THE ECONOMIC IMPACT OF

Hester
Memorial Airport
There is a strong relationship between South Carolina’s economy and aviation. The state’s system of airports is essential in the global market place. Airports in South Carolina have helped to both lead and sustain growth and economic diversification. Airports support the state’s economy and are also economic generators. Residents, businesses, and visitors rely on the airport system to support health, welfare, and safety needs. South Carolina’s military airfields are also important to our national security.

South Carolina is served by a diversified system of airports. The state’s 6 commercial service and 54 general aviation airports are essential underpinnings to South Carolina’s diversified business base, its growing population, and its burgeoning tourism industry. In addition, South Carolina is home to four busy military airfields. Commercial aviation includes all scheduled airline flights, charter flights, and flights flown by four busy military airfields. Airport related economic impacts were identified for three categories: direct, indirect, and multiplier.

A methodology approved by the Federal Aviation Administration (FAA) was used to calculate the economic impacts associated with South Carolina’s civilian airport system and its four military airfields. Airport related economic impacts were identified for three categories: direct, indirect, and multiplier.

Direct impacts are those associated with on-airport employers, business, and tenants. Direct impacts occur as a result of the provision of aviation services. Indirect impacts are those tied to spending by visitors who arrive in South Carolina through one of the public commercial or general aviation airports. As direct and indirect impacts are released into the local, regional and statewide economies, additional multiplier impacts are created. The economic impacts created by the multiplier effect re-circulate until the benefits ultimately leak outside South Carolina. Multipliers that are specific to South Carolina were created. The economic impacts created by the multiplier effect are expressed as total economic activity or output.

Aviation Benefits Everyone

South Carolina’s Total Annual Economic Benefits from Aviation

Hester Memorial Airport is a general aviation airport owned and operated by city of Calhoun Falls. The airport, located in western South Carolina, is approximately 20 miles from SC178. Hester Memorial has one asphalt runway, Runway 10/28, measuring 3,917 feet long by 60 feet wide.

The airport generates $6,700 in direct output. Additionally, 1,080 general aviation visitors arrive at the airport each year, generating another $43,200 in indirect aviation-related output. Including the multiplier effect, the airport tenants and visitors at Hester Memorial Airport generate $84,300 in total economic output, of which $34,700 in payroll is paid to 1 full-time equivalent job.

Regular airport activities include recreational flying, and various services related to the health, welfare, and safety of the community.

### IMPACT MEASURES

#### Economic Impacts

Economic impacts are expressed in terms of jobs/employment, payroll/earnings, and total annual economic activity or output.

#### Jobs/Employment

Thousands of jobs in South Carolina are created by businesses, tenants and other activities that are located on commercial service or general aviation airports or at one of the four military airfields. In addition, spending by visitors who arrive in South Carolina using one of the commercial service or general aviation airports supports additional employment.

#### Payroll/Earnings

Aviation in South Carolina supports an estimated 65,533 jobs. All of these jobs have annual salaries that contribute to the payroll/earnings benefits. It is estimated that on an annual basis, public commercial service and general aviation airports and the four military airfields are responsible for $1.9 billion in payroll/earnings benefits.

#### Annual Economic Activity/Output

Airports, the military airfields and related aviation activities all require the purchase of goods and services. Expenditures in this category are in addition to those identified in the earnings or payroll category. These impacts are expressed as total annual economic activity or output. For South Carolina, this annual benefit is estimated at $4.3 billion.
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A first class airport system is essential to South Carolina. A strategic program to invest in, maintain, and grow commercial and general aviation airports is critical to South Carolina’s economic future. The state’s system of airports is essential underpinnings to South Carolina’s diversified business base, its growing population, and its bourgeois tourism industry. In addition, South Carolina is home to four busy military airfields. Commercial aviation includes all scheduled airline flights, charter flights, and flights flown by the military. A methodology approved by the Federal Aviation Administration (FAA) was used to calculate the economic impacts associated with South Carolina’s civilian airport system and its four military airfields. Airport related economic impacts were identified for three categories: direct, indirect, and multiplier.

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