

# SCSL Digital Collections

## ITV Update October 2010

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# ITV Update October 2010

Instructional Television and Staff Development Resources  
Office of eLearning  
State Department of Education



## **NEW Riverbanks Roundup Program - October 29th** **SC – Wild Animals Are All Around You!**

Oct. 29, 5:00–5:27 p.m. ETV open circuit Also access in *StreamlineSC*

Repeats Oct. 30, 11:00–11:27 a.m. SC Channel

Repeats Nov. 2 and 8, 10:00–10:27 a.m. Channel 1 (Unlimited rights)

ITV is working with the outstanding Riverbanks Zoo and Gardens to feature educational aspects of the many wonderful animals, flora and fauna at the zoo in these NEW 30-minute programs! Guests on the series include professionals who work daily with the cute penguins and large elephants, who take care of the many types of animals, and who have vast knowledge of maintaining thriving habitats.

Join **Riverbanks Roundup** for this NEW edition entitled *SC – Wild Animals Are All Around You!* We'll explore the zoo to find the animals that live right here in our state. Experts at the zoo will join host Katie Mixon as we venture on a nature walk, visit the aquarium and meet a herpetologist!

The content is designed to support South Carolina Science Academic Standards in grades K-6 such as Characteristics of Organisms, Animals, Habitats and Adaptations, Organisms and their Environments, and Ecosystems. **Riverbanks Roundup** programs each have a goal; are designed around themes; take in consideration of what students should know, feel and do after viewing; and also include conservation messages. We hope students will follow conservation tips given, visit a zoo and actually see the animals like the ones in the program and also e-mail their questions to **Riverbanks Roundup** to be answered by the experts. Conservation messages include how we as humans affect ecosystems and information about how responsible zoo and aquariums share knowledge, ideas and projects that empower people to take action.

Students can send their questions to [riverbanksroundup@scetv.org](mailto:riverbanksroundup@scetv.org). For more information about the series, contact Producer, Director/Editor David Moore at [dmoore@scetv.org](mailto:dmoore@scetv.org).

## **In Our Schools – Red Carpet Schools 2010**

Oct. 31, 1:00–1:27 p.m. ETV open circuit Also access in *StreamlineSC* and *Educator+*

Oct. 31, 3:00–3:27 p.m. SC Channel (SCC)

Nov. 3, 9:00–9:27 a.m. ETV World (ETVW)

Nov. 2 and 5, 10:30–10:57 a.m. Channel 1 (Unlimited rights)

**In Our Schools**, a series produced by ITV, focuses on positive educational initiatives in our state's public schools. This month's NEW program features two of South Carolina's Red Carpet Schools for 2010 that were selected for this honor because of their family-friendly, customer-oriented environments. Tune in to see first hand the strategies that **Fennell Elementary School** in Hampton School District One and **Chesterfield-Ruby Middle School** in the Chesterfield County School District have implemented to provide warm, inviting environments for all school partners, including parents, community members and businesses. Learn how these fine schools strive to be an inviting place for parents to participate and see how each school is committed to being a focal point in their community. The Red Carpet Schools program was started because it has been shown that a positive school climate supports increased academic achievement.

**Note:** The **Red Carpet Schools Teleconference** with SCDE's Frank White aired for the first time September 28 and repeats September 29, October 6 and 13, 1:30–@3:00 p.m. (exact duration TBA), on channel 1 – see page 16 in this *ITV Update*.

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## ITV Classics – Bobby Richardson Baseball Programs

Program 1 - **Baseball with Bobby Richardson: First Inning**

Program 2 - **Baseball with Bobby Richardson: Mickey Mantle**

Program 3 - **Baseball with Bobby Richardson: Baseball Legends**

Program 4 - **Baseball with Bobby Richardson: The Coach**

Block feed Oct. 6, 11:00 a.m.–12:57 p.m. Channel 1

Also access in *StreamlineSC*

Repeat block feed Oct. 12, 12:00–1:57 p.m. Channel 1

(Unlimited rights)

**ITV Classics** is a series of programs that have been “rescued” from the ETV tape vault! These programs were produced years ago. ITV is adding new footage, including interviews with key “players” and re-editing the programs to bring them to life again.

Producer, Director/Editor David Moore in ITV is leading this initiative, starting with these four programs that aired on ETV in September. Bobby Richardson had a great career in pro baseball as a New York Yankee star infielder, coached the Gamecock baseball team in the 1970’s and is now enjoying retirement in Sumter, where he grew up! Middle and High School students can learn from this excellent role model so please access these “new” programs for your school.

## Repeat: Project Discovery - Congaree National Park

Repeats Oct. 20, 1:00–2:00 p.m. Channel 1\* (Unlimited rights)

Repeats Oct. 25 and 27, 1:00–2:00 p.m. Channel 1\* \*No e-mail interaction for repeats

**Project Discovery**, produced by ITV with ETV, takes SC students to visit interesting places where they can learn from historians, naturalists and others! Designed for upper elementary, middle and high school students, this special program was broadcast LIVE from the **Congaree National Park** in April 2010 to allow SC students to learn about conservation of one of the oldest and largest tree canopies in the world!

Because the program about NASCAR was not able to be produced as planned, ITV will repeat this program co-hosted by naturalist **Rudy Mancke** with special guests from the Park Service and DHEC. The program takes students on a virtual visit to our state’s “Biosphere Reserve,” an international designation received because of the uniqueness of the Congaree National Park – a place of towering trees, primeval forest landscapes, diverse plant and animal life, and tranquility.

Students get to hear swamp stories, learn the history of the Palmetto State’s national landmark, and experience national and state champion trees and astonishing biodiversity as **Project Discovery** explores the largest remnant of old-growth floodplain forest remaining on our continent and presents a conversation about its conservation to keep it here for all of us and future generations.

**NOTE:** The **Project Discovery** program planned for October about **NASCAR – Science, Technology and Careers** will be produced at a later date. NO e-mail interaction for these repeats.

### **NEW ITV Home Page [www.itv.scetv.org](http://www.itv.scetv.org)**

Please check out the NEW ITV Web page! We listened to your input to streamline and organize our site. You will find handy links to the left that take you to virtual resources that you can access anytime and anywhere. Additionally, the left column also provides links directly to other relevant ITV/ETV resources. At the very top of the home page you will find links to Today on ITV, NEWSFLASH! and the broadcast schedule search. Each month we will feature NEW productions and highlight other valuable resources via the large picture slider. The smaller blocks will each feature a professional development offering, a K12 program resource and a catch all that will rotate on a monthly basis. Check it out and let us know what you like and don’t like so that we can continue to tailor this site to your needs. Michelle Flamos, [mflamos@scetv.org](mailto:mflamos@scetv.org) or 803-737-0951.

## The ETV Stock Market Program – New for 2010–2011

Fridays October 8, 22, November 5, 19, and December 3, 8:30–8:45 a.m. Channel 2

Repeats same day, 9:00–9:15 a.m. Channel 2

Repeats following Monday, 9:00–9:15 a.m. Channel 2 (All with unlimited rights)

**The ETV Stock Market Program** - These five lessons are NEW for fall and provide information on economics and the stock market to accompany the SC Council on Economic Education's game that students across the state participate in each year. For more information, contact Helen Meyers at the SC Council on Economic Education at 803-777-8676 or 1-888-861-6345 or [hmeyers@moore.sc.edu](mailto:hmeyers@moore.sc.edu).

## Current Events Study – SC: In the News...ONLY Online

**South Carolina: In the News** is produced for the entire state by the Lancaster DES, which has provided the series in cooperation with Lancaster High School for the last seven years. Hosted by students, the weekly series features current event stories from around our state. Recommended for upper elementary, middle and high school students to let them know what is happening in our state.

**Programs will be posted online in *StreamlineSC* by 8:00 a.m. on Friday mornings. Special Kudos to Richie Knight, Lancaster DES, for his expertise and coordination of this great series!**

For information about access, please contact Michelle Flamos [mflamos@scetv.org](mailto:mflamos@scetv.org).

## Teen Kids News Continues in ITV Schedule for 2010–11

Fridays Sept. 24 through June 3, 9:35–10:05 a.m. and 1:20–1:50 p.m. Channel 1 (Unlimited rights)

Repeats the following Monday at 8:20 a.m. Channel 1

This series that presents news from around the world in an educational and entertaining manner will continue in the ITV schedule for 2010–11...thanks to the national distributor! Hosted by students, all programs are NEW every year. Word segments build vocabulary and "WORK-IT" segments focus on careers. The weekly programs, designed for grades 6–10, are produced in partnership with *Weekly Reader Magazine*. Go to [www.teenkidsnews.com](http://www.teenkidsnews.com) for content information.

## Short Segments for Your School News Programs

ITV with ETV has produced or ITV has acquired a broad selection of short programs that are 30 seconds to about two minutes each in duration. These are perfect to just "drop in" your school news programs, providing a bit of content in a concise format that you make a part of your program.

Plan to tape these to include in your elementary and middle school news programs.

Block feed Oct. 18, 9:00 a.m.–2:23 p.m. Channel 2 (Unlimited rights)

<b>Character Minutes</b> (1 minute/28 segments)	9:00 a.m.–9:37 a.m.
<b>Discovery Minutes</b> (1 minute/29 segments)	9:40 a.m.–10:17 a.m.
<b>Environmental Minutes</b> (1 minute/28 segments)	10:20 a.m.–10:55 a.m.
<b>Nature Notes with Rudy Mancke</b> (1 min.15 sec./15 segments)	10:58 a.m.–11:16 a.m.
<b>Parks Adventure Minutes</b> (1 minute/20 segments)	11:19 a.m.–11:45 a.m.
<b>Zoo Minutes</b> (1 min. 15 sec./28 segments)	11:48 a.m.–12:28 p.m.
<b>Earth Today Kids Minutes</b> (between 1:21 & 2:15/16 segments)	12:31 p.m.–1:02 p.m.
<b>NASA Brain Bites</b> (1 minute/31 segments)	1:05 p.m.–1:37 p.m.
<b>Facts of Congress</b> (1 minute/30 segments)	1:40 p.m.–2:14 p.m.
<b>Eat Smart Move More shorts 2</b> (30 seconds to 1 minute/6 segments)	2:17 p.m.–2:23 p.m.

**Environmental Ed** is a new ITV video-based resource for elementary and middle grade students! Produced by ITV and ETV working with the State Department of Education's Environmental Education consultant Ed Falco, this series of five-minute, fast-paced programs challenges students with facts, stories, investigations, questions, and Eco-quests to "leave no friend inside and carefully walk upon the earth."

"Environmental Ed," an energetic and friendly nature-wise guy, welcomes students to his Nature Shack. From there students explore the world around them, learning about food chains, plant and animal survival, bio-diversity, pollution, conservation, recycling, green energy and technology, environmental health, and so much more!

Program 1: *What on Earth . . . Is Environmental Ed?*

Program 2: *HIPPO Problems*

Program 3: *Home Is Where Your Stuff Is!*

Program 4: *Beware of the Invaders!*

Program 5: *Pollution 101!*

Program 6: *Pollution Solutions!*

Program 7: *Wasting Away!*

Program 8: *Leapin' Lizards!*

Program 9: *Water We Doing?*

Program 10: *Barrels and Bins*

Program 11: *Spare My Air!*



Students and teachers are invited to communicate with "Environmental Ed" at [environmentaled@sctv.org](mailto:environmentaled@sctv.org). Let us hear how you like the programs, how you are using them and suggest new topics for future programs!

**Repeat Block Feed of Programs 1–11**

**Oct. 1, 8:00–9:06 a.m. Channel 1**

**Oct. 8 and 15, 11:00 a.m.–12:06 p.m. Channel 1  
(Unlimited rights) Also access in *StreamlineSC***

A Teacher's Guide will be posted online with programs in *StreamlineSC*.  
For more information, contact ITV at 1-877-885-5272 or [Hbjamison@sctv.org](mailto:Hbjamison@sctv.org).

# Colonial Williamsburg Electronic Field Trips 2010–11

## Broadcast on ETV at 1 p.m. and Ch. 1 at 10 a.m. & 1 p.m.

The CWEFT programs use 21<sup>st</sup> century technology to enrich the teaching of history and social studies. The field trips are correlated to national standards and provide a compelling learning experience for grades 4–8, using re-enactors to play the roles of historical figures.

Congratulations to **Taquilla Barksdale at West Pelzer Elementary in Anderson School District One** for receiving the October CWEFT scholarship! And, special congrats to a SC school that received a full CWEFT scholarship for the entire series! **Harriett Pauling, Media Specialist at Fairfield Middle**, will be using the entire series with her school. CWEFT provided this because ETV continues to air the series and ITV promotes it monthly to our SC schools. Thanks CWEFT!

### **It's not too late to plan for using all the 2010–11 Colonial Williamsburg Electronic Field Trips!**

Talk to your PTO about sponsoring the programs for next year. SC schools can receive all seven programs for around \$500. Though schools may view FREE and record programs with 10-day fair use rights (can tape and use for 10 days from broadcast date, but must erase tape within 45 days), there are advantages to paying the fee to Colonial Williamsburg to participate. By paying the fee, schools get teacher materials, get to keep the recorded program for the life of the tape and have access to the re-enactors/historians online and via a toll-free number. Call Mr. Van Eck at CWEFT 1-800-761-8331.

### **2010–11 Broadcast Schedule:**

#### **10:00–11:00 a.m. channel 1 and 1:00–2:00 p.m. ETV open circuit and channel 1**

- Oct. 14, 2010** *The Will of the People* – One of the most bitter presidential campaigns in U.S. History is part of a surprising lesson for a 21<sup>st</sup>-century student. Thomas Jefferson explains how negative campaigning, partisan politics and contested elections have been part of our political system since the earliest days of the republic.
- Nov. 18, 2010** *The Bill of Rights* (premiere) – The Bill of Rights protects individual freedoms, but what if the government had too much power and there was no such thing as the Bill of Rights? Explore an alternate reality in which individual rights are limited and life is very different.
- Dec. 16, 2010** *Founders or Traitors?* – The months of late 1776 were “the times that try men’s souls.” Join Edward Rutledge, Benjamin Franklin and John Adams as they attend a conference with British admiral Lord Howe, hoping to end the American rebellion peacefully. Discover the signers of the Declaration of Independence and the risks they took.
- Jan. 13, 2011** *The Amazing Trade Shop Science Race!* (premiere) – Root for student contestants as they compete to discover the physics, chemistry and simple machines employed by Colonial Williamsburg’s trades people to reconstruct an eighteenth-century coffeehouse. Quickly “Professor Eddie” hosts this engaging science game show!
- Feb. 10, 2011** *Freedom Bound* – Choice, hope and escape from slavery are highlighted in stories spanning three centuries. Examine the options for slaves willing to risk their lives for freedom. Where could they run? Whom could they trust? Learn how these answers changed over time, from the American colonies’ first slave laws to the Underground Railroad before the Civil War.
- Mar. 10, 2011** *Women of the Revolution* (premiere) – Bravery. Loyalty. Sacrifice. Women of the Revolution possessed all of these qualities. Explore the excitement, peril and individual stories of Deborah Sampson, Mary Perth, Martha Washington, and other women on both sides of the conflict who proved their mettle in American War for Independence.
- Apr. 7, 2011** *Making History Live* – What makes history come alive? Take a behind-the-scenes look at how historical African American character portrayals are created for Colonial Williamsburg’s Historic Area. From research through performance, experienced museum interpreters share their techniques for bringing the past to life.

**\*RIGHTS: SC schools may view with 10-day fair use rights. (Can record, but lesson must be used within ten days and erased/destroyed within 45 days.) ONLY schools that get a scholarship through ITV for one program OR pay CWEFT to participate can keep the copy of the program(s) for the life of the tape, receive the guides, get online access, and have phone interaction with the historians.**



## NEW ETV Carolina Stories: *Forgotten Founder* The Story of Charles Pinckney

Oct. 7, 8:00–8:57 a.m. Channel 1 Also access in *StreamlineSC*  
Repeats Oct. 14, 2:00–2:57 p.m. Channel 1 (Unlimited rights)

This NEW program in the **Carolina Stories** series premiered on ETV September 17. **Carolina Stories: *Forgotten Founder*** is a historical visualization of the biography of Charles Pinckney, a South Carolinian whose contributions to the birth of our nation and state are largely unknown until now. His career of public service began in 1779 when at the age of 21 he became a member of the SC General Assembly. Then Pinckney was selected as a delegate to Congress four years later and became one of four representatives from SC at the Constitutional Convention. Throughout his active political career he served four terms as our Governor, in the U.S. House and the Senate, and appointed as the U.S. Ambassador to Spain.

Through the research of several historians, this documentary explores Pinckney’s work as a public servant and his contributions to the United States Constitution while examining the reasons why his story is all but removed from American history. This program is a good one to keep for use next year for Constitution studies around September 17, the anniversary date of the signing in 1787.




This special program is directed by ETV’s Sanford Adams with original artwork by James. H. Palmer, Jr., and was funded in part by the Friends of Historic Snee Farm and Humanities Council of SC. It was used as part of this year’s celebration for Constitution Week at the National Park Services Charles Pinckney National Historic Site in Mt. Pleasant, SC. Please alert your SC and US History teachers!

## Popular ETV Carolina Stories: *South Carolina A-Z*

Oct. 7, 9:00–9:58 a.m. Channel 1 Also access in *StreamlineSC*  
Repeats Oct. 14, 3:00–3:58 p.m. Channel 1 (Unlimited rights)

South Carolina is known for many wonderful places, rich cultural traditions, unique flora and fauna, and the source of a variety of products found nowhere else in the nation. This **Carolina Stories** takes a look at favorite places and homegrown things, spanning the alphabet to showcase all that our state has to offer! This program was produced by ETV over a year ago, but this is the first time we have been able to broadcast it in the ITV schedule. Please access this program and share it with teachers!

### ETV Channels with Programming Schools Can Use!

		
<p>ETV's main channel in high definition presenting national programs as well as regional and local interests.</p> <p>(Referred to previously as ETV “open circuit” . . . now listed in <i>ITV Update</i> as just ETV)</p>	<p>The SC Channel (SCC) is dedicated to programs for and about South Carolina along with the best of cooking, travel, gardening and how-to programming during the day.</p>	<p>ETV World (ETVW) presents a local, national and international perspective on news and public affairs.</p>

To find the appropriate channel for your service area go to

<http://www.scetv.org/television/schedules.cfm>.

Select your service provider and then click on “channels” to see where to tune in.

(Unless specified ETV programming has one year fair-use educational rights from initial broadcast.)

# Red Ribbon Drug Week Recommendations

**Red Ribbon Drug Week for 2010 is October 25–29.** Schools can be a vital force in tobacco, alcohol and other drug-use prevention education by helping children understand the nature of drugs and the steps they can take to prevent drug use. In addition to these, there are valuable resources in *StreamlineSC*.

**Block feed October 6, 7 and 8 on channel 2 (See below for time and rights)**

## Elementary Level Recommendations:

\* **Tick Tock Minutes (SL)** – Block feed of entire series Oct. 6, 9:00–9:50 a.m. (Unlimited rights)  
Designed for grades PK–2. The first 15 lessons in this series of 35 lessons focus on health and safety. Lesson 7 is *Drugs...No Way*. See page 70 in the online *ITV Resources* book for a list of all titles in the series.

\* **Life Skills 101** – Block feed of entire series Oct. 6, 9:55–10:52 a.m. (Unlimited broadcast/off-air record – no tape duplication)  
Designed for grades 2–3. Lesson 3 in this series, *Problems and Choices*, focuses on life skill development for young students. See page 49 in the online *ITV Resources* book for a list of all five titles in the series.

\* **Just for Me** – Lesson 6 airs Oct. 6, 10:55–11:10 a.m. (Unlimited rights)  
Designed for grades 2–4. Lesson 6 in this series, *I Don't Buy It*, shows how the media may influence a child's personal health behavior. See page 48 in the online *ITV Resources* book for a list of all titles in the series.

\* **Straight Up!** – Block feed of entire series Oct. 6, 11:15 a.m.–1:08 p.m. (Unlimited rights)  
Designed for grades 4–6. These six lessons tell the story of a boy who wants to be accepted by his friends who are tempting him to try drugs and alcohol. Hosted by Lou Gossett, Jr.

## Middle/High School Level Recommendations: (SL indicates availability in StreamlineSC.)

\* **Think Twice (SL)** – This lesson airs Oct. 6, 1:10–1:33 p.m. (Unlimited rights)  
Designed for grades 6–12. This realistic program introduces youth to three teenagers who are actually incarcerated in South Carolina's juvenile prisons. These teens offer striking depictions of their loss of freedom, while reliving the events and choices that brought them to life behind bars. Their message: Things may have been different for them had they taken the time to "think twice."

\* **Open Lines** – Lesson 7 airs Oct. 7, 9:00–9:57 a.m. (Unlimited rights)  
Designed for grades 7–12. Lesson 7 in this series, the *Teen Survival Week* program, features teens from around the state talking about diverse subjects such as school safety, dating, dress codes, and the environment. Dr. Glen Walter, an educator and psychologist, hosts the program with teens.

\* **Talking It Over: Teen Issues** – Lesson 2 airs Oct. 7, 10:00–10:32 a.m. (Unlimited rights)  
Designed for grades 7–12. Lesson 2, *Drug Abuse*, provides valuable conversations with a counselor and students on key health and social topics such as drug abuse.

\* **Teen Survival Programs (SL)** – Block Feed Oct 7, 12:30 a.m.–7:29 a.m. and Oct. 8, 12:30–3:35 a.m. (Unlimited rights) **NOTE:** This is an overnight block feed.

Designed for grades 9–12. **Keep It Real; Grave Decisions; SC Youth Gang Documentary; MCTFT: Kids, Drugs, Crime and Consequences; Teens and Booze; DLNETS: College 101: Depression and Suicide; and six DLNETS: Peers Influence Peers** programs show the harsh realities of risk-taking behaviors such as not wearing seat belts, speeding, drinking and driving, and gang life. **MCTFT: Kids, Drugs, Crime, And Consequences** has three parts that are good for grades 4–8 also. **NOTE:** Teachers should preview before use.

\* **Forgotten Son (SL)** – This lesson airs Oct. 7, 10:35–10:49 a.m. (Unlimited rights)  
Designed for grades 4–12. The realities of methamphetamine abuse hit home in this moving program about a teen boy's life turned upside down by his mother's addiction.

**NOTE:** Teachers should preview before use.

## National Park Electronic Field Trip - Climate Change

LIVE Oct. 13, 10:00–11:00 a.m. and 1:00–2:00 p.m. Channel 2 (Unlimited rights)

Students can learn about climate change in this NEW electronic field trip entitled **North Cascades National Park - Climate Change**. Provided by the National Park Foundation, these electronic field trips give students the opportunity to learn about a particular topic through national parks they may never get a chance to visit. North Cascades National Park is in Washington State right on the Canada border and is home to 9,000 foot tall mountains and over one-third of the remaining glaciers in the lower 48 United States. This is a wilderness area, but the rainfall and snow pack feed several major watersheds in the region. Students can call in during either one of the programs to ask questions LIVE on air! ITV has registered to broadcast this series to SC schools. They would like educators to register to participate: <https://myaccount.nationalparks.org/SSLPage.aspx?pid=426>. There is a wonderful Web site for this field trip series where educators can find classroom-ready lesson plans and interactive games for youth. Go to [www.northcascadeseft.org](http://www.northcascadeseft.org).

## diSCovering science – NEW for Middle/High Students

Repeat block feed Oct. 7, 10:00–10:48 a.m. Channel 1 (Unlimited rights) SL

The “diSCovering science” series features interviews with scientists and researchers from South Carolina’s colleges and universities. These scientists explain the societal impacts of their work and describe their day-to-day jobs. The “diSCovering science” series focuses on a broad range of scientific subjects including biology, chemistry and physics and multidisciplinary fields such as bioengineering, chemical engineering, high-performance computing, and nanotechnology. Series developed and produced by EPSCoR/IDeA and ETV. Each program is under five minutes.

### **Program 1: Science – Biology**

Joe Flaherty, Ph.D., a biologist at Coker College in Hartsville, SC, talks about his lab’s research of fungal pathogens that affect food crops.

### **Program 2: Science – Biology**

Joe Flaherty, Ph.D., talks about his lab’s research of genes involved in fungal development.

### **Program 3: Science – Biology**

Joe Flaherty, Ph.D., gives an overview of the study of genomics.

### **Program 4: Science – Biology**

Joe Flaherty, Ph.D., talks about Real Time PCR and gene expression in fungal research.

### **Program 5: Science – Biology**

Joe Flaherty, Ph.D., gives a quick Real Time PCR demonstration.

### **Program 6: Science – Chemical Engineering (Alternative Energy)**

John Weidner, Ph.D., a chemical engineer at the University of South Carolina, talks about his researchers studying alternative energy storage.

### **Program 7: Science – Chemical Engineering (Fuel Cells)**

John Weidner, Ph.D., looks at catalysts for fuel cells.

### **Program 8: Science – Chemical Engineering (Biofuels)**

John Weidner, Ph.D., and his researchers explore the efficiency of biofuels.

### **Program 9: Science – Bioengineering**

Delphine Dean, Ph.D., a bioengineer at the Clemson University, gives an overview of the science of bioengineering.

### **Program 10: Science – Bioengineering**

Delphine Dean, Ph.D., talks about the science of nanotechnology.

### **Program 11: Science – Bioengineering**

Delphine Dean, Ph.D., discusses making nanoparticles safe for consumers.

### **Program 12: Science – Bioengineering**

Delphine Dean, Ph.D., looks at how space travel affects the human skeleton and cartilage.

### **Program 13: Science – Bioengineering**

Delphine Dean, Ph.D., talks about her career in science.

# ITV Series for National Bully Prevention Awareness Week Oct. 3–9, 2010

Please alert your school counselors to these programs and series that are FREE through ITV and ETV. These can be a great resource for your professionals in helping teach students and teachers to recognize, talk about and prevent bullying as well as promote positive behavior and cyber safety. Also, be sure to check out other resources in addition to these that you can access in *StreamlineSC*!

## Programs for Students

- **XPress: Safety for Students – Lesson 1, Cyber Safety**

Repeats Oct. 5, 8:00–8:27 a.m. Channel 1 (Unlimited rights) SL

This program was produced last school year by ITV and features teens who are part of the SC Department of Education's Office of Youth Services Youth Advisory Board. The middle and high school students joined Dr. Glen Walter to talk about the important issue of cyber safety. Recommended for students in grades 6–12. This program can serve as a good discussion "starter" on issues.

- **Wexford Series**

Repeat block feed Oct. 5, 8:30–10:29 a.m. Channel 1 (Unlimited rights) SL

This series of five lessons designed for students in grades 6–10 explores abuse in teenage relationships, bullying, peer pressure, anger and alternatives to aggression and violence, criticism, and striving for perfection. Problems are resolved in a positive manner, ultimately finding workable solutions that are realistic. Each lesson is approximately 23 minutes in duration.

**\*Due to Limited broadcast rights, please access the following programs in *StreamlineSC* or check with your media specialist or local DES as they might have these:**

- **Becoming a Better Me**

*Are You a Bully?* (Lesson 4), *Don't Stand By* (Lesson 5), *Five Ways to Stop A Bully* (Lesson 6), *Help! I'm a Bully* (Lesson 7) (Limited broadcast/off-air record, no duplication)

Designed for K–5 students, this series features animation, live-action segments and dramatic vignettes that convey the effective strategies on a level that elementary students can understand.

- **Connect With Kids At-Risk**

*Bullicide & Verbal Abuse* (Lesson 4), *Cyberstalking & Bullying* (Lesson 5), *Stopping Verbal Bullying* (Lesson 6) (Limited broadcast/off-air record, no duplication)

This series for grades 6-12 features kids talking to kids about at-risk issues they face and focuses on the causes of the behaviors. The peer-to-peer style has proven to change attitudes and behaviors.

## Programs for Professional Development

- **SC2 South Carolina-Self Control**

This series produced by ITV to address the requirements of the Safe School Climate Act can be used for professional development or for recertification credit. Designed for elementary teachers and counselors. Videos are accessible via *StreamlineSC*. Contact Bonnie McMurray at 803-737-3350 or 1-877-885-5272 for information.

- **How to Create a Positive School Climate in Middle Schools - Addressing Bullying, PBIS and Cyber Safety**

Repeats Oct. 5, 10:35 a.m.–1:32 p.m. Channel 1 SL and Educator+ (Unlimited rights)

Designed for Middle School administrators, counselors and teachers, this professional development series was produced in September of 2008 by ITV working with SCDE's Office of Youth Services.

The three programs in the series are:

- ***Bullying and Harassment***-Guests: William R. Byars, Jr., Director, Juvenile Justice; Sgt. Vince Goggins and Lt. Mark McColman, Richland Co. Sheriff Office; & a school counselor (10:35–11:31 a.m.)
- ***Positive Behavior Interventions and Supports (PBIS)***-Guests: Administrators from elementary, middle school and high schools that are involved in the PBIS process (11:37 a.m.–12:35 p.m.)
- ***Cyber Safety and Resources***-Guests: Don Cantrell, Director, SCDE Internal Technology, Donna Goldsmith, SCDE Regional Technology and Megan Wines, Attorney General's Office (12:40–1:32 p.m.)

## Workshops at your school

As you are planning Staff Development for the year, keep in mind that ETV provides workshops for your school or district at no charge. Here are some workshops ETV can provide:

### Basic Training – ETV *StreamlineSC* (Basic Streamline)

Let us help you address the variety of learning styles in your classroom with ETV *StreamlineSC*. Did you know...there is free access available to over 8,000 videos correlated to the SC Standards, as well as articles, songs, sound effects, quizzes, lesson plans, writing prompts and much more. Learn how easy it is to enhance your lessons with instructional gems to motivate your students.

### Streamline “Builders”

Learn how to create a Quiz, Assignment and/or a Writing Prompt in ETV *StreamlineSC*. You need to have a Streamline account and be familiar with Streamline before taking this class.

### Movie Maker

Windows Movie Maker is free editing software that is already preloaded on most computers. In this workshop you'll learn how to edit *StreamlineSC* video clips, including importing video and pictures, adding special effects, text and music.

### It's a snap - create your own instructional videos with Photo Story and *StreamlineSC*! (Digital Storytelling)

Learn how you and your students can use copyright free photos and images from *StreamlineSC* to create great instructional projects with Microsoft's free program Photo Story 3. With Photo Story, you can easily combine *StreamlineSC*'s images with your own digital photos and voice narration - and Photo Story's copyright free music - to create great instructional projects. Sample projects and ideas will be discussed and presented, and you'll have lots of hands-on time to create your own Photo Story!

### Citations

Citation information is provided for videos, video segments, images and articles. Click on the Citations tab to view MLA, APA and Chicago Manual of Style formats. Citations may be copied and pasted into projects that include Streamline content.

For more information about *StreamlineSC* or to arrange a training session for your school, please contact Debbie Jarrett at [djarrett@sctv.org](mailto:djarrett@sctv.org) or Donna Thompson at [dthompson@sctv.org](mailto:dthompson@sctv.org). Visit the web site at <http://etv.streamlinesc.org>.

### **New Videos Added to *StreamlineSC***

Disaster in the Gulf: A Race Against Time  
Gettysburg National Military Park series  
Great Homework and Study Skills  
Honoring Heroes – the 67<sup>th</sup> Doolittle Raiders Reunion  
How the Universe Works series  
iDesign and Technology series  
iMaths series  
The ITV Office 2010  
Math Starters series

Oceans Blue series  
TLLC: Preparing for the State Assessment of High School Latin Programs  
Rainy Day Art Projects series  
Reading Rainbow series  
Riverbanks Roundup: Believe It or Not  
Samuel Lander – Life and Legacy  
Smithsonian Institution series  
Telling Tales series



## Featured NEW ITV Series - Ice Age Discoveries

Part 1 – **Ice Age Discoveries: New Evidence** Repeats Oct. 8, 8:00–8:29 a.m.  
Channel 2

Part 2 – **Ice Age Discoveries: The Investigators** Repeats Oct. 8, 8:35–9:04 a.m.  
Channel 2 (Unlimited rights)

Prince William Network (PWN) has provided two programs on recent archaeological discoveries and the science of archaeology in relation to these digs. These new discoveries in Virginia provide compelling evidence that humans inhabited the area at least 18,000 years ago and well before Clovis culture. These programs are good for middle and high school students.

## The Curious Mr. Catesby – Extended Rights for SL

The fascinating documentary entitled **The Curious Mr. Catesby** tells the fascinating story of Mark Catesby and how his work changed the world of science and art. This rich program is accessible online in **StreamlineSC** and **rights have been extended to January 2011**.

In 1722, Mark Catesby, an English artist and naturalist, visited the American wilderness. For four years, he explored the natural world of the southeast colonies and the Bahamas. He returned to England and spent the next 20 years writing, engraving, coloring, and publishing his two-volume *Natural History of Carolina, Florida & the Bahama Islands*. It was the first fully illustrated study of the natural history of North America and the most comprehensive to date. Although first edition copies of the *Natural History* are extremely rare, two can be found in South Carolina. One is located at Middleton Place Plantation near Charleston and another at Thomas Cooper Library in Columbia.

As South Carolinians, we are especially interested in Catesby's work in the Lowcountry and Piedmont areas of our state. He documented species in his drawings that we will never see again – the Carolina Parakeet, the Ivory-billed Woodpecker, and the Passenger Pigeon. As an artist, he was the first to draw sketches from life as opposed to dead, posed specimens. He also depicted plants and animals in the context of their natural habitats. As a scientist and acute observer, he proposed the theory of bird migration; and he was probably the first to recognize how natural and man-made destruction of a species' habitat leads to extinction. His influence can be seen in the works of Audubon and other noted naturalists who followed in his footsteps. Catesby realized a life-long goal when he was elected a Fellow of the Royal Society in London. For more information: <http://www.catesbytrust.org/>.

## Shamu-TV: Our One Ocean... NEW from September 17

Repeats Oct. 8, 10:30–11:00 a.m. Channel 1 (Unlimited rights for 3 years from latest broadcast date)  
This program, *Our One Ocean*, presented by **Shamu-TV** aired LIVE September 17 and repeats this month. Our oceans are all connected, so really, there's only one ocean on Earth. And, it affects all life on the planet. No matter where we live, the choices we make every day have an impact on its future. We'll explore our relationships with the ocean and discover diverse projects and inspiring people dedicated to preserving this essential resource. Students can find out how easy it is to lend a hand with simple actions that make a world of difference. Plan ahead for another NEW program in November entitled *Diversity of Life*.

### Don't Forget to Deskercise!!!

This series of 185 lessons, each 10 minutes and built around 37 weekly themes for elementary students, are ONLY available in the ITV broadcast schedule. Each month's programs repeat the second Wednesday of the month before needed - Example: November Theme programs air October 13, 8:00–11:52 a.m. on channel 1. **See flyer with all lesson themes in the ITV New School Year Packet that was mailed to you in August or go to [www.itv.sctv.org](http://www.itv.sctv.org) and look for "ITV New School Year Packet 2010."**

# Plan Ahead - November is Career Development Month!

## \* Look for four new programs about Military Careers Coming Soon!

### \* Creating a Career with the Arts in Mind (NEW)

Repeat block feed Oct. 19, 8:00–10:25 a.m. Channel 1 (Unlimited rights) SL

This NEW series features 8 SC artists - forensic artist, arts administration, interior design, printing, art therapy, painter, landscape art, graphic art – in a discussion about how the arts can be embedded in the 16 Career Clusters. They talk about career prep, what they do, and 21<sup>st</sup> century skills including innovation, problem solving, creativity, and critical thinking. Hosted by Ray Davis and Scot Hockman.

### \* Career Day Series

Repeat block feed Oct. 19, 10:30 a.m.–12:46 p.m. Channel 1 (Unlimited rights) SL

This series of three 30-minute lessons is designed for grade 5 and middle school students and supports efforts to increase student interest and performance in science, technology, engineering, and math, which we know as STEM. The programs spark student interest in STEM-related careers through virtual field trips into various days in the lives of experts and also provide information on the education students need to pursue these careers.

### \* Hot Jobs

Repeat block feed Oct. 20, 8:00–9:25 a.m. Channel 1 (Unlimited rights) SL

This ITV series added in 2008–09 features segments that were produced for the *Carolina Works* TV series, produced by the SC Employment Security Commission. The 15 segments each highlight a different job by hearing from a person about their education/training and what they like about their job. See the online *ITV Resources* book page 47 for list of jobs featured. Go to [www.itv.sctv.org](http://www.itv.sctv.org) to find.

### \* Career Clusters Programs - Great Info for Students

Repeats Oct. 20, 9:30–11:57 a.m. Channel 1 (Unlimited rights) SL and Educator+

These two programs are presented by Dave Walker, Director of the Regional Career Specialists. They contain great information for career specialists to share with students.

- **Career Clusters: What it takes...What it makes...and Guess who has done it?** – Provides information on what it takes to get and do a job, what a person makes in certain jobs as well as who does this job.
- **Career Clusters: Show Me the Money** – Provides information on salary levels of jobs within each cluster.

**\*Due to Limited broadcast rights, please access the following program in StreamlineSC or check with your media specialist or local DES as they might have this:**

### \* What's Up in Finance – Money Smarts & Workplace Skills

This program features teens and twenty-something young people developing the money smarts and workplace skills they will need to achieve their goals. From preparing a budget to what it takes to start a business, the program shows real-life situations that demonstrate the basic concepts of personal finance, entrepreneurship and the corporate world of high finance. Recommended for grades 7–12.

## Knowitall Notes



Career Aisle, a career development Web site created by ETV, is available on Knowitall.org at [www.knowitall.org](http://www.knowitall.org). Created to support EEDA and Personal Pathways to Success, Career Aisle provides resources for guidance professionals, parents and students in grades K–12.

Career Aisle features over 150 virtual job-shadowing videos in areas designed specifically for elementary, middle and high school students, parents, and guidance professionals. In the Student areas of the Web site, the videos are displayed by Career Cluster. Each video has links to related sites on Knowitall.org with activities and additional videos that provide opportunities for further exploration. The Guidance area features professional development programs from the SCDE and ITV. Check it out!

## Constitution Day at the SC State House 2010 Repeats

Oct. 6, 8:00-10:30 a.m.\* Channel 1 (Unlimited rights) \*approx. ending time; planned for 2 hours

Presented on September 17 from the floor of the SC House, the SC Chapter of the American Board of Trail Advocates sponsored the James Otis Lecture with feature speaker the Honorable Matthew J. Perry. The focus of the discussion is on the 14<sup>th</sup> Amendment. Please access if you did not previously.

## Perfect for “Patriotism Week” in November – Plan Ahead

These ITV programs are recommended for “Patriotism Week,” a special week around the 11<sup>th</sup> of November when schools are encouraged to provide study on patriotism and our Constitution.

**Primary Citizenship** (Limited broadcast/off-air record - no tape duplication)

**\*Due to Limited broadcast rights, please access the following programs in *StreamlineSC* or check with your media specialist or local DES as they might have this:**

Designed for grades 1–3, this series was added to the ITV schedule in 2003–04 and gives young students the major ideas and experiences that they should acquire to be effective American citizens. Lesson titles include: *America’s Flags*, *We Become Citizens*, *America’s Songs of Liberty*, and *America’s Symbols*. See page 60 in the online *ITV Resources* book for lesson titles.

**America At Its Best** (SL)

Repeat block feed Nov. 3, 8:00–9:03 a.m. Channel 1 (Unlimited rights)

Designed for grades 2–5, this series explores the diversity in America today, highlighting how America began and the struggle for independence. Citizenship is a key. Lesson 2 is entitled *What It Means To Be An American Citizen*. Each lesson is 15-minutes in duration. See page 24 in online *ITV Resources* book for all lesson titles.

**The Constitution Through History** (SL)

Repeat block feed Nov. 3, 9:05–10:36 a.m. Channel 1 (Unlimited rights)

Produced by ITV with ETV in 1998, this series is recommended for grades 3–8 and uses historical figures to address the important role the Constitution has played and continues to play in shaping our nation. See page 29 in the online *ITV Resources* book and online teacher’s guide.

**Citizen Brain Feeding on American Democracy** (SL)

Repeat block feed Nov. 3, 10:40 a.m.–10:57 a.m. Channel 1 (Unlimited rights)

Recommended for grades 4–6, this high-energy program that is 17 minutes in duration engages students to teach about our representative democracy. Using music and graphics along with “real people” hosts and the animated character, the program encourages citizenship.

**Almost Painless Guide to American Civics** (SL)

Repeat block feed Nov. 3, 11:00 a.m.–12:50 p.m. Channel 1 (Unlimited rights)

Designed for grades 5–12, this series utilizes contemporary and archival video footage to offer a fresh approach to the study of civics. Lesson 4 examines the US Constitution. See page 24 in the online *ITV Resources* book and online teacher’s guide.

**Guerrilla Guide to Politics** (SL)

Repeat block feed Nov. 3, 12:55–1:18 p.m. Channel 1 (Unlimited rights)

Recommended for grades 9–12, this program engages students to exercise their power as citizens in our representative democracy. Using music, graphics and attractive hosts, the program delivers information students need to know about how to vote and stay on top of key issues.

**A Conversation on the Constitution** (SL)

Repeat block feed Nov. 3, 1:20–3:32 p.m. Channel 1 (Unlimited rights)

Recommended for grades 9–12, these three programs provide a discussion on why we need an independent judiciary.

**democracy it is!** (SL)

Repeat block feed Nov. 4, 8:00–9:15 a.m. Channel 1 (Unlimited rights)

Recommended for grades 7–12, these four programs provide a real-life application of core concepts in a democratic society. Teens actively engaged in the democratic process relate the stories in each episode.



# NEW Continuing Special Programming for Students

## Prince William Network (PWN) Kennedy Center Performing Arts Series

### **The Suzanne Farrell Ballet: *Deconstructing Divertimento***

Oct. 1, 11:00 a.m.–12:00 noon Channel 2

(Unlimited broadcast rights for one year and unlimited rights for schools to use one copy of the program – see NOTE below)

This program is designed for grades 9–12. Renowned ballerina and Balanchine collaborator Farrell, along with her acclaimed ballet company, give students a unique vantage point as they break down the choreographic and variations that define the classic 1956 Balanchine tutu ballet and more.

### **Telling Stories: *Richard Peck***

Oct. 15, 11:00 a.m.–12:00 noon Channel 2

(Unlimited broadcast rights for one year and unlimited rights for schools to use one copy of the program – see NOTE below)

This program is designed for grades 7–12. Two high school students join the moderator as they explore with Richard Peck several of his recent books, influences on his work and the craft of writing.

**NOTE about PWN series:** These series are presented in cooperation with the Prince William Network. Registration for SC schools has been made and districts may record for educational use only. One copy of each program may be recorded and kept for the life of the tape or DVD. The programs may be re-broadcasted for one year after the original broadcast date. In addition to the broadcast, the programs are available on the Internet. Connect to <http://kennedy-center.org/education/pwntv/broadcast.html> at the time of the broadcast. Click on “Broadcast Page” then go to the “Live Broadcast” link.

## Fairfax Network

### **Meet the Author: *James L. Swanson***

Oct. 28, 1:00–1:30 p.m. Channel 1 (Unlimited rights)

This program is designed for grades 7–12. Born on Lincoln’s birthday, Attorney and Lincoln scholar Swanson first became fascinated with the President when he was ten years old. His book *Manhunt: The 12-Day Chase for Lincoln’s Killer* was a New York Times bestseller. *Chasing Lincoln’s Killer* is the young people’s version of Swanson’s *Manhunt*. For more information, go to <http://www.fcps.k12.va.us/fairfaxnetwork/>.

### **Meet the Author: *A.J. Stern* (This program was broadcast September 29, 2010)**

Repeats Oct. 6, 1:00–1:30 p.m. Channel 1 (Unlimited rights)

This program is designed for grades 3–6. Stern’s new chapter book series, *Frankly Frannie*, has young students following this spunky heroine from one job search to another. For more information, go to <http://www.fcps.k12.va.us/fairfaxnetwork/>.



## Web Talk with Michelle Flamos

Hello All – It's a new school and each of you has access to the new and improved ITV Web site with the same address ([www.itv.scetv.org](http://www.itv.scetv.org)). If you have not already had the opportunity to view the Web site, I encourage you to do so and provide feedback for improvement. (Reporting broken links etc. is also a big help.) The home page has been completely revamped to provide critical resources within one or two clicks. Across the top of the page you will

find "Today on ITV," broadcast schedule search and Newsflash. The top dropdown menus have been organized into critical areas. The left sidebar includes links to valuable resources and critical links to other Web sites you may need. The main portion of the page includes a picture slider which will feature programs and resources and rotate monthly. The three static windows will be utilized for varying content, but will typically include a recertification, professional development and K12 programming block. Please go to [www.itv.scetv.org](http://www.itv.scetv.org), take a test drive and let us know what you think. We are here to serve you! Contact me...[mflamos@scetv.org](mailto:mflamos@scetv.org) or 803-737-0951.

## Speaking of Schools – Radio Series Produced by SCDE

**Speaking of Schools**, the ETV Radio series that is produced by the State Department of Education and coordinated/hosted by Doug Keel, is on the Web at [www.scetv.org/speakingofschools](http://www.scetv.org/speakingofschools). Join Doug Keel to learn about key educational topics that are important to all education stakeholders in our state. A new **Speaking of Schools** program is posted by 3:30 p.m. on Mondays each week. This format allows listeners to access this important and informative program any time from anywhere . . . 24/7. And, all programs are archived on the site for your continued use! Listeners to the webcast programs can "subscribe" and have them delivered to their computer or ipod. Doug is a former teacher and principal who then worked for many years at the State Department of Education. As host of SOS, Doug shares a wide selection of education topics with audiences statewide. The **Speaking of Schools** short "minute" modules continue by broadcast on ETV Radio seven days a week from Labor Day through the first week of June and are also posted online after broadcast for ready access. To contact Doug, e-mail him at [speakingofschools@scetv.org](mailto:speakingofschools@scetv.org).

## Red Carpet Schools Teleconference (Sept. 28) Repeats

Repeats Oct. 6 and 13, 1:30–3:00 p.m.\* Channel 1 (Unlimited rights) Access in SL and Educator+ (\*Exact duration not known yet – planned to be @ one and ½ hours in duration)

This program aired initially September 28 at 1:30 p.m. Join principals from several Red Carpet Schools – **Chesterfield/Ruby Middle School** and **Fennell Elementary School in Hampton** – to learn more about their family-friendly, welcoming environments! Frank White, SC Department of Education, and principals from these two fine schools will answer questions about the specifics of the Red Carpet Schools Award, go over the application process and school-visit component and, through video segments taped at each school, share successful strategies they are using. They will even provide key customer service tips that schools can implement easily at low or no cost! Please alert administrators, PTSO/PTA and SIC members to this program.

## In Our Schools – ETV September 26<sup>th</sup> Program Repeats

Repeats Oct. 5, 2:00–2:27 p.m. Channel 1 (Unlimited rights) Access in SL and Educator+

This program highlighted **Gadsden Elementary**, a Palmetto Gold winner, and then featured two Palmetto Silver Award-winning schools **Wright Middle** and **North Central High School**, both schools that have shown academic improvement and success and received this award in the spring of 2010.

## **ITV Courses Based on Annenberg Content Can Be Used for Your School's Professional Development**

The ITV recertification courses that ITV developed using the Annenberg content video lessons have been approved through the State Department of Education for one-hour or 20 renewal credits each. These 28 courses are excellent content that can assist your administrators in providing FREE professional development for teachers, especially new teachers.

For a minimal fee, recertification credit is provided through ITV's facilitation of each course, BUT ITV allows schools to use free of charge for professional development if NO credit is wanted.

ITV will provide one set of DVDs and one packet of guide materials for one course at a time free of charge to any principal who requests directly to ITV or makes request through their media specialist to ITV. Then, your school can use these lessons and materials for professional development at no cost.

Again, if certificate renewal credit (one-hour or 20 renewal credits) is desired, participants must register online through ITV and pay the \$50 fee per course/per person. If your school wishes to use materials for professional development only, ITV will provide in the manner described above.

Go the ITV Web site at [www.itv.scetv.org](http://www.itv.scetv.org) to find the list of courses that are available and all registration information if credit is desired. Look for bullet "ITV Recertification Courses."

For more information or to request materials contact Bonnie McMurray, ITV Instructor/Training Coordinator, [mcmurray@scetv.org](mailto:mcmurray@scetv.org) or 803-737-3350 or toll free 877-885-5272.

## **Library Media Specialists Town Meetings – New Program**

Oct. 28, 3:00–4:00 p.m. Channel 1

Also in *StreamlineSC* and *Educator+*

Repeats Nov. 4, 3:00–4:00 p.m. Channel 1 (Unlimited rights)

Be sure to tune into the October LMS Town Meeting! We will be announcing the 2010 NBLU Top Readers and plans for an Honor Roll of Reading. We will also give you an update on the 2011 SCASL Conference. Martha Alewine, host of this important series, will share with you information from the National Summit on 21st Century Readiness held in early October and we'll get an update from ITV, too. Other NEW programs air Dec. 2, Jan 27, Feb. 24, March 24, and April 21, all same time/channel.

**NOTE:** See article by former media specialist Ellen Mancke on page 21 in this *ITV Update!*

## **LiteracySC – September 28 Program Repeats**

Repeats Oct. 5, 3:00–4:00 p.m. Channel 2 (Unlimited rights) Also access online in *Educator+*

This series provides information on what is new with the LiteracySC Initiative. This program focuses on RTI (Response to Intervention) and gives information on upcoming professional development and information on Demonstration and Pilot Sites. Other programs are planned for November 16 and February 22 and April 19, 2011. Jennifer Brown, SCRF Regional Literacy Coach/SCRF Professional Development Provider with the State Department of Education, hosts this series.

## **Sustaining Literacy Growth: "It Can Be Done" Repeats**

Repeats Oct. 5, 2:00–2:51 p.m. Channel 2 (Unlimited rights) Access online in *SL* and *Educator+*

Join SCDE's Jennifer Brown for a special program produced in July. Lemira Elementary in Sumter District 17 has a student population that is 96% free and reduced lunch and 88% African American. When your entire population is made up of two historically underachieving subgroups, it is essential to look beyond traditional teaching methods. Since 2004, Lemira has been using a literacy coaching model and best practices to improve teaching and accelerate student achievement—one teacher and one student at a time. The balance of long-term professional development with changes in classroom practices is ensuring significant growth for Lemira students. Key data will be shared.

## Youth Services – *New Fads in Teen Alcohol Use*

Repeats Oct. 5 and 12, 1:00–1:59 p.m. Channel 2 Also access online in *StreamlineSC* (Unlimited rights)

This NEW series entitled **Youth Services** is coordinated by Kimberly W. Smith, Education Associate, Safe and Drug-Free Schools in the SCDE Office of Youth Services. This first program will be a repeat of the program produced last May entitled **Prom/Graduation Safety - New Fads in Teen Alcohol Use** with Kristy A. Stoneburner, MPH, CHES, CPP, who is program coordinator for Lexington One Community Coalition (LOCC). This program was shown at school counselor workshops this summer and educators have requested rebroadcast. It is already posted online. Plan to access other programs in this NEW **Youth Services** series November 30, March 1 and April 19. For more information, contact Kimberly at [kwsmith@ed.sc.gov](mailto:kwsmith@ed.sc.gov).

## Teaching & Learning Language Collaborative (TLLC)

\* **Blue Print for Quality Elementary World Language Programs – Planning for the Content-Related Option (Module 2A)**

Oct. 12, 3:00–4:00 p.m. Channel 2 Also access online in *SL* and *Educator+*  
Repeats Oct. 22, 10:30–11:30 a.m. Channel 2 (Unlimited rights)

All programs for 2010–11 are new! Coordinated by Ruta Couet, SCDE World Language Consultant, this excellent professional development offering will present a new series: **Blueprint for Quality World Language Programs for Elementary Students**. The second module that airs this month is entitled *Planning for the Content-Related Option (Module 2A)*. This module outlines a list of key issues to consider before choosing a program such as proficiency outcomes, selection of language, qualifications for teachers and administrators, necessary materials and space allocation as related to the content-related program model.

\* **Blue Print for Quality Elementary World Language Programs – Early Language Program Foundations (Module 1)**

Repeats Oct. 14, 3:00–3:44 p.m. Channel 2 (Unlimited rights) Also access in *SL* and *Educator+*  
Module 1, *Early Language Program Foundations*, that aired in September repeats. This module is an overview of elementary school language program models in which 2 options are presented: a content-related language program, the “A” strand and a content-based or immersion program option, or the “B” strand of the series.

For more information about this series, contact Ruta at [rcouet@ed.sc.gov](mailto:rcouet@ed.sc.gov).

**NOTE:** NEW programs for this year are already posted in *StreamlineSC* - look for series by title and correct year (2010–11).

\* **Reminder** about **Extra French, German & Spanish** Series in *StreamlineSC*: Although these series were deleted from the ITV broadcast schedule in 2007–08, they remain in *StreamlineSC*. Please make sure your foreign language teachers know they can be accessed online and can still utilize these good resources with their students.

## School Health, Nutrition and Physical Activity – Making It Happen! ...NEW Program for 2010–11

Oct. 14, 1:00–2:00 p.m. Channel 2 Also access online in *SL* and *Educator+*  
Repeats Oct. 21, 1:00–2:00 p.m. Channel 2 (Unlimited rights)

In this NEW program we'll be talking with Beth Barry about Alliance for a Healthier Generation and Mary Graham with Marion 1 about the successes they have had in promoting school wellness. This series is a cooperative effort between the State Department of Education, DHEC Region 3, ITV, and ETV. The focus is on nutrition, obesity, wellness policies, resources, and programs. Designed for teachers, school nurses and administrators, each presentation provides information on curriculum and Web resources and highlights successful programs in schools. Susan Collier, DHEC, hosts and Lynn Hammond, SC Healthy Schools, provides assistance along with other SCDE content professionals.

## Across the Curriculum and Out the Door, Naturally

Oct. 12, 2:00–3:00 p.m. Channel 2 Also access in *StreamlineSC* and Educator+  
Repeats Oct. 19, 2:00–3:00 p.m. Channel 2 (Unlimited rights)

Hosted by Ed Falco, SCDE's Education Associate for Environmental and Outdoor Education, this professional development series will provide four NEW programs this school year. Join in as Ed introduces the new *Environmental Ed* series to your classroom! Also, the program will include information on Environmental Education and Technology for 21<sup>st</sup> Century Schools. The next new program will air November 23. For more information, contact Ed Falco at [efalco@ed.sc.gov](mailto:efalco@ed.sc.gov).

## 24/7 Technology – Best Practices & Resources

Sept. program repeats Oct. 1 and 27 and Nov. 5, 1:00–2:00 p.m. Channel 2 (Unlimited rights)  
Also access in *StreamlineSC* and Educator+

ITV's Warren Wise coordinates this series that is recommended for district technology coordinators, school technology educators, tech coaches, and teachers. This program features professionals from the Greenwood Genetic Center, which is a nonprofit institute, organized to provide clinical genetic services and laboratory testing, to develop educational programs and materials, and to conduct research in the field of medical genetics. Find out what they have that your school can utilize!

**NOTE:** This will be the only new 24/7 Technology program that will be produced until later this school year. On November 24 and December 3, ITV will repeat a special program from last year. Future plans for new content in this series will be announced in the January edition of the *ITV Update*. Contact Warren at [wwise@scetv.org](mailto:wwise@scetv.org).

## The State of Gifted & Talented in SC - Monthly PD Series

Hosted by Rick Blanchard, SCDE's Gifted and Talented Initiatives, **The State of Gifted and Talented in SC**, provides key information and updates, implementation ideas and sharing of strategies about Gifted and Talented. For more information, contact Rick at [rblancha@ed.sc.gov](mailto:rblancha@ed.sc.gov).

### September 24<sup>th</sup> Edition

Repeats Oct. 1, 2:00–3:00 p.m. Channel 2 Also access in *StreamlineSC* and Educator+

This program that aired September 24<sup>th</sup> with theme of "Testing and Professional Development" repeats. It also highlighted upcoming conferences and videos in the works.

### October Edition

Oct. 22, 2:00–3:00 p.m. Channel 2 Also access in *StreamlineSC* and Educator+  
Repeats Oct. 29, 2:00–3:00 p.m. Channel 2 (Unlimited rights)

The theme for the NEW program for October is "Conference Central." Included will be a State update, what you can see at the NAGC Conference in Atlanta, what you can see at the SCCGE State Conference in Charleston, FAQs for the month, plus Book Talk and "Have you seen this?" segments.

## Special Education Updates

Oct. 11, 3:00–4:00 p.m. Channel 2 Also in *StreamlineSC* and Educator+  
Repeats Oct. 18, 3:00–4:00 p.m. Channel 2 (Unlimited rights)

This first program for the new school year will provide important information from SCDE's Office of Exceptional Children. This series, coordinated by Michelle Bishop, provides information on key issues and updates for special education coordinators. Look for another new program this fall planned for November 15. SCDE Contact: Michelle Bishop, [mbishop@ed.sc.gov](mailto:mbishop@ed.sc.gov).

## **ARTiculation LIVE! – Focus on Media Arts Standards**

Oct. 13, 3:00–4:00 p.m. Channel 2 Also access in *StreamlineSC* and Educator+  
Repeats Oct. 20, 3:00–4:00 p.m. Channel 2 (Unlimited rights)

This South Carolina Department of Education professional development series provides information on current topics and initiatives on all grade levels in the visual and performing arts. The October edition will focus on implementing the newly-revised SC Academic Standards for Media Arts. Scot Hockman's guests will be Betsy Newman, SCETV producer, and Josh Drews, Spring Valley High School Visual Arts Teacher. Also, we'll showcase Orangeburg-Wilkinson High School's comprehensive arts program. For more information, contact Scot Hockman, [shockman@ed.sc.gov](mailto:shockman@ed.sc.gov).

## **Carolina Careers Career Guidance Workshops 2010–11**

Oct. 12, 2:00–3:15 p.m. Channel 1 Also access in *StreamlineSC* & Educator+  
Repeats Oct. 19, 2:00–3:15 p.m. Channel 1 (Unlimited rights)

Art teachers, ELA teachers and guidance staffs don't want to miss "Career Development Month/2011 NCDA Poster and Poetry Contest." Join host Dr. Ray Davis and Dave Walker, Lowcountry Regional Career Specialist, as they share the rules for the statewide competition. The PALMETTO LEADERS segment will feature "Leadership" SCANS Skill with Dr. Caroline Whitson, Columbia College President, presenting a great classroom lesson for you to use with students! The MODELING CAREER GUIDANCE segment will travel to the northeast part of the state for "Chesterfield County's Best Practices" with Tammy Haile, Career and Technology Ed and District EEDA Coord. who will share the great outcomes of CTE student enrollment. BOOK TALK will feature a review of "Transition Books for College-Bound Students" with Stuart Hunter, Associate VP, USC National Center for Freshman Year Experience and University 101. Contact Ray Davis at [rbdavis@ed.sc.gov](mailto:rbdavis@ed.sc.gov).

## **School Counseling Updates & Strategies Begins Oct. 20**

Oct. 20, 2:00–3:15 p.m. Channel 1  
Repeats Oct. 26, 2:00–3:15 p.m. Channel 1 (Unlimited rights) Also access online in Educator+

This series provides school counselors with updates on current professional information and initiatives for all grades. Coordinated by SCDE's Joan Dickinson, this is the first program for the new school year and will provide important information for counselors. Other programs will air November 17, January 26, February 23, March 23, and April 20, 2:00–3:15 p.m. on channel 1. Contact Joan Dickinson at [jdickins@ed.sc.gov](mailto:jdickins@ed.sc.gov).

## **Other SCDE Professional Development – New for 2010–11**

These programs are produced by the content professionals at the South Carolina Department of Education and offer unlimited rights. For the flyer containing information and the yearly schedule of broadcast dates, please go to [www.itv.scetv.org](http://www.itv.scetv.org) or look in your ITV New School Year Packet.

### **All SCDE Professional Development series have unlimited rights.**

- **ESOL Information Update** - Sept. 30<sup>th</sup> Program repeats Oct. 7, 3:00–4:00 p.m., on channel 2. This repeat of the September program focuses on how one district has made teaching ELLS everyone's responsibility. Mainstream, ESOL, reading recovery teachers and others show how they are using intense data analysis and Rtl along with total immersion in literacy to ensure that ELLs have the academic support in place to become fully English proficient and achieve academic success. Contact Catherine Neff at [cneff@ed.sc.gov](mailto:cneff@ed.sc.gov).

## SC State Museum – Resources for Educators

Sept. Program repeats Oct. 6, 2:00–3:00 p.m. Channel 2 Also in *StreamlineSC* and Educator+  
NEW program Oct. 27, 2:00.–3:00 p.m. Channel 2

Oct. 27 program repeats Nov. 3, 2:00.–3:00 p.m. Channel 2 (Unlimited rights)

In October, South Carolina State Museum Director of Science and Outreach Tom Falvey and museum staff will focus on the 150<sup>th</sup> anniversary of the start of the Civil War. Chief Curator of History Fritz Hamer will join host Tom Falvey for the show, which will feature the museum’s exhibit and program plans to mark the historic events that led to the firing on Fort Sumter. The discussion will also include plans and guests from other museums developing content for the sesquicentennial of the Civil War.

The September program highlighted the museum’s exhibit about SC photographers! Look for more new programs coming up November 24, February 9, March 16, April 13, and May 11. For information on this series, contact Tom at [tom.falvey@scmuseum.org](mailto:tom.falvey@scmuseum.org).

### Ellen Mancke “Weighs In” (But only a little!)

As a former school librarian, I know the importance of being able to locate requested resources for teachers with speed and precision. ITV provides several publications such as the New School Year Packet, the *ITV Resource Book*, the *ITV Link*, and *Monthly ITV Updates* that help meet this challenge. Now there is also a brand new webpage.

The Instructional Television staff has been hard at work over the summer creating a more user-friendly website that offers easy access to all ITV resources in one convenient location. Check out the top of the page where you will find links to important updates under “**Newsflash!**” and the daily broadcast schedule under “**Today on ITV**”. Tabs provide quick access to full broadcast schedules, teacher guides, and information on instructional series and professional development programs. Your teachers will be especially interested in the popular one-, two-, and three-hour online courses listed under “**Teacher Recertification.**”

Also, don’t forget to sign up for the **eUpdate** to be delivered to your e-mail box each month. These are only a few of the many valuable resources available through ITV. I encourage you to explore the site on your own and come back frequently during the year to discover new features that are now under development. Comments and suggestions can be forwarded to webmaster Michelle Flamos at [mflamos@scetv.org](mailto:mflamos@scetv.org).

And, I’m still volunteering in ITV so you can still reach me (occasionally) at [emancke@scetv.org](mailto:emancke@scetv.org). Love to hear from you about how you are using our great ITV resources and what we can do to better serve you...our important “link” in SC schools. Thanks for all you do to assist your teachers in using these FREE resources and do let them know about the NEW ITV Web site!

## 2010 World Food Day USA October 16

Oct. 15, 8:00–10:06 a.m. Channel 2 (Unlimited rights)

There will be no new broadcast teleconference for **World Food Day USA 2010**. WFD teleconferences from 1984–2009 can be used to engage students so ITV will repeat two hours and six minutes of the 2009 program. It featured a film entitled *Global Food Crisis*, produced by the Peninsula Peace and Justice Center in Palo Alto, California. Schools, and districts may use any of the WFD programs that have on hand also. To learn more, go to [www.worldfooddayusa.org](http://www.worldfooddayusa.org).

## USDE Title 1 School Turnaround Stories – Posted in SL

NOT broadcast; only available online (Unlimited rights)

U.S. Department of Education's **Title 1 School Turnaround Stories** is a series of new videos that will be posted in *StreamlineSC* when they are received. *It Can Be Done: Turning Around America's Lowest Achieving Schools* is the latest new video about the Title 1 School Improvement Grant Program and how the communities of Mobile, Alabama; Philadelphia, Pennsylvania; and Chattanooga, Tennessee were successful in implementing turnaround, restart and transformation models to revitalize and transform their lowest performing schools.



### Newsy Notes

- Last month ITV traveled with the ETV crew to several schools to tape segments for programs we are producing. Thank you to all the administrators, school staffs, teachers, students, parents, and community partners for your hospitality and hard work to make our programs a success! It was great to visit **Fennell Elementary** and **Chesterfield-Ruby Middle School**. We see why you were selected to showcase on ETV and ITV as Red Carpet Schools!
- ITV had the privilege of working with **Dr. Ray Davis**, SCDE Career and Technology Education, and ETV Director **Eleanore Vaughan** on a new series entitled **Military Career Pathways for Today's Students** that features careers in the Military. We met so many fine military personnel from Ft. Jackson during our taping and very much appreciate the time they gave to provide these discussions for our SC students! Look for these segments to be included in future **Carolina Careers Career Guidance Workshops** and ITV will block feed all four programs very soon. We'll announce the broadcast in a future *ITV Update*. Thanks to everyone for ALL their great work on these!
- Also, ITV re-visited **Orangeburg-Wilson High School** to tape some footage about their comprehensive arts program! Look for this segment in ARTiculation with **Scot Hockman** when it airs October 13! Thanks Scot, Warren Wise and ETV crew for work on this segment.
- Congratulations to the entire ITV team for their work on the **NEW ITV Web site!** Especially, we want to thank Michelle Flamos for her leadership and David Moore for graphic assistance. Kudos also to Rhonda Raven for her constant "push" to head us in the direction to get this done! Be sure to check it out at [www.itv.sctev.org](http://www.itv.sctev.org)!



# K-12 Program Changes/Additions for October

Series: Lesson Title	Cat. No.	Date	Start	End	Ch.
Carolina Stories: South Carolina A-Z	3105-0029	October 7	9:00 AM	9:58 AM	1
Carolina Stories: South Carolina A-Z	3105-0029	October 14	3:00 PM	3:58 PM	1
Carolina Stories: Forgotten Founder	3105-0037	October 7	8:00 AM	8:57 AM	1
Carolina Stories: Forgotten Founder	3105-0037	October 14	2:00 PM	2:57 PM	1
Colonial Williamsburg: Electronic Field Trips: The Will Of The People 10AM	2498-0338	October 14	10:00 AM	10:57 AM	1
Colonial Williamsburg: Electronic Field Trips: The Will Of The People 1PM	2498-0339	October 14	1:00 PM	1:57 PM	1
diSCovering science: diSCovering science	9701-0001	October 7	10:00 AM	10:48 AM	1
Earth Day Specials: Earth Today Kids Minutes	1995-0007	October 18	12:31 PM	1:02 PM	2
Environmental Minutes: Environmental Minutes, Lessons 1-28 (CC)	2971-9000	October 18	10:20 AM	10:55 AM	2
Facts Of Congress: Facts Of Congress	3152-0001	October 18	1:40 PM	2:14 PM	2
Fairfax Network: Meet The Author: AJ Stern	3639-0115	October 6	1:00 PM	1:30 PM	1
Fairfax Network: Meet The Author: James L. Swanson	3639-0116	October 28	1:00 PM	1:30 PM	1
Forgotten: Son: Forgotten Son	3153-0001	October 7	10:35 AM	10:49 AM	2
Ice Age Discoveries: Ice Age Discoveries: New Evidence	1331-0001	October 8	8:00 AM	8:29 AM	1
Ice Age Discoveries: Ice Age Discoveries: The Investigators	1331-0002	October 8	8:35 AM	9:04 AM	1
Just For Me: I Don't Buy It	1416-0006	October 6	10:55 AM	11:10 AM	2
National Park EFT: North Cascades 10AM	1116-2485	October 13	10:00 AM	11:00 AM	2
National Park EFT: North Cascades 1PM	1116-2486	October 13	1:00 PM	2:00 PM	2
Open Lines: Teen Survival Week	3098-0104	October 7	9:00 AM	9:57 AM	2
Prince Williams Series: The Suzanne Farrell Ballet: Deconstructing...	3640-0078	October 1	11:00 AM	11:59 AM	2
Prince Williams Series: Telling Stories: Richard Peck	3640-0090	October 15	11:00 AM	12:00 PM	2
Project Discovery: New York Stock Exchange	1390-0006	October 1	8:00 AM	8:58 AM	2
Project Discovery: Congaree National Park	1390-1021	October 20	1:00 PM	1:57 PM	1
Project Discovery: Congaree National Park	1390-1021	October 25	1:00 PM	1:57 PM	1
Project Discovery: Congaree National Park	1390-1021	October 27	1:00 PM	1:57 PM	1
Project Discovery Revisited: NY Stock Exchange	2143-0001	October 1	9:05 AM	9:24 AM	2
SHAMU-TV: Our One Ocean	1687-0102	October 8	10:30 AM	11:00 AM	1
Talking It Over: Teen Issues (2001): The Drug Abuse	3504-0002	October 7	10:00 AM	10:32 AM	2
The ETV Stock Market Program: Week 2	2010-0101	October 8	8:30 AM	8:45 AM	2
The ETV Stock Market Program: Week 2	2010-0101	October 8	9:00 AM	9:15 AM	2
The ETV Stock Market Program: Week 2	2010-0101	October 11	9:00 AM	9:15 AM	2
The ETV Stock Market Program: Week 4	2010-0102	October 22	8:30 AM	8:45 AM	2
The ETV Stock Market Program: Week 4	2010-0102	October 22	9:00 AM	9:15 AM	2
The ETV Stock Market Program: Week 4	2010-0102	October 25	9:00 AM	9:15 AM	2
XPRESS: Safety For Students: Cyber Safety	2840-0001	October 5	8:00 AM	8:27 AM	1

**NOTE:** Channel ETV is your local ETV open-circuit channel number. Programs will be available on satellite channel 3 until 3:30 pm, but may be pre-empted without notice.

## PBS Programs for October

Series: Lesson Title	Lesson No.	Date	Start	Ch.
ARTHUR: THE GREAT MACGRADY (PART 1 & 2)	1301	10/01/2010	07:00 AM	ETV
ARTHUR: SILENT TREATMENT/KUNG FOOL	1302	10/04/2010	07:00 AM	ETV
ARTHUR: ARTHUR'S NUMBERS NIGHTMARE/BRAIN GETS H	1303	10/05/2010	07:00 AM	ETV
ARTHUR: MACFRENKY/THE GOOD THE BAD AND THE BINKY	1304	10/06/2010	07:00 AM	ETV
ARTHUR: NO ACTING PLEASE/PRUNELLA DEEGAN AND THE DISAPPOIN	1305	10/07/2010	07:00 AM	ETV
ARTHUR: HAPPY ANNIVERSARY, PARTS I & II	1001	10/08/2010	07:00 AM	ETV
ARTHUR: THE WHEEL DEAL/THE BUSTER REPORT	1401	10/11/2010	07:00 AM	ETV
ARTHUR: THE AGENT OF CHANGE/D.W. UNTIES THE KNOT	1402	10/12/2010	07:00 AM	ETV
ARTHUR: NICKED BY A NAME/THE PLAY'S THE THING	1403	10/13/2010	07:00 AM	ETV
ARTHUR: THE CONTEST/PROVE IT	404	10/14/2010	07:00 AM	ETV
ARTHUR: THE MAKING OF ARTHUR/DANCING FOOLS	1106	10/15/2010	07:00 AM	ETV
ARTHUR: DEAR ADIL/BITZI'S BREAK-UP	801	10/18/2010	07:00 AM	ETV
ARTHUR: FERNFERN AND THE SECRET OF MOOSE MOUNTAIN/THANKS A	802	10/19/2010	07:00 AM	ETV
ARTHUR: ARTHUR'S SNOW BIZ/BUGGED	803	10/20/2010	07:00 AM	ETV
ARTHUR: VOMITROCIOUS/SUE ELLEN CHICKENS OUT	805	10/21/2010	07:00 AM	ETV
ARTHUR: PICK A CAR, ANY CAR/JENNA'S BEDTIME BLUES	706	10/22/2010	07:00 AM	ETV
ARTHUR: FALAFELOSOPHY/THE LINT RUSH	1404	10/25/2010	07:00 AM	ETV
ARTHUR: FERNKENSTEIN'S MONSTER/D.W., DANCING QUEEN	804	10/26/2010	07:00 AM	ETV
ARTHUR: WHAT SCARED SUE ELLEN?/CLARISSA IS CRACKED	312	10/27/2010	07:00 AM	ETV
ARTHUR: HIC OR TREAT/MR. ALWAYSRIGHT	1107	10/28/2010	07:00 AM	ETV
ARTHUR: TALES OF GROTESQUELY GRIM BUNNY	1405	10/29/2010	07:00 AM	ETV
ARTHUR repeats 4:00PM				
BETWEEN THE LIONS: DEAR MR. BLUEBERRY & I WANNA IGUANA	705	10/02/2010	06:30 AM	ETV
BETWEEN THE LIONS: VIOLET'S MUSIC & WHAT INSTRUMENT DOES ALVIN PLAY	706	10/09/2010	06:30 AM	ETV
BETWEEN THE LIONS: MOON ROPE & WELCOME TO THE MOON	707	10/16/2010	06:30 AM	ETV
BETWEEN THE LIONS: THE THREE-LEGGED POT & WHEN JABO JAMMED	708	10/23/2010	06:30 AM	ETV
BETWEEN THE LIONS: CHARLIE'S DINOSAUR & HERE COME THE ALIENS	709	10/30/2010	06:30 AM	ETV
CYBERCHASE: RAISING THE BAR	210	10/01/2010	03:30 PM	ETV
CYBERCHASE: THE HACKER'S CHALLENGE	801	10/04/2010	03:30 PM	ETV
CYBERCHASE: UNHAPPILY EVER AFTER	603	10/05/2010	03:30 PM	ETV
CYBERCHASE: ESCAPE FROM MERLIN'S MAZE	604	10/06/2010	03:30 PM	ETV
CYBERCHASE: STEP BY STEP	605	10/07/2010	03:30 PM	ETV
CYBERCHASE: A TIKIVILLE TURKEY DAY	410	10/08/2010	03:30 PM	ETV
CYBERCHASE: EUREEKA!	113	10/11/2010	03:30 PM	ETV
CYBERCHASE: ON THE LINE	509	10/12/2010	03:30 PM	ETV
CYBERCHASE: THE EMPEROR HAS SNOW CLOTHES	702	10/13/2010	03:30 PM	ETV
CYBERCHASE: OUT OF SYNC	126	10/14/2010	03:30 PM	ETV
CYBERCHASE: FACE-OFF	802	10/15/2010	03:30 PM	ETV
CYBERCHASE: A BROOM OF ONE'S OWN	409	10/18/2010	03:30 PM	ETV
CYBERCHASE: THE X-FACTOR	703	10/19/2010	03:30 PM	ETV
CYBERCHASE: A FRACTION OF A CHANCE	510	10/20/2010	03:30 PM	ETV
CYBERCHASE: PEACE, LOVE, AND HACKERNESS	803	10/21/2010	03:30 PM	ETV
CYBERCHASE: CODENAME: ICKY	116	10/22/2010	03:30 PM	ETV
CYBERCHASE: THE WEDDING SCAMMER	211	10/25/2010	03:30 PM	ETV
CYBERCHASE: CASTLEBLANCA	102	10/26/2010	03:30 PM	ETV
CYBERCHASE: TRICK OR TREAT	214	10/27/2010	03:30 PM	ETV
CYBERCHASE: SHARI SPOTTER AND THE COSMIC CRUMPETS	311	10/28/2010	03:30 PM	ETV
CYBERCHASE: SPHERES OF FEARS	610	10/29/2010	03:30 PM	ETV
SID THE SCIENCE KID: NO MORE CHANGES	110	10/03/2010	06:30 AM	ETV
SID THE SCIENCE KID: ALL MY SENSES	115	10/10/2010	06:30 AM	ETV
SID THE SCIENCE KID: SLIDE TO THE SIDE!	202	10/17/2010	06:30 AM	ETV
SID THE SCIENCE KID: CLIMB, IGNATZ, CLIMB!	125	10/24/2010	06:30 AM	ETV
SID THE SCIENCE KID: SID'S HEALTH DAY	120	10/31/2010	06:30 AM	ETV
SID THE SCIENCE KID: ALL MY SENSES	115	10/01/2010	11:00 AM	ETV
SID THE SCIENCE KID: SLIDE TO THE SIDE!	202	10/04/2010	11:00 AM	ETV
SID THE SCIENCE KID: THAT'S THE WAY THE BALL BOUNCES	203	10/05/2010	11:00 AM	ETV
SID THE SCIENCE KID: IGNATZ'S INERTIA	204	10/06/2010	11:00 AM	ETV
SID THE SCIENCE KID: SID'S SUPER KICK!	205	10/07/2010	11:00 AM	ETV
SID THE SCIENCE KID: SLIDE TO THE SIDE!	202	10/08/2010	11:00 AM	ETV
SID THE SCIENCE KID: NO SCHOOL SINGALONG SPECIAL!	201	10/11/2010	11:00 AM	ETV
SID THE SCIENCE KID: MY SLIDE	122	10/12/2010	11:00 AM	ETV

# PBS Programs for October

Series: Lesson Title	Lesson No.	Date	Start	Ch.
SID THE SCIENCE KID: THE TREE HOUSE	124	10/13/2010	11:00 AM	ETV
SID THE SCIENCE KID: THE BROKEN WHEEL	121	10/14/2010	11:00 AM	ETV
SID THE SCIENCE KID: CLIMB, IGNATZ, CLIMB!	125	10/15/2010	11:00 AM	ETV
SID THE SCIENCE KID: I WANT CAKE	117	10/18/2010	11:00 AM	ETV
SID THE SCIENCE KID: THE BIG SNEEZE	118	10/19/2010	11:00 AM	ETV
SID THE SCIENCE KID: MUST SEE TV	119	10/20/2010	11:00 AM	ETV
SID THE SCIENCE KID: A BRUSH WITH TEETH	116	10/21/2010	11:00 AM	ETV
SID THE SCIENCE KID: SID'S HEALTH DAY	120	10/22/2010	11:00 AM	ETV
SID THE SCIENCE KID: MY MUSHY BANANA	106	10/25/2010	11:00 AM	ETV
SID THE SCIENCE KID: THE PERFECT PANCAKE	109	10/26/2010	11:00 AM	ETV
SID THE SCIENCE KID: MY SHRINKING SHOES	107	10/27/2010	11:00 AM	ETV
SID THE SCIENCE KID: MY ICE POPS	108	10/28/2010	11:00 AM	ETV
SID THE SCIENCE KID: MY MUSHY BANANA	106	10/29/2010	11:00 AM	ETV
SID THE SCIENCE KID: ALL MY SENSES	115	10/01/2010	01:30 PM	ETV
SID THE SCIENCE KID: SLIDE TO THE SIDE!	202	10/04/2010	01:30 PM	ETV
SID THE SCIENCE KID: THAT'S THE WAY THE BALL BOUNCES	203	10/05/2010	01:30 PM	ETV
SID THE SCIENCE KID: IGNATZ'S INERTIA	204	10/06/2010	01:30 PM	ETV
SID THE SCIENCE KID: SID'S SUPER KICK!	205	10/07/2010	01:30 PM	ETV
SID THE SCIENCE KID: SLIDE TO THE SIDE!	202	10/08/2010	01:30 PM	ETV
SID THE SCIENCE KID: NO SCHOOL SINGALONG SPECIAL!	201	10/11/2010	01:30 PM	ETV
SID THE SCIENCE KID: MY SLIDE	122	10/12/2010	01:30 PM	ETV
SID THE SCIENCE KID: THE TREE HOUSE	124	10/13/2010	01:30 PM	ETV
SID THE SCIENCE KID: THE BROKEN WHEEL	121	10/14/2010	01:30 PM	ETV
SID THE SCIENCE KID: CLIMB, IGNATZ, CLIMB!	125	10/15/2010	01:30 PM	ETV
SID THE SCIENCE KID: I WANT CAKE	117	10/18/2010	01:30 PM	ETV
SID THE SCIENCE KID: THE BIG SNEEZE	118	10/19/2010	01:30 PM	ETV
SID THE SCIENCE KID: MUST SEE TV	119	10/20/2010	01:30 PM	ETV
SID THE SCIENCE KID: A BRUSH WITH TEETH	116	10/21/2010	01:30 PM	ETV
SID THE SCIENCE KID: SID'S HEALTH DAY	120	10/22/2010	01:30 PM	ETV
SID THE SCIENCE KID: MY MUSHY BANANA	106	10/25/2010	01:30 PM	ETV
SID THE SCIENCE KID: THE PERFECT PANCAKE	109	10/26/2010	01:30 PM	ETV
SID THE SCIENCE KID: MY SHRINKING SHOES	107	10/27/2010	01:30 PM	ETV
SID THE SCIENCE KID: MY ICE POPS	108	10/28/2010	01:30 PM	ETV
SID THE SCIENCE KID: MY MUSHY BANANA	106	10/29/2010	01:30 PM	ETV
WORDGIRL: WORDGIRL MAKES A MISTAKE! WORDGIRL MAKES A	220	10/01/2010	04:30 PM	ETV
WORDGIRL: OPPOSITE DAY/GRANNY'S BOOK CLUB	222	10/04/2010	04:30 PM	ETV
WORDGIRL: WHAM UP/SEEDS OF DOUBT	223	10/05/2010	04:30 PM	ETV
WORDGIRL: WISHFUL THINKING/LADY REDUNDANT WOMAN GETS THE BL	224	10/06/2010	04:30 PM	ETV
WORDGIRL: QUIZ SHOW/THE PEOPLE VS. MS. QUESTION	225	10/07/2010	04:30 PM	ETV
WORDGIRL: OH WHAT A TANGLED KNOT YOU TIE, AMAZING ROPE GUY/K	226	10/08/2010	04:30 PM	ETV
WORDGIRL: THE SOREST LOSER/SHOWDOWN AT THE SUPER SECRET SPAC	306	10/11/2010	04:30 PM	ETV
WORDGIRL: BUMMERTIME/THE HOMERUN KING	301	10/12/2010	04:30 PM	ETV
WORDGIRL: GRANNY AND CLYDE/TOO LOUD CREW	302	10/13/2010	04:30 PM	ETV
WORDGIRL: TOBEY'S TRICKS AND TREATS/ESCAPE WHAM	209	10/14/2010	04:30 PM	ETV
WORDGIRL: THE SOREST LOSER/SHOWDOWN AT THE SUPER SECRET SPAC	306	10/15/2010	04:30 PM	ETV
WORDGIRL: REMOTE CONTROL/CLEAN UP IN AISLE ELEVEN	304	10/18/2010	04:30 PM	ETV
WORDGIRL: THE INVISI-BILL HAND/BIRTHDAY TOWN	303	10/19/2010	04:30 PM	ETV
WORDGIRL: RISKY CHUCKNESS/THAT'S ENTERTAINMENT	305	10/20/2010	04:30 PM	ETV
WORDGIRL: THE TWO-BRAINS BOOGIE/FIELD DAY FUN WITH ROBO-TOBE	202	10/21/2010	04:30 PM	ETV
WORDGIRL: SLUMBER PARTY POOPER /LINE LESSONS WITH LADY REDUN	203	10/22/2010	04:30 PM	ETV
WORDGIRL: TOBEY'S TRICKS AND TREATS/ESCAPE WHAM	209	10/25/2010	04:30 PM	ETV
WORDGIRL: MR. BIG'S DOLLS AND DOLLARS/GREAT GRANNY MAY	204	10/26/2010	04:30 PM	ETV
WORDGIRL: THEME PARK WHAM-PAGE/CHUCK MAKES A BUCK	205	10/27/2010	04:30 PM	ETV
WORDGIRL: HIGHWAY TO HAVARTI/TINY BIG	206	10/28/2010	04:30 PM	ETV
WORDGIRL: TOBEY'S TRICKS AND TREATS/ESCAPE WHAM	209	10/29/2010	04:30 PM	ETV

## How Do Educators Find Out about Video-Based Resources Available FREE from ITV and ETV? Easy...

- **ITV Web site** – NEW and improved!!! Individual lesson titles, exact duration lengths and schedules can be found on the ITV Web site [www.itv.scetv.org](http://www.itv.scetv.org). This site has the most current information and it has been updated so please check it out today! (See page 21 “Mancke” article!)
- **ITV Link** - The educator’s “where to find” guide to video-based resources available via ETV satellite in the ITV schedule and via OnePlaceSC and archived on *StreamlineSC*. This publication points users to the Web where the most up-to-date information can be accessed. A hard copy is printed for each teacher to keep all year as a reference and these are sent to schools in August by ETV. (If you did not receive your copies, please contact Bonnie McMurray in ITV at 1-877-885-5272 or [mcmurray@scetv.org](mailto:mcmurray@scetv.org).)
- **ITV Resources book** - The complete resources book lives on the Web! This is the same informational resource (but updated!) that you have used for years. It is still alive and well, but only accessed online. Please access this by the start of the new school year and remember that you are welcome to print hard copies from the Web as needed.
- **ITV Update** – Provided monthly in hard copy and online! Programming additions, including the many teleconferences for students and teachers, will continue to be provided in the monthly *ITV Update* sent in hard copy to library media specialists, principals, district instructional leaders, and district superintendents. Many of the national offerings do not announce their schedule in time to be included in the *ITV Link* or online *ITV Resources* book. Therefore, they are announced monthly in the *ITV Update*, which is posted on the Web by the 25<sup>th</sup> of the preceding month. So, you don’t have to wait on it to arrive by “snail mail.” Check the ITV Web site at the end of the month, access the word version and e-mail key information to your teachers!

## Staff Development Schedule for October

Date	Start	End	Ch.	Series: Lesson Title	Lesson Number	Cat. No.
October 1	1:00 PM	2:00 PM	2	24/7 Technology: SC Instructional Technology Best: Sept. 22, 2010	38	1103-0038
October 1	2:00 PM	3:00 PM	2	The State of Gifted and Talented In SC: Sept. 24, 2010	10	2849-0010
October 5	10:35 AM	11:32 AM	1	How to Create A Positive School Climate In Middle Schools: Bullying And Harassment	1	2203-0001
October 5	11:37 AM	12:35 PM	1	How to Create A Positive School Climate In Middle Schools: Positive...(PBIS)	2	2203-0002
October 5	12:40 PM	1:32 PM	1	How to Create A Positive School Climate In Middle Schools: Cyber Safety...	3	2203-0003
October 5	1:00 PM	1:59 PM	2	Youth Services – Prom/Graduation Safety - <i>New Fads in Teen Alcohol Use</i>	1	2736-0001
October 5	2:00 PM	2:27 PM	1	In Our Schools: Palmetto Gold And Silver Award 2010	71	2468-0071
October 5	2:00 PM	2:51 PM	2	Sustaining Literacy Growth: "It Can Be Done"	982	0257-0982
October 5	3:00 PM	4:00 PM	2	LiteracySC: SEPTEMBER 28, 2011	1	3163-0001
October 6	1:30 PM	3:30 PM	1	Red Carpet Schools Teleconferences: September 28, 2010	6	3143-0006
October 6	2:00 PM	3:00 PM	2	SC State Museum - Resources for Educators: September 29, 2010	19	2331-0019
October 7	3:00 PM	4:00 PM	2	ESOL Information Updates: September 30, 2010	52	3513-0052
October 11	3:00 PM	4:00 PM	2	Special Education Updates: October 11, 2010	34	2319-0034
October 12	1:00 PM	1:59 PM	2	Youth Services – Prom/Graduation Safety - <i>New Fads in Teen Alcohol Use</i>	1	2736-0001
October 12	2:00 PM	3:15 PM	1	Carolina Careers: Career Guidance Teleconference: October 12, 2010	82	2721-0082
October 12	2:00 PM	3:00 PM	2	Across The Curriculum & Out The Door, Naturally: October 12, 2010	5	2851-0005
October 12	3:00 PM	3:52 PM	2	Teaching And Learning Language...: Blueprint - Planning for the Content-Related...	102	3011-0102
October 13	1:30 PM	3:30 PM	1	Red Carpet Schools Teleconferences: September 28, 2010	6	3143-0006
October 13	3:00 PM	4:00 PM	2	ARTiculation Series LIVE!: October 13, 2010	49	4025-0049
October 14	1:00 PM	2:00 PM	2	School Health, Nutrition & Physical Fitness - Making It Happen:	133	2935-0133
October 14	3:00 PM	3:44 PM	2	Teaching And Learning Language...: Blueprint - Early Language Program...	101	3011-0101
October 15	8:00 AM	10:06 AM	2	2009 World Food Day Teleconference	2457	1116-2457
October 18	3:00 PM	4:00 PM	2	Special Education Updates: October 11, 2010	34	2319-0034
October 19	2:00 PM	3:15 PM	1	Carolina Careers: Career Guidance Teleconference: October 12, 2010	82	2721-0082
October 19	2:00 PM	3:00 PM	2	Across The Curriculum & Out The Door, Naturally: October 12, 2010	5	2851-0005
October 20	2:00 PM	3:15 PM	1	School Counseling Updates and Strategies: October 20, 2010	34	3032-0034
October 20	3:00 PM	4:00 PM	2	ARTiculation Series LIVE!: October 13, 2010	49	4025-0049
October 21	1:00 PM	2:00 PM	2	School Health, Nutrition & Physical Fitness - Making It Happen: October 14, 2010	133	2935-0133
October 22	10:30 AM	11:22 AM	2	Teaching And Learning Language...: Blueprint - Planning for the Content-Related...	102	3011-0102
October 22	2:00 PM	3:00 PM	2	The State of Gifted and Talented In SC: October 22, 2010	11	2849-0011
October 27	1:00 PM	2:00 PM	2	24/7 Technology: SC Instructional Technology Best: October 27, 2010	39	1103-0039
October 27	2:00 PM	3:15 PM	1	School Counseling Updates and Strategies: October 20, 2010	34	3032-0034
October 27	2:00 PM	3:00 PM	2	SC State Museum - Resources for Educators: October 20, 2010	20	2331-0020
October 28	3:00 PM	4:00 PM	1	Library Media Specialists Town Meetings: October 28, 2010	60	3670-0060
October 29	2:00 PM	3:00 PM	2	The State of Gifted and Talented In SC: October 22, 2010	11	2849-0011

## GED Connection Programs for October

Series: Lesson Title	Lesson No.	Date	Start	Ch.
GED CONNECTION: DATA ANALYSIS	136	10/02/2010	05:00 AM	ETV
GED CONNECTION: STATISTICS AND PROBABILITY	137	10/09/2010	05:00 AM	ETV
GED CONNECTION: INTRODUCTION TO ALGEBRA	138	10/16/2010	05:00 AM	ETV
GED CONNECTION: SPECIAL TOPICS IN ALGEBRA AND GEOMETRY	139	10/23/2010	05:00 AM	ETV
GED CONNECTION: GED CONNECTION ORIENTATION	101	10/30/2010	05:00 AM	ETV

# Block Feed Summary for October

## K-12

**Career Clusters** will be block fed October 20 from 09:30 AM to 10:57 AM on channel 1.  
**Career Day Series** will be block fed October 19 from 10:30 AM to 12:46 PM on channel 1.  
**Character Minutes** will be block fed October 18 from 09:00 AM to 09:37 AM on channel 2.  
**Creating A Career with The Arts In Mind** will be block fed October 19 from 08:00 AM to 10:25 AM on channel 1.  
**Deskercise** (Lessons 9 - 12) will be block fed October 13 from 08:00 AM to 11:53 AM on channel 1.  
**Discovery Minutes** (Lessons 9000 - 9000) will be block fed October 18 from 09:40 AM to 10:17 AM on channel 2.  
**Eat Smart Move More Sc Shorts** (Lessons 2 - 2) will be block fed October 18 from 02:17 PM to 02:23 PM on channel 2.  
**Environmental Ed** will be block fed October 1 from 08:00 AM to 09:06 AM on channel 1.  
**Environmental Ed** will be block fed October 8 from 11:00 AM to 12:06 PM on channel 1.  
**Environmental Ed** will be block fed October 15 from 11:00 AM to 12:06 PM on channel 1.  
**Environmental Minutes** will be block fed October 18 from 10:20 AM to 10:55 AM on channel 2.  
**Facts of Congress** will be block fed October 18 from 01:40 PM to 02:14 PM on channel 2.  
**Hot Jobs** will be block fed October 20 from 08:00 AM to 09:25 AM on channel 1.  
**Ice Age Discoveries** will be block fed October 8 from 08:00 AM to 09:04 AM on channel 1.  
**ITV Classics** will be block fed October 6 from 11:00 AM to 12:57 PM on channel 1.  
**ITV Classics** will be block fed October 12 from 12:00 PM to 01:57 PM on channel 1.  
**Life Skills 101** will be block fed October 6 from 09:55 AM to 10:52 AM on channel 2.  
**NASA Brain Bites** will be block fed October 18 from 01:05 PM to 01:37 PM on channel 2.  
**Nature Notes with Rudy Mancke** will be block fed October 18 from 10:58 AM to 11:16 AM on channel 1.  
**Parks Adventures Minutes** will be block fed October 18 from 11:19 AM to 11:45 AM on channel 2.  
**Slim Goodbody's Almanac** (Lessons 1101 - 1104) will be block fed October 12 from 08:00 AM to 10:41 AM on channel 1.  
**Straight Up!** will be block fed October 6 from 11:15 AM to 01:08 PM on channel 2.  
**Teen Survival Programs** (Lessons 1 - 8) will be block fed October 7 from 12:30 AM to 07:29 AM on channel 2.  
**Teen Survival Programs** (Lessons 9 - 12) will be block fed October 8 from 12:30 AM to 03:35 AM on channel 2.  
**Tick Tock Minutes** will be block fed October 6 from 09:00 AM to 09:50 AM on channel 2.  
**Tune Up To Literacy** will be block fed October 1 from 09:15 AM to 09:30 AM on channel 1.  
**Wexford Series** will be block fed October 5 from 08:30 AM to 10:29 AM on channel 1.  
**Zoo Minutes** will be block fed October 18 from 11:48 AM to 12:28 PM on channel 2.

## Staff Development

**How to Create A Positive School Climate In Middle Schools** will be block fed October 5 from 10:35 AM to 01:32 PM on channel 1.

## National Food Service Management Institute—Online Only

The NFSMI Satellite Seminars are only accessible online in streaming video. These programs provide information on topics of importance to child nutrition professionals. Many can be taken for CEU's. Contact your district or SCDE Food Services for more information. Go to [www.nfsmi.org](http://www.nfsmi.org) to access.



## Forward Focus

- ❖ **In Our Schools for American Education Week** airs November 21, 1:00–1:27 p.m., and then repeats in the ITV schedule. Content information will be announced in the next issue of this publication.
- ❖ **Don't miss the next NEW Library Media Specialists Town Meeting December 2nd** at 3:00 p.m. on channel 1. (You did not miss a November program...was not one this year due to when Thanksgiving holidays were ...date rotated to first of December!)
- ❖ **Shamu-TV** presents a NEW program entitled *Diversity of Life* in November, which will be broadcast in the ITV schedule on November 22, 9:00–9:30 a.m., on channel 1.

**Coming in  
January 2011!**



**NEW!**

**SC Chronicles Series I: Geography, Native Americans & Colonial Period**

Cost: \$50.00

Recertification: 1 Hour or 20 Renewal Credits

This new one-hour recertification course showcases ITV and ETV produced resources about South Carolina to assist educators in learning about our state's history, geography, people, and culture. Noted South Carolina historian Dr. Walter Edgar discusses key issues in early SC History. Experience an archeological adventure at the Topper dig site in Allendale County, learn about the rise and fall of rice-growing in South Carolina and its impact on the state, and find out the true tales of treachery and villainy that occurred off the coast of South Carolina during the Golden Age of Piracy. You will also virtually visit sites around the Palmetto State and learn about their historic and special relevance to South Carolina today.

*SC Chronicles Series I* is the first course of the new SC Chronicles series that ITV will be offering. Other series will follow. The series of one-hour courses will enhance the understanding of SC history and add a repertoire of material to use in the classroom. The video sessions will focus on integrating SC history into the social studies curriculum. As participants gain a greater understanding of South Carolina history, they will be able to teach state curriculum standards with an updated historical knowledge of South Carolina history.

All class meetings will take place through distance learning. The instructor and participants will communicate via Moodle — the course platform on the Internet. Assignments and discussion forums will be facilitated in Moodle. Most of the requirements are to view the sessions and then respond to questions about the session or how you plan to use the information in your teaching. Course participants will also design a lesson plan to use in the classroom to enhance students' understanding of South Carolina heritage or history.



For more information on this new course, contact Bonnie McMurray in ITV at 877-885-5272 or email [mcmurray@scetv.org](mailto:mcmurray@scetv.org).

Check the ITV Web Site: <http://www.itv.scetv.org> for detailed information in November!