WHEREAS, for more than 200 years, institutions of higher learning in South Carolina have made education opportunities available for our residents; and

WHEREAS, dozens of colleges and universities are located in the Palmetto State, providing quality educational opportunities to over 100,000 students from within our state, across our country, and around the world; and

WHEREAS, intercollegiate athletics in South Carolina provide scholarship opportunities for thousands of talented young men and women; and

WHEREAS, coinciding with both back to school and the kick-off of intercollegiate athletics, including football, on college and university campuses across the Palmetto State, College Colors Day seeks to celebrate and promote the traditions and spirit that enrich the higher education experience by encouraging fans, students, and alumni to wear apparel of their favorite college throughout the day.

NOW, THEREFORE, I, Mark Sanford, Governor of the Great State of South Carolina, do hereby proclaim August 31, 2007, as COLLEGE COLORS DAY throughout the state and encourage all South Carolinians to join together to help raise awareness of higher education in the Palmetto State while celebrating the achievements and positive impact of our colleges and universities.

MARK SANFORD
GOVERNOR
STATE OF SOUTH CAROLINA