

# SCSL Digital Collections

## Beaufort profile

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# BEAUFORT



## INCLUDED:

Summary

Population

Workforce

Education

Local Employment

Dynamics

Beaufort County, South Carolina

## PROFILE

South Carolina Department of Commerce | Labor Market Information



# BEAUFORT COUNTY

## Population

The population estimate for 2007 is 147,316.  
Females outnumber males 50.2% to 49.8%.  
The white population is the majority with 74%.

## Labor Force

The unemployment rate in September 2008 was 5.3%.

## Industry Employment

Leisure and hospitality accounted for the largest share of jobs in 2007, 22%.

## Educational Attainment

Those with college degrees make up 33% of the population 25 and older, with high school graduates and those with some college each accounting for 24%.

## Per Capita Income (PCI)

PCI was \$41,724 in 2006, well above the state average of \$29,767.



# POPULATION

## Beaufort County Population

<b>Year</b>	<b>Total</b>
2000	122,080
2007	147,316
2030 (Projected)	215,270

Source: U.S. Census Bureau and SC Dept of Research & Statistical Services (projections)

<b>Gender</b>	<b>Percent</b>
Male	49.8
Female	50.2

Source: U.S. Census Bureau, 2007 American Community Survey

<b>Age</b>	<b>Percent</b>
<5 years	7.6
18 and older	76.1
65 + years	18.6

Source: U.S. Census Bureau, 2007 American Community Survey

<b>Race</b>	<b>Percent</b>
White	74.3
Black or African American	20.9
All Other	4.8

Source: U.S. Census Bureau, 2007 American Community Survey

<b>Median Age:</b>	37.7
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Source: U.S. Census Bureau, 2007 American Community Survey

<b>Total Family Households:</b>	42,614
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Source: U.S. Census Bureau, 2007 American Community Survey

<b>Veteran Population:</b>	17,792
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Source: U.S. Dept. of Veterans Affairs (2007)



# WORKFORCE

## Beaufort County Workforce

### Labor Force and Unemployment

	September 2008	August 2008	September 2007
Labor Force	65,305	66,395	65,978
Unemployment	3,455	3,853	3,065
% of Labor Force	5.3	5.8	4.6

Source: S.C. Employment Security Commission

**Labor Turnover Rate (3<sup>rd</sup> qtr 2007):** 15.3%

Source: U.S. Census Bureau, Local Employment Dynamics

### County In-Commuting From (% of workers working in Beaufort County):

Jasper	4.5
Charleston	4.0
Richland	2.0
Chatham (Georgia)	2.0
Horry	0.9
Greenville	0.9
Berkeley	0.8
Hampton	0.8
Lexington	0.6

Work in Beaufort County 78.9

Source: U.S. Census Bureau, Local Employment Dynamics (2006)

### County Out-Commuting To (% of workers living in Beaufort County):

Charleston	3.2
Jasper	2.7
Chatham (Georgia)	2.6
Lexington	2.0
Dorchester	1.5
Berkeley	1.3
Colleton	1.1
Spartanburg	0.9
Williamsburg	0.8

Live in Beaufort County 76.9

Source: U.S. Census Bureau, Local Employment Dynamics (2006)

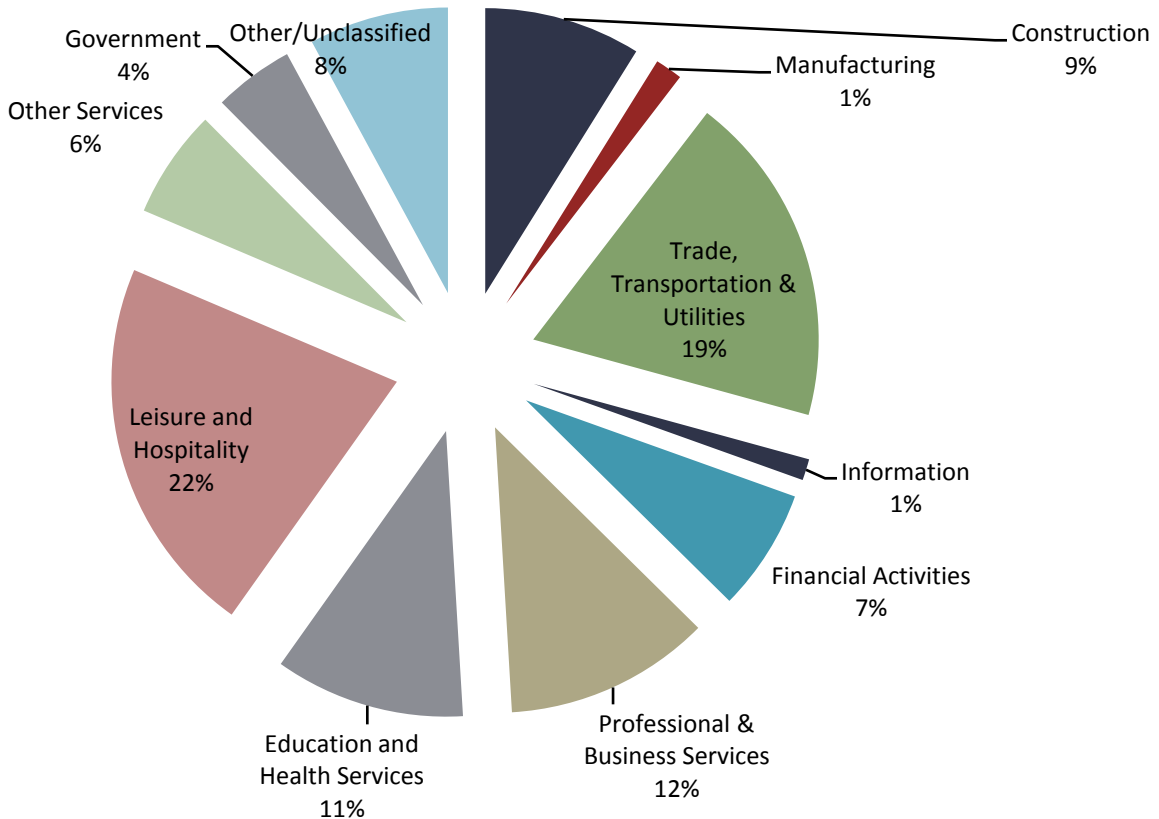


# WORKFORCE

## Beaufort County Industry Employment—2007

Industry	Employing Units	Total Wages	Avg Monthly Emp	% of Total
All Industries	5,127	2,038,707,008	63,032	
Construction	902	220,665,588	5,591	8.9
Manufacturing	99	38,379,900	975	1.5
Trade, Transportation & Utilities	987	335,358,972	11,877	18.8
Information	65	42,460,756	761	1.2
Financial Activities	680	205,369,840	4,364	6.9
Professional & Business Services	946	281,375,744	7,352	11.7
Education and Health Services	383	234,023,088	6,788	10.8
Leisure and Hospitality	546	253,866,132	13,599	21.6
Other Services	431	105,722,240	3,880	6.2
Government	48	127,526,880	2,865	4.5
Other/Unclassified	40	193,957,868	4,980	7.9

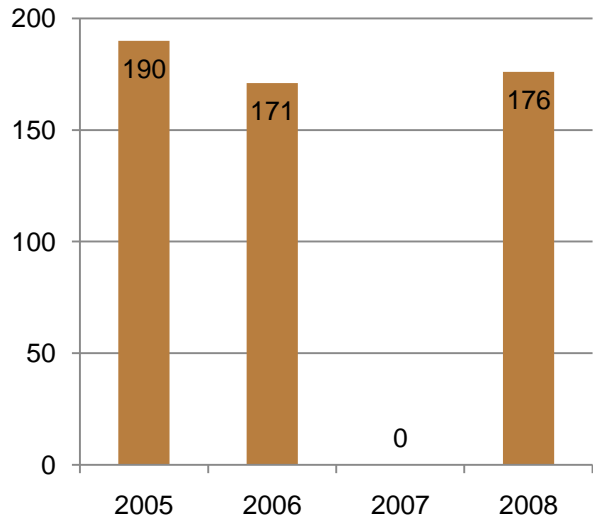
Source: S.C. Employment Security Commission



# WORKFORCE

## Beaufort County Closures/Layoffs

Beaufort County reported a total of 537 jobs affected by layoffs and closures between 2005 and September 2008.



Source: S.C. Department of Commerce

## Beaufort County Largest Employers

- United States Marine Corps
- South Carolina Department of Natural Resources (Marine Resources Office)
- County of Beaufort
- Beaufort County Memorial Hospital
- Net Jets International Inc
- Greenwood Mills Inc
- Wal-Mart Stores Inc (Beaufort)
- United States Department of the Navy
- Hilton Head Marriott Beach
- Hilton Head Health System, LP
- Starwood Hotels & Resorts
- Wal-Mart Stores Inc (Hilton Head)
- Cypress Club Inc
- Mafco Consolidated Group Inc
- Six Continents Hotels Inc
- Cypress Club Inc
- Daufuskie Island Properties
- Marine Corps Personnel Support
- Mariners Inn
- Sodexo Inc

Source: Dun & Bradstreet



# WORKFORCE

## Beaufort County Income

Per capita income (2006)	\$41,724
Per capita income (2004)	\$37,474
Median household income(1999)	\$46,992

Source: Bureau of Economic Analysis and U.S. Census Bureau

## Average Weekly and Annual Wages by Industry—2007

	Weekly (\$)	Annual (\$)
Total, All Industries	622	32,344
Natural Resources and Mining	450	23,400
Construction	759	39,468
Manufacturing	757	39,364
Trade, Transportation, and Utilities	543	28,236
Information	1,073	55,796
Financial Activities	905	47,060
Professional and Business Services	736	38,272
Education and Health Services	663	34,476
Leisure and Hospitality	359	18,668
Other Services (Except Public Administration)	524	27,248
Government	856	44,512

Source: S.C. Employment Security Commission





# EDUCATION

## Beaufort County Educational Attainment

### Educational Attainment, 25 Years and Over

	#	% of total
Total	78,502	
Less than HS grad	9,545	12
HS grad	18,974	24
Some college	18,466	24
Associate degree	5,434	7
Bachelor's degree or higher	26,083	33

Source: U.S. Census Bureau (2000)

The population 65 years and over typically has a lower level of educational attainment than the baby boomer or young adult population. Of the population 65 and older in South Carolina, 15.5 percent had at least a bachelor's degree in 2000, compared with 21.2 percent of the 45 to 64 year-old population and 21.1 percent of the 35 to 44 year-old population. In Beaufort County, 40.1 percent of the 65 and older population had at least a bachelor's degree in 2000, compared with 38.5 percent of the 45 to 64 year-old population and 25.6 percent of the 35 to 44 year-old population.

Of the population 65 and older in South Carolina, 42.3 percent had less than a high school education in 2000, compared with 22.6 percent of the 45 to 64 year-old population and 17.0 percent of the 35 to 44 year-old population. In Beaufort County, 17.4 percent of the population 65 and older had less than a high school education, compared with 9.5 percent of the 45 to 64 year-old population and 11.1 percent of the 35 to 44 year-old population.

### Educational Attainment for the Population Aged 18-24

	Beaufort County		South Carolina		United States	
	#	%	#	%	#	%
Total Population Age 18-24	14,440	100.0	406,909	100.0	209,279,149	100.0
Less Than 9th Grade	319	2.2	12,437	3.1	1,079,676	4.0
9th to 12th Grade, No Diploma	2,066	14.3	92,329	22.7	5,754,951	21.3
High School Graduate	6,282	43.5	123,773	30.4	7,737,771	28.6
Some College, No Degree	4,736	32.8	137,644	33.8	9,284,898	34.3
Associate Degree	375	2.6	12,719	3.1	1,095,693	4.0
Bachelor's Degree	591	4.1	26,329	6.5	1,964,109	7.3
Graduate or Professional Degree	71	0.5	1,678	0.4	150,412	0.6
Less Than High School Graduate	2,385	16.5	104,766	25.7	6,834,627	25.3
High School Graduate or Higher	12,055	83.5	302,143	74.3	20,232,883	74.7
Bachelor's Degree or Higher	662	4.6	28,007	6.9	2,114,521	7.8

Source: U.S. Census Bureau (2000)



# EDUCATION

## Beaufort County Educational Attainment

### Educational Attainment for the Population Aged 25-34

	Beaufort County		South Carolina		United States	
	#	%	#	%	#	%
Total Population Age 25-34	16,289	100.0	553,641	100.0	39,577,357	100.0
Less Than 9th Grade	363	2.2	15,269	2.8	1,880,372	4.8
9th to 12th Grade, No Diploma	1,520	9.3	77,493	14.0	4,492,287	11.4
High School Graduate	4,614	28.3	166,824	30.1	10,223,614	25.8
Some College, No Degree	4,615	28.3	126,347	22.8	9,123,703	23.1
Associate Degree	1,166	7.2	42,691	7.7	2,957,508	7.5
Bachelor's Degree	3,147	19.3	94,722	17.1	8,045,308	20.3
Graduate or Professional Degree	864	5.3	30,295	5.5	2,854,565	7.2
Less Than High School Graduate	1,883	11.6	92,762	16.8	6,372,659	16.1
High School Graduate or Higher	14,406	88.4	460,879	83.2	33,204,698	83.9
Bachelor's Degree or Higher	4,011	24.6	125,017	22.6	10,899,873	27.5

Source: U.S. Census Bureau (2000)

### Educational Attainment for the Population Aged 35-44

	Beaufort County		South Carolina		United States	
	#	%	#	%	#	%
Total Population Age 35-44	16,908	100.0	637,923	100.0	45,905,471	100.0
Less Than 9th Grade	352	2.1	19,330	3.0	2,110,806	4.6
9th to 12th Grade, No Diploma	1,525	9.0	89,265	14.0	4,757,487	10.4
High School Graduate	4,937	29.2	203,588	31.9	13,068,020	28.5
Some College, No Degree	4,362	25.8	135,878	21.3	10,354,927	22.6
Associate Degree	1,404	8.3	55,106	8.6	3,732,108	8.1
Bachelor's Degree	3,128	18.5	92,963	14.6	7,883,401	17.2
Graduate or Professional Degree	1,200	7.1	41,793	6.6	3,998,722	8.7
Less Than High School Graduate	1,877	11.1	108,595	17.0	6,868,293	15.0
High School Graduate or Higher	15,031	88.9	529,328	83.0	39,037,178	85.0
Bachelor's Degree or Higher	4,328	25.6	134,756	21.1	11,882,123	25.9

Source: U.S. Census Bureau (2000)



# EDUCATION

## Beaufort County Educational Attainment

### Educational Attainment for the Population Aged 45-64

	Beaufort County		South Carolina		United States	
	#	%	#	%	#	%
Total Population Age 45-64	26,420	100.0	918,601	100.0	61,749,839	100.0
Less Than 9th Grade	657	2.5	69,962	7.6	3,903,742	6.3
9th to 12th Grade, No Diploma	1,842	7.0	137,293	14.9	6,499,106	10.5
High School Graduate	5,858	22.2	280,543	30.5	17,696,654	28.7
Some College, No Degree	5,850	22.1	172,904	18.8	13,394,914	21.7
Associate Degree	2,037	7.7	63,016	6.9	3,958,821	6.4
Bachelor's Degree	5,913	22.4	114,914	12.5	9,258,616	15
Graduate or Professional Degree	4,263	16.1	79,969	8.7	7,037,986	11.4
Less Than High School Graduate	2,499	9.5	207,255	22.6	10,402,848	16.8
High School Graduate or Higher	23,921	90.5	711,346	77.4	51,346,991	83.2
Bachelor's Degree or Higher	10,176	38.5	194,883	21.2	16,296,602	26.4

Source: U.S. Census Bureau (2000)

### Educational Attainment for the Population Aged 65 and Over

	Beaufort County		South Carolina		United States	
	#	%	#	%	#	%
Total Population Age 65 and Over	18,885	100.0	485,845	100.0	34,978,972	100.0
Less Than 9th Grade	1,856	9.8	111,215	22.9	5,860,557	16.8
9th to 12th Grade, No Diploma	1,430	7.6	94,452	19.4	6,211,268	17.8
High School Graduate	5,858	22.2	280,543	30.5	17,696,654	28.7
Some College, No Degree	3,639	19.3	65,065	13.4	5,478,051	15.7
Associate Degree	827	4.4	12,615	2.6	864,396	2.5
Bachelor's Degree	4,764	25.2	48,927	10.1	3,130,467	8.9
Graduate or Professional Degree	2,804	14.8	26,472	5.4	2,253,540	6.4
Less Than High School Graduate	3,286	17.4	205,667	42.3	12,071,825	34.5
High School Graduate or Higher	15,599	82.6	280,178	57.7	22,907,147	65.5
Bachelor's Degree or Higher	7,568	40.1	75,399	15.5	5,384,007	15.4

Source: U.S. Census Bureau (2000)



# EDUCATION

## Beaufort County Post-Secondary Institutions

### Schools

Limestone College  
Technical College of the Lowcountry  
University of South Carolina - Beaufort  
Webster University

- Beaufort Naval Hospital (Beaufort)
- Marine Corps Air Station (Beaufort)
- Marine Corps Recruit Depot (Beaufort)

Source: SC Information Highway

### Location

Yemassee  
Beaufort  
Beaufort  
St Louis, MO



# LOCAL EMPLOYMENT

## Beaufort County

	2nd Qtr 2007	3rd Qtr 2007
Total Employment	57,572	60,540
Net Job Flows	6,277	-2,573
Job Creation	9,028	3,656
New Hires	17,734	14,599
Separations	16,667	19,420
Turnover	14.2%	15.3%
Avg. Monthly Earnings	\$2,891	\$2,851
Avg. New Hire Earnings	\$2,020	\$1,870

Source: U.S. Census Bureau, Local Employment Dynamics

	14-18	19-21	22-24	25-34	35-44	45-54	55-64	65-99
<b>2nd Qtr 2007</b>								
Total Employment	2,851	3,480	3,830	12,434	12,286	11,692	7,854	3,144
Net Job Flows	1,209	1,106	665	972	978	757	438	166
Job Creation	1,456	1,503	1,145	1,994	1,902	1,552	978	459
New Hires	2,614	2,696	2,046	3,764	2,864	2,000	1,113	637
Separations	1,791	2,091	1,736	3,860	2,947	2,203	1,331	709
Turnover	27.2%	26.1%	22.0%	15.9%	12.5%	10.2%	10.2%	12.1%
Avg. Monthly Earnings (\$)	863	1,244	1,822	2,612	3,316	3,547	3,503	2,234
Avg. New Hire Earnings (\$)	759	1,178	1,616	2,016	2,466	2,549	2,823	1,396

<b>3rd Qtr 2007</b>								
Total Employment	3,580	4,497	4,247	12,762	12,505	11,816	7,913	3,220
Net Job Flows	-282	-867	-250	-164	-239	-339	-235	-207
Job Creation	613	505	592	1,270	1,074	820	510	246
New Hires	2,239	1,953	1,608	3,441	2,425	1,650	867	416
Separations	2,663	3,074	2,076	4,088	3,081	2,346	1,336	756
Turnover	34.0%	30.2%	23.3%	17.0%	13.0%	10.9%	10.3%	12.2%
Avg. Monthly Earnings (\$)	903	1,259	1,838	2,594	3,291	3,490	3,411	2,146
Avg. New Hire Earnings (\$)	745	1,115	1,664	2,110	2,434	2,312	2,287	1,358

Source: U.S. Census Bureau, Local Employment Dynamics



# LOCAL EMPLOYMENT

## Beaufort County

	Female	Male
<b>2nd Qtr 2007</b> Total Employment	30,070	27,502
Net Job Flows	3,700	2,577
Job Creation	5,312	4,124
New Hires	9,403	8,332
Separations	8,804	7,863
Turnover	14.4%	13.9%
Avg. Monthly Earnings	2,331	3,494
Avg. New Hire Earnings	1,619	2,433
<b>3rd Qtr 2007</b> Total Employment	31,765	28,774
Net Job Flows	-1,195	-1,378
Job Creation	2,228	1,896
New Hires	7,951	6,649
Separations	10,240	9,180
Turnover	15.8%	14.8%
Avg. Monthly Earnings	2,264	3,496
Avg. New Hire Earnings	1,603	2,180

Source: U.S. Census Bureau, Local Employment Dynamics



# TERMINOLOGY

Measure	Information
<b>Total Employment</b>	Total number of workers who were employed by the same employer in both the current and previous quarter Answers the questions: <ul style="list-style-type: none"> <li>•Who is filling what jobs?</li> <li>•What industries are biggest employers?</li> <li>•What industries employ the largest numbers of particular types of worker?</li> </ul>
<b>Job Change</b>	Net Employment Change: The difference between current and previous employment at each business. Answers the questions: <ul style="list-style-type: none"> <li>•Which industries are expanding employment?</li> <li>•Which industries are contracting employment?</li> </ul>
<b>Job Creation</b>	The number of new jobs that are created by either new area businesses or the expansion of employment by existing firms. Answers the question: <ul style="list-style-type: none"> <li>•What industries are creating the most jobs?</li> </ul>
<b>New Hires</b>	Total number of accessions that were also not employed by that employer during the previous four quarters. Answers the questions: <ul style="list-style-type: none"> <li>•What industries are hiring the most workers?</li> <li>•Which industries are hiring older workers?</li> <li>•Which industries are hiring young workers?</li> <li>•What geographic areas are doing the most hiring?</li> </ul>
<b>Separations</b>	Total number of workers who were employed by a business in the current quarter, but not in the subsequent quarter. Answers the questions: <ul style="list-style-type: none"> <li>•What workers are leaving jobs?</li> <li>•What industries are workers leaving?</li> </ul>
<b>Turnover Rate</b>	Turnover Rate = $(1/2) * (\text{accessions} + \text{separations}) / \text{employment}$ (All Full Quarter Measures) Answers the question: <ul style="list-style-type: none"> <li>•What proportion of workers are new to the job?</li> </ul>
<b>Average Monthly Earnings</b>	Total quarterly earnings of all full-quarter employees divided by the number of full-quarter employees, divided by 3. Answers the question: <ul style="list-style-type: none"> <li>•What are the average earnings of core employees?</li> </ul>
<b>Average New Hire Earnings</b>	Total quarterly earnings of all full-quarter new hires divided by the number of full-quarter new hires, divided by 3. Answers the question: <ul style="list-style-type: none"> <li>•What are new hires earning?</li> </ul>

Special Note: Terminology on this page refers to information provided in the Local Employment Dynamics section of this profile.

