EC745I Cherokee County - Description Cp.2
2.C55C3
Copy 1

PLANNING & GRANTS LIBRARY

OFFICE OF ECONOMIC OPPORTUNITY
INFORMATION CENTER

COMMUNITY PROFILE

CHEROKEE COUNTY, SOUTH CAROLINA

S. C. STATE LIBRARY
AUG 1 3 1999
STATE DOCUMENTS

COMMUNITY PROFILE PROJECT

INTRODUCTION

THE COMMUNITY PROFILE PROJECT IS DESIGNED TO INCREASE THE SCOPE, ACCESSIBILITY, ACCURACY AND UTILITY OF INFORMATION WHICH SUPPORTS THE PLANNING AND EVALUATION OF PROGRAMS FOR COMMUNITY IMPROVEMENT.

AN EXTENSIVE INVENTORY OF CURRENT AND HISTORICAL DATA IS MAINTAINED BY THE PROJECT WHICH DESCRIBES THE SOCIAL AND ECONOMIC CHARACTERISTICS OF THE UNITED STATES AT A LOCAL LEVEL.

SPECIFICALLY, THE SYSTEM COMPILES THESE DATA FOR THE 3,135 UNITED STATES COUNTIES AND COUNTY EQUIVALENTS THAT SUB-DIVIDE EACH STATE INTO INDEPENDENTLY ADMINISTERED LOCALITIES.

DATA IN THIS INVENTORY ARE UTILIZED IN THEIR ORIGINAL FORMS, OR ARE CONVERTED INTO VARIOUS STATISTICAL INDICES, SUMMARY MEASURES, AND ESTIMATES OF UPDATED OR UNREPORTED ITEMS. THESE SERIES ARE THEN INCORPORATED INTO TEXTUAL REPORTS.

THE PROFILE THAT FOLLOWS CONTAINS REPORTS SHOWING GENERAL POVERTY INDICATORS, SIZE AND COMPOSITION OF THE POOR POPULATION, AND SELECTED ASPECTS OF THE GEOGRAPHY, DEMOGRAPHY, ECONOMY AND SOCIAL RESOURCES OF CHEROKEE COUNTY, SOUTH CAROLINA.

COMMUNITY PROFILE PROJECT

POVERTY INDICATORS

POVERTY INDICATORS SHOW SOCIAL AND ECONOMIC CHARACTERISTICS WHICH VARY WITH THE NATURE AND LEVEL OF POVERTY.

THE 3,135 COUNTIES OF THE UNITED STATES HAVE BEEN COMPARED ON THESE CHARACTERISTICS IN ORDER TO DETERMINE THE NORMAL OR TYPICAL LEVEL OF THE INDICATOR IN QUESTION AND THE STANDING OF EACH COMMUNITY RELATIVE TO THIS NORM.

ON THE FOLLOWING PAGE, A CHART IS PRESENTED WHICH SHOWS HOW CHEROKEE COUNTY MEASURES UP AGAINST THE REST OF THE COUNTIES IN THE NATION IN ITS RANKING ON THE INDICATORS OF SOCIAL AND ECONOMIC SUFFICIENCY. IN ORDER TO AID IN THE INTERPRETATION OF THIS PRESENTATION, A SCALE IS PROVIDED WHICH DIVIDES THE COUNTIES ON EACH INDICATOR INTO INTERVALS OF RELATIVE STANDING ABOVE AND BELOW THE NORM AS FOLLOWS...

EXTREMELY UNFAVORABLE -- WORSE THAN 90% TO 99% OF THE COUNTIES.
SIGNIFICANTLY UNFAVORABLE -- WORSE THAN 76% TO 89% OF THE COUNTIES.
MODERATELY UNFAVORABLE -- WORSE THAN 60% TO 75% OF THE COUNTIES.

NORMAL -- NO BETTER OR WORSE THAN 41% TO 59% OF THE COUNTIES.

MODERATELY FAVORABLE -- BETTER THAN 60% TO 75% OF THE COUNTIES.
SIGNIFICANTLY FAVORABLE -- BETTER THAN 76% TO 89% OF THE COUNTIES.
EXTREMELY FAVORABLE -- BETTER THAN 90% TO 99% OF THE COUNTIES.

...EACH BAR IN THE CHART SHOWS THE DISTANCE OF THE COUNTY FROM THE MEDIAN POINT OF THE INDICATOR, OR THE LEVEL CONSIDERED TYPICAL OF THE COUNTIES. THE EXACT DISTANCE OF CHEROKEE COUNTY ABOVE OR BELOW THIS NORM CAN BE DETERMINED BY COUNTING IN UNITS OF TWO PERCENT IN EITHER DIRECTION FROM THE ASTERISK.

POVERTY INDICATORS

```
SOCIO-ECONOMIC
  INDICATORS      U N F A V O R A B L E          F A V O R A B L E
                   EXT   SIG    MOD    NORMAL    MOD    SIG    EXT
                  ¤-----¤------¤------¤---*---¤------¤------¤-----¤
MAGNITUDE OF
      POVERTY                 IIIIIIIIIIIII*

SEVERITY OF
      POVERTY                    IIIIIIIII*
ECONOMIC
   COMPENSATION                      IIIII*

ECONOMIC ACTIVITY               IIIIIIIIIIII*

FAMILY RESOURCES                        I*
EMPLOYMENT
  CONDITIONS                     IIIIIIIII*

EDUCATIONAL
   ACHIEVEMENT     IIIIIIIIIIIIIIIIIIIIII*
FUNCTIONAL
      ILLITERACY     IIIIIIIIIIIIIIIIIIII*

ADEQUACY OF
   HEALTH CARE                  IIIIIIIIIII*
HEALTH STATUS                            *IIIIIIIIII

SUFFICIENCY
      OF HOUSING            IIIIIIIIIIIIIII*
AGRICULTURAL
   PROSPERITY                     IIIIIIIII*

                  ¤-----¤------¤------¤---*---¤------¤------¤-----¤
                   EXT   SIG    MOD    NORMAL    MOD    SIG    EXT
                  U N F A V O R A B L E          F A V O R A B L E
```

LEGEND...
- EXT -- EXTREMELY
- SIG -- SIGNIFICANTLY
- MOD -- MODERATELY

POVERTY INDICATORS

THE INDICATORS SHOWN IN THE CHART ON THE PRECEDING PAGE CONSIST OF NATIONAL RANKS ON SOCIAL AND ECONOMIC CHARACTERISTICS RELATED TO POVERTY. THESE CHARACTERISTICS ARE DEFINED BELOW WITH THEIR VALUES AS OBSERVED FOR CHEROKEE COUNTY, SOUTH CAROLINA AND FOR THE UNITED STATES NORM...

MAGNITUDE OF POVERTY -- 2,487 FAMILIES IN CHEROKEE COUNTY RECEIVED INCOMES BELOW THE SOCIAL SECURITY ADMINISTRATION POVERTY CUTOFF IN 1966, AS OPPOSED TO A NATIONAL COUNTY NORM OF 1,221 FAMILIES.

SEVERITY OF POVERTY -- 27.9% OF THE FAMILIES IN CHEROKEE COUNTY RECEIVED INCOMES OF BELOW THE SOCIAL SECURITY ADMINISTRATION POVERTY CUTOFF IN 1966, COMPARED TO 22.6% OF THE FAMILIES IN THE TYPICAL COUNTY.

ECONOMIC COMPENSATION -- $854 AVERAGE FIRST QUARTER GROSS EARNINGS FOR EMPLOYEES IN ALL INDUSTRIES WERE REPORTED IN CHEROKEE COUNTY IN 1964, WHERE $906 WERE EARNED IN THE COUNTY AT THE NORM.

ECONOMIC ACTIVITY -- $928 OF RETAIL SALES WERE TRANSACTED FOR EACH PERSON LIVING IN CHEROKEE COUNTY IN 1966, CONTRASTED TO $1,204 AT THE NATIONAL NORM.

FAMILY RESOURCES -- A MEDIAN FAMILY INCOME OF $4,595 WAS OBSERVED IN CHEROKEE COUNTY IN 1966, AS OPPOSED TO THE UNITED STATES COUNTY STANDARD OF $4,630.

EMPLOYMENT CONDITIONS -- 6.0% OF THE LABOR FORCE IN CHEROKEE COUNTY WAS UNEMPLOYED IN 1960, COMPARED TO 4.8% IN THE TYPICAL COUNTY.

POVERTY INDICATORS

EDUCATIONAL ACHIEVEMENT -- A MEDIAN OF 7.6 SCHOOL YEARS WERE COMPLETED BY PERSONS AGE 25 AND OVER IN CHEROKEE COUNTY IN 1960, WHEREAS THE TYPICAL COUNTY SHOWED 9.5 YEARS.

FUNCTIONAL ILLITERACY -- 25.3% OF THE POPULATION OF CHEROKEE COUNTY HAD FAILED TO COMPLETE OVER FOUR YEARS OF SCHOOL IN 1960, CONTRASTED TO THE NATIONAL NORM OF 7.8%.

ADEQUACY OF HEALTH CARE -- 42.5 PHYSICIANS PER 100,000 POPULATION WERE PRACTICING IN CHEROKEE COUNTY IN 1962, AS OPPOSED TO 61.1 DOCTORS IN THE TYPICAL COUNTY.

HEALTH STATUS -- 1,336 INFANT DEATHS PER 100,000 LIVE BIRTHS OCCURRED IN CHEROKEE COUNTY IN 1964, COMPARED TO A NATIONAL NORM OF 1,700.

SUFFICIENCY OF HOUSING -- 20.8% OF THE DWELLING UNITS IN CHEROKEE COUNTY HOUSED MORE THAN THE NATIONAL AVERAGE OF 1.01 PERSONS PER ROOM IN 1960.

AGRICULTURAL PROSPERITY -- THE VALUE OF THE FARMER LEVEL-OF-LIVING INDEX FOR CHEROKEE COUNTY IN 1960 STOOD AT 70, CONTRASTED TO A VALUE OF 100 FOR THE AVERAGE COUNTY.

NOTE - THE VALUES SHOWN ABOVE FOR THE TYPICAL COUNTY REPRESENT MEDIANS FOR COUNTIES RATHER THAN NATIONAL AVERAGES, WHICH ARE PRESENTED IN THE SPECIFIC REPORTS BELOW.

COMMUNITY PROFILE PROJECT

PROFILE OF THE POOR

DEFINITION OF POVERTY

AN INDIVIDUAL IS CONSIDERED POOR IF HIS PERSONAL INCOME OR THE INCOME OF THE FAMILY TO WHICH HE BELONGS INADEQUATELY PROVIDES FOR HIS SUBSISTANCE. THE LEVEL OF INCOME NECESSARY FOR SURVIVING ON A MINIMUM DIET WITH NONE OF THE AMENITIES OF PROSPERITY HAS BEEN DETERMINED BY THE SOCIAL SECURITY ADMINISTRATION FOR FAMILIES OF VARYING SIZE AND RURAL/URBAN RESIDENCE STATUS. FOR EXAMPLE, AN UNRELATED INDIVIDUAL LIVING ON A FARM WAS CONSIDERED IN POVERTY IF HIS INCOME WAS UNDER $1,065 IN 1960 OR $1,085 IN 1965. ON THE OTHER HAND, A FAMILY OF SEVEN MEMBERS LIVING IN A NONFARM AREA REQUIRED $4,985 IN 1960 OR $5,090 IN 1965 IN ORDER NOT TO BE IN POVERTY.

CONSIDERING THE RELATIONSHIP OF FAMILY INCOME TO THE FAMILY SIZE AND RESIDENCE STATUS IN CHEROKEE COUNTY, THE AVERAGE INCOME CUTOFF DISTINGUISHING POOR FROM NON-POOR STOOD AT $2,898 IN 1960 AND $2,956 IN 1966.

LEVEL OF POVERTY

OUT OF A TOTAL OF 8,921 FAMILIES, 2,487, OR 27.9% WERE POOR BY THE ABOVE CRITERIA IN 1966 IN CHEROKEE COUNTY. IN THE STATE OF SOUTH CAROLINA AS A WHOLE AT THE SAME TIME, OUT OF 612,200 FAMILIES, 162,900 OR 30.1% WERE POOR. POVERTY, THEREFORE, AFFECTED THE FAMILIES IN THIS COUNTY LESS HEAVILY THAN SOUTH CAROLINA OVERALL. NEVERTHELESS, THE STATE SHOWED A HIGHER POVERTY RATE THAN THE NATION IN GENERAL, WHERE 15.1% OF ALL FAMILIES WERE POOR IN 1966.

IN THE SAME YEAR, CHEROKEE COUNTY HELD 1.4% OF ALL SOUTH CAROLINA FAMILIES AS OPPOSED TO 1.5% OF THE POOR FAMILIES IN THE STATE. THE CHEROKEE COUNTY FAMILIES IN POVERTY REPRESENTED 0.4% OF ALL FAMILIES IN SOUTH CAROLINA IN 1966.

SOUTH CAROLINA, WITH 1.3% OF ALL THE FAMILIES IN THE UNITED STATES, HELD 1.9% OF THE POOR FAMILIES OF THE NATION IN 1966. THESE POOR FAMILIES RESIDING IN SOUTH CAROLINA ACCOUNTED FOR 0.3% OF THE WHOLE UNITED STATES FAMILY POPULATION.

P R O F I L E O F T H E P O O R

- - - - - - - - - - CHANGES IN THE POVERTY LEVEL - - - - - - - - - -

IN 1960, THE TOTAL NUMBER OF FAMILIES IN CHEROKEE COUNTY, 8,469, STOOD BELOW THE NUMBER ESTIMATED ABOVE FOR 1966. OF THIS EARLIER POPULATION, 3,233, OR 38.2% RECEIVED INCOMES UNDER THE 1960 POVERTY CUTOFF, SHOWING AN AMELIORATION OF THE POVERTY PROBLEM BETWEEN 1960 AND 1966.

THE NUMBER OF POOR FAMILIES IN CHEROKEE COUNTY HAD DECREASED BY 23.1 PERCENT AND THE POPULATION OF ALL FAMILIES IN THE COUNTY ROSE BY 5.3 PERCENT BETWEEN 1960 AND 1966.

THE FAMILY POPULATION OF CHEROKEE COUNTY REPRESENTED 1.5% OF THE 541,400 FAMILIES RESIDING IN SOUTH CAROLINA IN 1960, A GREATER PROPORTION THAN OBSERVED IN 1966. THE POOR FAMILIES LIVING IN CHEROKEE COUNTY IN 1960 ACCOUNTED FOR 1.6% OF THE 205,700 FAMILIES IN POVERTY IN THE ENTIRE STATE AT THE SAME TIME. THE SHARE OF SOUTH CAROLINA POVERTY PRESENT IN CHEROKEE COUNTY, THEREFORE, CAN BE SEEN TO HAVE DECREASED OVER THE PERIOD 1960 - 1966.

- - - - - - - - - - - - - SEVERITY OF POVERTY - - - - - - - - - - - -

THE PROPORTION POOR OF THE TOTAL POPULATION IS A MEASURE OF THE SEVERITY OF POVERTY IN A LOCALITY. THE GREATER THIS PROPORTION, THE MORE DIFFICULT IT IS FOR REMEDIES OF POVERTY TO BE EFFECTED BY GROWTH OF ECONOMIC OPPORTUNITIES WITHIN THE COMMUNITY.

POVERTY WAS MODERATELY MORE SEVERE IN CHEROKEE COUNTY IN 1966 THAN THE AVERAGE UNITED STATES COUNTY. IN THAT YEAR, SIXTY-SEVEN PERCENT OF THE UNITED STATES COUNTIES HAD A SMALLER PROPORTION OF FAMILIES LIVING ON INCOMES BELOW THE POVERTY CUTOFF THAN CHEROKEE COUNTY. THIS REPRESENTED AN IMPROVEMENT IN THE RELATIVE POSITION OF CHEROKEE COUNTY FROM 1960, WHEN SEVENTY-TWO PERCENT OF THE COUNTIES OF THE NATION RANKED LOWER IN SEVERITY OF POVERTY.

P R O F I L E O F T H E P O O R

- - - - - - - - - - - -MAGNITUDE OF POVERTY- - - - - - - - - - - -

THE ACTUAL NUMBER OF POOR FAMILIES, REGARDLESS OF THE PROPORTION OF TOTAL POPULATION THEY REPRESENT, IS A MEASURE OF THE MAGNITUDE OF POVERTY IN A LOCALITY. LARGE NUMBERS OF POOR FAMILIES RESIDING IN SMALL AREAS ARE INTRINSICALLY WORTHY OF ATTENTION.

RELATIVE TO THE OTHER COUNTIES, CHEROKEE COUNTY WAS AFFLICTED WITH A NOTICEABLY HIGHER ORDER OF MAGNITUDE OF POVERTY IN 1966. AT THAT TIME, SEVENTY-SEVEN PERCENT OF THE COUNTIES IN THE UNITED STATES HELD POOR POPULATIONS OF LESSER MAGNITUDE. THIS WAS A BETTER RELATIVE POSITION THAN CHEROKEE COUNTY HELD IN 1960, WHEN IT STOOD HIGHER THAN EIGHTY-TWO PERCENT OF THE COUNTIES IN THE NATION.

- - - - - - - -CHARACTERISTICS OF THE POOR POPULATION- - - - - - - -

THE CAUSES AND MANIFESTATIONS OF POVERTY ARE VARIED AND COMPLEX. EACH COMMUNITY IN THE COUNTRY HAS A UNIQUE CONFIGURATION OF THEM. HOWEVER, THE PROBLEMS OF ECONOMIC AND SOCIAL LIFE WHICH CAUSE POVERTY TO OCCUR AND PERSIST CAN BE BETTER EXPLAINED AND TREATED IN THE PRESENCE OF INFORMATION ABOUT THE POOR THEMSELVES. EVENTUALLY, THE ANALYSIS IN DEPTH OF SUCH INFORMATION WILL PROVIDE GENERAL MEANS FOR EVALUATING BOTH THE ENEMIES AND THE WEAPONS IN THE WAR ON POVERTY, REGARDLESS OF THEIR VARIETY AND COMPLEXITY.

RURAL/URBAN RESIDENCE AND RACE CAN BE DESCRIBED FOR BOTH THE POOR AND NON-POOR POPULATIONS OF CHEROKEE COUNTY IN THE YEAR 1960.

AMONG ALL THE INHABITANTS OF THE COUNTY, THE LARGEST PROPORTION, CONSIDERING RACE AND RESIDENCE STATUS, WERE WHITE RESIDENTS OF URBAN AREAS. THIS SEGMENT OF THE POPULATION COMPRISED 36.9% OF ALL FAMILIES IN THE COUNTY IN 1960.

AMONG THE POOR POPULATION, THE LARGEST PROPORTION OF FAMILIES, CONSIDERING AGAIN RACE AND RESIDENCE STATUS, WERE WHITE RESIDENTS OF RURAL AREAS, THOUGH NOT OCCUPYING FARMS. IN 1960, THIS CATEGORY OF POOR FAMILY REPRESENTED 35.0% OF ALL POOR FAMILIES IN CHEROKEE COUNTY.

P R O F I L E O F T H E P O O R

- - - - - -CHARACTERISTICS OF THE POOR POPULATION, CONTD.- - - - - -

A SUMMARY OF THE POOR AND NON-POOR BY THEIR RACE AND RESIDENCE STATUS IN 1960 IS PRESENTED BELOW....

RESIDENCE AND POVERTY STATUS	PERCENTAGE OF COUNTY POPULATION			NUMBER OF FAMILIES		
	R A C E			R A C E		
	WHITE	NON-WHITE	TOTAL	WHITE	NON-WHITE	TOTAL
URBAN						
POOR FAMILIES	8.2%	6.7%	14.9%	691	566	1,257
ALL FAMILIES	36.9%	8.5%	45.4%	3,122	718	3,840
RURAL NON-FARM						
POOR FAMILIES	13.4%	4.8%	18.2%	1,132	403	1,535
ALL FAMILIES	36.1%	6.4%	42.5%	3,061	538	3,599
RURAL FARM						
POOR FAMILIES	2.9%	2.3%	5.2%	243	198	441
ALL FAMILIES	9.6%	2.5%	12.1%	815	215	1,030
TOTAL						
POOR FAMILIES	24.4%	13.8%	38.2%	2,066	1,167	3,233
ALL FAMILIES	82.6%	17.4%	100.0%	6,998	1,471	8,469

COMMUNITY PROFILE PROJECT

GEOGRAPHIC PROFILE

REGIONAL CHARACTERISTICS

POVERTY IS A REGIONAL PHENOMENON IN THE UNITED STATES. NOT ONLY IS IT CONCENTRATED MORE HEAVILY IN SPECIFIC SECTIONS OF THE COUNTRY THAN OTHERS, BUT IT ALSO VARIES IN KIND, EXTENT AND INTENSITY WITHIN THESE SECTIONS ALONG WITH THE CHARACTERISTICS OF POPULATIONS AND USES OF LAND WHICH ARE UNIQUE BY VIRTUE OF REGIONAL LOCATION.

CHEROKEE COUNTY LIES IN THE NORTHWEST PORTION OF SOUTH CAROLINA, ONE OF FOURTY-SIX COUNTIES IN THE STATE.

THE BUREAU OF THE CENSUS HAS DEFINED A GENERAL SYSTEM OF REGIONAL CLASSIFICATION BY SUBDIVIDING THE UNITED STATES INTO FOUR MAJOR REGIONS AND NINE GEOGRAPHIC DIVISIONS COMPOSED OF GROUPS OF CONTIGUOUS STATES. ACCORDING TO THIS SYSTEM, THE SECTION OF THE COUNTRY CONTAINING CHEROKEE COUNTY, SOUTH CAROLINA IS CHARACTERIZED AS THE SOUTH ATLANTIC DIVISION OF THE SOUTHERN REGION. BESIDES SOUTH CAROLINA, THE SOUTH ATLANTIC DIVISION INCLUDES THE STATES OF DELAWARE, MARYLAND, DISTRICT OF COLUMBIA, VIRGINIA, WEST VIRGINIA, NORTH CAROLINA, GEORGIA AND FLORIDA.

IN 1966, THE POPULATION OF THE SOUTH ATLANTIC DIVISION WAS ESTIMATED AT 28,749,500 PERSONS, 14.7% OF THE TOTAL POPULATION OF THE UNITED STATES, RANKING IT THIRD AMONG THE NINE CENSUS DIVISIONS IN TOTAL 1966 POPULATION. OF THE NINE STATES IN THE SOUTH ATLANTIC DIVISION, SOUTH CAROLINA STOOD SIXTH IN NUMBER OF INHABITANTS IN 1966, WITH 2,383,000 PERSONS, 1.3% OF THE TOTAL UNITED STATES POPULATION. 1.5% OF THIS STATE POPULATION, 35,700 PERSONS, RESIDED IN CHEROKEE COUNTY IN 1966.

58.7% OF THE 1966 POPULATION OF THE SOUTH ATLANTIC DIVISION RESIDED IN URBAN AREAS, OR PLACES WITH 2,500 OR MORE INHABITANTS. IN THE NATION AS A WHOLE, 70.6% OF THE POPULATION WAS CLASSIFIED AS URBAN IN 1966. IN SOUTH CAROLINA, 1,063,000 PERSONS WERE URBAN IN 1966, REPRESENTING 0.8% OF THE TOTAL URBAN POPULATION OF THE NATION. OF THIS STATE URBAN POPULATION, 0.7%, OR 17,300 PERSONS, RESIDED IN CHEROKEE COUNTY IN 1966.

G E O G R A P H I C P R O F I L E

- - - - - - - - - -REGIONAL CHARACTERISTICS, CONTD.- - - - - - - - - -

RETAIL SALES IN THE SOUTH ATLANTIC DIVISION TOTALLED $38,546,244,000 IN 1966, PLACING IT FOURTH AMONG THE NINE DIVISIONS IN THIS INDICATOR OF ECONOMIC ACTIVITY. THIS AMOUNT REPRESENTED 13.7% OF THE NATIONAL TOTAL OF $281,743,122,000 IN RETAIL SALES. AMONG THE NINE STATES IN THE DIVISION, SOUTH CAROLINA RANKED SIXTH IN 1966 RETAIL SALES.

TOTAL DISPOSABLE PERSONAL INCOME EARNED IN 1966 IN THE SOUTH ATLANTIC DIVISION, $59,408,917,000, ACCOUNTED FOR 12.9% OF THE $461,955,175,000 EARNED IN THE ENTIRE UNITED STATES. THE SOUTH ATLANTIC DIVISION RANKED FOURTH AMONG ALL DIVISIONS, WHILE THE STATE OF SOUTH CAROLINA RANKED SIXTH AMONG THE NINE STATES IN THE SOUTH ATLANTIC DIVISION IN 1966 IN TOTAL DISPOSABLE PERSONAL INCOME.

PER CAPITA DISPOSABLE INCOME IN 1966 IN THE SOUTH ATLANTIC DIVISION STOOD AT $2,066, AND HOUSEHOLD DISPOSABLE INCOME IN THE DIVISION WAS ESTIMATED AT $7,339. AT THE SAME TIME, DISPOSABLE PERSONAL INCOME FOR THE UNITED STATES WAS ESTIMATED AT $2,367 PER CAPITA AND $7,989 PER HOUSEHOLD. PER CAPITA DISPOSABLE PERSONAL INCOME WAS $1,471 IN CHEROKEE COUNTY IN 1966.

G E O G R A P H I C P R O F I L E

- - - - - - - - - - - REGIONAL CLIMATE AND TERRAIN - - - - - - - - - - -

THE UNITED STATES BUREAU OF THE CENSUS HAS ALSO DIVIDED THE NATION INTO ECONOMIC REGIONS, SUB-REGIONS AND STATE AREAS. THESE REGIONS WERE DESIGNED TO IDENTIFY AREAS HOMOGENEOUS IN TERRAIN, CLIMATE, ECONOMY AND POPULATION FOR THE PURPOSE OF INDICATING SPECIFIC REGIONAL TRENDS IN UNITS BETTER DIFFERENTIABLE THAN STATES. CHEROKEE COUNTY LIES IN THE CENTRAL PIEDMONT ECONOMIC SUBREGION, AND IN THE NORTHWESTERN SOUTH CAROLINA PIEDMONT STATE ECONOMIC AREA.

THE CENTRAL PIEDMONT SUBREGION ENCOMPASSES THE PIEDMONT PLATEAU OF NORTH AND SOUTH CAROLINA, AS WELL AS THE BLUE RIDGE-PIEDMONT TRANSITION AREA IN SOUTH CAROLINA. MUCH OF THE LAND IN THIS PART OF THE COUNTRY IS ERODED. EXCEPT ON THE BROADER DRAINAGE DIVIDES, THE LAND IS UNDULATING, ROLLING, OR EVEN SEMI-MOUNTAINOUS, MAKING GULLY EROSION ALL TOO EASY. SOILS ARE WELL-DRAINED AND TYPICALLY OF A BRIGHT YELLOWISH-TO-REDDISH CLAY. THIS AREA TENDS TO BE QUITE HUMID, WITH AN ANNUAL RAINFALL OF 45 INCHES, INDICATING A MODERATELY WET CLIMATE. TEMPERATURES RANGE FROM A WINTER AVERAGE OF 49 DEGREES TO A SUMMER AVERAGE OF ABOUT 78 DEGREES.

G E O G R A P H I C P R O F I L E

- - - - - - - - - - - -REGIONAL TRADING AREAS- - - - - - - - - - - -

URBAN CENTERS OF ECONOMIC ACTIVITY HAVE BEEN DEFINED BY RAND MCNALLY AND COMPANY TO DESCRIBE PATTERNS OF RETAIL TRADE. THE BASIC TRADING AREAS REPRESENT GROUPS OF LOCALITIES CONSUMING THE TRANSPORTATION, MERCHANDISE, PUBLICATIONS, COMMUNICATIONS AND GENERAL ECONOMIC PRODUCT DISTRIBUTED FROM A COMMON URBAN CENTER. MAJOR TRADING AREAS SHOW THE RELATIONSHIP OF THESE BASIC UNITS TO AN URBAN CENTER OF WIDER INFLUENCE.

SPARTANBURG, SOUTH CAROLINA IS THE BASIC TRADING AREA SERVING CHEROKEE COUNTY. THIS AREA, IN TURN, IS INCLUDED WITHIN THE MAJOR TRADING AREA OF CHARLOTTE/GREENSBORO/COLUMBIA.

- - - - - - - - - - - - - BOUNDARIES AND AREA - - - - - - - - - - - - -

THERE HAVE BEEN NO RECENT BOUNDARY CHANGES IN CHEROKEE COUNTY.

THE COUNTY OCCUPIES A LAND AREA OF 394 SQUARE MILES, DEFINITELY ON THE SMALL SIDE COMPARED TO THE OTHER UNITED STATES COUNTIES, WHOSE MEDIAN AREA IS 620 SQUARE MILES. EIGHTY-TWO PERCENT OF THE 3,135 COUNTIES ARE LARGER THAN CHEROKEE COUNTY IN LAND AREA. THE AVERAGE LAND AREA OF THE FOURTY-SIX COUNTIES IN THE STATE OF SOUTH CAROLINA IS 658 SQUARE MILES.

1.6%, OF THE LAND AREA OF CHEROKEE COUNTY IS UTILIZED BY URBAN PLACES, A TOTAL OF 6.1 SQUARE MILES. 50.8% OF THIS SPACE, OR 3.1 SQUARE MILES IS OCCUPIED BY GAFFNEY, THE LARGEST CITY IN 1960 POPULATION IN THE COUNTY.

G E O G R A P H I C P R O F I L E

- - - - - - - - ADMINISTRATION AND COUNTY GOVERNMENT - - - - - - - -

CHEROKEE COUNTY IS ADMINISTRATED BY A SELF-CONTAINED GOVERNMENT WITH TYPICAL COUNTY FUNCTIONS AND ORGANIZATION.

ESTABLISHED IN 1897, THE ADMINISTRATIVE CENTER OR COUNTY SEAT IS LOCATED IN GAFFNEY.

- - - - - CONGRESSIONAL REPRESENTATION AND STATE GOVERNMENT - - - - -

AS CITIZENS OF THE STATE OF SOUTH CAROLINA, COUNTY RESIDENTS ARE GOVERNED BY ROBERT E. MACNAIR, DEMOCRATIC, AND ARE REPRESENTED IN THE UNITED STATES SENATE BY SENATORS STROM THURMOND, REPUBLICAN AND ERNEST HOLLINGS, DEMOCRAT.

CHEROKEE COUNTY IS INCLUDED IN THE FIFTH CONGRESSIONAL DISTRICT ESTABLISHED ON JANUARY 1, 1966. RESIDENTS OF THIS DISTRICT ARE REPRESENTED IN THE 90TH UNITED STATES CONGRESS BY TOM S. GETTYS, DEMOCRAT.

COMMUNITY PROFILE PROJECT

DEMOGRAPHIC PROFILE

THE CHARACTERISTICS OF INDIVIDUALS IN POVERTY ARE REFLECTED IN THE CHARACTERISTICS OF THEIR COMMUNITIES. OFTEN THE POOR BECOME VISIBLE ONLY WHEN DESCRIBED AS AN AGGREGATE. CONTRASTS AND SIMILARITIES IN THE DISTRIBUTION, TRENDS AND LEVELS OF POPULATION CHARACTERISTICS ARE ESSENTIAL INFORMATION, THEREFORE, IN IDENTIFYING AND COMBATTING INDIVIDUAL AND COMMUNITY PROBLEMS.

THIS SECTION OF THE COMMUNITY PROFILE DESCRIBES THE DEMOGRAPHIC CHARACTERISTICS OF CHEROKEE COUNTY, SOUTH CAROLINA.

DISTRIBUTION OF POPULATION

IN TERMS OF THE CONCENTRATION OF POPULATION IN AND AROUND URBAN CENTERS, CHEROKEE COUNTY IS CLASSIFIED AS AN ISOLATED SEMI-RURAL AREA CONTAINING AT LEAST ONE INCORPORATED PLACE OF 2,500 OR MORE PERSONS BUT NEITHER INCLUDED IN NOR ADJACENT TO A STANDARD METROPOLITAN STATISTICAL AREA.

THE TOTAL POPULATION OF CHEROKEE COUNTY WAS ESTIMATED AT 35,700 PERSONS IN 1966, CONSISTING LARGELY OF RESIDENTS OF RURAL AREAS. 51.5% OF THESE PERSONS, NUMBERING 18,400 PERSONS, WERE LIVING OUTSIDE PLACES WITH POPULATIONS GREATER THAN 2,500 IN 1966. IN THAT YEAR, CHEROKEE COUNTY WAS MORE RURAL THAN THE NATION AS A WHOLE, WHERE ONLY 29.4% OF THE POPULATION WERE INHABITANTS OF RURAL AREAS.

THE PROPORTION OF UNITED STATES POPULATION LIVING IN RURAL AREAS HAS BEEN DIMINISHING CONSTANTLY OVER THE LAST HALF-CENTURY. RECENTLY, THIS PROPORTION FELL FROM 30.1% IN 1960 TO 29.4% IN 1966. FOLLOWING THIS NATIONAL TREND, THE PROPORTION RURAL HAS FALLEN WITHIN THE COUNTY FROM A LEVEL OF 56.8% IN 1960 TO ITS CURRENT ESTIMATED PROPORTION OF 51.5%.

D E M O G R A P H I C P R O F I L E

- - - - - - - - - - - - - - -POPULATION DENSITY- - - - - - - - - - - - - - -

THERE WERE 90.6 PERSONS PER SQUARE MILE IN CHEROKEE COUNTY IN 1966, A HEAVIER CONCENTRATION OF POPULATION THAN EIGHTY-TWO PERCENT OF THE 3,135 COUNTIES IN THE UNITED STATES. A ROUGH MEASURE OF THE CHANGE IN URBAN-RURAL COMPOSITIONS CAN BE MADE BY COMPARISON TO 1960, WHEN 89.0 PERSONS, ON THE AVERAGE, OCCUPIED EACH SQUARE MILE, A DENSER POPULATION THAN THAT OF EIGHTY-TWO PERCENT OF THE COUNTIES IN THAT YEAR. IN 1950, A DECADE EARLIER, A POPULATION DENSITY OF 89.0 PERSONS PER SQUARE MILE WAS OBSERVED IN CHEROKEE COUNTY.

THUS, IT CAN BE SEEN THAT THE POPULATION DENSITY OF CHEROKEE COUNTY HAD NO CONSTANT TREND OVER THE PERIOD 1950-1966.

- - - - - - - - - - - - - - -POPULATION CHANGE- - - - - - - - - - - - - - -

IN 1950, THE RESIDENTS OF CHEROKEE COUNTY NUMBERED 34,992. THIS POPULATION GREW TO A TOTAL OF 35,205 PERSONS LIVING IN THE AREA IN 1960. FROM 1960 TO 1966, THE POPULATION CONTINUED TO GROW TO A LEVEL OF 35,700.

THE POPULATION OF CHEROKEE COUNTY HAS CHANGED AT THE FOLLOWING RATES...

1940 - 1950, GAIN OF 5.1%, COMPARED TO A U.S. GAIN OF 14.5%

1950 - 1960, GAIN OF .6%, COMPARED TO A U.S. GAIN OF 18.5%

1960 - 1966, GAIN OF 1.4%, COMPARED TO A U.S. GAIN OF 8.8%

CHEROKEE COUNTY GAINED 213 PERSONS IN ITS TOTAL POPULATION DURING THE PERIOD 1950 - 1960. THIS POPULATION CHANGE IN THE COUNTY CONSISTED IN PART OF A NET LOSS OF 16.8% DUE TO MIGRATION. OUT-MIGRANTS OUTNUMBERED IN-MIGRANTS OVER THE DECADE BY 5,768 PERSONS. THIS LOSS WAS OFFSET BY NATURAL INCREASE, AN EXCESS OF 6,082 BIRTHS OVER DEATHS, OR A RATE OF NATURAL POPULATION GROWTH OF 17.4%.

D E M O G R A P H I C P R O F I L E

- - - - - - - - - - - - POPULATION CHARACTERISTICS - - - - - - - - - - -

THE RACIAL COMPONENTS OF THE POPULATION OF A COMMUNITY AND ITS MAKEUP IN TERMS OF AGE GROUPS ARE TWO IMPORTANT DEMOGRAPHIC CHARACTERISTICS WHICH DESCRIBE TYPES OF POPULATION OFTEN AFFLICTED BY POVERTY. IN PARTICULAR, THE PERCENTAGE NON-WHITE AND THE PERCENTAGES IN THE PRE-SCHOOL AND RETIREMENT CATEGORIES SHOULD BE CLOSELY SCRUTINIZED.

IN CHEROKEE COUNTY, IN 1966, 20.4% OF THE POPULATION WAS NON-WHITE. ALL OF THIS NON-WHITE POPULATION WERE NEGROES. IN RELATION TO THE REST OF THE COUNTRY, CHEROKEE COUNTY HAD A HIGHER PERCENTAGE NON-WHITE POPULATION THAN EIGHTY PERCENT OF THE 3,135 UNITED STATES COUNTIES. IN 1960, THE PERCENTAGE OF THE POPULATION OF CHEROKEE COUNTY WHICH WAS NON-WHITE WAS HIGHER THAN 1966, 21.2%, AND IN 1950 WAS EVEN HIGHER THAN 1960, 22.1%.

THE MEDIAN AGE IN CHEROKEE COUNTY IN 1966 WAS 24.7 YEARS, YOUNGER THAN 1960 WHEN IT WAS 25.3 YEARS. FURTHER BACK, IN 1950, IT WAS 24.0.

COMPARED BELOW ARE THE PERCENTAGES OF THE UNITED STATES POPULATION AND THE POPULATION OF CHEROKEE COUNTY FOR PERSONS AGED FIVE YEARS AND UNDER AND OVER SIXTY-FIVE, IN 1950, 1960, AND 1966.

	COUNTY	U.S.A.
5 AND UNDER		
1966	12.3%	10.0%
1960	11.1%	11.3%
1950	12.8%	10.7%
65 AND OVER		
1966	7.6%	9.5%
1960	7.4%	9.2%
1950	5.8%	8.3%

D E M O G R A P H I C P R O F I L E

- - - - - - - - - -POPULATION CHARACTERISTICS, CONTD. - - - - - - - - -

DISTRIBUTION OF POPULATION BY AGE GROUPS FOR 1966

```
                          PERCENTAGE OF TOTAL POPULATION
 AGE GROUP                1   1   2   2   3   3   4   4   5
                     ....5....0....5....0....5....0....5....0....5....0

0 - 5 YEARS
  COUNTY             IIIIIIIIIIII
  U.S.               XXXXXXXXXX
6 - 11 YEARS
  COUNTY             IIIIIIIIIIII
  U.S.               XXXXXXXXXXXXX
12 - 17 YEARS
  COUNTY             IIIIIIIIIIII
  U.S.               XXXXXXXXXXXX
18 - 24 YEARS
  COUNTY             IIIIIIIIIIII
  U.S.               XXXXXXXXXX
25 - 34 YEARS
  COUNTY             IIIIIIIIIIII
  U.S.               XXXXXXXXXXX
35 - 49 YEARS
  COUNTY             IIIIIIIIIIIIIIII
  U.S.               XXXXXXXXXXXXXXXX
50 - 64 YEARS
  COUNTY             IIIIIIIIIIII
  U.S.               XXXXXXXXXXXXXXX
65 AND OVER
  COUNTY             IIIIIIII
  U.S.               XXXXXXXXXX
                          1   1   2   2   3   3   4   4   5
                     ....5....0....5....0....5....0....5....0....5....0
```

C O M M U N I T Y P R O F I L E P R O J E C T

ECONOMIC PROFILE

BUSINESS ESTABLISHMENTS - EMPLOYEES AND PAYROLLS

THE UNITED STATES BUREAU OF THE CENSUS, IN COOPERATION WITH THE SOCIAL SECURITY ADMINISTRATION, COMPILES STATISTICS FROM EMPLOYMENT AND PAYROLL INFORMATION REPORTED BY BUSINESS ESTABLISHMENTS ON TREASURY FORM 941 FOR THE FIRST QUARTER OF THE YEAR. INFORMATION DERIVED FROM THESE DATA IS PUBLISHED FOR EACH COUNTY IN THE UNITED STATES IN THE SERIES ENTITLED, COUNTY BUSINESS PATTERNS.

COUNTY BUSINESS PATTERNS PROVIDES A DESCRIPTION OF THE KIND, EXTENT, AND DEVELOPMENT OF EMPLOYMENT OPPORTUNITIES WITHIN A COUNTY, AS WELL AS DESCRIPTIVE INFORMATION ON THE NATURE AND VALUE OF LOCAL ECONOMIC ACTIVITY.

NOT INCLUDED IN EMPLOYMENT DATA IN THE COUNTY BUSINESS PATTERNS ARE FARM WORKERS, DOMESTIC WORKERS REPORTED SEPARATELY, SELF-EMPLOYED PERSONS, MEMBERS OF THE ARMED FORCES, FEDERAL CIVILIAN EMPLOYEES AND EMPLOYEES OF STATE AND LOCAL GOVERNMENTS.

FOR THE UNITED STATES AS A WHOLE, IT IS ESTIMATED THAT COUNTY BUSINESS PATTERNS INCLUDES ABOUT 65% OF TOTAL PAID EMPLOYMENT AND ABOUT 80% OF ALL WAGE AND SALARY EMPLOYMENT.

* * *

CURRENT SERIES OF THE COUNTY BUSINESS PATTERNS SHOW EMPLOYMENT IN CHEROKEE COUNTY, SOUTH CAROLINA REACHING A LEVEL OF 7,800 PERSONS REPORTED ON THE PAYROLLS OF BUSINESS ESTABLISHMENTS IN 1964 AS COMPARED WITH 6,747 IN 1962, REPRESENTING A 15.6% RISE FROM 1962 TO 1964.

E C O N O M I C P R O F I L E

- - - BUSINESS ESTABLISHMENTS - EMPLOYEES AND PAYROLLS, CONTD. - - -

THE STANDARD INDUSTRIAL CLASSIFICATION SYSTEM ATTEMPTS TO REFLECT THE NATURE OF A BUSINESS, ITS TYPE OF OPERATION, CLASS OF CUSTOMER AND COMMODITIES HANDLED OR SERVICES RENDERED. THERE ARE OVER THREE-THOUSAND SEPARATE CLASSIFICATIONS IN THE SYSTEM WHICH ARE ORGANIZED INTO NINETY-SEVEN MAJOR CATEGORIES OF ECONOMIC ACTIVITY. THESE MAJOR GROUPS ARE COMBINED IN TURN TO FORM TEN DIVISION TOTALS, THE MOST INCLUSIVE CLASSIFICATIONS.

* * *

A GRAPHIC PRESENTATION OF THE DISTRIBUTION OF REPORTED EMPLOYMENT IN CHEROKEE COUNTY BY THE TEN DIVISION TOTALS IS SHOWN ON THE FOLLOWING PAGE FOR 1964 AND 1962. DATA WERE COLLECTED IN THE FIRST QUARTER OF EACH YEAR, JANUARY THROUGH MARCH. FOR COMPARISON, IMMEDIATELY FOLLOWING THIS PRESENTATION, THE SAME TABLE IS SHOWN FOR THE UNITED STATES.

THE PRESENCE OF THE LETTER, E, IN THE TABLE INDICATES THAT DATA WHICH WERE NOT AVAILABLE DUE TO NONDISCLOSURE RULES OR OTHER FAILURE TO REPORT HAVE BEEN ROUGHLY ESTIMATED. EMPLOYMENT WAS ASSIGNED TO THE UNREPORTED ESTABLISHMENTS BY USING THE MODAL NUMBER OF EMPLOYEES IN PARALLEL BUSINESS-SIZE CLASSES AND INDUSTRIAL CLASSIFICATIONS IN THE UNITED STATES.

WHILE SUCH ESTIMATES ARE NOT USEFUL IN SHOWING THE PRECISE EMPLOYMENT IN PLACES WITH FEW REPORTING UNITS, THEY DO REFLECT THE RELATIVE IMPORTANCE OF BROAD CLASSES OF INDUSTRY IN THE ECONOMY OF A SMALL AREA.

THE SYMBOL, *, IN THE TABLE IS USED TO INDICATE A VALUE BETWEEN ZERO AND 1%.

E C O N O M I C P R O F I L E

- - - BUSINESS ESTABLISHMENTS - EMPLOYEES AND PAYROLLS, CONTD. - - -

DISTRIBUTION OF EMPLOYMENT IN CHEROKEE COUNTY

```
 INDUSTRY                PERCENTAGE OF TOTAL REPORTED EMPLOYMENT
 DIVISION  YEAR            1   1   2   2   3   3   4   4   5
                   ....5....0....5....0....5....0....5....0....5....0

AGRIC. SERV.
 FORESTRY &  64    *
 FISHERIES   62    *

MINING       64 E *
             62 E *

CONTRACT CON-64    III
 STRUCTION   62    III

MANUFACTUR-  64    IIII
```

E C O N O M I C P R O F I L E

- - - BUSINESS ESTABLISHMENTS - EMPLOYEES AND PAYROLLS, CONTD. - - -

DISTRIBUTION OF EMPLOYMENT IN THE UNITED STATES

```
 INDUSTRY                PERCENTAGE OF TOTAL REPORTED EMPLOYMENT
 DIVISION  YEAR            1    1    2    2    3    3    4    4    5
                     ....5....0....5....0....5....0....5....0....5....0

AGRIC. SERV.
 FORESTRY &  64      *
 FISHERIES   62      *

MINING       64      X
             62      X

CONTRACT CON-64      XXXXXX
 STRUCTION   62      XXXXXX

MANUFACTUR-  64      XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX
 ING         62      XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX

TRANSPORTATION,
 UTILITIES
 & SANITARY  64      XXXXXXX
 SERVICES    62      XXXXXXX

WHOLESALE    64      XXXXXXX
 TRADE       62      XXXXXXX

RETAIL TRADE 64      XXXXXXXXXXXXXXXXXX
             62      XXXXXXXXXXXXXXXXXX

FINANCE,
 INSURANCE & 64      XXXXXX
 REAL ESTATE 62      XXXXXX

SERVICES     64      XXXXXXXXXXXXXXXX
             62      XXXXXXXXXXXXXXXX

UNCLASSIFIED 64      *
             62      X

                       1    1    2    2    3    3    4    4    5
                     ....5....0....5....0....5....0....5....0....5....0
```

E C O N O M I C P R O F I L E

- - - BUSINESS ESTABLISHMENTS - EMPLOYEES AND PAYROLLS, CONTD. - - -

WHERE A PARTICULAR INDUSTRY ALONE ACCOUNTS FOR THE MAJORITY OF EMPLOYMENT IN A COMMUNITY, IT IS LIKELY THAT A RECESSION IN THIS INDUSTRY WILL CREATE AN ECONOMIC PROBLEM THAT BOTH DISADVANTAGES THE POOR AND ADDS TO THEIR RANKS.

FOR A CLOSER EXAMINATION OF THE DISTRIBUTION OF EMPLOYMENT IN CHEROKEE COUNTY, THE NINETY-SEVEN MAJOR CLASSIFICATUONS HAVE BEEN SEARCHED TO DISCOVER THE THREE INDUSTRIES RANKING HIGHEST IN REPORTED EMPLOYMENT.

* * *

IN 1964, UNITS ENGAGED IN TEXTILE MILL PRODUCTION REPORTED THE LARGEST NUMBER OF EMPLOYEES IN CHEROKEE COUNTY, 3,868 PERSONS, ACCOUNTING FOR 49.6% OF THE TOTAL REPORTED EMPLOYMENT, AND 55.0% OF THE TOTAL TAXABLE FIRST QUARTER PAYROLL IN THE COUNTY.

ESTABLISHMENTS SHOWING THE SECOND LARGEST EMPLOYMENT IN 1964 WERE ENGAGED IN THE PRODUCTION OF APPAREL AND OTHER FINISHED FABRIC PRODUCTS, AND REPORTED EMPLOYING 1,027 PERSONS, REPRESENTING 13.2% OF THE TOTAL REPORTED EMPLOYMENT AND 10.1% OF THE TOTAL FIRST QUARTER TAXABLE PAYROLL IN CHEROKEE COUNTY.

ESTABLISHMENTS CLASSIFIED AS ENGAGING IN PERSONAL SERVICES WERE THE THIRD LARGEST EMPLOYERS IN CHEROKEE COUNTY IN 1964. ENTERPRISES SO CLASSIFIED REPORTED EMPLOYING 195 PERSONS, 2.5% OF THE TOTAL REPORTED EMPLOYMENT, CONTRIBUTING 1.7% TO THE TOTAL TAXABLE FIRST QUARTER PAYROLL IN THE COUNTY.

THESE THREE INDUSTRIES TOGETHER ACCOUNTED FOR AN ESTIMATED 5,090 EMPLOYED PERSONS, 65.3% OF THE REPORTED EMPLOYMENT IN CHEROKEE COUNTY, AND $4,466,000 IN FIRST QUARTER TAXABLE PAYROLLS, REPRESENTING 66.8% OF THE TOTAL PAYROLL FOR ALL CLASSES OF INDUSTRY IN THE COUNTY IN THE FIRST QUARTER OF 1964.

E C O N O M I C P R O F I L E

- - - BUSINESS ESTABLISHMENTS - EMPLOYEES AND PAYROLLS, CONTD. - - -

TWO YEARS EARLIER, IN 1962, UNITS ENGAGED IN TEXTILE MILL PRODUCTION ALSO REPORTED THE LARGEST NUMBER OF EMPLOYEES IN CHEROKEE COUNTY, 3,635 PERSONS, ACCOUNTING FOR 53.9% OF THE TOTAL REPORTED EMPLOYMENT, AND 59.5% OF THE TOTAL TAXABLE FIRST QUARTER PAYROLL IN THE COUNTY.

ESTABLISHMENTS SHOWING THE SECOND LARGEST EMPLOYMENT IN 1962 WERE THE SAME AS 1964, THOSE ENGAGED IN THE PRODUCTION OF APPAREL AND OTHER FINISHED FABRIC PRODUCTS, AND REPORTED EMPLOYING 516 PERSONS, REPRESENTING 7.6% OF THE TOTAL REPORTED EMPLOYMENT IN CHEROKEE COUNTY. THESE FIGURES INCLUDE GENERAL ESTIMATES OF UNAVAILABLE DATA.

ESTABLISHMENTS CLASSIFIED AS ENGAGING IN RETAIL TRADE AT AUTOMOTIVE DEALERS AND GAS SERVICE STATIONS WERE THE THIRD LARGEST EMPLOYERS IN CHEROKEE COUNTY IN 1962. ENTERPRISES SO CLASSIFIED REPORTED EMPLOYING 192 PERSONS, 2.8% OF TOTAL REPORTED EMPLOYMENT, CONTRIBUTING 3.0% TO THE TOTAL TAXABLE FIRST QUARTER PAYROLL IN THE COUNTY.

THESE THREE INDUSTRIES TOGETHER ACCOUNTED FOR 4,343 EMPLOYED PERSONS, 64.3% OF THE REPORTED EMPLOYMENT IN CHEROKEE COUNTY.

E C O N O M I C P R O F I L E

- - - BUSINESS ESTABLISHMENTS - EMPLOYEES AND PAYROLLS, CONTD. - - -

CHEROKEE COUNTY HAD A TOTAL OF 503 REPORTING INDUSTRIAL UNITS IN 1964, 1.4% OF THE TOTAL NUMBER IN SOUTH CAROLINA, AND 472 IN 1962, 0.0% OF THE TOTAL IN SOUTH CAROLINA AT THAT TIME, AN INCREASE OF 31 IN THE TOTAL NUMBER OF BUSINESS ESTABLISHMENTS.

THE CHART BELOW SHOWS THE PERCENTAGE DISTRIBUTION OF REPORTING UNITS IN THE UNITED STATES AND CHEROKEE COUNTY IN 1964 AND IN CHEROKEE COUNTY IN 1962 BY SIZE OF ESTABLISHMENT.

UNITS EMPLOYING 1 TO 19 PERSONS ARE DESIGNATED AS SMALL, AN EMPLOYMENT OF 20 TO 99 PERSONS IS CLASSIFIED AS MEDIUM AND PAYROLLS OF 100 OR MORE EMPLOYEES ARE CONSIDERED AS LARGE.

```
                                PERCENT OF REPORTING UNITS
EMPLOYMENT   YEAR          1    1    2    2    3    3    4    4    5
SIZE CLASS          ....5....0....5....0....5....0....5....0....5....0

        U.S. 1964 XXXXXXXXXXXXXXXXXXXX...XXXXXXXXXXXXXX 90 PERCENT
SMALL   CTY. 1964 IIIIIIIIIIIIIIIIIIIII...IIIIIIIIIIIIII 91 PERCENT
        CTY. 1962 IIIIIIIIIIIIIIIIIIIII...IIIIIIIIIIIIII 92 PERCENT

        U.S. 1964 XXXXXXXX
MEDIUM  CTY. 1964 IIIIII
        CTY. 1962 IIIIII

        U.S. 1964 XX
LARGE   CTY. 1964 II
        CTY. 1962 II
```

NOTE - SIZE BREAKDOWNS ARE NOT AVAILABLE FOR UNCLASSIFIED ESTABLISHMENTS.

- THE SYMBOL, *, IS USED TO INDICATE A VALUE LESS THAN 1%.

E C O N O M I C P R O F I L E

- - - BUSINESS ESTABLISHMENTS - EMPLOYEES AND PAYROLLS, CONTD. - - -

THE TOTAL TAXABLE PAYROLL PAID OUT IN CHEROKEE COUNTY BY ALL CLASSES OF ESTABLISHMENTS IN THE FIRST QUARTER OF 1964 WAS $6,662,000, REPRESENTING AN UPWARD TREND OF 23.9% FROM $5,379,000 IN 1962. BASED UPON THESE TOTALS AND UPON AGGREGATE EMPLOYMENT, THE AVERAGE FIRST QUARTER GROSS EARNINGS PER EMPLOYEE IN CHEROKEE COUNTY ROSE TO $854 IN 1964 FROM $797 IN 1962.

COMPARED TO THE NATION AS A WHOLE, CHEROKEE COUNTY HAD A GREATER TOTAL FIRST QUARTER, 1964, TAXABLE PAYROLL REPORTED BY ALL CLASSES OF INDUSTRY THAN SEVENTY-FIVE PERCENT OF THE 3,135 COUNTIES IN THE UNITED STATES.

FROM 1962 TO 1964, THE COUNTY MOVED UPWARD IN ITS NATIONAL RANK ON TOTAL REPORTED FIRST QUARTER PAYROLL.

CONSIDERING THE AVERAGE RATHER THAN THE TOTAL WAGES PAID, CHEROKEE COUNTY REPORTED A LOWER AVERAGE FIRST QUARTER WAGE IN 1964 PER EMPLOYEE IN ALL OF ITS INDUSTRIES COMBINED THAN SIXTY PERCENT OF ALL COUNTIES IN THE NATION.

BETWEEN 1962 AND 1964, CHEROKEE COUNTY DROPPED IN ITS STANDING IN THE RELATIVE MAGNITUDE OF ITS AVERAGE FIRST QUARTER WAGES REPORTED BY ALL CLASSES OF INDUSTRY. THE COUNTY SHOWED, IN 1962, A SMALLER AVERAGE FIRST QUARTER WAGE PER EMPLOYEE THAN FIFTY-TWO PERCENT OF THE UNITED STATES COUNTIES.

THE FIRST QUARTER TAXABLE PAYROLLS OF BUSINESS ESTABLISHMENTS ARE OCCASIONALLY SUPPRESSED IN DIVISION AND MAJOR CLASSIFICATION TOTALS IN COUNTY BUSINESS PATTERNS SERIES WHERE NON-DISCLOSURE RULES HAVE BEEN EXERCISED. THE DATA SHOWN BELOW ARE, THEREFORE, BASED ONLY ON THE ESTABLISHMENTS REPORTED, SINCE, UNLIKE ESTABLISHMENT EMPLOYMENT, NO RELIABLE ESTIMATES OF UNREPORTED PAYROLLS CAN BE COMPUTED ON A LOCAL BASIS.

RETAIL TRADE AT EATING AND DRINKING PLACES WAS THE INDUSTRY REPORTING THE LOWEST AVERAGE GROSS EARNINGS PER EMPLOYEE IN THE FIRST QUARTER OF 1964, $324, FOR 176 EMPLOYEES.

RETAIL TRADE AT EATING AND DRINKING PLACES ALSO HAD THE LOWEST AVERAGE FIRST QUARTER EARNINGS IN 1962, $354 PER EMPLOYEE FOR 130 EMPLOYED DURING THE QUARTER ENDING IN MARCH.

E C O N O M I C P R O F I L E

- - - BUSINESS ESTABLISHMENTS - EMPLOYEES AND PAYROLLS, CONTD. - - -

THE TABLE BELOW COMPARES CHEROKEE COUNTY, SOUTH CAROLINA AND UNITED STATES AVERAGE REPORTED GROSS EARNINGS PER EMPLOYEE FOR THE FIRST QUARTER OF 1964 IN THE DIVISION TOTAL CLASSIFICATIONS OF INDUSTRY. THE PERCENTAGES OF TOTAL COUNTY REPORTED EMPLOYMENT IN EACH DIVISION IN 1964 ARE INCLUDED FOR REFERENCE.

INDUSTRIAL CLASSIFICATION	COUNTY AVERAGE FIRST QUARTER GROSS EARNINGS	U.S. AVERAGE FIRST QUARTER GROSS EARNINGS	PERCENT OF TOTAL COUNTY EMPLOYMENT
AGRICULTURAL SERVICES, FORESTRY & FISHERIES	$308	$826	LESS THAN 1%
MINING	NO REPORT	$1,535	LESS THAN 1%
CONTRACT CONSTRUCTION	$661	$1,439	3%
MANUFACTURING	$900	$1,472	69%
TRANSPORTATION, UTILITIES, AND SANITARY SERVICES	$1,045	$1,514	2%
WHOLESALE TRADE	$1,215	$1,512	2%
RETAIL TRADE	$614	$868	12%
FINANCE, INSURANCE AND REAL ESTATE	$1,126	$1,264	4%
SERVICES	$613	$947	7%

NOTE... THE PERCENTAGES SHOWN ABOVE MAY NOT SUM TO 100% DUE TO THE APPROXIMATE NATURE OF THE PROCEDURES USED IN ESTIMATING UNREPORTED ESTABLISHMENTS.

E C O N O M I C P R O F I L E

- - - - - - - - - CHARACTERISTICS OF THE LABOR FORCE - - - - - - - - -

THE CIVILIAN LABOR FORCE CONSISTS OF EMPLOYED AND UNEMPLOYED PERSONS 14 YEARS OLD AND OVER, EXCLUDING THE MEMBERS OF THE ARMED FORCES. THE EMPLOYED ARE THOSE PERSONS WHO WERE ENGAGED IN ANY WORK FOR PAY OR PROFIT, WORKED ON A FAMILY FARM OR IN A FAMILY BUSINESS, OR WHO HELD A JOB FROM WHICH THEY WERE TEMPORARILY ABSENT.

BY THE MOST RECENT COMPLETE COUNT AVAILABLE, FROM THE 1960 DECENNIAL CENSUS OF POPULATION, THE CIVILIAN LABOR FORCE IN CHEROKEE COUNTY TOTALED 13,807 PERSONS. OF THESE, 12,980 PERSONS WERE EMPLOYED, AND 827 UNEMPLOYED.

WHILE POPULATION INCREASED BETWEEN 1950 AND 1960 BY 0.6%, THE LABOR FORCE ALSO GREW, RISING BY 2.0% OVER THE DECADE.

* * *

THE UNEMPLOYED, AN IMPORTANT COMPONENT OF THE POPULATION OF PERSONS IN POVERTY, REPRESENTED 6.0% OF THE TOTAL CIVILIAN LABOR FORCE IN CHEROKEE COUNTY IN 1960, A SOMEWHAT HIGHER PROPORTION THAN THE NATIONAL UNEMPLOYMENT RATE IN 1960 OF 5.6%. RANKED AGAINST THE REST OF THE COUNTRY, CHEROKEE COUNTY HAD A HIGHER RATE OF UNEMPLOYMENT THAN SEVENTY-ONE PERCENT OF THE 3,135 UNITED STATES COUNTIES.

TEN YEARS EARLIER, IN 1950, WHEN THE NATIONAL RATE OF UNEMPLOYMENT WAS 5.3%, CHEROKEE COUNTY HAD A LOWER RATE OF 5.0%.

AMONG CHARACTERISTICS OF THE LABOR FORCE WHICH ARE ALSO RELATED TO POVERTY IS THE PROPORTION OF WORKERS HOLDING JOBS IN SKILLED AND HIGHLY PAID POSITIONS. IN COMMUNITIES WHERE THE EDUCATIONAL AND, HENCE, ECONOMIC OPPORTUNITIES ARE LIMITED, THIS PROPORTION TENDS TO BE LOW, IMPLYING UNDEREMPLOYMENT OF SKILLS AND THE EXISTENCE OF UNDERDEVELOPED HUMAN RESOURCES.

E C O N O M I C P R O F I L E

- - - - - - -CHARACTERISTICS OF THE LABOR FORCE, CONTD.- - - - - - -

AMONG THE EMPLOYED IN CHEROKEE COUNTY IN 1960, 22.7% WERE OCCUPYING WHITE-COLLAR JOBS. WHITE-COLLAR OCCUPATIONS, AS DEFINED BY THE BUREAU OF THE CENSUS, INCLUDE PROFESSIONAL AND TECHNICAL WORKERS, MANAGERS, OFFICIALS AND PROPRIETORS, AND CLERICAL AND SALES WORKERS. IN 1960, 41.1% OF ALL EMPLOYED PERSONS IN THE UNITED STATES OCCUPIED WHITE-COLLAR JOBS, A PROPORTION LARGER THAN THAT WHICH EXISTED IN THE COUNTY AT THE SAME TIME.

TAKING THE PROPORTION OCCUPYING BLUE-COLLAR JOBS AS THE COMPLEMENT OF THE PROPORTION WORKING IN WHITE-COLLAR OCCUPATIONS, EIGHTY-EIGHT PERCENT OF ALL THE COUNTIES IN THE UNITED STATES SHOWED A LESSER PERCENTAGE OF EMPLOYED PERSONS IN THE BLUE COLLAR CATEGORY THAN CHEROKEE COUNTY. NO DIRECT INFERENCE CAN BE MADE, HOWEVER, THAT A LOCALITY IS POOR BECAUSE THE LEVEL OF BLUE-COLLAR WORKERS IS COMPARATIVELY HIGH. FURTHER QUALIFICATIONS WOULD BE NECESSARY TO SHOW THE EXISTENCE WITHIN THE LABOR FORCE OF A PREDOMINANCE OF UNSKILLED, DOMESTIC, AND LOW-PAID SERVICE WORKERS.

* * *

ANOTHER RELEVANT ASPECT OF THE LABOR FORCE IS ITS PROPORTION OF MALES, WHICH FELL TO 61.3% IN 1960 FROM 80.3% IN 1950, IN CHEROKEE COUNTY. IN THE UNITED STATES AS A WHOLE, THE PROPORTION OF MALES IN THE LABOR FORCE ALSO DROPPED, MOVING FROM 78.7% IN 1950 TO 67.2% IN 1960. A CONTINUING INCREASE IN THE PROPORTION OF WOMEN IN THE POPULATION AND OF WOMEN WORKING CONTRIBUTED TO THIS NATIONAL TREND. MORE CURRENTLY, AS OF MARCH, 1966, ONLY 64.3% OF THE NATIONS LABOR FORCE WAS MALE.

IN 1960, 18.6% OF EMPLOYED PERSONS RESIDING IN CHEROKEE COUNTY WORKED OUTSIDE THE COUNTY, A HIGHER PROPORTION THAN THE COMPARABLE NATIONWIDE FIGURE OF 13.9% FOR ALL PERSONS WORKING OUTSIDE THEIR COUNTY IN THE SAME YEAR.

E C O N O M I C P R O F I L E

AGRICULTURE

A FARM IS DEFINED BY THE UNITED STATES CENSUS BUREAU AS A PLACE COMPRISING AT LEAST 10 ACRES OF LAND DEVOTED TO FARMING OR SELLING AT LEAST $50 WORTH OF AGRICULTURAL PRODUCTS ANNUALLY.

ACCORDING TO THIS DEFINITION, 1,329 FARMS WERE ENUMERATED IN CHEROKEE COUNTY, IN 1959 BY THE QUINQUENNIAL CENSUS OF AGRICULTURE. THE NUMBER OF FARMS FELL BETWEEN 1954 AND 1959. FOR EACH FARM IN 1954, THERE WERE 0.7 FARMS IN 1959.

SMALL FARMS, THOSE PLACES SELLING MORE THAN $50 OF AGRICULTURAL PRODUCTS A YEAR, YET COMPRISING LESS THAN 10 ACRES OF FARMLAND, ACCOUNTED FOR 5.9% OF ALL FARMS IN CHEROKEE COUNTY IN 1959. IN COMPARISON, THE PROPORTION OF SMALL FARMS TO ALL FARMS IN THE UNITED STATES IN 1959 STOOD HIGHER, AT 6.5%.

FARM SIZE IN THE COUNTY AVERAGED 107 ACRES IN 1959, SHOWING PLACES GENERALLY SMALLER THAN THE AVERAGE FARM IN THE UNITED STATES, WHICH MEASURED 303 ACRES IN 1959.

IN THE UNITED STATES OVER THE LAST TWENTY YEARS, THERE HAS BEEN A CONTINUING DOWNWARD TREND IN THE TOTAL POPULATION RESIDING ON FARMS AND IN THE PERCENTAGE OF LAND DEVOTED TO FARMING. AT THE SAME TIME, THE AVERAGE ACREAGE AND VALUE OF FARMS HAS RISEN. THESE TRENDS ARE IMPORTANT COMPONENTS OF THE INCREASE IN URBAN AND SEMI-RURAL POOR POPULATIONS FOLLOWING DISPLACEMENT OF THE SMALL FARMER BY LARGE SCALE OPERATIONS AND THE ECONOMIC HARDSHIP WROUGHT THEREBY.

THE PROPORTION OF LAND IN FARMS IN THE UNITED STATES DECREASED FROM 51.0% IN 1954 TO 49.5% IN 1959. 56.1% OF THE LAND IN CHEROKEE COUNTY WAS FARMLAND IN 1959, A DECREASE OF 3.09 PERCENT FROM THE PROPORTION OF LAND IN FARMS IN THE COUNTY IN 1954.

THUS, WHILE THE PROPORTION OF ALL LAND IN FARMLAND IN CHEROKEE COUNTY IN 1959 WAS HIGHER THAN THE NATIONAL PROPORTION AT THE SAME TIME, THE FARMLAND IN THE COUNTY ALSO DIMINISHED, IN THE SAME DIRECTION AS THE NATIONAL TREND DURING THE FIVE YEARS FROM 1954 TO 1959.

SIXTY-THREE PERCENT OF ALL COUNTIES IN THE UNITED STATES HAD A GREATER PROPORTION OF LAND IN FARMS THAN CHEROKEE COUNTY, SOUTH CAROLINA IN 1959.

E C O N O M I C P R O F I L E

- - - - - - - - - - - - -AGRICULTURE, CONTD. - - - - - - - - - - - - - -

A COMMERCIAL FARM, AS DEFINED BY THE CENSUS BUREAU, PRODUCES AGRICULTURAL PRODUCTS IN A GIVEN YEAR WHOSE VALUE EXCEEDS THE COMBINED ANNUAL INCOME OF THE FARMER AND HIS FAMILY. IN ADDITION, THE FARM OPERATOR MUST WORK OFF THE FARM NO MORE THAN ONE HUNDRED DAYS WITHIN THE YEAR.

IN CHEROKEE COUNTY, IN 1959, THERE WERE 471 COMMERCIAL FARMS. CONSIDERING THE ECONOMIC CLASS OF THESE ENTERPRISES, 47.8% WERE FARMS WITH ANNUAL SALES LESS THAN $2,500. ON SUCH FARMS, THE COMBINED INCOME FROM THE SALE OF AGRICULTURAL PRODUCTS AND ANY OTHER ENTERPRISES OF THE FARMER AND HIS FAMILY CANNOT EXCEED $5,000. SINCE THE RESOURCES AND NEEDS OF THESE FARMS ARE NOT TAKEN INTO ACCOUNT, THE ENTIRE CLASS CANNOT BE TERMED POOR. IT USUALLY COMPRISES, NEVERTHELESS, A SUBSTANTIAL NUMBER OF THE FARMERS IN POVERTY. IN THE UNITED STATES AS A WHOLE, THE PROPORTION OF ALL FARMS IN THIS LOWEST ECONOMIC CLASS IN 1959, 14.4%, WAS EXCEEDED BY THAT OF CHEROKEE COUNTY, AS NOTED ABOVE.

* * *

TENANT FARMERS RENT FROM OTHERS OR WORK FOR SHARES OF THE PRODUCT THEY OBTAIN FROM THE LAND THEY OPERATE. THE PROPORTION OF FARMS IN CHEROKEE COUNTY WHICH WERE TENANT OPERATED, 28.0%, WAS GREATER THAN THE COMPARABLE FIGURE FOR ALL FARMS IN THE UNITED STATES, WHERE 19.8% WERE TENANT OPERATED IN 1959.

E C O N O M I C P R O F I L E

- - - - - - - - - - - - - - -AGRICULTURE, CONTD. - - - - - - - - - - - - - - -

THE TOTAL VALUE OF FARM PRODUCTS SOLD IN CHEROKEE COUNTY IN 1959 WAS $4,845,000.

A DISTRIBUTION OF THE DOLLAR VALUE OF FARM PRODUCTS IN THE COUNTY IN 1959 IS SHOWN GRAPHICALLY BELOW, TOGETHER WITH THE COMPARABLE 1959 DISTRIBUTION FOR THE ENTIRE UNITED STATES.

PERCENT OF TOTAL FARM PRODUCT VALUE, 1959

```
                          1    1    2    2    3    3    4    4    5
TYPE OF PRODUCT     ....5....0....5....0....5....0....5....0....5....0

ALL CROPS-COUNTY    IIIIIIIIIIIIIIIIIIIII...IIIIIIIIIIIIII 52 PERCENT
        -U.S.       XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX

DAIRY PRODUCTS
        -COUNTY     IIIIII
        -U.S.       XXXXXXXXXXXX

POULTRY AND POULTRY
PRODUCTS -COUNTY    IIIIIIIIIIIIIIIIIIIIIIIIII
        -U.S.       XXXXXXX

LIVESTOCK AND
LIVESTOCK PRODUCTS
        -COUNTY     IIIIIIIIIIIIII
        -U.S.       XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX

                          1    1    2    2    3    3    4    4    5
                    ....5....0....5....0....5....0....5....0....5....0
```

E C O N O M I C P R O F I L E

- - - - - - - - - - - - -AGRICULTURE, CONTD. - - - - - - - - - - - - - -

THE FARM-OPERATOR FAMILY LEVEL-OF-LIVING INDEX IS A GENERAL MEASURE OF THE ECONOMIC WELL-BEING OF THE FARM POPULATION IN A COUNTY. IT IS BASED ON THE AVERAGE VALUE OF LAND AND BUILDINGS, AVERAGE VALUE OF AGRICULTURAL PRODUCTS SOLD, AND PERCENTS OF FARMS WITH AUTOMOBILES, HOME FREEZERS, AND TELEPHONES. THE INDEX IS CONSTRUCTED SUCH THAT THE AVERAGE OF ALL COUNTIES IN THE UNITED STATES IN 1959 PROVIDES A BASE INDEX OF 100.

THE FARM-OPERATOR FAMILY LEVEL-OF-LIVING INDEX IN CHEROKEE COUNTY IN 1959 WAS 70. COMPARED TO THE REST OF THE NATION, THE FARM FAMILIES IN THIS COUNTY HAD A LOWER LEVEL-OF-LIVING INDEX IN 1959 THAN SEVENTY PERCENT OF THE 3,135 UNITED STATES COUNTIES.

* * *

TO FURTHER ASSESS THE LEVEL OF LIVING IN CHEROKEE COUNTY IN 1959, SEVERAL AVERAGE ATTRIBUTES OF ITS FARMS ARE CONTRASTED BELOW TO SIMILAR AVERAGES FOR ALL FARMS IN THE NATION.

PERCENTAGE OF FARMS WITH TELEPHONES...
CHEROKEE COUNTY, 40.1% - UNITED STATES, 65.0%

PERCENTAGE OF FARMS WITH TRACTORS...
CHEROKEE COUNTY, 50.4% - UNITED STATES, 72.3%

PERCENTAGE OF FARMS WITH MOTOR TRUCKS...
CHEROKEE COUNTY, 46.9% - UNITED STATES, 58.7%

E C O N O M I C P R O F I L E

WHOLESALE TRADE

THERE WERE SEVENTEEN WHOLESALE ESTABLISHMENTS IN CHEROKEE COUNTY IN 1958, TRANSACTING TOTAL SALES OF $6,517,000. THESE SALES REPRESENTED AN INCREASE OF 15.3% IN WHOLESALE TRADE VOLUME IN THE COUNTY AS COMPARED WITH 1954. MERCHANT WHOLESALERS, THOSE WHO BUY AND SELL MERCHANDISE ON THEIR OWN ACCOUNT RATHER THAN NEGOTIATING AS AGENTS, COMPRISED 64.7% OF THE WHOLESALE ESTABLISHMENTS IN 1958, AND ACCOUNTED FOR 60.0% OF THE WHOLESALE DOLLAR VOLUME.

SALES VOLUME PER WHOLESALE ESTABLISHMENT IN 1958, $383,000, WAS LOWER THAN THE NATIONAL AVERAGE OF $995,400 SALES VOLUME PER WHOLESALE ESTABLISHMENT.

THE TOTAL ANNUAL PAYROLL OF ALL THE WHOLESALE ESTABLISHMENTS IN THE COUNTY IN 1958 AMOUNTED TO $467,000.

RETAIL TRADE

TOTAL RETAIL SALES FOR 1966 IN CHEROKEE COUNTY HAVE BEEN ESTIMATED AT $33,121,000. USING POPULATION PROJECTED TO 1966, $928 OF PER CAPITA RETAIL SALES WERE OBSERVED IN THE COUNTY. 1966 PER CAPITA RETAIL SALES IN THIS LOCALITY, THEREFORE, LAGGED BEHIND THE NATIONAL AVERAGE OF $1,443 PER CAPITA RETAIL SALES.

SEVENTY-FIVE PERCENT OF ALL COUNTIES IN THE UNITED STATES ARE ESTIMATED TO HAVE HAD 1966 PER CAPITA RETAIL SALES HIGHER THAN CHEROKEE COUNTY.

E C O N O M I C P R O F I L E

- - - - - - - - - - - - - RETAIL TRADE, CONTD. - - - - - - - - - - - - -

THE 1966 ESTIMATED DISTRIBUTION OF RETAIL SALES IN CHEROKEE COUNTY AMONG NINE MAJOR TYPES OF OUTLETS IS SHOWN BELOW.

```
                                PERCENT TOTAL RETAIL SALES - 1966
                                 1    1    2    2    3    3    4    4    5
TYPE OF OUTLET                ....5....0....5....0....5....0....5....0....5....0

FOOD STORES                   IIIIIIIIIIIIIIIIIIIIIIIIIIIII
   UNITED STATES              XXXXXXXXXXXXXXXXXXXXXXX

EATING AND DRINKING
 PLACES                       IIIIII
   UNITED STATES              XXXXXXXX

GENERAL MERCHANDSE            IIIIII
   UNITED STATES              XXXXXXXXXXXXXXX

APPAREL                       IIIIII
   UNITED STATES              XXXXXX

FURNITURE                     IIII
   UNITED STATES              XXXX

AUTOMOTIVE                    IIIIIIIIIIIIIIIII
   UNITED STATES              XXXXXXXXXXXXXXXXXXXX

GASOLINE                      IIIIIIIIIII
   UNITED STATES              XXXXXXX

LUMBER, BUILDING
 MATERIALS AND
 HARDWARE                     IIIIIII
   UNITED STATES              XXXXXX

DRUG STORES                   IIIII
   UNITED STATES              XXX

                                 1    1    2    2    3    3    4    4    5
                              ....5....0....5....0....5....0....5....0....5....0
```

NOTE... VARIETY AND SPECIALTY OUTLETS, SUCH AS STATIONERY, JEWELRY OR PET STORES CANNOT BE CLASSIFIED IN THE MAJOR CATEGORIES SHOWN ABOVE. THEREFORE, THE ABOVE PERCENTAGES DO NOT SUM TO 100% FOR EITHER THE COUNTY OR NATIONAL DISTRIBUTIONS.

E C O N O M I C P R O F I L E

- - - - - - - - - - - - - - - -MANUFACTURING- - - - - - - - - - - - - - -

THERE WERE FOURTY-SIX MANUFACTURING ESTABLISHMENTS IN CHEROKEE COUNTY IN 1958, EMPLOYING 3,875 PERSONS AND DISBURSING A TOTAL PAYROLL OF $11,223,000. PRODUCTION WORKERS ACCOUNTED FOR 93.9% OF ALL MANUFACTURING EMPLOYEES IN THE COUNTY, AND THEIR WAGES IN 1958 WERE 89.7% OF THE TOTAL MANUFACTURING PAYROLL.

NEW CAPITAL EXPENDITURES IN CHEROKEE COUNTY AMOUNTED TO $570,000 IN 1958.

A MEASURE OF THE DIFFERENCE BETWEEN THE COST OF PRODUCTION AND MATERIALS, AND THE VALUE RECEIVED FOR FINISHED GOODS, ADJUSTED BY THE VALUE OF WORK IN PROCESS, IS DESCRIBED BY ECONOMISTS AS THE ADJUSTED DOLLAR VALUE ADDED BY MANUFACTURE. IN 1958, IN CHEROKEE COUNTY, THIS VALUE WAS MEASURED AT $17,407,000, COMPARED TO THE UNITED STATES COUNTY AVERAGE OF $45,112,000 VALUE ADDED BY MANUFACTURE.

SEVENTY-SEVEN PERCENT OF ALL COUNTIES IN THE UNITED STATES HAD A LOWER 1958 DOLLAR VALUE ADDED BY MANUFACTURE THAN CHEROKEE COUNTY.

- - - - - - - - - - - - - - MINERAL INDUSTRIES - - - - - - - - - - - - - -

FOUR ESTABLISHMENTS WERE ENGAGED IN MINERAL INDUSTRIES IN CHEROKEE COUNTY IN 1958, WITH 58 EMPLOYEES AND A PAYROLL OF $139,000. THESE DATA MAY INCLUDE FIGURES FOR SEPARATELY REPORTED CENTRAL OFFICES AND RELATED FACILITIES.

DOLLAR VALUE OF SHIPMENTS AND RECEIPTS FOR MINERAL INDUSTRIES IN THE COUNTY DURING 1958 WAS $600,000. THIS VALUE STOOD LOWER THAN THE UNITED STATES COUNTY AVERAGE OF $5,779,000.

IN 1954, THE DOLLAR VALUE OF MINERAL SHIPMENTS AND RECEIPTS IN CHEROKEE COUNTY TOTALED $158,000, SHOWING AN INCREASE OF 279.7% BETWEEN 1954 AND 1958.

DOLLAR VALUE OF MINERAL SHIPMENTS AND RECEIPTS PER EMPLOYEE IN CHEROKEE COUNTY IN 1958 WAS $10,340, COMPARED TO THE NATIONAL AVERAGE OF $24,675 VALUE PER EMPLOYEE. SIXTY-TWO PERCENT OF ALL COUNTIES IN THE UNITED STATES HAD A LOWER 1958 DOLLAR VALUE OF MINERAL SHIPMENTS AND RECEIPTS PER EMPLOYEE.

E C O N O M I C P R O F I L E

- - - - - - - - - - - - - - PERSONAL FINANCE- - - - - - - - - - - - - -

CHEROKEE COUNTY HAD AN ESTIMATED 1966 POPULATION OF 35,700 PEOPLE. THE PER CAPITA DISPOSABLE INCOME OF THIS POPULATION IN 1966 HAS BEEN ESTIMATED AT $1,471, BELOW THE ESTIMATE OF NATIONAL PER CAPITA DISPOSABLE INCOME OF $2,367 FOR THE SAME YEAR.

SEVENTY-ONE PERCENT OF ALL COUNTIES IN THE COUNTRY HAD A HIGHER PER CAPITA DISPOSABLE INCOME THAN CHEROKEE COUNTY IN 1966.

A PERCENTAGE DISTRIBUTION OF FAMILY INCOME IN CHEROKEE COUNTY FOR 1966 IS SHOWN GRAPHICALLY BELOW, ALONG WITH THE COMPARABLE PERCENTAGES FOR THE UNITED STATES.

PERCENT OF FAMILIES - 1966

```
FAMILY                 1    1    2    2    3    3    4    4    5
INCOME        ....5....0....5....0....5....0....5....0....5....0


$ 0 TO 2,499          IIIIIIIIIIIIIIIIIIII
  UNITED STATES       XXXXXXXXXXXXX

$2,500 TO 3,999       IIIIIIIIIIIIIIIIIIIII
  UNITED STATES       XXXXXXXXXXXXXXX

$4,000 TO 6,999       IIIIIIIIIIIIIIIIIIIIIIIIIIIIIII
  UNITED STATES       XXXXXXXXXXXXXXXXXXXXXXXXXXXXX

$7,000 TO 9,999       IIIIIIIIIIIIII
  UNITED STATES       XXXXXXXXXXXXXXXX

$10,000 AND OVER      IIIIIIIII
  UNITED STATES       XXXXXXXXXXXXXXXXXXXXXXX
```

IN 1959, CHEROKEE COUNTY HAD A MEDIAN FAMILY INCOME OF $3,686. IN 1966, THE ESTIMATED MEDIAN FAMILY INCOME ROSE TO $4,595.

COMPARED TO THE REST OF THE NATION IN 1959, CHEROKEE COUNTY HAD A LOWER MEDIAN FAMILY INCOME THAN SIXTY-THREE PERCENT OF ALL THE UNITED STATES COUNTIES. THE RELATIVE STANDING OF THE COUNTY IMPROVED IN 1966, WHEN, AS STATED ABOVE, ITS MEDIAN FAMILY INCOME RANKED LOWER THAN FIFTY-ONE PERCENT OF THE COUNTIES IN THE UNITED STATES.

E C O N O M I C P R O F I L E

-PERSONAL FINANCE, CONTD.-

OF THE TOTAL NET DOLLAR INCOME IN CHEROKEE COUNTY IN 1966, 4.5% WAS AVAILABLE TO THE 21.1% OF FAMILIES WITH LESS THAN $2,500 INCOME, WHILE 33.7% OF THE NET DOLLAR INCOME WAS AVAILABLE TO THE 9.1% OF FAMILIES WITH INCOMES $10,000 AND OVER.

IN 1966, SEVENTY-TWO PERCENT OF ALL COUNTIES IN THE UNITED STATES HAD FEWER FAMILIES WITH INCOMES UNDER $2,500 THAN THE 1,883 SUCH FAMILIES IN CHEROKEE COUNTY. VIEWING THESE LOW-INCOME FAMILIES AS A PERCENTAGE OF ALL FAMILIES, HOWEVER, FIFTY-ONE PERCENT OF ALL COUNTIES IN THE NATION HAD A HIGHER PERCENTAGE OF LOW-INCOME FAMILIES THAN CHEROKEE COUNTY.

-COMMERCIAL FINANCE-

IN 1960 IN CHEROKEE COUNTY, BANK DEPOSITS OF INDIVIDUALS, PARTNERSHIPS AND CORPORATIONS, CONSISTED OF $7,316,000 IN DEMAND DEPOSITS AND $3,485,000 IN TIME DEPOSITS. TOTAL DEPOSITS, INCLUDING INTERBANK AND GOVERNMENTAL FUNDS, AMOUNTED TO $12,435,000 IN THE SAME YEAR.

CHEROKEE COUNTY SHOWED HIGHER TOTAL BANK DEPOSITS IN 1960 THAN 51% OF ALL COUNTIES IN THE UNITED STATES.

IN 1956, TOTAL BANK DEPOSITS IN THE COUNTY WERE 10.7% LOWER THAN IN 1960, OR $11,237,000. IN 1950, BANK DEPOSITS STOOD AT A LEVEL OF $9,458,000. AN INCREASE OF 31.5 PERCENT TOOK PLACE IN THE TOTAL BANK DEPOSITS BETWEEN 1950 AND 1960.

SAVINGS CAPITAL HELD IN SAVINGS AND LOAN ASSOCIATIONS IN CHEROKEE COUNTY WAS $9,435,000 IN 1960.

FIRST TERM MORTGAGE LOANS OUTSTANDING OF $9,541,000 WERE REPORTED IN 1960.

E C O N O M I C P R O F I L E

- - - - - -GOVERNMENT FINANCE, REVENUES AND EXPENDITURES- - - - - -

IN THE FOLLOWING DISCUSSION OF LOCAL GOVERNMENT FINANCE, LOCAL GOVERNMENTS WITHIN A GIVEN COUNTY ARE COMPRISED OF MUNICIPALITIES, TOWNSHIPS, SCHOOL DISTRICTS AND SPECIAL DISTRICTS. LOCAL GOVERNMENT EXPENDITURES INCLUDE INTER-GOVERNMENT EXPENDITURE DATA.

TOTAL LOCAL GOVERNMENT REVENUE IN CHEROKEE COUNTY IN 1962 AMOUNTED TO $3,812,000 AND LOCAL GOVERNMENT EXPENDITURES IN THAT YEAR TOTALLED $4,568,000, LEAVING A DEFICIT OF $756,000 IN LOCAL GOVERNMENT FUNDS IN CHEROKEE COUNTY.

REVENUES AMOUNTED TO $108 PER CAPITA AND EXPENDITURES TO $130 PER CAPITA BASED ON 1962 POPULATION. COMPARABLE LOCAL GOVERNMENT FIGURES FOR ALL U.S. COUNTIES IN 1962 WERE $206 GENERAL REVENUE PER CAPITA AND $216 GENERAL EXPENDITURE PER CAPITA.

SEVENTY-TWO PERCENT OF ALL COUNTIES IN THE UNITED STATES HAD PER CAPITA EXPENDITURES IN 1962 WHICH WERE HIGHER THAN CHEROKEE COUNTY.

THE LONG TERM DEBT OF CHEROKEE COUNTY LOCAL GOVERNMENTS AT THE END OF 1962 WAS $3,049,000, SHOWING A DECLINE OF $68,050 FROM THE CLOSE OF 1961. SHORT TERM DEBT OF THE MUNICIPALITIES, TOWNSHIPS, SCHOOL DISTRICTS AND SPECIAL DISTRICTS AT THE END OF 1962 IN CHEROKEE COUNTY AMOUNTED TO $385,000.

TOTAL PER CAPITA DEBT FOR THESE AREAS WAS $78 AT THE END OF 1962. COMPARATIVELY, THE PER CAPITA GENERAL DEBT OUTSTANDING TAKEN OVER ALL UNITED STATES LOCAL GOVERNMENTS AT THE SAME TIME WAS $259.

E C O N O M I C P R O F I L E

- - - - - - - - - - GOVERNMENT FINANCE, CONTD. - - - - - - - - - -

THE DISTRIBUTION OF REVENUE RECEIVED BY LOCAL GOVERNMENTS IN THE COUNTY BY SOURCE OF GENERAL REVENUE IN 1962 IS SHOWN GRAPHICALLY BELOW, IN COMPARISON WITH A SIMILAR 1962 DISTRIBUTION FOR ALL LOCAL GOVERNMENTS IN THE UNITED STATES.

```
                                PERCENT OF LOCAL GOVERNMENT REVENUE-1962
SOURCE OF GENERAL          1    1    2    2    3    3    4    4    5
REVENUE            ....5....0....5....0....5....0....5....0....5....0

PROPERTY TAX       IIII
```

E C O N O M I C P R O F I L E

- - - - - - - - - - - GOVERNMENT FINANCE, CONTD. - - - - - - - - - - - -

THE LARGEST ITEM OF LOCAL GOVERNMENT DIRECT GENERAL EXPENDITURE IN 1962 FOR CHEROKEE COUNTY WAS EDUCATION. PUBLIC HOSPITALS RANKED SECOND. HIGHWAYS RANKED THIRD. THE DISTRIBUTION OF LOCAL GOVERNMENT EXPENDITURES BY MAJOR CATEGORIES IS DEPICTED BELOW IN COMPARISON TO A SIMILAR 1962 DISTRIBUTION FOR ALL LOCAL GOVERNMENTS IN THE UNITED STATES.

```
                          PERCENT OF LOCAL GOVERNMENT EXPENDITURES-1962
EXPENDITURE                 1    1    2    2    3    3    4    4    5
CATEGORIES            ....5....0....5....0....5....0....5....0....5....0

EDUCATION             IIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIII
     U.S. AVERAGE     XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX

POLICE                III
     U.S. AVERAGE     XXXXX

FIRE PROTECTION       IIIIII
     U.S. AVERAGE     XXX

HIGHWAYS              IIIIIIII
     U.S. AVERAGE     XXXXXXXXX

SEWERAGE
     U.S. AVERAGE     XXX

OTHER SANITATION      IIIIII
     U.S. AVERAGE     XX

PUBLIC ASSISTANCE
     U.S. AVERAGE     XXXXXX

LIBRARIES             I
     U.S. AVERAGE     X

PUBLIC HOSPITALS      IIIIIIIIIIIIIIIIIII
     U.S. AVERAGE     XX

PRIVATE HOSPITALS
     U.S. AVERAGE     XX

                            1    1    2    2    3    3    4    4    5
                      ....5....0....5....0....5....0....5....0....5....0
```

E C O N O M I C P R O F I L E

- - - - - - - - - - - GOVERNMENT FINANCE, CONTD. - - - - - - - - - - -

PERCENT OF LOCAL GOVERNMENT EXPENDITURES-1962

```
EXPENDITURE          1   1   2   2   3   3   4   4   5
CATEGORIES      ....5....0....5....0....5....0....5....0....5....0

HEALTH               I
     U.S. AVERAGE    X

PARKS & RECREATION
     U.S. AVERAGE    XX

FINANCIAL ADMIN.     I
     U.S. AVERAGE    X

GENERAL CONTROL      II
     U.S. AVERAGE    XXX

AIRPORTS
     U.S. AVERAGE    X

INTEREST, GEN DEBT   II
     U.S. AVERAGE    *

PORTS & TERMINALS
     U.S. AVERAGE    *

HOUSING AND
 URBAN RENEWAL       I
     U.S. AVERAGE    XXX

GENERAL PUBL BLDG
     U.S. AVERAGE    X

CORRECTION
     U.S. AVERAGE    X

NATURAL RESOURCES
     U.S. AVERAGE    X

LIQUOR STORES        II
     U.S. AVERAGE    *
                     1   1   2   2   3   3   4   4   5
                ....5....0....5....0....5....0....5....0....5....0
```

NOTE - THE SYMBOL, *, INDICATES A VALUE BETWEEN 0 AND 1%.

COMMUNITY PROFILE PROJECT

SOCIAL PROFILE

COMMUNITY HEALTH FACILITIES AND MANPOWER

THE COMPARATIVE STATUS OF HEALTH FACILITIES AND MANPOWER IN A COMMUNITY MAY INDICATE A PROBLEM BOTH FOR POOR AND NON-POOR. WHERE THE AREA IS KNOWN TO HAVE A SUBSTANTIAL OR PERSISTANT NUMBER OF PEOPLE LIVING IN POVERTY, HOWEVER, A RELATIVELY LOW STANDING IN THE ADEQUACY OF HEALTH SERVICES WILL DISPROPORTIONATELY AFFECT THESE PEOPLE. THE POOR GENERALLY UTILIZE HEALTH SERVICES LESS FREQUENTLY THAN HIGHER INCOME PERSONS DUE TO THEIR LACK OF FUNDS ALLOCATABLE FOR MEDICAL CARE. A TENDENCY EXISTS, THEREFORE, FOR HEALTH SERVICES TO BE COMPARATIVELY LACKING IN AREAS WITH A HIGH SATURATION OF POVERTY.

THE RESIDENTS OF CHEROKEE COUNTY, SOUTH CAROLINA RECEIVED AN ESTIMATED PER CAPITA DISPOSABLE INCOME OF $1,215 IN 1962, THE YEAR OF REFERENCE. PER CAPITA DISPOSABLE INCOME DURING THE SAME PERIOD WAS $2,059 FOR THE UNITED STATES AS A WHOLE AND $1,351 FOR THE STATE OF SOUTH CAROLINA.

TO GIVE PERSPECTIVE TO THE FOLLOWING MATERIAL ON THE STATUS OF HEALTH SERVICES IN CHEROKEE COUNTY, IT CAN BE SEEN THAT WHILE INDIVIDUAL ECONOMIC RESOURCES AVERAGED HIGHER FOR THE NATION THAN THE STATE, THE RESIDENTS OF CHEROKEE COUNTY AVERAGED LESS THAN BOTH THE UNITED STATES AND SOUTH CAROLINA IN PER CAPITA INCOME.

A DIRECT MEASURE OF THE ADEQUACY OF HEALTH CARE CAN BE DERIVED FROM DATA GATHERED IN 1962 BY THE DEPARTMENT OF HEALTH, EDUCATION AND WELFARE ON THE NUMBERS OF VARIOUS TYPES OF HEALTH PERSONNEL IN THE UNITED STATES COUNTIES.

PRACTICING IN CHEROKEE COUNTY DURING THE PERIOD OF REFERENCE WERE 15 PHYSICIANS. WITH A TOTAL POPULATION OF 35,299 IN CHEROKEE COUNTY, THIS IS EQUIVALENT TO 42.5 DOCTORS FOR EVERY 100,000 PERSONS. THIS REPRESENTS RELATIVELY LESS MEDICAL CARE AVAILABLE TO COUNTY RESIDENTS PER UNIT POPULATION THAN TO THE RESIDENTS OF SOUTH CAROLINA, WHERE THE RATIO STOOD AT 90.4 PHYSICIANS PER 100,000 PERSONS. IN COMPARISON, THE DOCTOR-PATIENT RATIO FOR THE ENTIRE UNITED STATES AT THE SAME TIME WAS 142.9 DOCTORS PER 100,000 PERSONS.

IN DOCTORS PER CAPITA, CHEROKEE COUNTY RANKED LOWER THAN SEVENTY-THREE PERCENT OF ALL COUNTIES IN THE UNITED STATES.

S O C I A L P R O F I L E

- - - - - COMMUNITY HEALTH FACILITIES AND MANPOWER, CONTD. - - - - -

A REFLECTION OF THE COMPREHENSIVENESS OF MEDICAL CARE IS OFTEN PROVIDED BY THE EXTENT OF DENTAL HEALTH SERVICES IN A COMMUNITY, SINCE A HIGH LEVEL OF SUCH SERVICES DOES NOT ORDINARILY OCCUR IN THE ABSENCE OF GOOD GENERAL MEDICAL CARE. IN CHEROKEE COUNTY THERE WERE 19.8 DENTISTS PER 100,000 PERSONS IN COMPARISON TO 22.4 FOR SOUTH CAROLINA AND 54.1 FOR THE NATION.

THE GENERAL STATUS OF HEALTH SERVICES IS ALSO CORRELATED TO THE NUMBER OF LICENSED PHARMACISTS IN THE COMMUNITY. CHEROKEE COUNTY HAD 31.1 PER 100,000 PEOPLE AS OPPOSED TO 43.7 FOR THE STATE AND 66.7 FOR THE ENTIRE COUNTRY.

IN THE AREA OF HEALTH FACILITIES, THERE WERE 164 HOSPITAL BEDS AVAILABLE IN CHEROKEE COUNTY IN 1962. THIS REPRESENTS 464.5 BEDS PER 100,000 POPULATION, COMPARED TO THE STATE RATE OF 323.4. THE UNITED STATES HAD A LOWER RATE THAN THE COUNTY OF 380.0 BEDS PER 100,000 PERSONS.

RANKED AGAINST THE REST OF THE COUNTIES IN THE NATION, CHEROKEE COUNTY HAD MORE HOSPITAL BEDS PER CAPITA THAN EIGHTY-ONE PERCENT OF THE COUNTIES.

THE TOTAL NUMBER OF NURSES REGISTERED IN CHEROKEE COUNTY IN 1962 WAS 57, PROVIDING 35.3 NURSES FOR EVERY 100 HOSPITAL BEDS. IN THE STATE, THERE WERE 91.1 AND IN THE UNITED STATES 118.0 NURSES PER 100 HOSPITAL BEDS.

IN THE AUXILARY HEALTH MANPOWER OCCUPATION OF SANITARY ENGINEER, CHEROKEE COUNTY, WITH NONE REPORTED, LAGGED BEHIND THE UNITED STATES RATIO OF 3.0 PER 100,000.

S O C I A L P R O F I L E

- - - - - - - - - - - - - - - - - HOUSING - - - - - - - - - - - - - - - - -

THE CONDITIONS AND CHARACTERISTICS OF HOUSING ARE ASSOCIATED WITH THE INCIDENCE AND DEGREE OF POVERTY IN A COMMUNITY. DATA SHOWING THE PROPERTIES OF HOUSING ARE, THEREFORE, INCLUDED HERE TO AID IN EVALUATING THE LEVEL OF LIVING IN CHEROKEE COUNTY.

A BASIC INDICATOR OF HOUSING ADEQUACY FOR ANY GIVEN AREA IS THE PERCENTAGE OF DWELLING UNITS WHICH ARE NOT DILAPIDATED OR DETERIORATED AND CONTAIN PLUMBING FACILITIES. IN 1960, 74.0% OF ALL DWELLING UNITS IN THE UNITED STATES MET THESE CONDITIONS, AN IMPROVEMENT OVER THE 63.6% WHICH MET THEM IN 1950.

IN CHEROKEE COUNTY IN 1960, 46.5% OF ALL DWELLING UNITS WERE SOUND AND CONTAINED PLUMBING, AS OPPOSED TO 1950 WHEN 21.0% MET THE REQUISITES FOR SOUNDNESS.

CHEROKEE COUNTY SHOWED WORSE HOUSING CONDITIONS THAN THE UNITED STATES IN BOTH 1950 AND 1960.

THE NUMBER OF PERSONS PER ROOM IN A DWELLING UNIT IS ANOTHER VALUABLE INDICATOR OF ADEQUACY OF HOUSING. IN 1960, OVER THE UNITED STATES AS A WHOLE, 11.5% OF ALL DWELLING UNITS WERE INHABITED WITH MORE THAN ONE PERSON PER ROOM. THE PERCENTAGE OF CROWDED DWELLING UNITS IN 1960 IN CHEROKEE COUNTY STOOD ABOVE THE NATION AT 20.8%.

THE NUMBER OF PERSONS OCCUPYING EACH UNIT IS ALSO AN INDICATOR OF CROWDED HOUSING CONDITIONS ASSOCIATED WITH POVERTY. FOR THE UNITED STATES AS A WHOLE, THE AVERAGE POPULATION PER DWELLING UNIT IN 1960 WAS 3.3. AT THE SAME TIME, IN CHEROKEE COUNTY, THE NUMBER OF PERSONS LIVING IN EACH DWELLING UNIT, ON THE AVERAGE, WAS 4.0 IN 1960 AS WELL AS 1950.

IN 1960, 27.5% OF ALL STRUCTURES IN THE UNITED STATES HAD BEEN BUILT IN 1950 OR LATER. THE PERCENTAGE OF STRUCTURES EXISTING IN 1960 WHICH WERE BUILT IN 1950 OR LATER IN CHEROKEE COUNTY WAS 27.1%, REVEALING A HIGHER PROPORTION OF OLDER HOUSING THAN THE NATION.

S O C I A L P R O F I L E

- - - - - - - - - - - - - - -HOUSING, CONTD. - - - - - - - - - - - - - - -

TO FURTHER ASSESS THE STATUS OF HOUSING IN CHEROKEE COUNTY, SEVERAL INDICATORS OF HOUSEHOLD PROSPERITY ARE CONTRASTED BELOW TO COMPARABLE FIGURES FOR THE UNITED STATES AS A WHOLE.

1960 PERCENTAGE OF
OCCUPIED DWELLINGS WITH

WASHING MACHINES...	COUNTY	61.0%
	UNITED STATES	73.7%
FOOD FREEZERS...	COUNTY	18.8%
	UNITED STATES	18.4%
AIR CONDITIONERS...	COUNTY	6.3%
	UNITED STATES	12.4%
TELEVISION SETS...	COUNTY	82.5%
	UNITED STATES	87.3%
TELEPHONES...	COUNTY	52.6%
	UNITED STATES	78.5%
ONE CAR...	COUNTY	52.0%
	UNITED STATES	56.9%
TWO OR MORE CARS...	COUNTY	18.7%
	UNITED STATES	21.5%

OWNER-OCCUPIED DWELLING UNITS WERE MORE NUMEROUS THAN RENTER-OCCUPIED DWELLINGS IN CHEROKEE COUNTY IN 1960.

THE MEDIAN VALUE OF OWNER-OCCUPIED HOUSING UNITS IN CHEROKEE COUNTY AT THAT TIME WAS $5,700, AS OPPOSED TO A NATIONAL MEDIAN VALUE OF $11,900. A DECADE EARLIER, IN 1950, THE MEDIAN VALUE OF OWNER-OCCUPIED DWELLINGS WAS EVALUATED AT $4,123 IN CHEROKEE COUNTY, COMPARED TO THE NATIONAL MEDIAN OF $7,344 AT THAT TIME. THESE DATA SHOW A GAIN OF 38.2 PERCENT IN VALUE IN CHEROKEE COUNTY VERSUS A CORRESPONDING GAIN OF 62.2 PERCENT FOR THE UNITED STATES AS A WHOLE.

SOCIAL PROFILE

EDUCATION

THE LEVEL OF EDUCATIONAL ACHIEVEMENT AND FACILITIES IN A COMMUNITY IS A RELIABLE INDICATOR OF ITS SOCIO-ECONOMIC STATUS. COUNTIES WITH A HIGH INCIDENCE OF FAMILIES WITH INCOMES BELOW THE POVERTY CUTOFF ARE LIKELY TO BE THE COUNTIES WITH A POORLY EDUCATED POPULATION.

THE MEDIAN SCHOOL YEARS COMPLETED BY PERSONS IN CHEROKEE COUNTY AGED TWENTY-FIVE YEARS AND OVER WERE 7.6 IN 1960. CHEROKEE COUNTY HAD, THEREFORE, A LEVEL OF EDUCATIONAL ACHIEVEMENT LOWER THAN THE NATION AS A WHOLE WHERE THE MEDIAN SCHOOL YEARS COMPLETED STOOD AT 10.6. TEN YEARS EARLIER, IN 1950, THE UNITED STATES MEDIAN SCHOOL YEARS COMPLETED BY THE POPULATION TWENTY-FIVE AND OLDER WERE 9.3. AT THIS TIME, MEDIAN SCHOOL YEARS COMPLETED IN CHEROKEE COUNTY WERE 7.0. WHILE THE COUNTY FOLLOWED THE NATIONAL TREND OF AN INCREASE FROM 1950 TO 1960 IN MEDIAN SCHOOL YEARS COMPLETED, IT, NEVERTHELESS, STOOD LOWER THAN THE UNITED STATES IN BOTH 1950 AND 1960 ON THIS MEASURE OF SUFFICIENCY OF EDUCATION.

THE EXTENT OF FUNCTIONAL ILLITERACY IN A COMMUNITY CAN BE MEASURED BY THE NUMBER OF PERSONS TWENTY-FIVE YEARS OF AGE OR MORE WHO HAVE COMPLETED LESS THAN FIVE YEARS OF SCHOOL. IN 1960, 8.4% OF THE UNITED STATES POPULATION AGED TWENTY-FIVE OR OVER HAD NOT FINISHED MORE THAN FOUR YEARS OF SCHOOL, A WORSE SHOWING THAN THAT OF CHEROKEE COUNTY, WHERE 25.3% OF THE ADULT POPULATION HAD NOT GONE BEYOND FOUR SCHOOL YEARS. IN THE SAME AGE GROUP, 41.1% OF THE POPULATION OF THE NATION HAD COMPLETED AT LEAST A SECONDARY LEVEL EDUCATION COMPARED TO THE LOWER PROPORTION OF 21.7% IN CHEROKEE COUNTY.

IN 1960, NINETY-ONE PERCENT OF ALL COUNTIES IN THE UNITED STATES HAD A LOWER PERCENTAGE OF POPULATION TWENTY-FIVE YEARS AND OVER COMPLETING LESS THAN FIVE YEARS OF SCHOOL.

THE PERCENTAGE OF LOCAL GOVERNMENT EXPENDITURES UTILIZED FOR EDUCATION IS OFTEN A GOOD INDICATOR OF THE EMPHASIS PLACED ON EDUCATION BY A COMMUNITY. AN EXPENDITURE OF $2,146,960 WAS ALLOTTED TO EDUCATION IN CHEROKEE COUNTY IN 1962, 47% OF TOTAL EXPENDITURES. BASED ON 1962 COUNTY POPULATION, THIS AMOUNTS TO $60 PER CAPITA, BELOW THE NATIONAL AVERAGE OF $100 PER CAPITA.

CHEROKEE COUNTY SCHOOL ENROLLMENTS ROSE 9.3 PERCENT FROM 8,242 STUDENTS IN 1960 TO AN ENROLLMENT OF 9,012 STUDENTS IN 1965.

* * * * *