



## November 2018 Labor Supply versus Labor Demand

Online job advertisements in South Carolina, as reported by the Conference Board's Help Wanted Online® (HWOL) data series, showed a decrease of 4,110 ads from October 2018 to November 2018. Compared to November 2017, South Carolina had a decrease of 9,973 ads. Across the United States, online ads saw a decrease of in the last month.

Labor demand in the Trident Workforce Area (Berkeley, Charleston, and Dorchester counties) was greatest with 11,727 posted advertisements. The Midlands Workforce Area (Fairfield, Lexington, and Richland counties) followed with 11,341 online ads. Statewide, the labor supply (the unemployed versus demand (online advertisements) ratio remained at 1:1.

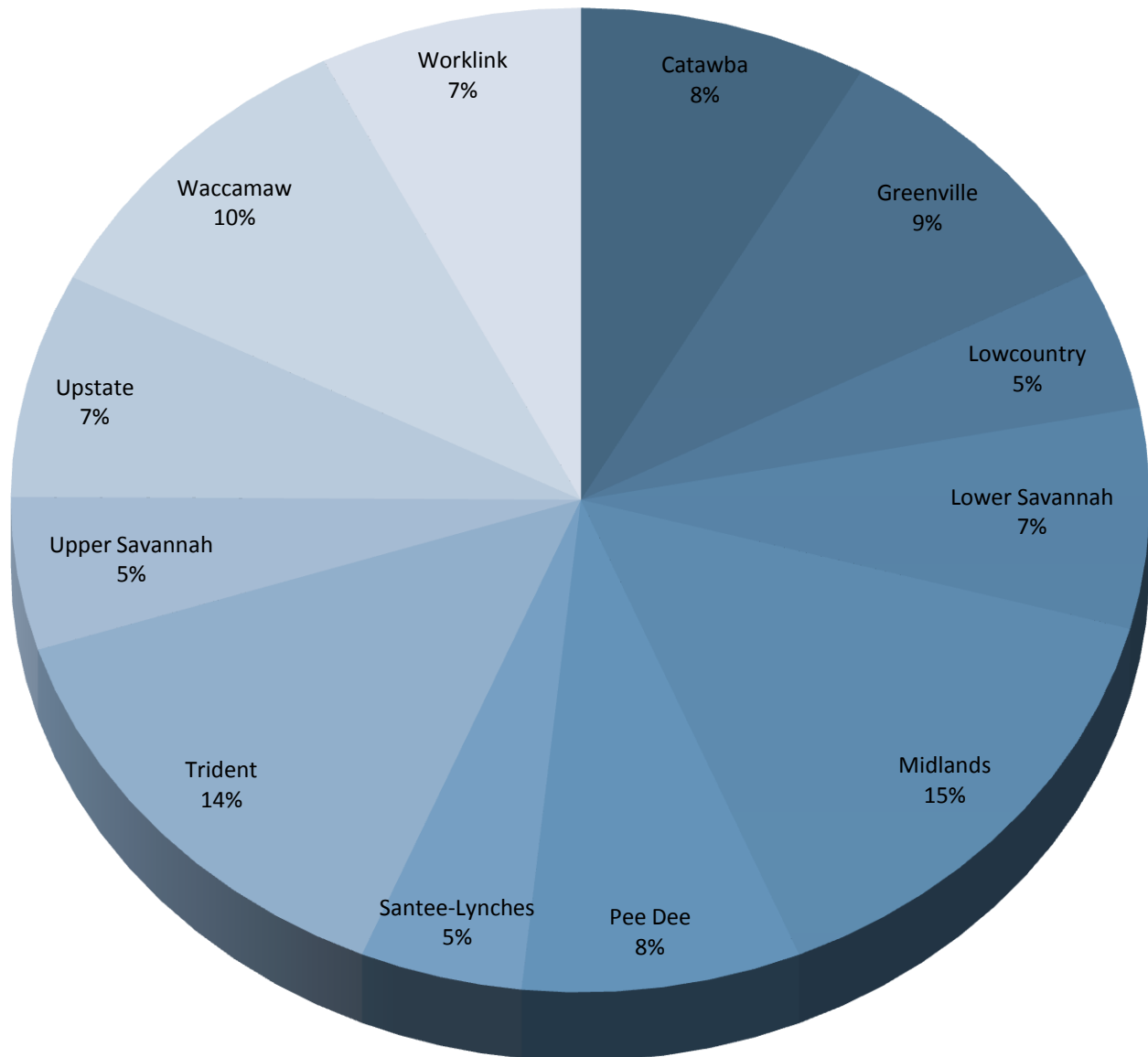
### Supply-Demand Ratio by Workforce Area for November 2018

Workforce Area	Job Openings	Unemployed	Unemployed per Opening Ratio
Catawba	4,056	5,932	1:1
Greenville	7,699	6,681	1:1
Lowcountry	2,832	3,334	1:1
Lower Savannah	2,880	5,245	2:1
Midlands	11,341	10,528	1:1
Pee Dee	3,496	5,739	2:1
Santee-Lynches	1,532	3,341	2:1
Trident	11,727	10,005	1:1
Upper Savannah	1,937	3,641	2:1
Upstate	4,412	5,352	1:1
Waccamaw	4,226	7,310	2:1
Worklink	3,599	5,402	2:1
South Carolina (SA)	64,249	76,694	1:1

(SA) Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine® data series, The US Department of Labor: Bureau of Labor Statistics, South Carolina Department of Employment and Workforce: Business Intelligence Department

## SC Job Advertisements by Workforce Area



*The Conference Board Help Wanted OnLine® (HWOL) data series measures online jobs advertisements (rounded) from about 16,000 major Internet job sites and smaller job sites that serve niche markets and smaller geographic areas. Online job advertisements may or may not have multiple job openings. The level of ads in print and online can change for reasons not related to overall job demand.*

Source: The Conference Board Help Wanted OnLine® data series, The US Department of Labor: Bureau of Labor Statistics, South Carolina Department of Employment and Workforce: Business Intelligence Department