

South Carolina Education Lottery

Official Holiday Cash Add-A-Play® Game Rules



1. General Provisions

Holiday Cash Add-A-Play® is a promotional game offered by the South Carolina Education Lottery (SCEL). The ticket dispensed from a retailer sales terminal allows a player to know instantly whether he or she has won. This promotion is offered in conjunction with the purchase of a Pick 3®, Pick 4, and/or Palmetto Cash 5 game ticket. A prize may be claimed at an SCEL retail outlet or the SCEL Claims Center in Columbia. This promotional game is scheduled to begin on Monday, November 7, 2011. SCEL reserves the right to suspend or end the promotion at any time without amending the Official Game Rules.

By purchasing a Holiday Cash Add-A-Play® ticket, the player is bound by the Official Game Rules including revisions or amendments.

The Official Holiday Cash Add-A-Play® Game Rules are comprised of: (1) Act 59 of 2001, as amended; (2) the regulations of the South Carolina Education Lottery Commission; (3) any other matters adopted by the Board of Commissioners; (4) the Functional Specification Document for Holiday Cash Add-A-Play®, as may be updated (“game specifications”); (5) the material presented in this document; and (6) any practices and procedures utilized by SCEL whether written or unwritten. These items are incorporated into the Official Game Rules by reference and are binding as if printed herein. Each numbered item cited above shall have equal weight unless there is an inconsistency between or among the documents, in which case the document listed first shall be controlling.

Amendments to these rules may be made at any time but must be made in writing and signed by the SCEL Executive Director, or a designee. The game specifications may be changed as deemed appropriate by SCEL without formal amendment to these rules or the signature of the Executive Director.











2. Holiday Cash Add-A-Play® Features

Holiday Cash Add-A-Play® characteristics:

- Tickets will be sold via the sales terminal.
- A Holiday Cash Add-A-Play® game ticket purchase will only accompany the purchase of a Pick 3®, Pick 4, or Palmetto Cash 5 game ticket and up to five (5) Holiday Cash Add-A-Play® selections (one [\$1.00] dollar per selection).
- A "transaction" is a single purchase of a Pick 3®, Pick 4, or Palmetto Cash 5 game ticket.
- A "Play" is one (1) single Add-A-Play® selection.
- The ticket will **not** have a box that states the ticket is a winner. Validation will occur through the lottery retailer terminal or by submitting the ticket to the SCEL Claims Center.

3. Holiday Cash Add-A-Play® Game Description

Holiday Cash Add-A-Play® is sold on its own ticket, but is available for purchase only in combination with a Pick 3®, Pick 4, or Palmetto Cash 5 transaction. **Holiday Cash Add-A-Play® is not available as a stand-alone game. Holiday Cash Add-A-Play® is not available with the purchase of a Powerball® or a Mega Millions® ticket.** The following table provides the game description:

Holiday Cash Add-A-Play®	
Ticket and Game Characteristics	<p><i>About Holiday Cash Add-A-Play®:</i></p> <ul style="list-style-type: none"> • The Holiday Cash Add-A-Play® logo will appear at the top of the ticket. • The following instructions will be below the title logo: “Get three ’s in any vertical, horizontal, or diagonal line, win prize indicated.” • If the play has three (3) tree symbols in a vertical line (down the tic-tac-toe framework), a horizontal line (across the tic-tac-toe framework), or a diagonal line (in an angle across the tic-tac-toe matrix), win the prize amount indicated for that line. • The symbols are arranged in a tic-tac-toe format. There are three (3) rows of three (3) symbols separated by horizontal and vertical lines for each Play. • A player may purchase up to five (5) plays. On tickets with more than one (1) play, each play will be separated by a horizontal line. • Each play will be labeled: “Play A., Play B., Play C., Play D., and Play E.” based upon the number of plays purchased. • The nine (9) symbols which may appear on a ticket may include the following: <div style="text-align: center; margin: 10px 0;">          </div> <ul style="list-style-type: none"> • Players who match three (3) trees in a vertical, horizontal or diagonal line per play area (see Paragraph 8) will win the associated dollar amount indicated on the winning line, row or diagonal. • The Pick 3®, Pick 4, or Palmetto Cash 5 game will print first on a single ticket. Up to five (5) separate plays of Holiday Cash Add-A-Play® will print on the second, separate ticket immediately following the purchase of the Pick 3®, Pick 4 or Palmetto Cash 5 ticket. Each Holiday Cash Add-A-Play® ticket, consisting of between one (1) and five (5) plays - depending upon the number requested by the player, will have its own barcode. • The terminal will prompt the retailer to ask how many Holiday Cash Add-A-Plays® the player wants to purchase.
Cancellation	Holiday Cash Add-A-Play® ticket may not be canceled.
Ways to Win	Win instantly by matching three (3) trees in a vertical, horizontal or diagonal line. Note: All plays selected randomly.
Winning Amounts	Maximum prize level of one hundred (\$100.00) dollars and a minimum prize level of two (\$2.00) dollars per play. Player can have multiple wins on the same ticket.
Play slip	Not applicable.
Quick Pick	Not applicable.
Advance Draw	Not applicable.

4. Probability of Winning

The following table sets forth the probability of winning on a single Holiday Cash Add-A-Play® ticket.

<u>Prize</u>	<u>Odds</u>
\$2	1 in 6
\$5	1 in 33.33
\$8	1 in 300
\$10	1 in 300
\$18	1 in 600
\$20	1 in 600
\$50	1 in 1,200
\$100	1 in 2,400

Overall odds of winning a prize are **1 in 4.81**. Odds of not winning a prize are 1 in 1.26. Prizes as a percent of revenue are 69.00%.

5. Player Responsibility

The player bears the risk of loss and the sole responsibility to verify that the purchase requested has been received. Players should check the time stamp printed on the Holiday Cash Add-A-Play® ticket to confirm that the time of purchase corresponds to the time of the Pick 3®, Pick 4, or Palmetto Cash 5 purchase. The time of purchase is printed in military time in the upper right-hand corner of a ticket (See Page 4).

A player may also confirm his or her purchase by comparing the preprinted 9-digit serial number **on the back** of the Pick 3®, Pick 4, or Palmetto Cash 5 purchase and the preprinted serial number **on the back** of the Holiday Cash Add-A-Play® ticket, as the numbers should be in sequence with the last game ticket printed (See Paragraph 9).

6. Bearer Instrument

A Holiday Cash Add-A-Play® ticket is a bearer instrument and, as such, the player should treat the ticket as cash. SCEL is not responsible for lost or stolen tickets. Players should fill in the information in the space provided on the reverse side of the ticket and **IMMEDIATELY SIGN THE TICKET**.

The individual presenting the ticket for validation is presumed to be the owner of the ticket, and SCEL assumes no liability for claims made by third parties.

7. Claiming Holiday Cash Add-A-Play® Prizes

A. A winning Holiday Cash Add-A-Play® ticket may be claimed in the same manner as Pick 3®, Pick 4 or Palmetto Cash 5 tickets. If the ticket is a winner, the terminal prints a receipt that displays the amount. A claim is subject to all SCEL validation requirements and must be presented within 180 days from the date of purchase. Only **original tickets** are eligible for validation.

B. Prizes for multiple plays on the same Holiday Cash Add-A-Play® ticket may not be divided and shall be considered one claim.

C. A winning ticket may be presented to an SCEL retailer or the SCEL claims office, either in person or via the mail. Risk of loss for mail-in claims remains with the player.

8. Holiday Cash Add-A-Play® Ticket Face

The following page displays an example of winning and non-winning plays on a Holiday Cash Add-A-Play® ticket:



Add-A-Play*

Mon. Dec 14, 2011 09:45:35
100925-10092501 0006 TR:00031248
09395 24096 08724 15232 37705 65413 14035

Time/date

Get three 's in any vertical, horizontal, or diagonal line, win prize indicated

Holiday Cash play instructions

Play A.
Non-winning sample

Play A.

\$100	\$5	\$10	\$18	\$50
\$2				
\$8				
\$20				

Separates Play A. from Play B.

Play B.
Non-winning sample

Play B.

\$100	\$5	\$10	\$18	\$50
\$2				
\$8				
\$20				

Two Dollar (\$2.00)
Winning Amount

Play C.

\$100	\$5	\$10	\$18	\$50
\$2				
\$8				
\$20				

Play C.
Winning Sample

Play D.

\$100	\$5	\$10	\$18	\$50
\$2				
\$8				
\$20				

Play E.

\$100	\$5	\$10	\$18	\$50
\$2				
\$8				
\$20				

\$5.00 - 5 Plays

PLEASE SIGN REVERSE SIDE OF THIS TICKET IMMEDIATELY AFTER PURCHASE.

6581E0F578AF506DB305B919037BAA0F57050C4A
09395 24096 08724 15232 37705 65413 14035



9. Ticket Back

A player may confirm his or her purchase by comparing the preprinted 9-digit serial number on the back of the Pick 3®, Pick 4, or Palmetto Cash 5 purchase and the preprinted serial number **on the back** of the Add-A-Play® ticket. Except as noted in the text box on page 6, the numbers will be in sequence. Please note the illustration below:

The image displays three identical South Carolina Education Lottery (SCEL) ticket backs, each with a unique 9-digit serial number circled in green. The serial numbers are 598944386, 598944387, and 598944388, respectively. Each ticket back includes the following information:

- PROCEEDS SUPPORT EDUCATION.** Player's Care for Tickets: Do not deface, Do not iron, Avoid heat, Keep dry.
- PLEASE PLAY RESPONSIBLY. PLEASE DO NOT LITTER.** DDP Rev. 11/09.
- SOUTH CAROLINA EDUCATION LOTTERY (SCEL)**
- Tim Madden, Chairman; Paula Harper Bethea, Executive Director
- CLAIM CENTER ADDRESS: SCEL, P.O. BOX 11039, COLUMBIA, S.C. 29211-1039**
- Claims in excess of \$500 require a claim form which is available at any lottery retailer, an SCEL Claims Center, or at WWW.SCEDUCATIONLOTTERY.COM. For current or past winning numbers, CALL (803) 734-1 WON (4966).
- SIGNATURE:** _____
- NAME (PRINT):** _____
- ADDRESS:** _____
- CITY:** _____ **STATE:** _____
- ZIP:** _____ **PHONE:** (_____) _____
- THIS TICKET IS A BEARER INSTRUMENT.** SCEL is not responsible for lost or stolen tickets. Player is solely responsible for ensuring the accuracy of the amount and type of wager, numbers selected, draw dates, and draw times. Player assumes all risks. Ticket valid only for the game and draw(s) printed on the front. Prizes must be claimed within 180 days of the draw date. If you or someone you know has a gambling problem, CALL 1-877-452-5155. For questions regarding odds or game information, call 1-866-736-9819.
- PROCEEDS SUPPORT EDUCATION.** Player's Care for Tickets: Do not deface, Do not iron, Avoid heat, Keep dry.
- PLEASE PLAY RESPONSIBLY. PLEASE DO NOT LITTER.** DDP Rev. 11/09.
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- SIGNATURE:** _____
- NAME (PRINT):** _____
- ADDRESS:** _____
- CITY:** _____ **STATE:** _____
- ZIP:** _____ **PHONE:** (_____) _____
- THIS TICKET IS A BEARER INSTRUMENT.** SCEL is not responsible for lost or stolen tickets. Player is solely responsible for ensuring the accuracy of the amount and type of wager, numbers selected, draw dates, and draw times. Player assumes all risks. Ticket valid only for the game and draw(s) printed on the front. Prizes must be claimed within 180 days of the draw date. If you or someone you know has a gambling problem, CALL 1-877-452-5155. For questions regarding odds or game information, call 1-866-736-9819.
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- SIGNATURE:** _____
- NAME (PRINT):** _____
- ADDRESS:** _____
- CITY:** _____ **STATE:** _____
- ZIP:** _____ **PHONE:** (_____) _____
- THIS TICKET IS A BEARER INSTRUMENT.** SCEL is not responsible for lost or stolen tickets. Player is solely responsible for ensuring the accuracy of the amount and type of wager, numbers selected, draw dates, and draw times. Player assumes all risks. Ticket valid only for the game and draw(s) printed on the front. Prizes must be claimed within 180 days of the draw date. If you or someone you know has a gambling problem, CALL 1-877-452-5155. For questions regarding odds or game information, call 1-866-736-9819.

Arrows point from the serial numbers to callout boxes:

- A** Online Game Ticket Back (i.e. Palmetto Cash 5, Pick 3®, or Pick 4)
- B** Holiday Cash Add-A-Play® Ticket Back
- C** Online Game Ticket Back (i.e. Palmetto Cash 5, Pick 3®, or Pick 4)

When a player plays Holiday Cash Add-A-Play®, he or she should receive two tickets. As shown on Page 5, the Pick 3®, Pick 4, or Palmetto Cash 5 ticket purchased will print first. The Holiday Cash Add-A-Play® game ticket, also shown above, will print immediately following initial purchase. **NOTE THAT THE 9-DIGIT SERIAL NUMBERS IN “A”, “B”, AND “C” ARE IN SEQUENCE.**

A 9-digit serial number is preprinted on the reverse side of each ticket printed from the sales terminal. Depending on where the individual tickets are cut from the sales terminal, more than one number may appear on the back of a ticket (See “A” & “B” above), but at least one number should appear on the back of each ticket. If the Pick 3®, Pick 4, or Palmetto Cash 5 transaction involves more than one ticket, the 9-digit number on the back of the Add-A-Play® ticket will follow the last ticket issued prior to the Holiday Cash Add-A-Play® purchase. However, if new paper is loaded into the sales terminal after the issuance of the Pick 3®, Pick 4, or Palmetto Cash 5 game, but prior to the printing of the Holiday Cash Add-A-Play® ticket, the 9-digit numbers will not be sequential. The serial numbers have no bearing on the playing of Holiday Cash Add-A-Play® or the Pick 3®, Pick 4, or Palmetto Cash 5 game. The serial numbers merely assist the player to ensure the Holiday Cash Add-A-Play® ticket received corresponds with the respective Pick 3®, Pick 4, or Palmetto Cash 5 ticket purchased.

10. As authorized by the Board of Commissioners, the Executive Director may implement, as deemed appropriate, a sales incentive program for licensed SCEL retailers.
11. SCEL's total liability, for any activity relating to or taken pursuant to these rules, shall be limited to the purchase price of the ticket. Matters related to the player's failure to confirm the purchase as discussed in Paragraph 5, are deemed not to be a cause for grievance relating to this promotional game. Under any circumstances, regardless of the number of tickets purchased, SCEL's total liability shall not be more than One Hundred (\$100) Dollars to a person who is found to be aggrieved by any aspect of this game (other than a grievance relating to the payment of a claim) or any application or any interpretations of the Official Rules. A ticket(s) that is the basis of an alleged grievance must accompany the written filing required in Paragraph 12.
12. Any person claiming to be aggrieved must file a written notice with the SCEL Executive Director, P.O. Box 11949, Columbia, SC 29211-1949, specifying the grounds for the grievance. Any grievance filed more than thirty (30) days after the purchase of a ticket will be deemed untimely.
13. In the event of any circumstances or interpretations of any matter whether contemplated or not contemplated in these rules, the interpretation and decision of SCEL's Executive Director, or a designee, will be final as provided by law.

Approved:

/s/ Paula Harper Bethea
Paula Harper Bethea, Executive Director

November 1, 2011
Date

Prize Structure

SOUTH CAROLINA EDUCATION LOTTERY
"HOLIDAY CASH ADD-A-PLAY"
PRIZE STRUCTURE

6,000,000 \$1 TICKETS \$6,000,000 \$ 4,140,000 PRIZE FUND - 69.00%
MAY 14, 2009 - VERSION A

PRIZE LEVEL	WIN	ODDS OF 1 IN:	WINNERS IN 300 (PER BOOK*)	WINNERS IN 240,000 (PER POOL)	WINNERS IN 25 POOLS	PRIZE COST	PERCENT OF PRIZE FUND	PERCENT OF PRIZE TIER LEVEL
1	\$2	6.00	50.00	40,000	1,000,000	\$ 2,000,000	48.31%	
2	\$5	33.33	9.00	7,200	180,000	\$ 900,000	21.74%	
3	\$8	300.00	1.00	800	20,000	\$ 160,000	3.86%	
4	\$10	300.00	1.00	800	20,000	\$ 200,000	4.83%	LOW
5	\$18	600.00	0.50	400	10,000	\$ 180,000	4.35%	83.09%
6	\$20	600.00	0.50	400	10,000	\$ 200,000	4.83%	
7	\$50	1,200.00	-	200	5,000	\$ 250,000	6.04%	HIGH
8	\$100	2,400.00	-	100	2,500	\$ 250,000	6.04%	16.91%
TOTAL		4.81	62.00	49,900	1,247,500	\$ 4,140,000	100.00%	100.00%

* A mini-pool will be used in each book of 300 tickets. Mini-Pools A, B, C, and D will each be utilized in approximately 1/4 of the books.

<u>WIN</u>	<u>A</u>	<u>B</u>	<u>C</u>	<u>D</u>
\$2	43 = \$86	47 = \$94	52 = \$104	58 = \$116
\$5	12 = \$60	10 = \$50	8 = \$40	6 = \$30
\$8	1 = \$8	1 = \$8	1 = \$8	1 = \$8
\$10	1 = \$10	1 = \$10	1 = \$10	1 = \$10
\$18	1 = \$18	0 = \$0	0 = \$0	1 = \$18
\$20	0 = \$0	1 = \$20	1 = \$20	0 = \$0
	58 \$182	60 \$182	63 \$182	67 \$182

Overall Odds: 1 in 4.81

Odds of Not Winning: 1 in 1.26

Prize Payout Percentage: 69.00%