

What are the advantages of being trained in PREP?

You receive:

- A PREP certification card, good for two years
- A PREP Participant Manual

Your establishment can receive:

- Lowered rates for alcohol liability insurance
- A recognized reason to ask for lower alcohol license administrative fines

Who should be trained in PREP?

Anyone who serves or sells alcohol or tobacco products, including:

- Hotel/motel managers
- Food and beverage managers
- Restaurant and bar owners and managers
- Liquor store owners and managers
- Convenience store owners, managers and employees
- Grocery store owners, managers and employees
- Law enforcement officers
- Alcoholic beverage servers
- Special events coordinators

For more information about PREP, visit...

www.PREPMerchantEd.com

For information about the availability of PREP in your county...

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South Carolina
DAODAS

PREP

Palmetto Retailers Education Program

Let Us Improve Your REP

www.PREPMerchantEd.com

What is PREP?

The Palmetto Retailers Education Program (PREP) is a short course that helps reduce underage access to alcohol and tobacco products in our communities, while also lowering the liability risks for businesses and their employees. The curriculum provides managers and servers/sellers with the knowledge and skills to comply with state-, community- and establishment-level alcohol and tobacco policies, and to avoid the potential consequences of failing to comply with those policies.

By the end of the training, participants will:

- Recognize that they have a legal responsibility not to sell alcohol or tobacco products to underage youth
- Understand key state laws about selling alcohol and tobacco products in South Carolina and the correct procedures for checking and ID
- Understand how to refuse service to underage youth and intoxicated customers

PREP is the *only* merchant education program in South Carolina that covers all of the following issues:

- Off-premise alcohol sales practices
- On-premise alcohol sales practices
- Tobacco sales practices
- Development of manager/supervisor sales policies
- MethWatch

The two-and-a-half hour session covers many relevant issues, including:

- Alcohol and tobacco laws and consequences
- Checking IDs
- Fake IDs
- Handling difficult situations
- Cutting off service
- Reducing liability of employees and businesses



Did you know...

- The penalty for a person charged with transferring alcohol to someone under the age of 21 is up to **\$200** or up to **30 days in prison**, and **suspension of his/her driver's license for up to 90 days?**
- Individuals who sell alcohol improperly **can be sued** if a customer is injured?
- The new penalty for a person charged with transferring tobacco products to someone under the age of 18 can include up to **\$200 in fines?**

The PREP merchant education program is approved by the S.C. Department of Revenue and the S.C. Department of Alcohol and Other Drug Abuse Services.