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News FOR PUBLIC LIBRARIES

SOUTH CAROLINA STATE LIBRARY BOARD

S. C. STATE LIBRARY
JUL 13 1991
STATE DOCUMENTS

Volume II, No. 3 March 1966

STATE LIBRARY BOARD
Services to Public Libraries

- Grants-in-aid
- Inter-library loans
- Professional reference service
- Consultant service to library boards
- On-the-spot assistance to librarians
- Preparation of bibliographies
- Films on library service
- Exhibits of children's books
- Professional library literature
- Library placement bureau
- Service to the blind
- Scholarships for graduate library training
- In-service-training programs
- Summer intern program

LSCA: EXTENSION AND AMENDMENT, 1966

Senator Jacob K. Javits on behalf of himself and Senators John Sherman Cooper of Kentucky, Winston L. Prouty of Vermont and Jennings Randolph of West Virginia introduced legislation to provide Federal matching funds to bolster library facilities for the inmates of State institutions, including orphanages, prisons, reformatories and hospitals for the mentally ill and the retarded. The bill would also provide for Federal grants to develop cooperative library services within States, and extend the present Federal library program for five years.

Specifically, the bill would amend the Library Services and Construction Act of 1964 to:

1. Provide a Federal-State matching fund program (a) to strengthen library services to persons in State-operated institutions, including prisons, reformatories, mental hospitals and institutions for the retarded, training schools and orphanages; and (b) to expand library services to State governments in such specialized fields as law, history, archives and legislative reference. Both programs would be for five-year periods, and each would be authorized $5 million the first year, $7.5 the second, $10 million the third, $12.5 the fourth and $15 million in Fiscal Year 1971, the final year covered.

2. Provide a five-year State-Federal matching fund program to State library agencies to develop cooperative library services and joint use of facilities involving public, research, college and secondary school libraries. The authorizations would be the same as noted above.

3. Extend the provisions of the Library Services and Construction Act. The law is scheduled to expire June 30, 1966.

The total authorized under all parts of this bill aggragates $1.18 billion over the next five fiscal years.

In the case of all Titles, the State Library agency is responsible for drawing up and submitting the required plans for library development and specialized State Library services suited to the needs of the State and local communities.

SLB AND SCHOOL LIBRARY SUPERVISOR HONORED

On February 9 Mrs. Robert E. McNair, wife of the Governor of South Carolina and honorary state chairman of National Library Week, entertained at a tea at the Governor's Mansion. Honorees were the trustees, director, and staff of the State Library Board and the Supervisor of Library Services, State Department of Education.

Laura Smith Ebaugh, State Executive Chairman, National Library Week, and Estellene P. Walker, Director, State Library Board, received the guests at the door. In the receiving line with Mrs. McNair were the following SLB trustees: Hugh L. Willcox, Chairman, and Mrs. Willcox; Mrs. Hagood Bostick; Mrs. Angus Macaulay; and Mrs. A. D. Oliphant.

Assisting throughout the mansion were (Miss) Jean Galloway, Greenville; Mrs. Lawrence Norton, Walhalla; Mrs. J. Perrin Anderson, Greenwood; Mrs. A. L. M. Wiggins, Hartsville; Mrs. Clyde Rountree, Johnsonville; Mrs. Ben C. Hough, Lancaster; Major General J. M. Masters, USMC, Parris Island; Mrs. S. B. McMaster, Columbia; and Mrs. T. O. Lawton, Jr., Allendale.

Some two hundred librarians, trustees, NLW county chairmen, and friends of libraries enjoyed Mrs. McNair's hospitality.

SLB DIRECTOR ATTENDS ADULT EDUCATION CONFERENCE

Estellene P. Walker, Director, State Library Board, attended the Southern Regional Conference on Adult Basic Education sponsored by the Adult Education Association of the USA at the request of the U. S. Office of Education in Atlanta, February 17-18.

The purpose of the meeting was to bring together representatives of state and federal governments and representatives of private agencies to discuss methods of achieving wider cooperation in a more effective program in adult basic education.

In addition to Miss Walker, South Carolina was represented by Mrs. Lutitia Anderson, Department of General Studies, U.S.C.; J. K. East, Director, Adult Education, S. C. Department of Education; Everett Gill, Penn Community Services; S. Townes Holland, Coordinator, S. C. Office of Economic Opportunities; and F. M. Routh Health Education Consultant, S. C. State Board of Health.

SCLA PUBLICATIONS COMMITTEE

Josephine Crouch, President of the South Carolina Library Association, has appointed a publications committee to coordinate activities centering around the publication of A Guide to Research Materials in South Carolina. The guide was compiled by Dr. John H. Moore under the sponsorship of the State Library Board and will be published as a cooperative project of the Board and the South Carolina Library Association.

The Publications committee, Charles H. Busha, State Library Board, chairman, held its initial meeting on February 9 to discuss selection of a publisher and the format of the guide. Members present were E. L. Inabinett, Caroliniana Library; Charles E. Stow, Greenville; and Louise M. Watson, Greenwood. Also present were Josephine Crouch, President, SCLA; and Estellene P. Walker and Betty E. Callaham representing the State Library Board. Other members of the committee are Dr. H. Joanne Harrar, Winthrop College; Mrs. Retha D. Marks, Sumter; and Dr. Robert C. Tucker, Furman University.

STUART LITTLE ON TV

An hour-long NBC color television production of Stuart Little by E. B. White, narrated by Johnny Carson, will be presented by the NBC Children's Theatre on Sunday, March 6, 6:30 - 7:30 p.m. The American Library Association, through its Children's Services Division and its Broadcasting Subcommittee, is co-sponsor of this production which faithfully brings to life the five-inch tall hero, his family, his friends, and his adventures.

Librarians are urged to publicize the broadcast on March 6 and use it to stimulate new interests and follow-up reading.

Suggestions for publicity: make a display of books about New York City, its boats and its harbors (there are many lovely pictures in color in the film); books about cats and pigions (though not necessarily together (!): building your own bibliographies and distribute them - of other books that Stuart Little watchers might enjoy.

Let the local NBC station know about your plans to promote viewing and enjoyment of the program and cite this as evidence of your on-going interest in broadcast-library cooperation.

SLB REFERENCE WORKSHOP

The two-day reference workshop for pre-professional library staff members scheduled for January 27, 28 at the Greenville County Library was postponed to February 24, 25 because of snow. The workshop was conducted by the State Library Board as a follow-up to the reference project for small and branch libraries. Emphasis was on the use of reference books suggested for purchase for that project. Libraries in Abbeville, Anderson, Cherokee, Greenville, Greenwood, Laurens, Oconee, Pickens, Spartanburg, and Union counties were invited to send pre-professional staff members to the workshop.

Charles H. Busha, Reference Consultant, and Helen L. Jordan, Professional Assistant, State Library Board, conducted the workshop. Similar workshops have been held in Florence and Barnwell for pre-professionals in those areas.

TIPS FOR STUDENTS, TEACHERS JOIN THE AIR FORCE

Norman E. Dakan, Chief Librarian, Base Library AFL 5200, 6114th Support Squadron (6114PE-L), APO San Francisco, has requested and received permission to reproduce the S. C. State Library Board's "Tips for Students" and "Tips for Teachers." Mr. Dakan writes: "Our problems in overseas areas, where we are supposed to supplement school libraries, but more often than not, assume their responsibilities by default, makes this approach to the problem especially apt." And adds: "It is further hoped that if permission is granted for our use, it might be extended to the Department of Defense/Dependent School program for the Pacific, for a wider distribution to all schools."

The Azusa (California) Public Library has also been given permission to reprint "Tips for Teachers."

NEWS FROM THE BUILDING FRONT

Greenville Board to Select Architect

The Greenville County Library trustees' building and grounds committee has been interviewing architects for the proposed county library building. Romayne A. Barnes, a long and ardent advocate of a new building, is chairman of the committee.

The Greenville Legislative Delegation appropriated $35,000 for the preliminary planning for the $1,900,000 building.

The library board plans to apply for funds from the Appalachian Regional Commission.

Other Building Developments

Craig and Gaulden, Greenville architects, have drawn preliminary sketches for the Seneca Branch of the Pickens County Library. The proposed building is designed for 4,500 sq. ft. and is expected to cost approximately $100,000.

The Williamston Town Council has voted to proceed with plans for a library building. The library, a branch of the Anderson County Library, is expected to cost approximately $10,000 of which $2,800 has been donated. Dr. Dwight Smith has donated a lot to the Council.

The Dorchester County Library has moved into its especially designed quarters in the new Dorchester County Court House.

ADDITIONAL BOOKS FOR MANSION

The S. C. Federation of Women's Clubs is collecting funds for the first permanent library for the Governor's Mansion. The first book, "South Carolina's Wil Lou Gray" by Mabel Montgomery was presented by the Woman's Club of Columbia, which is in charge of collecting funds. Mrs. W. C. McCall, 3123 Wheat Street, Columbia, will receive donations. The State Library Board will advise on titles, chiefly South Caroliniana, to be purchased.

The books will supplement the Lauderdale Collection which is on loan to the Mansion from the Fairfield County Library.

LIBRARIES TO RECEIVE ART BOOKS

Senator Donald Russell has announced that he is presenting a copy of Compilation of Works of Art and Other Objects in the United States Capitol to South Carolina county and regional libraries. The volume, prepared by the Architect of the Capitol under the direction of the joint committee on the library, is illustrated with photographs of portraits, paintings, busts, frescoes, bas relief, friezes, commemorative plaques and markers. Historical information and detailed indexing add to the value of the work.

It is a compilation in concise form of all the art in the Capitol with the date and manner of acquisition, the location of each, and the names of the respective painters and sculptors.

FLORENCE LIBRARY REPORTS PROGRESS

The semi-annual report of the Florence County Library in the second year of an SLB sponsored County Library Demonstration Program indicates increased use of library resources and increased reader satisfaction in the improved library services available.

Participation of local organizations is significant. The reports lists the Junior Chamber of Commerce which sponsored the formation of a "Friends of the Library" group, the Sertoma Club's interest in the Children's Library, volunteers from the Crescent Fine Arts Club and the Florence Woman's Club who conduct two weekly story hours.

TRUSTEE COLUMN IN LJ

Librarians are requested to call the attention of their trustees to a new feature in the second issue of the month of the Library Journal. "Across the Board," a column for library trustees, is edited by Dorothy Corrigan, lecturer, writer, and book review editor and currently president of the American Library Trustee Association. She says of this new column: "Its purpose will be to stimulate interest and to promote deep thinking about trusteeship. Outstanding trustees and citizens around the country will contribute articles. Each article will be different from information already published, and will not reflect a research-scissor-and-paste look. The column seeks to present new and timely topics, concepts that need to be explored, opinions and ideas that will have impetus and impact."

LIBRARY TECHNOLOGY REPORTS

As was reported earlier the State Library Board is subscribing to the Library Technology Reports, a bi-monthly publication reporting on the testing of library equipment. A new contract between LTP and Buyers Laboratory will provide a continuing testing and evaluation. Scheduled for testing are bracket-type steel shelving and card-holding typewriter platens.

Many items of library equipment, furniture, and supplies have been evaluated, and these evaluations are on file at the State Library Board. Librarians contemplating purchase of equipment are urged to request that the Reports be checked for an evaluation.

OF LIBRARIES AND LIBRARIANS

Mrs. John H. Field is Barnwell County Chairman for National Library Week.

The Diamond Jubilee edition of The State newspaper carried two articles on library service. "Public Libraries Progress in S. C." gave a brief history and description of the present services of the State Library Board. "From Lend-a-Hand to Timrod to Richland" was the title of a history of the Richland County Library.

Beckman Winthrop of Boston and New York has presented a record player and a collection of records to the Allendale County Library.

On February 15, the Fountain Inn Branch of the Greenville County Library moved into the new $25,000 library donated by the Beaunit Corporation.

The Hampton County Library of the Allendale-Hampton-Jasper Regional Library received several contributions lately: Dr. Lawton's Sermonettes, the new South Carolina Baptist History, and a gift check as a memorial.

In January the Edgefield County Library displayed the prize winning posters from the Animals in Art contest sponsored by the American Humane Association. Books on pet care and pictures and instruction cards on the care of the most common pets were used with the display. The State Library Board is making the exhibit available to public libraries.

MARCH PUBLICITY POINTER

Are your Board meetings open to the press? They should be. Invite the local news media to attend. If they decline, or are under-staffed, phone or write (immediately following the Board meeting) the highlights of the meeting to them. Sure there were highlights. Think!

FROM THE SCHOLARSHIP DEPARTMENT

Pamelia Senn, Newberry, who is attending the School of Library Science, University of North Carolina, under the State Library Board's Scholarship Program writes that her studies have interferred with her correspondence. She says: "I really enjoy getting the newsletter (News for Public Libraries) each month. It not only keeps me in touch with happenings 'back home' but also helps me see actual applications of things I am learning here. Thank you so much for this 'letter from home'."

HEALTH CAREERS

The South Carolina State Department of Health is conducting a recruiting campaign to introduce careers in health. Libraries are requested to order a booklet, "Health Careers Guidebook," a publication of the Bureau of Employment Security, Department of Labor, from the Superintendent of Documents, Government Printing Office, Washington, D. C. 20402. The price is $1.50.

The South Carolina League of Nurses is donating copies of "Health Careers" in South Carolina for distribution by the State Library Board to public libraries and large branch libraries in the state. This pamphlet will supplement the government publication.

CHANGES AT ALA HEADQUARTERS

Ruth W. Tarbox, formerly Director of School and Library Service, Field Enterprises Educational Corporation, has been appointed Executive Secretary of the Children's Services Division and the Young Adult Services Division of ALA, effective April 1, 1966.

Miss Tarbox succeeds Mildred L. Batchelder, who is retiring April 30, 1966, after 30 years of service.

YOUR PROBLEMS
by Anne Library

Dear Anne:

I'm disturbed. Has the library profession reached the point at which it is no longer considered either necessary or proper to approach an employer before approaching a staff member with the offer of a position? If it has, the profession is the poorer because of this new practice, which I feel sure many consider very progressive. I'd be pleased to hear your views.

Disturbed

Dear Disturbed:

I am placing your question before the house and asking for reactions from our readers.

Dear Readers:

Will directors and staff members please send in their opinions? (Letters need not be signed).

Anne

Dear Anne Library:

What kind of snobbish, clannish newsletter are you people putting out over there? Every issue is full of news items about the big libraries and a few of your special favorites. The same librarians are mentioned month after month. What have you got against the rest of us? The only time our library is ever mentioned is when the State Library Board deigns to give us something, like those "Books for the College Bound." Last year our librarian was ill for a month, a library trustee retired after fourteen years on the board, the Women's Club gave us a set of encyclopedias, and the entire library was repainted. Did you report any of these things? Of course not! We are not one of the newsworthy libraries. What do we have to do to break the barrier - burn the building?

Incensed

Dear Incensed:

What kind of careful, regular reporting do you people do over there? Being neither omniscient nor omnipresent, we can report only the news that is reported to us. The editor of News for Public Libraries gleans many news items from the State Library Board's field staff, but for complete and accurate reporting she is dependent upon information sent in by librarians, staff members, and board members. How many times last year did you send in the news of your library's activities? If you report the news, we will print it.

Incidentally, how well do you read the newsletter? If you will refer to the back issues, the librarian's illness and the paint job were reported and other news items from your library were included in the February and October issues. Next time, please look before leaping.

If you will send us the name of the retired board member and the name and address of his successor, we will report the change. Please do not burn the building; we do not have a reporter with the fire brigade.

Anne

SYMPATHY TO

Elizabeth Fogarty on the death of her father. Miss Fogarty is Technical Services Librarian at the Charleston County Library

TRUSTEE PROFILES

— Mrs. T. O. Lawton —

Xania Easterling Lawton (Mrs. Thomas Oregon), Grimke Place, Allendale County, wears more hats than the late Hedda Hopper. One is that of a member of the Allendale-Hampton-Jasper Regional Library Board which she served as chairman for two consecutive terms. Another is that of vice-chairman of the Allendale County Library, a member of the regional system.

Her participation in community organizations has benefitted the county library in securing adequate headquarters for a county and regional library. As secretary-treasurer of the building committee of the War Memorial Building, Mrs. Lawton was influential in securing quarters in the War Memorial Building for the county library and for the headquarters office of the regional library. The two agencies had been crowded in a small room in the court house.

When Mrs. Lawton donned the hat of Chairman of the Regional Board, her efforts were directed toward improving the service and the status of the library staff. A modern bookmobile and staff membership in the State Retirement System are among the evidences of her interest and concern.

She retired from teaching in 1945 but popular demand resulted in her returning in 1946 and continuing until 1959. In that year she was chosen Teacher of the Year. As a recognition of her excellence in teaching, she was invited to become a member of Delta Kappa Gamma in 1956. While wearing a teacher's hat, she also wore many others in local, state, and national organizations with which she was and still is affiliated. These included educational, health, civic, religious, and farm organizations. Many of these Mrs. Lawton organized on the local level.

Mrs. Lawton received her formal education at the College of Women (now Queens College, C harlotte, N. C.), the University of South Carolina, University of North Carolina, William and Mary, and Wofford College, but has made learning a continuing process.

While pursuing such a wide variety of "outside" interest, Mrs. Lawton has made her home a delightful place for her family and friends as well as a refuge for the sick and needy.

Keeping pace with the times, and still reaching into avenues of progress and advancement and maintaining an interest in young people have combined in keeping Mrs. Lawton active, interested and happy. Her reward for continuous public service may be found in the fact that few phases of the life, growth and development of her section have not profited by her influence and efforts.

- Contributed-

CARNIVAL OF BOOKS, MARCH, APRIL, 1966

The Carnival of Books programs for March and April were taped in London at the BBC as were those in January and February. Authors to be interviewed and their books are:

Eileen Colwell. A Storyteller's Choice. Walck, $4.50.
Rosemary Sutcliff. The Mark of the Horse Lord. Walck, $4.50.
Rumer Godden. Little Plum. Viking, $3.25; Library binding, $3.37.
Joan Aiken. Black Hearts in Battersea. Doubleday, $3.50.
Lucy M. Boston. Stranger at Green Knowe. Harcourt, $3.00.
Rosalie K. Fry. Promise of the Rainbow. Ariel, $2.25.
Richard Parker. The Boy Who Wasn't Lonely. Bobbs, $3.50.
Elisabeth Kyle. Girl with a Pen, Charlotte Bronte. Holt, $3.50; Library binding $3.27.

Carnival of Books, sponsored by the State Library Board, is heard over WIS, Columbia (Sunday 1:45 - 2:00 P.M.); WCSC, Charleston (Saturday 10:15 - 10:30 A.M.); WSPA, Spartanburg (Saturday 1:15 - 1:30 P.M.); WJMX, Florence (Saturday 10:45 - 11:00 A.M.); WELP, Easley (Tuesday 6:30 - 6:45 P.M.).

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Public Relations * SUCCESS STORY

This monthly feature is designed to show you an outstanding example of publicity or public relations done by a South Carolina public library, and to tell you how it came about.

Here's an outstanding example of public relations that literally saved a library!

Miss Louise Marcum, librarian at the Oconee County Library in Walhalla, relates that the Salem Branch of her library was having circulation difficulties, and its closing was contemplated.

Miss Marcum decided to see if Salem would respond to an effort to keep the library. After drafting a letter explaining the plight of the library and asking for public support, she mailed mimeographed copies to most of the 200 citizens of Salem. These letters were followed up with telephone calls. Salem's mayor, local school principal, clergymen and club leaders were contacted.

The library at Walhalla made posters to spark library interest and placed them throughout Salem -- posters about books on beauty care were displayed in beauty shops, grocery stores had posters on cooking and gardening, etc.

Mrs. Ramona Edney, librarian at Salem, entered wholeheartedly into the project by sponsoring special library programs such as a children's reading club and contest during the "snow days" when schools were closed because of bad weather.

Miss Marcum reports excellent project results. Circulation more than doubled the month after the campaign was begun. Now, more than six months later, circulation has nearly tripled, and plans are being made to extend library hours.

Moral: Never underestimate the power of public relations in your community. It can mean the difference between a library that limps along and one that is booming and well-supported.