



## July 2018 Labor Supply versus Labor Demand

Online job advertisements in South Carolina, as reported by the Conference Board's Help Wanted Online® (HWOL) data series, showed an increase of 5,498 ads from June 2018 to July 2018. Compared to July 2017, South Carolina had an increase of 253 ads. Across the United States, online ads saw an increase of 170,789 in the last month.

Labor demand in the Trident Workforce Area (Berkeley, Charleston, and Dorchester counties) was greatest with 12,807 posted advertisements. The Midlands Workforce Area (Fairfield, Lexington, and Richland counties) followed with 11,723 online ads. Statewide, the labor supply (the unemployed versus demand (online advertisements) ratio remained at 1:1.

Of all the online ads in South Carolina, Registered Nurses had the highest number of advertisements during July 2018 with 4,533, followed by Heavy and Tractor-Trailer Truck Drivers (3,873). Rounding out the top five occupations were Retail Salespersons (1,560), First-Line Supervisors of Retail Sales Workers (1,419), and First-Line Supervisors of Food Preparation and Serving Workers (1,133).

### Supply-Demand Ratio by Workforce Area for July 2018

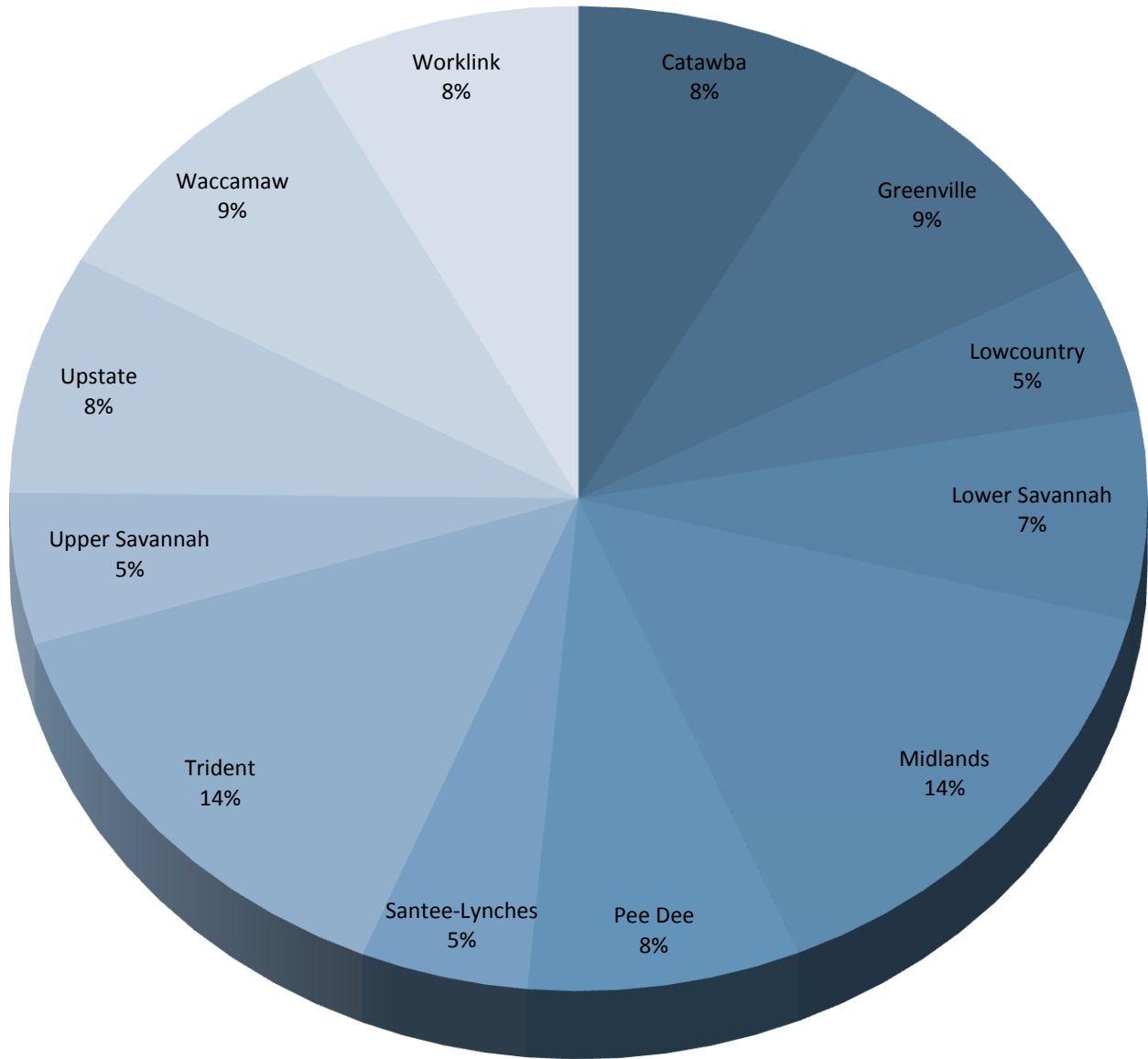
Workforce Area	Job Openings	Unemployed	Unemployed per Opening Ratio
Catawba	4,149	6,701	2:1
Greenville	7,211	7,499	1:1
Lowcountry	2,751	3,990	1:1
Lower Savannah	2,742	5,643	2:1
Midlands	11,723	12,069	1:1
Pee Dee	3,055	6,375	2:1
Santee-Lynches	2,060	3,909	2:1
Trident	12,807	11,520	1:1
Upper Savannah	3,165	4,084	1:1
Upstate	3,940	6,478	2:1
Waccamaw	4,467	7,479	2:1
Worklink	2,774	6,447	2:1
South Carolina (SA)	60,137	82,330	1:1
United States (SA)	4,651,465	6,280,000	1:1

(SA) Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine® data series, The US Department of Labor: Bureau of Labor Statistics, South Carolina Department of Employment and Workforce: Business Intelligence Department



## SC Job Advertisements by Workforce Area



*The Conference Board Help Wanted OnLine® (HWOL) data series measures online jobs advertisements (rounded) from about 16,000 major Internet job sites and smaller job sites that serve niche markets and smaller geographic areas. Online job advertisements may or may not have multiple job openings. The level of ads in print and online can change for reasons not related to overall job demand.*

Source: The Conference Board Help Wanted OnLine® data series, The US Department of Labor: Bureau of Labor Statistics, South Carolina Department of Employment and Workforce: Business Intelligence Department