



June 1, 2023

MEMORANDUM

TO: Chair Wes Hayes and Members, SC Commission on Higher Education
FROM: Chair Hugh Mobley and Members, Committee on Access & Equity and Student Services
Office of Student Affairs

An Overview and Data Report on College Application Month 2022

Background

The American College Application Campaign (ACAC), launched by the American Council on Education (ACE), is a national effort implemented in all 50 states and the District of Columbia whose primary focus is to increase the number of first-generation and low-income students who pursue a postsecondary education. ACAC highlighted research studies that found students are either not applying to college or not applying early enough in their senior year, not applying to colleges that are a good fit, and are not applying to enough colleges. Findings included: a) positive correlations between the number of colleges high school students apply and their likelihood of four-year college enrollment (*College Board Advocacy and Policy Center Research Brief, October 2011*); and 2) only a small number of high-achieving, low-income students apply to colleges that resemble their achievements like their counterparts (*Hoxby & Turner, 2013*). Also, the research indicated that providing college application “coaching” to high school seniors increased postsecondary enrollment (*Carrell & Sacerdote, 2013*), and the decision to not apply to college suggests that decisions are made before high school graduation (*Hahb & Price, 2008*).

As a proactive response to the findings, the national effort aimed to assist high school seniors in navigating the college admissions process and to ensure that each participating student submits at least one college admissions application.

The South Carolina Commission on Higher Education (CHE) staff, in collaboration with the South Carolina Department of Education, met with North Carolina/GEAR UP in 2009 to study the College Application Day model and possible implementation of a program in South Carolina. South Carolina joined ACE in



803-737-2260

1122 Lady St, Ste 400
Columbia, SC 29201

www.che.sc.gov



2009 as the fifth state to implement College Application Month (CAM) events statewide. With additional support from community and business leaders, as well as volunteers and college admission professionals, CAM has transitioned from a month into a “season” which includes September, October, and November each year. In 2018, the ACAC operations and staff ended their contract ACE, and now reside with ACT, Inc.

Program Model: College Application Month

In 2022, 248 high schools across the state registered to host College Application events in the fall (September – November). This represented an increase of 6 school registrations over the prior year. CHE staff will continue to monitor the number of schools that register as a part of its *Ascend 60 x 30* initiative, which seeks to ensure that by 2030, at least 60 percent of all eligible South Carolinians will receive a high quality post-secondary credential. The success of the CAM program will help CHE toward that goal. During the in-person CAM events where college representatives could participate, high school seniors were provided with the opportunity to receive application assistance from the community and college admissions professionals. Many colleges were able to provide application fee waivers to students to be validated either on that specific event day or during the length of CAM.

Finally, to assist those students who attended high schools that elected not to have a CAM program in 2022, or who were attempting to complete college applications outside of College Application Month events or normal school hours, CHE provided opportunities for institutions to develop “how-to” videos to support students who were working through their applications. Each institution was contacted and provided an opportunity to create a video for display on the SCCANGO College Application Month page. The 24 “how-to” videos CHE received from responding institutions were posted on the page in August and remain on the SCCANGO website to support those students who have not completed and submitted a college application.

Sustainability

From 2009-2014, the College Application Month Program was funded by through the College Access Challenge Grant (CACG), a federal grant from the U.S. Department of Education. The purpose of the CACG was to increase the number of low-income students who are prepared to enter and succeed in postsecondary education. Due to the inability to meet the federal maintenance of effort requirement from the state to fund higher education, which was a required component of CACG, grant funding was not awarded in FY 2015. After careful evaluation of the program, estimated costs to host basic CAM events statewide, are approximately \$5,500 (are we still able to have basic CM events at \$5,500? Perhaps we



should state that these estimates do not include travel, and personnel time/effort). Since 2019, CAM has been funded through the CHE operating budget, with no outside funding assistance. The work of the program has been made possible through collaborations with the school counselors in each of the registered high schools, and the college representatives who have continued to execute and grow the CAM program each year. CHE will continue to explore and evaluate additional funding sources and resources to support CAM.

CAM 2022 continued its partnership with the Carolina Association of Collegiate Registrars & Admissions Officers (CACRAO). CACRAO is the professional organization that represents the Admissions and Recruitment Officers at the state's higher education institutions. A major part of the CAM program is the presence of college and university representatives at the CAM events in each high school to assist with application and admissions questions. To maximize this opportunity for both the high schools and higher education institutions, CHE and CACRAO developed a partnership that would introduce preferred weeks for high schools to hold their CAM events. In the agreement, high schools would be encouraged to hold their events during specific weeks, based on their geographic region of the state. If a high school held its CAM event during its preferred week, CACRAO could guarantee college representation for the CAM event. While a high school could still register for an event outside of that preferred week, the school would do so without a guarantee of having college representation at the CAM event. The partnership has proven beneficial for both the high schools and institutions and will continue in 2023. CAM 2022 also saw the continuation of partnerships between CHE and one of the state's standardized testing agencies, ACT.

The partnership with ACT was created to incentivize high schools to host high quality CAM events and place an emphasis on data collection and timely reporting. The partnership annually awards one outstanding high school each year. ACT agreed to partner with CHE to designate one school each year as a School of Excellence. The winning school would need to host a program, provide data to CHE by established deadlines, and demonstrate either consistency or significant improvement in student success and participation in the program. The winner for 2022, Hemingway High School in Hemingway, SC, was presented with their award this Spring at an event on its campus.

Evaluation of the Data

In 2022, 248 South Carolina high schools (public, charter, virtual, and adult education centers) registered to hold CAM events. These high schools consisted of approximately 47,422 high school seniors who had the opportunity to participate in a CAM event at their respective high schools. Four (4) events were postponed due to various reasons, including coordinator departures and weather cancellations. Five of the

high schools did not submit an end-of-event report due to not collecting data during the event. Two-hundred three (203) high schools submitted an end-of-event report. The data regarding the program comes from the submitted end-of-event reports, and the student survey. In the high schools that hosted an event, 21,340 high school seniors signed into a CAM event. This represents a 7% increase in reported student participation over the last year's reported number. Based on the reported figures, an estimated 36,844 college applications were completed and submitted by all high school seniors who signed into a CAM event. This represents a 1.5% increase in the number of estimated completed applications over last year's figure. The participation and survey completion numbers for CAM 2022 are like the pre-pandemic figures for the program.

The online student survey (n=3,953) produced data from areas that focused on gender, race/ethnicity, first in family status, application assistance, promotional efforts (where did the student learn about CAM), application completion, and institutions the student applied to during a CAM event. The survey presented the following results: 59% of the participating high schools seniors were female and 41% were male; of the students that self-identified in a specific race/ethnicity category, 42% reported as White or Caucasian, 35% Black or African American, and 18% reported Hispanic or Latino. Twenty-nine percent reported that they were the first in their family to go to college (5% increase over 2021 data), and a total of 80% reported they received college application assistance mainly from their school counselor and a college representative.

Approximately 62% of the students completed one college application, 16% completed two, and 22% reported completing three or more college applications during CAM. Finally, Piedmont Technical College, Horry Georgetown Technical College, Coastal Carolina University, Winthrop University, USC-Columbia, Clemson, and College of Charleston received the highest number of applications as reported by the students who participated in the student survey. **(Attachment III)**.

Attachment I

College Application Month 2022 Event Sites

** End of Event Reports for these College Application Month events were not submitted by the site coordinator by the deadline 12/16/22*

School	Date	Start Time	# Of Signed in Students
Abbeville High School	9/7/2022	8:00am - 11:00am	92
AC Flora High School	9/13/2022; 9/14/2022	8:00am-3:00pm	284
Academy for Technology and Academics	9/15/2022	1:00pm - 3:00pm	117
Academy for the Arts, Science, and Technology	9/16/2022	8:30am - 2:00pm	200
Academic Magnet High School	10/10/2022 and 10/11/2022	6:00pm - 8:00pm; 1:00pm - 3:00pm	55
Adult Education - Conway Education Center	10/27/2022	10:00am - 2:00pm	5
Adult Education - Myrtle Beach Family Learning Center	10/25/2022	10:00am - 2:00pm	15
Aiken High School	9/28/2022		120
Aiken Scholars Academy	9/28/2022	9:00am-11:00am	10
Airport High School	10/24/2022	10:00am-2:00pm	45
Allegro Charter School of Music	10/17/2022	12:00pm - 1:00pm	22
Allendale Fairfax High School	9/20/2022	9:00am-1:00pm	38
Anderson Five Charter School	10/18/2022	11:00am - 2:00pm	20
Andrew Jackson High School	9/14/2022	10:00am - 12:00pm	101
Andrews High School	9/15/2022	9:00am - 12:00pm	68
Ashley Ridge High School	10/5/2022	9:00am-3:00pm	98
Aynor High School	9/16/2022	9:00am - 2:00pm	96
Bamberg-Ehrhardt High School	9/22/2022	8:00am - 2:00pm	85
Baptist Hill Middle high School	10/19/2022	9:00am-12:00pm	58
Barnwell High School	9/21/2022	8:00am - 2:00pm	93

Batesburg Leesville High School	10/28/2022	9:00am - 2:00pm	13
Battery Creek High School	10/7/2022	11:00am - 1:00pm	60
Beaufort Academy	10/10/2022	10:00am - 1:00pm	31
Beaufort High School	10/7/2022	9:00am - 12:00pm	130
Beaufort Jasper ACE	11/9/2022	10:00am - 12:00pm	70
Belton Honea Path High	10/13/2022	8:00am - 3:00pm	110
Berea High School	10/5/2022	11:00am - 4:00pm	60
Berkeley High School	10/18/2022	8:30am - 3:00pm	66
Berkeley Middle College	10/11/2022	9:00am - 3:00pm	12
Bethune-Bowman Middle/High School	9/19/2022	8:00am-12:00pm	36
Blacksburg High School	9/23/2022	8:00am-12:00pm	99
Blackville-Hilda High School	9/19/2022	9:00am - 3:00pm	*
Blue Ridge High School	10/7/2022	9:00am - 3:00pm	76
Bluffton High School	10/21/2022	8:00am - 2:00pm	96
Blythewood High School	10/12/2022	9:00am - 12:00pm	92
Boiling Springs High School	10/7/2022	9:00am - 12:00pm	192
Branchville High School	9/16/2022	12:00pm - 3:00pm	37
Brushier Middle College Charter HS	10/7/2022	10:00am - 1:00pm	9
Bridges Preparatory School	10/14/2022	9:00am - 12:00pm	10
Brookland-Cayce High School	10/27/2022	9:00am - 3:00pm	*
Broome High School	9/30/2022	8:00am - 3:00pm	94
Buford High School	9/15/2022	9:00am - 2:00pm	*
Burke High School	10/27/2022	9:00am - 12:00pm	25
C.A. Johnson High School	11/3/2022	9:00am - 11:00am	48
Calhoun County High	9/29/2022	9:00am - 12:00pm	70
Calhoun Falls Charter School	9/2/2022	9:00am - 12:00pm	19
Cane Bay High School	10/11/2022	9:00am - 3:00pm	175
Carolina Forest High	Preferred: 11/4/2022	8:00am - 3:00pm	266
Carolina High School	10/5/2022	9:00am-12:00pm	45

Carvers Bay High School	9/15/2022	9:00am-11:00am	72
Catawba Ridge High School	9/16/2022	8:00am - 11:00pm	294
Central High School	10/5 & 10/6/2022	9:00am - 2:00pm	28
Chapin High School	9/28/2022	10:00am - 3:00pm	77
Chapman High School	9/23/2022	8:00am-2:00pm	117
Charleston Charter School for Math and Science	10/24/2022	9:00am - 2:00pm	55
Charleston County School of the Arts	10/17/2022	9:00am - 12:00pm	15
Cheraw High School	10/6/2022	8:00am - 3:00pm	*
Chesnee High School	9/30/2022	8:00am - 11:00am	130
Chester High School	9/14/2022	9:00am - 1:00pm	44
Chesterfield High School	10/6/2022	8:00am-2:00pm	10
Clinton High School	Preferred: 10/4/2022	9:00am - 3:00pm	54
Clover High School	9/14/2022	10:00am - 2:00pm	262
Colleton County High School	10/12/2022	9:00am - 2:00pm	179
Colleton Preparatory Academy	10/14/2022	9:00am - 12:00pm	28
Columbia High School	10/19/2022	10:00am - 12:00pm	*
Conway High School	9/16/2022	8:00am -12:00pm	200
Cooper River Center for Advanced Studies	No individual Event	TBD	
Crescent High School	10/13/2022	8:30am - 2:30pm	152
Crestwood High School	11/3/2022	9:00am - 3:00pm	108
Cross High School	10/19/2022	8:00am - 11:00am	32
Cyber Academy of South Carolina	10/5/2022	9:00am - 2:00pm	17
D.W. Daniel High School	10/20/2022	9:00am - 3:00pm	125
Darlington High School	9/30/2022	9:00am - 2:00pm	80
Denmark-Olar High School	9/22/2022	9:00am-3:00pm	39
Dillon High School	10/7/2022	8:00am - 1:00pm	*
Dixie High School	9/7/2022	11:00am - 1:00pm	38

Dorchester Academy	10/14/2022	9:00am - 10:00am	27
Dorman High School	10/6, 10/13, 10/20, 10/27/2022	8:00am - 12:00pm	423
Dreher High School	10/12/2022	9:00am - 2:00pm	175
Dutch Fork High School	10/27/2022	9:00am -3:00pm	72
Early College High School - Charleston County	10/12/2022	8:00am - 11:30am	35
East Clarendon Middle-High School	10/28/2022	10:00am - 12:00pm	40
Eastside High School	Preferred: 10/12/2022	10:00am - 2:00pm	100
Eau Claire High School	10/27/2022	9:00am - 11:00am	*
Edisto High School	9/19/2022	9:00am-12:00pm	50
Emerald High School	8/31/2022	9:00am - 1:00pm	108
Estill High School (merged with Wade Hampton)	10/21/2022	9:00am-12:00pm	
Fairfield Central High School	10/27/2022	9:00am - 12:00pm	140
Fort Dorchester High School	10/14/2022	10:00am - 1:00pm	129
Fort Mill High School	9/15/2022	9:00am - 3:00pm	227
Fox Creek High School	9/21/2022	8:00am - 11:00am	125
Gaffney High School	9/27/2022	9:00am - 2:00pm	265
Georgetown High School	10/4/2022	9:00am - 3:00pm	22
Gilbert High School	10/6/2022	8:00am-11:00am	105
Goose Creek High School	10/13, 18,/2022	9:00am - 4:00pm	173
Great Falls High School	9/13/2022	12:00pm - 4:00pm	53
Green Sea Floyds High School	10/20/2022	8:00am -3:00pm	25
Green Upstate High School	10/5/2022	9:00am - 12:00pm	25
Greenville Early College	10/7/2022	9:00am - 2:00pm	16
Greenville Senior High School	9/22/2022	12:00pm - 3:00pm	197
Greenville Technical Charter High School	10/14/2022	9:00am - 12:00pm	54
Greenwood High School	8/30/2022	9:00am - 3:00pm	151
Greer High School	11/11/2022	10:00am - 3:00pm	181

Greer Middle College Charter High School	9/16/2022	8:00am - 1:00pm	26
Hannah-Pamplico High School	9/29/2022	11:00am - 2:00pm	40
Hardeeville Junior & Senior High School	10/12/2022	12:00pm - 2:00pm	24
Hartsville High School	10/10/2022	12:00pm - 3:00pm	110
HCS Early College High School	9/12/2022, 9/13/2022	8:00am - 2:30pm	60
Scholars Academy High School	9/9/2022	12:00pm - 3:00pm	43
Hemingway High School	9/15/2022	9:00am - 12:00pm	39
Heyward Career and Technology Center	10/24, 26,/2022	10:00am - 1:00pm	*
High Point Academy	9/23/2022	9:00am - 11:00am	53
Hillcrest High School	10/7/2022	12:00pm - 2:00pm	275
Hilton Head Christian Academy	Cancelled	10:00am - 12:00pm	*
Hilton Head Island High School	10/21/2022	9:00am - 12:00pm	63
Holy Trinity Classical Christian School	10/10/2022	11:00am - 1:00pm	*
Hunter Kinard Tyler	9/22/2022	10:00am-2:00pm	*
Indian Land High School	9/14/2022	11:00am - 3:00pm	166
Irmo High School	10/28/2022	8:30am - 3:00pm	180
J.L. Mann High School	9/29/2022	9:00am - 12:30pm	215
James F Byrnes High School	10/26/2022	9:00am - 4:00pm	285
James Island Charter High School	10/13/2022	9:00am - 12:00pm	138
Johnsonville High School	10/4/2022	9:00am - 2:00pm	76
J Paul Truluck Creative Arts and Science Magnet School	10/4/2022	9:00am - 1:00pm	30
Kingstree Senior High School	9/16/2022	9:00am - 1:00pm	*
Lake City Early College High School	10/4/2022	1:00pm - 3:00pm	60
Lake Marion High School and Technology Center	9/23/2022	9:00am - 3:00pm	107
Lakewood High School	11/15/2022	9:00am - 4:00pm	83
Lamar High School	9/30/2021	9:00am - 12:00pm	73
Landrum High School	10/5/2022	9:00am - 2:00pm	62

Latta High School	10/4/2022	9:00am - 4:00pm	*
Laurens District 55 High	11/9/2022	9:00am - 2:00pm	147
Lee Central High School	9/28/2022	8:00am - 11:00am	*
Legacy Early College High School	10/21/2022	9am-11am	60
Legion Collegiate Academy	9/14/2022	9:00am - 12:00pm	24
Lewisville High School	9/15/2022	11:00am - 2:00pm	39
Lexington High School	10/13/2022	9:00am - 12:00pm	134
Liberty High School	10/13/2022	9:00am - 2:00pm	85
Loris High School	9/15/2022	8:00am - 2:00pm	*
Lowcountry Acceleration Academy	10/19/2023	10:00am - 12:00pm	*
Lowcountry Leadership Charter School	Will Contact Reps	9:00am - 3:00pm	27
Lowcountry Preparatory School	9/8/2022	1:00pm - 3:00pm	14
Lower Richland High	10/12/2022	12:00pm - 3:00pm	*
Lucy Beckham High School	10/14/2022	9:00am - 3:00pm	194
Lugoff Elgin High School	10/5/2022	8:00am - 1:00pm	186
Manning High School	10/26/2022	9:00am - 12:00pm	60
Marion High School	10/24/2022	8:00am - 3:00pm	45
Mauldin High School	9/30/2022	9:00am - 12:00pm	290
May River High School	10/21/2022	9:00am - 3:00pm	276
McBee High School	9/28/2022	9:00am - 2:00pm	31
McCormick High School	9/2/2022	9:00am - 2:00pm	29
Mid Carolina High School	9/2/2022	12:00pm - 2:00pm	81
Midland Valley High School	9/27/2022	8:00am-2:00pm	*
Midlands Middle College	10/24/2022	9:00am - 3:00pm	42
Midlands Technical College TRIO/Upward Bound Programs	11/12/2022	9:00am - 12:00pm	70
Military Magnet Academy	10/12/2022	11:00am - 1:00pm	63
Mullins High School	10/26/2022	8:00am - 3:00pm	95
Myrtle Beach High School	9/29/2022	9:00am - 1:00pm	135

Nation Ford High School	9/15/2022	11:00am - 3:00pm	180
Newberry Academy	9/7/2022	9:00am - 11:00am	*
Newberry High School	10/7/2022	8:00am-11:00am	81
Ninety-Six High School	8/30/2022	10:00am - 2:00pm	70
North Augusta High School	9/19/2022	12:00pm - 2:00pm	227
North Charleston High School	10/13/2022	9:00am-2:00pm	50
North Middle/High School	10/6/2022	9:00am-11:00am	24
North Myrtle Beach Christian School	Cancelled	1:00pm - 3:00pm	*
North Myrtle Beach High School	Preferred: 11/1/2022	8:00am - 2:00pm	291
Northwestern High School	9/15/2022	9:00am - 11:00am	253
Oceanside Collegiate Academy	Cancelled	Cancelled	*
Orangeburg Career and Technology Center	9/7/2022	9:00am - 2:00pm	50
Orangeburg-Wilkinson High School	9/28, /2022	9:00am - 12:00pm	181
PALM Charter High School	9/8/2022	9:00am - 12:40pm	33
Palmetto High School	10/10/2022	9:00am - 11:00am	75
Patrick Henry Academy	10/14/2022	10:00am - 12:00pm	*
Pee Dee Math Science & Technology Academy	10/27/2022	10:00am - 12:00pm	*
Pelion High School	10/24/2022	9:00am - 12:00pm	22
Pendleton High School	10/11/2022	9:00am - 1:00pm	120
Phillip Simmons High School	10/11/2022	12:00pm - 1:00pm	100
Pickens County Career and Technology Cen	10/20/2022	12:00pm - 3:00pm	29
Pickens High School	Counselor Will contact	9:00am - 11:00pm	135
Powersville High School	10/13/2022	9:00am - 12:00pm & 12:00pm - 2:00pm	*
Ragin Preparatory Christian Academy	10/27/2022	12:00pm - 2:00pm	*
RB Stall High School	10/28/2022	10:00am-3:00pm	*
Richland Northeast High School	10/31/2022	9:30am - 2:30pm	315
Richland One Middle College	10/28/2022	10:00am - 12:00pm	*

Ridge Spring-Monetta High School	9/23/2022	9:00am-12:00pm	40
Ridgeland Secondary Academy	10/13/2022	9:00am - 12:00pm	40
Ridgeview High School	10/25/2022	9:00am - 3:00pm	*
River Bluff High School	10/14/2022	9:00am-3:00pm	*
Riverside High School	9/29/2022	9:00am - 12:00pm	66
Riverwalk Academy	9/16/2022	12:00pm - 2:00pm	5
Rock Hill High School	9/8/2022	9:00am - 3:00pm	226
Royal Live Oaks Academy of the Arts & Sciences Charter School	10/13/2022	8:00am - 2:00pm	*
S.C Governor's School for Arts and Humanities	9/30/2022	8:00am-11:00am	85
Saluda High School	9/2/2022	9:00am - 3:00pm	81
SC Virtual Charter School	10/27/2022	1:00pm - 4:00pm	44
Sandhills School	10/25/2022	12:00pm - 1:00pm	9
Scholars Academy High School	9/9/2022	12:00pm - 3:00pm	*
Scott's Branch Middle High School	10/24/2022	9:00am - 12:00pm	*
Seneca High School	Counselor will contact Reps		84
Septima P. Clark Academy	10/14/2022	8:00am - 11:00am	*
Silver Bluff High School	9/27,/2022	9:00am - 2:00pm	70
Socastee High School	9/15/2022	1:00pm - 3:00pm	255
South Aiken High School	9/20/2022	8:15am - 1:00pm	209
South Florence High School	10/28/2022	1:00pm-3:00pm	250
South Pointe High School	Counselor Will Contact	9:00am - 3:00pm	*
Southside High School	10/7/2022	9:00am-3:00pm	120
Spartanburg High School	10/4/2022	8:00am-1:00pm	*
Spring Hill High School	10/4 & 10/5/2022	8:00am - 3:00pm	203
Spring Valley High School	10/14/2022	10:00am - 11:30am	350
St. James High School	9/9/2022	10:00am-3:00pm	250
St. John's Christian Academy	10/11/2022	1:00pm - 3:00pm	8

St. John's High School	10/18, 10/19, 10/20/2022	8:00am - 11:00am	*
Stratford High School	10/18/2022	9:00am - 4:00pm	273
Strom Thurmond High School	Cancelled	10:00am - 1:00pm	*
Summerville High School	10/26/2022	11:00am-1:00pm	235
Sumter High School	11/1/2022	9:00am - 12:00pm	272
Swansea High School	10/28/2022	9:00am-12:00pm	102
Timberland High School	10/21/2022	9:00am - 1:00pm	62
TL Hanna High School	10/20/2022	9:00am-3:00pm	160
Travelers Rest High School	10/6/2022	9:00am - 11:00am	66
Union County High School	10/6/2022	9:00am - 2:00pm	101
Waccamaw High School	9/8/2022	9:00am-12;00pm	100
Wade Hampton High School - Greenville	10/21/2022	9:00am - 2:00pm	261
Wade Hampton High School - Varnville	10/7/2022	9:00am - 12:00pm	*
Wagener-Salley High School	9/21/2022	9:00am - 2:00pm	*
Walhalla High School	10/14, 10/18/2022	9:00am - 3:00pm	148
Wando High School	10/14/2022	9:00am - 3:00pm	*
Ware Shoals High School	9/2/2022	9:00am - 3:00pm	42
West Ashley Center for Advanced Studies	10/12/2022	11:00am - 3:00pm	103
West Ashley High School	10/12/2022 & 10/19/2022	8:00am - 3:00pm	206
West Florence High School	9/28/2022	9:00am - 2:00pm	300
West-Oak High School	All October	9:00am - 1:00pm	176
Westside High School	10/13, 14/2022	9:00am - 12:00pm	*
Westwood High School	10/7/2022	9:00am - 3:00pm	188
Whale Branch Early College High School	10/7/2022	8:00am - 3:00pm	*
White Knoll High School	10/27/2022	8:00am-3:00pm	150
Whitmire Community School	9/14/2022	9:00am -12:00pm	35
Williston-Elko High School	9/28/2022	9:00am - 3:00pm	44

Wilson High School	9/29/2022	8:00am - 2:00pm	175
Woodland High School	10/11 & 10/12/2022	9:00am - 3:00pm	*
Woodmont High School	9/20/2022	9:00am - 12:00pm	160
Woodruff High School	10/7/2022	9:00am-3:00pm	111
Wren High School	10/11/2022	11:00am - 1:00pm	77
York Comprehensive High School	No Reps	9:00am - 12:00pm	140
York Preparatory Academy	9/15/2022	9:00am - 12:00pm	50
TOTAL			21,340



Attachment II CAM Data 2009 to Present

	2009	2016	2017	2018	2019	2020	2021	2022
Total # of Participating High Schools	12	223	231	237	239	231	242	248*
Total # of high school seniors reported by site coordinators	1,000	48,298	47,746	47,406	46,428	36,380	44,363	47,422
Total # of volunteers and college representatives who assisted with CAM events.	N/A	2,366	2,218	1,368	1,904	1,929	2,165	2,079
# of high school seniors who signed into a CAM event	N/A	22,052	22,617	24,129	24,678	11,756	19,903	21,340**
# of signed in high school seniors that completed the Student Survey	N/A	8,499	6,389	7,324	7,576	233	2,126	3,953
# of students who completed the Student Survey self-reported as "First in Family"	N/A	2,718	1,985	1,366	1,579	57	560	2,718
# of completed college applications as reported from Student Survey	N/A	14,513	11,837	14,336	15,045	465	3,870	6,825
Estimated # of completed college applications	N/A	37,656	41,902	47,230	49,007	23,462	36,272	36,844***

- N/A = information was either not collected or requested by ACE during that specific program year

*There are ~293 public high schools and ~207 private high schools in South Carolina. Of the 248 registered schools, 4 events were cancelled

**203 out of 244 possible End of Event reports were submitted to CHE following CAM events as of (12/16/22)

***Total # of high school seniors who signed-in to a CAM event divided by # of signed-in high school seniors who completed the Student Survey multiplied by the # of completed college applications reported by high school seniors who completed the Student Survey/sign in sheet.

Attachment III

Student Survey Results (n=3,953) from College Application Month 2022

1. **Gender:** 59% (female), 41% (male)
2. **Race/Ethnicity:** 42% (white), 35% (Black or AA), 18% (Hispanic or Latino), 2.7% (other - included two or more races), 2.3% (Asian), 1% (American Indian or Alaska Native)
3. **First in Family:** 29% (Yes), 71% (No)
4. **Application Assistance:** 47% (School Counselor), 33% (College Representative), 13% (Other), 5% (Teacher), 2% (Parent)
5. **Completion of Applications:** 62% (one), 16% (two), 22% (three or more)
6. **Top 10 Applications:** Piedmont Technical College, Horry Georgetown Technical College, Greenville Technical College, Coastal Carolina University, Winthrop University, USC-Columbia, Clemson, College of Charleston, Francis Marion University, Claflin University,

Student Comments from the 2022 Student Survey (n=3,953)

Students were asked to comment on their experiences and provide insight on improvements for future CAM events. A consistent theme among the student responses was the desire to have fee waivers from all the participating colleges and universities, even for those students who do not qualify for the College Board and ACT waivers, which are typically based on family income level. Overall, the general student response communicated in the survey was positive towards CAM.