

**South Carolina Statewide Lodging Outlook Report**  
**April 2022**

	Occupancy Rate		Average Room Rate		RevPAR*		Room Revenue	Rooms Available	Rooms Sold
	April 2022	% Chg	April 2022	% Chg	April 2022	% Chg	% Chg	% Chg	% Chg
<b>Current Month: April 2022</b>									
United States	65.5%	14.4%	\$149.90	35.1%	\$98.20	54.5%	59.2%	3.1%	17.8%
South Atlantic**	71.0%	11.4%	\$166.71	29.6%	\$118.38	44.3%	49.4%	3.5%	15.2%
South Carolina	69.6%	5.4%	\$152.58	22.0%	\$106.17	28.5%	29.2%	0.5%	5.9%
<b>Year-to-Date: January 2022 through April 2022</b>									
	Jan-Apr 2022	% Chg	Jan-Apr 2022	% Chg	Jan-Apr 2022	% Chg	% Chg	% Chg	% Chg
United States	58.5%	19.4%	\$140.75	36.6%	\$82.36	63.1%	69.1%	3.7%	23.8%
South Atlantic**	63.7%	16.9%	\$158.03	33.5%	\$100.63	56.0%	62.1%	3.9%	21.4%
South Carolina	58.2%	13.6%	\$126.13	24.3%	\$73.37	41.1%	42.8%	1.2%	14.9%

\*RevPAR = Revenue Per Available Room, i.e., total room revenue divided by total number of room nights.

\*\*South Atlantic Region is comprised of: Maryland, Delaware, West Virginia, Virginia, North Carolina, South Carolina, Georgia, Florida

Only hotels with 10 or more rooms are included in the table above

All percent change is versus the same period in the previous year

Note: When analyzing comparisons between 2022 and 2021, the impacts of the Covid-19 pandemic should be taken into account.

Source: STR, Inc.

**Three Month Occupancy Outlook for South Carolina**

		May 2022	Jun 2022	Jul 2022
<b>STR, Inc.</b>	Occupancy Forecast	67.2%	75.1%	75.1%
<i>From Forecast Released in March 2022</i>	% Chg vs same month in previous year	1.4%	1.6%	0.8%

Source: STR, Inc.