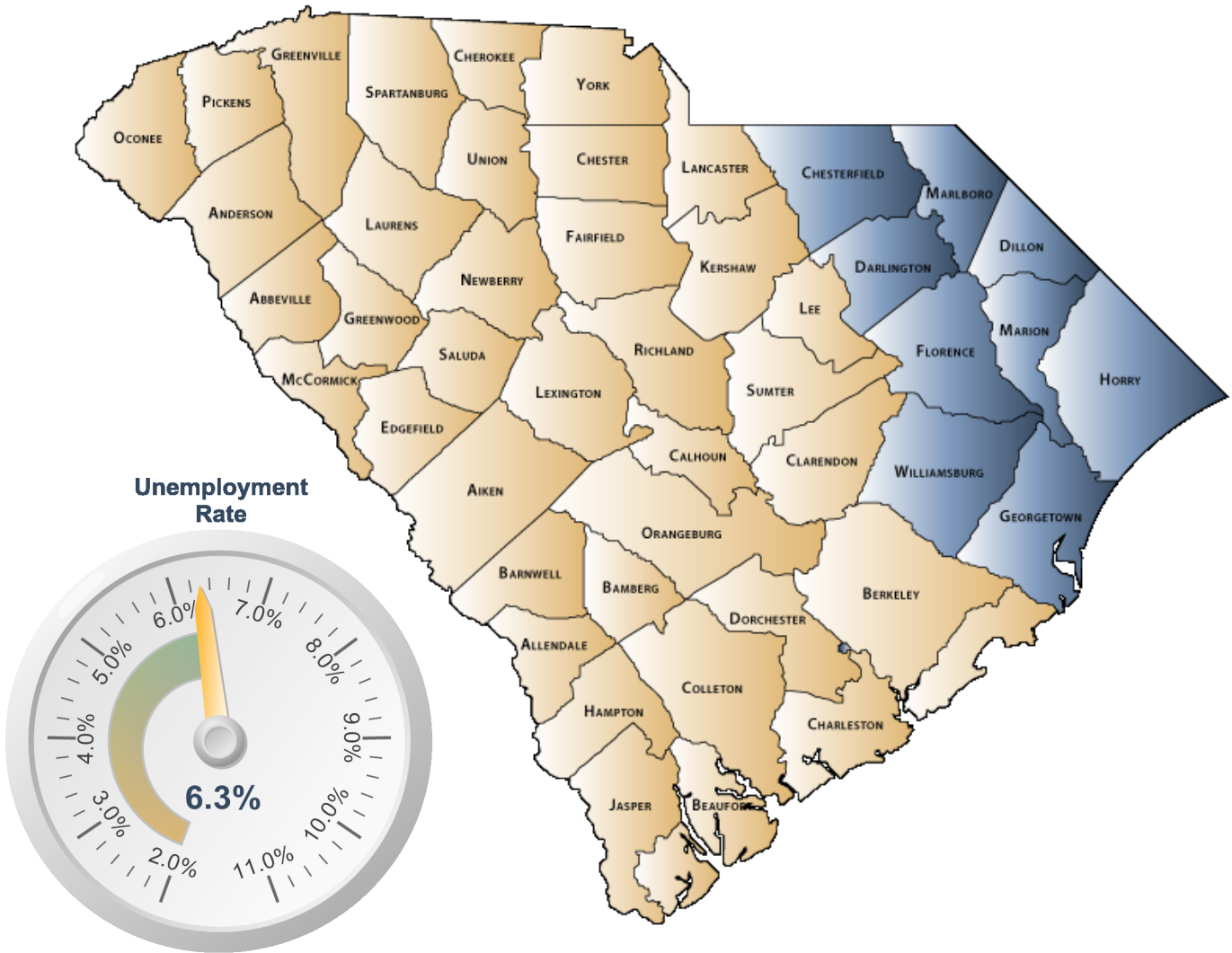


ECONOMIC PROFILE

NESA



S.C. Department of Employment & Workforce
Labor Market Information

1550 Gadsden Street, PO Box 995
Columbia, SC 29202
803-737-2660

www.SCWorkforceInfo.com

<http://www.NESASC.org/>

Updated: 07/21/2016

Table of Contents

1. Economic Data

Annual Unemployment Rates.....	3
Monthly Unemployment Rates.....	4
Area Job Openings.....	5
Unemployment Insurance	
Demographic Data.....	6
Industry Data.....	7
Occupation Data.....	8
Retail Sales.....	9

2. Demographic Data

Population	
Age.....	10
Race.....	11
Gender.....	11
Change.....	12
Employer Data	
Size of Establishments.....	13
Employment by Size of Establishment.....	13
20 Largest Employers.....	14

3. Industry Data

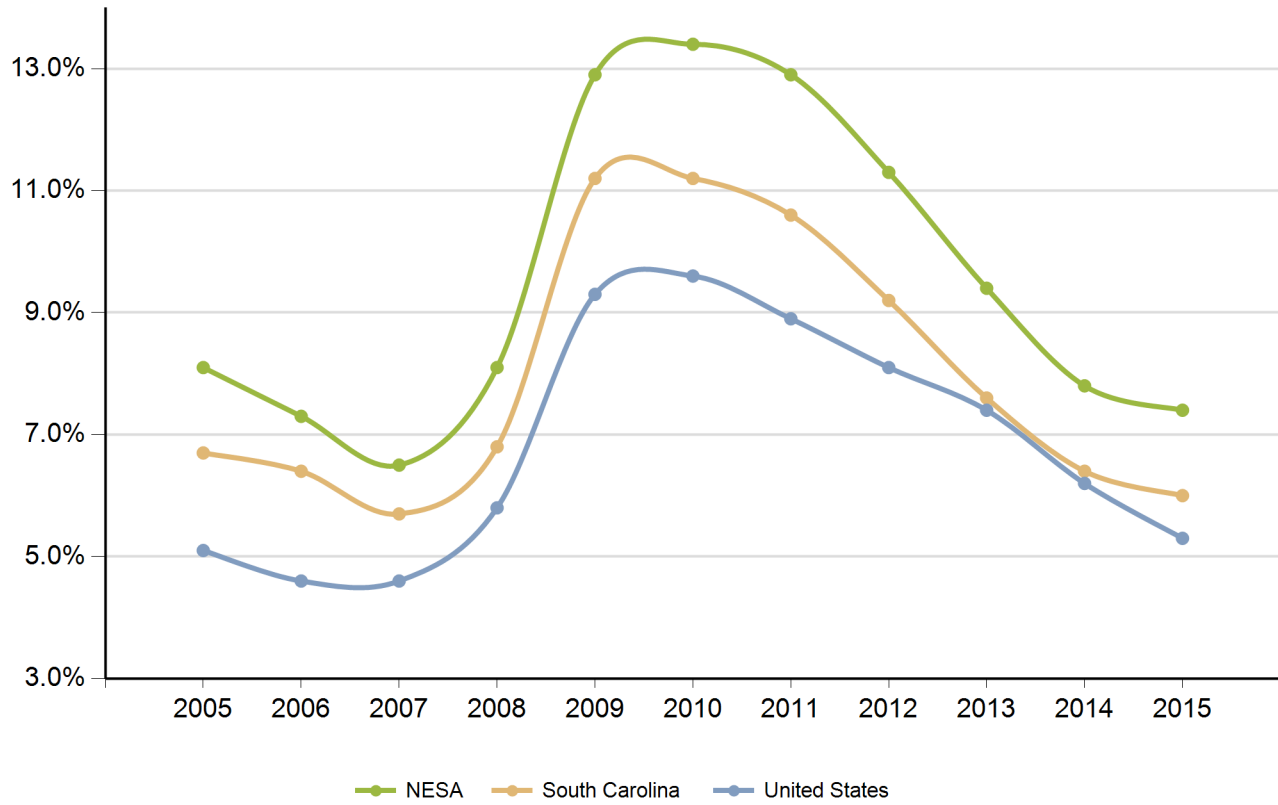
Employment by Industry.....	15
New Startup Firms.....	16
Top Occupational Openings.....	17
New Hires by Industry.....	18
Average Annual Wage by Industry.....	19
Age of Workers by Industry.....	20

4. Education Data

Educational Attainment.....	21
Graduate Trends.....	22
Educational Institutions.....	23

***Disclaimer: All data provided is an aggregate of the counties' data that comprise the NESAs**

Annual Unemployment Rate (Unadjusted)

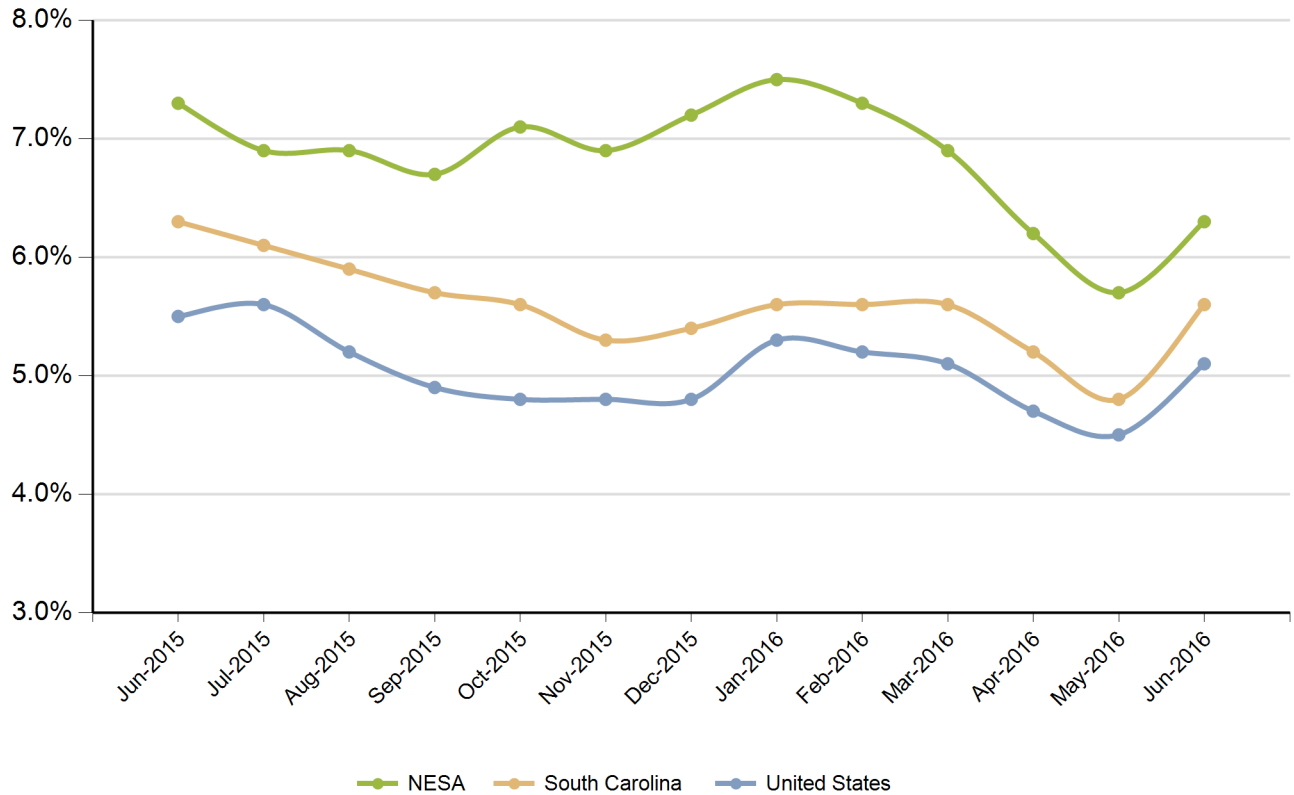


Year	NESA			South Carolina			United States		
	Employed	Unemployed	Unemp Rate	Employed	Unemployed	Unemp Rate	Employed	Unemployed	Unemp Rate
2005	290,425	25,613	8.1%	1,929,233	139,366	6.7%	141,730,000	7,591,000	5.1%
2006	300,854	23,647	7.3%	1,973,337	135,760	6.4%	144,427,000	7,001,000	4.6%
2007	303,143	21,007	6.5%	2,005,686	120,205	5.7%	146,047,000	7,078,000	4.6%
2008	300,152	26,358	8.1%	1,996,409	145,823	6.8%	145,362,000	8,924,000	5.8%
2009	286,394	42,430	12.9%	1,910,670	242,075	11.2%	139,877,000	14,265,000	9.3%
2010	281,999	43,695	13.4%	1,915,045	240,623	11.2%	139,064,000	14,825,000	9.6%
2011	283,772	42,148	12.9%	1,945,900	229,623	10.6%	139,869,000	13,747,000	8.9%
2012	286,828	36,487	11.3%	1,983,506	200,607	9.2%	142,469,000	12,506,000	8.1%
2013	291,738	30,200	9.4%	2,022,444	166,924	7.6%	143,929,000	11,460,000	7.4%
2014	296,780	25,265	7.8%	2,074,277	142,505	6.4%	146,305,000	9,617,000	6.2%
2015	302,415	24,082	7.4%	2,122,573	134,504	6.0%	148,834,000	8,296,000	5.3%

Source: SC Department of Employment & Workforce

Monthly Unemployment Rate (Unadjusted)

Past 13 Months



Period	NESA	South Carolina	United States
Jun-2015	7.3%	6.3%	5.5%
Jul-2015	6.9%	6.1%	5.6%
Aug-2015	6.9%	5.9%	5.2%
Sep-2015	6.7%	5.7%	4.9%
Oct-2015	7.1%	5.6%	4.8%
Nov-2015	6.9%	5.3%	4.8%
Dec-2015	7.2%	5.4%	4.8%
Jan-2016	7.5%	5.6%	5.3%
Feb-2016	7.3%	5.6%	5.2%
Mar-2016	6.9%	5.6%	5.1%
Apr-2016	6.2%	5.2%	4.7%
May-2016	5.7%	4.8%	4.5%
Jun-2016	6.3%	5.6%	5.1%

Source: SC Department of Employment & Workforce

Area Job Openings

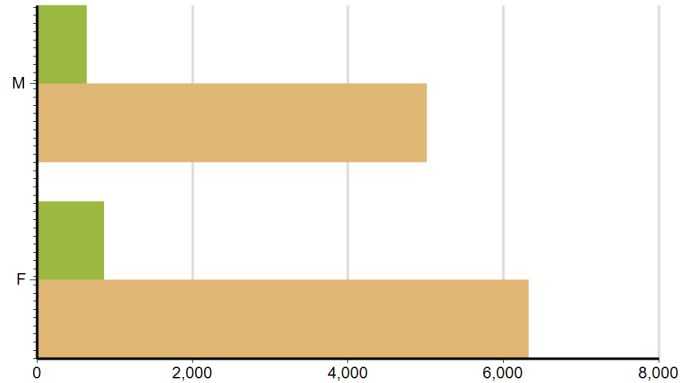
Period	NESAS				South Carolina			
	Employed	Unemployed	Unemp Rate	Job Openings	Employed	Unemployed	Unemp Rate	Job Openings
Jun-2015	312,676	24,643	7.3%	10,320	2,117,636	132,841	5.9%	73,702
Jul-2015	312,545	23,323	6.9%	10,130	2,122,043	129,098	5.7%	73,050
Aug-2015	309,103	22,874	6.9%	9,085	2,126,323	126,465	5.6%	71,760
Sep-2015	304,870	21,768	6.7%	8,499	2,130,209	125,030	5.5%	71,372
Oct-2015	302,283	22,998	7.1%	8,366	2,133,670	124,395	5.5%	71,138
Nov-2015	300,051	22,074	6.9%	7,914	2,136,651	124,159	5.5%	73,219
Dec-2015	298,493	23,169	7.2%	6,916	2,138,997	124,433	5.5%	60,418
Jan-2016	297,264	24,181	7.5%	7,808	2,150,533	124,506	5.5%	56,427
Feb-2016	300,912	23,851	7.3%	8,648	2,162,709	125,494	5.5%	64,238
Mar-2016	308,316	22,815	6.9%	9,448	2,174,655	131,324	5.7%	61,889
Apr-2016	313,110	20,713	6.2%	9,102	2,181,794	134,295	5.8%	67,021
May-2016	315,788	19,137	5.7%	8,185	2,185,072	129,861	5.6%	63,126
Jun-2016	320,591	21,687	6.3%	8,747	2,185,181	125,591	5.4%	61,518

Source: SC Department of Employment & Workforce, The Conference Board's Help Wanted OnLine® Data Series
South Carolina Data is Seasonally Adjusted

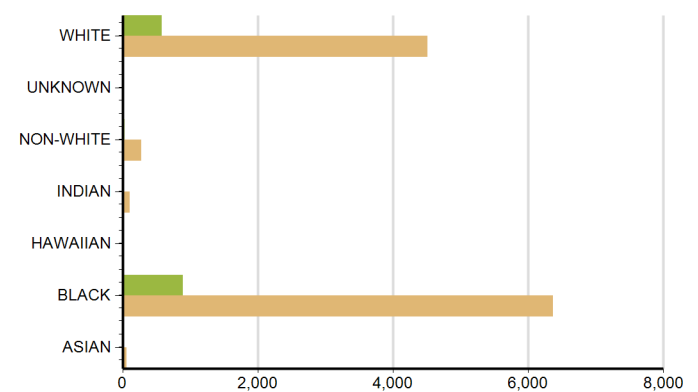
Characteristics of Unemployment Insurance Claimants

June-2016

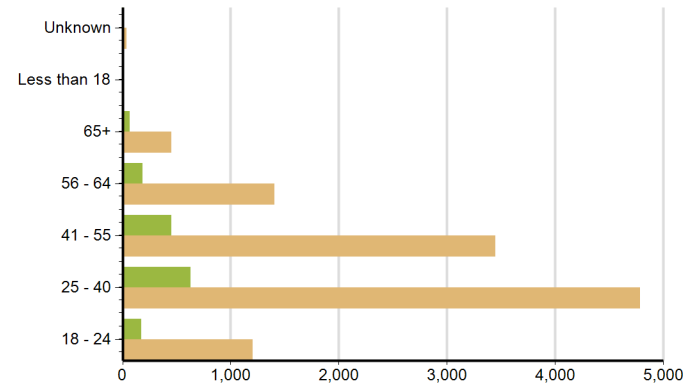
Gender	NESA	South Carolina
Female	867	6,325
Male	645	5,020



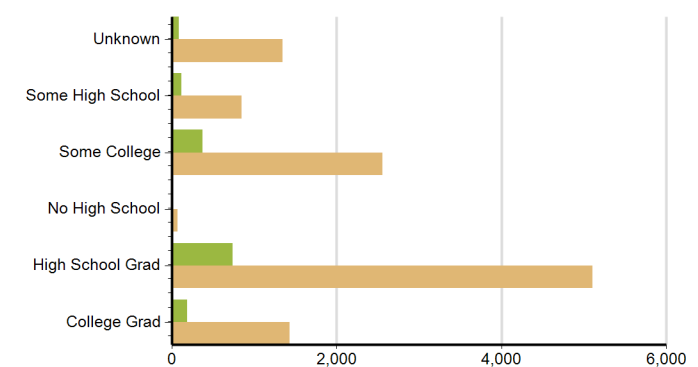
Race	NESA	South Carolina
ASIAN	2	64
BLACK	890	6,367
HAWAIIAN	1	16
INDIAN	13	106
NON-WHITE	28	282
WHITE	578	4,509



Age Group	NESA	South Carolina
18 - 24	174	1,206
25 - 40	629	4,786
41 - 55	453	3,448
56 - 64	184	1,408
65+	68	454
Unknown	4	39



Education	NESA	South Carolina
College Grad	188	1,426
High School Grad	740	5,103
No High School	12	72
Some College	373	2,553
Some High School	114	847
Unknown	85	1,344

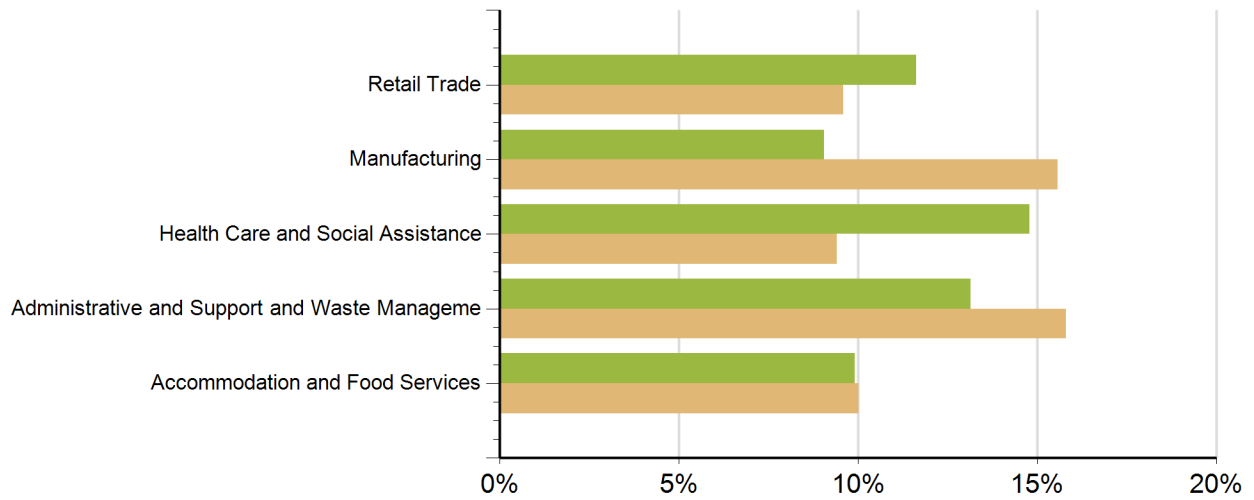


Source: SC Department of Employment & Workforce

Characteristics of Unemployment Insurance Claims by Industry

Industry Groups with Largest Number of Claims

June-2016



Industry	NESA	South Carolina
Transportation and Warehousing	20	450
Management of Companies and Enterprises	11	66
Wholesale Trade	71	347
Health Care and Social Assistance	224	1,069
Retail Trade	176	1,089
Finance and Insurance	19	181
Utilities	2	13
Professional, Scientific, and Technical Servi	39	471
Administrative and Support and Waste Manageme	199	1,795
Other Services (except Public Administration)	83	386
Unknown	148	1,123
Information	10	104
Real Estate and Rental and Leasing	23	149
Educational Services	43	406
Mining, Quarrying, and Oil and Gas Extraction	4	8
Manufacturing	137	1,769
Agriculture, Forestry, Fishing and Hunting	11	52
Construction	86	457
Arts, Entertainment, and Recreation	20	96
Accommodation and Food Services	150	1,138
Public Administration	39	190

Source: SC Department of Employment & Workforce

Characteristics of Unemployment Insurance Claims by Occupation

Occupation Groups with Largest Number of Claims

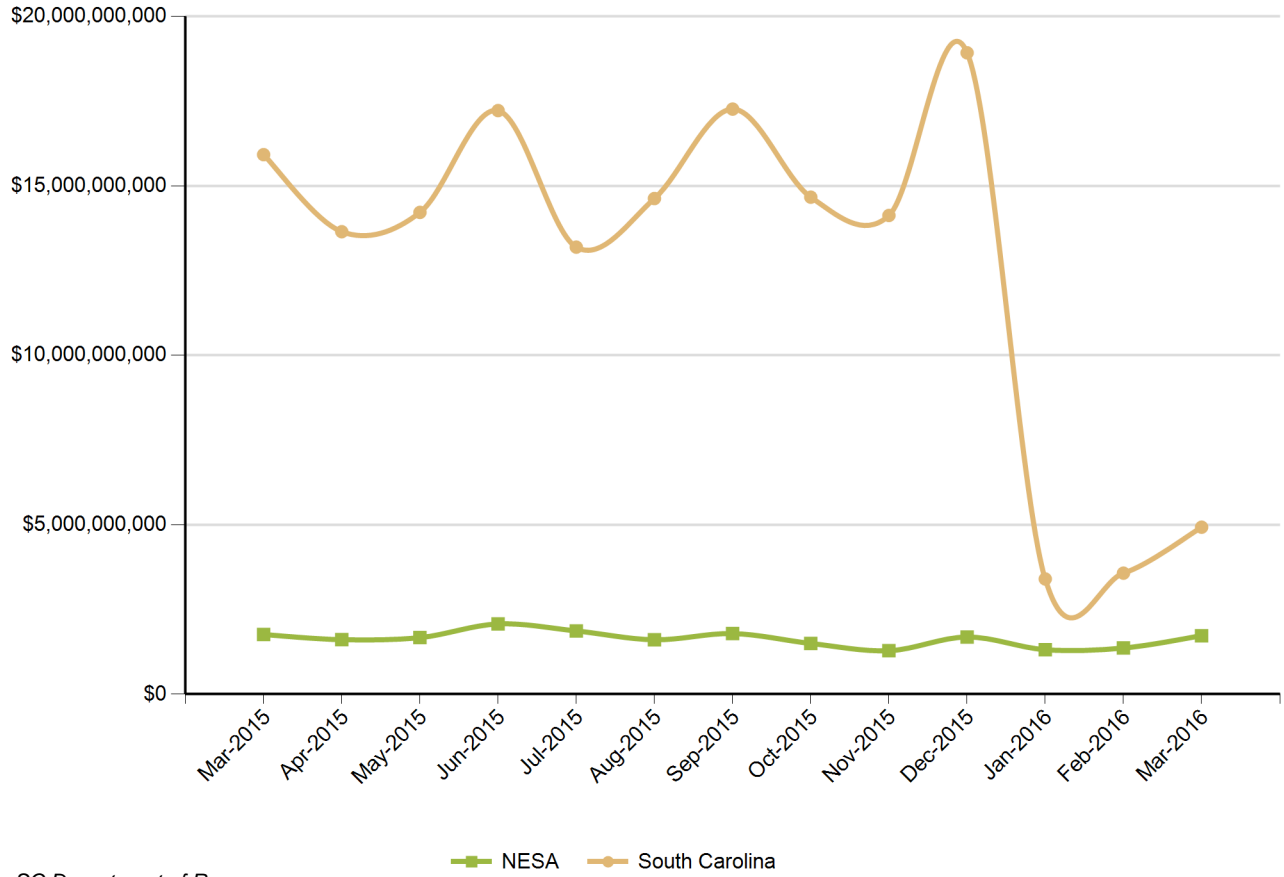
June-2016



Occupation	NESA	South Carolina
Architecture and Engineering Occupations	11	157
Arts, Design, Entertainment, Sports, and Media Occ	6	67
Building and Grounds Cleaning and Maintenance Occu	62	480
Business and Financial Operations Occupations	34	352
Community and Social Service Occupations	26	117
Computer and Mathematical Occupations	8	165
Construction and Extraction Occupations	97	551
Education, Training, and Library Occupations	170	723
Farming, Fishing, and Forestry Occupations	6	47
Food Preparation and Serving Related Occupations	169	1,245
Healthcare Practitioners and Technical Occupations	32	174
Healthcare Support Occupations	59	402
Installation, Maintenance, and Repair Occupations	46	302
Legal Occupations	6	52
Life, Physical, and Social Science Occupations	2	20
Management Occupations	80	588
Military Specific Occupations	9	48
Office and Administrative Support Occupations	84	710
Personal Care and Service Occupations	23	160
Production Occupations	216	2,330
Protective Service Occupations	32	123
Sales and Related Occupations	179	1,067
Transportation and Material Moving Occupations	73	519
Unknown	85	960

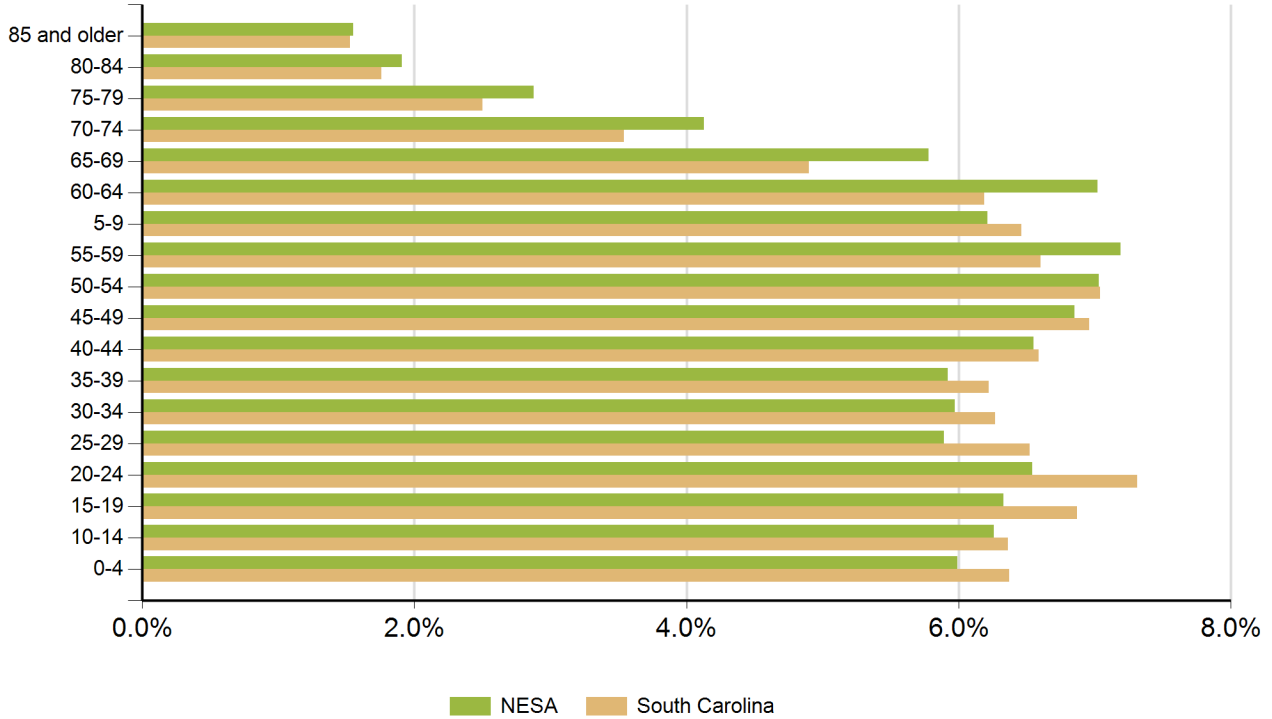
Source: SC Department of Employment & Workforce

Retail Sales



Source: SC Department of Revenue

Population by Age



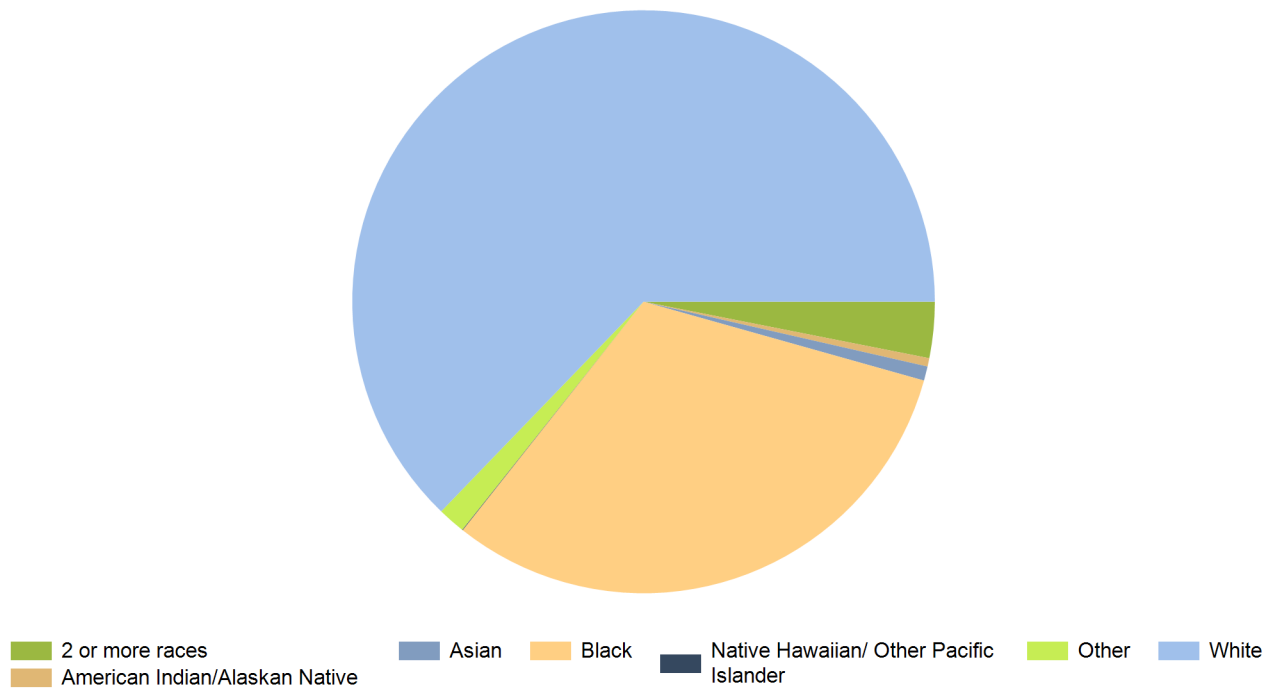
Age Range	NESA	South Carolina	United States
0-4	42,869	298,242	20,052,112
5-9	44,482	302,111	20,409,060
10-14	44,816	297,443	20,672,609
15-19	45,304	321,540	21,715,074
20-24	46,812	342,237	22,099,887
25-29	42,138	305,167	21,243,365
30-34	42,753	293,464	20,467,912
35-39	42,405	291,183	19,876,161
40-44	46,911	308,158	20,998,001
45-49	49,075	325,660	22,109,946
50-54	50,354	329,431	22,396,322
55-59	51,493	309,061	20,165,892
60-64	50,260	289,690	17,479,211
65-69	41,371	229,251	13,189,508
70-74	29,573	165,797	9,767,522
75-79	20,636	117,187	7,438,750
80-84	13,641	82,223	5,781,697
85 and older	11,108	71,757	5,673,565

Source: US Census Bureau, American Community Survey

Population by Race

Race	NESA	%	South Carolina	%	United States	%
White	456,568	62.8%	3,144,146	66.0%	230,592,579	72.0%
Black	227,677	31.3%	1,298,534	27.3%	39,167,010	12.2%
American Indian/Alaskan Native	3,377	0.5%	14,732	0.3%	2,540,309	0.8%
Asian	5,738	0.8%	61,097	1.3%	15,231,962	4.8%
Native Hawaiian/ Other Pacific Islander	236	0.0%	2,128	0.0%	526,347	0.2%
2 or more races	22,584	3.1%	169,670	3.6%	17,464,666	5.5%
Other	11,113	1.5%	74,130	1.6%	14,746,054	4.6%

Source: US Census Bureau, American Community Survey



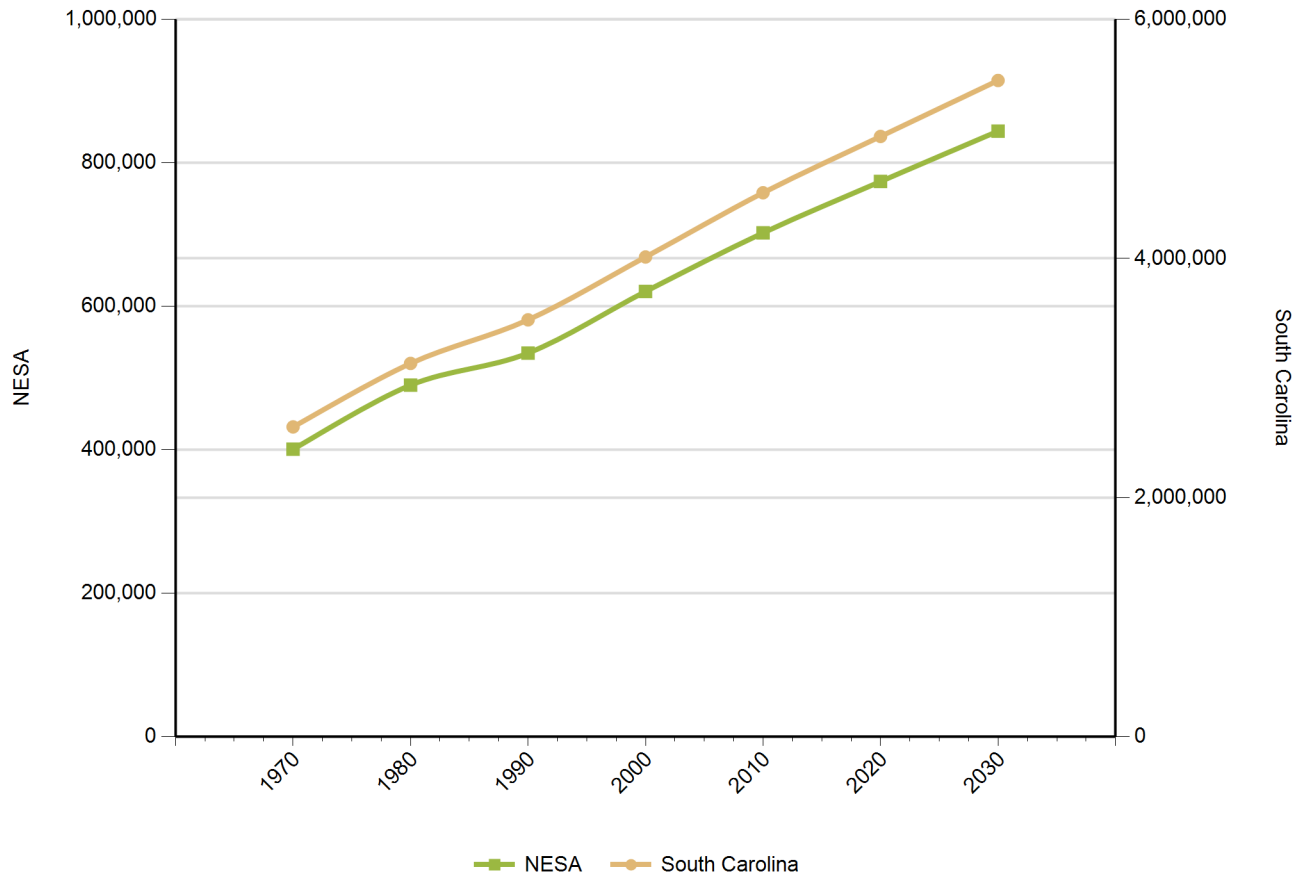
Population by Gender

Gender	NESA	South Carolina	United States
Female	371,406	2,403,297	158,289,182
Male	344,595	2,276,305	153,247,412

Source: US Census Bureau, American Community Survey

Population Change

Historical and Projected



Year	NESA	South Carolina
1970	400,739	2,590,713
1980	490,043	3,121,820
1990	534,669	3,486,310
2000	620,572	4,012,012
2010	702,270	4,549,150
2020	773,900	5,020,400
2030	844,120	5,488,460

Source: US Census Bureau

Employers by Size of Establishment

Employees	NESA	South Carolina
0 to 4	9,784	73,899
5 to 9	3,202	19,834
10 to 19	2,240	14,291
20 to 49	1,581	10,837
50 to 99	586	4,356
100 to 249	308	2,703
250 to 499	64	817
500 to 999	27	373
1000 +	14	294

Employment by Size of Establishment

Employees	NESA	South Carolina
0 to 4	15,523	109,610
5 to 9	21,331	131,662
10 to 19	30,507	194,553
20 to 49	48,513	330,019
50 to 99	40,216	300,324
100 to 249	45,645	406,869
250 to 499	21,341	282,239
500 to 999	18,906	253,521
1000 +	29,545	754,506

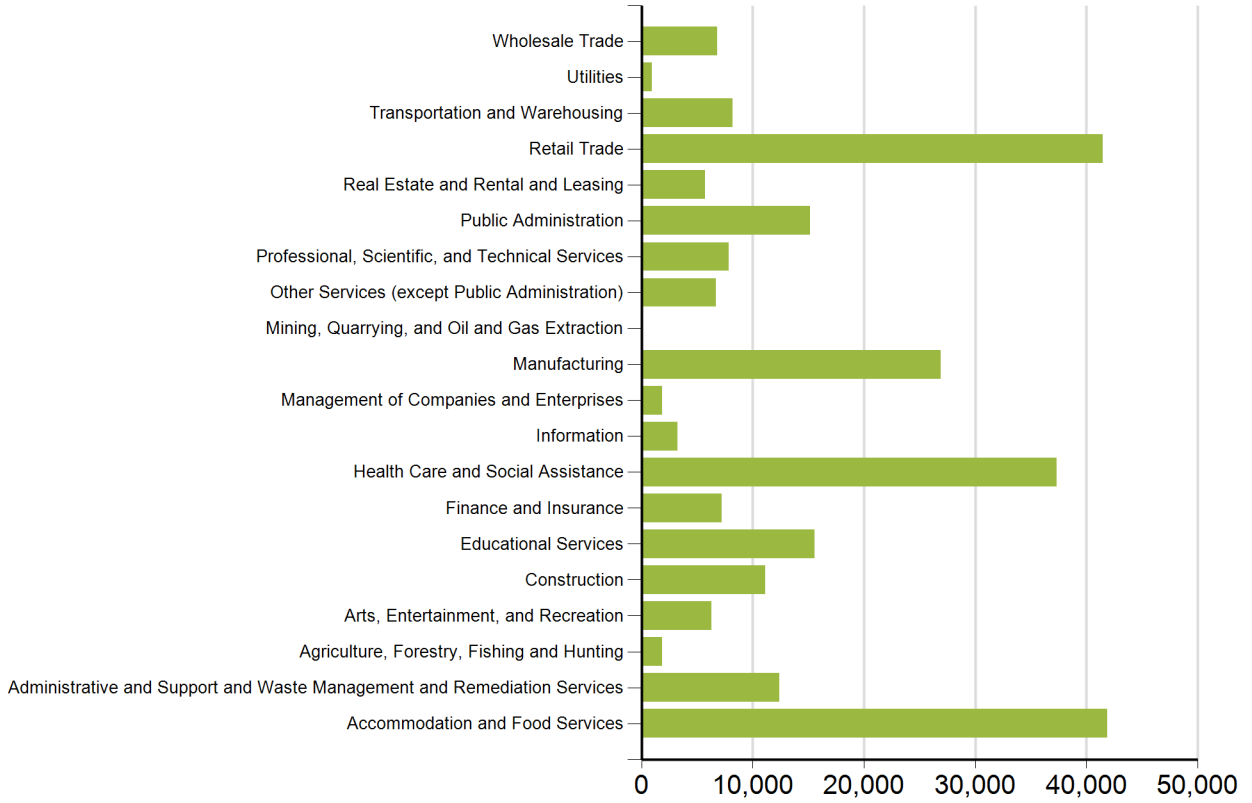
Source: SC Department of Employment & Workforce - Q4 2015

20 Largestest Employers *(Listed Alphabetically)*

Corporation Name
HORRY COUNTY DEPARTMENT OF EDUCATIO
WAL-MART ASSOCIATES INC
MCLEOD REGIONAL MEDICAL CENTER
FLORENCE PUBLIC SCHOOL DISTRICT #1
HORRY COUNTY COUNCIL
SCHAEFFLER GROUP USA INC
COASTAL CAROLINA UNIVERSITY
FOOD LION LLC
GEORGETOWN HOSPITAL SYSTEM
GEORGETOWN COUNTY DEPT OF EDUCATION
DARLINGTON COUNTY SCHOOL DISTRICT
CAROLINAS HOSPITAL SYSTEM
K MART CORPORATION
SONOCO PRODUCTS COMPANY
GRAND STRAND REGIONAL MEDICAL CENTE
WYNDHAM VACATION OWNERSHIP INC
ASSURANT GROUP
WAL-MART ASSOCIATES INC.
CHESTERFIELD COUNTY SCHOOL DISTRICT
SOUTHEAST RESTAURANTS CORPORATION

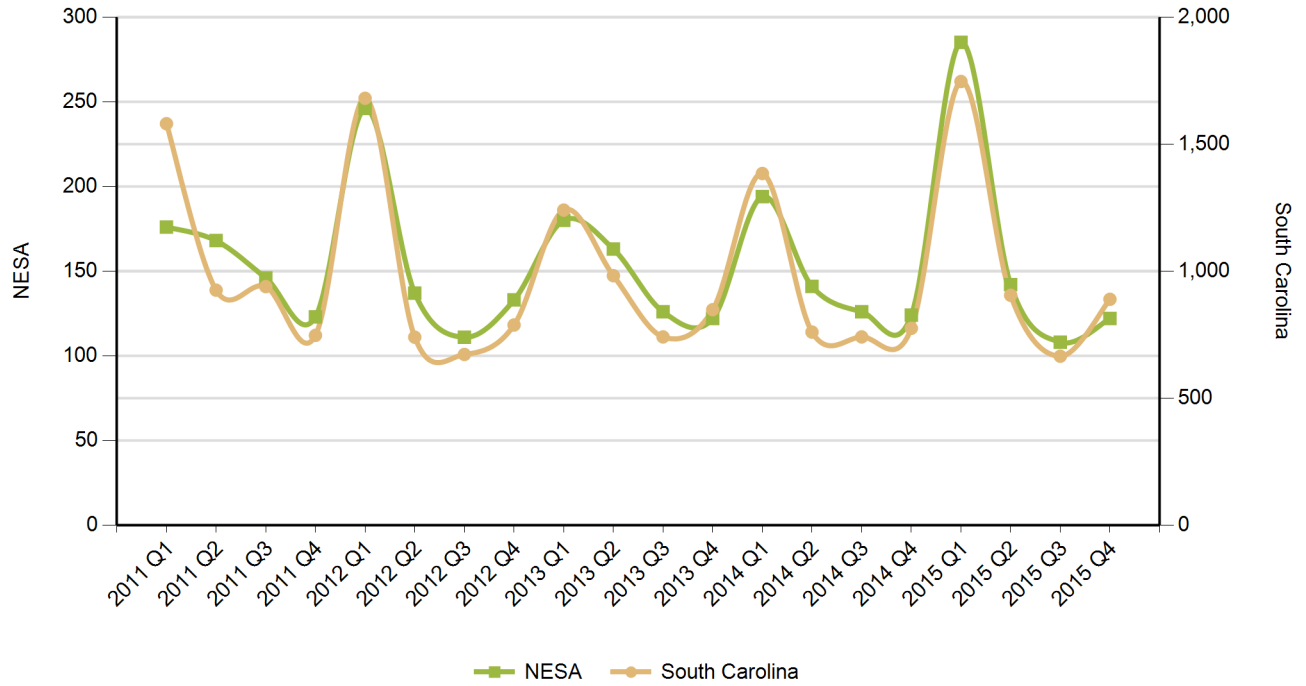
Source: SC Department of Employment & Workforce - Q4 2015

Employment by Industry



Source: SC Department of Employment & Workforce
 Quarterly Census of Employment and Wages (QCEW) - Q4 2015

New Startup Firms



Quarter	NESA	South Carolina
2015 Q4	122	889
2015 Q3	108	665
2015 Q2	142	905
2015 Q1	285	1,746
2014 Q4	124	775
2014 Q3	126	741
2014 Q2	141	760
2014 Q1	194	1,384
2013 Q4	122	848
2013 Q3	126	741
2013 Q2	163	982
2013 Q1	180	1,240
2012 Q4	133	788
2012 Q3	111	672
2012 Q2	137	740
2012 Q1	246	1,680
2011 Q4	123	747
2011 Q3	146	939
2011 Q2	168	925
2011 Q1	176	1,580

Note: A firm is included in the count when it does not have a UI Account Number in the previous quarter and has a Setup Date that falls in the quarter displayed.

Source: SC Department of Employment & Workforce

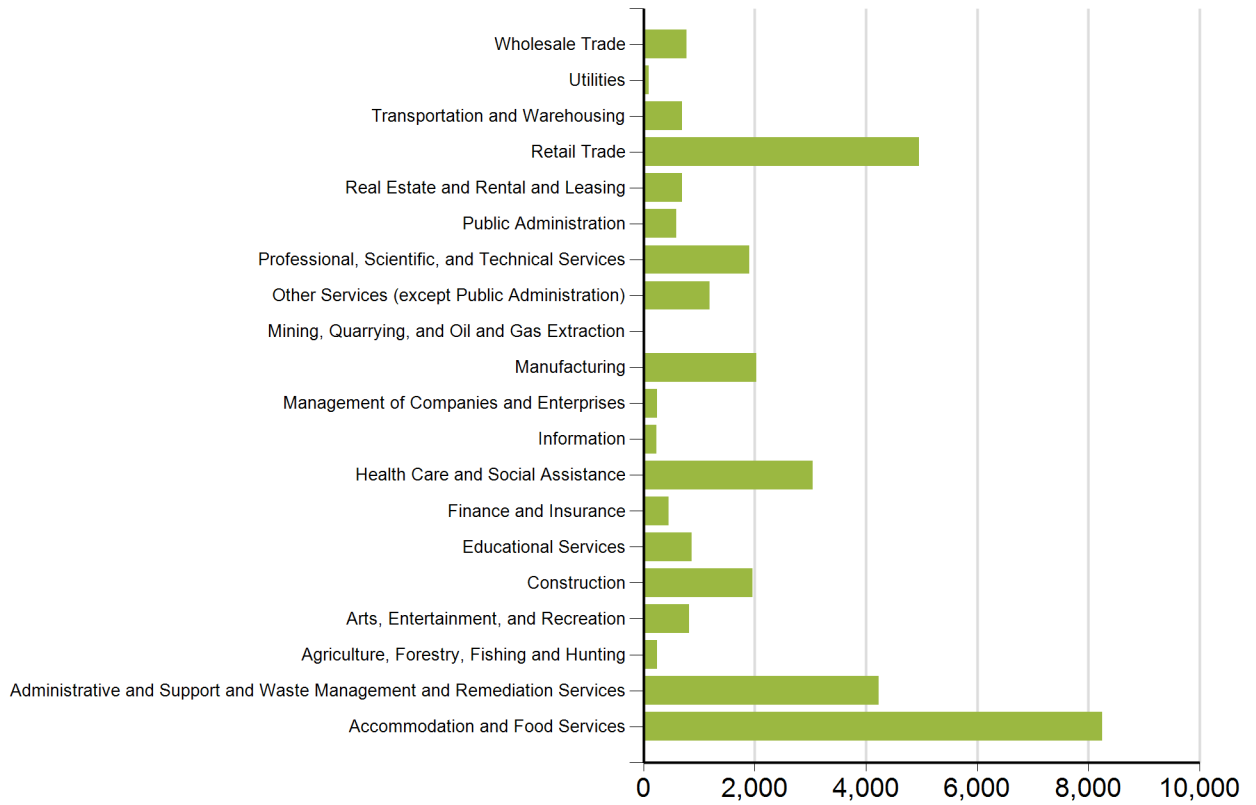
Top 20 Occupational Openings

April 2016

Occupation Name (Soccode)	Job Opening
Registered Nurses (29-1141)	806
Heavy and Tractor-Trailer Truck Drivers (53-3032)	610
Retail Salespersons (41-2031)	268
First-Line Supervisors of Retail Sales Workers (41-1011)	263
First-Line Supervisors of Food Preparation and Serving Workers (35-1012)	238
Maids and Housekeeping Cleaners (37-2012)	210
Maintenance and Repair Workers, General (49-9071)	183
Physical Therapists (29-1123)	160
Hotel, Motel, and Resort Desk Clerks (43-4081)	154
Customer Service Representatives (43-4051)	138
Waiters and Waitresses (35-3031)	135
Landscaping and Groundskeeping Workers (37-3011)	124
Combined Food Preparation and Serving Workers, Including Fast Food (35-3021)	120
Automotive Service Technicians and Mechanics (49-3023)	108
First-Line Supervisors of Office and Administrative Support Workers (43-1011)	105
Janitors and Cleaners, Except Maids and Housekeeping Cleaners (37-2011)	99
Speech-Language Pathologists (29-1127)	98
Occupational Therapists (29-1122)	96
Cooks, Restaurant (35-2014)	94
Medical and Health Services Managers (11-9111)	87

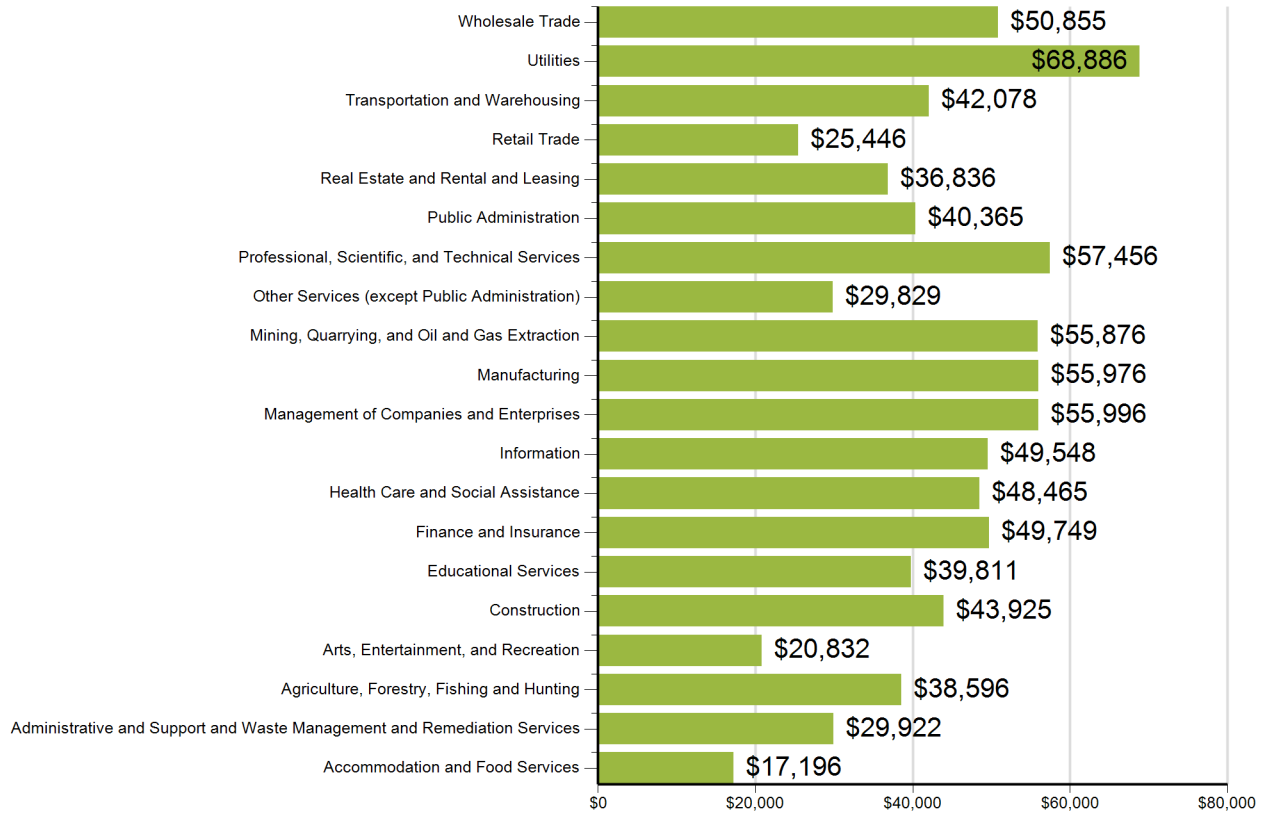
Source: SC Department of Employment & Workforce and The Conference Board's Help Wanted OnLine® Data Series

New Hires by Industry



US Census Bureau, Local Employment Dynamics - Q1 2014

Average Annual Wage by Industry



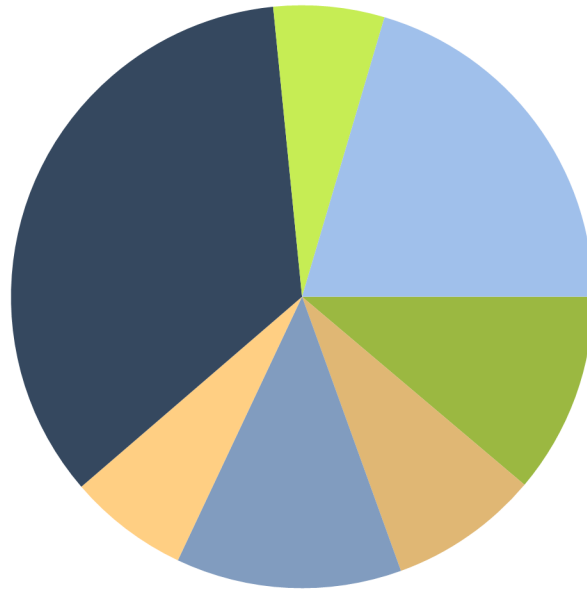
Source: SC Department of Employment & Workforce
 Quarterly Census of Employment and Wages (QCEW) - Q4
 2015

Age of Workers by Industry

Industry	14-18	19-21	22-24	25-34	35-44	45-54	55-64	65+
Total, All Industries	4,251	10,698	14,944	50,091	53,028	54,652	41,830	14,787
Agriculture, Forestry, Fishing and Hunting	8	48	79	263	392	437	358	181
Mining, Quarrying, and Oil and Gas Extraction	0	0	4	21	32	47	29	7
Utilities	0	9	38	353	385	540	332	78
Construction	38	231	403	1,877	2,278	2,326	1,554	549
Manufacturing	48	417	1,015	4,584	6,394	7,636	5,745	999
Wholesale Trade	26	129	265	1,317	1,728	1,882	1,375	543
Retail Trade	1,301	3,183	3,307	7,466	6,337	6,798	5,317	2,503
Transportation and Warehousing	9	203	319	1,067	1,360	1,445	1,082	332
Information	47	88	151	776	911	687	408	108
Finance and Insurance	8	86	326	1,853	1,720	1,532	1,151	415
Real Estate and Rental and Leasing	21	111	219	903	1,015	1,253	1,090	576
Professional, Scientific, and Technical Services	24	134	293	1,641	1,819	1,772	1,345	591
Management of Companies and Enterprises	19	40	81	317	368	428	278	129
Administrative and Support and Waste Management and Remediation	78	632	1,077	3,244	2,896	2,897	2,067	843
Educational Services	21	132	598	3,392	4,873	5,564	5,259	1,468
Health Care and Social Assistance	93	656	1,491	7,372	8,769	8,424	6,598	1,839
Arts, Entertainment, and Recreation	148	298	423	1,116	954	943	932	902
Accommodation and Food Services	2,207	3,876	4,026	8,961	6,458	5,325	3,131	1,315
Other Services (except Public Administration)	72	227	343	1,131	1,289	1,476	1,175	635
Public Administration	19	144	450	2,380	2,924	3,102	2,518	741

Source: US Census Bureau, Local Employment Dynamics - Q1 2014

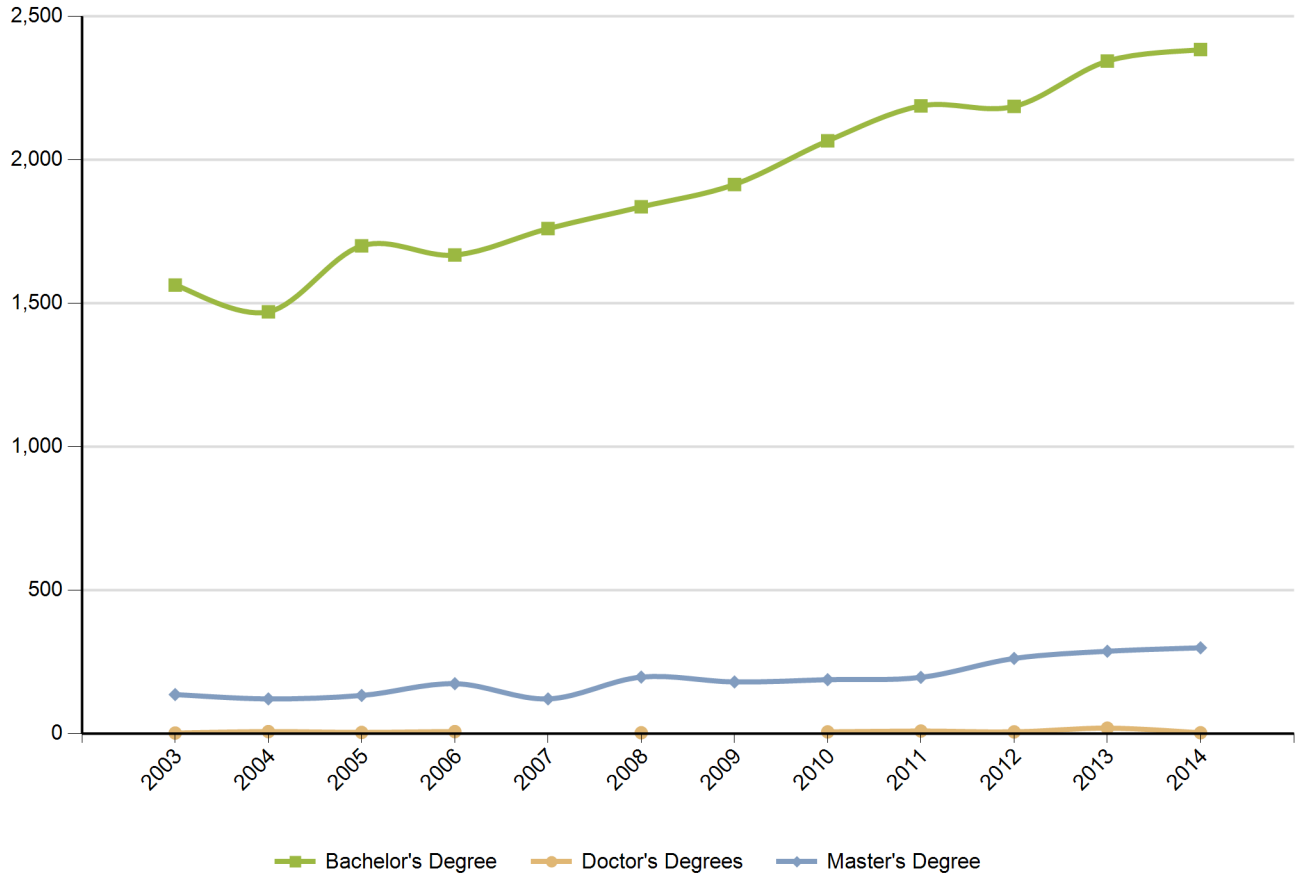
Educational Attainment *(Population 25 Years and Older)*



9th to 12th No Diploma
 Bachelor's Degree
 High School Graduate
 Some College
 Associate's Degree
 Graduate Degree
 Less Than 9th Grade

Source: US Census Bureau, American Community Survey - 2013 5-Year Estimates

Graduate Trends



Source: Institute of Education Sciences (IES), Integrated Postsecondary Education Data System

Educational Institutions

Academy for Careers and Technology
2697 E Hwy 76
Mullins, SC 29574
843.423.1941
<http://www.mcact.org>
2014 Degrees Awarded: 23

Coastal Carolina University
103 Tom Trout Drive
Conway, SC 29526
843.347.3161
<http://www.coastal.edu>
2014 Degrees Awarded: 1785

Florence-Darlington Technical College
2715 W. Lucas Street
Florence, SC 29501
843.661.8324
<http://WWW.FDTC.EDU>
2014 Degrees Awarded: 856

Golf Academy of America-Myrtle Beach
3268 Waccamaw Blvd.
Myrtle Beach, SC 29579
800.342.7342
<http://www.golfacademy.edu>
2014 Degrees Awarded: 180

ITT Technical Institute-Myrtle Beach
9654 North King's Highway, Suite 10
Myrtle Beach, SC 29572
843.497.7820
<http://www.itt-tech.edu>
2014 Degrees Awarded: 49

Kenneth Shuler School of Cosmetology-Florence
2443 West Lucas Street
Florence, SC 29501
843.679.3778
<http://www.kennethshuler.com>
2014 Degrees Awarded: 77

Northeastern Technical College
1201 Chesterfield Hwy.
Cheraw, SC 29520
843.921.6900
<http://www.netc.edu>
2014 Degrees Awarded: 284

Virginia College-Florence
2400 David H. McLeod Blvd
Florence, SC 29501
843.407.2200
<http://www.vc.edu>
2014 Degrees Awarded: 185

Cathedral Bible College
803 Howard Avenue
Myrtle Beach, SC 29577
843.477.1503
<http://www.cathedralministries.org>
2014 Degrees Awarded: 19

Coker College
300 E College Ave
Hartsville, SC 29550
843.383.8000
<http://www.coker.edu>
2014 Degrees Awarded: 245

Francis Marion University
4822 East Palmetto Street
Florence, SC 29506
843.661.1362
<http://www.fmarion.edu>
2014 Degrees Awarded: 655

Horry-Georgetown Technical College
2050 Highway 501 East
Conway, SC 29526
843.347.3186
<http://www.hgtc.edu>
2014 Degrees Awarded: 1582

Jolei's Hair Institute
203 E. Main Street
Olanta, SC 29114
843.396.9010
<http://www.jhisoc.com>
2014 Degrees Awarded: 23

Miller-Motte Technical College-Conway
2541 Highway 501 East
Conway, SC 29526
843.591.1100
<http://www.miller-motte.edu>
2014 Degrees Awarded: 384

Strand College of Hair Design
423 79th Ave N
Myrtle Beach, SC 29572
843.467.2397
<http://www.strandcollege.com>
2014 Degrees Awarded: 22

Williamsburg Technical College
601 Martin Luther King Jr Ave
Kingstree, SC 29556
843.355.4110
<http://www.wiltech.edu>
2014 Degrees Awarded: 127

Source: Institute of Education Sciences (IES), Integrated Postsecondary Education Data System