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COMMUNITY ECONOMIC PROFILE

GREENVILLE COUNTY, SOUTH CAROLINA

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C O M M U N I T Y E C O N O M I C P R O F I L E

--- BUSINESS ESTABLISHMENTS - EMPLOYEES AND PAYROLLS ---

THE UNITED STATES BUREAU OF THE CENSUS, IN COOPERATION WITH THE SOCIAL SECURITY ADMINISTRATION, COMPILES STATISTICS FROM EMPLOYMENT AND PAYROLL INFORMATION REPORTED BY BUSINESS ESTABLISHMENTS ON TREASURY FORM 941 FOR THE FIRST QUARTER OF THE YEAR. INFORMATION DERIVED FROM THESE DATA IS PUBLISHED FOR EACH COUNTY IN THE UNITED STATES IN THE SERIES ENTITLED, COUNTY BUSINESS PATTERNS.

COUNTY BUSINESS PATTERNS PROVIDES A DESCRIPTION OF THE KIND, EXTENT, AND DEVELOPMENT OF EMPLOYMENT OPPORTUNITIES WITHIN A COUNTY, AS WELL AS DESCRIPTIVE INFORMATION ON THE NATURE AND VALUE OF LOCAL ECONOMIC ACTIVITY.

NOT INCLUDED IN EMPLOYMENT DATA IN THE COUNTY BUSINESS PATTERNS ARE FARM WORKERS, DOMESTIC WORKERS REPORTED SEPARATELY, SELF-EMPLOYED PERSONS, MEMBERS OF THE ARMED FORCES, FEDERAL CIVILIAN EMPLOYEES AND EMPLOYEES OF STATE AND LOCAL GOVERNMENTS.

FOR THE UNITED STATES AS A WHOLE, IT IS ESTIMATED THAT COUNTY BUSINESS PATTERNS INCLUDES ABOUT 65% OF TOTAL PAID EMPLOYMENT AND ABOUT 80% OF ALL WAGE AND SALARY EMPLOYMENT.

* * *

CURRENT SERIES OF THE COUNTY BUSINESS PATTERNS SHOW EMPLOYMENT IN GREENVILLE COUNTY, SOUTH CAROLINA REACHING A LEVEL OF 73,223 PERSONS REPORTED ON THE PAYROLLS OF BUSINESS ESTABLISHMENTS IN 1964 AS COMPARED WITH 65,125 IN 1962, REPRESENTING A 12.4% RISE FROM 1962 TO 1964.

COMMUNITY ECONOMIC PROFILE

- - - BUSINESS ESTABLISHMENTS - EMPLOYEES AND PAYROLLS, CONTD. - - -

THE STANDARD INDUSTRIAL CLASSIFICATION SYSTEM ATTEMPTS TO REFLECT THE NATURE OF A BUSINESS, ITS TYPE OF OPERATION, CLASS OF CUSTOMER AND COMMODITIES HANDLED OR SERVICES RENDERED. THERE ARE OVER THREE-THOUSAND SEPARATE CLASSIFICATIONS IN THE SYSTEM WHICH ARE ORGANIZED INTO NINETY-SEVEN MAJOR CATEGORIES OF ECONOMIC ACTIVITY. THESE MAJOR GROUPS ARE COMBINED IN TURN TO FORM TEN DIVISION TOTALS, THE MOST INCLUSIVE CLASSIFICATIONS.

* * *

A GRAPHIC PRESENTATION OF THE DISTRIBUTION OF REPORTED EMPLOYMENT IN GREENVILLE COUNTY BY THE TEN DIVISION TOTALS OF THE STANDARD INDUSTRIAL CLASSIFICATION SYSTEM IS SHOWN ON THE FOLLOWING PAGE FOR 1964 AND 1962. DATA WERE COLLECTED IN THE FIRST QUARTER OF EACH YEAR, JANUARY THROUGH MARCH. FOR COMPARISON, IMMEDIATELY FOLLOWING THIS PRESENTATION, THE SAME TABLE IS SHOWN FOR THE UNITED STATES.

THE PRESENCE OF THE LETTER, E, IN THE TABLE INDICATES THAT DATA WHICH WERE NOT AVAILABLE DUE TO NONDISCLOSURE RULES OR OTHER FAILURE TO REPORT HAVE BEEN ROUGHLY ESTIMATED. EMPLOYMENT WAS ASSIGNED TO THE UNREPORTED ESTABLISHMENTS BY USING THE MODAL NUMBER OF EMPLOYEES IN PARALLEL BUSINESS-SIZE CLASSES AND INDUSTRIAL CLASSIFICATIONS IN THE UNITED STATES.

WHILE SUCH ESTIMATES ARE NOT USEFUL IN SHOWING THE PRECISE EMPLOYMENT IN PLACES WITH FEW REPORTING UNITS, THEY DO REFLECT THE RELATIVE IMPORTANCE OF BROAD CLASSES OF INDUSTRY IN THE ECONOMY OF A SMALL AREA.

THE SYMBOL, *, IN THE TABLE IS USED TO INDICATE A VALUE BETWEEN ZERO AND 1%.

COMMUNITY ECONOMIC PROFILE

--- BUSINESS ESTABLISHMENTS - EMPLOYEES AND PAYROLLS, CONTD. ---

DISTRIBUTION OF EMPLOYMENT IN GREENVILLE COUNTY

INDUSTRY DIVISION	YEAR	PERCENTAGE OF TOTAL REPORTED EMPLOYMENT									
		1	1	2	2	3	3	4	4	5	
	5050505050
AGRIC. SERV.											
FORESTRY &	64	*									
FISHERIES	62	*									
MINING	64	*									
	62	*									
CONTRACT CON-	64		I	I	I	I	I	I	I	I	I
STRUCTION	62		I	I	I	I	I	I	I	I	I
MANUFACTUR-	64		I	I	I	I	I	I	I	I	I
ING	62		I	I	I	I	I	I	I	I	I
TRANSPORTATION, UTILITIES & SANITARY SERVICES	64		I	I	I	I					
	62		I	I	I	I					
WHOLESALE TRADE	64		I	I	I	I					
	62		I	I	I	I					
RETAIL TRADE	64		I	I	I	I	I	I	I	I	I
	62		I	I	I	I	I	I	I	I	I
FINANCE, INSURANCE & REAL ESTATE	64		I	I	I	I					
	62		I	I	I	I					
SERVICES	64		I	I	I	I	I	I	I	I	I
	62		I	I	I	I	I	I	I	I	I
UNCLASSIFIED	64										
	62										

.....5.....0.....5.....0.....5.....0.....5.....0.....5.....0

COMMUNITY ECONOMIC PROFILE

--- BUSINESS ESTABLISHMENTS - EMPLOYEES AND PAYROLLS, CONTD. ---

DISTRIBUTION OF EMPLOYMENT IN THE UNITED STATES

INDUSTRY DIVISION	YEAR	PERCENTAGE OF TOTAL REPORTED EMPLOYMENT									
		1	1	2	2	3	3	4	4	5	5
	5050505050
AGRIC. SERV.											
FORESTRY &	64	*									
FISHERIES	62	*									
MINING	64	X									
	62	X									
CONTRACT CON-	64	XXXXXX									
STRUCTION	62	XXXXXX									
MANUFACTUR-	64	XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX									
ING	62	XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX									
TRANSPORTATION, UTILITIES & SANITARY SERVICES	64	XXXXXXX									
	62	XXXXXXX									
WHOLESALE TRADE	64	XXXXXXX									
	62	XXXXXXX									
RETAIL TRADE	64	XXXXXXXXXXXXXXXXXXXX									
	62	XXXXXXXXXXXXXXXXXXXX									
FINANCE, INSURANCE & REAL ESTATE	64	XXXXXX									
	62	XXXXXX									
SERVICES	64	XXXXXXXXXXXXXXXXXXXX									
	62	XXXXXXXXXXXXXXXXXXXX									
UNCLASSIFIED	64	*									
	62	X									

COMMUNITY ECONOMIC PROFILE

--- BUSINESS ESTABLISHMENTS - EMPLOYEES AND PAYROLLS, CONTD. ---

THE ABOVE TABLES MAY SHOW THE PREDOMINANCE OF CERTAIN BROAD INDUSTRIAL CATEGORIES OVER OTHERS IN GREENVILLE COUNTY. WHERE A PARTICULAR INDUSTRY ALONE ACCOUNTS FOR THE MAJORITY OF EMPLOYMENT IN A COMMUNITY, IT IS LIKELY THAT A RECESSION IN THIS INDUSTRY WILL CREATE AN ECONOMIC PROBLEM THAT BOTH DISADVANTAGES THE POOR AND ADDS TO THEIR RANKS.

FOR A CLOSER EXAMINATION OF THE DISTRIBUTION OF EMPLOYMENT IN GREENVILLE COUNTY, THE MAJOR CLASSIFICATIONS WITHIN EACH DIVISION HAVE BEEN SEARCHED TO DISCOVER THE THREE INDUSTRIES RANKING HIGHEST IN REPORTED EMPLOYMENT WITHIN THEIR RESPECTIVE DIVISION TOTALS.

* * *

IN 1964, OF THE NINETY-SEVEN MAJOR CLASSIFICATIONS WITHIN THE STANDARD INDUSTRIAL CLASSIFICATION SYSTEM, UNITS ENGAGED IN TEXTILE MILL PRODUCTION REPORTED THE LARGEST NUMBER OF EMPLOYEES IN GREENVILLE COUNTY, 19,030 PERSONS, ACCOUNTING FOR 26% OF THE TOTAL REPORTED EMPLOYMENT, AND 27% OF THE TOTAL TAXABLE FIRST QUARTER PAYROLL IN THE COUNTY.

ESTABLISHMENTS SHOWING THE SECOND LARGEST EMPLOYMENT IN 1964 WERE ENGAGED IN THE PRODUCTION OF APPAREL AND OTHER FINISHED FABRIC PRODUCTS, AND REPORTED EMPLOYING 7,666 PERSONS, REPRESENTING 10.5% OF THE TOTAL REPORTED EMPLOYMENT AND 8.1% OF THE TOTAL FIRST QUARTER TAXABLE PAYROLL IN GREENVILLE COUNTY.

ESTABLISHMENTS CLASSIFIED AS ENGAGING IN GENERAL CONTRACTING AND BUILDING CONSTRUCTION WERE THE THIRD LARGEST EMPLOYERS IN GREENVILLE COUNTY IN 1964. ENTERPRISES SO CLASSIFIED REPORTED EMPLOYING 5,136 PERSONS, 7.0% OF THE TOTAL REPORTED EMPLOYMENT, CONTRIBUTING 8.4% TO THE TOTAL TAXABLE FIRST QUARTER PAYROLL IN THE COUNTY.

THESE THREE INDUSTRIES TOGETHER ACCOUNTED FOR AN ESTIMATED 31,832 EMPLOYED PERSONS, 43.5% OF THE REPORTED EMPLOYMENT IN GREENVILLE COUNTY, AND \$32,299,000 IN FIRST QUARTER TAXABLE PAYROLLS, REPRESENTING 43.8% OF THE TOTAL PAYROLL FOR ALL CLASSES OF INDUSTRY IN THE COUNTY IN THE FIRST QUARTER OF 1964.

COMMUNITY ECONOMIC PROFILE

- - - BUSINESS ESTABLISHMENTS - EMPLOYEES AND PAYROLLS, CONTD. - - -

TWO YEARS EARLIER, IN 1962, UNITS ENGAGED IN TEXTILE MILL PRODUCTION ALSO REPORTED THE LARGEST NUMBER OF EMPLOYEES IN GREENVILLE COUNTY, 18,688 PERSONS, ACCOUNTING FOR 28.7% OF THE TOTAL REPORTED EMPLOYMENT, AND 30.3% OF THE TOTAL TAXABLE FIRST QUARTER PAYROLL IN THE COUNTY.

ESTABLISHMENTS SHOWING THE SECOND LARGEST EMPLOYMENT IN 1962 WERE THE SAME AS 1964, THOSE ENGAGED IN THE PRODUCTION OF APPAREL AND OTHER FINISHED FABRIC PRODUCTS, AND REPORTED EMPLOYING 6,211 PERSONS, REPRESENTING 10% OF THE TOTAL REPORTED EMPLOYMENT AND 7% OF THE TOTAL FIRST QUARTER TAXABLE PAYROLL IN GREENVILLE COUNTY.

ESTABLISHMENTS CLASSIFIED AS ENGAGING IN SPECIAL TRADE CONTRACTING CONSTRUCTION WERE THE THIRD LARGEST EMPLOYERS IN GREENVILLE COUNTY IN 1962. ENTERPRISES SO CLASSIFIED REPORTED EMPLOYING 3,615 PERSONS, 6% OF TOTAL REPORTED EMPLOYMENT, CONTRIBUTING 7% TO THE TOTAL TAXABLE FIRST QUARTER PAYROLL IN THE COUNTY.

THESE THREE INDUSTRIES TOGETHER ACCOUNTED FOR 28,514 EMPLOYED PERSONS, 44% OF THE REPORTED EMPLOYMENT IN GREENVILLE COUNTY, AND \$26,677,000 IN FIRST QUARTER TAXABLE PAYROLLS, REPRESENTING 44% OF THE TOTAL PAYROLL FOR ALL CLASSES OF INDUSTRY IN THE COUNTY IN THE FIRST QUARTER OF 1962.

COMMUNITY ECONOMIC PROFILE

--- BUSINESS ESTABLISHMENTS - EMPLOYEES AND PAYROLLS, CONTD. ---

GREENVILLE COUNTY HAD A TOTAL OF 3,849 REPORTING INDUSTRIAL UNITS IN 1964 AND 3,599 IN 1962, AN INCREASE OF 250 IN THE TOTAL NUMBER OF BUSINESS ESTABLISHMENTS FROM 1962 TO 1964.

THE CHART BELOW SHOWS THE PERCENTAGE DISTRIBUTION OF REPORTING UNITS IN THE UNITED STATES AND GREENVILLE COUNTY IN 1964 AND IN GREENVILLE COUNTY IN 1962 BY SIZE OF ESTABLISHMENT.

UNITS EMPLOYING 1 TO 19 PERSONS ARE DESIGNATED AS SMALL, AN EMPLOYMENT OF 20 TO 99 PERSONS IS CLASSIFIED AS MEDIUM AND PAYROLLS OF 100 OR MORE EMPLOYEES ARE CONSIDERED AS LARGE.

PERCENT OF REPORTING UNITS

EMPLOYMENT SIZE CLASS	YEAR	PERCENT OF REPORTING UNITS									
		1	1	2	2	3	3	4	4	5	5
	5050505050
SMALL	U.S. 1964	XXXXXXXXXXXXXXXXXXXXXX	XXXXXXXXXXXXXXXXXXXXXX	90 PERCENT						
	CTY. 1964	IIIIIIIIIIIIIIIIIIIIII	IIIIIIIIIIIIIIIIIIIIII	88 PERCENT						
	CTY. 1962	IIIIIIIIIIIIIIIIIIIIII	IIIIIIIIIIIIIIIIIIIIII	88 PERCENT						
MEDIUM	U.S. 1964	XXXXXXXXXX									
	CTY. 1964	IIIIIIIIII									
	CTY. 1962	IIIIIIIIII									
LARGE	U.S. 1964	XX									
	CTY. 1964	III									
	CTY. 1962	III									

NOTE - SIZE BREAKDOWNS ARE NOT AVAILABLE FOR UNCLASSIFIED ESTABLISHMENTS.

COMMUNITY ECONOMIC PROFILE

- - - BUSINESS ESTABLISHMENTS - EMPLOYEES AND PAYROLLS, CONTD. - - -

THE TOTAL TAXABLE PAYROLL PAID OUT IN GREENVILLE COUNTY BY ALL CLASSES OF ESTABLISHMENTS IN THE FIRST QUARTER OF 1964 WAS \$73,670,000, REPRESENTING AN UPWARD TREND OF 22.6% FROM \$60,096,000 IN 1962. BASED UPON THESE TOTALS AND UPON AGGREGATE EMPLOYMENT, THE AVERAGE FIRST QUARTER GROSS EARNINGS PER EMPLOYEE IN GREENVILLE COUNTY ROSE TO \$1,006 IN 1964 FROM \$923 IN 1962.

COMPARED TO THE NATION AS A WHOLE, GREENVILLE COUNTY HAD A GREATER TOTAL FIRST QUARTER, 1964, TAXABLE PAYROLL REPORTED BY ALL CLASSES OF INDUSTRY THAN 96% OF THE 3,134 COUNTIES IN THE UNITED STATES.

FROM 1962 TO 1964, THE COUNTY EXPERIENCED NO CHANGE IN ITS NATIONAL RANK ON TOTAL REPORTED FIRST QUARTER PAYROLL. IN THE EARLIER YEAR, IT WAS REPORTING A LARGER SUM PAID OUT BY ITS REPORTING BUSINESS ESTABLISHMENTS THAN 96% OF THE UNITED STATES COUNTIES.

CONSIDERING THE AVERAGE RATHER THAN THE TOTAL WAGES PAID, GREENVILLE COUNTY REPORTED A HIGHER AVERAGE FIRST QUARTER WAGE IN 1964 PER EMPLOYEE IN ALL OF ITS INDUSTRIES COMBINED THAN 65% OF ALL COUNTIES IN THE NATION.

BETWEEN 1962 AND 1964, GREENVILLE COUNTY DROPPED IN ITS STANDING IN THE RELATIVE MAGNITUDE OF ITS AVERAGE FIRST QUARTER WAGES REPORTED BY ALL CLASSES OF INDUSTRY. THE COUNTY SHOWED, IN 1962, A LARGER AVERAGE FIRST QUARTER WAGE PER EMPLOYEE THAN 66% OF THE UNITED STATES COUNTIES.

THE FIRST QUARTER TAXABLE PAYROLLS OF BUSINESS ESTABLISHMENTS ARE OCCASIONALLY SUPPRESSED IN DIVISION AND MAJOR CLASSIFICATION TOTALS IN COUNTY BUSINESS PATTERNS SERIES WHERE NON-DISCLOSURE RULES HAVE BEEN EXERCISED. THE DATA SHOWN BELOW ARE, THEREFORE, BASED ONLY ON THE ESTABLISHMENTS REPORTED, SINCE, UNLIKE ESTABLISHMENT EMPLOYMENT, NO RELIABLE ESTIMATES OF UNREPORTED PAYROLLS CAN BE COMPUTED ON A LOCAL BASIS.

RETAIL TRADE AT EATING AND DRINKING PLACES WAS THE INDUSTRY REPORTING THE LOWEST AVERAGE GROSS EARNINGS PER EMPLOYEE IN THE FIRST QUARTER OF 1964, \$455, FOR 1,276 EMPLOYEES.

RETAIL TRADE AT EATING AND DRINKING PLACES ALSO HAD THE LOWEST AVERAGE FIRST QUARTER EARNINGS IN 1962, \$349 PER EMPLOYEE FOR 1,207 EMPLOYED DURING THE QUARTER ENDING IN MARCH.

COMMUNITY ECONOMIC PROFILE

- - - BUSINESS ESTABLISHMENTS - EMPLOYEES AND PAYROLLS, CONTD. - - -

THE TABLE BELOW COMPARES GREENVILLE COUNTY, SOUTH CAROLINA AND UNITED STATES AVERAGE REPORTED GROSS EARNINGS PER EMPLOYEE FOR THE FIRST QUARTER OF 1964 IN THE DIVISION TOTAL CLASSIFICATIONS OF INDUSTRY. THE PERCENTAGES OF TOTAL COUNTY REPORTED EMPLOYMENT IN EACH DIVISION IN 1964 ARE INCLUDED FOR REFERENCE.

INDUSTRIAL CLASSIFICATION	COUNTY AVERAGE FIRST QUARTER GROSS EARNINGS	U.S. AVERAGE FIRST QUARTER GROSS EARNINGS	PERCENT OF TOTAL COUNTY EMPLOYMENT
AGRICULTURAL SERVICES, FORESTRY & FISHERIES	\$492	\$826	LESS THAN 1%
MINING	\$911	\$1,535	LESS THAN 1%
CONTRACT CONSTRUCTION	\$1,117	\$1,439	11%
MANUFACTURING	\$1,016	\$1,472	48%
TRANSPORTATION, UTILITIES, AND SANITARY SERVICES	\$1,314	\$1,514	4%
WHOLESALE TRADE	\$1,318	\$1,512	6%
RETAIL TRADE	\$763	\$868	14%
FINANCE, INSURANCE AND REAL ESTATE	\$1,195	\$1,264	5%
SERVICES	\$801	\$947	11%

NOTE... THE PERCENTAGES SHOWN ABOVE MAY NOT SUM TO 100% DUE TO THE APPROXIMATE NATURE OF THE PROCEDURES USED IN ESTIMATING UNREPORTED ESTABLISHMENTS.

COMMUNITY ECONOMIC PROFILE

-----CHARACTERISTICS OF THE LABOR FORCE-----

THE CIVILIAN LABOR FORCE COMPRISES THE EMPLOYED AND UNEMPLOYED COMPONENTS OF THE POPULATION OF PERSONS 14 YEARS OLD AND OVER, EXCLUDING THE MEMBERS OF THE ARMED FORCES. THE EMPLOYED ARE THOSE PERSONS WHO WERE ENGAGED IN ANY WORK FOR PAY OR PROFIT, WORKED ON A FAMILY FARM OR IN A FAMILY BUSINESS, OR WHO HELD A JOB FROM WHICH THEY WERE TEMPORARILY ABSENT.

BY THE MOST RECENT COMPLETE COUNT AVAILABLE, FROM THE 1960 DECENNIAL CENSUS OF POPULATION, THE CIVILIAN LABOR FORCE IN GREENVILLE COUNTY TOTALED 83,396 PERSONS. OF THESE, 80,944 PERSONS WERE EMPLOYED, AND 2,452 UNEMPLOYED.

WHILE POPULATION INCREASED BETWEEN 1950 AND 1960 BY 24.8%, THE LABOR FORCE ALSO GREW, RISING BY 18.0% OVER THE DECADE.

* * *

THE UNEMPLOYED, AN IMPORTANT COMPONENT OF THE POPULATION OF PERSONS IN POVERTY, REPRESENTED 2.9% OF THE TOTAL CIVILIAN LABOR FORCE IN GREENVILLE COUNTY IN 1960, A SOMEWHAT LOWER PROPORTION THAN THE NATIONAL UNEMPLOYMENT RATE IN 1960 OF 5.6%. RANKED AGAINST THE REST OF THE COUNTRY, GREENVILLE COUNTY HAD A LOWER RATE OF UNEMPLOYMENT THAN 85% OF THE 3,134 UNITED STATES COUNTIES.

TEN YEARS EARLIER, IN 1950, WHEN THE NATIONAL RATE OF UNEMPLOYMENT WAS 5.3%, GREENVILLE COUNTY HAD A LOWER RATE OF 3.3%.

AMONG CHARACTERISTICS OF THE LABOR FORCE WHICH ARE ALSO RELATED TO POVERTY IS THE PROPORTION OF WORKERS HOLDING JOBS IN SKILLED AND HIGHLY PAID POSITIONS. IN COMMUNITIES WHERE THE EDUCATIONAL AND, HENCE, ECONOMIC OPPORTUNITIES ARE LIMITED, THIS PROPORTION TENDS TO BE LOW, IMPLYING UNDEREMPLOYMENT OF SKILLS AND THE EXISTENCE OF UNDERDEVELOPED HUMAN RESOURCES.

C O M M U N I T Y E C O N O M I C P R O F I L E

-----CHARACTERISTICS OF THE LABOR FORCE, CONTD.-----

AMONG EMPLOYED PERSONS IN THE LABOR FORCE OF GREENVILLE COUNTY IN 1960, 34.5% WERE OCCUPYING WHITE-COLLAR JOBS. WHITE-COLLAR OCCUPATIONS, AS DEFINED BY THE BUREAU OF THE CENSUS, INCLUDE PROFESSIONAL AND TECHNICAL WORKERS, MANAGERS, OFFICIALS AND PROPRIETORS, AND CLERICAL AND SALES WORKERS. IN 1960, 41.1% OF ALL EMPLOYED PERSONS IN THE UNITED STATES OCCUPIED WHITE-COLLAR JOBS, A PROPORTION LARGER THAN THAT WHICH EXISTED IN GREENVILLE COUNTY AT THE SAME TIME, AS SHOWN ABOVE.

TAKING THE PROPORTION OCCUPYING BLUE-COLLAR JOBS AS THE COMPLEMENT OF THE PROPORTION WORKING IN WHITE-COLLAR OCCUPATIONS, 71% OF ALL THE COUNTIES IN THE UNITED STATES SHOWED A GREATER ALLOTMENT OF EMPLOYED PERSONS TO THE BLUE COLLAR CATEGORY THAN GREENVILLE COUNTY, SOUTH CAROLINA.

* * *

ANOTHER RELEVANT ASPECT OF THE LABOR FORCE IS ITS PROPORTION OF MALES, WHICH FELL TO 61.3% IN 1960 FROM 80.8% IN 1950, IN GREENVILLE COUNTY. IN THE UNITED STATES AS A WHOLE, THE PROPORTION OF MALES IN THE LABOR FORCE ALSO DROPPED, MOVING FROM 78.7% IN 1950 TO 67.2% IN 1960. A CONTINUING INCREASE IN THE PROPORTION OF WOMEN IN THE POPULATION AND OF WOMEN WORKING CONTRIBUTED TO THIS NATIONAL TREND. CURRENTLY, AS OF MARCH, 1966, ONLY 64.3% OF THE NATIONS LABOR FORCE WAS MALE.

IN 1960, 6.2% OF EMPLOYED PERSONS RESIDING IN GREENVILLE COUNTY WORKED OUTSIDE THE COUNTY, A LOWER PROPORTION THAN THE COMPARABLE FIGURE OF 13.9% FOR THE UNITED STATES IN THE SAME YEAR.

C O M M U N I T Y E C O N O M I C P R O F I L E

----- AGRICULTURE -----

A FARM IS DEFINED BY THE UNITED STATES CENSUS BUREAU AS A PLACE COMPRISING AT LEAST 10 ACRES OF LAND DEVOTED TO FARMING OR SELLING AT LEAST \$50 WORTH OF AGRICULTURAL PRODUCTS ANNUALLY.

ACCORDING TO THIS DEFINITION, 2,322 FARMS WERE ENUMERATED IN GREENVILLE COUNTY, SOUTH CAROLINA, IN 1959 BY THE QUINQUENNIAL CENSUS OF AGRICULTURE. THE NUMBER OF FARMS FELL IN GREENVILLE COUNTY BETWEEN 1954 AND 1959. FOR EACH FARM IN 1954, THERE WERE 0.7 FARMS IN 1959.

SMALL FARMS, THOSE PLACES SELLING MORE THAN \$50 OF AGRICULTURAL PRODUCTS A YEAR, YET COMPRISING LESS THAN 10 ACRES OF FARMLAND, ACCOUNTED FOR 7.8% OF ALL FARMS IN GREENVILLE COUNTY IN 1959. IN COMPARISON, THE PROPORTION OF SMALL FARMS TO ALL FARMS IN THE UNITED STATES IN 1959 STOOD LOWER THAN GREENVILLE COUNTY AT 6.5%.

THE AVERAGE ACREAGE OF FARMS IN THE COUNTY IN 1959 WAS 77, SHOWING PLACES GENERALLY SMALLER THAN THE AVERAGE FARM IN THE UNITED STATES, WHICH MEASURED 303 ACRES IN 1959.

IN THE UNITED STATES OVER THE LAST TWENTY YEARS, THERE HAS BEEN A CONTINUING DOWNWARD TREND IN THE TOTAL POPULATION RESIDING ON FARMS AND IN THE PERCENTAGE OF LAND DEVOTED TO FARMING. AT THE SAME TIME, THE AVERAGE ACREAGE AND VALUE OF FARMS HAS RISEN. THESE TRENDS ARE IMPORTANT COMPONENTS OF THE INCREASE IN URBAN AND SEMI-RURAL POOR POPULATIONS FOLLOWING DISPLACEMENT OF THE SMALL FARMER BY LARGE SCALE OPERATIONS AND THE ECONOMIC HARDSHIP WROUGHT THEREBY.

THE PROPORTION OF LAND IN FARMS IN THE UNITED STATES DECREASED FROM 51.0% IN 1954 TO 49.5% IN 1959. 35.6% OF THE LAND IN GREENVILLE COUNTY WAS FARMLAND IN 1959, A DECREASE OF 31.0 PERCENT FROM THE PROPORTION OF LAND IN FARMS IN THE COUNTY IN 1954.

THUS, WHILE THE PROPORTION OF ALL LAND IN FARMLAND IN GREENVILLE COUNTY IN 1959 WAS LOWER THAN THE NATIONAL PROPORTION AT THE SAME TIME, THE FARMLAND IN THE COUNTY ALSO DIMINISHED, SIMILAR TO THE NATIONAL TREND DURING THE FIVE YEARS FROM 1954 TO 1959.

80% OF ALL COUNTIES IN THE UNITED STATES HAD A GREATER PROPORTION OF LAND IN FARMS THAN GREENVILLE COUNTY, SOUTH CAROLINA IN 1959.

COMMUNITY ECONOMIC PROFILE

-----AGRICULTURE, CONTD.-----

A COMMERCIAL FARM, AS DEFINED BY THE CENSUS BUREAU, PRODUCES AGRICULTURAL PRODUCTS IN A GIVEN YEAR WHOSE VALUE EXCEEDS THE COMBINED ANNUAL INCOME OF THE FARMER AND HIS FAMILY. IN ADDITION, THE FARM OPERATOR MUST WORK OFF THE FARM NO MORE THAN ONE HUNDRED DAYS WITHIN THE YEAR.

IN GREENVILLE COUNTY, IN 1959, THERE WERE 784 COMMERCIAL FARMS. CONSIDERING THE ECONOMIC CLASS OF THESE ENTERPRISES, 38.3% WERE FARMS WITH ANNUAL SALES LESS THAN \$2500. ON SUCH FARMS, THE COMBINED INCOME FROM THE SALE OF AGRICULTURAL PRODUCTS AND ANY OTHER ENTERPRISES OF THE FARMER AND HIS FAMILY CANNOT EXCEED \$5,000. SINCE THE RESOURCES AND NEEDS OF THESE FARMS ARE NOT TAKEN INTO ACCOUNT, THE ENTIRE CLASS CANNOT BE TERMED POOR. IT USUALLY COMPRISES, NEVERTHELESS, A SUBSTANTIAL NUMBER OF THE FARMERS IN POVERTY. IN THE UNITED STATES AS A WHOLE, THE PROPORTION OF ALL FARMS IN THIS LOWEST ECONOMIC CLASS IN 1959, 14.4%, WAS EXCEEDED BY THAT OF GREENVILLE COUNTY, AS NOTED ABOVE.

THE AVERAGE VALUE OF LAND AND BUILDINGS OF THE FARMS IN GREENVILLE COUNTY IN 1959 WAS \$20,930, SOMEWHAT LOWER THAN THE UNITED STATES AVERAGE VALUE OF \$34,825.

* * *

TENANT FARMERS RENT FROM OTHERS OR WORK ON SHARES FOR OTHERS ALL THE LAND THEY OPERATE. THE PROPORTION OF FARMS IN GREENVILLE COUNTY WHICH WERE TENANT OPERATED, 15.1%, WAS LESS THAN THE COMPARABLE FIGURE FOR ALL FARMS IN THE UNITED STATES, WHERE 19.8% WERE TENANT OPERATED IN 1959.

COMMUNITY ECONOMIC PROFILE

-----AGRICULTURE, CONTD.-----

THE TOTAL VALUE OF FARM PRODUCTS SOLD IN GREENVILLE COUNTY IN 1959 WAS \$6,980,000.

A DISTRIBUTION OF THE DOLLAR VALUE OF FARM PRODUCTS IN THE COUNTY IN 1959 IS SHOWN GRAPHICALLY BELOW, TOGETHER WITH THE COMPARABLE 1959 DISTRIBUTION FOR THE ENTIRE UNITED STATES.

PERCENT OF TOTAL FARM PRODUCT VALUE, 1959

TYPE OF PRODUCT	PERCENT OF TOTAL FARM PRODUCT VALUE, 1959									
	1	1	2	2	3	3	4	4	5	
	0	5	0	5	0	5	0	5	0	5
ALL CROPS--COUNTY	I	I	I	I	I	I	I	I	I	I
-U.S.	X	X	X	X	X	X	X	X	X	X
DAIRY PRODUCTS	I	I	I	I	I	I	I	I	I	I
-COUNTY	X	X	X	X	X	X	X	X	X	X
-U.S.	X	X	X	X	X	X	X	X	X	X
POULTRY AND POULTRY PRODUCTS	I	I	I	I	I	I	I	I	I	I
-COUNTY	X	X	X	X	X	X	X	X	X	X
-U.S.	X	X	X	X	X	X	X	X	X	X
LIVESTOCK AND LIVESTOCK PRODUCTS	I	I	I	I	I	I	I	I	I	I
-COUNTY	X	X	X	X	X	X	X	X	X	X
-U.S.	X	X	X	X	X	X	X	X	X	X
	1	1	2	2	3	3	4	4	5	
	0	5	0	5	0	5	0	5	0	5

COMMUNITY ECONOMIC PROFILE

-----AGRICULTURE, CONTD.-----

THE FARM-OPERATOR FAMILY LEVEL-OF-LIVING INDEX IS A GENERAL MEASURE OF THE ECONOMIC WELL-BEING OF THE FARM POPULATION IN A COUNTY. IT IS BASED ON THE AVERAGE VALUE OF LAND AND BUILDINGS, AVERAGE VALUE OF AGRICULTURAL PRODUCTS SOLD, AND PERCENTS OF FARMS WITH AUTOMOBILES, HOME FREEZERS, AND TELEPHONES. THE INDEX IS CONSTRUCTED SUCH THAT THE AVERAGE OF ALL COUNTIES IN THE UNITED STATES IN 1959 PROVIDES A BASE INDEX OF 100.

THE FARM-OPERATOR FAMILY LEVEL-OF-LIVING INDEX IN GREENVILLE COUNTY, 90, STOOD BELOW THE NATIONAL AVERAGE OF 100 IN 1959. COMPARED TO THE REST OF THE NATION, THE FARM FAMILIES IN GREENVILLE COUNTY HAD A LOWER LEVEL-OF-LIVING INDEX IN 1959 THAN 54% OF THE 3134 UNITED STATES COUNTIES.

* * *

TO FURTHER ASSESS THE LEVEL OF LIVING IN GREENVILLE COUNTY IN 1959, SEVERAL AVERAGE ATTRIBUTES OF ITS FARMS ARE CONTRASTED BELOW TO SIMILAR AVERAGES FOR ALL FARMS IN THE NATION.

PERCENTAGE OF FARMS WITH TELEPHONES...
GREENVILLE COUNTY, 63.7% - UNITED STATES, 65.0%

PERCENTAGE OF FARMS WITH TRACTORS...
GREENVILLE COUNTY, 61.0% - UNITED STATES, 72.3%

PERCENTAGE OF FARMS WITH MOTOR TRUCKS...
GREENVILLE COUNTY, 54.4% - UNITED STATES, 58.7%

COMMUNITY ECONOMIC PROFILE

- WHOLESALE TRADE -

THERE WERE 345 WHOLESALE ESTABLISHMENTS IN GREENVILLE COUNTY IN 1958, TRANSACTING TOTAL SALES OF \$243,606,000. THIS REPRESENTED AN INCREASE OF 4.7% IN WHOLESALE TRADE VOLUME IN THE COUNTY AS COMPARED WITH 1954. MERCHANT WHOLESALERS, THOSE WHO BUY AND SELL MERCHANDISE ON THEIR OWN ACCOUNT RATHER THAN NEGOTIATING AS AGENTS, COMPRISED 66.4% OF THE WHOLESALE ESTABLISHMENTS IN GREENVILLE COUNTY IN 1958, AND ACCOUNTED FOR 48.9% OF THE WHOLESALE DOLLAR VOLUME.

SALES VOLUME PER WHOLESALE ESTABLISHMENT IN GREENVILLE COUNTY IN 1958, \$706,000, WAS LOWER THAN THE NATIONAL AVERAGE OF \$9,954,000 SALES VOLUME PER WHOLESALE ESTABLISHMENT.

THE TOTAL ANNUAL PAYROLL OF ALL THE WHOLESALE ESTABLISHMENTS IN THE COUNTY IN 1958 AMOUNTED TO \$12,421,000.

- RETAIL TRADE -

TOTAL RETAIL SALES FOR 1966 IN GREENVILLE COUNTY HAVE BEEN ESTIMATED AT \$318,897,000. USING POPULATION PROJECTED TO 1966, \$1,388 OF PER CAPITA RETAIL SALES WERE OBSERVED IN THE COUNTY. 1966 PER CAPITA RETAIL SALES IN THIS LOCALITY, THEREFORE, LAGGED BEHIND THE NATIONAL AVERAGE OF \$1,443 PER CAPITA RETAIL SALES.

67% OF ALL COUNTIES IN THE UNITED STATES ARE ESTIMATED TO HAVE HAD 1966 PER CAPITA RETAIL SALES LOWER THAN GREENVILLE COUNTY, SOUTH CAROLINA.

COMMUNITY ECONOMIC PROFILE

-----MANUFACTURING-----

THERE WERE 278 MANUFACTURING ESTABLISHMENTS IN GREENVILLE COUNTY IN 1958, EMPLOYING 29,789 PERSONS AND DISBURSING A TOTAL PAYROLL OF \$96,459,000. PRODUCTION WORKERS ACCOUNTED FOR 86.0% OF ALL MANUFACTURING EMPLOYEES IN THE COUNTY, AND THEIR WAGES IN 1958 WERE 77.9% OF THE TOTAL MANUFACTURING PAYROLL.

NEW CAPITAL EXPENDITURES IN GREENVILLE COUNTY AMOUNTED TO \$7,400,000 IN 1958.

A MEASURE OF THE DIFFERENCE BETWEEN THE COST OF PRODUCTION AND MATERIALS, AND THE VALUE RECEIVED FOR FINISHED GOODS, ADJUSTED BY THE VALUE OF WORK IN PROCESS, IS DESCRIBED BY ECONOMISTS AS THE ADJUSTED DOLLAR VALUE ADDED BY MANUFACTURE. IN 1958, IN GREENVILLE COUNTY, THIS VALUE WAS MEASURED AT \$174,902,000, COMPARED TO THE UNITED STATES COUNTY AVERAGE OF \$45,112,000 VALUE ADDED BY MANUFACTURE.

96% OF ALL COUNTIES IN THE UNITED STATES HAD A LOWER 1958 DOLLAR VALUE ADDED BY MANUFACTURE THAN GREENVILLE COUNTY.

COMMUNITY ECONOMIC PROFILE

----- PERSONAL FINANCE -----

GREENVILLE COUNTY HAD AN ESTIMATED 1966 POPULATION OF 229,800 PEOPLE. THE PER CAPITA DISPOSABLE INCOME OF THIS POPULATION IN 1966 HAS BEEN ESTIMATED AT \$2,053, BELOW THE ESTIMATE OF NATIONAL PER CAPITA DISPOSABLE INCOME OF \$2,367 FOR THE SAME YEAR.

75% OF ALL COUNTIES IN THE COUNTRY HAD A LOWER PER CAPITA DISPOSABLE INCOME THAN GREENVILLE COUNTY IN 1966.

A PERCENTAGE DISTRIBUTION OF FAMILY INCOME IN GREENVILLE COUNTY FOR 1966 IS SHOWN GRAPHICALLY BELOW, ALONG WITH THE COMPARABLE PERCENTAGES FOR THE UNITED STATES.

FAMILY INCOME	PERCENT OF FAMILIES - 1966									
	1	1	2	2	3	3	4	4	5	5
	...5	...0	...5	...0	...5	...0	...5	...0	...5	...0
\$ 0 TO 2,499 UNITED STATES	IIIIIIIIIIIIIIIIIIIIIII XXXXXXXXXXXXXXXXXX									
\$2,500 TO 3,999 UNITED STATES	IIIIIIIIIIIIIIIIIIIIIII XXXXXXXXXXXXXXXXXX									
\$4,000 TO 6,999 UNITED STATES	IIIIIIIIIIIIIIIIIIIIIII XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX									
\$7,000 TO 9,999 UNITED STATES	IIIIIIIIIIIIIIIIIIIIIII XXXXXXXXXXXXXXXXXXXX									
\$10,000 AND OVER UNITED STATES	IIIIIIIIIIIIIIIIIIIIIII XXXXXXXXXXXXXXXXXXXXXXXXXXXX									

IN 1959, GREENVILLE COUNTY, SOUTH CAROLINA, HAD A MEDIAN FAMILY INCOME OF \$4,754. IN 1966, THE ESTIMATED MEDIAN FAMILY INCOME ROSE TO \$5,595.

COMPARED TO THE REST OF THE NATION IN 1959, GREENVILLE COUNTY HAD A HIGHER MEDIAN FAMILY INCOME THAN 66% OF ALL THE UNITED STATES COUNTIES. THE RELATIVE STANDING OF GREENVILLE COUNTY IMPROVED IN 1966, WHEN ITS MEDIAN FAMILY INCOME RANKED HIGHER THAN 79% OF THE COUNTIES IN THE UNITED STATES.

COMMUNITY ECONOMIC PROFILE

-----PERSONAL FINANCE, CONTD.-----

OF THE TOTAL NET DOLLAR INCOME IN GREENVILLE COUNTY IN 1966, 2.3% WAS AVAILABLE TO THE 21% OF FAMILIES WITH LESS THAN \$2,500 INCOME, WHILE 46.5% OF THE NET DOLLAR INCOME WAS AVAILABLE TO THE 14% OF FAMILIES WITH INCOMES \$10,000 AND OVER.

IN 1959, 96% OF ALL COUNTIES IN THE UNITED STATES HAD FEWER FAMILIES WITH INCOMES UNDER \$2,500 THAN THE 8,805 SUCH FAMILIES IN GREENVILLE COUNTY. VIEWING THESE LOW-INCOME FAMILIES AS A PERCENTAGE OF ALL FAMILIES, HOWEVER, 78% OF ALL COUNTIES IN THE NATION HAD A HIGHER PERCENTAGE OF LOW-INCOME FAMILIES THAN GREENVILLE COUNTY.

* * *

IN 1960 IN GREENVILLE COUNTY, SOUTH CAROLINA, BANK DEPOSITS OF INDIVIDUALS, PARTNERSHIPS AND CORPORATIONS, CONSISTED OF \$94,923,000 IN DEMAND DEPOSITS AND \$10,516,000 IN TIME DEPOSITS. TOTAL DEPOSITS, INCLUDING INTERBANK AND GOVERNMENTAL FUNDS, AMOUNTED TO \$121,457,000 IN THE SAME YEAR.

GREENVILLE COUNTY SHOWED HIGHER TOTAL BANK DEPOSITS IN 1960 THAN 93% OF ALL COUNTIES IN THE UNITED STATES.

IN 1956, TOTAL BANK DEPOSITS IN THE COUNTY WERE 17.9% LOWER THAN IN 1960, OR \$103,048,000. IN 1950, BANK DEPOSITS STOOD AT A LEVEL OF \$80,442,000. AN INCREASE OF 51.0% TOOK PLACE IN THE TOTAL BANK DEPOSITS IN GREENVILLE COUNTY BETWEEN 1950 AND 1960.

SAVINGS CAPITAL HELD IN SAVINGS AND LOAN ASSOCIATIONS IN GREENVILLE COUNTY WAS \$84,172,000 IN 1960.

FIRST TERM MORTGAGE LOANS OUTSTANDING OF \$79,876,000 WERE REPORTED IN 1960 FOR THE COUNTY.