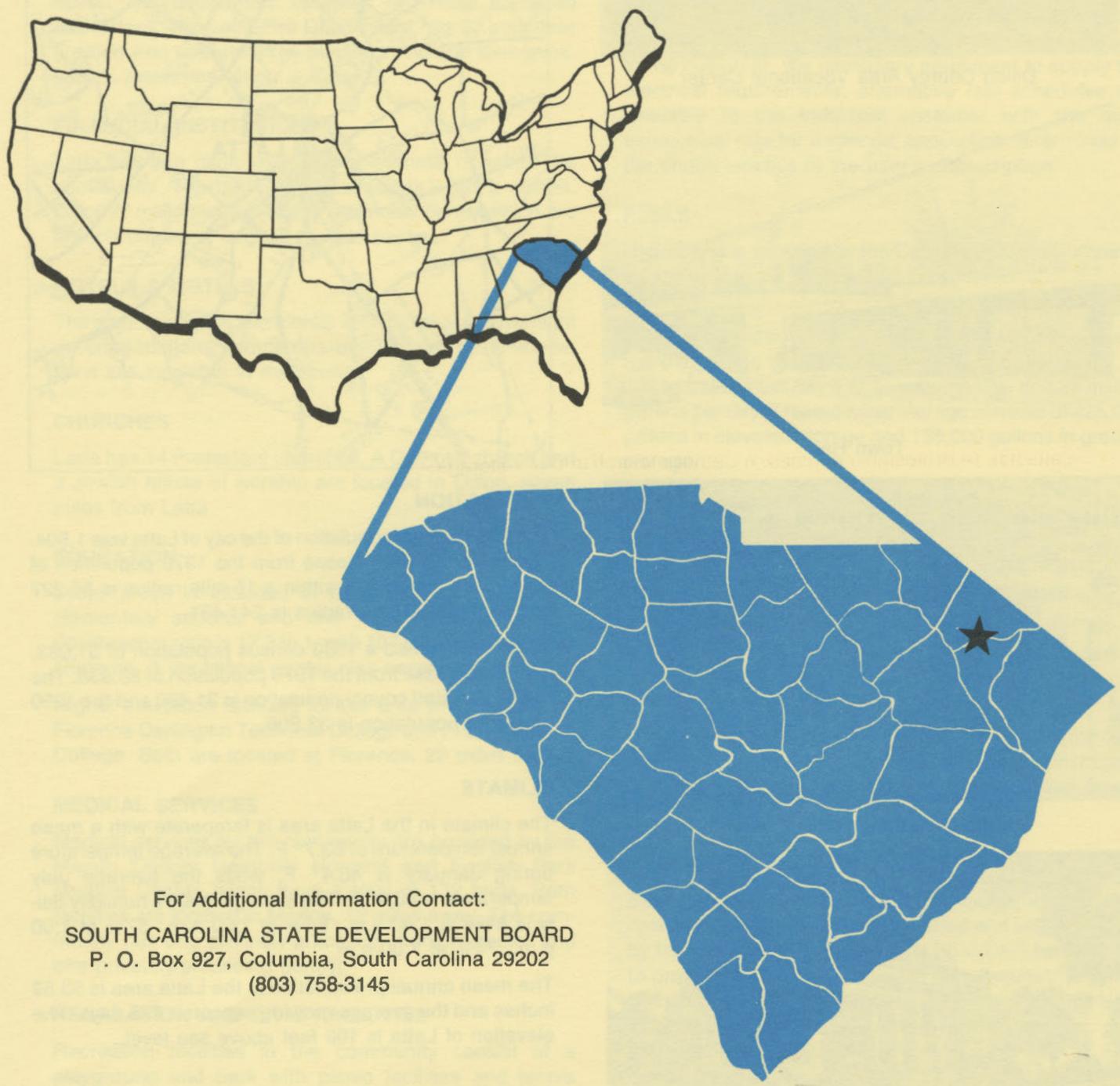


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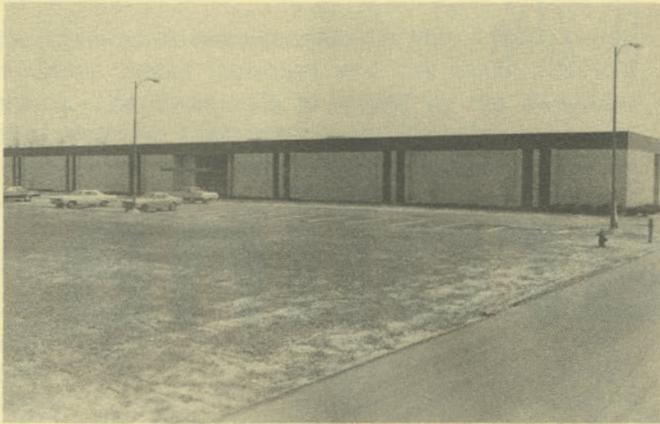
# LATTA

# south carolina



For Additional Information Contact:  
SOUTH CAROLINA STATE DEVELOPMENT BOARD  
P. O. Box 927, Columbia, South Carolina 29202  
(803) 758-3145

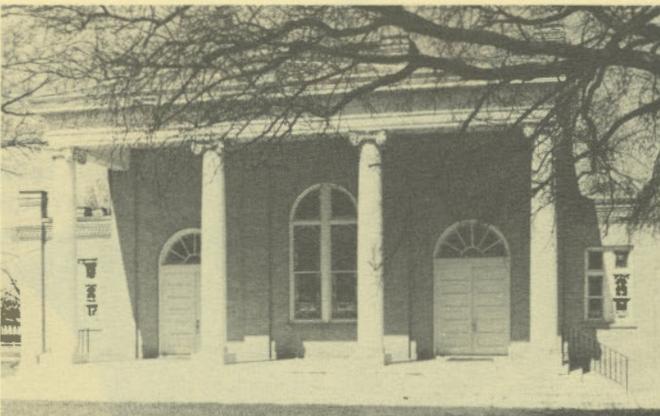
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Dillon County Area Vocational Center



Town Hall



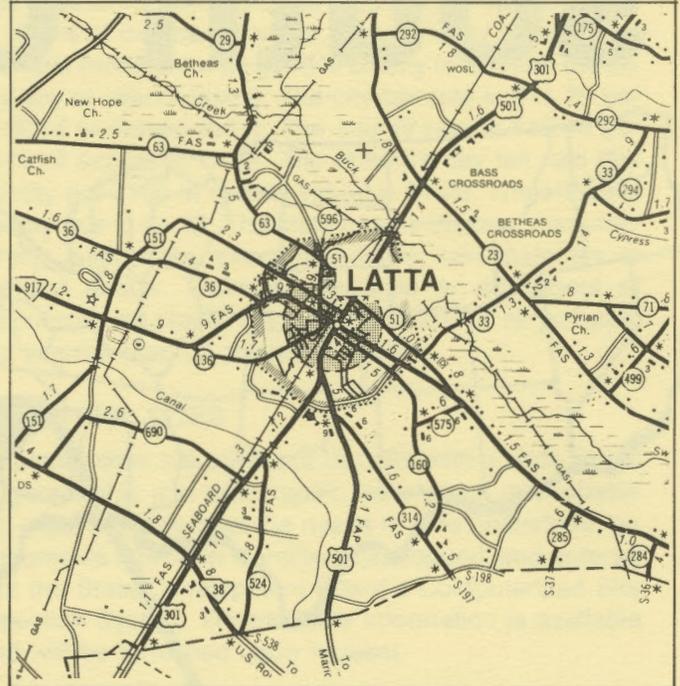
Latta United Methodist Church



Dillon County Courthouse

## LOCATION

As depicted on the cover, Latta is in the northeastern section of the state in Dillon County. Charleston, South Carolina's busiest port, is 115 miles south. Columbia is 105 miles southwest, and Greenville is 167 miles west. Latta is 318 miles east of Atlanta; 614 miles south of New York; and 2,841 miles east of San Francisco.



## POPULATION

The 1980 census population of the city of Latta was 1,804. This was a 2.3% increase from the 1970 population of 1,764. The population within a 15-mile radius is 56,227 and within a 30-mile radius is 241,431.

Dillon County had a 1980 census population of 31,083, a 7.8% increase from the 1970 population of 28,838. The 1983 estimated county population is 31,490 and the 1990 projected population is 33,800.

## CLIMATE

The climate in the Latta area is temperate with a mean annual temperature of 63.7° F. The average temperature during January is 46.4° F, while the average July temperature is 80.4° F. The average relative humidity daily is 84% at 1:00 a.m.; 84% at 7:00 a.m.; 57% at 1:00 p.m.; 74% at 7:00 p.m.

The mean annual precipitation in the Latta area is 53.59 inches and the average growing season is 235 days. The elevation of Latta is 108 feet above sea level.

## COMMUNICATIONS

Five dailies circulate in the community. Radio Station WDSC-AM-FM is located within three miles of the community. Television reception is available from five stations, representing the three major networks and educational television. Cable is also offered. Telephone service is provided by Southern Bell of Bell South Corporation.

## GOVERNMENT

The community has a mayor-council form of municipal government. The six city council members and the mayor are elected for four-year terms. Dillon County is governed locally by a council-administrator form of government, whose seven council members are elected for four-year terms.

## POLICE AND FIRE

The Latta Police Department has six full-time police officers. The department operates two radio equipped patrol cars. The Latta Fire Department has 23 volunteer firemen who operate three pumpers and one tank truck. Latta's insurance rating is Class 6.

## FINANCIAL INSTITUTIONS

Latta has one bank to serve the financial needs of the community. The bank has total assets of \$7.2 million. Dillon, 7 miles away, has two additional banks which are branch offices of large statewide banks.

## HOTELS & MOTELS

The community has two motels with a total of 80 overnight accommodations. Numerous other motel accommodations are available in the county.

## CHURCHES

Latta has 14 Protestant churches. A Catholic church and a Jewish house of worship are located in Dillon, seven miles from Latta.

## EDUCATION

Latta, which is included in Dillon District 3, has two elementary schools and one high school. The student/teacher ratio is 17.3 to 1, with 107 teachers and 1,855 students. A vocational center also serves the area.

Higher education facilities for the area are provided by Florence-Darlington Technical College and Francis Marion College. Both are located at Florence, 22 miles away.

## MEDICAL SERVICES

Medical services for the community are provided by the Marion County Memorial Hospital and English Park Medical Center, which have a total of 132 beds. Both facilities are located in Marion, 12 miles away. The community has one privately-practicing medical doctor and one privately-practicing dentist.

## RECREATION AND CIVIC FACILITIES

Recreation facilities in the community consist of a playground and park with picnic facilities and tennis courts. The Dillon County Country Club, 10 miles away, has an 18-hole golf course, a pool, tennis courts and a clubhouse. Numerous public and private ponds, the Little Pee Dee River and the Great Pee Dee River provide fishing areas. Wild game and fowl abound in the county's woodlands and provide for the hunting enthusiast. Little Pee Dee State Park, 15 miles away, provides areas

for fishing, camping, swimming and picnicking. Latta is within an hour's drive of several coastal resort communities.

## POWER

Electric power is available to the community and surrounding areas from Carolina Power & Light Company (CP&L). CP&L has firm generation capacity of 8,000 megawatts and forecasts sufficient reserves to accommodate industrial growth in its service area. Economical power from nuclear energy accounts for a major portion of CP&L's generation and serves to keep the company's rates below the national average. Usually CP&L will install, at no cost to the customer, the necessary equipment to supply the electrical requirements. Alternative rate schedules are available to the industrial customer with the most economical rate for a specific application determined by the characteristics of the user's consumption.

## FUELS

Natural gas is supplied by the Carolina Pipeline Company.

## WATER

The town of Latta obtains its municipal water supply from two deep wells which have a maximum capacity of 1.73 million gallons per day and an average flow of 2.34 million gallons per day. Treated water storage consists of 425,000 gallons in elevated storage and 135,000 gallons in ground storage.

Analysis of water supplied in the community:

Total solids	N/A
Alkalinity	71 mg/L
Calcium	4 mg/L
Hardness	24 mg/L
Iron	.6 mg/L
pH	7.4

## SEWER

Latta uses a 10 acre oxidation pond to dispose of the community's wastewater. The system has a maximum capacity of 300,000 gallons per day and an average daily flow of 200,000 gallons.

## LABOR

Because labor information may change in this area, a current labor availability report prepared and kept up to date by the S. C. State Development Board will be furnished to prospective manufacturers at their request. The comprehensive report will include sources of recruitable labor, labor force characteristics, work force skill levels, earnings data and other pertinent information. The S. C. State Board for Technical and Comprehensive Education has the resources to recruit and train workers in accordance with a company's entry criteria. This training is at little or no cost to the employer. A lead-time schedule is developed to coordinate recruiting, testing, selecting, and training. This assures that persons will be able to move from training to their respective jobs at the time the plant is ready for initial production.

## TRANSPORTATION

Latta is served by one interstate highway, I-95 (5 miles), two United States highways and one South Carolina highway. The community is served by the Seaboard System Railroad. Latta is served by 33 authorized motor carriers, 18 of which have terminal facilities in nearby Florence.

### Freight Delivery Times:

To:	By Rail:	By Truck:
Atlanta	3 days	1 day
Boston	6 days	4 days
Chicago	6 days	3 days
Houston	9 days	3 days
New York	4 days	3 days
St. Louis	6 days	2 days
San Francisco	12 days	5 days

The Florence City-County Airport, 22 miles from the community, offers regularly scheduled commercial airline service on Atlantis and Trans Southern. Private aircraft utilize the Dillon County Airport, nine miles away, which has a paved and lighted 3,000-foot runway. Services available at the Dillon County Airport are rental, charter, air taxi, 80 and 100LL fuel, RBn, Abvortac and Unicom.

## FOREIGN TRADE ZONE

A Foreign Trade Zone is located in Summerville, South Carolina, 25 miles from the Port of Charleston and 90

miles from the community. The Foreign Trade Zone allows manufacturers to store, manufacture, or process goods without paying U.S. Customs duties or worrying about quota compliance. This Foreign Trade Zone is served by a multimode transportation network which provides excellent accessibility to market areas.

## TAXES

The assessment on industrial property in South Carolina is 10.5% of the market value. New industry is granted a five-year moratorium on general county taxes (with the exception of school taxes). The city tax rate is \$11.70 per \$100 of assessed value. The county rate is \$12.40 per \$100 of assessed value. The effective city tax rate (tax liability per \$100 of market value) is \$1.23. The effective county rate is \$1.30. The state has no tax on a manufacturer's inventories, goods-in-process, raw materials or finished goods. Treatment facilities or equipment of manufacturing plants which control water or air pollution are exempt from all property taxation.

## INDUSTRIAL SITES

Industrial sites are available in Latta with a wide range of geographic and topographic features. In all probability, a site that will meet the needs of most industries' requirements has been identified, catalogued, and entered into the State Development Board's Computerized Site Selection System. Detailed site information is available and will be furnished upon request.

## MAJOR EMPLOYERS

Name	Product or Service	Employees
Craftex Creations, Inc.	Women's & juniors' sleepwear	469
Dillon Yarn	Textured yarn	370
Mohasco Corp. — Dixiana Mill	Tufted carpet	498
Packaging Corporation of America	Corrugated shipping containers	135

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