THE ECONOMIC IMPACT OF
Marlboro County Jetport
South Carolina is served by a diversified system of airports. The state’s 6 commercial service and 54 general aviation airports are essential underpinnings to South Carolina’s diversified business base, its growing population, and its burgeoning tourism industry. In addition, South Carolina is home to four busy military airfields. Commercial aviation includes all scheduled airline flights, charter flights, and flights flown by air cargo companies. All other flights by civilian aircraft are classified as general aviation. Operations by military aircraft constitute the remainder of the state’s annual aviation activity.

A methodology approved by the Federal Aviation Administration (FAA) was used to calculate the economic impacts associated with South Carolina’s civilian airport system and its four military airfields. Airport related economic impacts were identified for three categories: direct, indirect, and multiplier.

Direct impacts are those associated with on-airport employers, business, and tenants. Direct impacts occur as a result of the provision of aviation services. Indirect impacts are those tied to spending by visitors who arrive in South Carolina through one of the public commercial or general aviation airports. As direct and indirect impacts are released into the local, regional and statewide economies, additional multiplier impacts are created. The economic impacts created by the multiplier effect re-circulate until the benefits ultimately leak outside South Carolina. Multipliers that are specific to South Carolina were used to complete the economic impact analysis.

Marlboro County Jetport is a general aviation airport owned and operated by Marlboro County. The airport, located in the Pee Dee region of South Carolina, is approximately four miles west of Bennettsville, off secondary road 330. The Great Pee Dee River, which serves as the county line is located three miles west of the airport. Highway access is provided by SC9 and SC330. Marlboro County Jetport has one asphalt runway, Runway 6/24, measuring 5,000 feet long by 75 feet wide.

The airport generates $256,800 in direct output, of which $15,000 is paid to approximately 1 direct full-time job. Additionally, 2,050 general aviation visitors arrive at the airport each year, generating another $77,800 in indirect aviation-related output. Including the multiplier effect, the airport tenants and visitors at Marlboro County Jetport generate $571,600 in total economic output, of which $242,800 in payroll is paid to 8 full-time equivalent jobs.

Regular airport activities include recreational flying, corporate/business aviation and various services that support the health, welfare, and safety of the community.

There is a strong relationship between South Carolina’s economy and aviation. The state’s system of airports is essential in the global market place. Airports in South Carolina have helped to both lead and sustain growth and economic diversification. Airports support the state’s economy and are also economic generators. Residents, businesses, and visitors rely on the airport system to support health, welfare, and safety needs. South Carolina’s military airfields are also important to our national security.

South Carolina’s Total Annual Economic Benefits from Aviation

<table>
<thead>
<tr>
<th>Total Employment</th>
<th>65,533 Jobs</th>
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<tr>
<td>Total Payroll</td>
<td>$1.9 billion</td>
</tr>
<tr>
<td>Total Economic Activity</td>
<td>$4.3 billion</td>
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Methodology

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Direct impacts are those associated with on-airport employers, business, and tenants. Direct impacts occur as a result of the provision of aviation services. Indirect impacts are those tied to spending by visitors who arrive in South Carolina through one of the public commercial or general aviation airports. As direct and indirect impacts are released into the local, regional, and statewide economies, additional multiplier impacts are created. The economic impacts created by the multiplier effect re-circulate until the benefits ultimately leak outside South Carolina. Multipliers that are specific to South Carolina were created. The economic impacts created by the multiplier effect are expressed as total value added (TVA) or total economic activity (TEA) and their related payroll/earnings benefits.

Economic impacts are expressed in terms of jobs/employment, payroll/earnings, and total annual economic activity or output.

Jobs/Employment

Thousands of jobs in South Carolina are created by businesses, tenants, and other activities that are either associated with South Carolina’s civilian airport system or the four military airfields. In addition, spending by visitors who arrive in South Carolina supports one of the four military airfields.

Payroll/Earnings

Aviation in South Carolina supports an estimated 65,533 jobs. All of these jobs have annual salaries that contribute to the payroll/earnings benefits. It is estimated that on an annual basis, public commercial service and general aviation airports and the four military airfields are responsible for $1.9 billion in payroll/earnings benefits.

Annual Economic Activity/Output

Airports, the military airfields, and related aviation activities all require the purchase of goods and services. Expenditures in this category are in addition to those identified in the earnings or payroll category. These impacts are expressed as total annual economic activity or output. For South Carolina, this annual benefit is estimated at $4.3 billion.

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Regular airport activities include recreational flying, corporate/business aviation and various services that support the health, welfare, and safety of the community.

South Carolina also realizes additional tax benefits from aviation. When taxes on fuel, personal property, and income are considered, airports, airfields, aviation-related activities and those employed by aviation contribute at least $73.6 million to the state’s tax base. Fuel taxes and property taxes alone account for an estimated $18.9 million in annual tax receipts for the state and its counties. From a state perspective, it is projected that approximately 12 percent of the taxes being collected from aviation fuel and property taxes will be returned to the state’s aviation fund. A first class airport system is essential to South Carolina. A strategic program to invest in, maintain, and grow commercial and general aviation airports is critical to South Carolina’s economic future.