

COMMUNITY PROFILE

Florence, SC

Metropolitan Statistical Area



S.C. Department of Employment & Workforce

Labor Market Information

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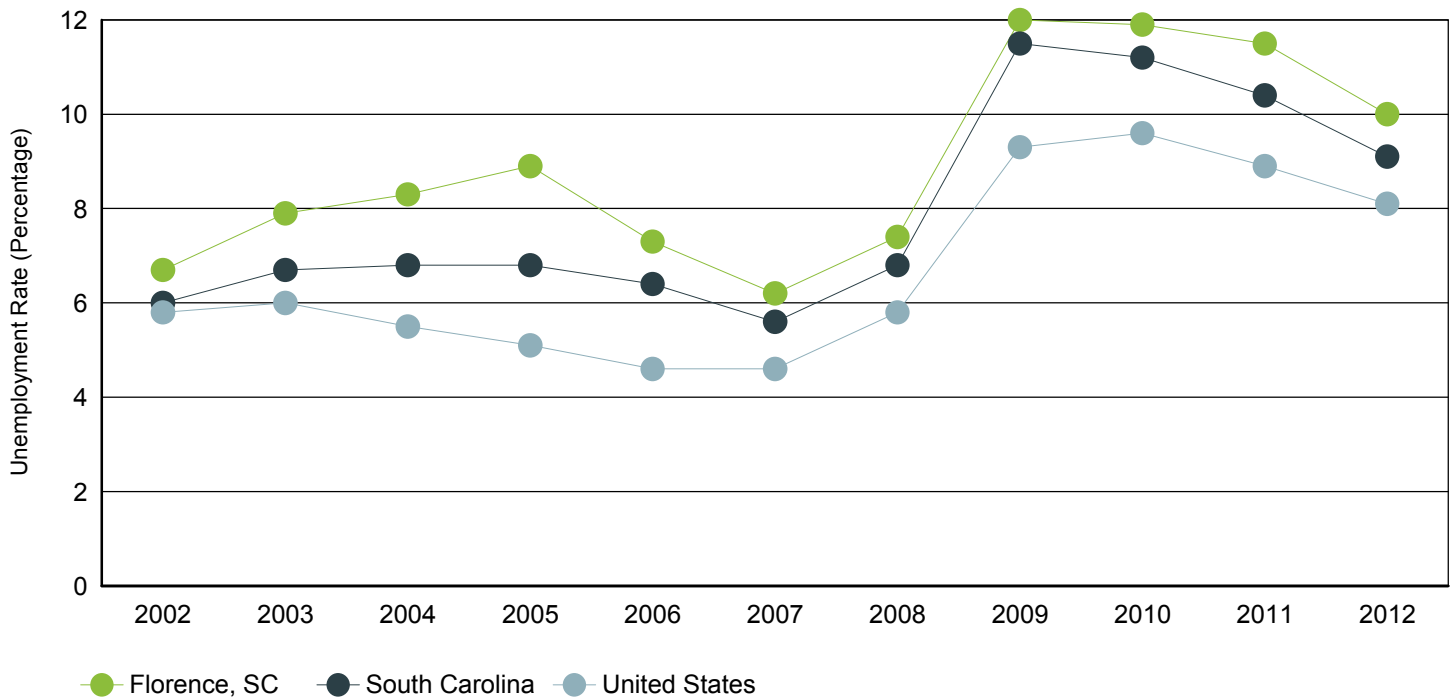
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Annual Unemployment Rate (Unadjusted)

Trends

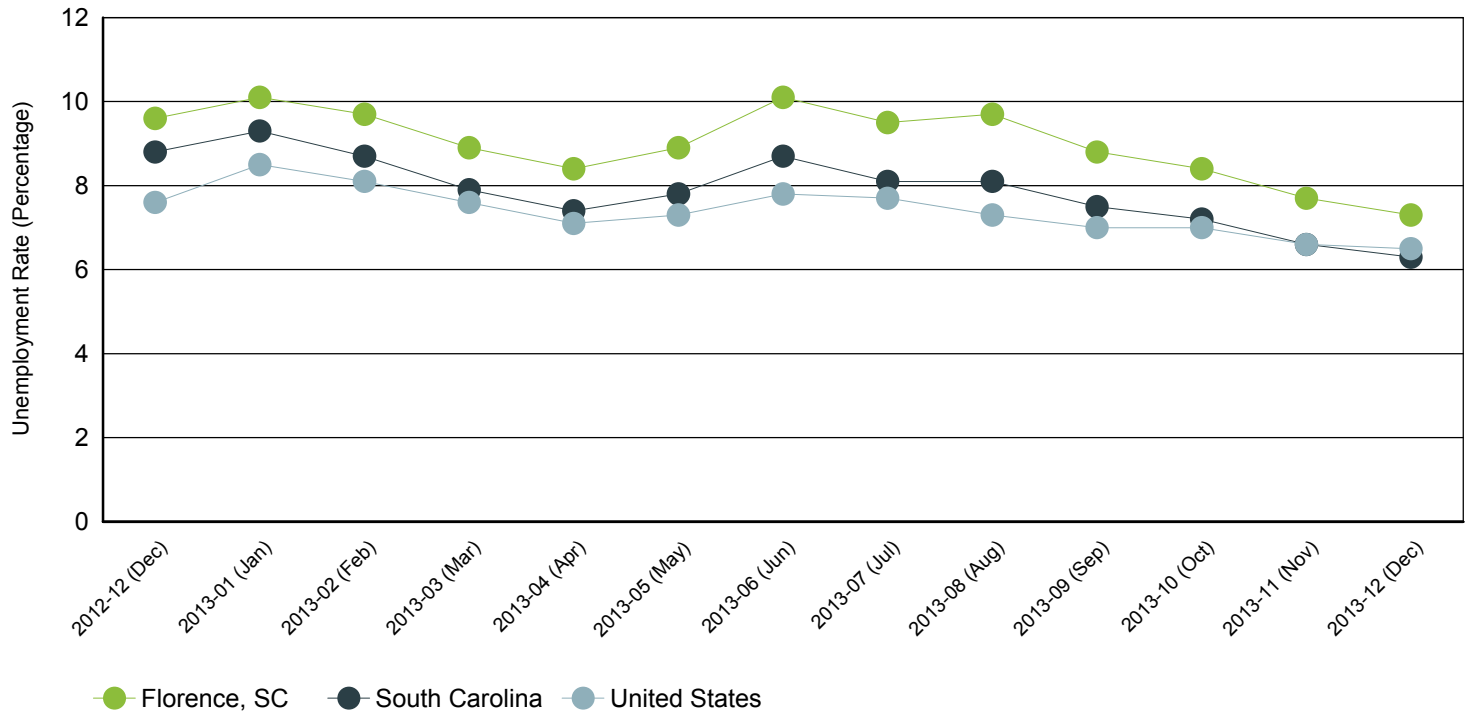


Year	Florence, SC			South Carolina			United States		
	Employment	Unemp	Rate	Employment	Unemp	Rate	Employment	Unemp	Rate
2012	83,907	9,371	10.0%	1,970,112	197,083	9.1%	142,469,000	12,506,000	8.1%
2011	82,765	10,763	11.5%	1,941,654	225,657	10.4%	139,869,000	13,747,000	8.9%
2010	82,696	11,148	11.9%	1,917,747	241,452	11.2%	139,064,000	14,825,000	9.6%
2009	83,503	11,349	12.0%	1,908,839	246,945	11.5%	139,877,000	14,265,000	9.3%
2008	87,041	7,006	7.4%	1,998,368	144,925	6.8%	145,362,000	8,924,000	5.8%
2007	87,745	5,752	6.2%	2,010,252	119,068	5.6%	146,047,000	7,078,000	4.6%
2006	86,184	6,812	7.3%	1,970,912	134,123	6.4%	144,427,000	7,001,000	4.6%
2005	83,937	8,187	8.9%	1,922,367	139,983	6.8%	141,730,000	7,591,000	5.1%
2004	83,940	7,638	8.3%	1,888,050	138,430	6.8%	139,252,000	8,149,000	5.5%
2003	84,828	7,240	7.9%	1,854,419	133,257	6.7%	137,736,000	8,774,000	6.0%
2002	83,870	6,053	6.7%	1,826,240	115,907	6.0%	136,485,000	8,378,000	5.8%

Source: S.C. Department of Employment & Workforce

Monthly Unemployment Rate (Unadjusted)

Past 13 Months



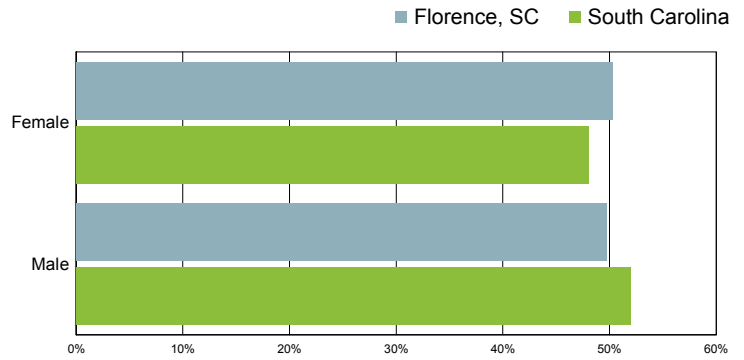
Period	Florence, SC	South Carolina	United States
Dec 2013	7.3%	6.3%	6.5%
Nov 2013	7.7%	6.6%	6.6%
Oct 2013	8.4%	7.2%	7.0%
Sep 2013	8.8%	7.5%	7.0%
Aug 2013	9.7%	8.1%	7.3%
Jul 2013	9.5%	8.1%	7.7%
Jun 2013	10.1%	8.7%	7.8%
May 2013	8.9%	7.8%	7.3%
Apr 2013	8.4%	7.4%	7.1%
Mar 2013	8.9%	7.9%	7.6%
Feb 2013	9.7%	8.7%	8.1%
Jan 2013	10.1%	9.3%	8.5%
Dec 2012	9.6%	8.8%	7.6%

Source: S.C. Department of Employment & Workforce

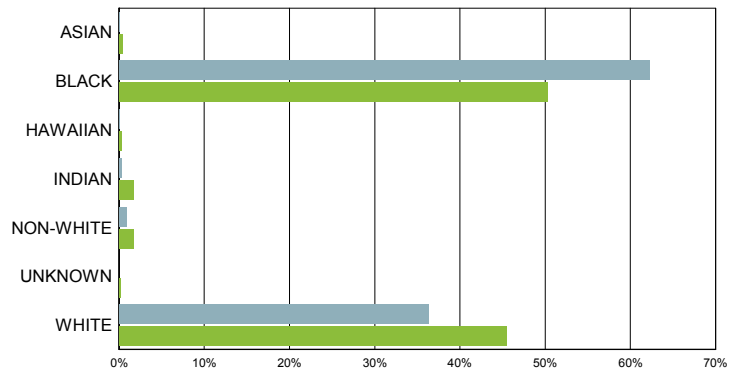
Characteristics of Unemployment Insurance Claimants

January 2014

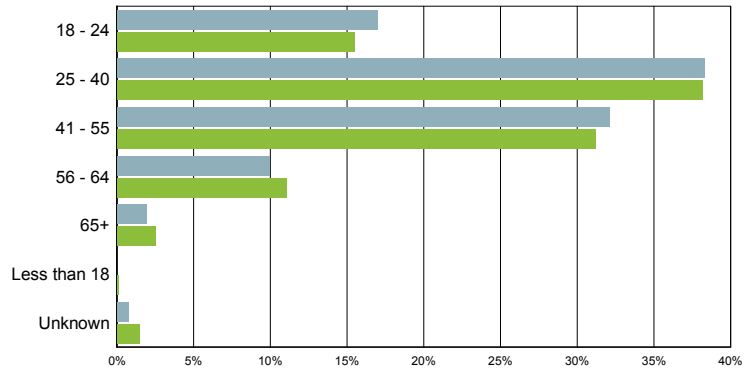
Gender	Florence, SC	South Carolina
Female	470	11,202
Male	465	12,107



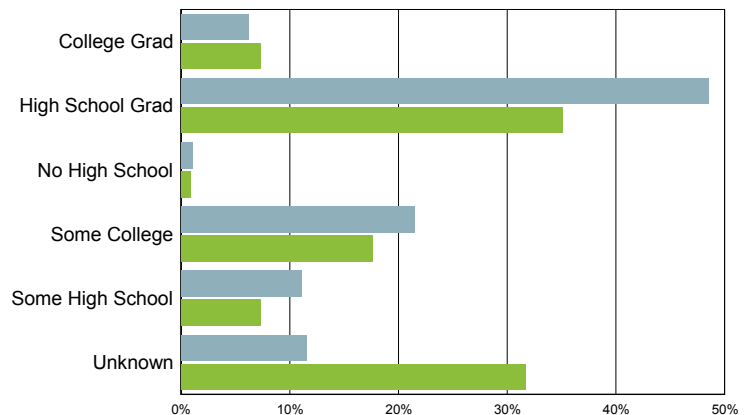
Race	Florence, SC	South Carolina
ASIAN	1	99
BLACK	582	11,722
HAWAIIAN	1	72
INDIAN	3	383
NON-WHITE	8	400
WHITE	340	10,599



Age Group	Florence, SC	South Carolina
18 - 24	159	3,609
25 - 40	358	8,892
41 - 55	300	7,272
56 - 64	93	2,574
65+	18	591
Less than 18	0	24
Unknown	7	347



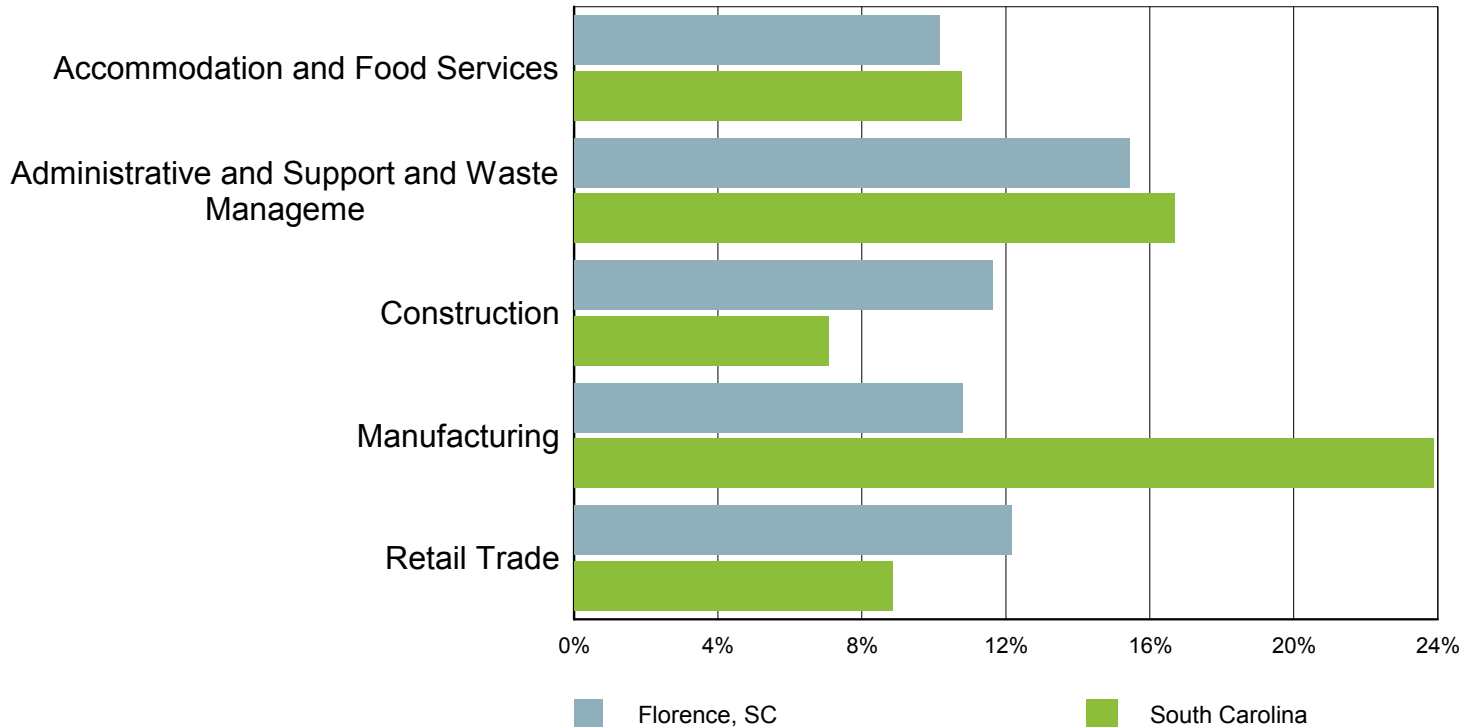
Education	Florence, SC	South Carolina
College Grad	58	1,715
Some College	201	4,105
High School Grad	454	8,183
Some High School	104	1,707
No High School	10	213
Unknown	108	7,386



Source: S.C. Department of Employment & Workforce

Characteristics of Unemployment Insurance Claims by Industry

Industry Groups With Largest Number of Claims
January 2014



Industry	Florence, SC	South Carolina
Agriculture, Forestry, Fishing and Hunting	8	90
Utilities	2	18
Construction	110	1,661
Manufacturing	102	5,616
Wholesale Trade	19	474
Retail Trade	115	2,083
Transportation and Warehousing	19	542
Information	2	173
Finance and Insurance	54	384
Real Estate and Rental and Leasing	9	289
Professional, Scientific, and Technical Servi	32	673
Management of Companies and Enterprises	5	51
Administrative and Support and Waste Manageme	146	3,925
Educational Services	8	218
Health Care and Social Assistance	91	1,144
Arts, Entertainment, and Recreation	3	376
Accommodation and Food Services	96	2,531
Other Services (except Public Administration)	20	431
Public Administration	11	216
Unknown	93	2,600

Source: S.C. Department of Employment & Workforce

Characteristics of Unemployment Insurance Claims by Occupation

Occupation Groups With Largest Number of Claims
January 2014



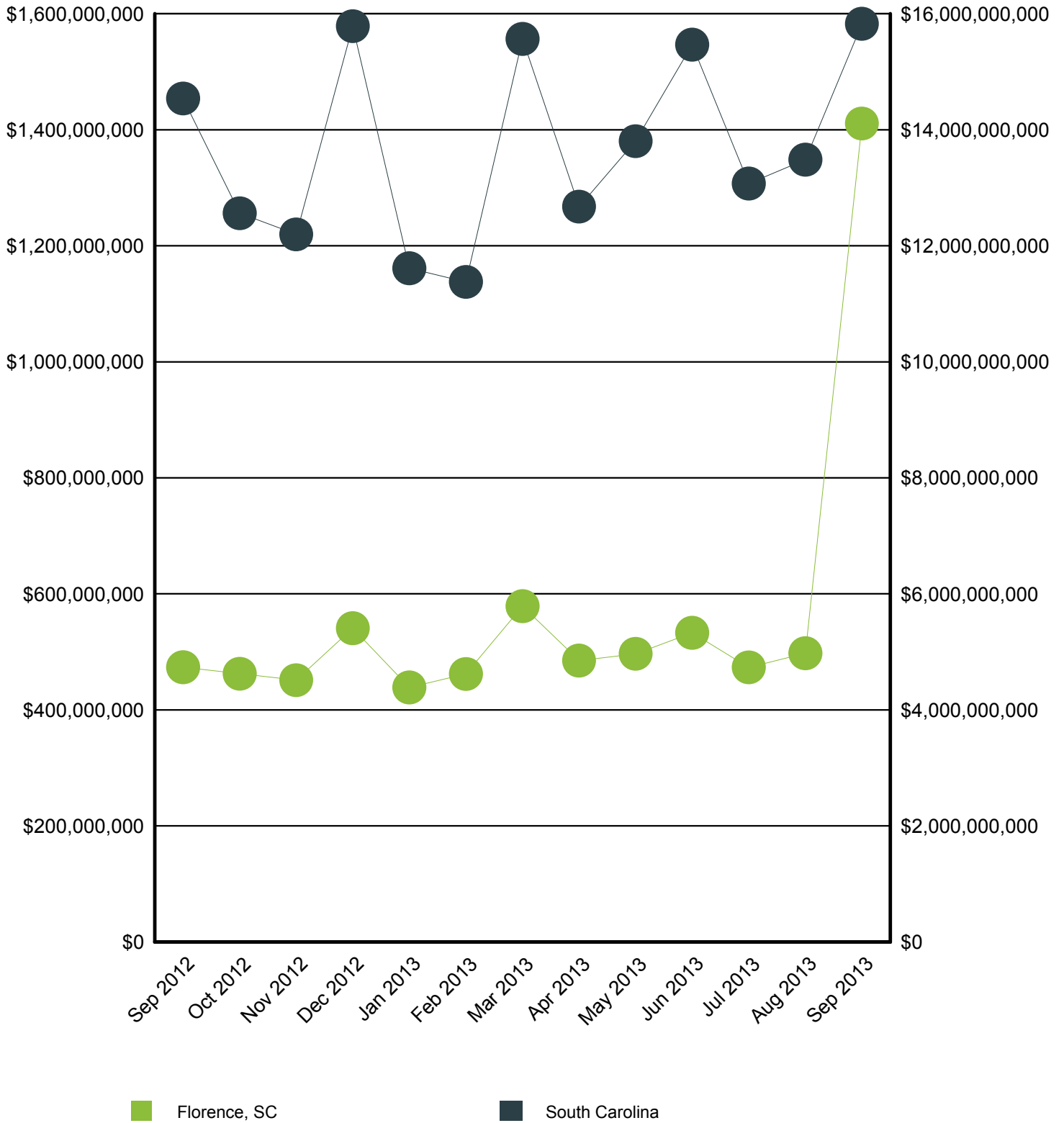
Occupation	Florence, SC	South Carolina
Architecture and Engineering Occupations	7	181
Arts, Design, Entertainment, Sports, and Media Occ	2	188
Building and Grounds Cleaning and Maintenance Occu	42	971
Business and Financial Operations Occupations	43	530
Community and Social Service Occupations	9	110
Computer and Mathematical Occupations	6	213
Construction and Extraction Occupations	94	1,370
Education, Training, and Library Occupations	18	271
Farming, Fishing, and Forestry Occupations	10	96
Food Preparation and Serving Related Occupations	95	2,060
Healthcare Practitioners and Technical Occupations	24	298
Healthcare Support Occupations	43	625
Installation, Maintenance, and Repair Occupations	30	556
Legal Occupations	4	78
Life, Physical, and Social Science Occupations	1	32
Management Occupations	31	871
Military Specific Occupations	3	121
Office and Administrative Support Occupations	72	1,128
Personal Care and Service Occupations	9	294
Production Occupations	125	3,524
Protective Service Occupations	19	210
Sales and Related Occupations	101	2,282
Transportation and Material Moving Occupations	40	826
Unknown	117	6,682

Source: S.C. Department of Employment & Workforce

Retail Sales

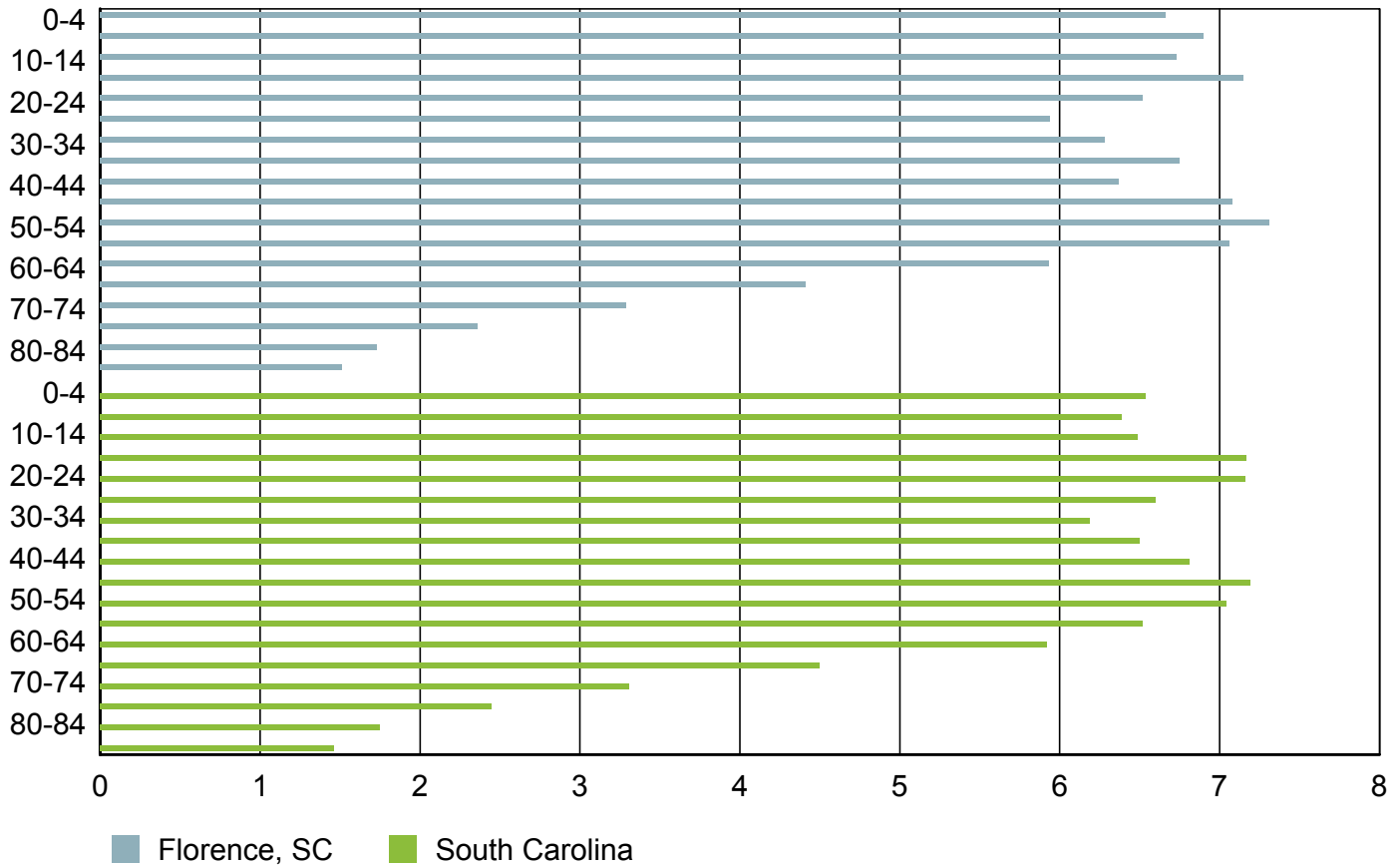
Florence, SC

South Carolina



Source: S.C. Department of Revenue

Population by Age



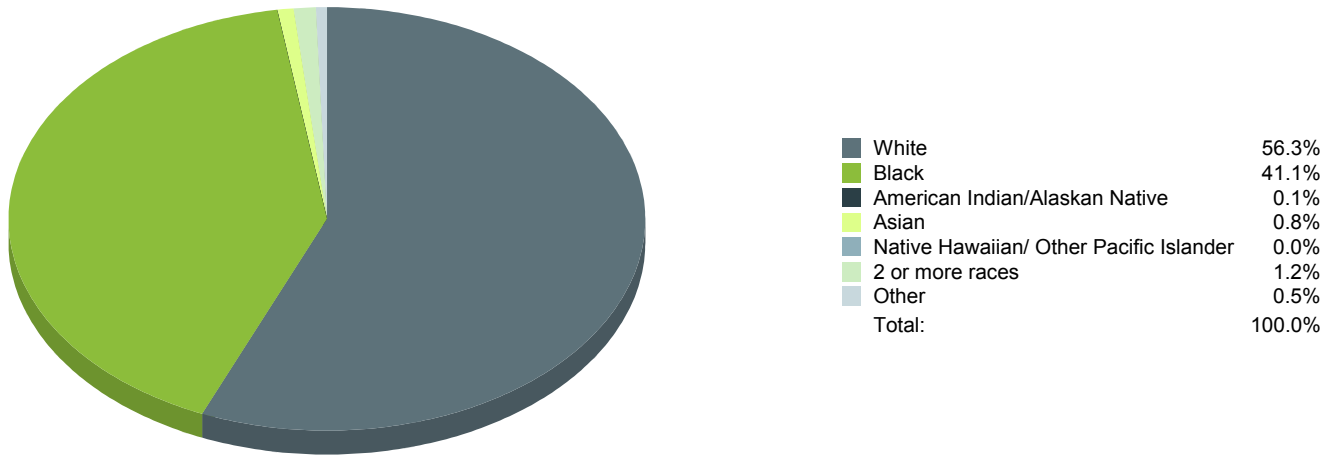
Age Range	Florence, SC	South Carolina	United States
0-4	13,627	299,328	20,170,377
5-9	14,113	292,378	20,207,046
10-14	13,772	297,045	20,631,572
15-19	14,629	327,882	22,083,463
20-24	13,332	327,799	21,463,191
25-29	12,157	302,121	20,940,180
30-34	12,851	283,397	19,728,641
35-39	13,807	297,283	20,367,911
40-44	13,037	311,606	21,315,317
45-49	14,491	329,132	22,654,947
50-54	14,946	322,250	21,924,721
55-59	14,435	298,425	19,215,139
60-64	12,138	270,722	16,292,447
65-69	9,025	206,047	11,984,083
70-74	6,737	151,529	9,168,648
75-79	4,825	112,287	7,365,437
80-84	3,538	79,905	5,753,990
85 and older	3,089	66,728	5,336,662

Source: U.S. Census Bureau, American Community Survey

Population by Race

Race	Florence, SC	%	South Carolina	%	United States	%
White	115,107	56.3%	3,075,318	67.2%	227,167,013	74.1%
Black	84,092	41.1%	1,281,627	28.0%	38,395,857	12.5%
American Indian/Alaskan Native	259	0.1%	14,939	0.3%	2,502,653	0.8%
Asian	1,629	0.8%	56,575	1.2%	14,497,185	4.7%
Native Hawaiian/ Other Pacific Islander	0	0.0%	1,920	0.0%	500,592	0.2%
2 or more races	2,536	1.2%	72,080	1.6%	7,816,654	2.5%
Other	926	0.5%	73,405	1.6%	15,723,818	5.1%

Source: U.S. Census Bureau, American Community Survey



Population by Gender

Gender	Florence, SC	South Carolina	United States
Male	96,264	2,227,017	150,740,216
Female	108,285	2,348,847	155,863,556

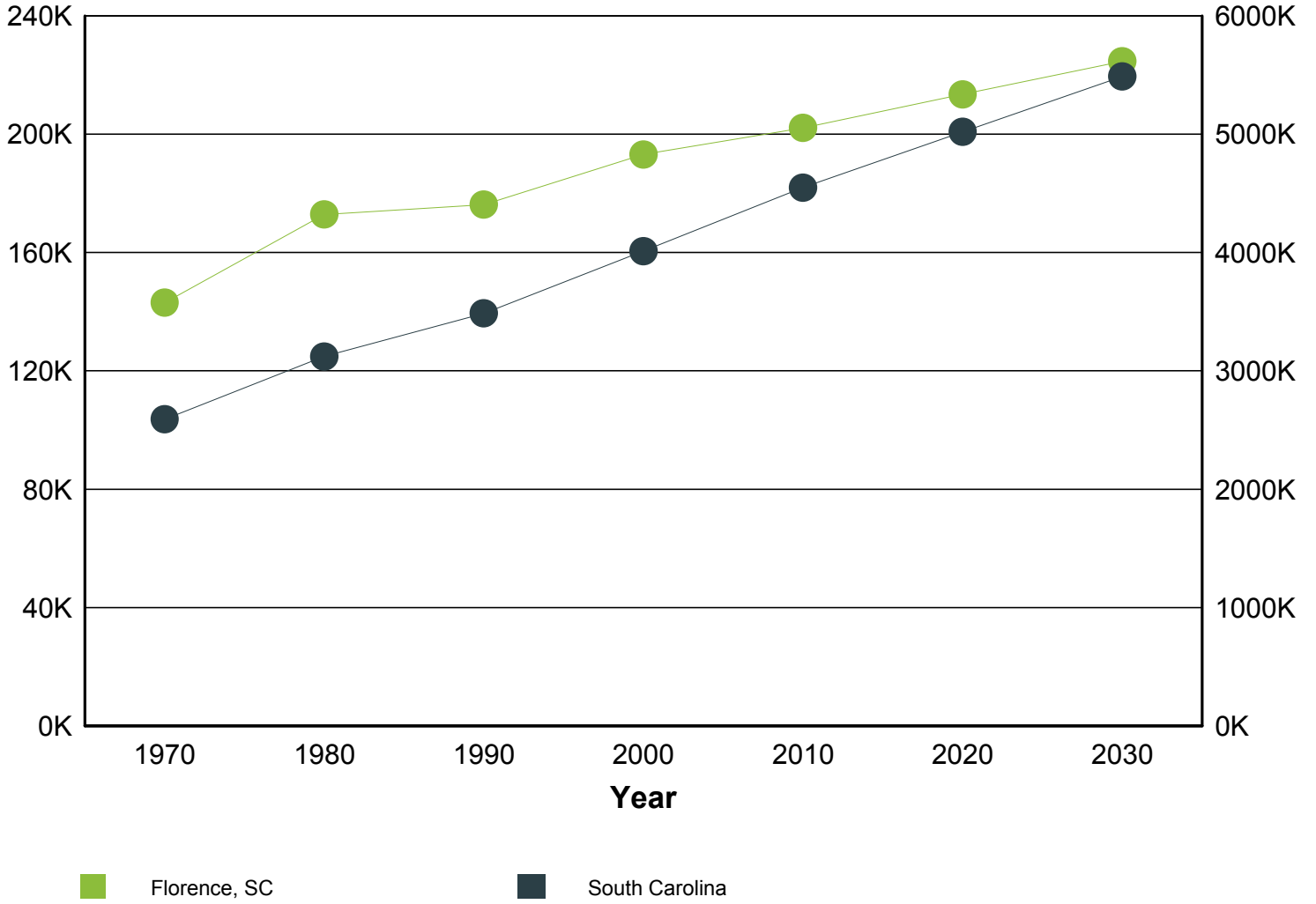
Source: U.S. Census Bureau, American Community Survey

Population Change

Historical and Projected

Florence, SC

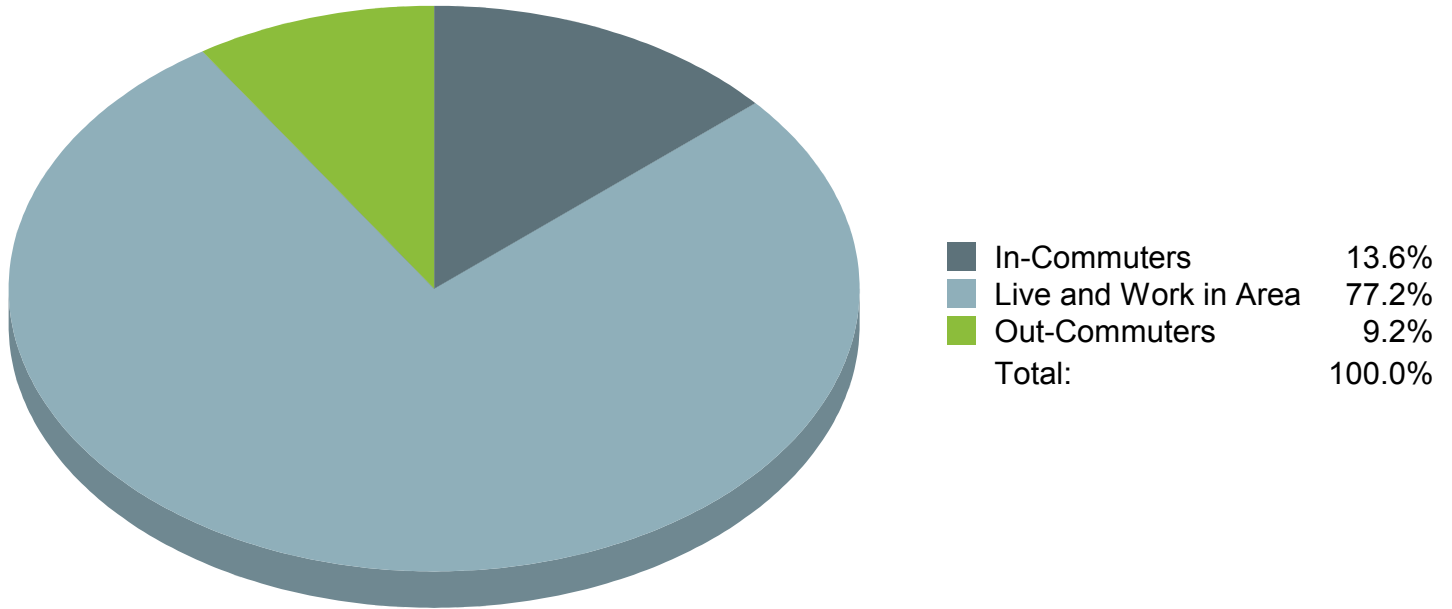
South Carolina



Year	Florence, SC	South Carolina
1970	143,078	2,590,713
1980	172,880	3,121,820
1990	176,195	3,486,310
2000	193,155	4,012,012
2010	202,130	4,549,150
2020	213,490	5,020,400
2030	224,650	5,488,460

Source: U.S. Census Bureau

Commuting Patterns



Commuting Patterns	Workers
Live and Work in Area	76,773
In-Commuters	13,555
Out-Commuters	9,135

Source: U.S. Census Bureau - 2010

Top 10 Places Residents Are Commuting To

Area	Workers
Williamsburg County, SC	1,714
Chesterfield County, SC	1,078
Horry County, SC	631
Marion County, SC	628
Lee County, SC	541
Sumter County, SC	514
Marlboro County, SC	463
Clarendon County, SC	371
Richland County, SC	370
Georgetown County, SC	293

Source: U.S. Census Bureau - 2010

Top 10 Places Residents Are Commuting From

Area	Workers
Marion County, SC	2,234
Chesterfield County, SC	2,103
Williamsburg County, SC	1,659
Dillon County, SC	1,405
Lee County, SC	978
Sumter County, SC	931
Horry County, SC	663
Clarendon County, SC	610
Marlboro County, SC	384
Kershaw County, SC	324

Source: U.S. Census Bureau - 2010

Employers by Size of Establishment

Employees	Florence, SC	South Carolina
0 to 4	2,035	66,889
5 to 9	833	19,881
10 to 19	564	13,351
20 to 49	444	10,117
50 to 99	154	3,973
100 to 249	90	2,504
250 to 499	22	767
500 to 999	12	346
1000 +	5	277

Source: S.C. Department of Employment & Workforce - 2013 Q2

- Indicates that the requested data is suppressed

Employment by Size of Establishment

Employees	Florence, SC	South Carolina
0 to 4	3,834	105,630
5 to 9	5,489	131,741
10 to 19	7,530	181,001
20 to 49	13,656	310,957
50 to 99	10,854	274,590
100 to 249	13,613	377,826
250 to 499	7,482	262,914
500 to 999	7,648	237,653
1000 +	9,962	681,905

Source: S.C. Department of Employment & Workforce - 2013 Q2

- Indicates that the requested data is suppressed

20 Largest Employers

(Listed Alphabetically)

Corporation Name

ASSURANT GROUP

CITY OF FLORENCE

DARLINGTON COUNTY SCHOOL DISTRICT

ESAB WELDING PRODUCTS INC.

FLORENCE COUNTY COUNCIL

FLORENCE COUNTY SCHOOL DISTRICT #3

FLORENCE DARLINGTON TECHNICAL COLLEGE

FLORENCE PUBLIC SCHOOL DISTRICT #1

FRANCIS MARION UNIVERSITY

HONDA OF SOUTH CAROLINA MFG INC

JP MORGAN CHASE BANK NA

MARION COUNTY MEDICAL CENTER

MCLEOD HEALTH

MCLEOD PHYSICIAN ASSOCIATES II

MCLEOD REGIONAL MEDICAL CENTER

MOR PPM INC

NIGHTINGALES NURSING & ATTENDANT CARE

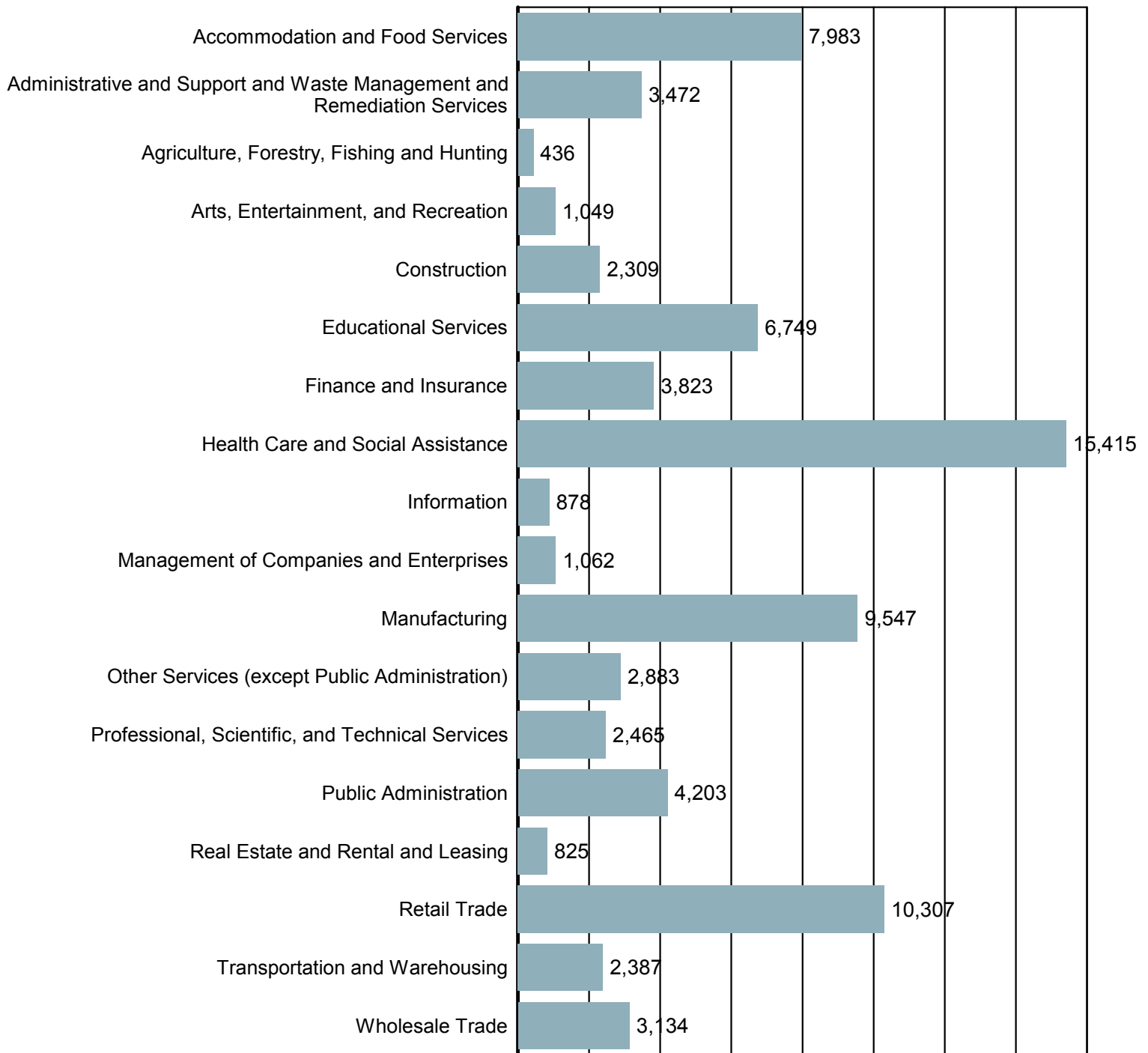
PROGRESS ENERGY CAROLINAS INC

SONOCO PRODUCTS COMPANY

WAL-MART ASSOCIATES INC

Source: S.C. Department of Employment & Workforce - 2013 Q2

Employment by Industry

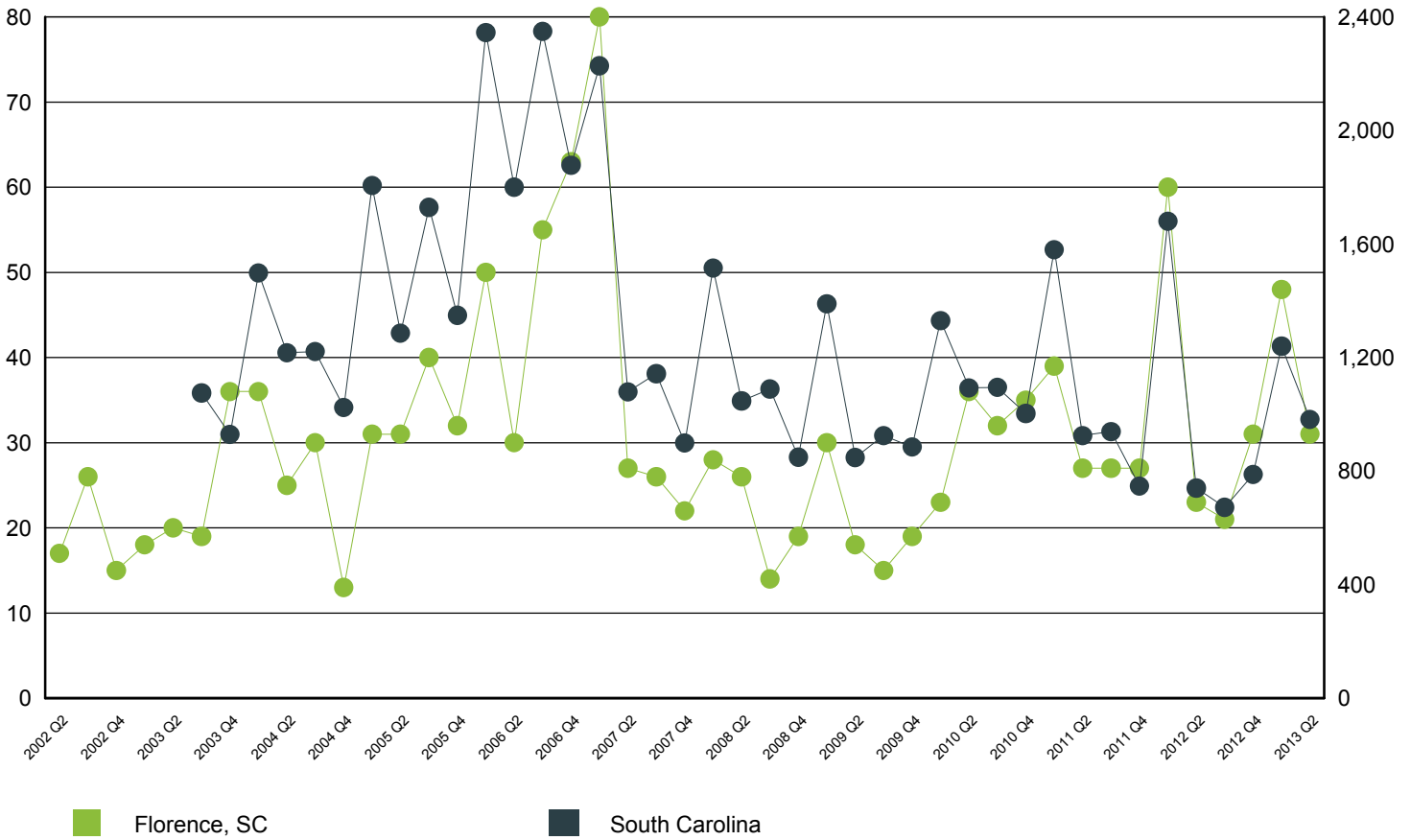


Source: S.C. Department of Employment & Workforce
 Quarterly Census of Employment and Wages (QCEW) - 2013 Q2

New Startup Firms

Florence, SC

South Carolina

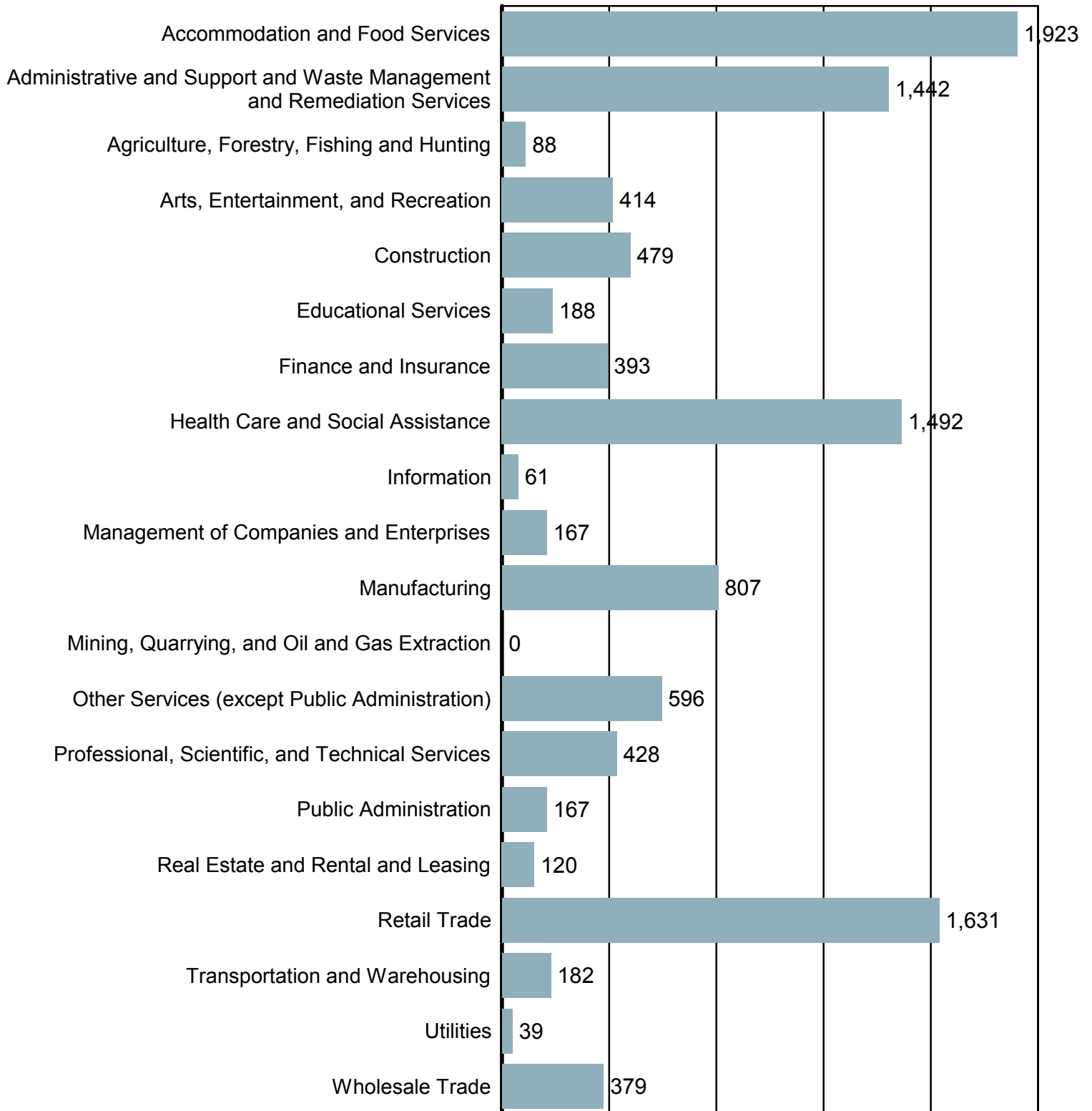


Quarter	Florence, SC	South Carolina
2013 Q2	31	982
2013 Q1	48	1,240
2012 Q4	31	788
2012 Q3	21	672
2012 Q2	23	740
2012 Q1	60	1,680
2011 Q4	27	747
2011 Q3	27	939
2011 Q2	27	925
2011 Q1	39	1,580
2010 Q4	35	1,003
2010 Q3	32	1,095
2010 Q2	36	1,093
2010 Q1	23	1,330
2009 Q4	19	885
2009 Q3	15	925
2009 Q2	18	848
2009 Q1	30	1,389
2008 Q4	19	849
2008 Q3	14	1,089

Note: A firm is included in the count when it does not have a UI Account Number in the previous quarter and has a Setup Date that falls in the quarter displayed.

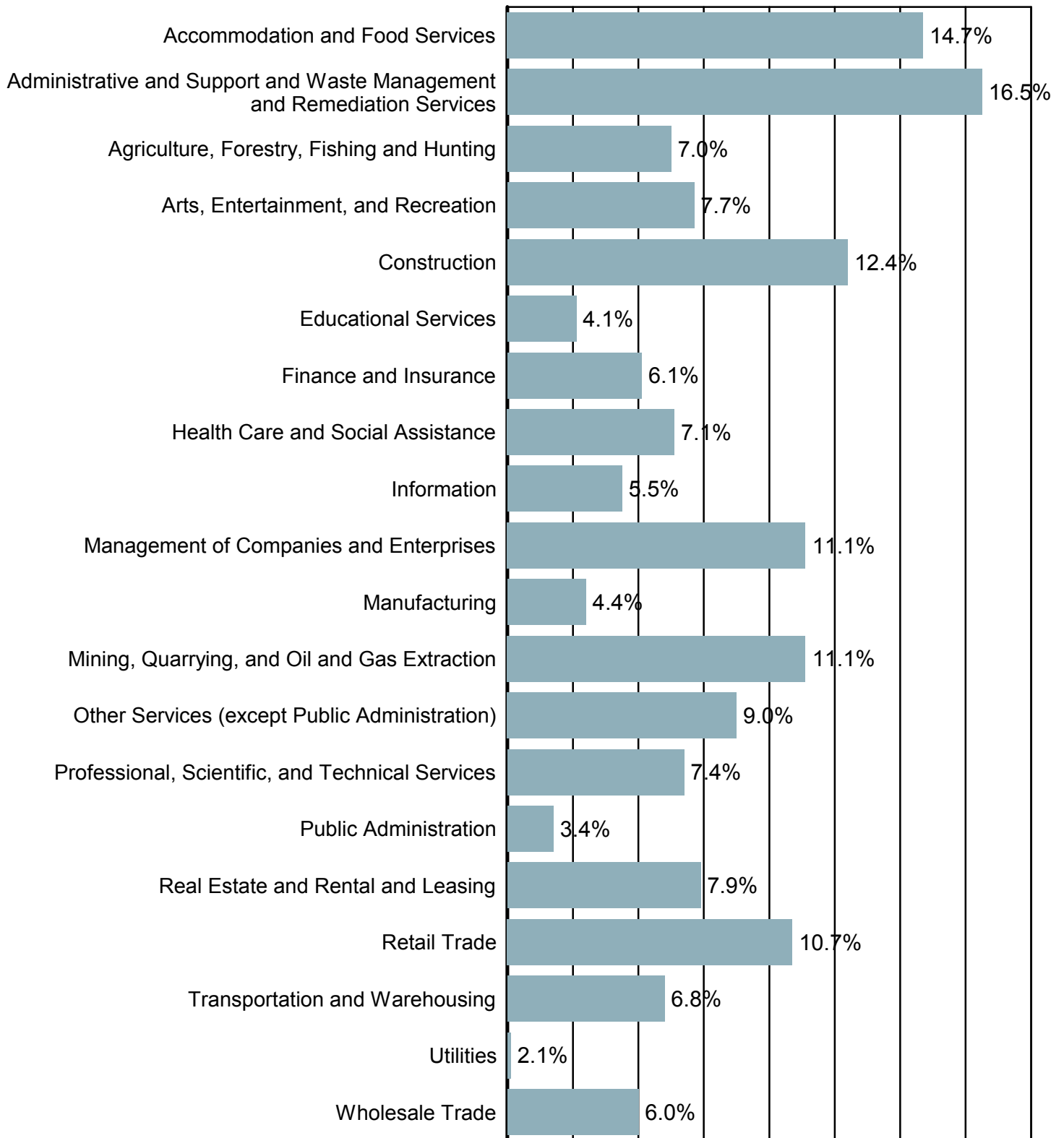
Source: S.C. Department of Employment & Workforce

New Hires by Industry



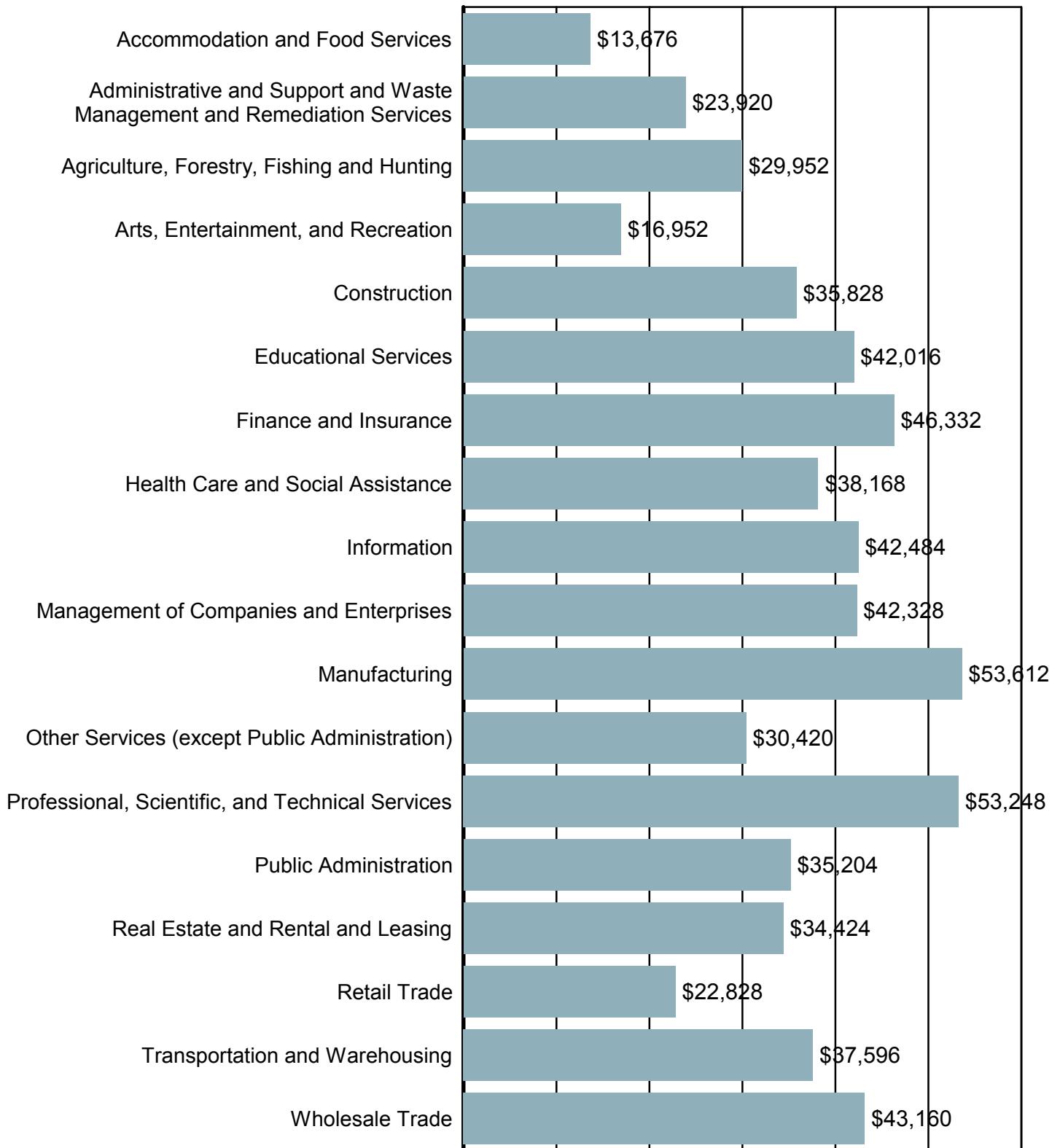
Source: U.S. Census Bureau, Local Employment Dynamics - 2011 Q2

Turnover by Industry



Source: U.S. Census Bureau, Local Employment Dynamics - 2011 Q1

Average Annual Wage by Industry



Source: S.C. Department of Employment & Workforce
 Quarterly Census of Employment and Wages (QCEW) - 2013 Q2

Age of Workers by Industry

Industry	14-18	19-21	22-24	25-34	35-44	45-54	55-64	65+
Total, All Industries	1,476	3,480	4,397	16,725	18,038	18,794	13,241	3,642
Agriculture, Forestry, Fishing and Hunting	6	11	13	68	77	116	91	31
Mining, Quarrying, and Oil and Gas Extraction	0	0	0	0	0	0	0	0
Utilities	0	5	13	102	150	256	142	9
Construction	27	56	95	459	506	554	399	110
Manufacturing	23	146	323	1,808	2,913	2,989	2,183	270
Wholesale Trade	12	48	114	582	761	881	610	290
Retail Trade	438	1,028	942	2,291	2,042	2,065	1,487	597
Transportation and Warehousing	4	65	80	378	554	624	416	90
Information	6	23	47	271	242	197	99	25
Finance and Insurance	6	66	183	1,143	939	772	475	119
Real Estate and Rental and Leasing	0	14	32	148	152	180	142	72
Professional, Scientific, and Technical Servi	21	65	162	814	718	696	465	144
Management of Companies and Enterprises	4	45	49	215	259	251	159	48
Administrative and Support and Waste Manageme	23	122	194	682	687	728	475	204
Educational Services	21	101	185	1,118	1,430	1,757	1,618	401
Health Care and Social Assistance	42	318	694	3,474	3,882	3,923	2,600	625
Arts, Entertainment, and Recreation	57	95	84	189	199	192	142	44
Accommodation and Food Services	745	1,098	905	1,782	1,137	965	463	177
Other Services (except Public Administration)	28	114	142	480	540	630	495	198
Public Administration	12	59	140	720	846	1,014	776	187

Source: U.S. Census Bureau, Local Employment Dynamics - 2011 Q2

Labor Market Projections

Total Employment by Industry
(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

Pee Dee Industry	2010 Estimated Employment	2020 Projected Employment	Change	Percent Change	Annual Percent
Total Employment, All Jobs	94,274	107,325	13,051	13.84	1.31
Health Care and Social Assistance	12,801	17,378	4,577	35.76	3.10
Retail Trade	14,946	16,879	1,933	12.93	1.22
Accommodation and Food Services	8,480	9,403	923	10.88	1.04
Administrative and Support and Waste Management and Remediat	3,007	3,839	832	27.67	2.47
Professional, Scientific, and Technical Services	2,892	3,721	829	28.67	2.55
Other Services (Except Government)	5,075	5,878	803	15.82	1.48
Wholesale Trade	4,101	4,784	683	16.65	1.55
Manufacturing	8,889	9,496	607	6.83	0.66
Educational Services	4,450	5,057	607	13.64	1.29
Finance and Insurance	4,206	4,719	513	12.20	1.16
Transportation and Warehousing	2,234	2,655	421	18.85	1.74
Construction	2,996	3,367	371	12.38	1.17
Real Estate and Rental and Leasing	743	883	140	18.84	1.74
Arts, Entertainment, and Recreation	570	665	95	16.67	1.55
Management of Companies and Enterprises	973	1,027	54	5.55	0.54
Utilities	157	170	13	8.28	0.80
Mining	112	122	10	8.93	0.86
Information	472	472	0	0.00	0.00
Agriculture, Forestry, Fishing and Hunting	2,359	2,276	-83	-3.52	-0.36
Government	7,441	7,021	-420	-5.64	-0.58

Source: S.C. Department of Employment & Workforce - Industry Projections

Labor Market Projections

Total Employment by Occupation
(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

Pee Dee Occupation	2010 Estimated Employment	2020 Projected Employment	Annual Openings	Openings (Replace)	Openings (Growth)
Total, All Occupations	94,274	107,325	2,284	1,374	3,658
Management Occupations	5,780	5,895	120	34	154
Business and Financial Operations Occupations	2,752	3,248	58	50	108
Computer and Mathematical Occupations	813	1,014	17	20	37
Architecture and Engineering Occupations	859	934	18	9	27
Life, Physical, and Social Science Occupations	506	509	15	3	18
Community and Social Service Occupations	2,346	2,716	52	38	90
Legal Occupations	630	721	10	9	19
Education, Training, and Library Occupations	3,348	3,852	76	50	126
Arts, Design, Entertainment, Sports, and Media Occupations	635	709	17	10	27
Healthcare Practitioners and Technical Occupations	6,100	7,926	124	183	307
Healthcare Support Occupations	3,500	4,977	49	148	197
Protective Service Occupations	2,111	2,193	52	14	66
Food Preparation and Serving Related Occupations	8,394	9,315	285	94	379
Building and Grounds Cleaning and Maintenance Occupations	3,175	3,615	60	44	104
Personal Care and Service Occupations	2,390	2,965	60	58	118
Sales and Related Occupations	12,355	13,994	400	164	564
Office and Administrative Support Occupations	15,186	16,989	338	192	530
Farming, Fishing, and Forestry Occupations	1,970	1,916	57	2	59
Construction and Extraction Occupations	3,699	3,992	77	30	107
Installation, Maintenance, and Repair Occupations	4,008	4,540	91	54	145
Production Occupations	7,303	7,932	146	72	218
Transportation and Material Moving Occupations	6,414	7,373	161	97	258

Source: S.C. Department of Employment & Workforce - Occupational Projections

Labor Market Projections

Growing Occupations
(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

Pee Dee Occupation	2010	2020	Percent Change	Replace	Growth	Total	Average Salary
	Estimated Employment	Projected Employment					
Personal Care Aides	387	595	54	3	21	24	\$ 18,255
Diagnostic Medical Sonographers	30	46	53	0	2	2	\$ 60,880
Mental Health Counselors	20	29	45	0	1	1	\$ 48,703
Market Research Analysts and Marketing Specialists	69	100	45	2	3	5	\$ 44,002
Software Developers, Applications	69	100	45	1	3	4	\$ 72,745
Medical Secretaries	712	1,023	44	10	31	41	\$ 27,720
Veterinarians	39	56	44	1	2	3	\$ 103,232
Physical Therapist Assistants	42	60	43	1	2	3	\$ 49,932
Healthcare Social Workers	100	142	42	2	4	6	\$ 48,653
Woodworking Machine Setters, Operators, and Tenders, Except	108	153	42	1	4	5	\$ 20,318
Training and Development Managers	15	21	40	0	1	1	\$ 86,360
Food Servers, Nonrestaurant	38	53	39	1	2	3	\$ 17,907
Emergency Medical Technicians and Paramedics	527	732	39	11	20	31	\$ 30,620
Dental Hygienists	145	200	38	3	6	9	\$ 58,851
Sawing Machine Setters, Operators, and Tenders, Wood	30	41	37	1	1	2	\$ 23,034
Medical Equipment Repairers	22	30	36	1	1	2	\$ 38,207
Database Administrators	11	15	36	0	0	0	\$ 57,218
Cardiovascular Technologists and Technicians	53	71	34	1	2	3	\$ 54,486
Physical Therapists	113	151	34	1	4	5	\$ 81,837
Athletic Trainers	6	8	33	0	0	0	\$ 42,675

Occupations are sorted by highest estimated percentage growth from estimate year to projection year.

Source: S.C. Department of Employment & Workforce - Occupational Projections

Labor Market Projections

Declining Occupations

(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

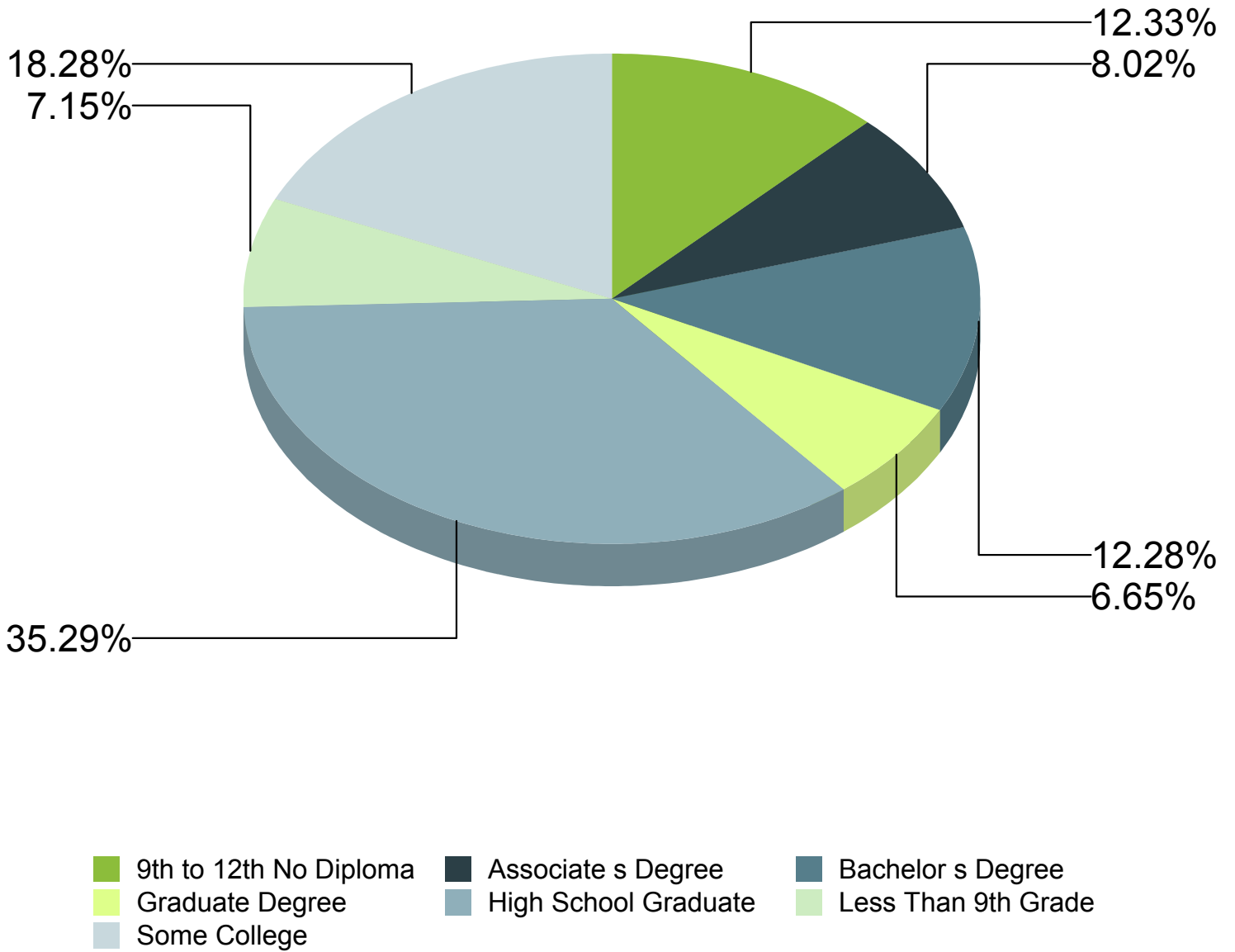
Occupation	2010	2020	Percent Change	Replace	Growth	Total	Average Salary
	Estimated Employment	Projected Employment					
Postal Service Clerks	65	38	-42	2	0	2	\$ 48,504
Postal Service Mail Sorters, Processors, and Processing Mach	131	77	-41	1	0	1	\$ 46,692
Switchboard Operators, Including Answering Service	72	56	-22	1	0	1	\$ 23,830
Geoscientists, Except Hydrologists and Geographers	60	49	-18	2	0	2	\$ 30,778
Reporters and Correspondents	11	9	-18	0	0	0	\$ 29,332
Postmasters and Mail Superintendents	35	29	-17	1	0	1	\$ 65,483
Crossing Guards	37	31	-16	1	0	1	\$ 20,669
Biological Technicians	36	31	-14	1	0	1	\$ 31,457
Textile Winding, Twisting, and Drawing Out Machine Setters,	269	233	-13	3	0	3	\$ 27,318
Chefs and Head Cooks	35	31	-11	1	0	1	\$ 32,997
Control and Valve Installers and Repairers, Except Mechanica	9	8	-11	0	0	0	\$ 42,691
Forest and Conservation Workers	47	42	-11	1	0	1	\$ 30,636
Photographic Process Workers and Processing Machine Operator	52	47	-10	1	0	1	\$ 20,709
Legislators	103	94	-9	2	0	2	\$ 19,320
Sewing Machine Operators	35	32	-9	0	0	0	\$ 21,798
Correctional Officers and Jailers	532	492	-8	9	0	9	\$ 32,832
Computer Operators	28	26	-7	0	0	0	\$ 36,939
Forest and Conservation Technicians	14	13	-7	1	0	1	\$ 29,948
Floral Designers	56	52	-7	2	0	2	\$ 23,487
First-Line Supervisors of Correctional Officers	30	28	-7	1	0	1	\$ 54,757

Occupations are sorted by highest estimated percentage decline from estimate year to projection year.

Source: S.C. Department of Employment & Workforce - Occupational Projections

Educational Attainment

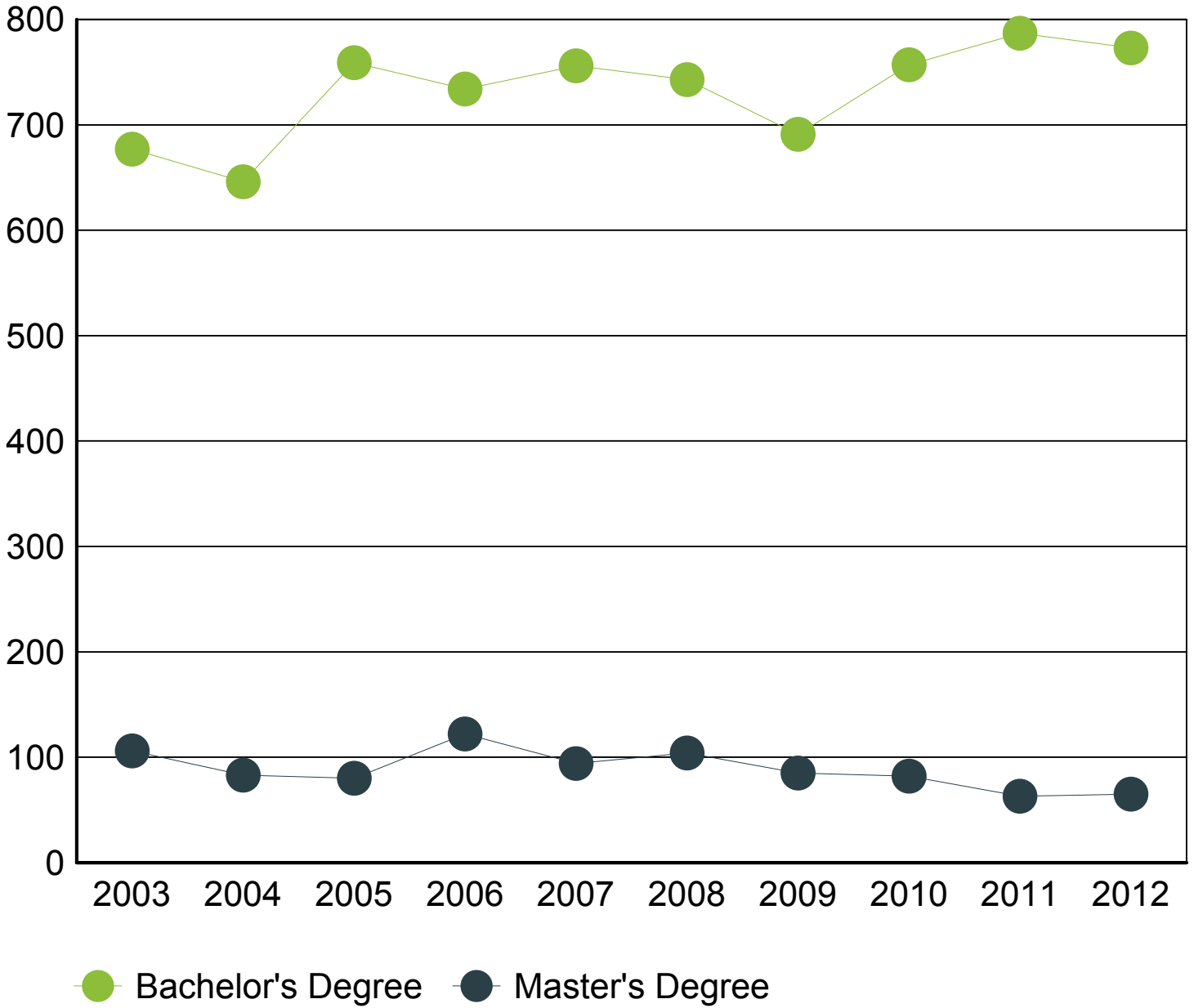
(Population 25 Years and Older)



Source: U.S. Census Bureau, American Community Survey - 2011 5-Year Estimates

Graduate Trends

(Based On Graduates From Area Schools)



Source: Institute of Education Sciences (IES), Integrated Postsecondary Education Data System

Educational Institutions

Coker College
300 E College Ave
Hartsville, SC 29550
843.383.8000

<http://www.coker.edu>

2012 Degrees Awarded: 207

Francis Marion University
4822 East Palmetto Street
Florence, SC 29506
843.661.1362

<http://www.fmarion.edu>

2012 Degrees Awarded: 636

Kenneth Shuler School of Cosmetology-Florence
2443 West Lucas Street
Florence, SC 29501
843.679.3778

<http://www.kennethshuler.com>

2012 Degrees Awarded: 90

Florence-Darlington Technical College
2715 W. Lucas Street
Florence, SC 29501
843.661.8324

<http://WWW.FDTC.EDU>

2012 Degrees Awarded: 845

Jolei's Hair Institute
203 E. Main Street
Olanta, SC 29114
843.396.9010

<http://www.jhisoc.com>

2012 Degrees Awarded: 5

Source: Institute of Education Sciences (IES), Integrated Postsecondary Education Data System