

COMMUNITY PROFILE

Lowcountry

Workforce Investment Area



S.C. Department of Employment & Workforce

Labor Market Information

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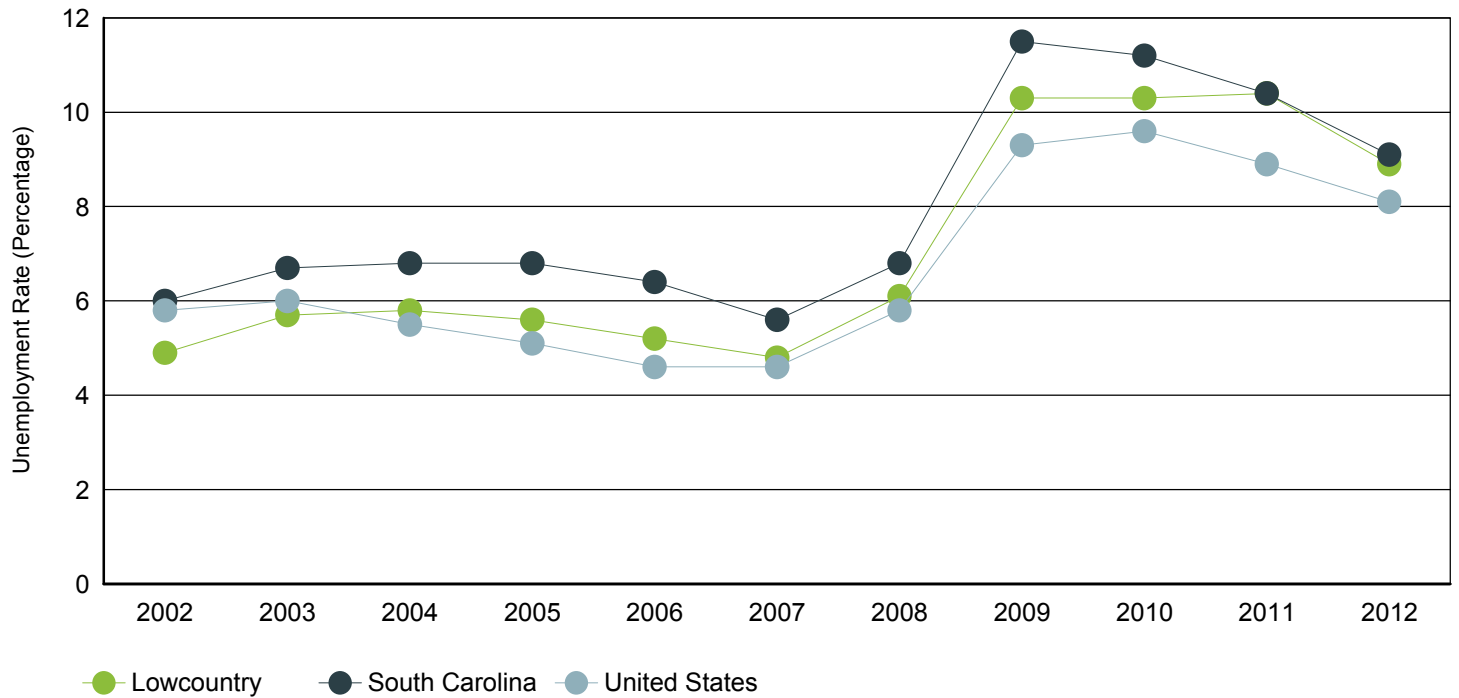
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Annual Unemployment Rate (Unadjusted)

Trends

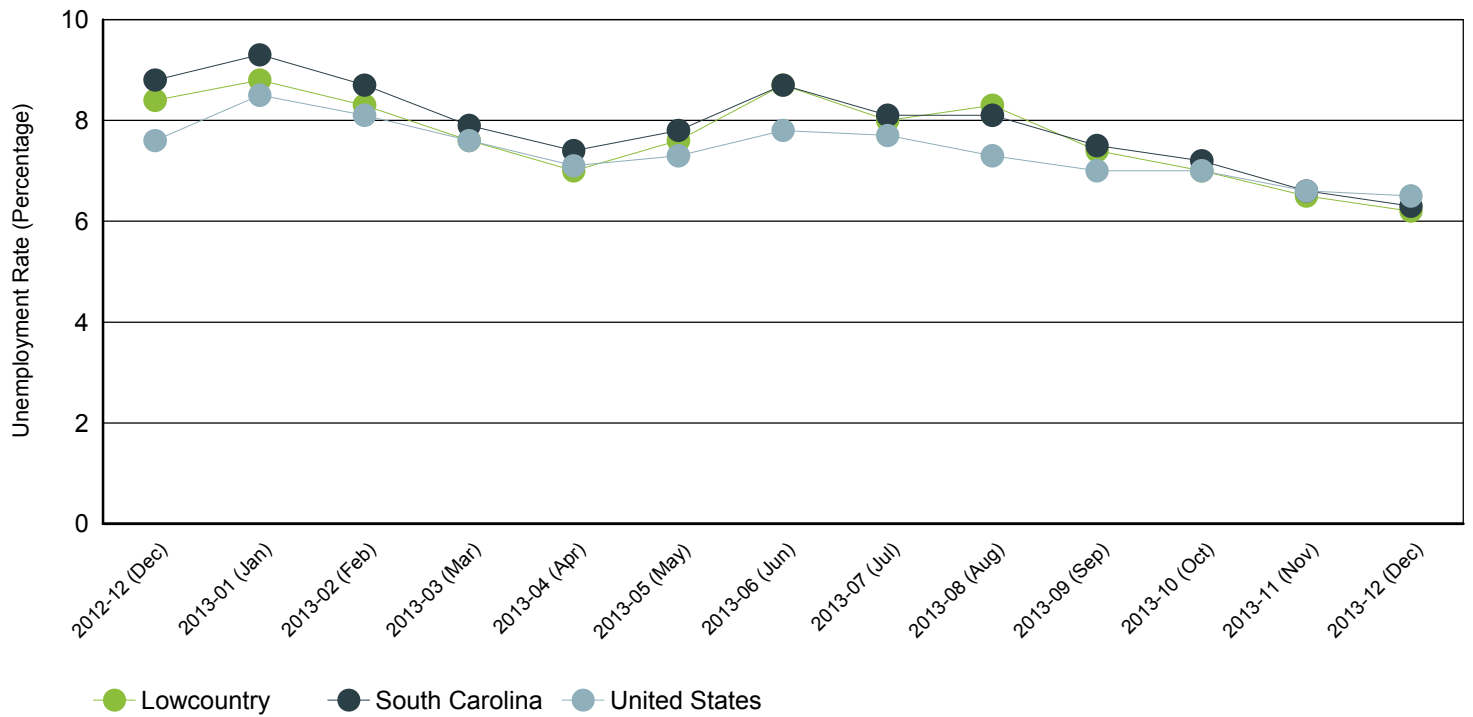


Year	Lowcountry			South Carolina			United States		
	Employment	Unemp	Rate	Employment	Unemp	Rate	Employment	Unemp	Rate
2012	89,473	8,783	8.9%	1,970,112	197,083	9.1%	142,469,000	12,506,000	8.1%
2011	86,538	10,086	10.4%	1,941,654	225,657	10.4%	139,869,000	13,747,000	8.9%
2010	88,886	10,191	10.3%	1,917,747	241,452	11.2%	139,064,000	14,825,000	9.6%
2009	88,090	10,146	10.3%	1,908,839	246,945	11.5%	139,877,000	14,265,000	9.3%
2008	92,205	6,015	6.1%	1,998,368	144,925	6.8%	145,362,000	8,924,000	5.8%
2007	93,249	4,738	4.8%	2,010,252	119,068	5.6%	146,047,000	7,078,000	4.6%
2006	92,627	5,111	5.2%	1,970,912	134,123	6.4%	144,427,000	7,001,000	4.6%
2005	90,196	5,358	5.6%	1,922,367	139,983	6.8%	141,730,000	7,591,000	5.1%
2004	87,326	5,357	5.8%	1,888,050	138,430	6.8%	139,252,000	8,149,000	5.5%
2003	84,500	5,132	5.7%	1,854,419	133,257	6.7%	137,736,000	8,774,000	6.0%
2002	82,304	4,277	4.9%	1,826,240	115,907	6.0%	136,485,000	8,378,000	5.8%

Source: S.C. Department of Employment & Workforce

Monthly Unemployment Rate (Unadjusted)

Past 13 Months



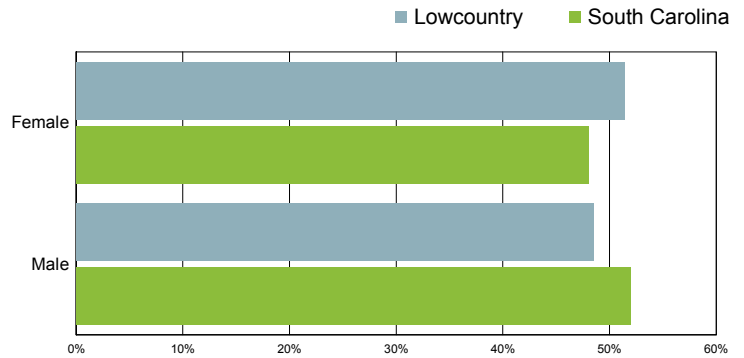
Period	Lowcountry	South Carolina	United States
Dec 2013	6.2%	6.3%	6.5%
Nov 2013	6.5%	6.6%	6.6%
Oct 2013	7.0%	7.2%	7.0%
Sep 2013	7.4%	7.5%	7.0%
Aug 2013	8.3%	8.1%	7.3%
Jul 2013	8.0%	8.1%	7.7%
Jun 2013	8.7%	8.7%	7.8%
May 2013	7.6%	7.8%	7.3%
Apr 2013	7.0%	7.4%	7.1%
Mar 2013	7.6%	7.9%	7.6%
Feb 2013	8.3%	8.7%	8.1%
Jan 2013	8.8%	9.3%	8.5%
Dec 2012	8.4%	8.8%	7.6%

Source: S.C. Department of Employment & Workforce

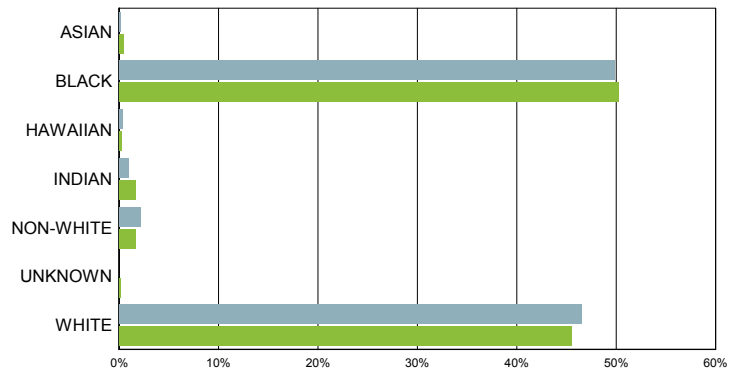
Characteristics of Unemployment Insurance Claimants

January 2014

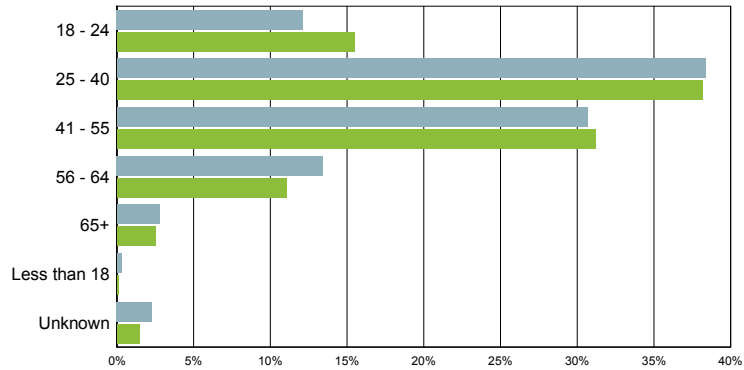
Gender	Lowcountry	South Carolina
Female	314	11,202
Male	296	12,107



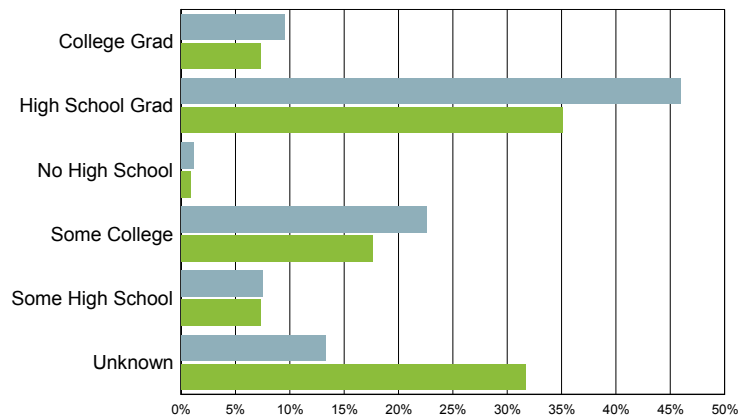
Race	Lowcountry	South Carolina
ASIAN	1	99
BLACK	304	11,722
HAWAIIAN	2	72
INDIAN	6	383
NON-WHITE	13	400
WHITE	284	10,599



Age Group	Lowcountry	South Carolina
18 - 24	74	3,609
25 - 40	234	8,892
41 - 55	187	7,272
56 - 64	82	2,574
65+	17	591
Less than 18	2	24
Unknown	14	347



Education	Lowcountry	South Carolina
College Grad	58	1,715
Some College	138	4,105
High School Grad	280	8,183
Some High School	46	1,707
No High School	7	213
Unknown	81	7,386



Source: S.C. Department of Employment & Workforce

Characteristics of Unemployment Insurance Claims by Industry

Industry Groups With Largest Number of Claims
January 2014



Industry	Lowcountry	South Carolina
Agriculture, Forestry, Fishing and Hunting	7	90
Utilities	2	18
Construction	64	1,661
Manufacturing	13	5,616
Wholesale Trade	4	474
Retail Trade	101	2,083
Transportation and Warehousing	14	542
Information	6	173
Finance and Insurance	5	384
Real Estate and Rental and Leasing	13	289
Professional, Scientific, and Technical Servi	10	673
Management of Companies and Enterprises	1	51
Administrative and Support and Waste Manageme	74	3,925
Educational Services	9	218
Health Care and Social Assistance	45	1,144
Arts, Entertainment, and Recreation	8	376
Accommodation and Food Services	139	2,531
Other Services (except Public Administration)	18	431
Public Administration	12	216
Unknown	69	2,600

Source: S.C. Department of Employment & Workforce

Characteristics of Unemployment Insurance Claims by Occupation

Occupation Groups With Largest Number of Claims
January 2014



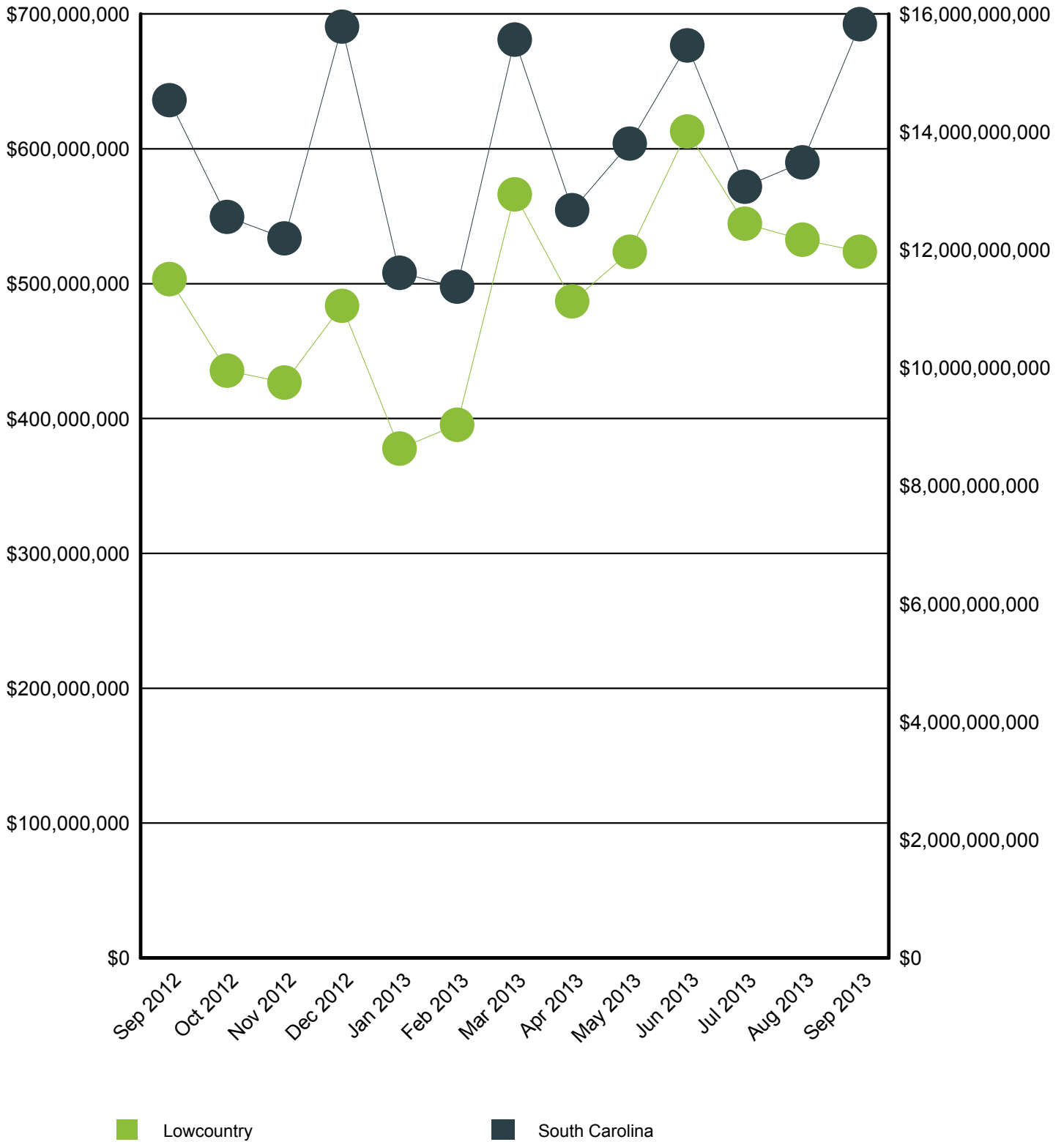
Occupation	Lowcountry	South Carolina
Architecture and Engineering Occupations	5	181
Arts, Design, Entertainment, Sports, and Media Occ	6	188
Building and Grounds Cleaning and Maintenance Occu	49	971
Business and Financial Operations Occupations	7	530
Computer and Mathematical Occupations	4	213
Construction and Extraction Occupations	47	1,370
Education, Training, and Library Occupations	12	271
Farming, Fishing, and Forestry Occupations	4	96
Food Preparation and Serving Related Occupations	88	2,060
Healthcare Practitioners and Technical Occupations	16	298
Healthcare Support Occupations	22	625
Installation, Maintenance, and Repair Occupations	20	556
Legal Occupations	3	78
Management Occupations	29	871
Military Specific Occupations	8	121
Office and Administrative Support Occupations	30	1,128
Personal Care and Service Occupations	20	294
Production Occupations	27	3,524
Protective Service Occupations	10	210
Sales and Related Occupations	88	2,282
Transportation and Material Moving Occupations	24	826
Unknown	95	6,682

Source: S.C. Department of Employment & Workforce

Retail Sales

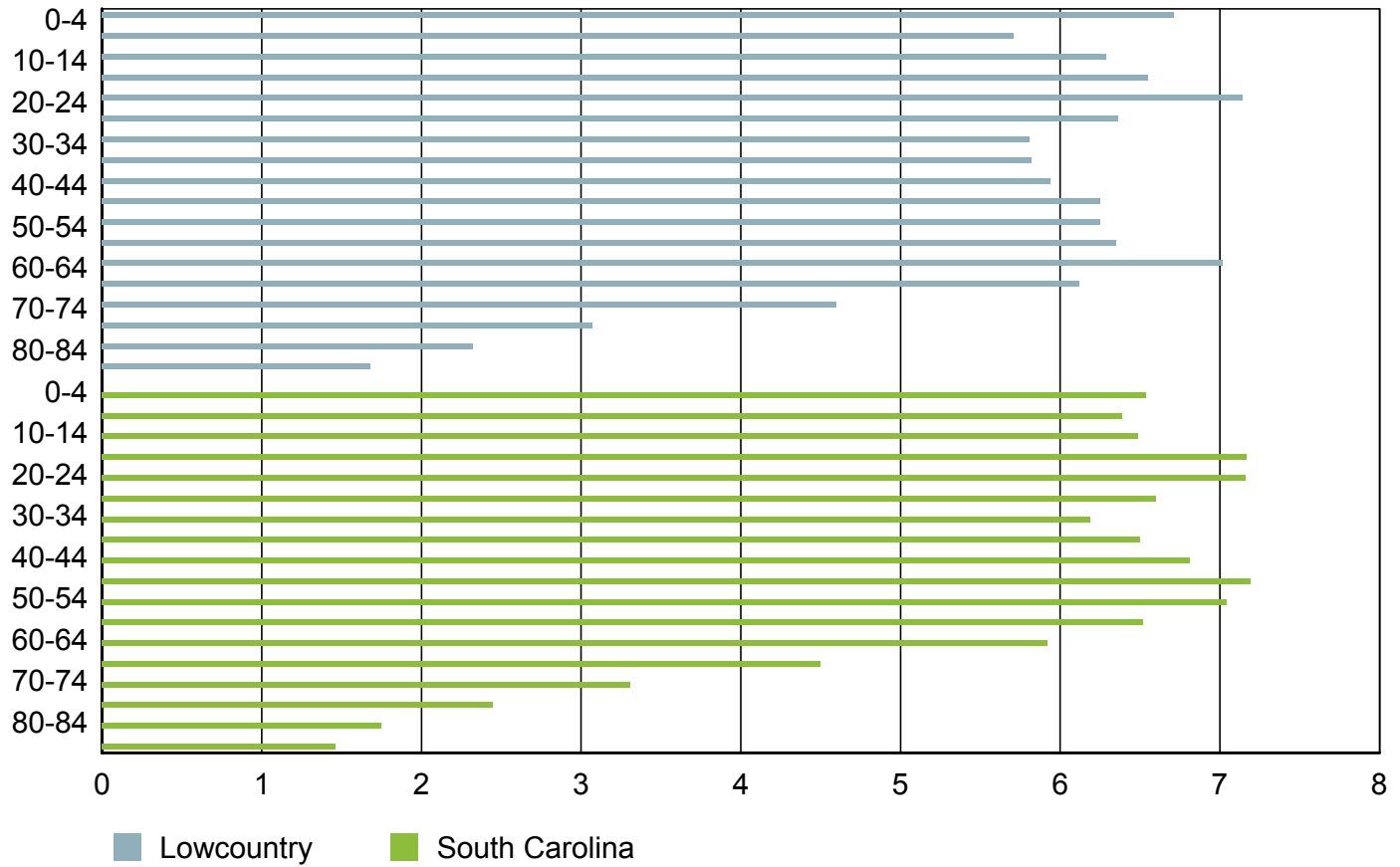
Lowcountry

South Carolina



Source: S.C. Department of Revenue

Population by Age



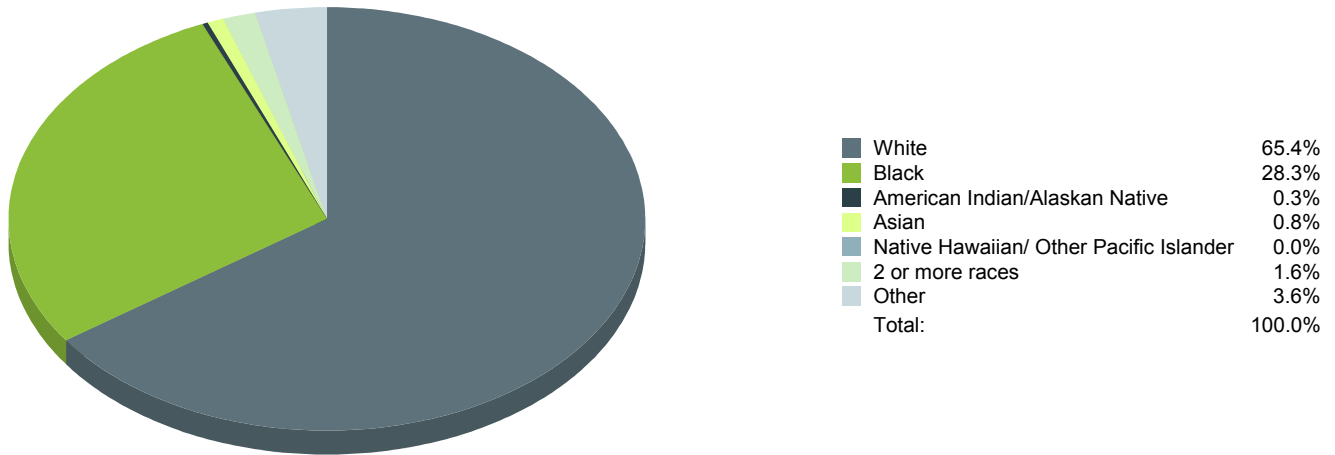
Age Range	Lowcountry	South Carolina	United States
0-4	16,330	299,328	20,170,377
5-9	13,897	292,378	20,207,046
10-14	15,306	297,045	20,631,572
15-19	15,919	327,882	22,083,463
20-24	17,365	327,799	21,463,191
25-29	15,466	302,121	20,940,180
30-34	14,136	283,397	19,728,641
35-39	14,162	297,283	20,367,911
40-44	14,451	311,606	21,315,317
45-49	15,189	329,132	22,654,947
50-54	15,211	322,250	21,924,721
55-59	15,436	298,425	19,215,139
60-64	17,081	270,722	16,292,447
65-69	14,883	206,047	11,984,083
70-74	11,186	151,529	9,168,648
75-79	7,462	112,287	7,365,437
80-84	5,630	79,905	5,753,990
85 and older	4,086	66,728	5,336,662

Source: U.S. Census Bureau, American Community Survey

Population by Race

Race	Lowcountry	%	South Carolina	%	United States	%
White	158,992	65.4%	3,075,318	67.2%	227,167,013	74.1%
Black	68,866	28.3%	1,281,627	28.0%	38,395,857	12.5%
American Indian/Alaskan Native	719	0.3%	14,939	0.3%	2,502,653	0.8%
Asian	2,053	0.8%	56,575	1.2%	14,497,185	4.7%
Native Hawaiian/ Other Pacific Islander	11	0.0%	1,920	0.0%	500,592	0.2%
2 or more races	3,829	1.6%	72,080	1.6%	7,816,654	2.5%
Other	8,726	3.6%	73,405	1.6%	15,723,818	5.1%

Source: U.S. Census Bureau, American Community Survey



Population by Gender

Gender	Lowcountry	South Carolina	United States
Male	120,994	2,227,017	150,740,216
Female	122,202	2,348,847	155,863,556

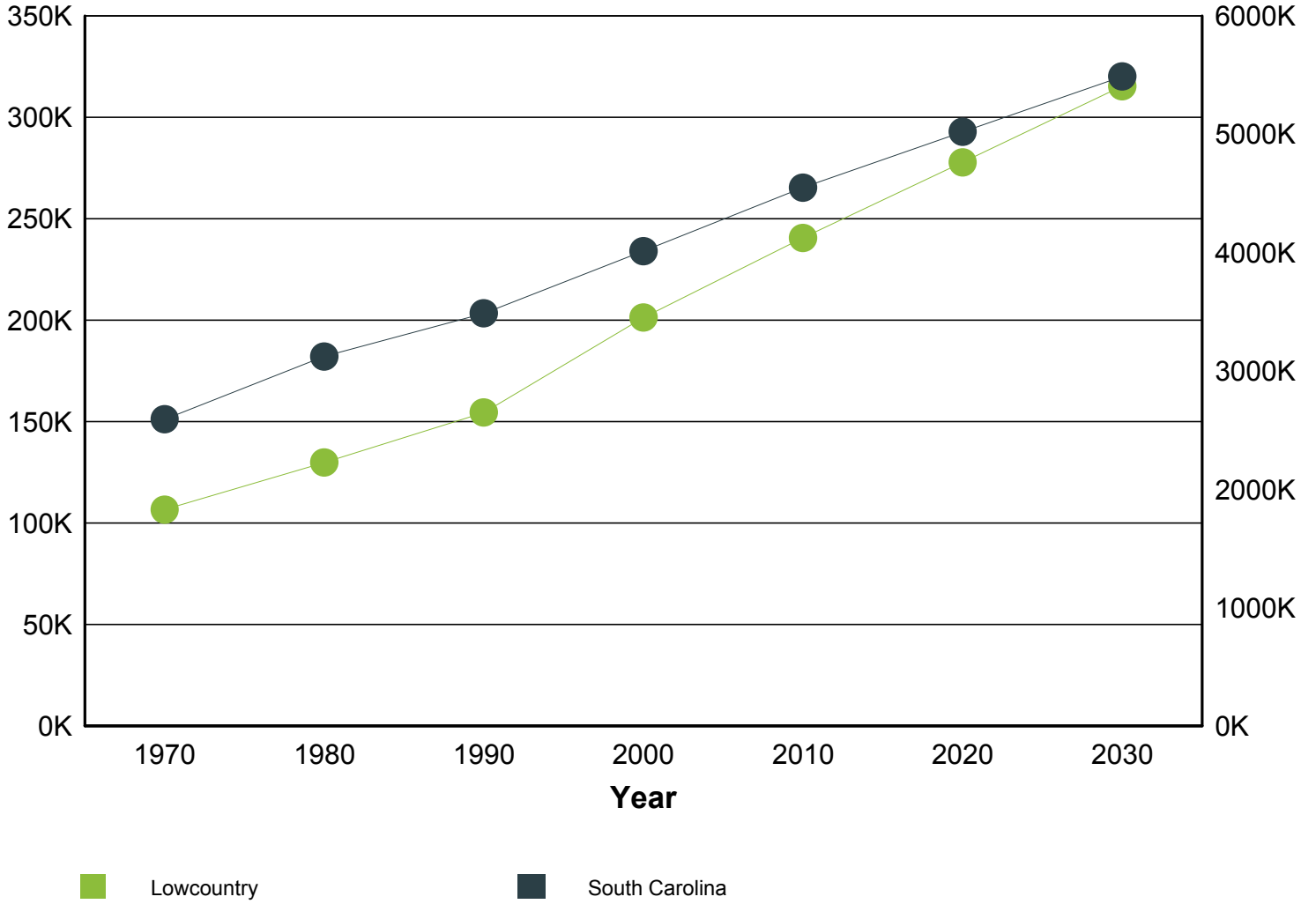
Source: U.S. Census Bureau, American Community Survey

Population Change

Historical and Projected

Lowcountry

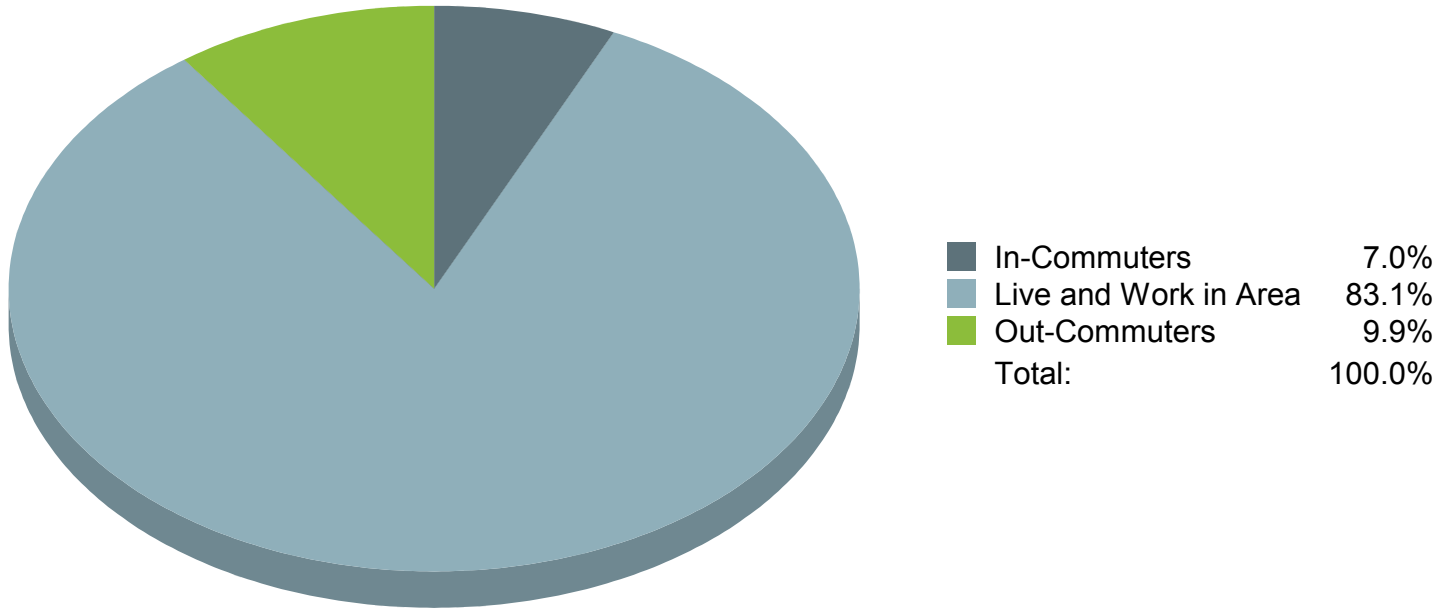
South Carolina



Year	Lowcountry	South Carolina
1970	106,610	2,590,713
1980	129,803	3,121,820
1990	154,475	3,486,310
2000	201,265	4,012,012
2010	240,570	4,549,150
2020	277,820	5,020,400
2030	315,380	5,488,460

Source: U.S. Census Bureau

Commuting Patterns



Commuting Patterns	Workers
Live and Work in Area	91,823
In-Commuters	7,755
Out-Commuters	10,953

Source: U.S. Census Bureau - 2010

Top 10 Places Residents Are Commuting To

Area	Workers
CHATHAM COUNTY, GA	2,933
Charleston County, SC	2,238
Dorchester County, SC	1,158
Berkeley County, SC	498
Allendale County, SC	491
Richland County, SC	284
Orangeburg County, SC	262
Bamberg County, SC	200
EFFINGHAM COUNTY, GA	197
Aiken County, SC	196

Source: U.S. Census Bureau - 2010

Top 10 Places Residents Are Commuting From

Area	Workers
CHATHAM COUNTY, GA	1,625
Dorchester County, SC	789
EFFINGHAM COUNTY, GA	704
Allendale County, SC	643
Charleston County, SC	522
Berkeley County, SC	301
BRYAN COUNTY, GA	228
LIBERTY COUNTY, GA	189
Richland County, SC	145
MECKLENBURG COUNTY, NC	141

Source: U.S. Census Bureau - 2010

Employers by Size of Establishment

Employees	Lowcountry	South Carolina
0 to 4	3,656	66,889
5 to 9	1,228	19,881
10 to 19	786	13,351
20 to 49	512	10,117
50 to 99	173	3,973
100 to 249	94	2,504
250 to 499	20	767
500 to 999	0	346
1000 +	0	277

Source: S.C. Department of Employment & Workforce - 2013 Q2
 - Indicates that the requested data is suppressed

Employment by Size of Establishment

Employees	Lowcountry	South Carolina
0 to 4	6,056	105,630
5 to 9	8,100	131,741
10 to 19	10,749	181,001
20 to 49	15,562	310,957
50 to 99	11,694	274,590
100 to 249	14,047	377,826
250 to 499	6,944	262,914
500 to 999	0	237,653
1000 +	0	681,905

Source: S.C. Department of Employment & Workforce - 2013 Q2
 - Indicates that the requested data is suppressed

20 Largest Employers

(Listed Alphabetically)

Corporation Name

BEAUFORT COUNTY SCHOOL DISTRICT

BEAUFORT MEMORIAL HOSPITAL

CARECORE NATIONAL LLC

COLLETON COUNTY

COLLETON COUNTY SCHOOL DISTRICT

COUNTY OF BEAUFORT

CYPRESS CLUB INC.

DEPARTMENT OF DEFENSE

HAMPTON COUNTY SCHOOL DISTRICT ONE

HARGRAY COMMUNICATIONS GROUP INC

JASPER COUNTY SCHOOL DISTRICT

KEY NISSAN LLC

MARINE CORPS COMMUNITY SERVICES

MARRIOTT RESORTS HOSP CORP

MASTERCORP INC

PUBLIX SUPER MARKETS INC

SEA PINES RESORT LLC

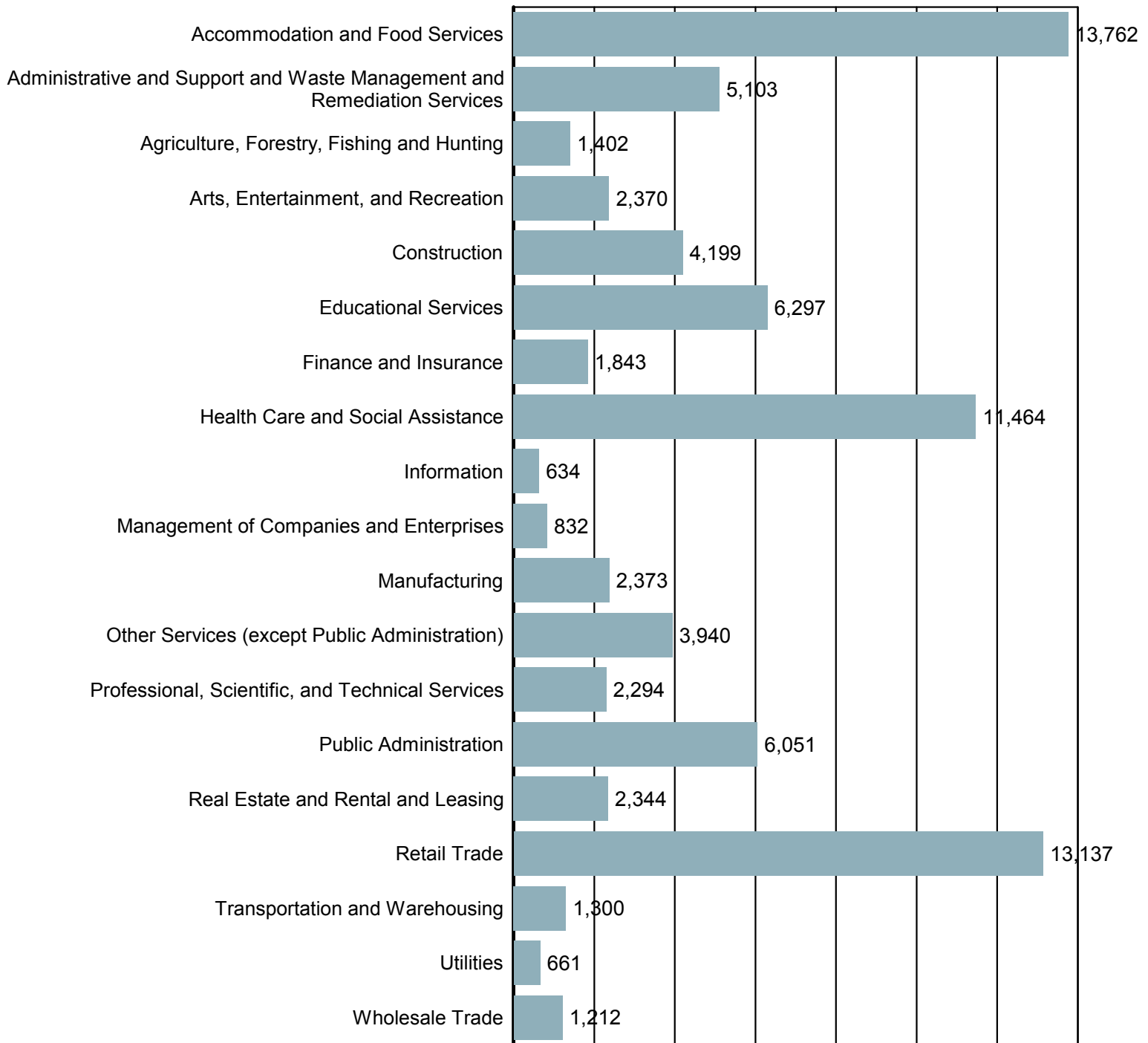
TENET PHYSICIAN SVCS OF HILTON HEAD

WAL-MART ASSOCIATES INC

WALTERBORO COMMUNITY HOSPITAL INC

Source: S.C. Department of Employment & Workforce - 2013 Q2

Employment by Industry

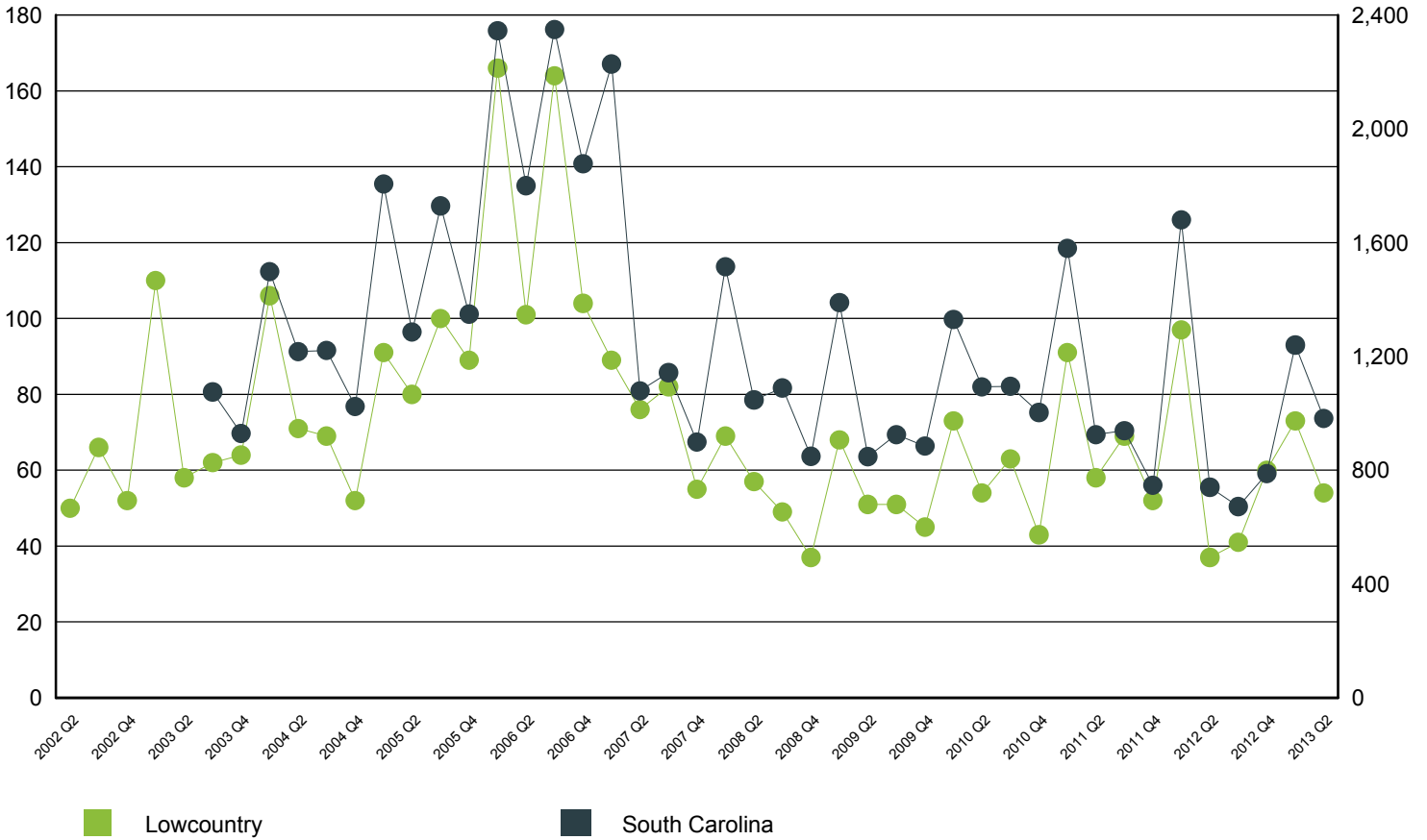


Source: S.C. Department of Employment & Workforce
 Quarterly Census of Employment and Wages (QCEW) - 2013 Q2

New Startup Firms

Lowcountry

South Carolina

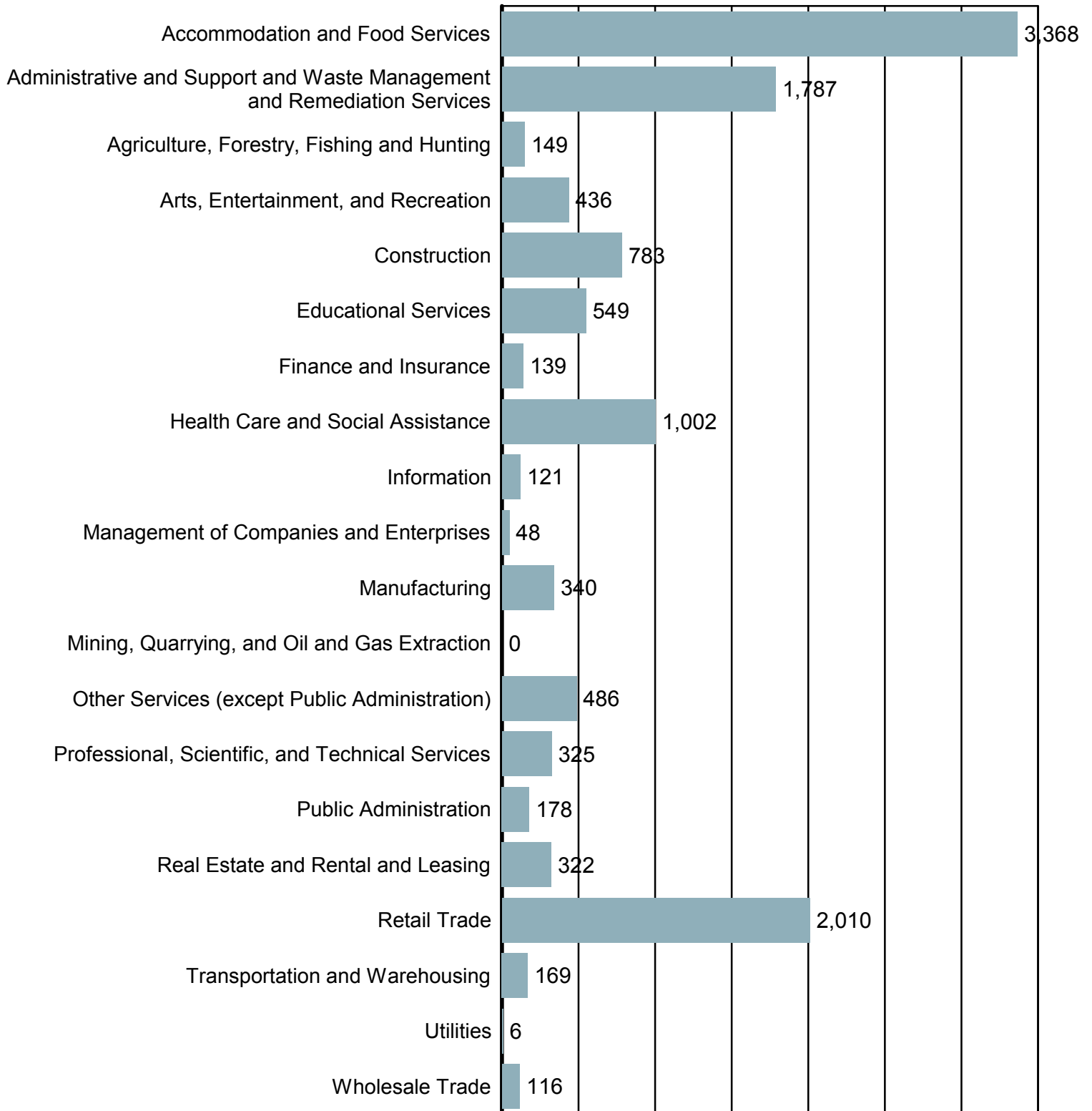


Quarter	Lowcountry	South Carolina
2013 Q2	54	982
2013 Q1	73	1,240
2012 Q4	60	788
2012 Q3	41	672
2012 Q2	37	740
2012 Q1	97	1,680
2011 Q4	52	747
2011 Q3	69	939
2011 Q2	58	925
2011 Q1	91	1,580
2010 Q4	43	1,003
2010 Q3	63	1,095
2010 Q2	54	1,093
2010 Q1	73	1,330
2009 Q4	45	885
2009 Q3	51	925
2009 Q2	51	848
2009 Q1	68	1,389
2008 Q4	37	849
2008 Q3	49	1,089

Note: A firm is included in the count when it does not have a UI Account Number in the previous quarter and has a Setup Date that falls in the quarter displayed.

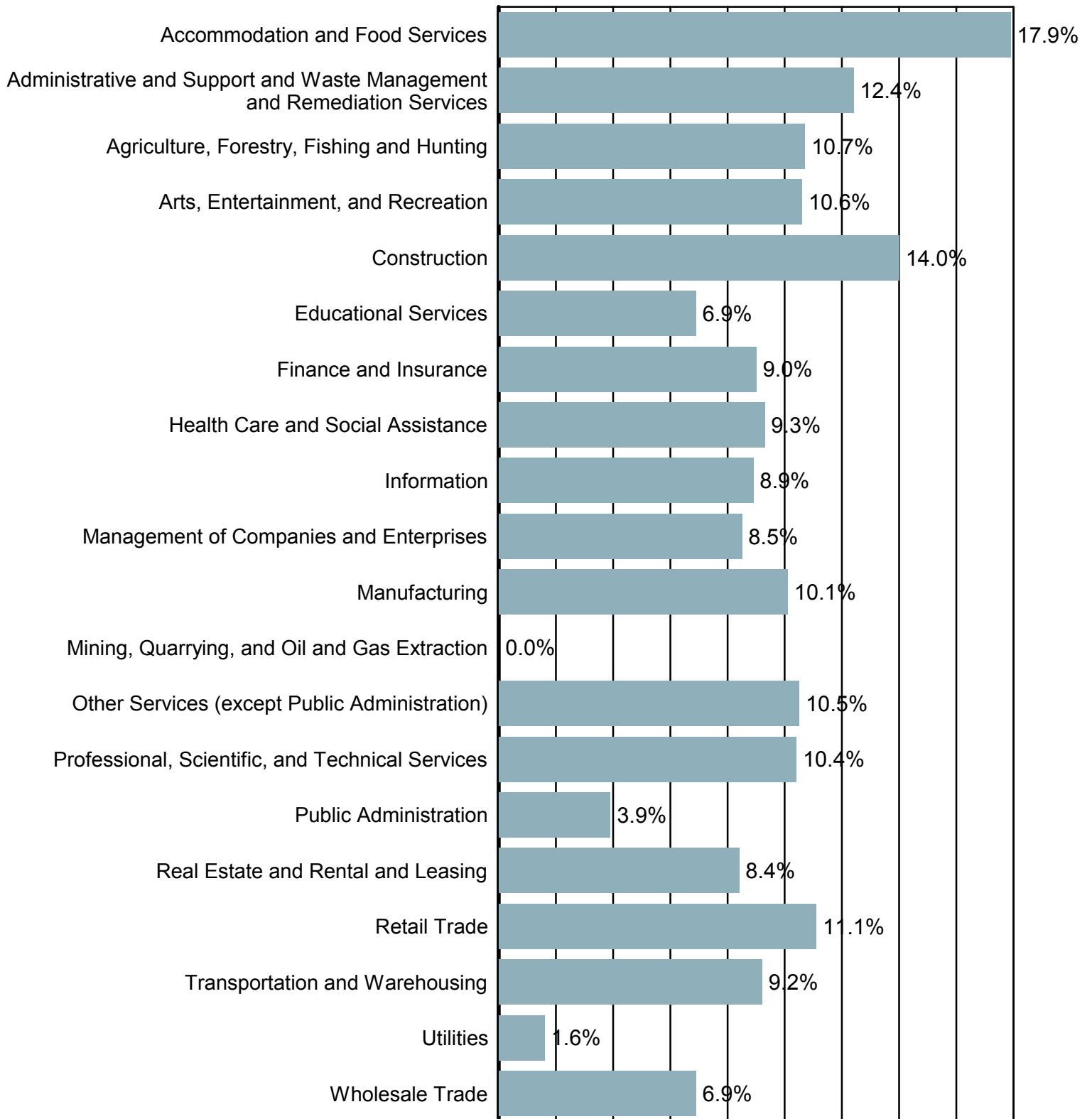
Source: S.C. Department of Employment & Workforce

New Hires by Industry



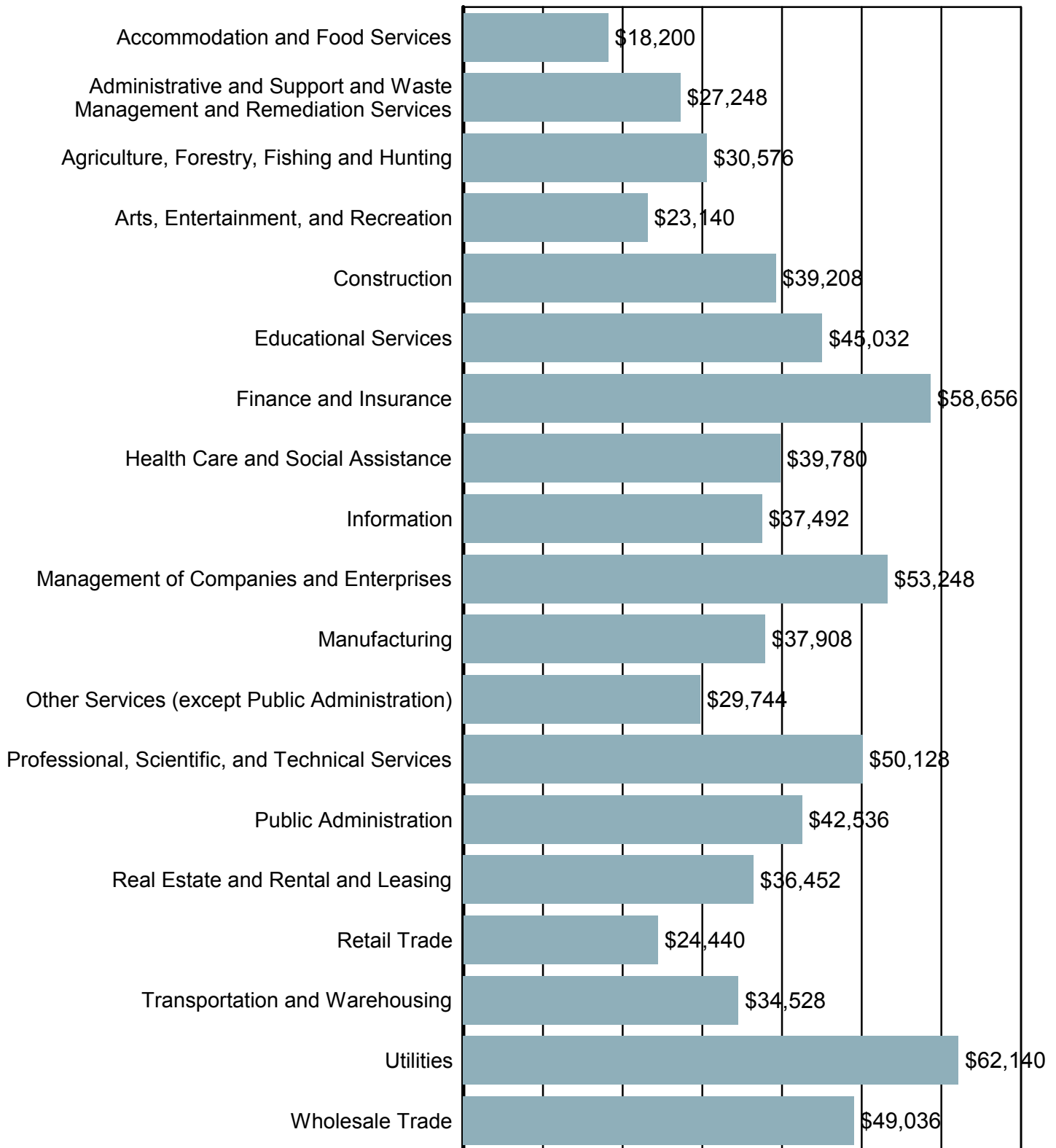
Source: U.S. Census Bureau, Local Employment Dynamics - 2011 Q3

Turnover by Industry



Source: U.S. Census Bureau, Local Employment Dynamics - 2011 Q2

Average Annual Wage by Industry



Source: S.C. Department of Employment & Workforce
 Quarterly Census of Employment and Wages (QCEW) - 2013 Q2

Age of Workers by Industry

Industry	14-18	19-21	22-24	25-34	35-44	45-54	55-64	65+
Total, All Industries	2,487	4,681	4,783	15,244	14,903	15,425	11,265	4,769
Agriculture, Forestry, Fishing and Hunting	85	117	114	393	410	445	383	310
Mining, Quarrying, and Oil and Gas Extraction	0	0	0	0	0	0	0	0
Utilities	4	7	10	52	93	125	80	10
Construction	60	152	196	898	993	1,086	587	213
Manufacturing	34	99	116	452	534	670	495	131
Wholesale Trade	10	29	45	262	322	339	235	89
Retail Trade	522	1,129	997	2,202	1,886	2,081	1,604	739
Transportation and Warehousing	10	40	51	155	176	164	118	53
Information	48	63	44	198	265	242	150	51
Finance and Insurance	12	25	70	421	421	411	301	109
Real Estate and Rental and Leasing	60	133	148	467	457	521	457	319
Professional, Scientific, and Technical Servi	36	59	102	595	649	582	471	197
Management of Companies and Enterprises	8	43	67	138	124	132	81	32
Administrative and Support and Waste Manageme	158	290	385	1,262	1,143	1,162	661	371
Educational Services	10	45	122	926	1,249	1,491	1,416	370
Health Care and Social Assistance	36	182	341	1,728	1,888	1,866	1,516	444
Arts, Entertainment, and Recreation	99	145	140	446	392	412	338	291
Accommodation and Food Services	1,174	1,887	1,480	3,052	2,096	1,800	977	476
Other Services (except Public Administration)	88	169	211	715	764	869	651	300
Public Administration	34	69	143	881	1,039	1,024	742	265

Source: U.S. Census Bureau, Local Employment Dynamics - 2011 Q3

Labor Market Projections

Total Employment by Industry
(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

Lowcountry Industry	2010 Estimated Employment	2020 Projected Employment	Change	Percent Change	Annual Percent
Total Employment, All Jobs	77,690	89,241	11,551	14.87	1.40
Health Care and Social Assistance	6,038	8,112	2,074	34.35	3.00
Retail Trade	11,742	13,711	1,969	16.77	1.56
Construction	4,433	5,784	1,351	30.48	2.70
Accommodation and Food Services	11,976	13,171	1,195	9.98	0.96
Other Services (Except Government)	5,064	6,086	1,022	20.18	1.86
Administrative and Support and Waste Management and Remediat	4,137	5,046	909	21.97	2.01
Agriculture, Forestry, Fishing and Hunting	4,158	4,786	628	15.10	1.42
Arts, Entertainment, and Recreation	2,079	2,446	367	17.65	1.64
Real Estate and Rental and Leasing	2,296	2,579	283	12.33	1.17
Manufacturing	1,447	1,699	252	17.42	1.62
Professional, Scientific, and Technical Services	2,251	2,489	238	10.57	1.01
Transportation and Warehousing	952	1,126	174	18.28	1.69
Finance and Insurance	1,731	1,854	123	7.11	0.69
Wholesale Trade	1,019	1,141	122	11.97	1.14
Educational Services	854	970	116	13.58	1.28
Management of Companies and Enterprises	402	483	81	20.15	1.85
Information	777	853	76	9.78	0.94
Utilities	346	378	32	9.25	0.89
Government	6,137	5,986	-151	-2.46	-0.25

Source: S.C. Department of Employment & Workforce - Industry Projections

Labor Market Projections

Total Employment by Occupation
(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

Lowcountry Occupation	2010 Estimated Employment	2020 Projected Employment	Annual Openings	Openings (Replace)	Openings (Growth)
Total, All Occupations	77,690	89,241	1,962	1,176	3,138
Management Occupations	6,963	7,574	139	64	203
Business and Financial Operations Occupations	2,019	2,327	42	31	73
Computer and Mathematical Occupations	512	600	10	9	19
Architecture and Engineering Occupations	532	573	11	5	16
Life, Physical, and Social Science Occupations	286	300	9	2	11
Community and Social Service Occupations	563	645	13	8	21
Legal Occupations	777	788	14	2	16
Education, Training, and Library Occupations	924	1,057	21	14	35
Arts, Design, Entertainment, Sports, and Media Occupations	880	1,003	24	13	37
Healthcare Practitioners and Technical Occupations	2,890	3,747	60	86	146
Healthcare Support Occupations	1,919	2,492	27	57	84
Protective Service Occupations	2,079	2,206	55	15	70
Food Preparation and Serving Related Occupations	10,691	11,952	388	126	514
Building and Grounds Cleaning and Maintenance Occupations	7,231	8,309	130	109	239
Personal Care and Service Occupations	2,627	3,189	77	56	133
Sales and Related Occupations	11,058	12,734	350	168	518
Office and Administrative Support Occupations	9,995	11,253	225	132	357
Farming, Fishing, and Forestry Occupations	2,650	3,007	78	36	114
Construction and Extraction Occupations	4,431	5,469	94	104	198
Installation, Maintenance, and Repair Occupations	3,021	3,521	68	50	118
Production Occupations	2,005	2,263	40	28	68
Transportation and Material Moving Occupations	3,637	4,232	88	60	148

Source: S.C. Department of Employment & Workforce - Occupational Projections

Labor Market Projections

Growing Occupations
(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

Lowcountry	2010	2020					
Occupation	Estimated Employment	Projected Employment	Percent Change	Replace	Growth	Total	Average Salary
Diagnostic Medical Sonographers	16	26	63	0	1	1	\$ 58,667
Cardiovascular Technologists and Technicians	8	12	50	0	0	0	\$ 62,189
Medical Secretaries	307	457	49	4	15	19	\$ 32,218
Mental Health Counselors	16	23	44	0	1	1	\$ 31,411
Market Research Analysts and Marketing Specialists	73	104	42	2	3	5	\$ 55,238
Meeting, Convention, and Event Planners	88	124	41	2	4	6	\$ 44,958
Captains, Mates, and Pilots of Water Vessels	22	31	41	1	1	2	\$ 66,885
Cost Estimators	82	115	40	2	3	5	\$ 58,926
Industrial Engineers	5	7	40	0	0	0	\$ 61,797
Dental Hygienists	108	151	40	2	4	6	\$ 58,244
Physical Therapists	129	180	40	2	5	7	\$ 80,109
Machinists	78	108	38	1	3	4	\$ 30,863
Meat, Poultry, and Fish Cutters and Trimmers	35	48	37	1	1	2	\$ 22,082
Heating, Air Conditioning, and Refrigeration Mechanics and I	184	252	37	3	7	10	\$ 39,036
Medical Assistants	352	482	37	5	13	18	\$ 28,143
Welders, Cutters, Solderers, and Brazers	47	64	36	1	2	3	\$ 34,369
Occupational Therapists	78	106	36	2	3	5	\$ 67,703
Veterinary Technologists and Technicians	73	99	36	1	3	4	\$ 29,016
Brickmasons and Blockmasons	98	132	35	2	3	5	\$ 41,121
Cement Masons and Concrete Finishers	116	156	34	2	4	6	\$ 34,185

Occupations are sorted by highest estimated percentage growth from estimate year to projection year.

Source: S.C. Department of Employment & Workforce - Occupational Projections

Labor Market Projections

Declining Occupations

(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

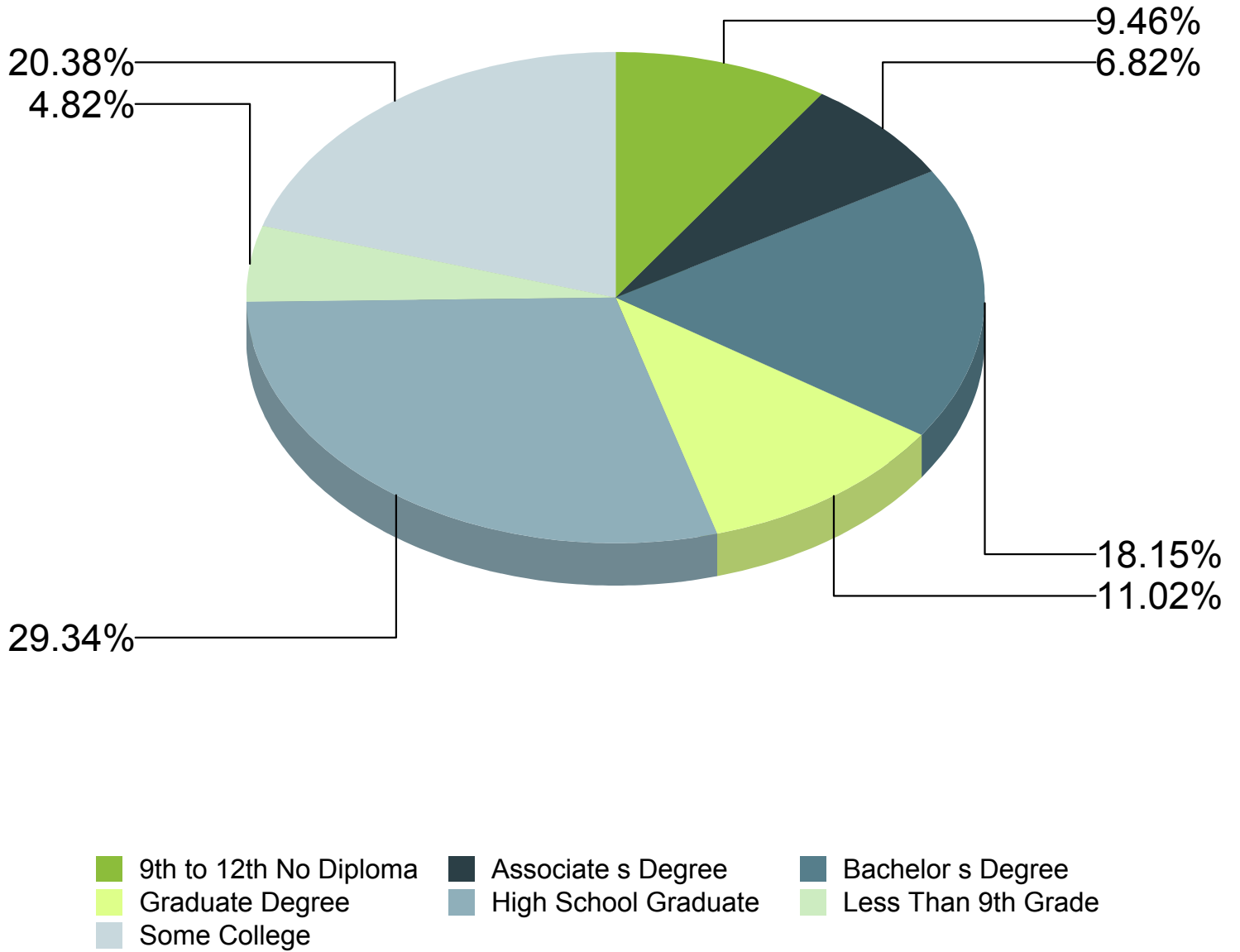
Lowcountry	2010	2020					
Occupation	Estimated Employment	Projected Employment	Percent Change	Replace	Growth	Total	Average Salary
Postal Service Mail Sorters, Processors, and Processing Mach	23	13	-43	0	0	0	\$ 40,421
Postal Service Clerks	50	29	-42	1	0	1	\$ 47,041
Geoscientists, Except Hydrologists and Geographers	11	8	-27	0	0	0	\$ 31,030
Switchboard Operators, Including Answering Service	71	54	-24	1	0	1	\$ 24,015
Postmasters and Mail Superintendents	34	27	-21	1	0	1	\$ 60,921
Information and Record Clerks, All Other	88	80	-9	2	0	2	\$ 37,985
Forest and Conservation Workers	50	46	-8	1	0	1	\$ 24,418
Forest and Conservation Technicians	14	13	-7	1	0	1	\$ 32,052
Occupational Health and Safety Specialists	29	27	-7	1	0	1	\$ 53,358
Engineering Technicians, Except Drafters, All Other	44	41	-7	1	0	1	\$ 67,466
Floral Designers	49	46	-6	2	0	2	\$ 32,496
First-Line Supervisors of Correctional Officers	19	18	-5	1	0	1	\$ 63,795
First-Line Supervisors of Housekeeping and Janitorial Worker	360	345	-4	5	0	5	\$ 40,000
Tax Preparers	30	29	-3	1	0	1	\$ 28,090
Financial Specialists, All Other	72	70	-3	2	0	2	\$ 56,895
Food Service Managers	384	374	-3	7	0	7	\$ 56,373
Pressers, Textile, Garment, and Related Materials	133	130	-2	1	0	1	\$ 19,196
Claims Adjusters, Examiners, and Investigators	49	48	-2	1	0	1	\$ 67,535
Lawyers	461	452	-2	9	0	9	\$ 90,883
Legislators	58	57	-2	1	0	1	\$ 17,469

Occupations are sorted by highest estimated percentage decline from estimate year to projection year.

Source: S.C. Department of Employment & Workforce - Occupational Projections

Educational Attainment

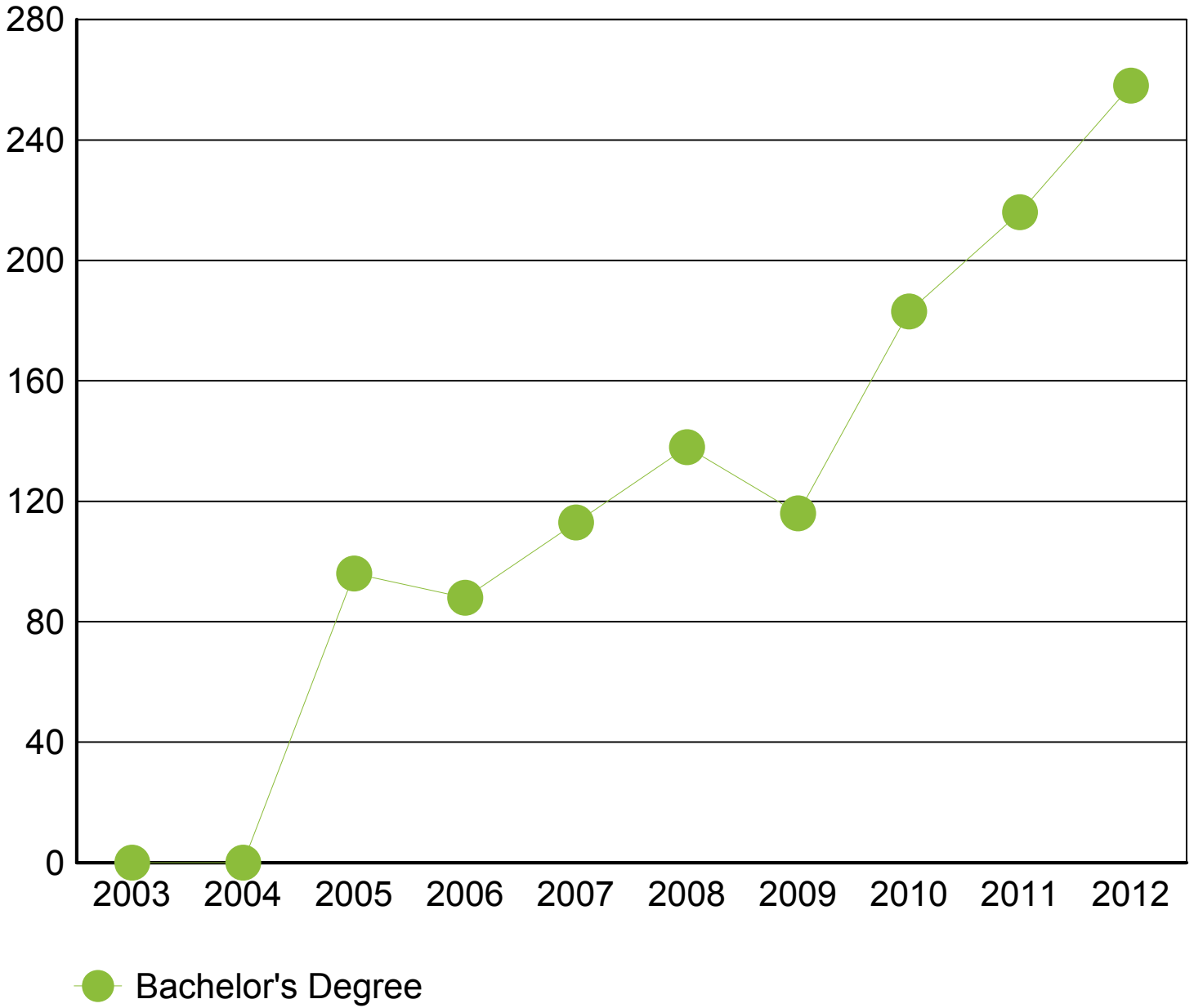
(Population 25 Years and Older)



Source: U.S. Census Bureau, American Community Survey - 2011 5-Year Estimates

Graduate Trends

(Based On Graduates From Area Schools)



Source: Institute of Education Sciences (IES), Integrated Postsecondary Education Data System

Educational Institutions

Technical College of the Lowcountry
921 Ribaut Road
Beaufort, SC 29901
800.768.8252
<http://www.tcl.edu>
2012 Degrees Awarded: 475

Cosmetic Arts Institute
1789 Hampton Street
Walterboro, SC 29488
843.549.8587
<http://www.cosmeticartsinstitute.edu>
2012 Degrees Awarded: 12

University of South Carolina-Beaufort
1 University Boulevard
Bluffton, SC 29909
843.208.8000
<http://www.uscb.edu>
2012 Degrees Awarded: 261

Source: Institute of Education Sciences (IES), Integrated Postsecondary Education Data System