

**South Carolina Statewide Lodging Outlook Report**  
**August 2021**

	Occupancy Rate		Average Room Rate		RevPAR*		Room Revenue	Rooms Available	Rooms Sold
	August 2021	% Chg	August 2021	% Chg	August 2021	% Chg	% Chg	% Chg	% Chg
<b>Current Month:</b> <b>August 2021</b>									
United States	63.2%	29.7%	\$137.57	33.5%	\$86.88	73.2%	83.0%	5.7%	37.1%
South Atlantic**	60.7%	32.4%	\$131.32	31.0%	\$79.67	73.5%	83.8%	5.9%	40.3%
South Carolina	64.5%	35.3%	\$150.57	43.3%	\$97.17	93.8%	96.5%	1.4%	37.1%
<b>Year-to-Date:</b> <b>January through</b> <b>August 2021</b>									
United States	57.0%	28.7%	\$120.16	12.1%	\$68.55	44.3%	52.1%	5.4%	35.7%
South Atlantic**	60.3%	30.4%	\$129.38	14.1%	\$78.05	48.8%	58.7%	6.6%	39.1%
South Carolina	61.1%	35.0%	\$133.15	32.5%	\$81.36	78.9%	85.1%	3.4%	39.7%

\*RevPAR = Revenue Per Available Room, i.e., total room revenue divided by total number of room nights.

\*\*South Atlantic Region is comprised of: Maryland, Delaware, West Virginia, Virginia, North Carolina, South Carolina, Georgia, Florida

Only hotels with 10 or more rooms are included in the table above

All percent change is versus the same period in the previous year

Note: When analyzing comparisons between 2021 and 2020, the significant negative impacts of the Covid-19 pandemic should be taken into account.

Source: STR, Inc.