

State of South Carolina

Governor's Proclamation

WHEREAS, WIS Television has been "Working in the Spirit of Carolina" since November 7, 1953, when it first signed on with a live broadcast of a University of South Carolina football game; and

WHEREAS, adopted because of the great abundance of iodine in the South Carolina soil, the call signs of WIS stand for "Wonderful Iodine State"; and

WHEREAS, in 1959, WIS became a statewide station and began broadcasting from its tall tower located in Kershaw County, at that time the highest man-made structure east of the Mississippi; and

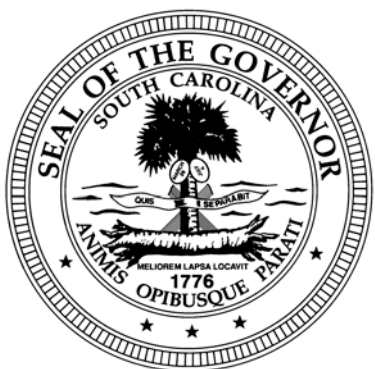
WHEREAS, WIS entered the Internet era in 1997 by launching WISv.com, the first area website featuring local news from a television station; and

WHEREAS, WIS News 10 has received several broadcasting awards, including an "A" grade in a nationwide study of television newscasts conducted by The Project for Excellence in Journalism and the Southeast Region Emmy Award for the "Best Newscast" from the National Academy of Television Arts and Sciences.

NOW, THEREFORE, I, Mark Sanford, Governor of the Great State of South Carolina, do hereby proclaim November 2 - 9, 2003, as

WIS-TV 50TH ANNIVERSARY WEEK

throughout the state and encourage all South Carolinians to recognize the positive impact WIS-TV has had on quality broadcasting in the Palmetto State.



A handwritten signature in black ink, appearing to read "Mark Sanford".

MARK SANFORD
GOVERNOR
STATE OF SOUTH CAROLINA