

IN 1960 IN PICKENS COUNTY, SOUTH CAROLINA, BANK DEPOSITS OF INDIVIDUALS, PARTNERSHIPS AND CORPORATIONS, CONSISTED OF \$10,461,000 IN DEMAND DEPOSITS AND \$4,367,000 IN TIME DEPOSITS. TOTAL DEPOSITS, INCLUDING INTERBANK AND GOVERNMENTAL FUNDS, AMOUNTED TO \$17,100,000 IN THE SAME YEAR.

PICKENS COUNTY SHOWED HIGHER TOTAL BANK DEPOSITS IN 1960 THAN 61% OF ALL COUNTIES IN THE UNITED STATES.

IN 1956, TOTAL BANK DEPOSITS IN THE COUNTY WERE 28.5% LOWER THAN IN 1960, OR \$13,307,000. IN 1950, BANK DEPOSITS STOOD AT A LEVEL OF \$8,373,000. AN INCREASE OF 104.2% TOOK PLACE IN THE TOTAL BANK DEPOSITS IN PICKENS COUNTY BETWEEN 1950 AND 1960.

SAVINGS CAPITAL HELD IN SAVINGS AND LOAN ASSOCIATIONS IN PICKENS COUNTY WAS \$9,840,000 IN 1960.

FIRST TERM MORTGAGE LOANS OUTSTANDING OF \$9,539,000 WERE REPORTED IN 1960 FOR THE COUNTY.