WHEREAS, a gift of flowers represents friendship, love, and general goodwill and strengthens the bonds of understanding and respect that help build a sense of community among families and neighbors; and

WHEREAS, this sense of community is nurtured and expressed in our neighborhoods where we give each other an opportunity to feel part of a larger family; and

WHEREAS, Good Neighbor Day is an annual event during which participating florists commit to giving away a dozen-bunch of roses to every person who visits their shop while their supply lasts; and

WHEREAS, those recipients, in turn, commit to keeping one rose and giving the others away to different people as a way of promoting neighborliness, making new acquaintances, or renewing old friendships.

NOW, THEREFORE, I, Mark Sanford, Governor of the Great State of South Carolina, do hereby proclaim September 1, 2004, as GOOD NEIGHBOR DAY throughout the state and encourage all South Carolinians to join in this effort to foster goodwill among friends and neighbors.