WHEREAS, parents have the ultimate responsibility to monitor the content of entertainment viewed by their children and other young people in their homes; and

WHEREAS, during the summer months, school-age children across the Palmetto State have a tendency to increase their use of all forms of video entertainment; and

WHEREAS, throughout the month of June, video entertainment retailers, including motion picture theaters, online music providers, video stores, and other distributors, are conducting a national campaign on labeling and ratings to empower parents with the knowledge to help make the best entertainment choices for our young people.

NOW, THEREFORE, I, Mark Sanford, Governor of the Great State of South Carolina, do hereby proclaim June 2005 as

ENTERTAINMENT RATINGS AND LABELING AWARENESS MONTH

throughout the state and encourage all South Carolinians to become familiar with and utilize existing movie and game ratings and music labels.

MK SANFORD
GOVERNOR
STATE OF SOUTH CAROLINA