

What are the advantages of being trained in PREP?

You receive:

- A PREP certification card, valid for two years
- A PREP Participant Manual

Your establishment may receive:

- Lowered rates for alcohol liability insurance
- A recognized reason to ask for lower alcohol license administrative fines

Who should be trained in PREP?

Anyone who serves or sells alcohol or tobacco products, including:

- Hotel/motel managers
- Food and beverage managers
- Restaurant and bar owners and managers
- Liquor store owners and managers
- Convenience store owners, managers and employees
- Grocery store owners, managers and employees
- Law enforcement officers
- Alcoholic beverage servers
- Special events coordinators

For more information about PREP, visit...

www.PREPMerchantEd.com

For information about the availability of PREP in your county...

PREP

Palmetto Retailers Education Program

Let Us Improve Your REP

www.PREPMerchantEd.com

What is PREP?

The Palmetto Retailers Education Program (PREP) is a two- to four-hour course that helps reduce underage access to alcohol and tobacco products in our communities, while also lowering the liability risks for businesses and their employees. Developed by LRADAC and Circle Park Behavioral Health Services, the curriculum provides managers and servers/sellers with the knowledge and skills to comply with state-, community- and establishment-level alcohol and tobacco policies, and to avoid the potential consequences of failing to comply with those policies.

By the end of the training, participants will:

- Recognize that they have a legal responsibility not to sell alcohol or tobacco products to underage youth
- Understand key state laws about selling alcohol and tobacco products in South Carolina and the correct procedures for checking and ID
- Understand how to refuse service to underage youth and intoxicated customers

PREP is the *only* merchant education program in South Carolina that covers all of the following issues:

- Off-premise alcohol sales practices
- On-premise alcohol sales practices
- Tobacco sales practices
- Development of manager/supervisor sales policies
- Keg registration
- Refusing service
- Alcohol and tobacco laws and consequences
- Checking IDs
- Fake IDs
- Conflict resolution
- Refusing overservice
- Reducing liability of employees and businesses
- Information concerning alternative tobacco products
- Knowledge/information on the FDA Center for Tobacco Products program

Did you know...

- The penalty for a person charged with selling alcohol to someone under the age of 21 is up to **\$677.50** and/or up to **30 days in prison**, and **mandatory completion of an approved merchant education program**?
- Individuals who sell or serve alcohol improperly **can be sued** if a customer is injured?
- The penalty for a person charged with selling tobacco products to someone under the age of 18 can include up to **\$677.50 in fines**?

The PREP merchant education program is approved by the S.C. Department of Revenue and the S.C. Department of Behavioral Health and Developmental Disabilities