

COMMUNITY PROFILE

Columbia, SC

Metropolitan Statistical Area



S.C. Department of Employment & Workforce

Labor Market Information

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Columbia, SC 29202

803.737.2660

www.SCWorkforceInfo.com

Updated: 02/03/2014



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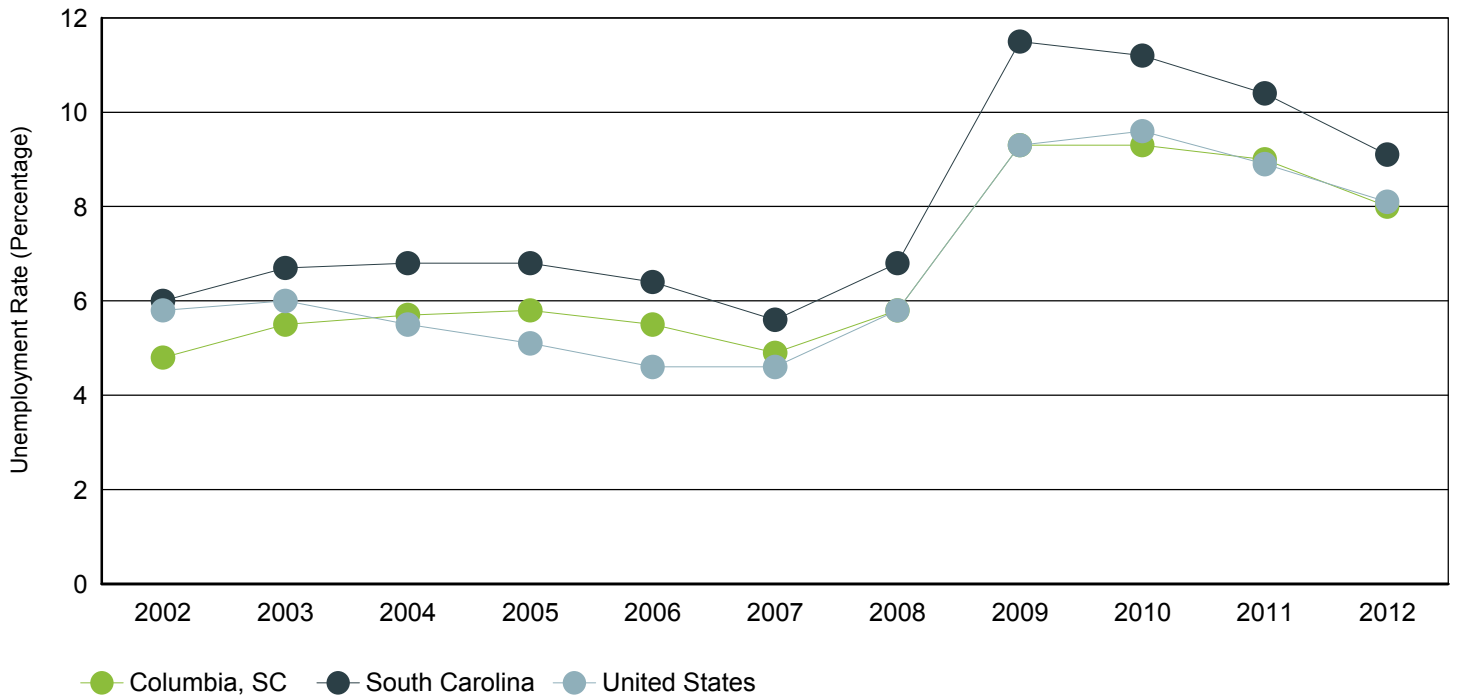
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Annual Unemployment Rate (Unadjusted)

Trends

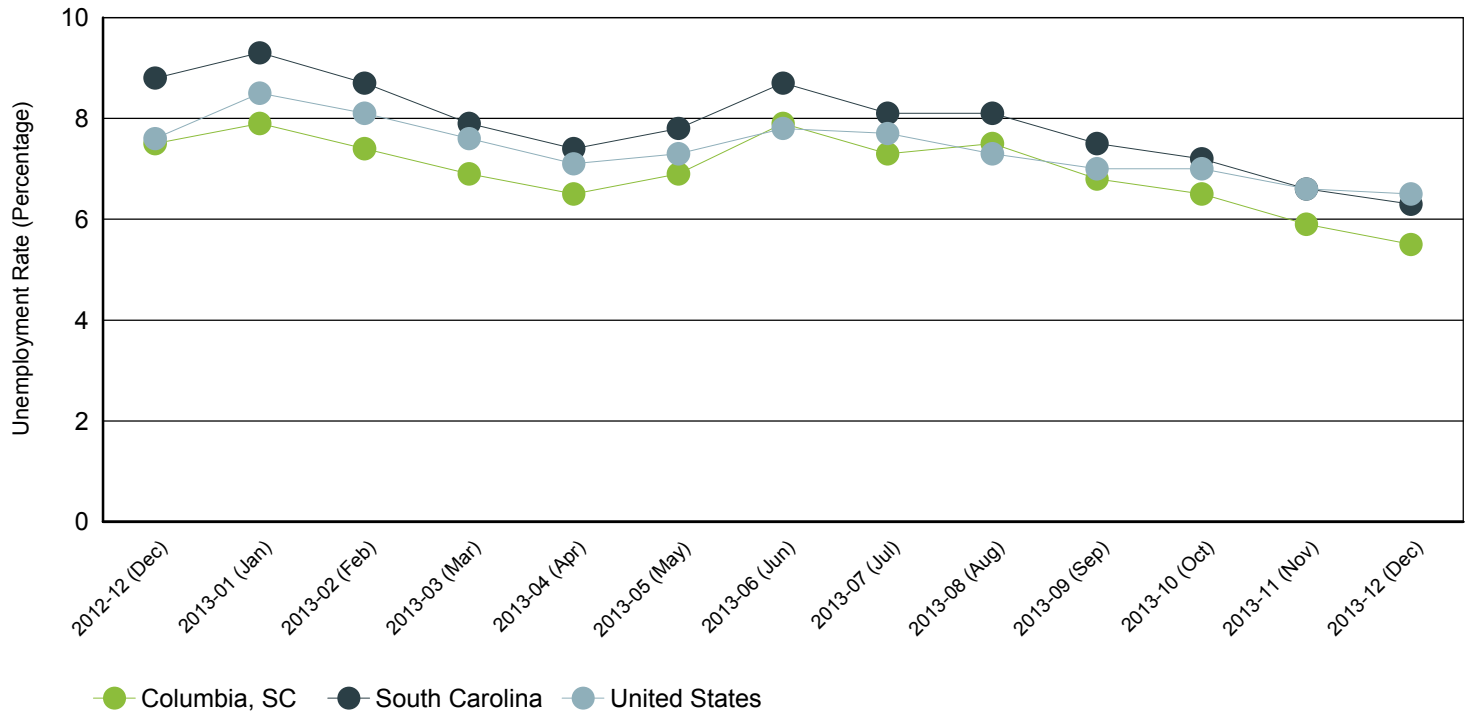


| Year | Columbia, SC | | | South Carolina | | | United States | | |
|------|--------------|--------|------|----------------|---------|-------|---------------|------------|------|
| | Employment | Unemp | Rate | Employment | Unemp | Rate | Employment | Unemp | Rate |
| 2012 | 343,189 | 29,902 | 8.0% | 1,970,112 | 197,083 | 9.1% | 142,469,000 | 12,506,000 | 8.1% |
| 2011 | 339,565 | 33,448 | 9.0% | 1,941,654 | 225,657 | 10.4% | 139,869,000 | 13,747,000 | 8.9% |
| 2010 | 335,654 | 34,542 | 9.3% | 1,917,747 | 241,452 | 11.2% | 139,064,000 | 14,825,000 | 9.6% |
| 2009 | 335,341 | 34,229 | 9.3% | 1,908,839 | 246,945 | 11.5% | 139,877,000 | 14,265,000 | 9.3% |
| 2008 | 348,359 | 21,544 | 5.8% | 1,998,368 | 144,925 | 6.8% | 145,362,000 | 8,924,000 | 5.8% |
| 2007 | 350,331 | 18,067 | 4.9% | 2,010,252 | 119,068 | 5.6% | 146,047,000 | 7,078,000 | 4.6% |
| 2006 | 343,168 | 20,080 | 5.5% | 1,970,912 | 134,123 | 6.4% | 144,427,000 | 7,001,000 | 4.6% |
| 2005 | 333,808 | 20,407 | 5.8% | 1,922,367 | 139,983 | 6.8% | 141,730,000 | 7,591,000 | 5.1% |
| 2004 | 326,708 | 19,898 | 5.7% | 1,888,050 | 138,430 | 6.8% | 139,252,000 | 8,149,000 | 5.5% |
| 2003 | 319,924 | 18,650 | 5.5% | 1,854,419 | 133,257 | 6.7% | 137,736,000 | 8,774,000 | 6.0% |
| 2002 | 314,591 | 15,767 | 4.8% | 1,826,240 | 115,907 | 6.0% | 136,485,000 | 8,378,000 | 5.8% |

Source: S.C. Department of Employment & Workforce

Monthly Unemployment Rate (Unadjusted)

Past 13 Months



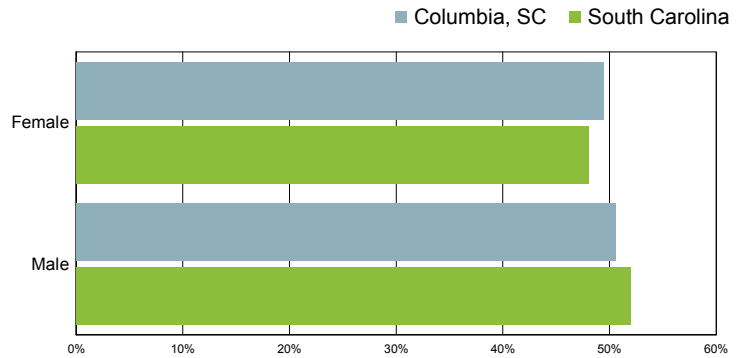
| Period | Columbia, SC | South Carolina | United States |
|----------|--------------|----------------|---------------|
| Dec 2013 | 5.5% | 6.3% | 6.5% |
| Nov 2013 | 5.9% | 6.6% | 6.6% |
| Oct 2013 | 6.5% | 7.2% | 7.0% |
| Sep 2013 | 6.8% | 7.5% | 7.0% |
| Aug 2013 | 7.5% | 8.1% | 7.3% |
| Jul 2013 | 7.3% | 8.1% | 7.7% |
| Jun 2013 | 7.9% | 8.7% | 7.8% |
| May 2013 | 6.9% | 7.8% | 7.3% |
| Apr 2013 | 6.5% | 7.4% | 7.1% |
| Mar 2013 | 6.9% | 7.9% | 7.6% |
| Feb 2013 | 7.4% | 8.7% | 8.1% |
| Jan 2013 | 7.9% | 9.3% | 8.5% |
| Dec 2012 | 7.5% | 8.8% | 7.6% |

Source: S.C. Department of Employment & Workforce

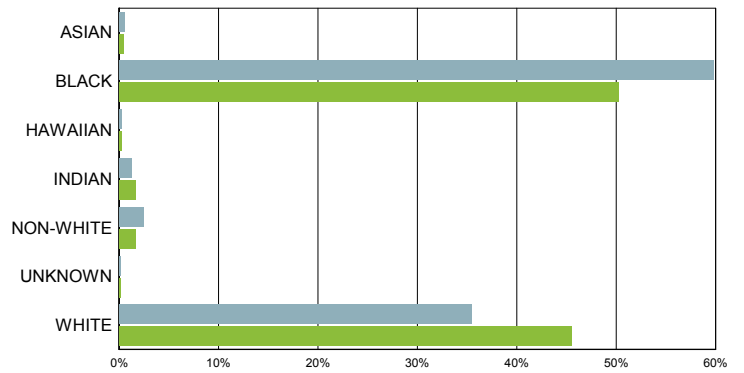
Characteristics of Unemployment Insurance Claimants

January 2014

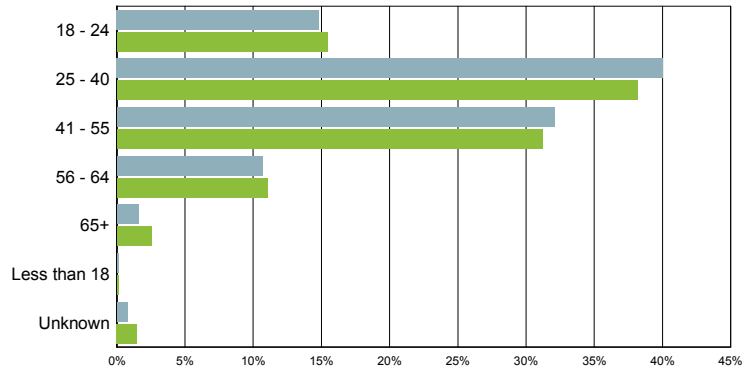
| Gender | Columbia, SC | South Carolina |
|--------|--------------|----------------|
| Female | 1,511 | 11,202 |
| Male | 1,547 | 12,107 |



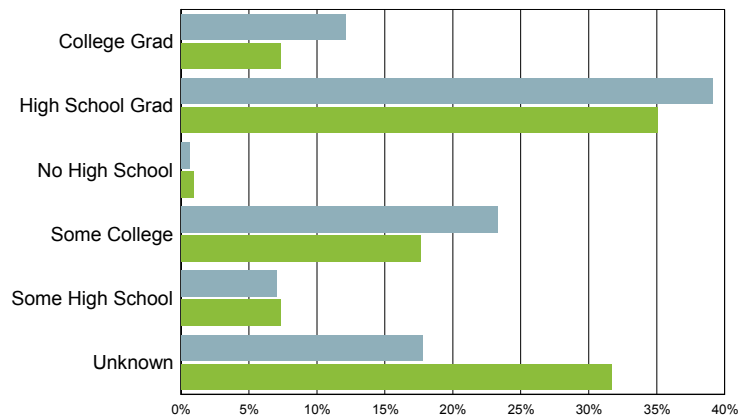
| Race | Columbia, SC | South Carolina |
|-----------|--------------|----------------|
| ASIAN | 18 | 99 |
| BLACK | 1,830 | 11,722 |
| HAWAIIAN | 8 | 72 |
| INDIAN | 38 | 383 |
| NON-WHITE | 75 | 400 |
| UNKNOWN | 5 | 34 |
| WHITE | 1,084 | 10,599 |



| Age Group | Columbia, SC | South Carolina |
|--------------|--------------|----------------|
| 18 - 24 | 453 | 3,609 |
| 25 - 40 | 1,224 | 8,892 |
| 41 - 55 | 981 | 7,272 |
| 56 - 64 | 326 | 2,574 |
| 65+ | 48 | 591 |
| Less than 18 | 3 | 24 |
| Unknown | 23 | 347 |



| Education | Columbia, SC | South Carolina |
|------------------|--------------|----------------|
| College Grad | 370 | 1,715 |
| Some College | 713 | 4,105 |
| High School Grad | 1,197 | 8,183 |
| Some High School | 215 | 1,707 |
| No High School | 20 | 213 |
| Unknown | 543 | 7,386 |



Source: S.C. Department of Employment & Workforce

Characteristics of Unemployment Insurance Claims by Industry

Industry Groups With Largest Number of Claims
January 2014

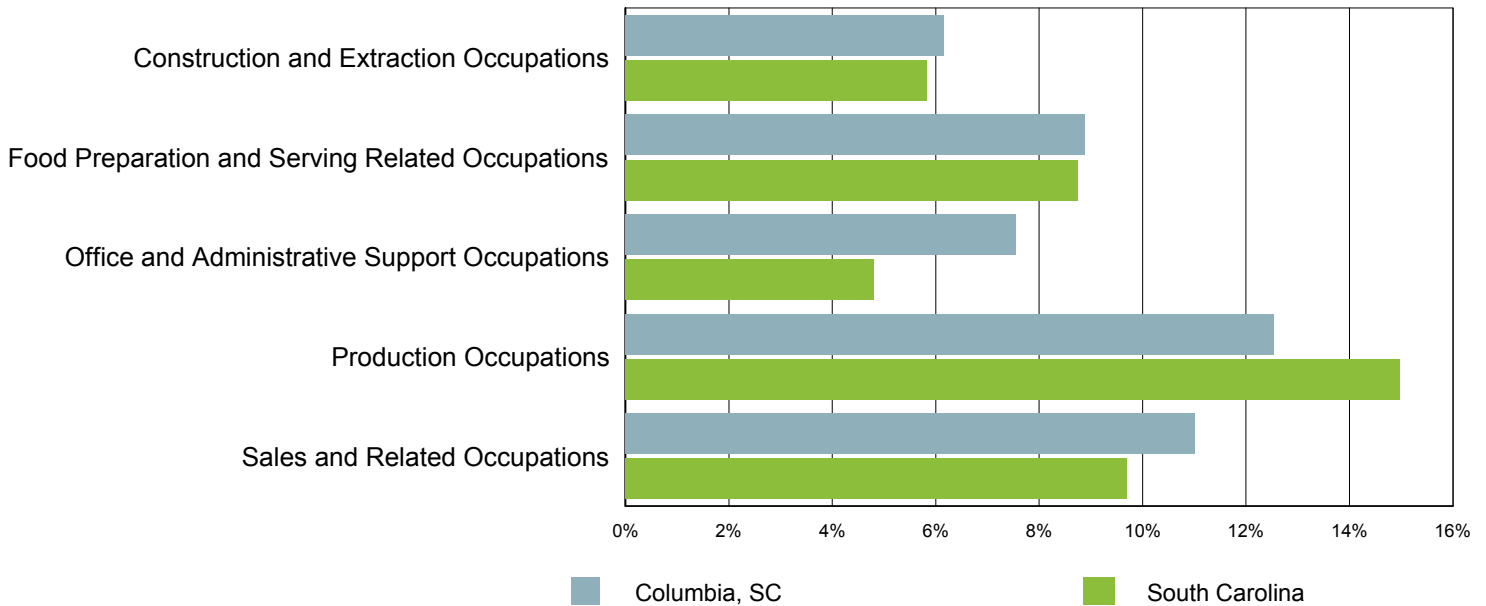


| Industry | Columbia, SC | South Carolina |
|---|--------------|----------------|
| Agriculture, Forestry, Fishing and Hunting | 17 | 90 |
| Mining, Quarrying, and Oil and Gas Extraction | 1 | 22 |
| Utilities | 1 | 18 |
| Construction | 208 | 1,661 |
| Manufacturing | 524 | 5,616 |
| Wholesale Trade | 79 | 474 |
| Retail Trade | 309 | 2,083 |
| Transportation and Warehousing | 88 | 542 |
| Information | 21 | 173 |
| Finance and Insurance | 90 | 384 |
| Real Estate and Rental and Leasing | 42 | 289 |
| Professional, Scientific, and Technical Servi | 95 | 673 |
| Management of Companies and Enterprises | 11 | 51 |
| Administrative and Support and Waste Manageme | 499 | 3,925 |
| Educational Services | 49 | 218 |
| Health Care and Social Assistance | 190 | 1,144 |
| Arts, Entertainment, and Recreation | 23 | 376 |
| Accommodation and Food Services | 315 | 2,531 |
| Other Services (except Public Administration) | 76 | 431 |
| Public Administration | 53 | 216 |
| Unknown | 395 | 2,600 |

Source: S.C. Department of Employment & Workforce

Characteristics of Unemployment Insurance Claims by Occupation

Occupation Groups With Largest Number of Claims
January 2014



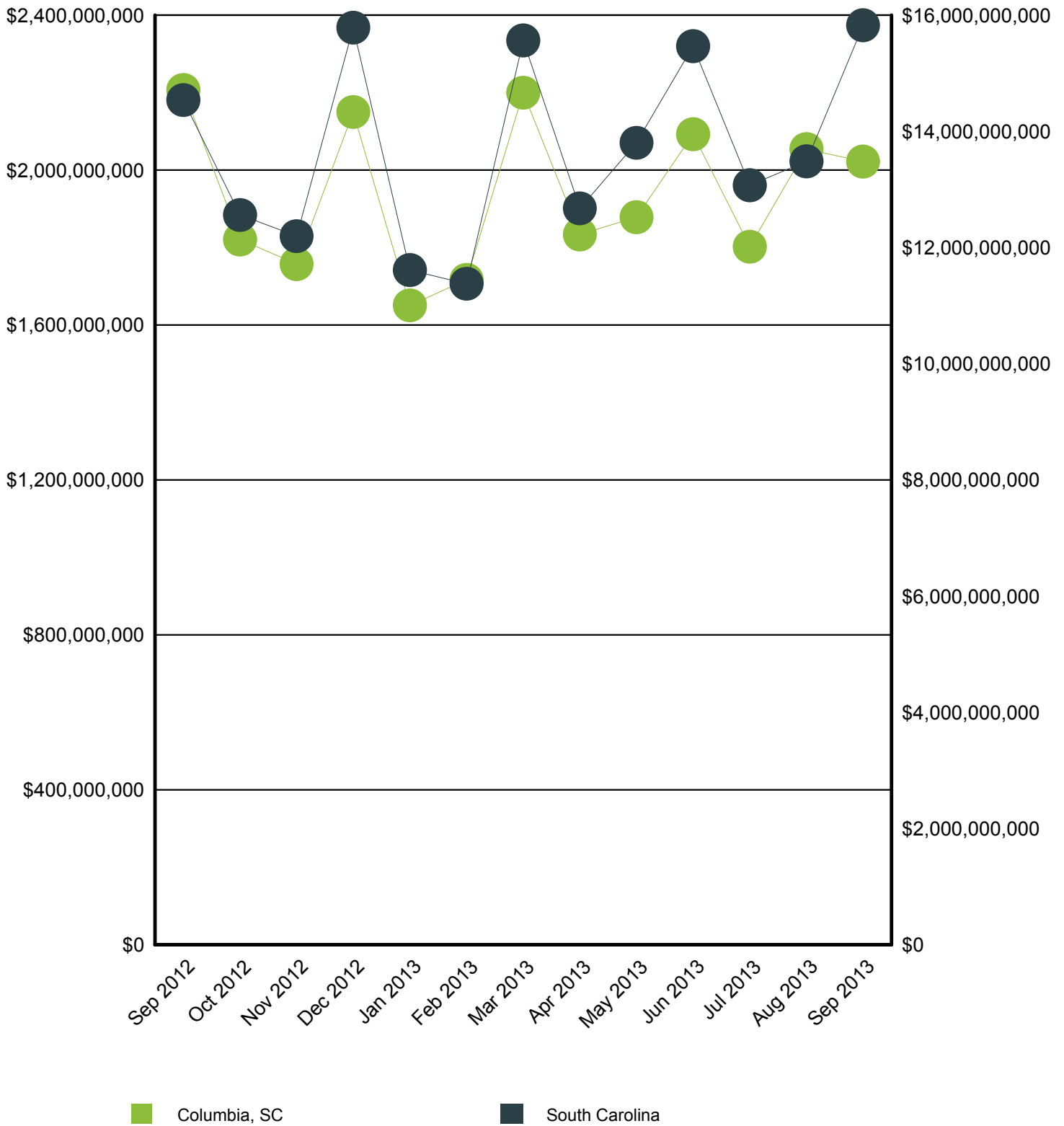
| Occupation | Columbia, SC | South Carolina |
|--|--------------|----------------|
| Architecture and Engineering Occupations | 20 | 181 |
| Arts, Design, Entertainment, Sports, and Media Occ | 25 | 188 |
| Building and Grounds Cleaning and Maintenance Occu | 104 | 971 |
| Business and Financial Operations Occupations | 115 | 530 |
| Community and Social Service Occupations | 21 | 110 |
| Computer and Mathematical Occupations | 40 | 213 |
| Construction and Extraction Occupations | 190 | 1,370 |
| Education, Training, and Library Occupations | 55 | 271 |
| Farming, Fishing, and Forestry Occupations | 11 | 96 |
| Food Preparation and Serving Related Occupations | 274 | 2,060 |
| Healthcare Practitioners and Technical Occupations | 53 | 298 |
| Healthcare Support Occupations | 125 | 625 |
| Installation, Maintenance, and Repair Occupations | 84 | 556 |
| Legal Occupations | 16 | 78 |
| Life, Physical, and Social Science Occupations | 3 | 32 |
| Management Occupations | 151 | 871 |
| Military Specific Occupations | 32 | 121 |
| Office and Administrative Support Occupations | 233 | 1,128 |
| Personal Care and Service Occupations | 27 | 294 |
| Production Occupations | 387 | 3,524 |
| Protective Service Occupations | 42 | 210 |
| Sales and Related Occupations | 340 | 2,282 |
| Transportation and Material Moving Occupations | 139 | 826 |
| Unknown | 599 | 6,682 |

Source: S.C. Department of Employment & Workforce

Retail Sales

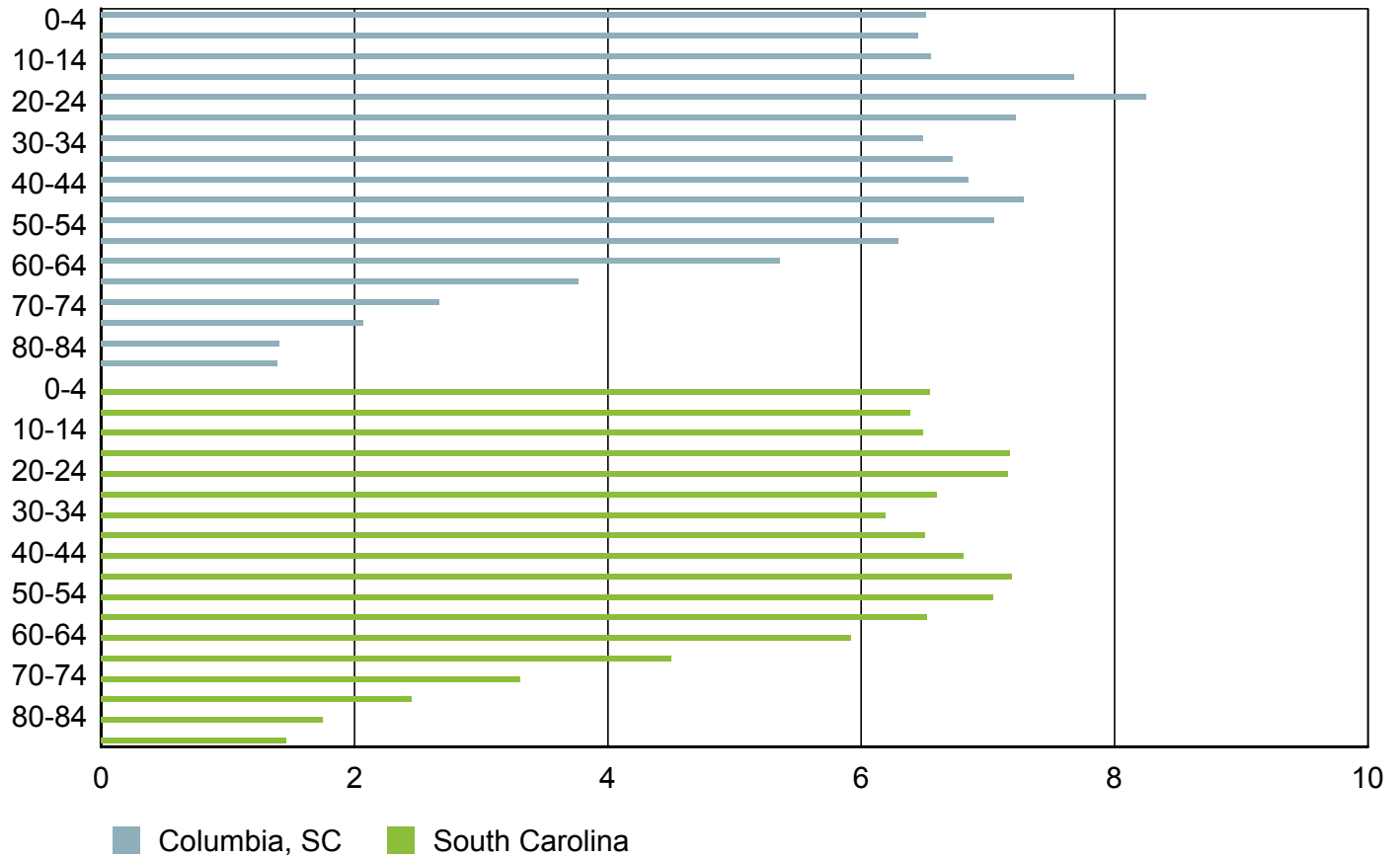
Columbia, SC

South Carolina



Source: S.C. Department of Revenue

Population by Age



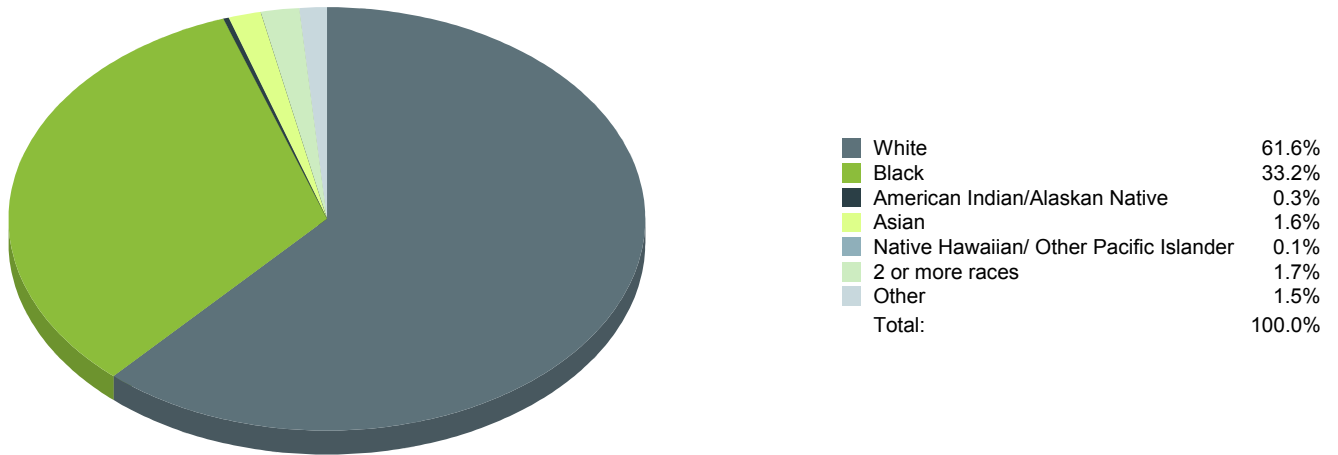
| Age Range | Columbia, SC | South Carolina | United States |
|--------------|--------------|----------------|---------------|
| 0-4 | 49,272 | 299,328 | 20,170,377 |
| 5-9 | 48,767 | 292,378 | 20,207,046 |
| 10-14 | 49,559 | 297,045 | 20,631,572 |
| 15-19 | 58,087 | 327,882 | 22,083,463 |
| 20-24 | 62,404 | 327,799 | 21,463,191 |
| 25-29 | 54,602 | 302,121 | 20,940,180 |
| 30-34 | 49,090 | 283,397 | 19,728,641 |
| 35-39 | 50,874 | 297,283 | 20,367,911 |
| 40-44 | 51,787 | 311,606 | 21,315,317 |
| 45-49 | 55,099 | 329,132 | 22,654,947 |
| 50-54 | 53,307 | 322,250 | 21,924,721 |
| 55-59 | 47,571 | 298,425 | 19,215,139 |
| 60-64 | 40,541 | 270,722 | 16,292,447 |
| 65-69 | 28,556 | 206,047 | 11,984,083 |
| 70-74 | 20,206 | 151,529 | 9,168,648 |
| 75-79 | 15,628 | 112,287 | 7,365,437 |
| 80-84 | 10,647 | 79,905 | 5,753,990 |
| 85 and older | 10,553 | 66,728 | 5,336,662 |

Source: U.S. Census Bureau, American Community Survey

Population by Race

| Race | Columbia, SC | % | South Carolina | % | United States | % |
|---|--------------|-------|----------------|-------|---------------|-------|
| White | 466,044 | 61.6% | 3,075,318 | 67.2% | 227,167,013 | 74.1% |
| Black | 251,391 | 33.2% | 1,281,627 | 28.0% | 38,395,857 | 12.5% |
| American Indian/Alaskan Native | 1,975 | 0.3% | 14,939 | 0.3% | 2,502,653 | 0.8% |
| Asian | 12,317 | 1.6% | 56,575 | 1.2% | 14,497,185 | 4.7% |
| Native Hawaiian/ Other Pacific Islander | 451 | 0.1% | 1,920 | 0.0% | 500,592 | 0.2% |
| 2 or more races | 12,914 | 1.7% | 72,080 | 1.6% | 7,816,654 | 2.5% |
| Other | 11,458 | 1.5% | 73,405 | 1.6% | 15,723,818 | 5.1% |

Source: U.S. Census Bureau, American Community Survey



Population by Gender

| Gender | Columbia, SC | South Carolina | United States |
|--------|--------------|----------------|---------------|
| Male | 368,632 | 2,227,017 | 150,740,216 |
| Female | 387,918 | 2,348,847 | 155,863,556 |

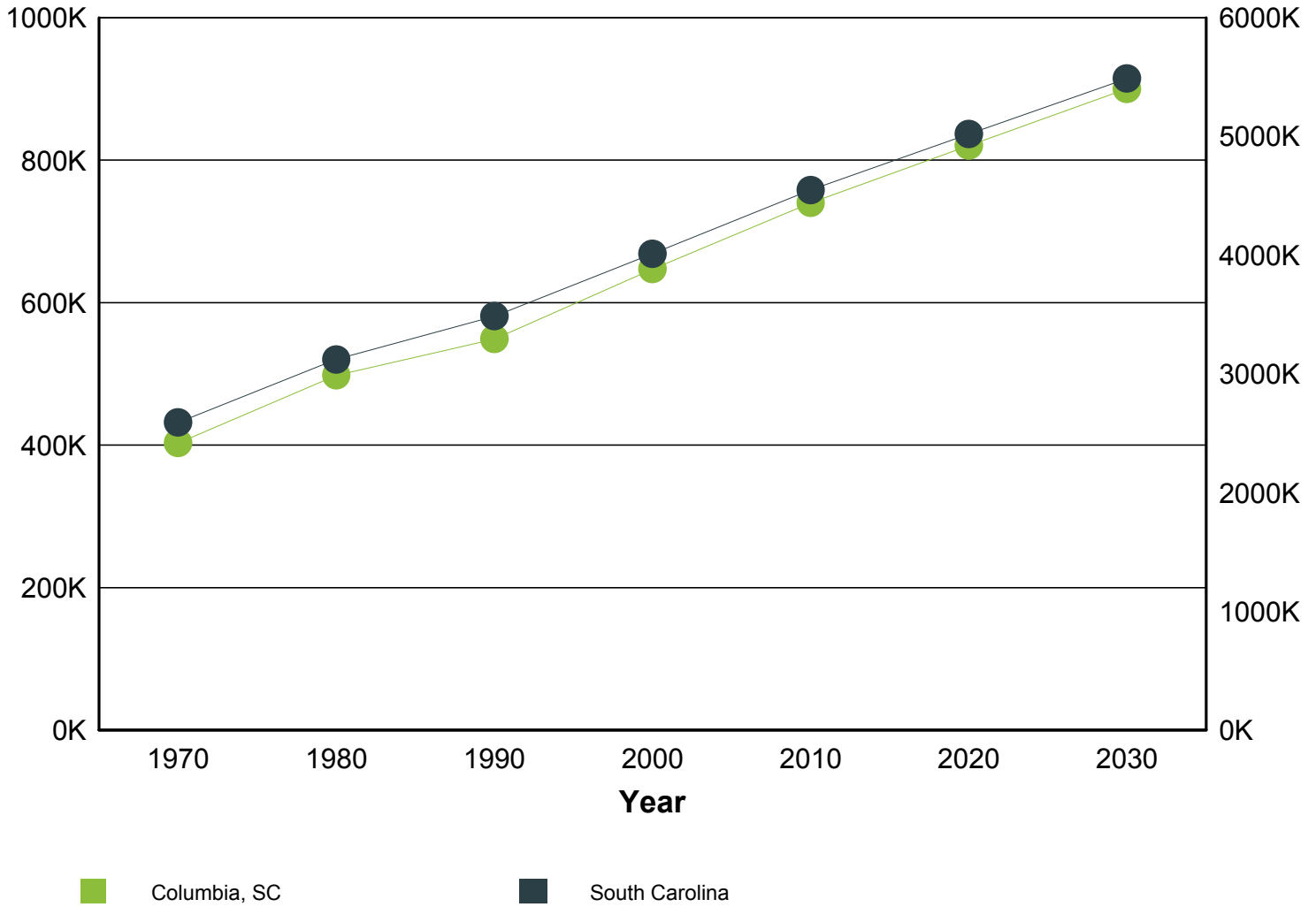
Source: U.S. Census Bureau, American Community Survey

Population Change

Historical and Projected

Columbia, SC

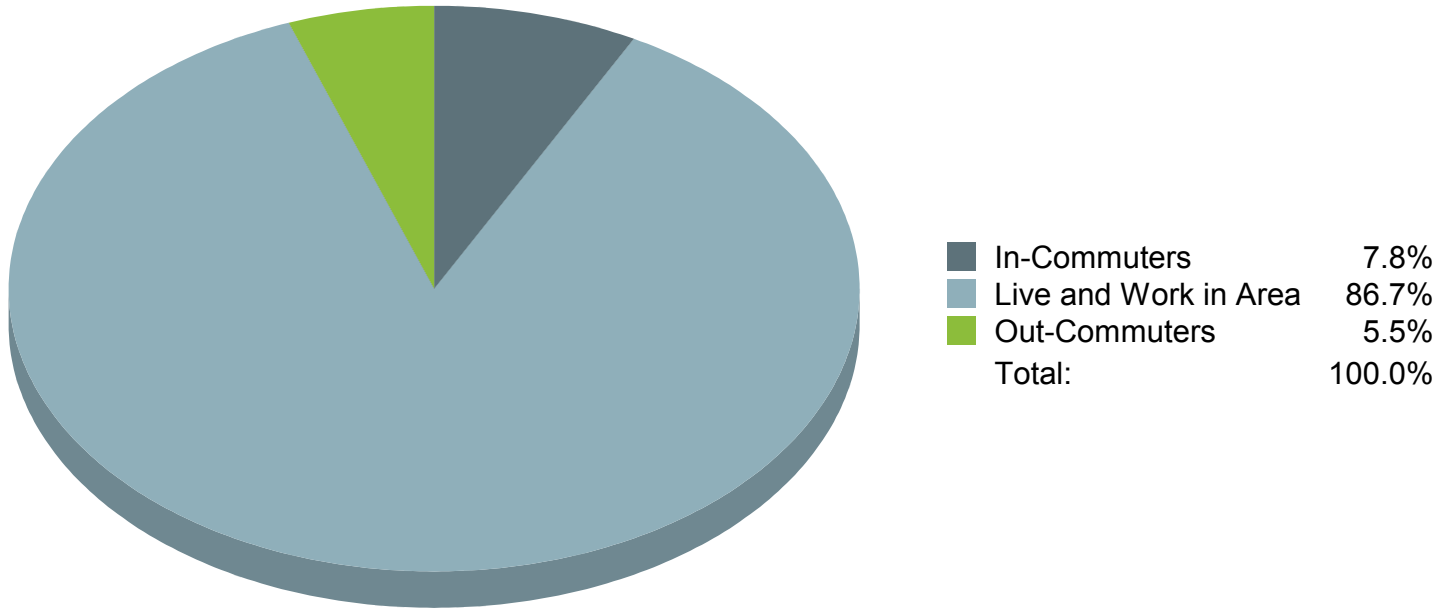
South Carolina



| Year | Columbia, SC | South Carolina |
|------|--------------|----------------|
| 1970 | 402,914 | 2,590,713 |
| 1980 | 498,017 | 3,121,820 |
| 1990 | 548,935 | 3,486,310 |
| 2000 | 647,158 | 4,012,012 |
| 2010 | 740,140 | 4,549,150 |
| 2020 | 820,450 | 5,020,400 |
| 2030 | 900,110 | 5,488,460 |

Source: U.S. Census Bureau

Commuting Patterns



| Commuting Patterns | Workers |
|-----------------------|---------|
| Live and Work in Area | 336,768 |
| In-Commuters | 30,455 |
| Out-Commuters | 21,413 |

Source: U.S. Census Bureau - 2010

Top 10 Places Residents Are Commuting To

| Area | Workers |
|------------------------|---------|
| Orangeburg County, SC | 2,888 |
| Newberry County, SC | 2,186 |
| Sumter County, SC | 1,787 |
| Aiken County, SC | 1,333 |
| Lancaster County, SC | 1,125 |
| MECKLENBURG COUNTY, NC | 953 |
| Charleston County, SC | 768 |
| York County, SC | 721 |
| Greenville County, SC | 714 |
| Greenwood County, SC | 499 |

Source: U.S. Census Bureau - 2010

Top 10 Places Residents Are Commuting From

| Area | Workers |
|-----------------------|---------|
| Newberry County, SC | 4,362 |
| Sumter County, SC | 3,658 |
| Orangeburg County, SC | 3,632 |
| Aiken County, SC | 3,144 |
| Lancaster County, SC | 1,225 |
| Lee County, SC | 1,112 |
| York County, SC | 787 |
| Greenville County, SC | 775 |
| Chester County, SC | 628 |
| Florence County, SC | 618 |

Source: U.S. Census Bureau - 2010

Employers by Size of Establishment

| Employees | Columbia, SC | South Carolina |
|------------|--------------|----------------|
| 0 to 4 | 8,898 | 66,889 |
| 5 to 9 | 3,146 | 19,881 |
| 10 to 19 | 2,124 | 13,351 |
| 20 to 49 | 1,671 | 10,117 |
| 50 to 99 | 631 | 3,973 |
| 100 to 249 | 355 | 2,504 |
| 250 to 499 | 101 | 767 |
| 500 to 999 | 41 | 346 |
| 1000 + | 29 | 277 |

Source: S.C. Department of Employment & Workforce - 2013 Q2

- Indicates that the requested data is suppressed

Employment by Size of Establishment

| Employees | Columbia, SC | South Carolina |
|------------|--------------|----------------|
| 0 to 4 | 14,920 | 105,630 |
| 5 to 9 | 20,884 | 131,741 |
| 10 to 19 | 28,858 | 181,001 |
| 20 to 49 | 51,420 | 310,957 |
| 50 to 99 | 42,787 | 274,590 |
| 100 to 249 | 53,205 | 377,826 |
| 250 to 499 | 34,758 | 262,914 |
| 500 to 999 | 27,955 | 237,653 |
| 1000 + | 67,696 | 681,905 |

Source: S.C. Department of Employment & Workforce - 2013 Q2

- Indicates that the requested data is suppressed

20 Largest Employers

(Listed Alphabetically)

Corporation Name

ALLIEDBARTON SECURITY SERVICES LLC

AMICK FARMS LLC

BLUE CROSS BLUE SHIELD OF SC

CITY OF COLUMBIA

DEPARTMENT OF DEFENSE

LEXINGTON COUNTY HEALTH SERVICE DIS

LEXINGTON COUNTY SCHOOL DISTRICT 1

LEXINGTON COUNTY SCHOOL DISTRICT 5

MICHELIN NORTH AMERICA INC

PALMETTO HEALTH

RICHLAND COUNTY

RICHLAND COUNTY SCHOOL DISTRICT #1

RICHLAND COUNTY SCHOOL DISTRICT 2

SC DEPARTMENT OF CORRECTIONS

SC DEPARTMENT OF MENTAL HEALTH

SISTERS OF CHARITY PROVIDENCE HOSPI

SOUTH CAROLINA ELECTRIC & GAS CO

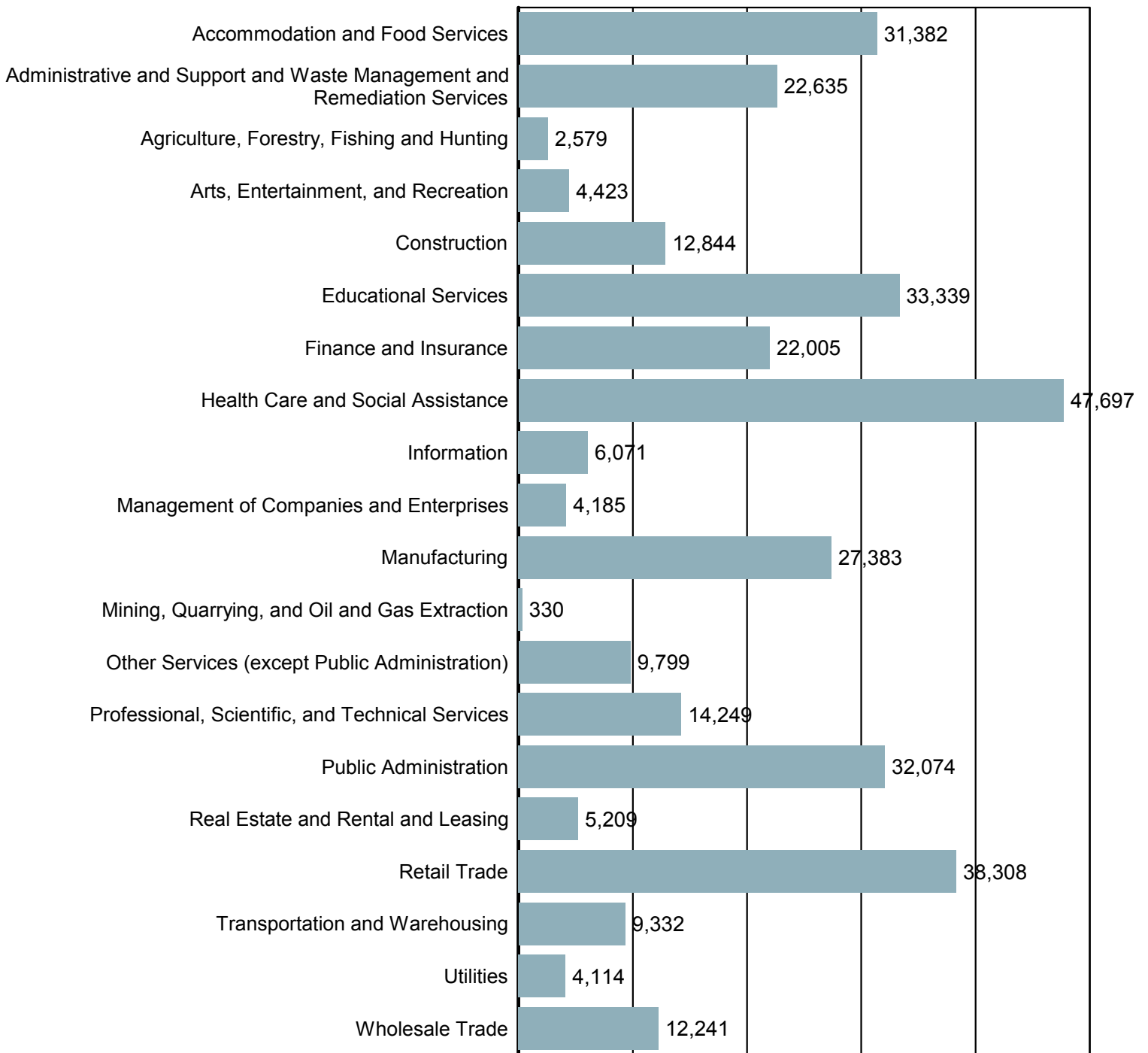
UNIVERSITY OF SC

WAL-MART ASSOCIATES INC

WJBD VA MEDICAL CENTER

Source: S.C. Department of Employment & Workforce - 2013 Q2

Employment by Industry

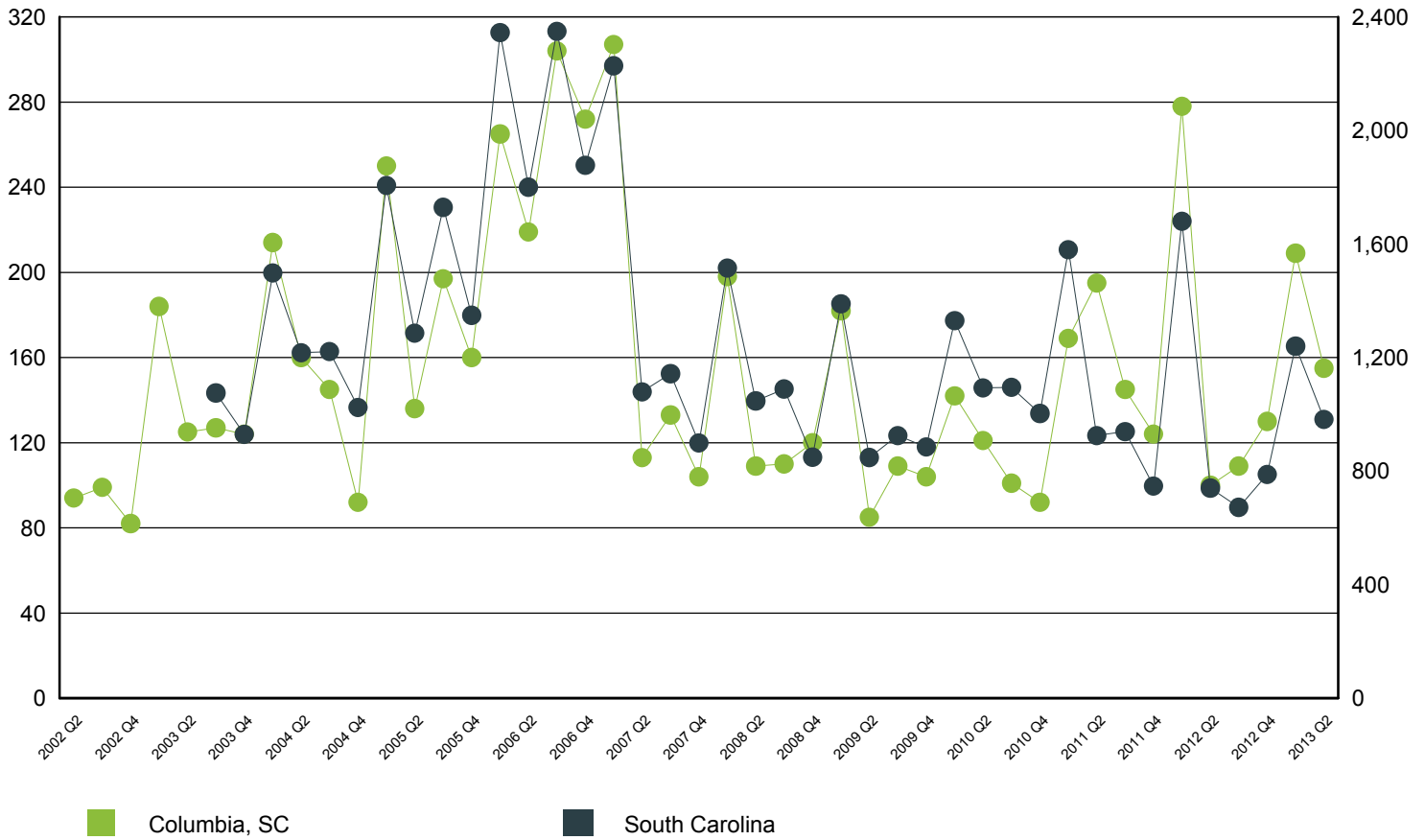


Source: S.C. Department of Employment & Workforce
 Quarterly Census of Employment and Wages (QCEW) - 2013 Q2

New Startup Firms

Columbia, SC

South Carolina

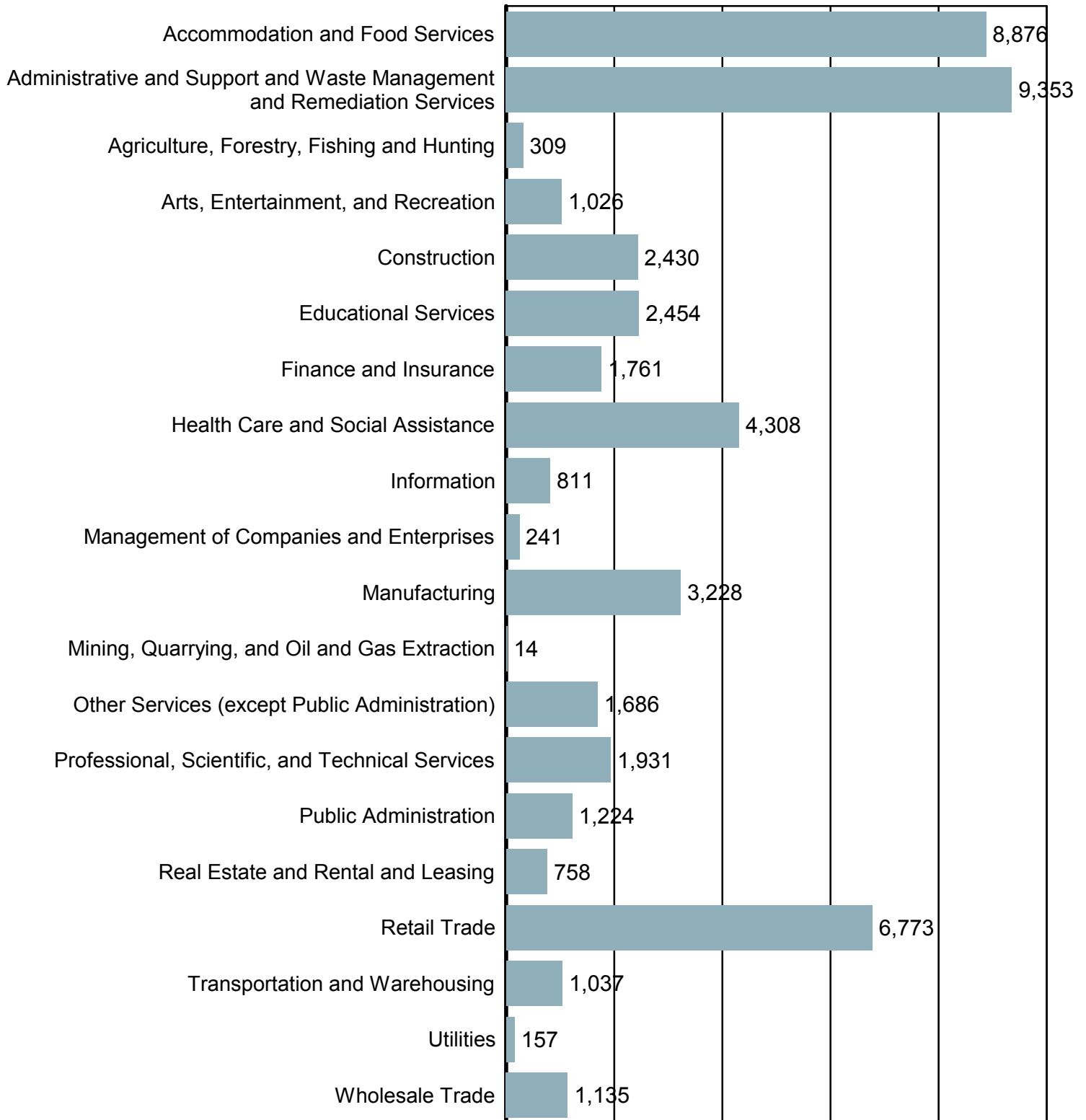


| Quarter | Columbia, SC | South Carolina |
|---------|--------------|----------------|
| 2013 Q2 | 155 | 982 |
| 2013 Q1 | 209 | 1,240 |
| 2012 Q4 | 130 | 788 |
| 2012 Q3 | 109 | 672 |
| 2012 Q2 | 100 | 740 |
| 2012 Q1 | 278 | 1,680 |
| 2011 Q4 | 124 | 747 |
| 2011 Q3 | 145 | 939 |
| 2011 Q2 | 195 | 925 |
| 2011 Q1 | 169 | 1,580 |
| 2010 Q4 | 92 | 1,003 |
| 2010 Q3 | 101 | 1,095 |
| 2010 Q2 | 121 | 1,093 |
| 2010 Q1 | 142 | 1,330 |
| 2009 Q4 | 104 | 885 |
| 2009 Q3 | 109 | 925 |
| 2009 Q2 | 85 | 848 |
| 2009 Q1 | 182 | 1,389 |
| 2008 Q4 | 120 | 849 |
| 2008 Q3 | 110 | 1,089 |

Note: A firm is included in the count when it does not have a UI Account Number in the previous quarter and has a Setup Date that falls in the quarter displayed.

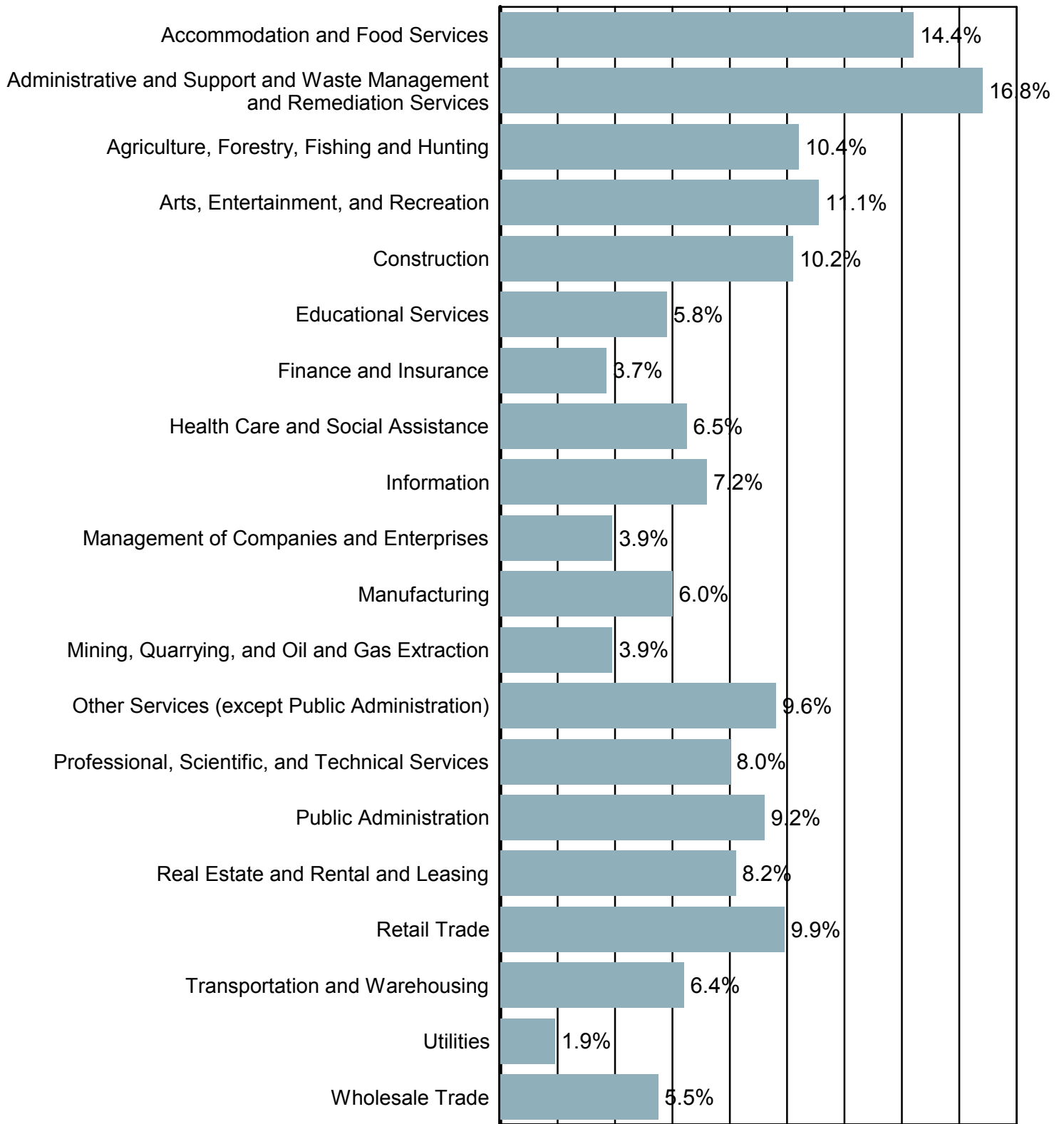
Source: S.C. Department of Employment & Workforce

New Hires by Industry



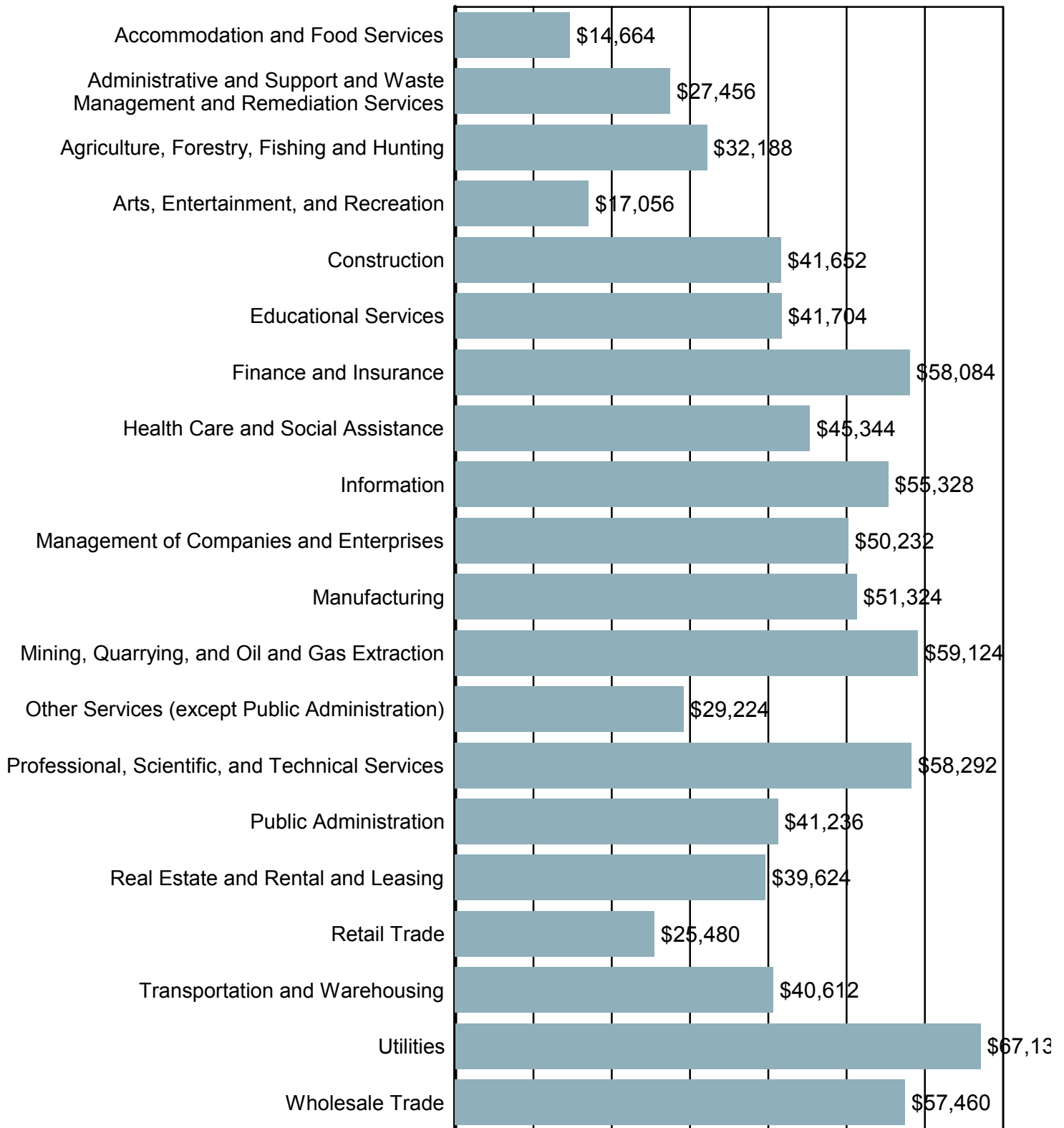
Source: U.S. Census Bureau, Local Employment Dynamics - 2011 Q2

Turnover by Industry



Source: U.S. Census Bureau, Local Employment Dynamics - 2011 Q1

Average Annual Wage by Industry



Source: S.C. Department of Employment & Workforce
 Quarterly Census of Employment and Wages (QCEW) - 2013 Q2

Age of Workers by Industry

| Industry | 14-18 | 19-21 | 22-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ |
|---|-------|--------|--------|--------|--------|--------|--------|--------|
| Total, All Industries | 5,424 | 15,446 | 20,736 | 74,240 | 75,546 | 80,235 | 54,286 | 13,511 |
| Agriculture, Forestry, Fishing and Hunting | 43 | 72 | 86 | 306 | 428 | 421 | 257 | 177 |
| Mining, Quarrying, and Oil and Gas Extraction | 0 | 0 | 5 | 31 | 62 | 66 | 69 | 9 |
| Utilities | 0 | 21 | 100 | 793 | 1,119 | 1,568 | 1,040 | 109 |
| Construction | 105 | 411 | 598 | 2,787 | 3,228 | 3,301 | 1,968 | 567 |
| Manufacturing | 127 | 562 | 1,011 | 5,210 | 6,870 | 7,766 | 5,038 | 797 |
| Wholesale Trade | 78 | 222 | 483 | 2,937 | 3,775 | 3,772 | 2,456 | 582 |
| Retail Trade | 1,044 | 3,913 | 4,130 | 8,923 | 6,895 | 7,490 | 5,070 | 1,696 |
| Transportation and Warehousing | 26 | 209 | 371 | 1,401 | 1,959 | 2,136 | 1,080 | 242 |
| Information | 50 | 116 | 207 | 1,375 | 1,445 | 1,538 | 1,102 | 175 |
| Finance and Insurance | 35 | 241 | 787 | 5,417 | 6,264 | 6,177 | 3,951 | 669 |
| Real Estate and Rental and Leasing | 17 | 119 | 255 | 1,223 | 1,103 | 1,141 | 770 | 373 |
| Professional, Scientific, and Technical Servi | 110 | 389 | 813 | 3,764 | 3,474 | 3,376 | 2,366 | 754 |
| Management of Companies and Enterprises | 30 | 77 | 264 | 1,513 | 1,153 | 880 | 511 | 83 |
| Administrative and Support and Waste Manageme | 160 | 1,157 | 1,845 | 5,466 | 4,759 | 5,014 | 3,041 | 951 |
| Educational Services | 148 | 294 | 1,123 | 6,692 | 8,449 | 9,503 | 8,016 | 1,957 |
| Health Care and Social Assistance | 116 | 943 | 2,286 | 10,470 | 10,804 | 10,954 | 7,402 | 1,633 |
| Arts, Entertainment, and Recreation | 219 | 388 | 385 | 832 | 680 | 701 | 480 | 244 |
| Accommodation and Food Services | 2,815 | 5,304 | 4,400 | 7,478 | 4,319 | 3,746 | 1,844 | 608 |
| Other Services (except Public Administration) | 264 | 622 | 746 | 2,163 | 2,006 | 2,207 | 1,500 | 685 |
| Public Administration | 36 | 385 | 842 | 5,458 | 6,756 | 8,476 | 6,325 | 1,201 |

Source: U.S. Census Bureau, Local Employment Dynamics - 2011 Q2

Labor Market Projections

Total Employment by Industry
(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

| Midlands Industry | 2010 Estimated Employment | 2020 Projected Employment | Change | Percent Change | Annual Percent |
|--|---------------------------------|---------------------------------|--------|-------------------|-------------------|
| Total Employment, All Jobs | 297,677 | 337,276 | 39,599 | 13.30 | 1.26 |
| Health Care and Social Assistance | 33,432 | 43,382 | 9,950 | 29.76 | 2.64 |
| Retail Trade | 34,749 | 38,762 | 4,013 | 11.55 | 1.10 |
| Professional, Scientific, and Technical Services | 13,078 | 16,826 | 3,748 | 28.66 | 2.55 |
| Administrative and Support and Waste Management and Remediat | 18,346 | 21,692 | 3,346 | 18.24 | 1.69 |
| Construction | 11,954 | 15,080 | 3,126 | 26.15 | 2.35 |
| Educational Services | 22,502 | 25,570 | 3,068 | 13.63 | 1.29 |
| Accommodation and Food Services | 26,512 | 29,438 | 2,926 | 11.04 | 1.05 |
| Other Services (Except Government) | 14,759 | 17,448 | 2,689 | 18.22 | 1.69 |
| Manufacturing | 18,142 | 19,759 | 1,617 | 8.91 | 0.86 |
| Finance and Insurance | 20,027 | 21,475 | 1,448 | 7.23 | 0.70 |
| Transportation and Warehousing | 5,601 | 6,956 | 1,355 | 24.19 | 2.19 |
| Wholesale Trade | 11,306 | 12,480 | 1,174 | 10.38 | 0.99 |
| Arts, Entertainment, and Recreation | 2,693 | 3,472 | 779 | 28.93 | 2.57 |
| Management of Companies and Enterprises | 3,541 | 4,050 | 509 | 14.37 | 1.35 |
| Real Estate and Rental and Leasing | 3,719 | 4,066 | 347 | 9.33 | 0.90 |
| Utilities | 2,917 | 3,158 | 241 | 8.26 | 0.80 |
| Information | 3,656 | 3,808 | 152 | 4.16 | 0.41 |
| Government | 26,547 | 23,727 | -2,820 | -10.62 | -1.12 |

Source: S.C. Department of Employment & Workforce - Industry Projections

Labor Market Projections

Total Employment by Occupation
(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

| Midlands Occupation | 2010 Estimated Employment | 2020 Projected Employment | Annual Openings | Openings (Replace) | Openings (Growth) |
|--|---------------------------------|---------------------------------|--------------------|-----------------------|----------------------|
| Total, All Occupations | 297,677 | 337,276 | 7,066 | 4,108 | 11,174 |
| Management Occupations | 19,368 | 21,346 | 402 | 202 | 604 |
| Business and Financial Operations Occupations | 15,946 | 17,626 | 322 | 178 | 500 |
| Computer and Mathematical Occupations | 7,573 | 8,734 | 152 | 117 | 269 |
| Architecture and Engineering Occupations | 4,485 | 4,997 | 97 | 54 | 151 |
| Life, Physical, and Social Science Occupations | 2,209 | 2,400 | 67 | 24 | 91 |
| Community and Social Service Occupations | 4,821 | 5,481 | 107 | 74 | 181 |
| Legal Occupations | 3,386 | 3,714 | 58 | 35 | 93 |
| Education, Training, and Library Occupations | 14,434 | 16,380 | 312 | 197 | 509 |
| Arts, Design, Entertainment, Sports, and Media Occupations | 3,847 | 4,720 | 103 | 88 | 191 |
| Healthcare Practitioners and Technical Occupations | 17,932 | 22,212 | 356 | 428 | 784 |
| Healthcare Support Occupations | 8,264 | 11,075 | 118 | 281 | 399 |
| Protective Service Occupations | 7,970 | 8,575 | 178 | 85 | 263 |
| Food Preparation and Serving Related Occupations | 24,255 | 27,070 | 848 | 282 | 1,130 |
| Building and Grounds Cleaning and Maintenance Occupations | 8,789 | 9,669 | 161 | 91 | 252 |
| Personal Care and Service Occupations | 7,207 | 8,965 | 173 | 176 | 349 |
| Sales and Related Occupations | 34,706 | 38,624 | 1,078 | 394 | 1,472 |
| Office and Administrative Support Occupations | 55,472 | 60,264 | 1,230 | 537 | 1,767 |
| Farming, Fishing, and Forestry Occupations | 1,562 | 1,777 | 46 | 24 | 70 |
| Construction and Extraction Occupations | 10,444 | 12,369 | 220 | 192 | 412 |
| Installation, Maintenance, and Repair Occupations | 12,701 | 14,611 | 299 | 196 | 495 |
| Production Occupations | 15,712 | 17,389 | 325 | 183 | 508 |
| Transportation and Material Moving Occupations | 16,594 | 19,278 | 416 | 270 | 686 |

Source: S.C. Department of Employment & Workforce - Occupational Projections

Labor Market Projections

Growing Occupations
(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

| Midlands | 2010 | 2020 | | | | | |
|--|----------------------|----------------------|----------------|---------|--------|-------|----------------|
| Occupation | Estimated Employment | Projected Employment | Percent Change | Replace | Growth | Total | Average Salary |
| Interpreters and Translators | 56 | 92 | 64 | 2 | 4 | 6 | \$ 50,903 |
| Audio and Video Equipment Technicians | 123 | 199 | 62 | 4 | 8 | 12 | \$ 29,663 |
| Personal Care Aides | 869 | 1,399 | 61 | 7 | 53 | 60 | \$ 18,262 |
| Veterinary Technologists and Technicians | 204 | 323 | 58 | 4 | 12 | 16 | \$ 29,529 |
| Home Health Aides | 2,321 | 3,637 | 57 | 30 | 132 | 162 | \$ 20,867 |
| Meeting, Convention, and Event Planners | 219 | 333 | 52 | 4 | 11 | 15 | \$ 47,308 |
| Physical Therapist Aides | 140 | 210 | 50 | 2 | 7 | 9 | \$ 24,334 |
| Medical Scientists, Except Epidemiologists | 14 | 21 | 50 | 0 | 1 | 1 | \$ 58,928 |
| Health Educators | 377 | 554 | 47 | 8 | 18 | 26 | \$ 52,403 |
| Helpers--Carpenters | 155 | 226 | 46 | 4 | 7 | 11 | \$ 28,152 |
| Ushers, Lobby Attendants, and Ticket Takers | 357 | 515 | 44 | 21 | 16 | 37 | \$ 17,379 |
| Market Research Analysts and Marketing Specialists | 285 | 407 | 43 | 8 | 12 | 20 | \$ 50,197 |
| Helpers--Pipelayers, Plumbers, Pipefitters, and Steamfitters | 155 | 221 | 43 | 4 | 7 | 11 | \$ 24,032 |
| Veterinarians | 122 | 172 | 41 | 2 | 5 | 7 | \$ 78,320 |
| Medical Secretaries | 652 | 918 | 41 | 9 | 27 | 36 | \$ 30,242 |
| Physical Therapists | 554 | 779 | 41 | 6 | 22 | 28 | \$ 72,761 |
| Physical Therapist Assistants | 252 | 354 | 40 | 4 | 10 | 14 | \$ 49,857 |
| Healthcare Social Workers | 567 | 792 | 40 | 13 | 22 | 35 | \$ 40,644 |
| Dental Hygienists | 403 | 560 | 39 | 8 | 16 | 24 | \$ 56,768 |
| Diagnostic Medical Sonographers | 97 | 134 | 38 | 2 | 4 | 6 | \$ 53,103 |

Occupations are sorted by highest estimated percentage growth from estimate year to projection year.

Source: S.C. Department of Employment & Workforce - Occupational Projections

Labor Market Projections

Declining Occupations

(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

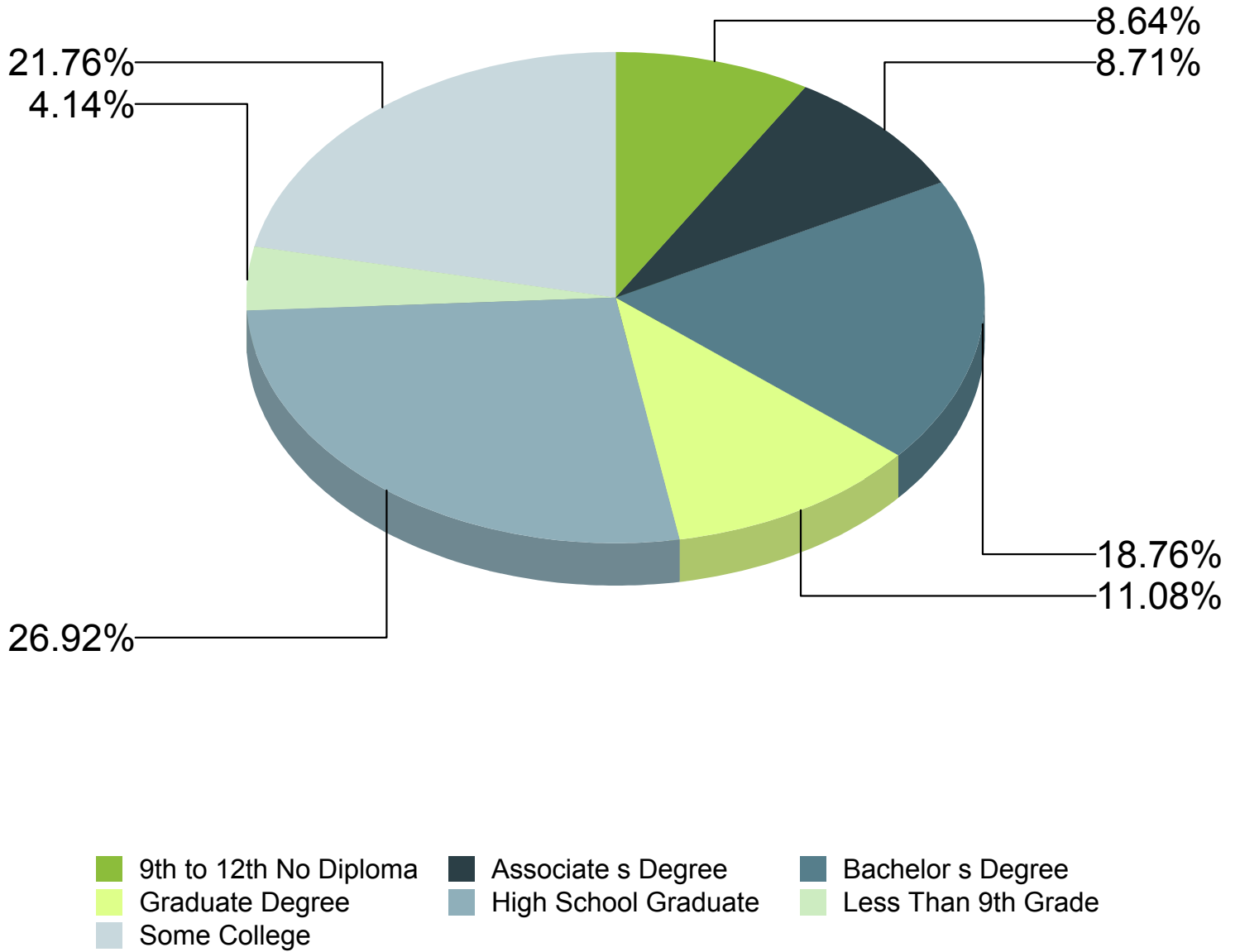
| Midlands | 2010 | 2020 | | | | | |
|--|----------------------|----------------------|----------------|---------|--------|-------|----------------|
| Occupation | Estimated Employment | Projected Employment | Percent Change | Replace | Growth | Total | Average Salary |
| Postal Service Mail Sorters, Processors, and Processing Mach | 395 | 236 | -40 | 2 | 0 | 2 | \$ 48,350 |
| Postal Service Clerks | 133 | 80 | -40 | 3 | 0 | 3 | \$ 51,037 |
| Switchboard Operators, Including Answering Service | 354 | 280 | -21 | 7 | 0 | 7 | \$ 26,752 |
| Postmasters and Mail Superintendents | 25 | 21 | -16 | 0 | 0 | 0 | \$ 72,689 |
| Geoscientists, Except Hydrologists and Geographers | 150 | 126 | -16 | 4 | 0 | 4 | \$ 36,784 |
| Office Machine Operators, Except Computer | 52 | 45 | -13 | 2 | 0 | 2 | \$ 27,044 |
| Prepress Technicians and Workers | 69 | 60 | -13 | 2 | 0 | 2 | \$ 32,343 |
| Health and Safety Engineers, Except Mining Safety Engineers | 131 | 115 | -12 | 3 | 0 | 3 | \$ 64,499 |
| File Clerks | 496 | 441 | -11 | 13 | 0 | 13 | \$ 24,717 |
| Photographic Process Workers and Processing Machine Operator | 164 | 146 | -11 | 4 | 0 | 4 | \$ 21,268 |
| Information and Record Clerks, All Other | 417 | 375 | -10 | 12 | 0 | 12 | \$ 40,694 |
| Eligibility Interviewers, Government Programs | 50 | 45 | -10 | 1 | 0 | 1 | \$ 38,344 |
| Textile, Apparel, and Furnishings Workers, All Other | 80 | 72 | -10 | 1 | 0 | 1 | \$ 37,836 |
| Millwrights | 91 | 82 | -10 | 2 | 0 | 2 | \$ 41,941 |
| Crossing Guards | 31 | 28 | -10 | 1 | 0 | 1 | \$ 28,098 |
| Pressers, Textile, Garment, and Related Materials | 145 | 132 | -9 | 1 | 0 | 1 | \$ 18,442 |
| Archivists | 69 | 63 | -9 | 2 | 0 | 2 | \$ 35,256 |
| Rehabilitation Counselors | 549 | 503 | -8 | 12 | 0 | 12 | \$ 39,689 |
| Legislators | 36 | 33 | -8 | 1 | 0 | 1 | \$ 17,336 |
| Word Processors and Typists | 139 | 128 | -8 | 1 | 0 | 1 | \$ 35,299 |

Occupations are sorted by highest estimated percentage decline from estimate year to projection year.

Source: S.C. Department of Employment & Workforce - Occupational Projections

Educational Attainment

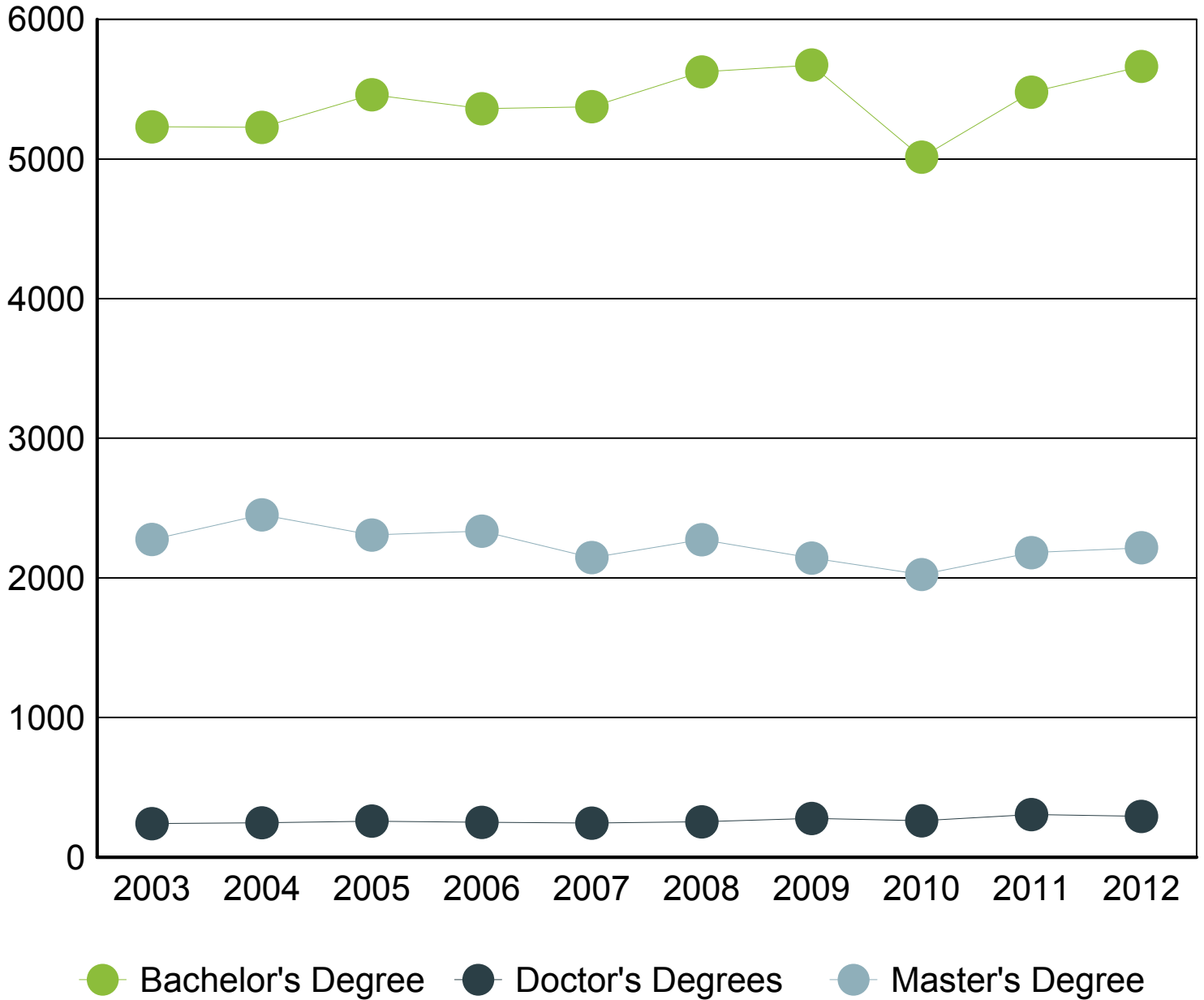
(Population 25 Years and Older)



Source: U.S. Census Bureau, American Community Survey - 2011 5-Year Estimates

Graduate Trends

(Based On Graduates From Area Schools)



Source: Institute of Education Sciences (IES), Integrated Postsecondary Education Data System

Educational Institutions

LeGrand Institute of Cosmetology Inc
2418 Broad St
Camden, SC 29020
803.425.8449
<http://www.legrandinstitute.com>
2012 Degrees Awarded: 21

Kenneth Shuler School of Cosmetology and Nails-Columbia
449 Saint Andrews Rd
Columbia, SC 29210
803.772.6042
<http://www.kennethshuler.com>
2012 Degrees Awarded: 64

Midlands Technical College
1260 Lexington Drive
West Columbia, SC 29170
803.738.8324
<http://www.midlandstech.edu>
2012 Degrees Awarded: 2,161

Allen University
1530 Harden Street
Columbia, SC 29204
803.376.5700
<http://allenuniversity.edu>
2012 Degrees Awarded: 79

Centura College-Columbia
7500 Two Notch Road
Columbia, SC 29223
803.754.7544
<http://www.centuracollege.edu>
2012 Degrees Awarded: 191

Columbia International University
7435 Monticello Rd
Columbia, SC 29203
803.754.4100
<http://www.ciu.edu>
2012 Degrees Awarded: 413

Kenneth Shuler School of Cosmetology-Columbia
7474 Garners Ferry Road
Columbia, SC 29209
803.776.9100
<http://www.kennethshuler.com>
2012 Degrees Awarded: 79

Medix School-Fortis College
246 Stoneridge Dr Ste 101
Columbia, SC 29210
803.678.4800
<http://www.fortis.edu/>
2012 Degrees Awarded: 195

Remington College-Columbia Campus
607 Bush River Rd
Columbia, SC 29210
803.214.9000
South University-Columbia

Durham Beauty Academy
1221 Sunset Boulevard
West Columbia, SC 29169
803.796.9986
<http://columbiaacademyofcosmetology.com>
2012 Degrees Awarded: 10

Lacy Cosmetology School-Lexington
2549 Augusta Hwy
Lexington, SC 29073
803.951.2236
<http://www.lacyschools.com>
2012 Degrees Awarded: 18

Regency Beauty Institute-Columbia
268 Harbison Blvd, Unit 20
Columbia, SC 29212
800.787.6456
<http://www.regencybeauty.com>
2012 Degrees Awarded: 28

Benedict College
1600 Harden Street
Columbia, SC 29204
803.256.4220
<http://www.benedict.edu>
2012 Degrees Awarded: 382

Columbia College
1301 Columbia College Dr
Columbia, SC 29203
803.786.3012
<http://www.columbiasc.edu/>
2012 Degrees Awarded: 405

ITT Technical Institute-Columbia
1628 Browning Road, Suite 180
Columbia, SC 29210
803.216.6600
<http://www.itt-tech.edu>
2012 Degrees Awarded: 163

Lutheran Theological Southern Seminary
4201 Main St
Columbia, SC 29203
803.786.5150
<http://ltss.lr.edu>
2012 Degrees Awarded: 35

Paul Mitchell The School-Columbia
700 Gervais Street #D
Columbia, SC 29201
803.772.2232
<http://school.paulmitchell.edu/columbia-sc>
2012 Degrees Awarded: 82

<http://www.remingtoncollege.edu/columbia-south-carolina-technical-college>
2012 Degrees Awarded: 253

9 Science Court

Columbia, SC 29203
803.799.9082
<http://www.southuniversity.edu>
2012 Degrees Awarded: 251

University of Phoenix-Columbia Campus
1001 Pinnacle Point Dr
Columbia, SC 29223
803.699.5096
<http://www.phoenix.edu>
2012 Degrees Awarded: 74

Virginia College-Columbia
7201 Two Notch Rd
Columbia, SC 29223
803.509.7100
<http://www.vc.edu>
2012 Degrees Awarded: 244

Southeastern Institute-Columbia
1420 Colonial Life Blvd, Suite 80
Columbia, SC 29210
803.798.8800
<http://www.southeasterninstitute.com>
2012 Degrees Awarded: 100

University of South Carolina-Columbia
Columbia-Campus
Columbia, SC 29208
803.777.7000
<http://www.sc.edu/>
2012 Degrees Awarded: 7,161

W L Bonner College
4430 Argent Ct
Columbia, SC 29203
803.754.3950
<http://www.wlbc.edu>
2012 Degrees Awarded: 9

Source: Institute of Education Sciences (IES), Integrated Postsecondary Education Data System