

# Patriot Digest

*The Francis Marion University Faculty and Staff Newsletter*

Sept. 15, 2005

## Donald E. Kelley Small Business Institute expands

The Donald E. Kelley Small Business Institute at Francis Marion University is expanding its range of services to local business people in the Pee Dee area.

The institute, founded in 1972 and housed in FMU's School of Business, offers technical assistance to small businesses and non-profit organizations, free of charge.

The institute creates comprehensive business plans for its clients, who can then approach various financial sources with the information required for procuring funding. The business plans are developed by student work teams.

If a business plan is not needed, the institute can also offer an intern to help with various management functions for five hours per week over the course of a semester through its internship program.

The Small Business Institute also serves as a clearing house for clients who need specific research, marketing, technology, or accounting help, by directing them to other FMU professors who may have class projects to address those specific needs.

The expansion is made possible through an annual state appropriation of \$350,000. The funds will enable the institute to increase its assistance to small businesses throughout the Pee Dee region.

"We will now be able to reach out more effectively to smaller communities," said Dr. Joe Aniello, an FMU management professor and executive director of the institute. "We now have the resources to work in nine counties: Clarendon, Darlington, Dillon, Florence, Lee, Marion, Marlboro, Sumter, and Williamsburg."

The money will also allow the institute to function year-round, instead of just during the academic year. Additional staff, students, assistants, and adjunct faculty will be hired as necessary.

"In recent years we have been helping 10 to 15 businesses per year," said Aniello. "We expect to more than double that number with this expansion."

The funding will also allow research, training, and conference attendance.

A screening committee composed

of FMU School of Business faculty members will evaluate applications by small businesses seeking the institute's assistance. An advisory board made up of local business leaders and community members is also being formed.

"The expansion of the Donald E. Kelley Small Business Institute will be an asset to the entire Pee Dee region," said FMU president Fred Carter. "Small businesses are vitally important to local economic development, and this institute will serve as a tremendous resource by providing a wide range of business planning services."

Carter also praised legislators from the Pee Dee region who helped secure funding to support expansion of the small business institute.

One recent example of the institute's success is the business incubator in Marion County. In 2002, a group of students did a successful feasibility study, followed by another group of students completing a business plan for the project in 2003. The recommendations were followed, and a location for the incubator has been selected and a director is in place.

For more information, call 1112.

---

## Cynthia Lawson named associate director of admissions

Cynthia A. Lawson of Columbia has been named associate director of admissions at Francis Marion University.

She will also serve as interim director of the Admissions Office, following the recent resignation of Drucilla Russell who took a position elsewhere.

Lawson will coordinate the university's recruiting, application and admissions process for all new undergraduate students.

"We are pleased to have someone with Ms. Lawson's background and experience take over the management of our admissions process," said Provost Richard Chapman.

"This is such a critical position in making high school and transfer students aware of educational programs avail-

able at Francis Marion," he said. "She will do an outstanding job in working with students and their parents in the admissions process."

This fall, for the fourth straight year, FMU had a record number of freshman applications.

A native of Fayetteville, N.C., Lawson earned a bachelor's degree at Meredith College in 1984 and a master's from Duke University in 1993.

Prior to coming to FMU, she was associate director of undergraduate admissions at the University of South Carolina at Columbia for nine years. She also has been associate dean of admissions at Emory & Henry College in Virginia, area director for the American Heart Association in Charlottesville, associate director for student enrollment at Chowan College in North Carolina and an admissions counselor at Meredith College in Raleigh.



**Lawson**

## Faculty/Staff News

**Alicia A. Campbell** of Latta has joined the FMU staff as a PC/network support and training specialist/computer application programmer.

She graduated from FMU with a B.B.A. in management information systems.

**Laura M. Rhoads** of Hartsville has joined the FMU staff as an accounting assistant-accounts payable.

**C. Ivey Jernigan II** of Timmons-ville has joined the FMU staff as a lead groundskeeper.

**Joe Aniello**, assistant professor of management, has co-authored a paper titled "Entrepreneurs in Action!: A Team Development Process," which was recently published in the *Journal of Entrepreneurship Education*.

**Abby Wurster**, assistant professor of theatre, spent a month in Japan studying traditional Japanese dance. Traditional Theatre Training (T.T.T.),

founded in 1984 by Dr. Jonah Salz, a Kyoto-based theatre director and scholar, is designed to introduce foreign actors, dancers, and directors to Japanese noh, kyogen, and nihonbuyo techniques through intensive training with masters.

The three-week workshop style classes were scheduled for formal rehearsal times each evening, and the classes culminated in a public recital at the Oe Noh Theatre in Kyoto. Each student wore traditional costumes and performed a solo piece for the recital.

An informal FMU faculty-student **book discussion group** meets twice a year, toward the end of the fall and spring semesters. If you are not subscribed to the <booklist@fmarion.edu> list, and would like to receive an announcement about this semester's book, e-mail Travis Knowles at [tknowles@fmarion.edu](mailto:tknowles@fmarion.edu) for instructions about how to subscribe.

**Ed Holsenback**, associate profes-

or of management, has had his paper, "A Survey of Inventory Holding Cost Assessment and Safety Stock Allocation," accepted for publication in the *Academy of Production and Operations Management Journal*.

Holsenback and **Buddy Bilbrey**, assistant professor of computer science, presented a paper titled "Due Date Assignment in the Single-Machine Scheduling Environment" at the IFORS Triennial Conference in July. The paper presented a new method for providing robust due dates for testing single-machine scheduling algorithms.

**Lynn Hanson**, associate professor of English, recently published a feature article in the quarterly newsletter of the Association of Professional Communication Consultants.

The article, titled "Clear Documentation Helps Clients Reach Their Business Goals: A Case Study," is featured in the summer 2005 edition of *Consulting Success*.

**Mark your calendars for the Pee Dee International Festival, Oct. 15!**

## Dollie Newhouse to direct Career Development Office

Dollie Newhouse has been appointed director of career development at Francis Marion University.

Newhouse will manage the university's programs that help prepare students for the job search process.

She also will be responsible for reaching out to business and industry across South Carolina to promote FMU students and alumni who are looking for work.

"As the university continues to grow and we produce more graduates, it is critical that we meet the demands of business and industry as they seek qualified applicants," said Joseph Heyward, vice president for student

affairs.

"Ms. Newhouse will help us sell FMU graduates to prospective employers," he said. "We also want more of those employers to come to the campus to hire our students."

The Career Development Office provides career guidance programs for students, teaching them how to research employers and develop the skills and tools needed for a successful job search, including creating the resume and preparing for the interview. The office also works with recruiters from business and industry, public schools and other government agencies who hire students for work.

While the office primarily serves currently enrolled students, its services are also available to FMU alumni.

Other members of the Career Development staff are Lisa Woodham,

career counselor, and Janice Smith, administrative assistant.

A native of Keyser, W.Va., Newhouse earned a bachelor's degree in English from West Virginia University in 1997 and a master's in English in 2002 from the University of South Carolina.

She has taught at USC, Coker College, Central Carolina Technical College and Francis Marion University. Her specialty is 20th century American literature.

Her experience in the business world includes management of a full-service restaurant, serving as an instructor with Sylvan Learning Center and management of an engineering field office for a liquid purification plant in Illinois.

For more information, contact Newhouse at 1676.



**Newhouse**



## Library News

PASCAL, the Partnership Among South Carolina Academic Libraries, has just announced its next series of full-text databases to be added to those digitized resources already made available to its members. Included is access to all the Gale literary criticism resources and to Lexis-Nexis.

While FMU already subscribes to Lexis-Nexis, access to the Gale electronic resources should provide a wealth of literary criticism to faculty, students and staff via their desk top PCs. PASCAL administration says access to the Gale

databases should be available by the time you read this announcement. Check with the library's web page to see if access has been included ([www.fmarion.edu/academics/library](http://www.fmarion.edu/academics/library)).

PASCAL currently provides access to Collegiate DISCUS which is also accessible from the FMU Library website. These resources are made available by PASCAL through a legislative program funded by the General Assembly and administered by the South Carolina Commission on Higher Education (CHE).

---

## Athletic department to have annual Chicken Bog Benefit, Oct. 5

The Francis Marion University athletic department will hold its fifth-annual Chicken Bog Benefit on Wednesday, Oct. 5.

Meals will be sold on the lawn in front of the Smith University Center from 11 a.m. to 1:30 p.m. Meals will be prepared by Charles "Punk" Poston.

The cost of each plate will be \$6. Free delivery will be offered for orders of 10 or more plates. For tickets, call the athletic department at 1240 (or 1242) or contact any FMU athletic coach. All proceeds from the event will go toward assisting FMU student-athletes and the athletic programs at the university.

---

## FMU to hold 'Connections to Success' event for students, Sept. 22

The second-annual "Connections to Success" event will bring together Francis Marion University students with the local business community, Thursday, Sept. 22 at FMU. Admission is free for FMU students.

The purpose of the event is to provide an opportunity for students to learn from the experiences of FMU

alumni and the business community, gain insight into potential career paths, and promote greater involvement of stakeholders in developing students for the marketplace.

Ten sessions will be held, with topics including interviewing, professional behavior and dress, entrepreneurship, career opportunities in non-prof-

its and medical fields, professional certifications, and international exchange programs.

The event is sponsored by the FMU School of Business, The Economics Society, and Delta Sigma Pi business fraternity. For more information, call FMU business professor David Franck at 1650.

---

## Political science professor to give Constitution Day lecture today

FMU will observe Constitution Day today (Thursday, Sept. 15) with a lecture by FMU political science professor Alissa Wartars.

The program will begin at 3:45 p.m. in the Cauthen Educational Media Center's Lowrimore Auditorium. Admission is free and open to the public.

Wartars' lecture is titled "The Living Presidency: Constitutional Evolution of the Executive Branch."

A native of South Carolina,

Wartars received the B.A. and M.A. degrees in political science from Virginia Polytechnic Institute and State University in Blacksburg, Va. She received the Ph.D. degree in political science from the University of Tennessee. Her primary research and teaching interests are the American presidency and public law.

Constitution Day honors the signing of the Constitution on Sept. 17, 1787. Sen. Robert C. Byrd of West

Virginia inserted language into the 2005 federal spending bill that requires all educational institutions, including colleges and universities, which receive federal funds from any agency to have programming for Constitution Day.

Should Sept. 17 fall on a Saturday, Sunday, or holiday, as it does this year, educational institutions may observe the day the preceding or following week.



## FMU retirees' e-mail addresses sought

The Communications Services Office is changing the way the Patriot Digest is distributed.

The Patriot Digest will be sent to faculty and staff by e-mail, either as a PDF document or as a link to the document.

Faculty and staff who do not have e-mail access will continue to receive a printed digest.

Retirees who would like to begin receiving the Patriot Digest by e-mail should send an e-mail to Nancy Wright at [nwright@fmarion.edu](mailto:nwright@fmarion.edu).

## Hurricane Katrina affects mail delivery

The United States Postal Service has resumed delivery to some of the areas affected by Hurricane Katrina. However, suspensions remain in effect for much of the Louisiana and Mississippi locations. For more information, please visit the USPS website at [www.usps.com](http://www.usps.com) or contact FMU Mail Services at 1337.

## Hartzler named national chairman of committee

Francis Marion University athletic director and men's soccer coach Murray Hartzler was recently appointed chairman of the NCAA Division II Men's Soccer Committee, which governs the Division II men's soccer championships.

The committee is composed of eight members, one representing each

of the Division II regions. He also served on the committee during the 2004-05 year.

Hartzler is in the midst of his 12th year as the head men's soccer coach at FMU, and his 22nd season as a head coach at the collegiate level. Hartzler is also in his sixth year as Francis Marion's athletic director.

## Jobs On-Campus

(as of 9-13-05)

- Assistant Professor of Political Science
- Assistant/Associate Professor of History (Europe, 19th Century)
- Assistant/Associate Professor of Accounting
- Assistant/Associate Professor of Management
- Assistant/Associate Professor of Management
- Assistant Director of Donald E. Kelley Small Business Institute
- Assistant Professor of Sociology
- Director of Alumni Affairs
- Police Officer
- Student Services Counselor - Admissions

Visit Human Resources, SAB 105, or call 1140.

## Coming Up On Campus

### SEPT.

- through Sept. 19 Art Gallery Series: "Xochimilco: La Isla de las Munecas," photographs by Ann Lane, HFAC gallery
- through Sept. 19 Art Gallery Series: "Homage to Hopper and Other Structures" by Lin Barnhardt, HFAC gallery
- through Oct. 27 Art Gallery Series: "Life and Art," paintings by Alex Powers, UC gallery
- 15 3:25 pm Constitution Day program: lecture, "The Living Presidency: Constitutional Evolution of the Executive Branch," by Alissa Warters, Lowrimore Auditorium
- 25 3 pm Dooley Planetarium show: "It's About Time," Dooley Planetarium

### OCT.

- 4 8 pm First Tuesday Arts Event concert: Sherry Woods, violist, and Benjamin Woods, pianist, Kassab Hall, HFAC
- 5 11 am Athletic Dept. Chicken Bog, UC front lawn
- 9 3 pm Dooley Planetarium show: "Voyage to the Outer Planets," Dooley Planetarium
- 15 Pee Dee International Festival
- 15 Open House for prospective students
- 23 3 pm Dooley Planetarium show: "Stars of Fall and Winter," Dooley Planetarium

## Patriot Digest deadlines

*Patriot Digest* is published twice monthly and distributed on paydays. The printing schedule is:

<b>Copy due</b>	<b>Publication</b>
Sept. 23	Sept. 30

Submit articles via e-mail at [thudak@fmarion.edu](mailto:thudak@fmarion.edu). Questions or comments? Contact Todd J. Hudak at 1227.

*Patriot Digest* is produced for the Francis Marion University faculty and staff by the Office of Communications Services, SAB 113.