WHEREAS, financial planning helps individuals to achieve their dreams by empowering them to identify and manage realistic financial goals and negotiate financial barriers that arise at every stage of life; and

WHEREAS, financial planning can assist individuals and families in purchasing a home, funding a child’s college education, taking a dream vacation, or ensuring their retirements with adequate savings; and

WHEREAS, knowing the value of financial planning and where to turn for objective financial advice helps individuals and families plan for the future.

NOW, THEREFORE, I, Mark Sanford, Governor of the Great State of South Carolina, do hereby proclaim October 1 – 7, 2007, as FINANCIAL PLANNING WEEK throughout the state and encourage all South Carolinians to recognize the value of sound financial planning in helping individuals and families achieve their dreams.