

**South Carolina Statewide Lodging Outlook Report**  
June 2022

	Occupancy Rate		Average Room Rate		RevPAR*		Room Revenue	Rooms Available	Rooms Sold
	June 2022	% Chg	June 2022	% Chg	June 2022	% Chg	% Chg	% Chg	% Chg
<b>Current Month: June 2022</b>									
United States	70.1%	6.3%	\$155.04	19.3%	\$108.64	26.8%	28.9%	1.7%	8.0%
South Atlantic**	70.2%	3.1%	\$151.94	9.1%	\$106.70	12.5%	15.0%	2.2%	5.4%
South Carolina	71.3%	-2.1%	\$163.75	3.8%	\$116.75	1.6%	1.5%	-0.1%	-2.2%
<b>Year-to-Date: January 2022 through June 2022</b>									
	Jan-Jun 2022	% Chg	Jan-Jun 2022	% Chg	Jan-Jun 2022	% Chg	% Chg	% Chg	% Chg
United States	61.6%	14.8%	\$145.15	30.1%	\$89.37	49.4%	53.9%	3.1%	18.3%
South Atlantic**	65.3%	12.2%	\$156.32	25.0%	\$102.15	40.2%	44.9%	3.3%	15.9%
South Carolina	61.6%	7.5%	\$138.02	14.1%	\$85.00	22.7%	23.2%	0.5%	8.0%

\*RevPAR = Revenue Per Available Room, i.e., total room revenue divided by total number of room nights.

\*\*South Atlantic Region is comprised of: Maryland, Delaware, West Virginia, Virginia, North Carolina, South Carolina, Georgia, Florida

Only hotels with 10 or more rooms are included in the table above

All percent change is versus the same period in the previous year

Note: When analyzing comparisons between 2022 and 2021, the impacts of the Covid-19 pandemic should be taken into account.

Source: STR, Inc.

**Three Month Occupancy Outlook for South Carolina**

		Jul 2022	Aug 2022	Sep 2022
<b>STR, Inc.</b>	Occupancy Forecast	75.1%	67.4%	59.4%
<i>From Forecast Released in March 2022</i>	% Chg vs same month in previous year	0.8%	4.4%	-1.5%

Source: STR, Inc.