

AGENCY NAME:	State Election Commission		
AGENCY CODE:	E28	SECTION:	100



Fiscal Year 2013-14 Accountability Report

SUBMISSION FORM

AGENCY MISSION

The mission of the State Election Commission is to ensure every eligible citizen in South Carolina has the opportunity to register to vote, participate in fair and impartial elections, and have the assurance that their vote will count.

Please identify your agency's preferred contacts for this year's accountability report.

	<i>Name</i>	<i>Phone</i>	<i>Email</i>
PRIMARY CONTACT:	Chris Whitmire	803-734-9070	cwhitmire@elections.sc.gov
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I have reviewed and approved the enclosed FY 2013-14 Accountability Report, which is complete and accurate to the extent of my knowledge.

**AGENCY DIRECTOR
(SIGN/DATE):**

(TYPE/PRINT NAME):

Marci Andino

**BOARD/CMSN CHAIR
(SIGN/DATE):**

(TYPE/PRINT NAME):

Billy Way, Jr.

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AGENCY’S DISCUSSION AND ANALYSIS

The mission of the State Election Commission (SEC) is to ensure every eligible citizen in South Carolina has the opportunity to register to vote, participate in fair and impartial elections, and have the assurance that their vote will count.

Conducting elections is a technologically and legally complex profession, subject to exceptional scrutiny by voters, candidates, media, and the legal community. This requires everyone involved in the elections process, whether at the municipal, county, or state level, to possess a wide variety of core competencies including technological, logistical and management skills, as well as a high level of election experience and expertise.

While state and local election officials share in the responsibility of conducting elections, the SEC, as the chief election agency in the state, is responsible for overseeing the overall voter registration and election process. Specifically, the agency is tasked with:

- Maintaining the statewide voter registration system
- Supporting the statewide voting system
- Conducting a candidate filing system **(New)**
- Performing audits and post election analysis of county boards of registration and elections **(New)**
- Stepping in to assist counties if they are noncompliant with state law, federal law or SEC policies and procedures; or if the county is unable to certify results of an election in a timely manner **(New)**
- Conducting a training and certification program for local election officials

Everything we do as an agency – our programs and projects – emanates from these responsibilities. The primary goal is to provide the highest level and quality of service possible within these mandates.

In the last two years, three major legislative changes have significantly impacted the SEC. First, in 2013, the SEC implemented photo identification requirements. In 2014, state and county election officials conducted candidate filing for the general election for the first time. Candidate filing was previously conducted by political parties. Lastly, in June 2014, the legislature passed a bill giving the SEC supervisory authority over all elections.

Supervisory authority over all elections is a significant change for the SEC and county boards of registration and elections. The SEC is required to perform audits and other post election analysis to determine if county boards are compliant with state and federal laws as well as SEC policies and procedures. The agency is also tasked with preparing audit reports, making recommendations for improvement and overseeing corrective actions. If the county is found to be noncompliant or is unable to certify the results of an election, the SEC can step in and assist a county with certification or day-to-day operations if necessary.

The long-term effect of these legislative changes will be increased accountability, transparency and better run elections. However, adequate funding is imperative in order to fully implement an audit and post analysis program.

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MAJOR ACHIEVEMENTS

2014 Statewide Primaries and Runoffs

The SEC and county election commissions successfully conducted the June 10, 2014 Statewide Primaries and Runoffs. The SEC created databases and provided election support to 46 county election commissions. Nearly 500,000 South Carolinians voted for a variety of offices on federal, state and local levels. More than 18,000 poll workers and election officials across the state worked diligently to ensure the primaries and runoffs were a success.

Election Audits

The SEC conducts statewide, pre-certification election audit on all state-level elections. The SEC also offers auditing services for county and municipal election commissions conducting local elections. Election audits help ensure election results are certified accurately, verify that each ballot was counted, provide enhanced election transparency, and help identify opportunities to run elections more efficiently.

Candidate Filing & Tracking System

In 2013, the General Assembly passed legislation requiring the SEC and county boards of voter registration and elections to conduct partisan candidate filing. Previously, this filing was conducted by the political parties. The SEC developed procedures, forms, and a candidate tracking system to facilitate this process. The system was implemented in February 2014, and in March for the first time, more than 700 partisan candidates filed for the 2014 General Election with state and county election officials.

Photo Identification Legislation

The controversial nature of the Photo ID legislation and confusion surrounding the legal battle over its implementation has presented significant voter education and training challenges for the SEC. The SEC has worked to allay the confusion by providing clear and consistent information for voters and thorough training for election officials. As a result, few voters have gone to the polls without Photo ID, and when they have, they have been met with election officials ready to properly apply the law’s safeguards so that no eligible voter is turned away from the polls without voting.

Participation in Presidential Commission for Election Administration (PCEA) Report

The SEC provided testimony before the PCEA concerning long lines at polling places. The SEC also began implementation of PCEA recommendations following the release of the report.

Legislative Audit Council Report

The Legislative Audit Council (LAC) conducted a review of the state’s voting system to identify issues and concerns, determine if training provided to election officials was sufficient, and to look at alternative voting methods. Following the release of the March 2013 LAC Report “A Review of Voting Machines in South Carolina,” the SEC began implementation of the recommendations.

Security Enhancements

The SEC was one of the first non-cabinet agencies to receive an information security risk assessment audit by Deloitte and Touche. Agency risk and vulnerabilities were evaluated, and recommendations were offered for improvement. This audit resulted in the agency receiving FY2015 funding to hire an information security officer with the responsibility of developing security policies and procedures that will promote information security of both the statewide voting and election management systems.

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Training & Certification Program Enhancements

State law requires the SEC to train and certify election officials. In FY2014, the SEC began implementation of a training management system that will allow Training & Certification Program participants to sign up for classes, pay fees, and track the progress of their certification online, among other functionalities. Other FY2014 enhancements:

- Increased number of classes required for certification of directors and staff
- Requirement for directors to retake all core classes prior to December 31, 2014
- Implemented knowledge assessments for core classes
- Scheduled classes on weekends and at regional locations throughout the state
- Created new classes and updated core classes
- Increased number of classes to accommodate demand
- Expanded use of online training to include a new class

Local Election Support

In an effort to ensure success of the statewide voting system, the SEC provided voting system support to county boards of voter registration and elections for approximately 200 local elections; including county, special, and municipal elections. The SEC provided county offices with training, media relations, and voting system support. Counties save more than \$1.5 million annually by taking advantage of voting system services provided by SEC staff, rather than contracting services with the system vendor.

Voter Education and Outreach

The SEC continued to reach out and educate voters on all aspects of voter registration and elections through the Agency’s *SC Votes* voter education initiative. The statewide initiative helps ensure voters are informed about the requirements, processes, procedures, and deadlines associated with voter registration and voting in South Carolina. FY2014 efforts focused on educating voters on new Photo ID requirements. The initiative includes: educational brochures, posters, videos, outreach at public events, a voter education website (scVOTES.org), social media messaging, and a statewide mass media campaign.

KEY OPPORTUNITIES & CHALLENGES

Replacing the Statewide Voting System

The statewide voting system was implemented in November 2004 at a cost of approximately \$34 million, funded mostly through a federal grant. The system includes more than 12,000 touch screen voting machines, more than 2,000 touch screen voting machines with audio ballot capabilities for the visually impaired, optical ballot scanners for absentee by mail ballots, and other peripheral equipment. The system is reaching the end of its life cycle.

The SEC is planning for the replacement of the current voting system. Over the past three fiscal years, the Agency made budget requests to establish a fund to purchase a voting system. In FY2013 and FY2014 the request was for \$5 million, and in FY2015, the request was for \$10 million. These requests for funding were denied; however, the FY2015 budget included \$1 million for this purpose.

County Compliance Audits

The SEC is required to perform audits to determine if county boards are compliant with state and federal laws and SEC policies and procedures. The agency is also tasked with preparing audit reports, making

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recommendations for improvement and overseeing corrective actions. If the county is found to be noncompliant or is unable to certify the results of an election, the SEC can step in and assist a county. Meeting these new obligations presents a significant challenge to the agency, but the long-term effect will be increased accountability, transparency and better run elections.

Online Voter Registration (OVR)

OVR allows citizens who have a valid S.C. Driver’s License or a S.C. Identification Card issued by the S.C. Department of Motor Vehicles (DMV) to register to vote or update their registration through the agency website. South Carolina is one of only 13 states to have online voter registration. Opportunities exist to promote use of OVR over other traditional voter registration applications further reducing processing time and increasing cost savings for counties.

Electronic Voter Registration List (EVRL)

EVRL is a laptop-based electronic poll book that poll managers use to process voters on Election Day instead of a paper voter registration list. Expanded use of EVRL will allow the SEC to produce voter participation statistics more quickly and will help shorten lines at the polls on Election Day. Opportunities exist to expand EVRL usage to all polling places throughout the state and to enhance existing EVRL software.

Learning Management System (LMS)

The LMS is a web-based tool used to conduct online training classes. The system allows users to access training 24 hours per day, seven days per week. Currently, the LMS features Online Poll Manager Training and the Duties of the Municipal Election Commission class. The system enables county election officials to track a poll manager’s progress and evaluate the poll manager’s knowledge of the process. Opportunities exist to expand the use of online poll manager training among county users and to expand the number of courses offered through the system.

Election Legislation

Each year the SEC, in cooperation with the South Carolina Association of Registration and Election Officials (SCARE), works with the General Assembly to enact legislation to improve the efficiency and effectiveness of voter registration and elections.

Agency Funding

The Agency continues to be underfunded in recurring personal services and operating funds resulting in a potential for serious, detrimental effects in providing mandated core services. The Agency strives to find ways to reduce operating costs while providing the highest possible level of services to our customers while meeting our mandated responsibilities.

The FY2015 budget included \$300,000 in recurring funds to offset the shortfall in personal services and operating funds. However, personal services remains underfunded by approximately \$400,000.

The FY2015 budget also included \$50,000 in non-recurring funds earmarked to hire a consultant to develop a county compliance audit plan. To carry out the plan, the Agency will need to hire additional staff to provide ongoing support and training to county boards of registration and elections and would assist the counties in day-to-day operations if necessary. The additional staff would also perform county compliance field audits.

Statewide Voter Registration System

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The web-based Voter Registration and Election Management System (VREMS) contains personally identifiable information on millions of South Carolina voters. Security of the system is a great concern. Further security enhancements will require increased funding for hardware, software, ongoing security monitoring, and staff training. These unanticipated enhancements were recently identified in a security audit by Deloitte and Touche. These enhancements will require recurring resources, to include full-time information technology security positions.

Certification Deadline for Presidential Candidates

Current law sets the deadline for certification of Presidential candidates 25 days after the deadline for all other candidates. This deadline provides an inadequate amount of time for the SEC and county election commission to prepare ballots and voting machine databases and to meet the federal 45-day deadline to mail absentee ballots to military and overseas citizens.

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Program Template

Program/Title	Purpose	FY 2012-13 Expenditures				TOTAL	FY 2013-14 Expenditures				Associated Objective(s)	
		General	Other	Federal			General	Other	Federal			
I. Administration	Leadership and direction for the agency, including administration, finance and support services.	\$ 274,797	\$ 68,655	\$ -	\$ -	\$ 343,452	\$ 304,762	\$ 68,309	\$ -	\$ -	\$ 373,070	1.3.5, 1.6.1, 1.6.2, 1.6.3, 1.6.4, 1.6.5, 1.6.6, 2.1.2, 2.2.1, 2.2.2, 3.1.1, 3.1.2, 3.3.1, 3.3.2, 3.3.3, 3.4.1, 3.4.2
II. Voter Services	Provide databases and ballot layout assistance to county and municipal election commissions, provide counties with election support services and technical assistance related to statewide voting system; provide election security oversight and guidance to counties	\$ 529,093	\$ -	\$ -	\$ -	\$ 529,093	\$ 483,442	\$ -	\$ -	\$ -	\$ 483,442	1.1.1, 1.1.2, 1.1.3, 1.1.4, 1.1.5, 1.1.6, 1.1.7, 1.1.8, 1.1.9, 1.1.10, 1.2.1, 1.2.2, 1.2.3, 1.2.4, 1.2.5, 1.2.6, 1.5.2, 1.5.3, 2.1.1, 2.1.3, 2.1.4, 2.1.5, 2.2.2, 2.2.3, 2.3.4, 2.2.5, 3.1.2, 3.2.1, 3.2.2, 3.3.1, 3.3.2, 3.3.3, 3.4.1, 3.4.2
III. Public Information/Training	Administer a mandatory statewide training and certification program for county and municipal election officials; provide ongoing training events and workshops; provide a poll manager training program and materials; educate the public on the voter registration and election process; provide information regarding elections and agency activities	\$ 138,551	\$ 11,003	\$ -	\$ -	\$ 149,554	\$ 147,262	\$ 10,960	\$ -	\$ -	\$ 158,222	1.3.1, 1.3.2, 1.3.3, 1.3.4, 1.4.1, 1.4.2, 1.4.3, 1.4.4, 1.4.5, 1.4.6, 1.5.1, 1.5.2, 1.5.4, 1.6.5, 2.1.1, 2.1.3, 2.1.5, 2.2.2, 2.2.3, 2.2.4, 2.2.5, 3.1.2, 3.2.1, 3.2.2, 3.4.1, 3.4.2
IV. Distributions to Subdivisions	Provide aid to county stipend as per Proviso 100.1.	\$ 386,109	\$ -	\$ -	\$ -	\$ 386,109	\$ 422,407	\$ -	\$ -	\$ -	\$ 422,407	1.3.1, 1.6.3
V. Statewide Prim/General Election	Oversee and assist with the conduct of primaries, general elections and special primaries and when necessary any subsequent protests or appeals; insure the quality of the election process and the faith and trust the voting public has in the integrity of elections in South Carolina.	\$ 2,981,719	\$ 2,287,804	\$ -	\$ -	\$ 5,269,523	\$ 493,094	\$ 1,438,806	\$ -	\$ -	\$ 1,931,900	All
VII. Employee Benefits	Program to provide insurance, retirement, social security, etc. for state employees	\$ 217,934	\$ 25,829	\$ -	\$ -	\$ 243,763	\$ 224,817	\$ 26,752	\$ -	\$ -	\$ 251,569	1.6.1, 1.6.2, 1.6.3, 1.6.4, 1.6.5
Photo ID	Program established to implement photo ID legislation passed in which required all registered voters to present a picture ID when voting in South Carolina	\$ 438,721	\$ -	\$ -	\$ -	\$ 438,721	\$ 19,598	\$ -	\$ -	\$ -	\$ 19,598	1.1.1, 1.1.2, 1.1.3, 1.1.4, 1.1.5, 1.3.1, 1.3.2, 1.3.3, 1.3.4, 1.4.1, 1.4.2, 1.4.3, 1.4.4, 1.4.5
Help America Vote Act	Help America Vote Act (HAVA) established in 2002 to improve federal elections	\$ -	\$ -	\$ 434,935	\$ -	\$ 434,935	\$ 991	\$ -	\$ 671,287	\$ -	\$ 672,278	1.1.1, 1.1.2, 1.1.3, 1.1.4, 1.1.5, 1.1.6, 1.1.7, 1.1.8, 1.1.9, 1.1.10, 1.2.1, 1.2.2, 1.2.3, 1.2.4, 1.2.5, 1.2.6, 1.3.1, 1.3.2, 1.3.3, 1.3.4, 1.4.1, 1.4.2, 1.4.3, 1.4.4, 1.4.5, 1.4.6

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Program Template

Program/Title	Purpose	<u>FY 2012-13 Expenditures</u>				TOTAL	<u>FY 2013-14 Expenditures</u>				Associated Objective(s)
		General	Other	Federal			General	Other	Federal		
Federal Voting Assistance Program	Program established to allow all military and overseas citizens the ability to vote an online absentee ballot for all federal elections	\$ -	\$ -	\$ 1,590,440	\$ 1,590,440	\$ -	\$ -	\$ 65,367	\$ 65,367	1.1.1, 1.1.2, 1.1.3, 1.1.4, 1.1.6, 1.1.7, 1.1.8, 1.1.9, 1.1.10, 1.2.1, 1.2.2, 1.2.6, 1.3.1, 1.3.2, 1.3.3, 1.4.1, 1.4.2, 1.4.3, 1.4.4, 1.4.6	

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Strategic Planning Template

Type	Item #			Description
	Goal	Strat	Object	
Goal	1			Oversee and support local election officials in the conduct of fair and impartial elections throughout the state
Strat		1.1		Maintain and enhance a secure statewide voter registration and election management system
Object			1.1.1	Provide voter registration system access to all customers
Object			1.1.2	Develop additional functionalities to meet customer needs
Object			1.1.3	Maintain system to facilitate and track voter registration
Object			1.1.4	Produce statistics and reports to meet customer needs
Object			1.1.5	Provide a system for producing Photo Voter Registration Cards
Object			1.1.6	Coordinate voter registration services at DMV and other designated agencies
Object			1.1.7	Maintain system to facilitate and track absentee voting
Object			1.1.8	Provide asset management system to track voting system components
Object			1.1.9	Provide military and overseas citizens with online ballot delivery
Object			1.1.10	Provide for security of sensitive data
Strat		1.2		Provide support for a secure statewide voting system
Object			1.2.1	Build quality election databases for county boards of voter registration and elections in a timely manner
Object			1.2.2	Support preparation of paper ballots and voting machines
Object			1.2.3	Support election day operations
Object			1.2.4	Support election night results accumulation and reporting
Object			1.2.5	Perform voting system audits and produce audit reports
Object			1.2.6	Provide for security of voting system
Strat		1.3		Increase the proficiency of election officials in the conduct of elections
Object			1.3.1	Conduct a Training & Certification Program for county and municipal election officials
Object			1.3.2	Provide as-needed training events and workshops
Object			1.3.3	Provide poll manager training materials and support counties in the conduct of poll manager training
Object			1.3.4	Expand online training opportunities
Object			1.3.5	Increase rate of poll manager pay to meet federal minimum wage standards
Strat		1.4		Educate the public on voter registration and elections processes
Object			1.4.1	Conduct voter education events designed to reach voters with timely and relevant messages and products
Object			1.4.2	Produce and distribute timely and relevant voter education materials
Object			1.4.3	Disseminate timely and relevant information via social and mass media
Object			1.4.4	Maintain the agency website and social media outlets with current, accurate, and useful information
Object			1.4.5	Educate voters on changes related to Photo ID legislation
Object			1.4.6	Provide voters with sample ballots
Strat		1.5		Conduct candidate filing

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Strategic Planning Template

Type	Item #			Description
	Goal	Strat	Object	
Object			1.5.1	Ensure compliance with legal requirements for filing for office
Object			1.5.2	Provide candidate filing policies and procedures
Object			1.5.3	Provide a system to facilitate and track candidate filing
Object			1.5.4	Educate candidates and political parties on candidate filing laws, policies, and procedures
Strat		1.6		Provide agency administrative, human resources, and financial services
Object			1.6.1	Adhere to state financial management and human resources policies and procedures
Object			1.6.2	Develop and ensure adherence to agency policies and procedures
Object			1.6.3	Administer accounts payables and receivables
Object			1.6.4	Provide for employee recruitment, compensation and benefits
Object			1.6.5	Prepare agency budget and provide financial analysis
Object			1.6.6	Provide for and coordinate meetings and hearings of the State Election Commission and State Board of Canvassers
Goal	2			Implement new oversight responsibilities under Act 196 of 2014
Strat		2.1		Implement auditing program
Object			2.1.1	Work with consulting firm to develop audit criteria, process, and reports by Fall 2014
Object			2.1.2	Secure recurring funding to implement audit program by FY2016
Object			2.1.3	Hire and train regional directors/compliance officers by FY2016
Object			2.1.4	Fully implement audit program by FY2016
Object			2.1.5	Decrease rate of noncompliance amongst county offices
Strat		2.2		Provide remedial assistance to noncompliant counties and counties unable to certify election results
Object			2.2.1	Secure recurring funding to implement audit program by FY2016
Object			2.2.2	Hire and train regional directors/compliance officers by FY2016
Object			2.2.3	Recommend areas of improvement to noncompliant counties
Object			2.2.4	Provide oversight for county offices unable to certify election results
Object			2.2.5	Decrease rate of county offices requiring remedial assistance
Goal	3			Replace statewide voting system
Strat		3.1		Secure funding for voting system
Object			3.1.1	Request funding for voting system
Object			3.1.2	Educate interested parties on the need to replace voting system
Strat		3.2		Develop voting system requirements
Object			3.2.1	Gather input from stakeholders
Object			3.2.2	Determine requirements
Strat		3.3		Follow procurement process to select new voting system
Object			3.3.1	Issue Request for Proposals through Information Technology Management Office
Object			3.3.2	Evaluation committee reviews and ranks technical and cost proposals

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Strategic Planning Template

Type	Item #			Description
	Goal	Strat	Object	
Object			3.3.3	Issue Intent to Award and finalize contract
Strat		3.4		Implement new voting system
Object			3.4.1	Follow implementation plan proposed by successful vendor to include delivery, training and election support
Object			3.4.2	Educate voters on use of the new voting system

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Performance Measurement Template

Item	Performance Measure	Last Value	Current Value	Target Value	Time Applicable	Data Source and Availability	Reporting Freq.	Calculation Method	Associated Objective(s)
1	Total Active Registered Voters	2,911,101	2,843,744	NA	30-Jun	Statewide Voter Registration System (RP0040)	On Demand	Number of active, registered voters at end of fiscal year	1.1.1, 1.1.3, 1.1.6
2	Voters Registered	218,989	139,903	NA	July 1 - June 30	Statewide Voter Registration System (RP0061)	On Demand	Number of active voter registration records with a voter registration date within the period (Voters previously registered in another county are included in new registrations)	1.1.1, 1.1.3, 1.1.6
3	Voters Made Inactive	68,280	180,441	NA	July 1 - June 30	Statewide Voter Registration System (RP0061)	On Demand	Number of registration records made inactive (Voters that register in a new county are not included in "made inactive" since their record is made inactive)	1.1.1, 1.1.3
4	Percentage of Registrations Submitted Online (actual number)	9.6% (21,019)	3.5% (4,944)	NA	July 1 - June 30	Statewide Voter Registration System (RP0061)	On Demand	Number of applications received through Online Voter Registration and FPCA forms received through the Electronic Voting Accessibility Tool	1.1.1, 1.1.2, 1.1.3, 1.1.6
5	Percentage of Registrations Received By Mail (actual number)	31.3% (68,649)	16.2% (22,625)	NA	July 1 - June 30	Statewide Voter Registration System (RP0061)	On Demand	Number of applications received by mail (includes state, national, FPCA, FWAB forms)	1.1.1, 1.1.3
6	Percentage of Registrations In Office (actual number)	12.0% (26,304)	5.9% (8,221)	NA	July 1 - June 30	Statewide Voter Registration System (RP0061)	On Demand	Number of applications submitted in office (also includes source unknown)	1.1.1, 1.1.3
7	Percentage of Registrations at DMV (actual number)	46.1% (101,030)	73.0% (102,109)	NA	July 1 - June 30	Statewide Voter Registration System (RP0061)	On Demand	Number of applications received through the Department of Motor Vehicles	1.1.1, 1.1.3, 1.1.6
8	Percentage of Registrations at Other Public Service Agencies (actual number)	0.9% (1,987)	1.4% (2,004)	NA	July 1 - June 30	Statewide Voter Registration System (RP0061)	On Demand	Number of applications received through through other public service agencies	1.1.1, 1.1.3, 1.1.6
9	Percentage of Counties That Have Not Implemented Electronic Poll Books	35%	24%	0%	July 1 - June 30	Voter Services Division Survey of Counties	Annually	Percentage of counties not using Electronic Voter Registration Lists (EVRL) in any precincts	1.1.2, 1.1.4
10	Percentage of Counties That Have Partially Implemented Electronic Poll Books	28%	26%	0%	July 1 - June 30	Voter Services Division Survey of Counties	Annually	Percentage of counties using Electronic Voter Registration Lists (EVRL) in some, but not all, precincts	1.1.2, 1.1.4

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Performance Measurement Template

Item	Performance Measure	Last Value	Current Value	Target Value	Time Applicable	Data Source and Availability	Reporting Freq.	Calculation Method	Associated Objective(s)
11	Percentage of Counties with Full Implementation of Electronic Poll Books	37%	50%	100%	July 1 - June 30	Voter Services Division Survey of Counties	Annually	Percentage of counties using Electronic Voter Registration Lists (EVRL) in all precincts	1.1.2, 1.1.4
12	Photo Voter Registration Cards Issued	3,829	17,058	NA	July 1 - June 30	Voter Services Division Tracking of Cards Printed	Monthly	Number of Photo Voter Registration Cards Printed at SEC (sole source of printing cards)	1.1.5
13	Number of SEC Voter Educations Events	66	32	NA	July 1 - June 30	Public Information & Training Division Tracking of Events	Annually	Number of voter education events conducted with SEC involvement	1.4.1, 1.4.2, 1.4.5
14	scVOTES.org Total Visits	370,524	176,420	NA	July 1 - June 30	Google Analytics	On Demand	Total number of sessions	1.4.2, 1.4.3, 1.4.4, 1.4.5, 1.4.6
15	scVOTES.org Percentage Returning Visits (actual number)	19.1% (70,667)	35.0% (61,691)	NA	July 1 - June 30	Google Analytics	On Demand	Total number of sessions by returning users	1.4.2, 1.4.3, 1.4.4, 1.4.5, 1.4.6
16	scVOTES.org Percentage New Visits (actual number)	80.9% (299,857)	65% (114,729)	NA	July 1 - June 30	Google Analytics	On Demand	Total number of sessions by new users	1.4.2, 1.4.3, 1.4.4, 1.4.5, 1.4.6
17	Twitter Followers	Unavailable	968	NA	30-Jun	Twitter.com	On Demand	Total followers	1.4.2, 1.4.3, 1.4.4, 1.4.5, 1.4.6
18	Facebook Likes	Unavailable	3,080	NA	30-Jun	Facebook.com	On Demand	Total likes	1.4.2, 1.4.3, 1.4.4, 1.4.5, 1.4.6
19	Number of Training & Certification Program Participants	507	493	NA	30-Jun	Training Managment System	On Demand	Total number of active County Board Members, Directors, and Staff	1.3.1, 1.3.2
20	Percentage of Participants Not in Compliance with Training & Certification Program Requirements (actual number)	7.1% (36)	4.9% (24)	0%	30-Jun	Training Managment System	On Demand	Number of participants who have not completed the prerequisite classes for certification within the time period allowed by law (would also include any participants decertified pending remedial courses)	1.3.1
21	Training & Certification Program Classes Offered	18	28	NA	July 1 - June 30	Training Managment System	On Demand	Number of classes offered for Training & Certification Program credit	1.3.1
22	Training & Certification Program Total Class Attendees	504	663	NA	July 1 - June 30	Training Management System	On Demand	Total number of attendees to Training & Certification Program class. An individual participant is counted each time a class is attended.	1.3.1

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Item	Performance Measure	Last Value	Current Value	Target Value	Time Applicable	Data Source and Availability	Reporting Freq.	Calculation Method	Associated Objective(s)
23	Total Other Training Events	17	26	NA	July 1 - June 30	Training Management System	On Demand	Total number of other training events conducted for county and municipal election officials.	1.3.1, 1.3.2, 1.3.3
24	Percentage of County Election Officials Using ElectionNET	Unavailable	45% (222)	100%	30-Jun	sselectionnet.org	On Demand	Percentage of participants in the Training & Certification Program who are active ElectionNET users	1.3.1, 1.3.4
25	Number of messages sent to Poll Managers and others using Telephone Message Delivery Service (number of counties using)	7,997 (16)	14,292 (14)	NA	July 1 - June 30	onecallnow.com	On Demand	Number of messages (credits) sent to individual recipients by all users	1.2.3
26	Number of Elections Held in State	185	313	NA	July 1 - June 30	Statewide Voter Registration System	On Demand	Number of elections held statewide (elections involving more than one county have each county involved counted separately, e.g., a General Election is counted as 46 elections)	1.1.1, 1.1.2, 1.1.3, 1.1.4, 1.1.5, 1.1.6, 1.1.7, 1.1.8, 1.1.9, 1.1.10, 1.2.1, 1.2.2, 1.2.3, 1.2.4, 1.2.5, 1.2.6, 1.3.1, 1.3.2, 1.3.4, 1.3.5, 1.4.1, 1.4.2, 1.4.3, 1.4.4, 1.4.5, 1.4.6, 1.5.1, 1.5.2, 1.5.3, 1.5.4, 1.6.3, 1.6.5, 2.2.3, 2.2.4, 2.2.5
27	Number of Counties Served by SEC Database Coders	39	39	NA	30-Jun	Voter Services Records	On Demand	Number of counties served by SEC database coders	1.2.1
28	Number of Audits Conducted on County Election Results	114	301	NA	July 1 - June 30	Voter Services Audit Records	Annually	Number of Audits conducted on county election results. Pre-certification and post-certification audits of the same election are counted as two separate audits. Incomplete audits also included.	1.2.4, 1.2.5, 1.2.6, 2.1.4, 2.1.5, 2.2.3, 2.2.4, 2.2.5
29	Number of Audits Failed on County Election Results	3	2	0	July 1 - June 30	Voter Services Audit Records	Annually	Number of Audits showing a county board of voter registration and elections certified incorrect results	1.2.4, 1.2.5, 1.2.6, 2.1.4, 2.1.5, 2.2.3, 2.2.4, 2.2.5
30	Number of Poll Managers Used (General Election or Primary/Runoff)	14,306 (2012 GE)	18,782 (2014 Primaries & Runoff)	NA	Date of statewide election referenced	Division of Finance & Administration Records	Annually	Total number of clerks, poll managers, and student poll managers used in the referenced election	1.3.3, 1.3.4, 1.3.5, 1.6.3

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31	Amount of Poll Manager Reimbursement (General Election or Primary/Runoff)	\$1,997,450 (2012 GE)	\$2,207,211.56 (2014 Primaries & Runoffs)	NA	Date of statewide election referenced	Division of Finance & Administration Records	Annually	Total amount reimbursed for clerks, poll managers, and student poll managers for the referenced election	1.3.3, 1.3.4, 1.3.5, 1.6.3
32	Protests Heard	3	0	NA	July 1 - June 30	Division of Finance & Administration Records	Annually	Number of election protests heard by the State Board of Canvassers	1.6.5
33	Appeals Heard	5	0	NA	July 1 - June 30	Division of Finance & Administration Records	Annually	Number of appeals heard by the State Board of Canvassers	1.6.5
34	Number of Candidates Filed for Federal, State and County Level offices	Unavailable	1,354	NA	July 1 - June 30	Candidate Tracking System	On Demand	Number of candidates who filed for federal, state and county level offices (excludes candidates for municipal offices). Partisan candidate filing was previously conducted by political parties. Candidate tracking system implemented in February 2014. As a result, FY2013 numbers unavailable and FY2014 numbers incomplete. Results will be complete going forward.	1.1.1, 1.1.2, 1.3.1, 1.3.2, 1.5.1, 1.5.2, 1.5.3, 1.5.4, 1.6.3
35	Filing Fees Collected for Statewide Primaries	\$69,424	\$907,396.03	NA	July 1 - June 30	Candidate Tracking System	On Demand	Filing fees collected from candidates seeking nomination of party nominating by primary for General Election (S.C. Code 7-13-40)	1.5.1, 1.5.2, 1.5.3, 1.5.4, 1.6.3
36	Filing Fees Collected for Special Primaries	\$5,936	\$14,650.60	NA	July 1 - June 30	Candidate Tracking System	On Demand	Filing fees collected from candidates seeking nomination of party nominating by primary for special elections (S.C. Code 7-13-40)	1.5.1, 1.5.2, 1.5.3, 1.5.4, 1.6.4
37	Training & Certification Program Fees	\$7,700	\$16,725	NA	July 1 - June 30	Division of Finance & Administration Records	Annually	Fees collected from county and municipal board members, directors, and staff to attend Training & Certification Program classes (Proviso 79.7)	1.3.1, 1.6.3

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Item	Performance Measure	Last Value	Current Value	Target Value	Time Applicable	Data Source and Availability	Reporting Freq.	Calculation Method	Associated Objective(s)
38	Sale of Voter Registration Lists	\$78,736	\$108,620.50	NA	July 1 - June 30	Division of Finance & Administration Records	Annually	Fees collected from candidates, political parties, clerks of court, and the general public for voter registration lists (S.C. Code 7-3-20, Proviso 79.4)	1.1.1, 1.1.2, 1.1.3, 1.1.4, 1.1.7, 1.6.3
39	Sale of Publications	\$55	\$12	NA	July 1 - June 30	Division of Finance & Administration Records	Annually	Fees collected from various sources for state election commission publications (fees based on actual cost of printing)	1.6.3
39	Voting System Update/Certification Fees	\$0	\$1,000	NA	July 1 - June 30	Division of Finance & Administration Records	Annually	Fees collected from voting system vendor seeking certification (7-13-1330, 7-13-1620)	1.2.1, 1.2.2, 1.2.3, 1.2.4, 1.2.5, 1.2.6