

GRADUATE PLACEMENT RATES

Description

Graduate placement rates reflect the success of graduates with respect to employment or continued education. Colleges use various methods to obtain information on graduates, such as the National Student Clearinghouse, the eTRACK service of the Department of Employment and Workforce, institution-specific graduate surveys, and student information systems. Those graduates who are deceased, disabled, not actively seeking employment, or active military are excluded from the placement rate.

Definition

This measure utilizes the current definition for Graduate Placement used in the College's Annual Program Evaluation Report (APER) which is submitted to the South Carolina Technical College System. That report utilizes the formula described below.

Placement Rate Formula

$$\frac{\text{number of reported graduates employed in their field of study or continuing their education}}{\text{total number of graduates for the reporting year}}$$

Achievement Goal

80% Graduate Placement Rate

Graduate Placement Rates

	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013
ATC	80.46%	85.31%	84.86%	91.34%	96.68%

LICENSURE EXAM PASS RATES

Description

The South Carolina Commission on Higher Education (CHE) has the responsibility for making available to the General Assembly “student scores on professional examinations with detailed information on state and national means, passing scores, and pass rates, as available, and with information on such scores over time, and the number of students taking each exam” from both four- and two-year institutions (S.C. Code Section 59-101-350). CHE also uses this information as the primary source to fulfill the requirements in S.C. Section 59-103-30 (Performance Funding).

Colleges report the number of examinees, the number of first-time examinees, the number of first-time examinees who pass, and the percentage of first-time examinees who pass for the list of licensure exams identified by CHE. The reporting guidelines specify that colleges report those who took exams between April 1st and the following March 31st. CHE requests national and state pass rates and any additional information for these examinations, as it is available, from national and state agencies for the report to the General Assembly. These national and state agencies can be found in *A Closer Look at Public Higher Education in South Carolina*, which is available on the CHE website.

Definition

This measurement utilizes the overall pass rate on licensure exams as reported to CHE.

Achievement Goal

80% overall pass rate on first time licensure exams

	<u>Licensure Exam Pass Rates</u>				
	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013
ATC	83.10%	85.34%	89.66%	99.04%	95.60%

FALL - TO - SPRING PERSISTENCE RATES

Description

Persistence rates (retention rates) are a commonly used student progress measure for both two-year and four-year institutions. The definitions for these rates typically use a fall term cohort (often the first-time freshman cohort). The most frequently used rates are fall-to-spring persistence and fall-to-fall persistence.

Definition

This measurement utilizes the same definition as that utilized in the National Community College Benchmarking Project (NCCBP) as a means to calculate credit student next-term persistence rate. The formula for arriving at the measurement is described below.

Persistence Formula

Spring Term: students from the denominator who enrolled in spring

(Fall Term: total credit students at the end of fall term – students who graduated before spring term)

Achievement Goal

71% overall fall-to-spring persistence rate from NCCBP Report

Fall-to-Spring Persistence Rates		
	2011-2012	2012-2013
ATC	71.52%	72.50%

STUDENT SUCCESS RATE

Description

The Student Success Rate is a cohort-based measure of graduation, transfer to another postsecondary institution in South Carolina, or continuing enrollment after three years of first-time enrollment. The cohort includes all first-time freshman enrolling in degree, diploma, or certificate programs in a given fall semester. "First-time freshman" includes students who have never attended college, and also includes students who attended college for the first time in the prior summer semester and students who entered college with college credits earned before high school graduation. The category does not include high-school students enrolling in classes at the college or students enrolled in non-credit programs.

Definition and Formula

This measurement utilizes the following formula be used to calculate the Student Success Rate:

$$\frac{\text{Fall Semester First-Time Freshmen (150\% completers+150\% transfers+still enrolled at the college)}}{\text{Fall Semester First-Time Freshmen}}$$

Achievement Goal

90% of the CHE Success Rate (currently 30% = 27%)

Student Success Rates

	2007 Cohort	2008 Cohort	2009 Cohort	2010 Cohort
ATC	58.30%	40.71%	39.50%	33.90%

GRADUATE PRODUCTION RATE

Description

The Graduate Production Rate is a measure that reflects the college's fulfillment of their workforce development mission. This rate includes all awards for degrees, diplomas and certificates and removes time-bound and demographic restrictions. This measures unduplicated headcount graduates expressed as a percentage or rate.

Definition

This measurement is calculated with the following formula:

$$\frac{\text{Unduplicated Graduate Headcount}}{\text{Fall Term Unadjusted FTE}}$$

Achievement Goal

≥20% for the prior year

Graduate Production Rates		
	2011-2012	2012-2013
ATC	34.54%	36.20%