



## SOUTH CAROLINA COMMISSION ON HIGHER EDUCATION

CHE  
10/03/2019  
Agenda Item 6.02.B

October 3, 2019

### MEMORANDUM

**To:** Chairman Wes Hayes and Members, SC Commission on Higher Education  
**From:** Chairman Charles Munns, and Members, Committee on Academic Affairs and Licensing

#### Report on Staff-Approved Mission Statement Revisions

In keeping with the Commission's *Policy and Procedures for Approval of New or Revised Mission Statements*, Commission staff approved mission statement revisions for the following institutions from July 2018 – August 2019:

- Midlands Technical College
- South Carolina State University
- Trident Technical College
- Aiken Technical College

The changes were determined to be minor as defined by the policy, which reads: "minor revisions are those revisions which do not change the nature, function, type, or sector of the institution. Examples include revisions for clarity and grammar, changes in size, CHE-approved changes in program mix, board-approved name changes, and editorial changes." As such, the proposed changes were considered and approved at the staff level. The revised statements, both final and tracked changes versions, are attached.

**Enclosures:** Attachment 1: Midlands Technical College revisions and mission statement;  
Attachment 2: South Carolina State University revisions and mission statement;  
Attachment 3: Trident Technical College revisions and mission statement;  
Attachment 4: Aiken Technical College mission statement and summary of changes



MISSION, VISION, VALUES, ROLE & SCOPE  
May 7, 2018 Revisions

**MTC Vision Statement  
(Proposed Changes in Red)**

Midlands Technical College, as a ~~the~~ premier higher education partner, creates innovative learning environments, promotes individual and business success, drives economic vitality, and enhances quality of life.

**MTC Mission Statement  
(Proposed Changes in Red)**

Midlands Technical College is a comprehensive, multi-campus, two-year public college serving the primary region of Richland, Lexington and Fairfield counties of South Carolina. College programs and services provide accessible, affordable, quality education that prepares a diverse student population to succeed in the job market, to transfer to ~~senior~~ **four-year** colleges and universities, and to achieve their professional and personal goals. The college equitably provides higher education opportunities, ~~strengthens businesses and enhances the economic and~~ **that stimulate the local economy by generating a world-class workforce and enhance the** social vitality of the community.

**MTC Statement of Role and Scope  
(Proposed Changes in Red)**

The college implements its mission through a clearly defined set of programs, services and partnerships that include:

**College-Level Academic Credit Programs.** ~~The college~~ **MTC** serves approximately ~~17,000~~ **14,500** credit students annually through courses leading to associate degrees, diplomas and/or certificates in Arts and Sciences, Business, Engineering Technology, Health Sciences, Industrial Technology, Information Systems Technology, Nursing, and Public Service.

**Corporate and Continuing Education Programs.** ~~The college~~ **MTC** provides professional and career training and development through open enrollment and customized courses with approximately ~~30,000~~ **13,500** ~~enrollments~~ **students** annually. The college serves individuals, businesses and the community. The college also offers self-supporting, non-credit activities for personal enrichment.

**Student Development Programs and Services.** ~~The college~~ **MTC** offers programs and services to current and prospective students and alumni to increase their success and enhance their potential for personal, educational and professional growth. The college increases student access to higher education and careers through recruitment, developmental education, financial services, counseling and career services, ~~and~~ evaluation, and support services.

**College Administrative Support Services.** ~~The college~~ **MTC**, through an array of comprehensive administrative services, ensures an effective and fiscally sustainable institution.

**Economic Development Programs.** MTC proactively promotes business growth and regional prosperity. The college enhances the economic vitality and quality of life of the region by providing a ~~sustainable~~ **world-class** workforce and opportunities **for business and** community engagement.

**Business Collaboration and Partnerships.** MTC initiates and expands collaborative interaction with the higher education and K-12 education sectors, and promotes business relationships through advisory board participation and business outreach activities. Business Solutions works with potential and existing business customers to identify needs and provide specific education and training for their potential and current employees.

### **MTC Statement of Values (Proposed Changes in Red)**

Midlands Technical College contributes to the community by helping individuals reach their full potential through affirmation of the following values:

**Commitment to Students** - Belief in providing a learner-centered environment offering quality instruction, resources and services and presenting challenging opportunities for the continued growth and development of its students. Midlands Technical College transforms lives by proactively working with each student so that he or she can achieve career and lifelong learning objectives. The college assists students in clarifying their lifelong goals, navigating career pathways, fostering entrepreneurship, embracing social responsibility, developing interpersonal life skills, and maximizing their potential.

**Commitment to Excellence in Education** - Belief in offering the highest quality academic programs and support services through a variety of delivery methods that reflect the relevant education required for future success. The college builds a community of life-long learners and prepares students for the work environment, or further education, and responsible citizenship.

**Commitment to Quality Service Excellence** - Belief in providing welcoming, professional, respectful, responsive, and flexible, approachable and courteous quality service to all constituents.

**Commitment to Integrity** - Belief in ethical behavior by all members of the college community. The college fosters and promotes integrity, honesty, fairness and mutual respect among faculty, staff, students and all others associated with the college.

**Commitment to Economic Vitality and Quality of Life** - Belief in preparing students for successful careers by providing a seamless curriculum bridging secondary education, higher education and lifelong learning. The college serves as a resource for community engagement and partners with business, education and government to enhance the growth and prosperity of the region.

**Commitment to Access, and Diversity and Inclusiveness** - Belief in providing access to programs and services while embracing the dignity and uniqueness of each individual who providing access to programs and serving to the college community which represents collectively represents the cultural, economic and demographic diversity of the community.

**Commitment to Faculty and Staff** - Belief in the importance of attracting and retaining an excellent and diverse faculty and staff who collectively create a positive learning environment. The college provides professional development opportunities and demonstrates its commitment to the college community by providing resources to carry out the mission of the college.

**Commitment to a Quality Campus Environment** - Belief in the importance of creating an inviting and secure environment for the college community. The college values clear communications, open exchange of ideas, involvement in decision-making, and respect for all individuals.

**Commitment to the Management and Diversification of Resources** - Belief in the effective and efficient use of college resources to provide quality education and services for the students and community and in being accountable to constituents. The college seeks to diversify its financial support through the pursuit pursuing of new and innovative resources and developing a culture of philanthropy.

**Commitment to Innovation and Renewal** - Belief in the spirit of creativity and discovery in all college endeavors. The college is open to innovation, adaptation and positive change for the benefit of all its constituencies.



### **MTC Vision Statement (Final Version)**

Midlands Technical College, as the premier higher education partner, creates innovative learning environments, promotes individual and business success, drives economic vitality, and enhances quality of life.

### **MTC Mission Statement (Final Version)**

Midlands Technical College is a comprehensive, multi-campus, two-year public college serving the primary region of Richland, Lexington and Fairfield counties of South Carolina. College programs and services provide accessible, affordable, quality education that prepares a diverse student population to succeed in the job market, to transfer to four-year colleges and universities, and to achieve their professional and personal goals. The college equitably provides higher education opportunities that stimulate the local economy by generating a world-class workforce and enhancing the social vitality of the community.

### **MTC Statement of Role and Scope (Final Version)**

The college implements its mission through a clearly defined set of programs, services and partnerships that include:

**Academic Programs.** MTC serves approximately 14,500 credit students annually through courses leading to associate degrees, diplomas and/or certificates in Arts and Sciences, Business, Engineering Technology, Health Sciences, Industrial Technology, Information Systems Technology, Nursing, and Public Service.

**Corporate and Continuing Education Programs.** MTC provides professional and career training and development through open enrollment and customized courses with approximately 13,500 students annually. The college serves individuals, businesses and the community. The college also offers self-supporting, non-credit activities for personal enrichment.

**Student Development Programs and Services.** MTC offers programs and services to current and prospective students and alumni to increase their success and enhance their potential for personal, educational and professional growth. The college increases student access to higher education and careers through recruitment, developmental education, financial services, counseling and career services, evaluation, and support services.

**College Administrative Support Services.** MTC, through an array of comprehensive administrative services, ensures an effective and fiscally sustainable institution.

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**Collaboration and Partnerships.** MTC initiates and expands collaborative interaction with the higher education and K-12 education sectors, and promotes business relationships through advisory board participation and business outreach activities. Business Solutions works with potential and existing business customers to identify needs and provide specific education and training for their potential and current employees.

## MTC Statement of Values (Final Version)

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**Commitment to Service Excellence** - Belief in providing welcoming, professional, respectful, responsive, and flexible service to all constituents.

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**Commitment to Innovation and Renewal** - Belief in the spirit of creativity and discovery in all college endeavors. The college is open to innovation, adaptation and positive change for the benefit of all its constituencies.

(Approved By MTC Commission - July 18, 2018, CHE approval - August 6, 2018)

### **South Carolina State University's Mission Statement (redlined version)**

South Carolina State University (SC State) is a historically Black public 1890 land-grant senior comprehensive institution ~~of approximately 4,500-6,000 students~~. Located in Orangeburg, South Carolina, SC State University is committed to providing affordable and accessible quality baccalaureate programs in the areas of business, applied professional sciences, mathematics, natural sciences, engineering, engineering technology, education, arts, and humanities. A number of programs are offered at the master's level in teaching, human services and agribusiness, and the educational specialist and doctorate programs are offered in educational administration.

SC State University prepares highly skilled, competent and socially aware graduates to enable them to work and live productively in a dynamic, global society. Through technology and traditional methods of teaching and learning, research and service, the University enhances the quality of life of citizens and contributes to the economic development of the state and nation.

(This mission statement was approved by the S.C. State University Board of Trustees on ~~March 30, 2010~~ **October 9, 2018** and by the South Carolina Commission on Higher Education ~~May 6, 2010...~~)

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### **Mission Statement (final version)**

South Carolina State University (SC State) is a historically Black public 1890 land-grant senior comprehensive institution. Located in Orangeburg, South Carolina, SC State University is committed to providing affordable and accessible quality baccalaureate programs in the areas of business, applied professional sciences, mathematics, natural sciences, engineering, engineering technology, education, arts, and humanities. A number of programs are offered at the master's level in teaching, human services and agribusiness, and the educational specialist and doctorate programs are offered in educational administration.

SC State University prepares highly skilled, competent and socially aware graduates to enable them to work and live productively in a dynamic, global society. Through technology and traditional methods of teaching and learning, research and service, the University enhances the quality of life of citizens and contributes to the economic development of the state and nation.

(This mission statement was approved by the S.C. State University Board of Trustees on October 9, 2018 and by the South Carolina Commission on Higher Education on October 23, 2018.)



### **Mission**

Trident Technical College serves as a catalyst for personal, community, and economic development by empowering individuals through education and training.

### **Vision**

Educate the individual. Accelerate the economy. Inspire the future.

### **Values**

- Integrity
- Respect
- Student achievement
- Academic excellence
- Accessibility and affordability
- Diversity, equity and inclusion
- Excellence in customer service
- Expertise
- Academic freedom
- Accountability
- Global competitiveness

### **Role and Scope**

Trident Technical College is a public, two-year, multi-campus community college that provides quality education and promotes economic development in Berkeley, Charleston, and Dorchester counties.

An open-door institution of higher education and one of the largest institutions in the state, Trident Technical College serves traditional and nontraditional curriculum students who have a wide variety of educational goals, from personal enrichment to career development to university transfer. To help students meet their goals, Trident Technical College offers university transfer associate degrees and applied technical associate degrees, diplomas and certificates. The curriculum includes programs in arts and sciences, aeronautical studies, agriculture, business, computer technology, engineering technology, health sciences, hospitality, industrial technology, and public service. Trident Technical College students draw on knowledge from a broad range of disciplines to develop the communication and critical thinking skills that are fundamental to lifelong learning.

Trident Technical College further promotes economic development through continuing education courses; customized education and training for business, industry, and government; and a variety of employment training programs.

Trident Technical College is committed to being accessible and responsive to community needs. To foster student success, Trident Technical College provides developmental education and comprehensive student services. In addition to traditional instruction, Trident Technical College's flexible course offerings and alternative delivery methods, including online instruction, enable more members of the community to pursue higher education.

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## **Mission Statement (final version)**

TTC Policy 2-18-0

### **Mission**

Trident Technical College serves as a catalyst for personal, community, and economic development by empowering individuals through education and training.

### **Vision**

Educate the individual. Accelerate the economy. Inspire the future.

### **Values**

- Integrity
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### **Role and Scope**

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Trident Technical College further promotes economic development through continuing education courses; customized education and training for business, industry, and government; and a variety of employment training programs.

Trident Technical College is committed to being accessible and responsive to community needs. To foster student success, Trident Technical College provides developmental education and comprehensive student services. In addition to traditional instruction, Trident Technical College's flexible course offerings and alternative delivery methods, including online instruction, enable more members of the community to pursue higher education.

The mission statement was approved by the Trident Technical College Area Commission on May 28, 2019 and by the South Carolina Commission on Higher Education on August 2, 2019.



## Vision

Aiken Technical College seeks to be the first choice for higher education in the region.

## Mission

Aiken Technical College is a public, open-door, two-year, comprehensive institution of higher education established to provide citizens of greater Aiken County opportunities for educational and workforce development.

## Our Values

ATC's core values define the College and provide the environment for all decisions and actions. These core values are:

**Collaboration** - Exemplified in community-centered relationships and partnerships.

**Commitment** - Exemplified in students, businesses and community.

**Diversity** - Exemplified in inclusiveness, respect and compassion.

**Excellence** - Exemplified in teaching, learning, engagement and development.

**Innovation** - Exemplified in new approaches, risk-taking, flexibility, change and leadership.

**Integrity** - Exemplified by honesty, accountability and transparency.

## 2017-2022 Institutional Goals

### Goal I

Provide transformative, enriching and engaging academic programs and student experiences to serve the educational and workforce development needs of our students and the region.

### Goal II

Position the College as the first choice for education and workforce development through effective communication, promotion and branding.

### Goal III

Create strategic collaborations with academic, community and industry partners to develop and empower students through additional educational opportunities.

### Goal IV

Cultivate an engaging environment of excellence to attract, retain and develop a diverse campus of students, staff, faculty and administrators.

Goal V

Expand organizational funding through regional support, student enrollment, and grants to provide innovative learning opportunities for students.

The mission statement was approved by the Aiken County Commission for Technical and Comprehensive Education on May 13, 2019 and by the South Carolina Commission on Higher Education on August 21, 2019.

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*The changes did not include any edits to the text of the vision, mission, or values. The changes included placing the vision statement before the mission statement and including 2017-2022 Institutional Goals.*