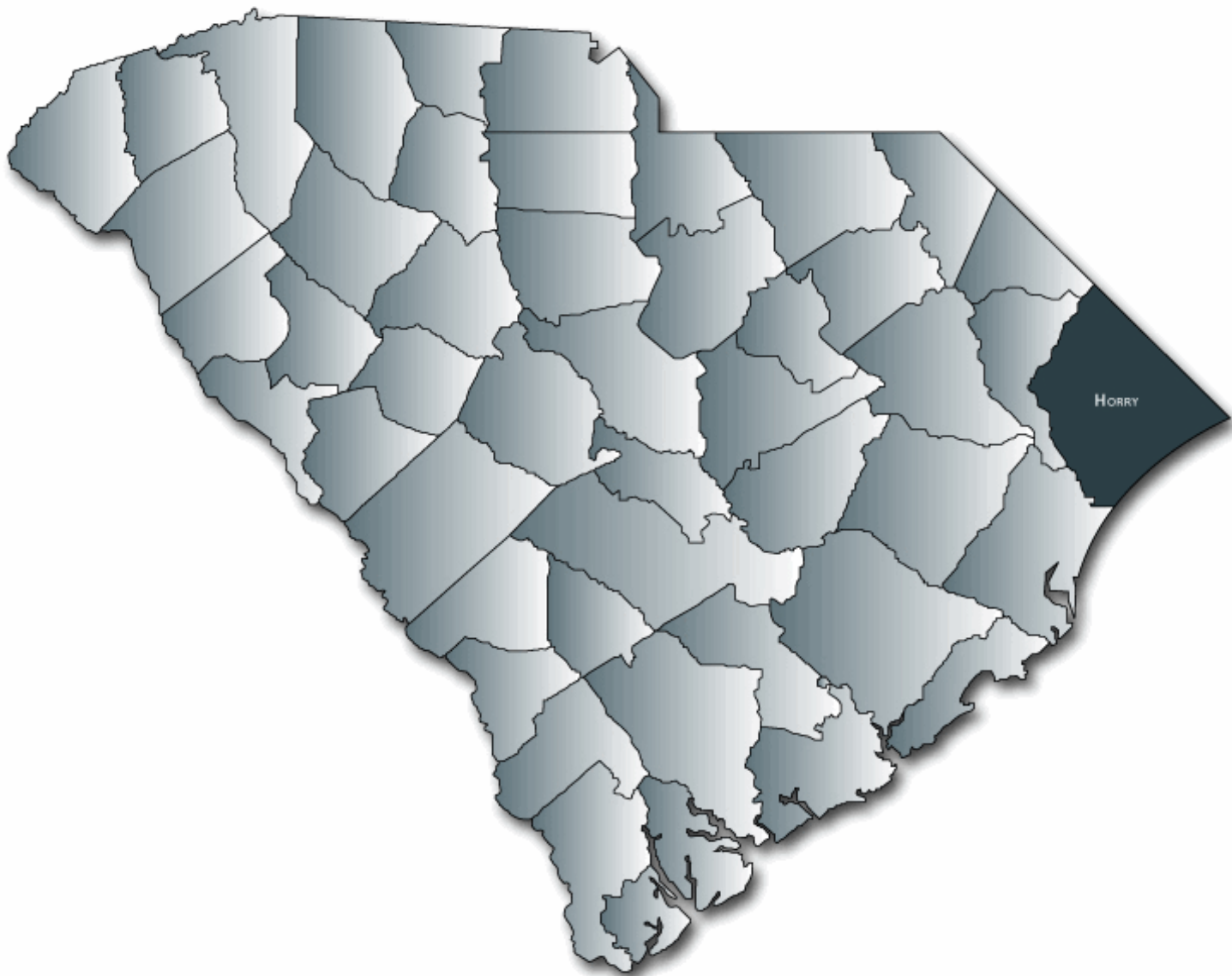


COMMUNITY PROFILE

Horry County



S.C. Department of Employment & Workforce

Labor Market Information

1550 Gadsden Street, PO Box 995

Columbia, SC 29202

803.737.2660

www.SCWorkforceInfo.com

Updated: 02/03/2014



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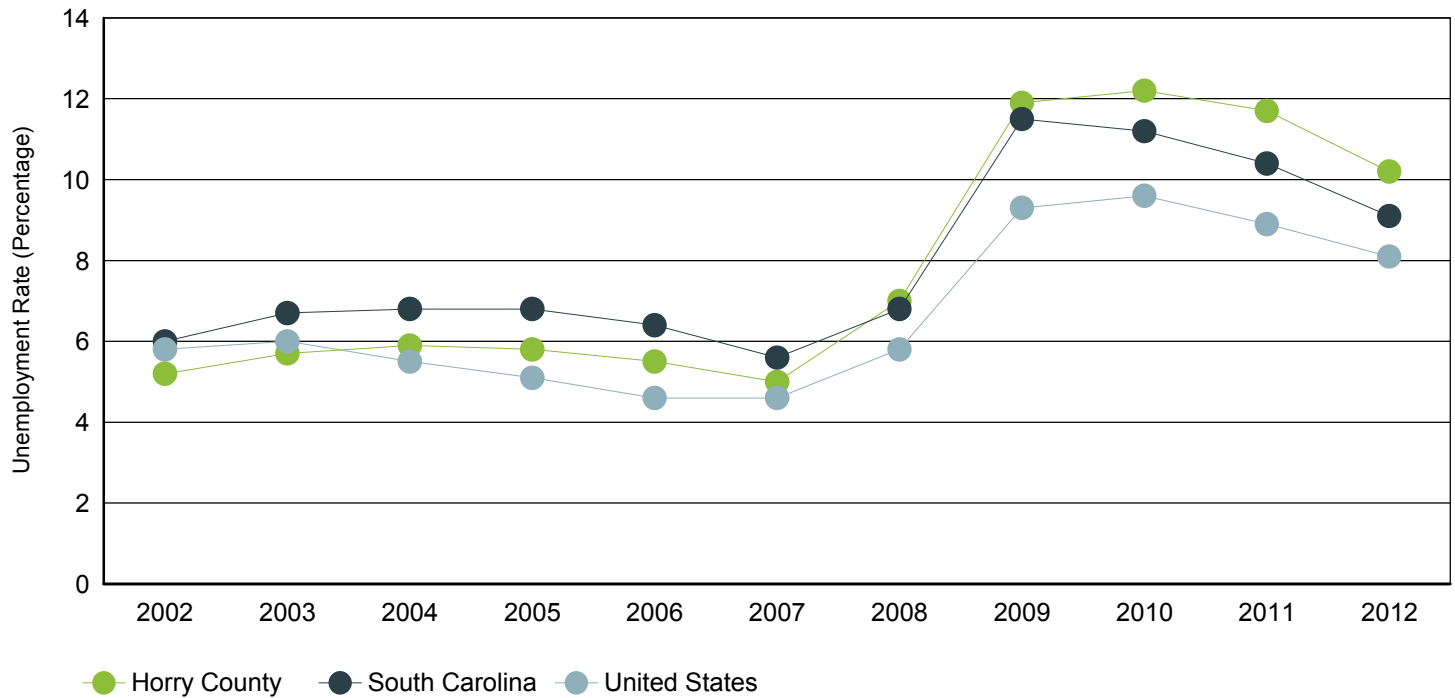
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Annual Unemployment Rate (Unadjusted)

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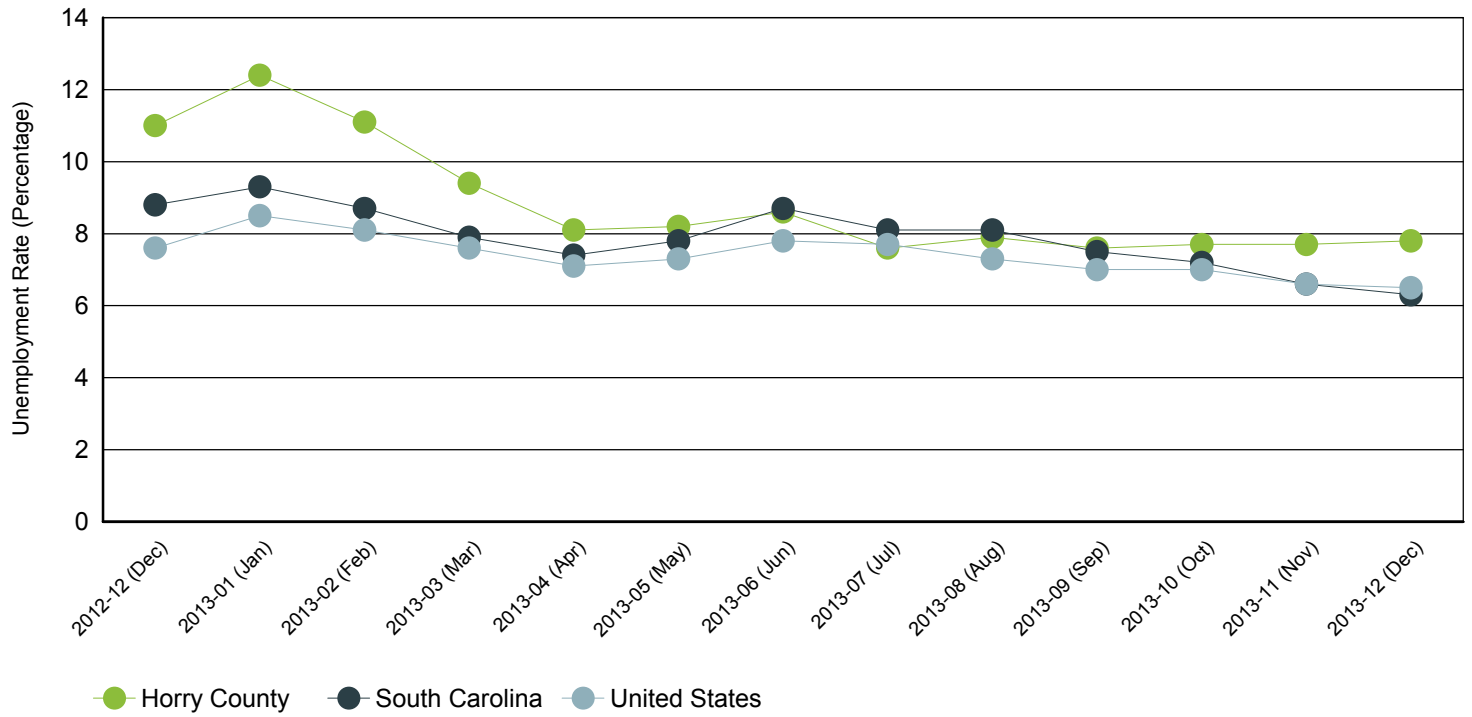


Year	Horry County			South Carolina			United States		
	Employment	Unemp	Rate	Employment	Unemp	Rate	Employment	Unemp	Rate
2012	116,202	13,243	10.2%	1,970,112	197,083	9.1%	142,469,000	12,506,000	8.1%
2011	114,225	15,182	11.7%	1,941,654	225,657	10.4%	139,869,000	13,747,000	8.9%
2010	114,220	15,813	12.2%	1,917,747	241,452	11.2%	139,064,000	14,825,000	9.6%
2009	114,960	15,520	11.9%	1,908,839	246,945	11.5%	139,877,000	14,265,000	9.3%
2008	121,595	9,190	7.0%	1,998,368	144,925	6.8%	145,362,000	8,924,000	5.8%
2007	124,021	6,469	5.0%	2,010,252	119,068	5.6%	146,047,000	7,078,000	4.6%
2006	120,985	6,989	5.5%	1,970,912	134,123	6.4%	144,427,000	7,001,000	4.6%
2005	113,984	7,012	5.8%	1,922,367	139,983	6.8%	141,730,000	7,591,000	5.1%
2004	109,090	6,867	5.9%	1,888,050	138,430	6.8%	139,252,000	8,149,000	5.5%
2003	105,203	6,338	5.7%	1,854,419	133,257	6.7%	137,736,000	8,774,000	6.0%
2002	100,043	5,480	5.2%	1,826,240	115,907	6.0%	136,485,000	8,378,000	5.8%

Source: S.C. Department of Employment & Workforce

Monthly Unemployment Rate (Unadjusted)

Past 13 Months



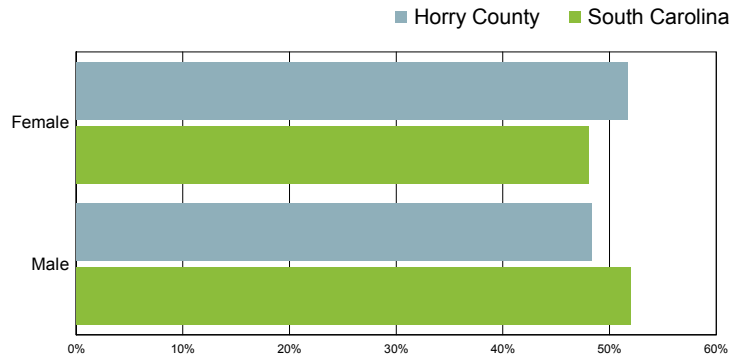
Period	Horry County	South Carolina	United States
Dec 2013	7.8%	6.3%	6.5%
Nov 2013	7.7%	6.6%	6.6%
Oct 2013	7.7%	7.2%	7.0%
Sep 2013	7.6%	7.5%	7.0%
Aug 2013	7.9%	8.1%	7.3%
Jul 2013	7.6%	8.1%	7.7%
Jun 2013	8.6%	8.7%	7.8%
May 2013	8.2%	7.8%	7.3%
Apr 2013	8.1%	7.4%	7.1%
Mar 2013	9.4%	7.9%	7.6%
Feb 2013	11.1%	8.7%	8.1%
Jan 2013	12.4%	9.3%	8.5%
Dec 2012	11.0%	8.8%	7.6%

Source: S.C. Department of Employment & Workforce

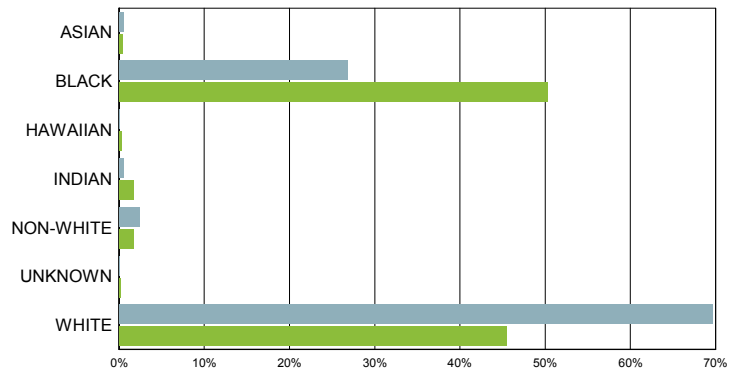
Characteristics of Unemployment Insurance Claimants

January 2014

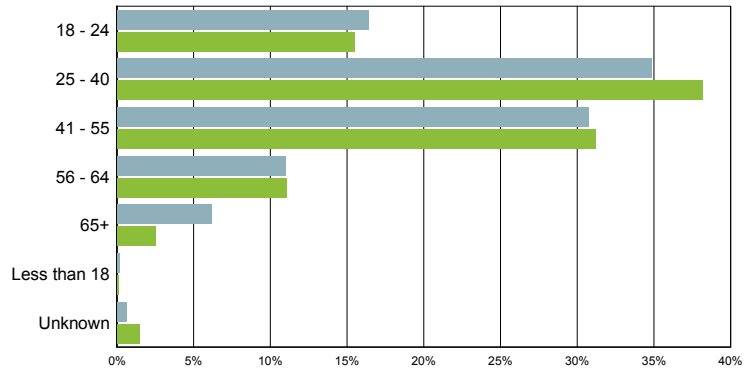
Gender	Horry County	South Carolina
Female	1,036	11,202
Male	968	12,107



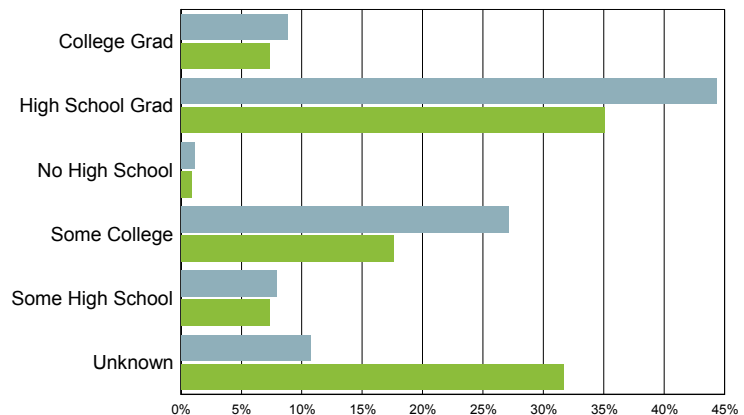
Race	Horry County	South Carolina
ASIAN	10	99
BLACK	537	11,722
HAWAIIAN	2	72
INDIAN	10	383
NON-WHITE	49	400
UNKNOWN	1	34
WHITE	1,395	10,599



Age Group	Horry County	South Carolina
18 - 24	329	3,609
25 - 40	698	8,892
41 - 55	616	7,272
56 - 64	220	2,574
65+	124	591
Less than 18	4	24
Unknown	13	347



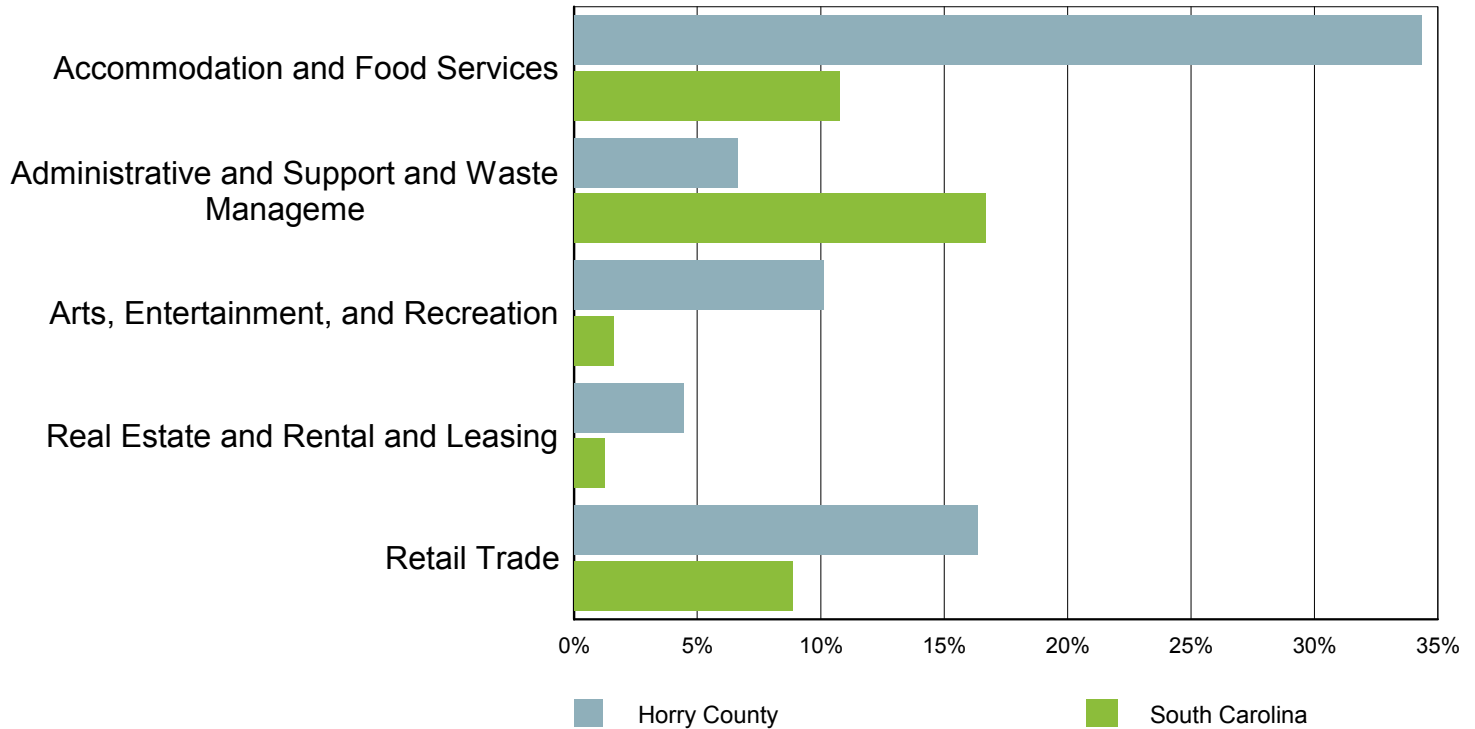
Education	Horry County	South Carolina
College Grad	177	1,715
Some College	543	4,105
High School Grad	888	8,183
Some High School	159	1,707
No High School	22	213
Unknown	215	7,386



Source: S.C. Department of Employment & Workforce

Characteristics of Unemployment Insurance Claims by Industry

Industry Groups With Largest Number of Claims
January 2014

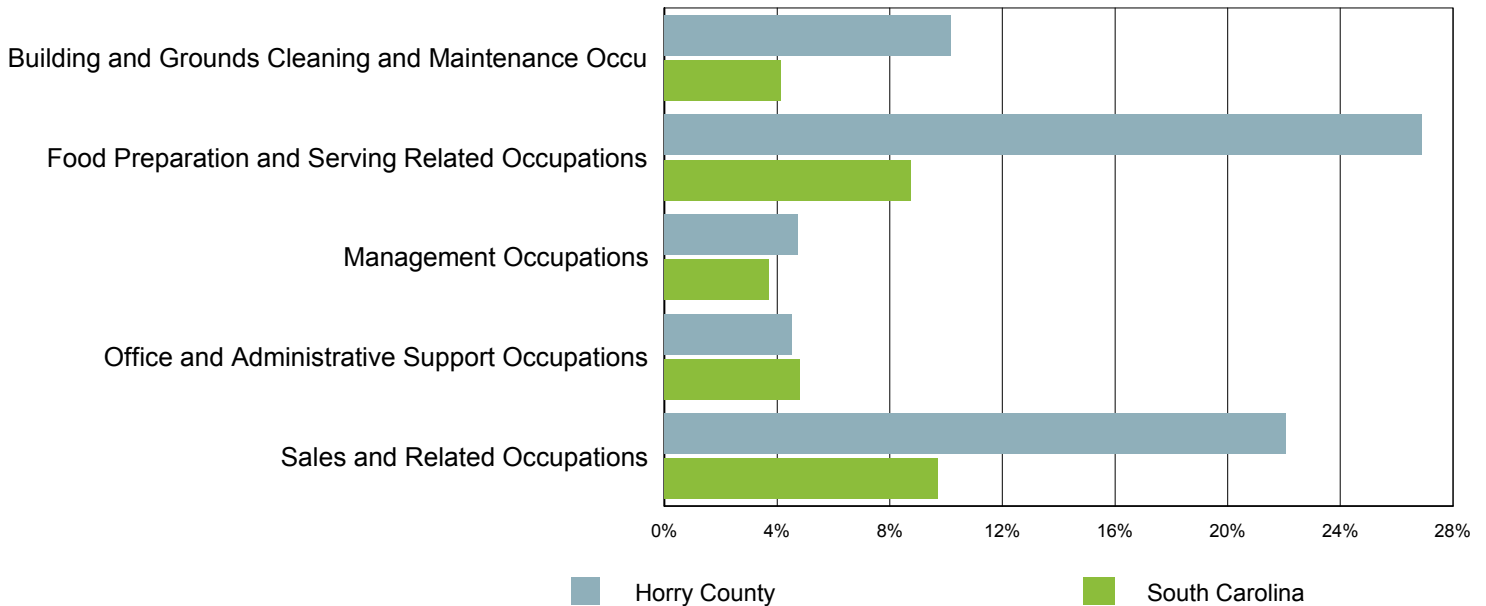


Industry	Horry County	South Carolina
Agriculture, Forestry, Fishing and Hunting	2	90
Utilities	1	18
Construction	80	1,661
Manufacturing	42	5,616
Wholesale Trade	43	474
Retail Trade	332	2,083
Transportation and Warehousing	41	542
Information	17	173
Finance and Insurance	20	384
Real Estate and Rental and Leasing	90	289
Professional, Scientific, and Technical Servi	39	673
Management of Companies and Enterprises	2	51
Administrative and Support and Waste Manageme	135	3,925
Educational Services	14	218
Health Care and Social Assistance	54	1,144
Arts, Entertainment, and Recreation	205	376
Accommodation and Food Services	697	2,531
Other Services (except Public Administration)	23	431
Public Administration	12	216
Unknown	180	2,600

Source: S.C. Department of Employment & Workforce

Characteristics of Unemployment Insurance Claims by Occupation

Occupation Groups With Largest Number of Claims
January 2014



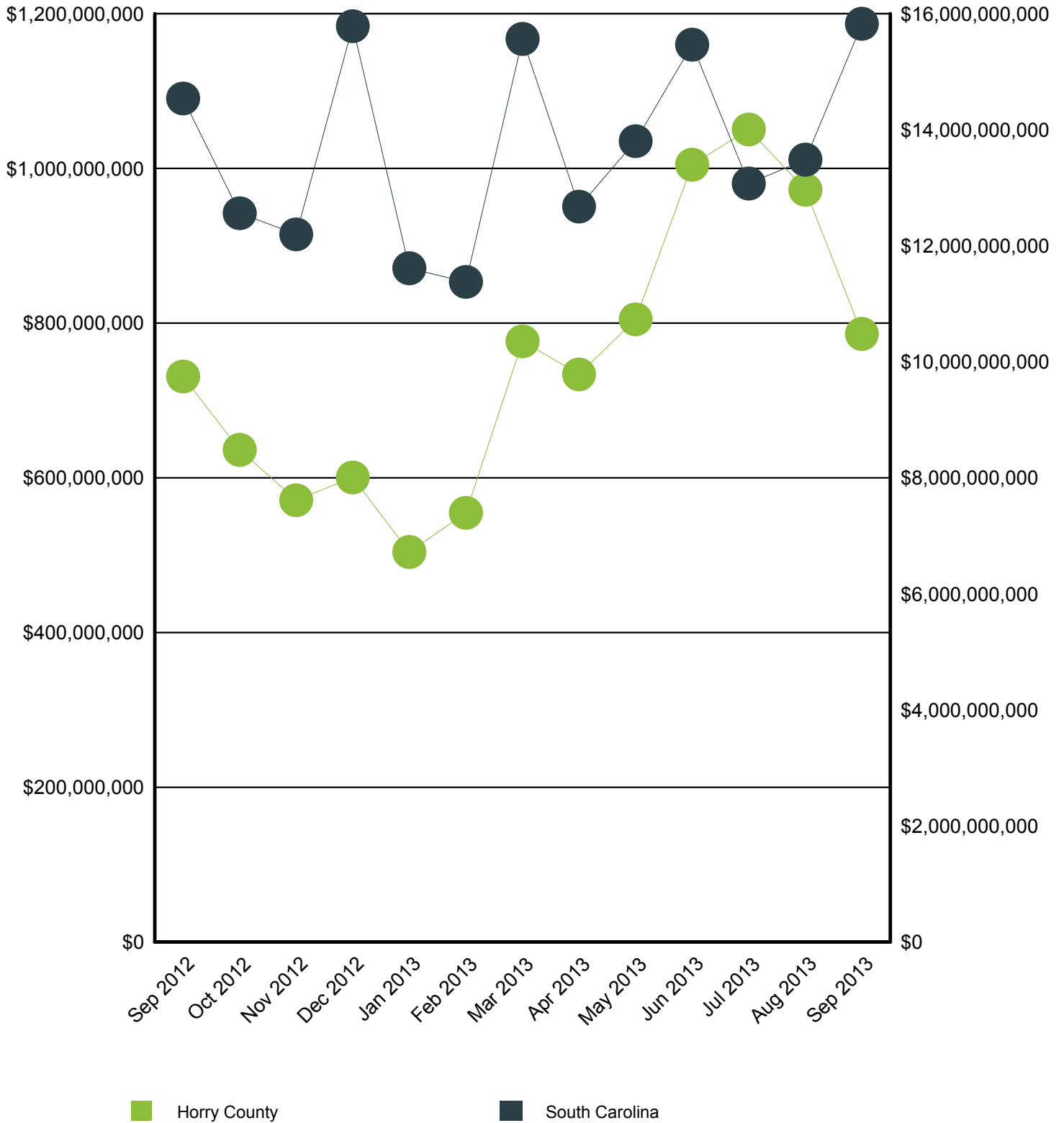
Occupation	Horry County	South Carolina
Architecture and Engineering Occupations	5	181
Arts, Design, Entertainment, Sports, and Media Occ	45	188
Building and Grounds Cleaning and Maintenance Occu	206	971
Business and Financial Operations Occupations	32	530
Community and Social Service Occupations	5	110
Computer and Mathematical Occupations	13	213
Construction and Extraction Occupations	57	1,370
Education, Training, and Library Occupations	7	271
Farming, Fishing, and Forestry Occupations	4	96
Food Preparation and Serving Related Occupations	546	2,060
Healthcare Practitioners and Technical Occupations	22	298
Healthcare Support Occupations	30	625
Installation, Maintenance, and Repair Occupations	48	556
Legal Occupations	8	78
Management Occupations	96	871
Military Specific Occupations	7	121
Office and Administrative Support Occupations	92	1,128
Personal Care and Service Occupations	40	294
Production Occupations	39	3,524
Protective Service Occupations	18	210
Sales and Related Occupations	448	2,282
Transportation and Material Moving Occupations	52	826
Unknown	209	6,682

Source: S.C. Department of Employment & Workforce

Retail Sales

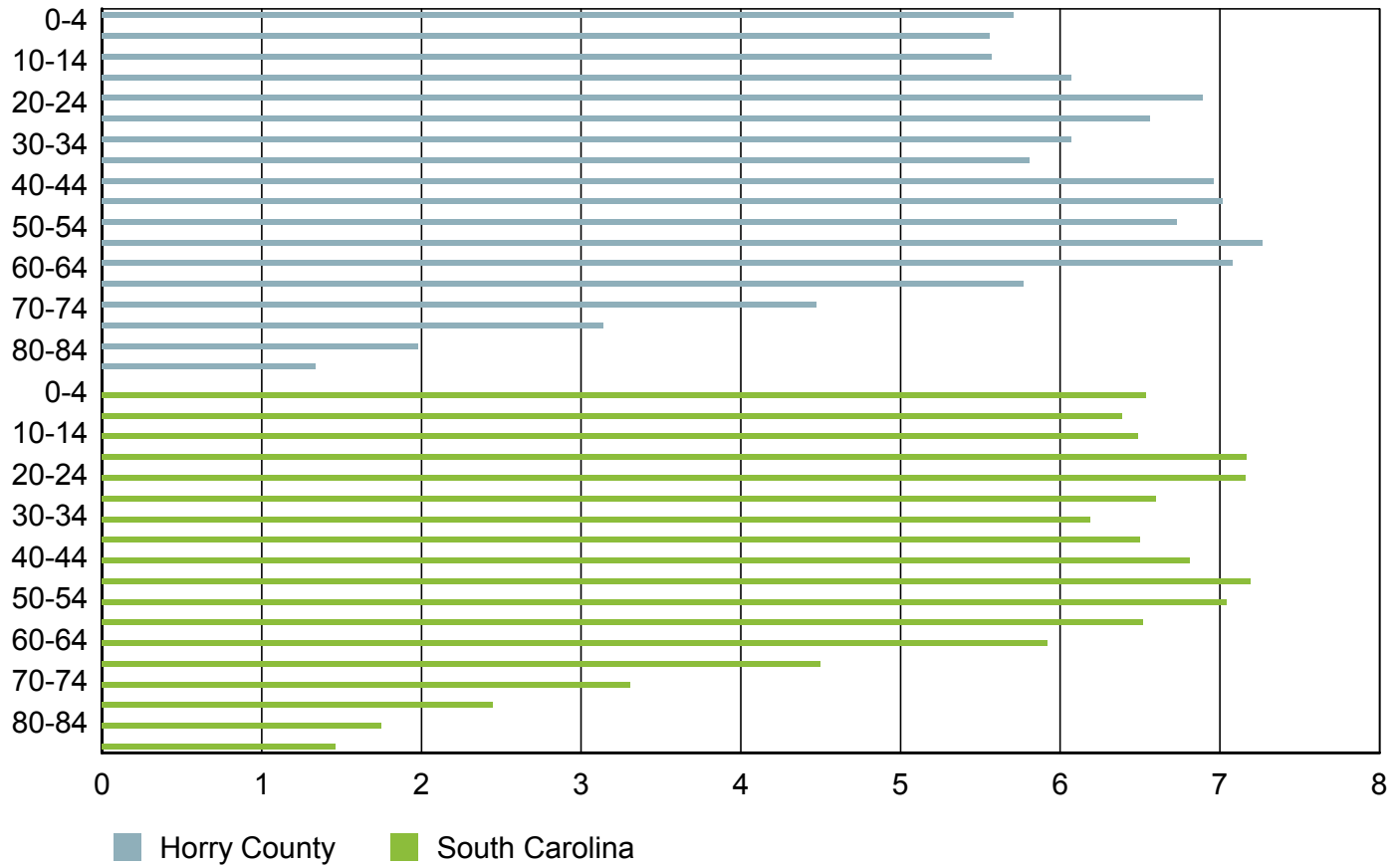
Horry County

South Carolina



Source: S.C. Department of Revenue

Population by Age



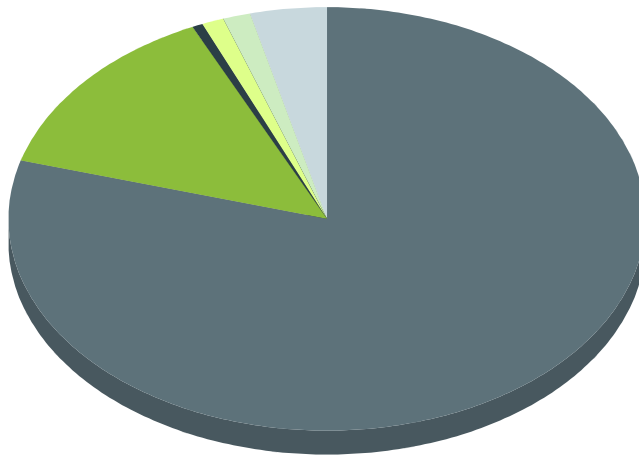
Age Range	Horry County	South Carolina	United States
0-4	15,127	299,328	20,170,377
5-9	14,734	292,378	20,207,046
10-14	14,781	297,045	20,631,572
15-19	16,083	327,882	22,083,463
20-24	18,268	327,799	21,463,191
25-29	17,389	302,121	20,940,180
30-34	16,085	283,397	19,728,641
35-39	15,398	297,283	20,367,911
40-44	18,451	311,606	21,315,317
45-49	18,619	329,132	22,654,947
50-54	17,848	322,250	21,924,721
55-59	19,284	298,425	19,215,139
60-64	18,772	270,722	16,292,447
65-69	15,303	206,047	11,984,083
70-74	11,864	151,529	9,168,648
75-79	8,317	112,287	7,365,437
80-84	5,257	79,905	5,753,990
85 and older	3,559	66,728	5,336,662

Source: U.S. Census Bureau, American Community Survey

Population by Race

Race	Horry County	%	South Carolina	%	United States	%
White	210,575	79.4%	3,075,318	67.2%	227,167,013	74.1%
Black	36,453	13.8%	1,281,627	28.0%	38,395,857	12.5%
American Indian/Alaskan Native	1,221	0.5%	14,939	0.3%	2,502,653	0.8%
Asian	3,062	1.1%	56,575	1.2%	14,497,185	4.7%
Native Hawaiian/ Other Pacific Islander	74	0.0%	1,920	0.0%	500,592	0.2%
2 or more races	3,225	1.2%	72,080	1.6%	7,816,654	2.5%
Other	10,529	4.0%	73,405	1.6%	15,723,818	5.1%

Source: U.S. Census Bureau, American Community Survey



White	79.4%
Black	13.8%
American Indian/Alaskan Native	0.5%
Asian	1.1%
Native Hawaiian/ Other Pacific Islander	0.0%
2 or more races	1.2%
Other	4.0%
Total:	100.0%

Population by Gender

Gender	Horry County	South Carolina	United States
Male	129,781	2,227,017	150,740,216
Female	135,358	2,348,847	155,863,556

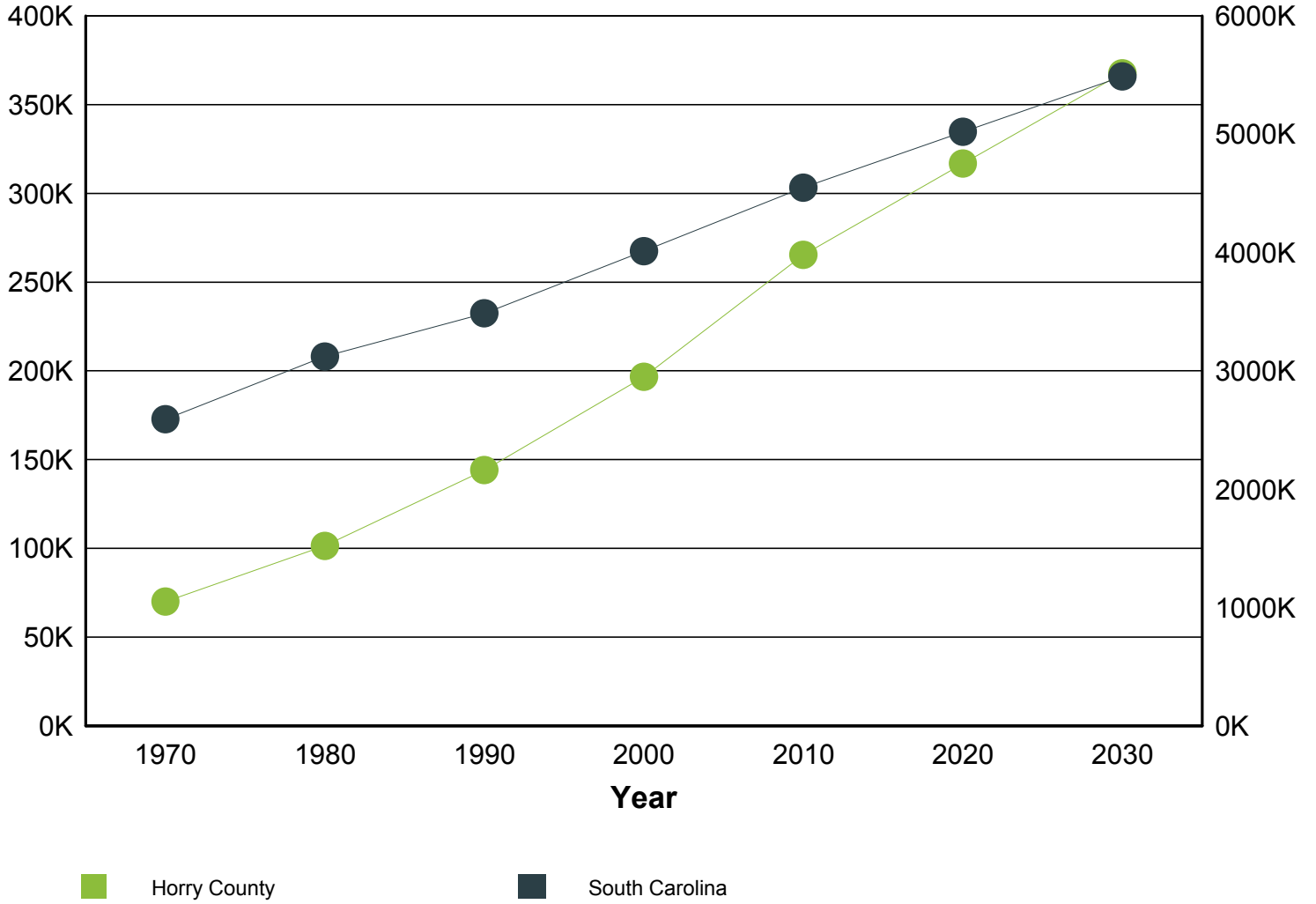
Source: U.S. Census Bureau, American Community Survey

Population Change

Historical and Projected

Horry County

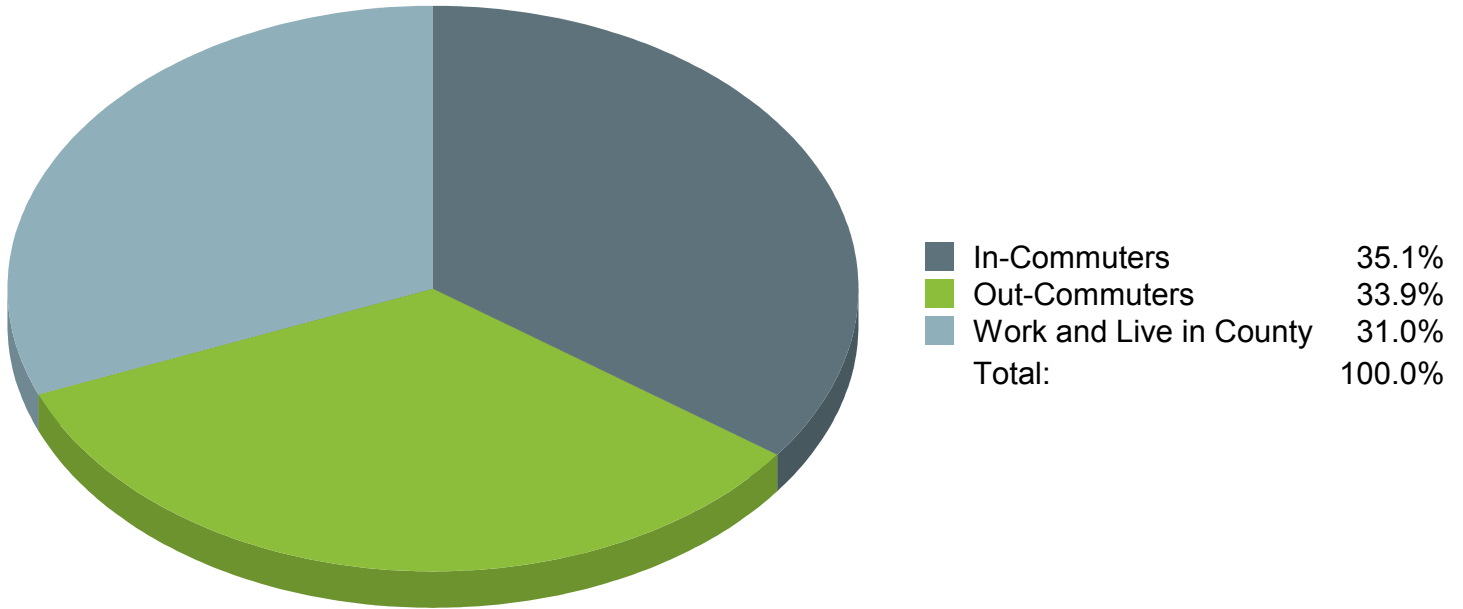
South Carolina



Year	Horry County	South Carolina
1970	69,992	2,590,713
1980	101,419	3,121,820
1990	144,053	3,486,310
2000	196,629	4,012,012
2010	265,360	4,549,150
2020	316,810	5,020,400
2030	367,680	5,488,460

Source: U.S. Census Bureau

Commuting Patterns



Commuting Patterns	Workers
Work and Live in County	108,589
In-Commuters	122,917
Out-Commuters	118,551

Source: U.S. Census Bureau - 2010

Top 10 Places Residents Are Commuting To

Area	Workers
Georgetown County, SC	3,672
Marion County, SC	876
BRUNSWICK COUNTY, NC	874
Florence County, SC	539
COLUMBUS COUNTY, NC	470
Charleston County, SC	263
Richland County, SC	219
MECKLENBURG COUNTY, NC	212
NEW HANOVER COUNTY, NC	212
Darlington County, SC	124

Source: U.S. Census Bureau - 2010

Top 10 Places Residents Are Commuting From

Area	Workers
Georgetown County, SC	4,440
COLUMBUS COUNTY, NC	2,303
BRUNSWICK COUNTY, NC	2,180
Marion County, SC	1,831
Florence County, SC	561
Williamsburg County, SC	302
ROBESON COUNTY, NC	201
Charleston County, SC	187
Dillon County, SC	176
MECKLENBURG COUNTY, NC	129

Source: U.S. Census Bureau - 2010

Employers by Size of Establishment

Employees	Horry County	South Carolina
0 to 4	4,202	66,889
5 to 9	1,479	19,881
10 to 19	963	13,351
20 to 49	760	10,117
50 to 99	271	3,973
100 to 249	153	2,504
250 to 499	30	767
500 to 999	0	346
1000 +	6	277

Source: S.C. Department of Employment & Workforce - 2013 Q2

- Indicates that the requested data is suppressed

Employment by Size of Establishment

Employees	Horry County	South Carolina
0 to 4	7,053	105,630
5 to 9	9,838	131,741
10 to 19	12,920	181,001
20 to 49	23,392	310,957
50 to 99	18,379	274,590
100 to 249	21,893	377,826
250 to 499	10,402	262,914
500 to 999	0	237,653
1000 +	13,690	681,905

Source: S.C. Department of Employment & Workforce - 2013 Q2

- Indicates that the requested data is suppressed

20 Largest Employers

(Listed Alphabetically)

Corporation Name

CITY OF MYRTLE BEACH

CITY OF NORTH MYRTLE BEACH

COASTAL CAROLINA UNIVERSITY

CONWAY HOSPITAL INC

FOOD LION LLC

GRAND STRAND REGIONAL MEDICAL CENTE

HILTON WORLDWIDE INC

HORRY COUNTY COUNCIL

HORRY COUNTY DEPARTMENT OF EDUCATIO

HORRY GEORGETOWN TECHNICAL COLLEGE

HORRY TELEPHONE COOPERATIVE INC

K MART CORPORATION

LORIS COMMUNITY HOSPITAL DISTRICT

LOWES HOME CENTERS INC

NATIONAL GOLF MANAGEMENT LLC

OS RESTAURANT SERVICES INC

SOUTHEAST RESTAURANTS CORPORATION

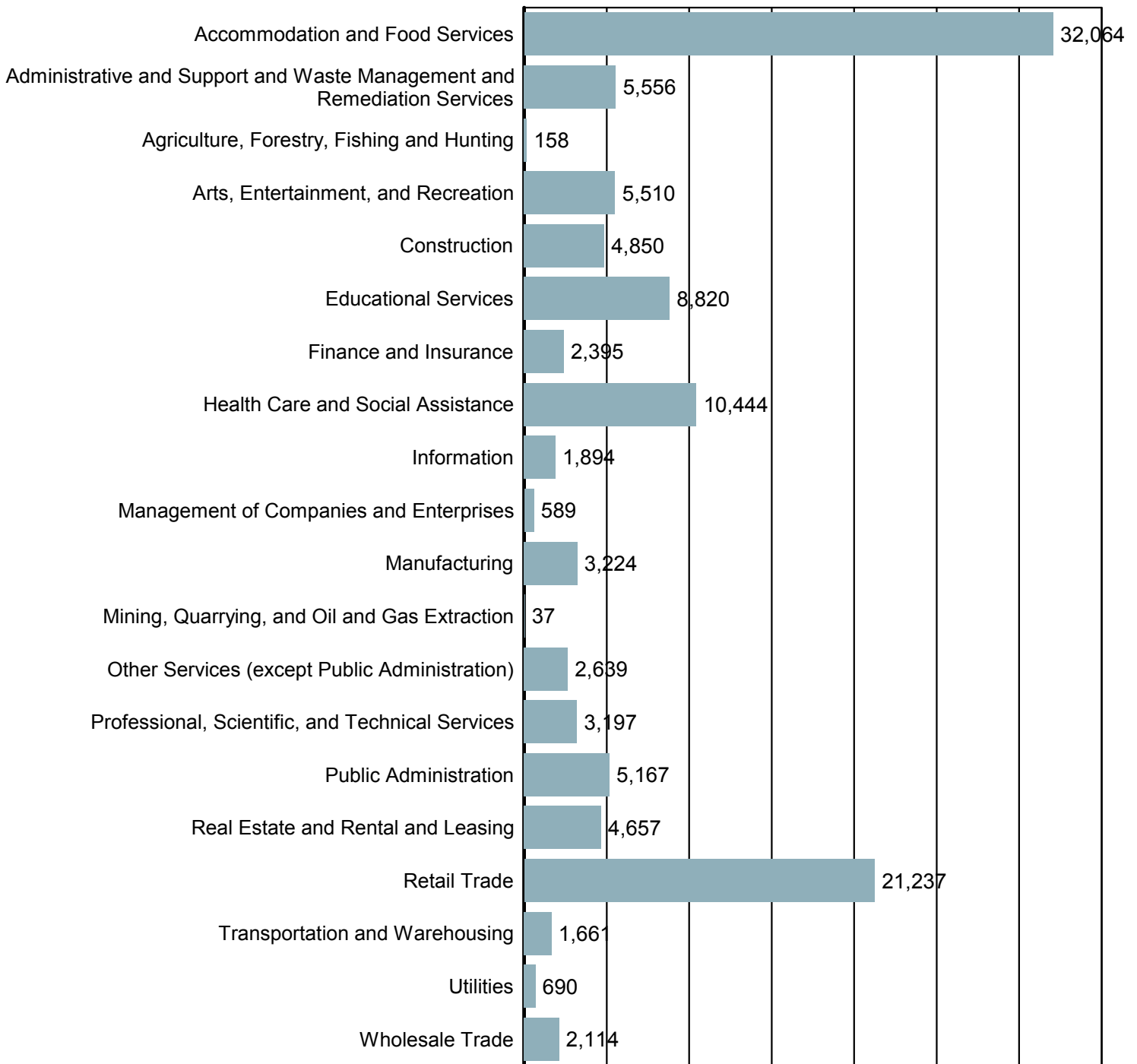
WAL-MART ASSOCIATES INC

WAL-MART ASSOCIATES INC.

WYNDHAM VACATION OWNERSHIP INC

Source: S.C. Department of Employment & Workforce - 2013 Q2

Employment by Industry

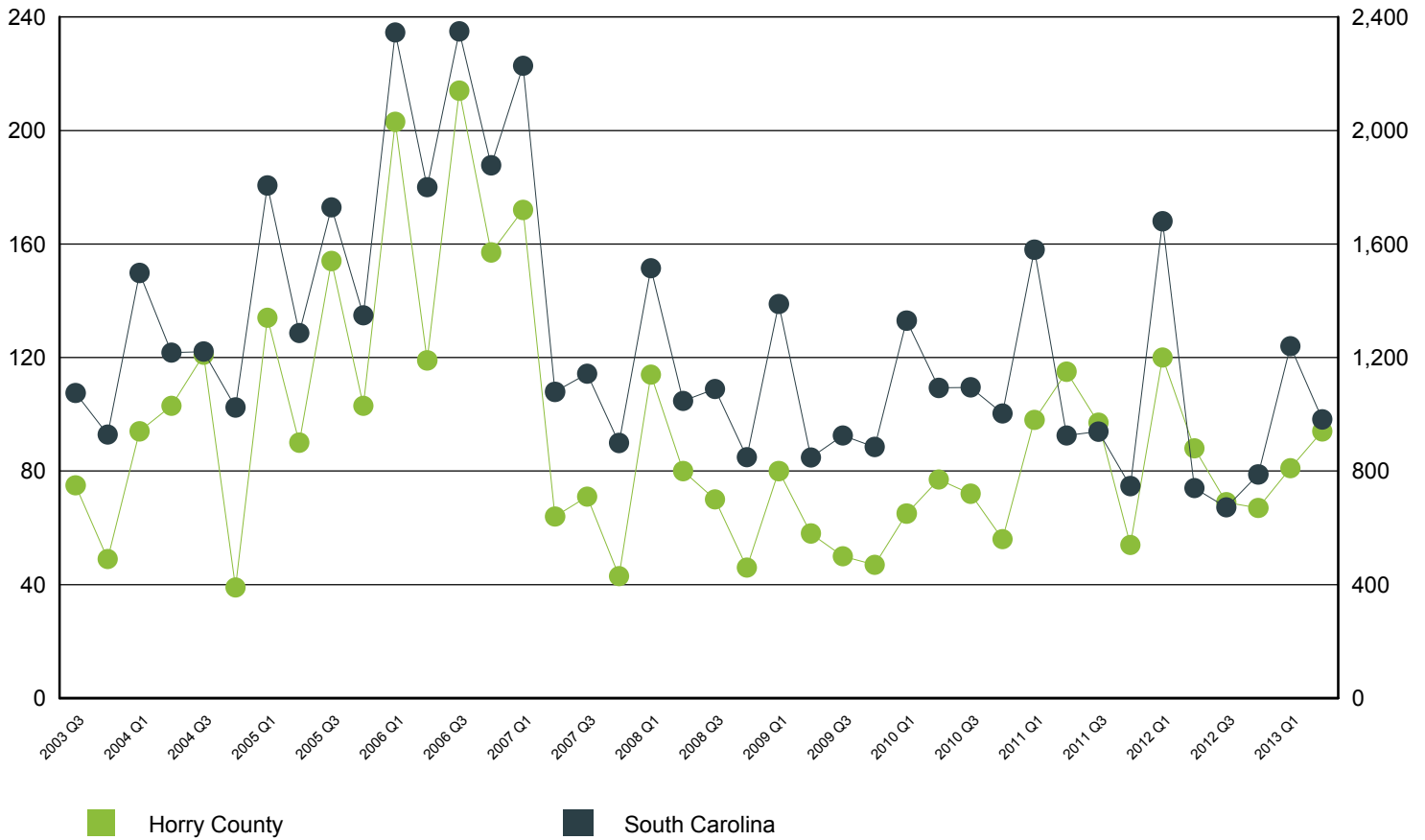


Source: S.C. Department of Employment & Workforce
 Quarterly Census of Employment and Wages (QCEW) - 2013 Q2

New Startup Firms

Horry County

South Carolina

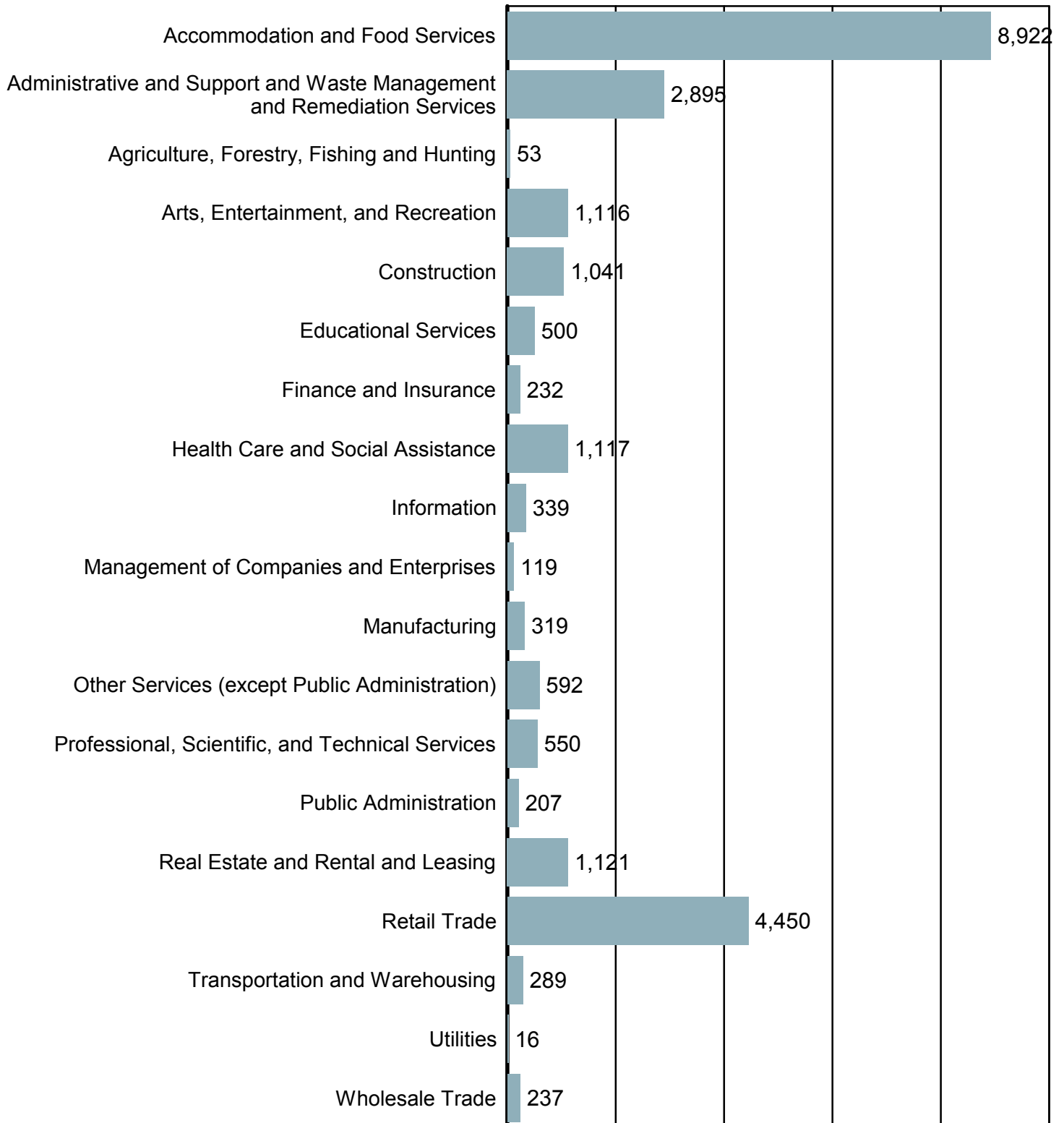


Quarter	Horry County	South Carolina
2013 Q2	94	982
2013 Q1	81	1,240
2012 Q4	67	788
2012 Q3	69	672
2012 Q2	88	740
2012 Q1	120	1,680
2011 Q4	54	747
2011 Q3	97	939
2011 Q2	115	925
2011 Q1	98	1,580
2010 Q4	56	1,003
2010 Q3	72	1,095
2010 Q2	77	1,093
2010 Q1	65	1,330
2009 Q4	47	885
2009 Q3	50	925
2009 Q2	58	848
2009 Q1	80	1,389
2008 Q4	46	849
2008 Q3	70	1,089

Note: A firm is included in the count when it does not have a UI Account Number in the previous quarter and has a Setup Date that falls in the quarter displayed.

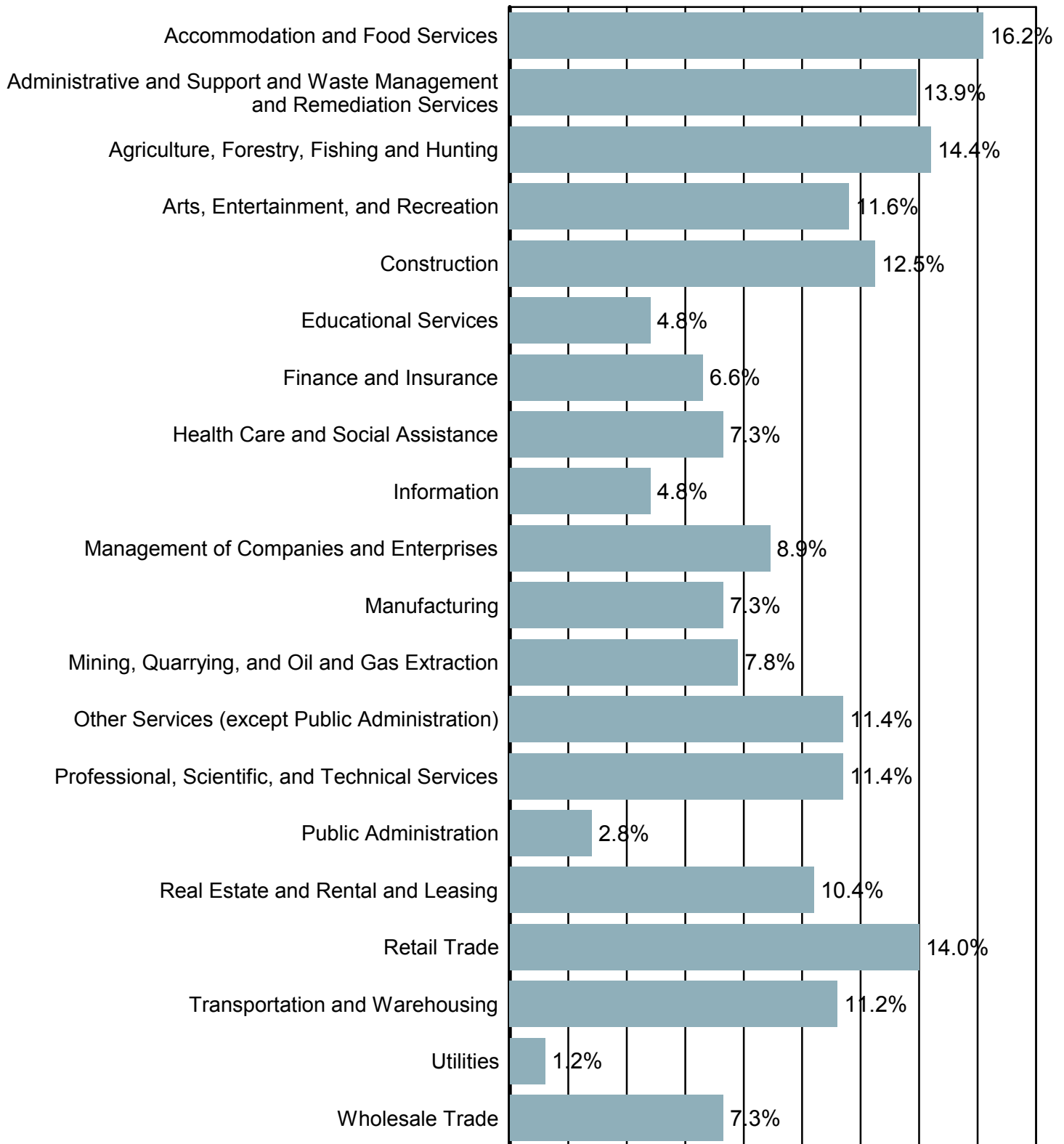
Source: S.C. Department of Employment & Workforce

New Hires by Industry



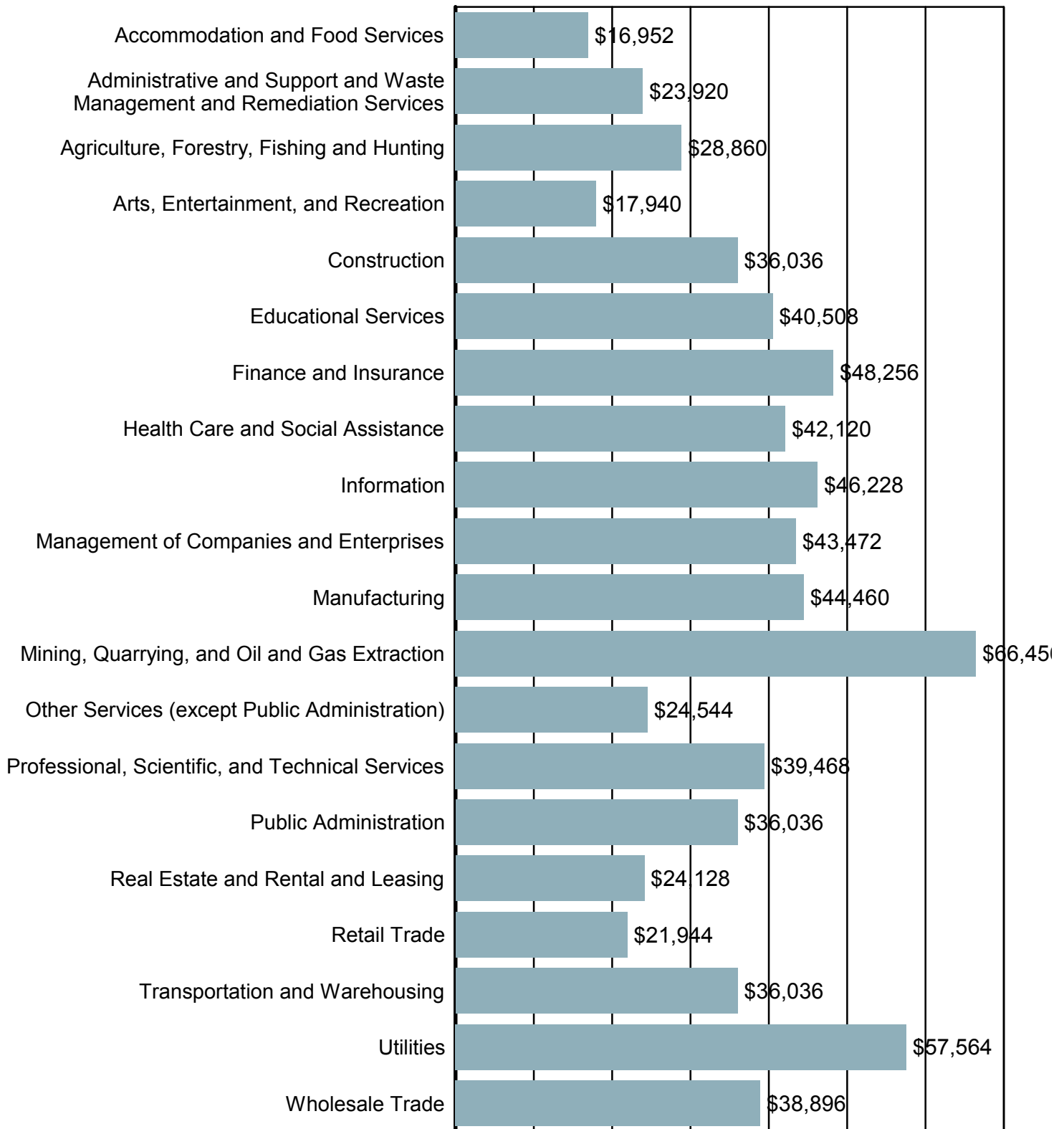
Source: U.S. Census Bureau, Local Employment Dynamics - 2011 Q3

Turnover by Industry



Source: U.S. Census Bureau, Local Employment Dynamics - 2011 Q2

Average Annual Wage by Industry



Source: S.C. Department of Employment & Workforce
 Quarterly Census of Employment and Wages (QCEW) - 2013 Q2

Age of Workers by Industry

Industry	14-18	19-21	22-24	25-34	35-44	45-54	55-64	65+
Total, All Industries	5,931	10,458	9,125	25,325	23,438	23,207	16,545	6,334
Agriculture, Forestry, Fishing and Hunting	5	13	14	45	59	45	33	12
Mining, Quarrying, and Oil and Gas Extraction	0	0	0	4	4	10	4	0
Utilities	5	16	17	155	161	193	99	26
Construction	57	146	217	1,123	1,348	1,352	821	277
Manufacturing	40	134	153	530	708	929	666	122
Wholesale Trade	23	70	101	487	612	589	387	128
Retail Trade	1,732	3,348	2,005	3,968	3,164	3,449	2,696	1,138
Transportation and Warehousing	10	87	91	281	317	410	243	73
Information	42	64	90	541	529	391	230	24
Finance and Insurance	9	31	98	591	563	598	473	102
Real Estate and Rental and Leasing	168	297	347	985	995	1,069	857	403
Professional, Scientific, and Technical Servi	29	89	151	794	753	704	530	182
Management of Companies and Enterprises	3	19	38	159	172	195	109	56
Administrative and Support and Waste Manageme	132	522	542	1,711	1,791	1,631	979	411
Educational Services	24	48	167	1,207	1,624	1,809	1,610	350
Health Care and Social Assistance	40	196	423	1,999	2,401	2,435	1,919	546
Arts, Entertainment, and Recreation	523	623	563	1,093	851	835	916	740
Accommodation and Food Services	2,984	4,476	3,731	8,025	5,571	4,774	2,639	1,315
Other Services (except Public Administration)	43	140	171	492	560	617	459	255
Public Administration	62	140	207	1,136	1,256	1,173	876	175

Source: U.S. Census Bureau, Local Employment Dynamics - 2011 Q3

Labor Market Projections

Total Employment by Industry
(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

Waccamaw Industry	2010 Estimated Employment	2020 Projected Employment	Change	Percent Change	Annual Percent
Total Employment, All Jobs	129,066	150,404	21,338	16.53	1.54
Accommodation and Food Services	30,280	35,074	4,794	15.83	1.48
Retail Trade	23,435	27,400	3,965	16.92	1.58
Health Care and Social Assistance	10,811	14,501	3,690	34.13	2.98
Construction	6,163	8,137	1,974	32.03	2.82
Professional, Scientific, and Technical Services	3,700	4,803	1,103	29.81	2.64
Administrative and Support and Waste Management and Remediat	4,933	6,032	1,099	22.28	2.03
Other Services (Except Government)	5,412	6,418	1,006	18.59	1.72
Arts, Entertainment, and Recreation	5,441	6,429	988	18.16	1.68
Wholesale Trade	2,529	3,154	625	24.71	2.23
Manufacturing	4,288	4,899	611	14.25	1.34
Real Estate and Rental and Leasing	4,117	4,698	581	14.11	1.33
Finance and Insurance	3,613	3,994	381	10.55	1.01
Transportation and Warehousing	1,611	1,944	333	20.67	1.90
Information	1,782	2,027	245	13.75	1.30
Educational Services	435	531	96	22.07	2.01
Management of Companies and Enterprises	484	571	87	17.98	1.67
Utilities	342	372	30	8.77	0.84
Mining	42	43	1	2.38	0.24
Government	6,046	5,730	-316	-5.23	-0.54
Agriculture, Forestry, Fishing and Hunting	1,734	1,376	-358	-20.65	-2.29

Source: S.C. Department of Employment & Workforce - Industry Projections

Labor Market Projections

Total Employment by Occupation
(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

Waccamaw Occupation	2010 Estimated Employment	2020 Projected Employment	Annual Openings	Openings (Replace)	Openings (Growth)
Total, All Occupations	129,066	150,404	3,423	2,233	5,656
Management Occupations	6,195	6,240	123	51	174
Business and Financial Operations Occupations	2,828	3,490	60	68	128
Computer and Mathematical Occupations	618	763	12	14	26
Architecture and Engineering Occupations	856	981	18	13	31
Life, Physical, and Social Science Occupations	224	244	7	3	10
Community and Social Service Occupations	680	816	15	14	29
Legal Occupations	1,022	1,173	17	15	32
Education, Training, and Library Occupations	658	747	15	9	24
Arts, Design, Entertainment, Sports, and Media Occupations	1,765	2,104	46	34	80
Healthcare Practitioners and Technical Occupations	4,836	6,361	98	153	251
Healthcare Support Occupations	1,953	2,638	29	68	97
Protective Service Occupations	3,240	3,436	84	28	112
Food Preparation and Serving Related Occupations	22,488	26,377	846	389	1,235
Building and Grounds Cleaning and Maintenance Occupations	10,698	12,278	187	158	345
Personal Care and Service Occupations	5,373	6,706	172	133	305
Sales and Related Occupations	23,521	27,330	734	383	1,117
Office and Administrative Support Occupations	17,872	20,426	421	264	685
Farming, Fishing, and Forestry Occupations	1,226	1,005	35	3	38
Construction and Extraction Occupations	5,743	7,125	117	138	255
Installation, Maintenance, and Repair Occupations	5,552	6,544	123	99	222
Production Occupations	5,587	6,396	110	84	194
Transportation and Material Moving Occupations	6,131	7,224	153	110	263

Source: S.C. Department of Employment & Workforce - Occupational Projections

Labor Market Projections

Growing Occupations
(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

Waccamaw Occupation	2010 Estimated Employment	2020 Projected Employment	Percent Change	Replace	Growth	Total	Average Salary
Personal Care Aides	936	1,541	65	7	60	67	\$ 19,415
Veterinary Technologists and Technicians	35	57	63	1	2	3	\$ 25,974
Physical Therapist Assistants	46	74	61	1	3	4	\$ 51,015
Sawing Machine Setters, Operators, and Tenders, Wood	35	56	60	1	2	3	\$ 33,173
Market Research Analysts and Marketing Specialists	108	171	58	3	6	9	\$ 89,447
Helpers--Carpenters	98	152	55	3	5	8	\$ 24,193
Physical Therapist Aides	15	23	53	0	1	1	\$ 19,974
Vocational Education Teachers, Postsecondary	2	3	50	0	0	0	\$ 64,233
Software Developers, Applications	72	107	49	1	4	5	\$ 55,148
Coin, Vending, and Amusement Machine Servicers and Repairers	34	50	47	1	2	3	\$ 28,474
Diagnostic Medical Sonographers	32	47	47	0	2	2	\$ 50,294
Physical Therapists	113	165	46	1	5	6	\$ 76,673
Clinical, Counseling, and School Psychologists	24	35	46	1	1	2	\$ 53,014
Brickmasons and Blockmasons	196	285	45	4	9	13	\$ 33,879
Health Educators	42	61	45	1	2	3	\$ 44,891
Veterinarians	51	74	45	1	2	3	\$ 117,841
Medical Secretaries	340	486	43	5	15	20	\$ 33,798
Physician Assistants	49	70	43	1	2	3	\$ 75,973
Healthcare Social Workers	89	127	43	2	4	6	\$ 42,514
Dental Hygienists	248	346	40	5	10	15	\$ 56,407

Occupations are sorted by highest estimated percentage growth from estimate year to projection year.

Source: S.C. Department of Employment & Workforce - Occupational Projections

Labor Market Projections

Declining Occupations

(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

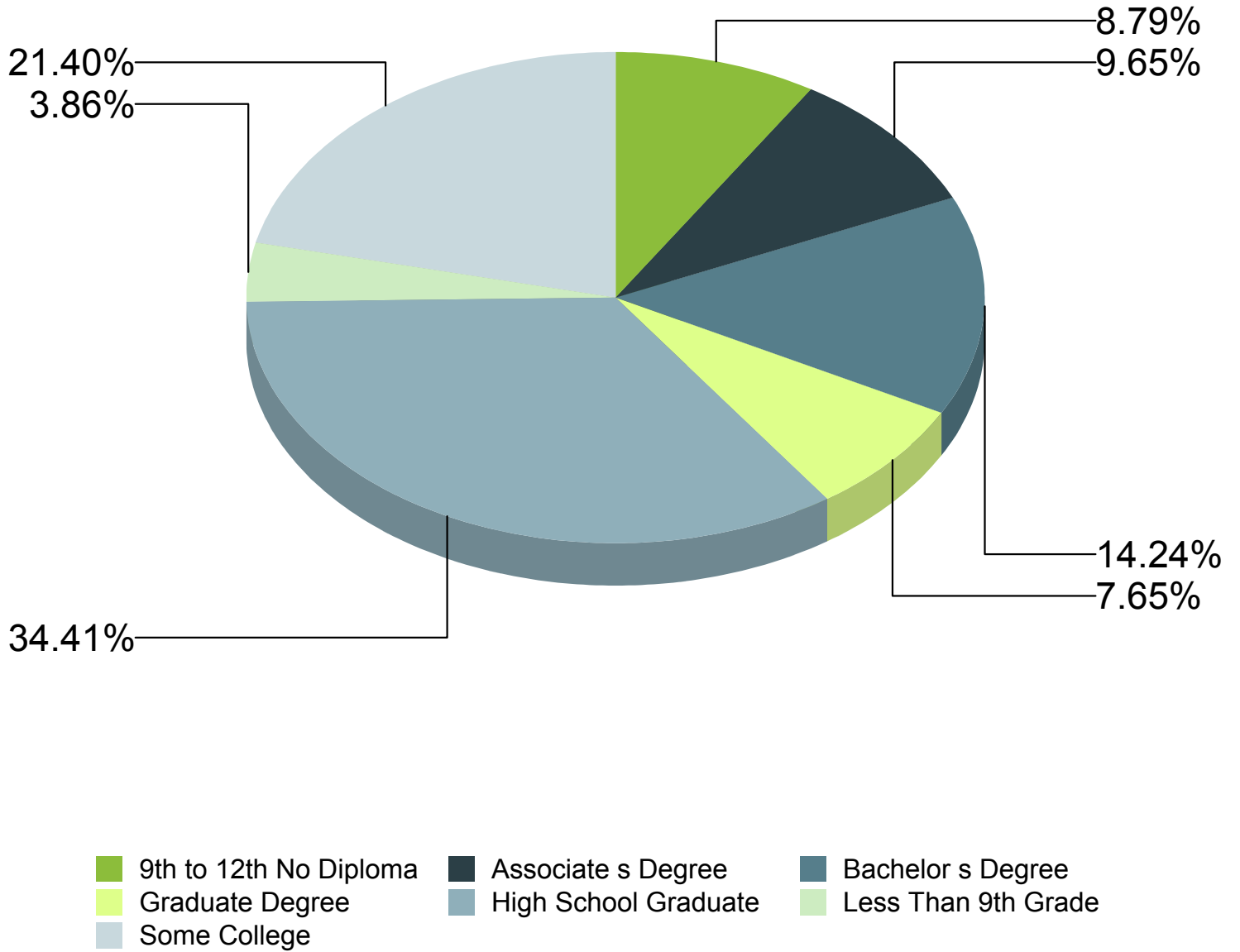
Waccamaw	2010	2020					
Occupation	Estimated Employment	Projected Employment	Percent Change	Replace	Growth	Total	Average Salary
Postal Service Clerks	73	44	-40	2	0	2	\$ 50,326
Postal Service Mail Sorters, Processors, and Processing Mach	14	9	-36	0	0	0	\$ 40,394
Claims Adjusters, Examiners, and Investigators	51	40	-22	1	0	1	\$ 72,176
Correctional Officers and Jailers	345	285	-17	6	0	6	\$ 36,087
Information and Record Clerks, All Other	34	29	-15	1	0	1	\$ 36,452
Transportation Security Screeners (Federal Only)	120	104	-13	2	0	2	\$ 35,130
Postmasters and Mail Superintendents	16	14	-13	0	0	0	\$ 75,115
Pressers, Textile, Garment, and Related Materials	85	75	-12	1	0	1	\$ 19,134
Forest and Conservation Workers	40	36	-10	1	0	1	\$ 22,986
File Clerks	62	56	-10	2	0	2	\$ 24,496
First-Line Supervisors of Correctional Officers	44	40	-9	2	0	2	\$ 51,103
Electrical and Electronic Equipment Assemblers	66	60	-9	1	0	1	\$ 29,248
First-Line Supervisors of Farming, Fishing, and Forestry Wor	68	62	-9	2	0	2	\$ 59,564
Legislators	49	45	-8	1	0	1	\$ 21,835
Geoscientists, Except Hydrologists and Geographers	15	14	-7	0	0	0	\$ 33,065
First-Line Supervisors of Police and Detectives	72	68	-6	2	0	2	\$ 49,178
Computer Operators	19	18	-5	0	0	0	\$ 34,942
Rehabilitation Counselors	19	18	-5	0	0	0	\$ 37,537
Floral Designers	78	74	-5	2	0	2	\$ 25,476
Photographic Process Workers and Processing Machine Operator	81	77	-5	2	0	2	\$ 23,458

Occupations are sorted by highest estimated percentage decline from estimate year to projection year.

Source: S.C. Department of Employment & Workforce - Occupational Projections

Educational Attainment

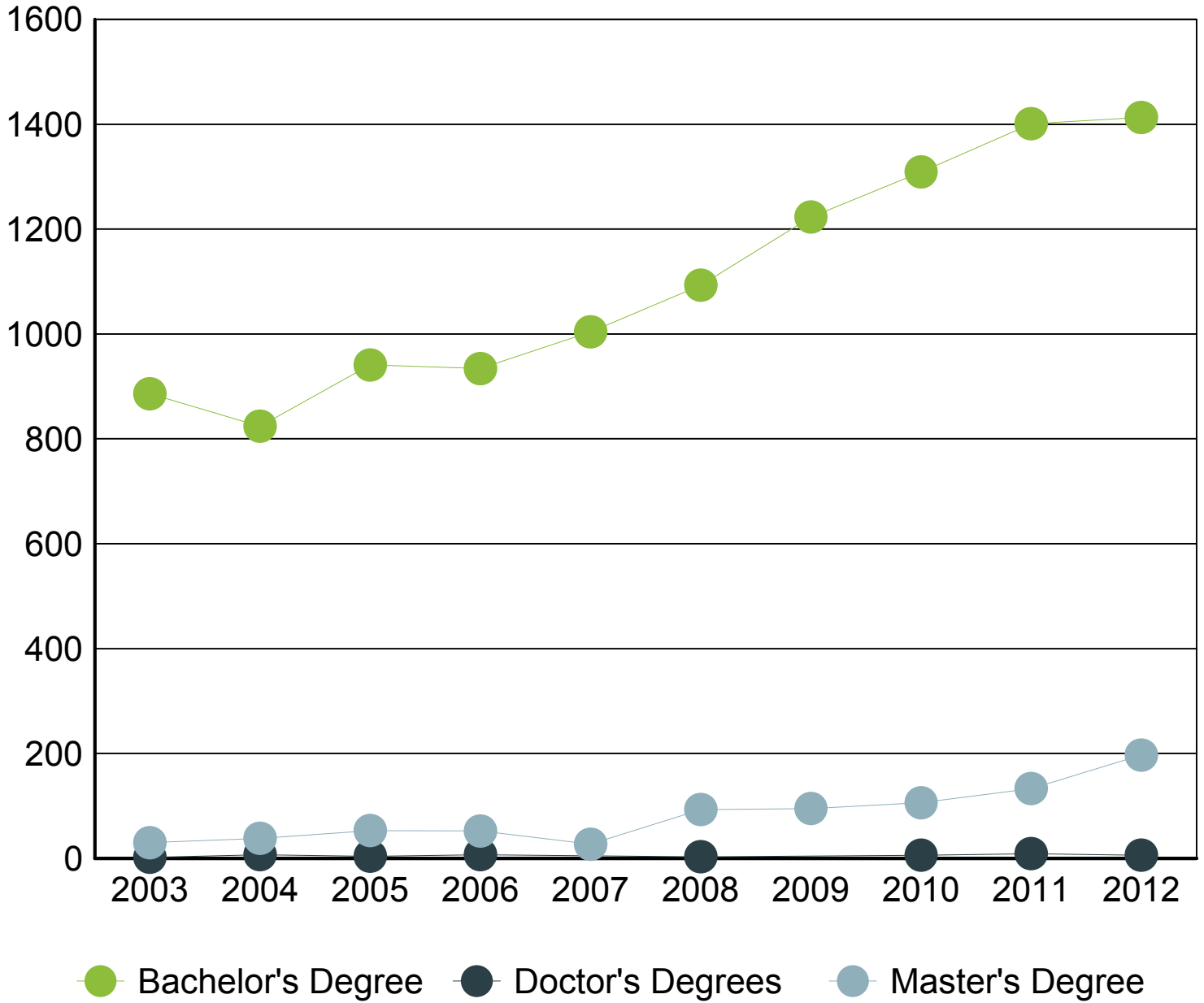
(Population 25 Years and Older)



Source: U.S. Census Bureau, American Community Survey - 2011 5-Year Estimates

Graduate Trends

(Based On Graduates From Area Schools)



Source: Institute of Education Sciences (IES), Integrated Postsecondary Education Data System

Educational Institutions

Cathedral Bible College
803 Howard Avenue
Myrtle Beach, SC 29577
843.477.1503

<http://www.cathedralministries.org>

2012 Degrees Awarded: 165

Golf Academy of America-Myrtle Beach
3268 Waccamaw Blvd.
Myrtle Beach, SC 29579
800.342.7342

<http://www.golfacademy.edu>

2012 Degrees Awarded: 191

Miller-Motte Technical College
2541 Highway 501 East
Conway, SC 29526
843.591.1100

<http://www.miller-motte.edu>

2012 Degrees Awarded: 218

Coastal Carolina University
103 Tom Trout Drive
Conway, SC 29526
843.347.3161

<http://www.coastal.edu>

2012 Degrees Awarded: 1,580

Horry-Georgetown Technical College
2050 Highway 501 East
Conway, SC 29526
843.347.3186

<http://www.hgtc.edu>

2012 Degrees Awarded: 1,478

Strand College of Hair Design
423 79th Ave N
Myrtle Beach, SC 29572
843.467.2397

<http://www.strandcollege.com>

2012 Degrees Awarded: 26

Source: Institute of Education Sciences (IES), Integrated Postsecondary Education Data System