

**South Carolina Statewide Lodging Outlook Report**  
July 2022

	Occupancy Rate		Average Room Rate		RevPAR*		Room Revenue	Rooms Available	Rooms Sold
	July 2022	% Chg	July 2022	% Chg	July 2022	% Chg	% Chg	% Chg	% Chg
<b>Current Month: July 2022</b>									
United States	69.6%	0.2%	\$159.08	10.3%	\$110.73	10.6%	12.1%	1.4%	1.6%
South Atlantic**	70.0%	-1.0%	\$153.78	2.8%	\$107.60	1.8%	3.7%	1.9%	0.9%
South Carolina	71.2%	-3.2%	\$172.78	-1.1%	\$122.99	-4.2%	-4.2%	-0.0%	-3.2%
<b>Year-to-Date: January 2022 through July 2022</b>									
	Jan-Jul 2022	% Chg	Jan-Jul 2022	% Chg	Jan-Jul 2022	% Chg	% Chg	% Chg	% Chg
United States	62.7%	12.1%	\$147.46	25.4%	\$92.53	40.5%	44.4%	2.8%	15.2%
South Atlantic**	66.0%	9.8%	\$155.98	20.6%	\$102.98	32.5%	36.6%	3.1%	13.3%
South Carolina	63.0%	5.5%	\$143.82	10.0%	\$90.59	16.1%	16.5%	0.3%	5.9%

\*RevPAR = Revenue Per Available Room, i.e., total room revenue divided by total number of room nights.

\*\*South Atlantic Region is comprised of: Maryland, Delaware, West Virginia, Virginia, North Carolina, South Carolina, Georgia, Florida

Only hotels with 10 or more rooms are included in the table above

All percent change is versus the same period in the previous year

Note: When analyzing comparisons between 2022 and 2021, the impacts of the Covid-19 pandemic should be taken into account.

Source: STR, Inc.

**Three Month Occupancy Outlook for South Carolina**

		Aug 2022	Sep 2022	Oct 2022
<b>STR, Inc.</b>	Occupancy Forecast	65.3%	57.8%	62.9%
<i>From Forecast Released in March 2022</i>	% Chg vs same month in previous year	2.1%	-3.3%	1.6%

Source: STR, Inc.