SC Forestry: 20x15 Project
[$20 Billion Economic Impact by 2015]
October 28, 2009

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The 20 by 15 Vision

Grow forest industry in South Carolina from $17 to $20 billion in total economic impact by 2015.

[Grow job numbers and maintain high per capita average salary.]
SC’s Traditional Forest Products

Non-Timber & New Forest Products
Forestry’s 2006 Economic Impact

- #1 manufacturing industry in jobs & payroll
- $17.45 billion total economic impact
- #1 agricultural commodity in SC
- $1.1 billion in forest products export

Forestry Impact by Sector in 2006

[Diagram showing direct economic effects of forestry sectors in South Carolina, 2006. The diagram includes a pie chart and a bar chart with details on direct industry output, number of employees, and labor income.]
SC’s “Wall of Wood”
Age Distribution of Pine Forestlands

Opportunities for Industry Growth
SC Tree Planting
1981-2009

To Reach $20 Billion…

- Recovery from recession $17.4 billion
- Utilizing “wall of wood” $1.4 billion
- Fully utilize biomass $0.8 billion
- Previously announced projects $0.2 billion
- Developing export markets $0.2 billion

- 2015 Total $20.0 billion
Action Items

- Create an alliance of forestry community members and supporters [October 28th Conference].
- Recover SCFC Resource Development capacity.
- Ensure accurate, updated FIA data and analysis capacity.
- Update wood supply projections.
- Develop an industry growth and retention plan based on resource availability.
- Coordinate with PABC on 50/20 project.

Growth = Trees and Industry