



March 2018 Labor Supply versus Labor Demand

Online job advertisements in South Carolina, as reported by the Conference Board's Help Wanted Online® (HWOL) data series, showed a decrease of 711 ads from February 2018 to March 2018. Compared to March 2017, South Carolina had a decrease of 1,045 ads. Across the United States, online ads saw an increase of 102,119 in the last month.

Labor demand in the Trident Workforce Area (Berkeley, Charleston, and Dorchester counties) was greatest with 13,153 posted advertisements. The Midlands Workforce Area (Fairfield, Lexington, and Richland counties) followed with 12,013 online ads. Statewide, the labor supply (the unemployed versus demand (online advertisements) ratio remained at 2:1.

Of all the online ads in South Carolina, Registered Nurses had the highest number of advertisements during March 2018 with 4,533, followed by Heavy and Tractor-Trailer Truck Drivers (3,873). Rounding out the top five occupations were Retail Salespersons (1,560), First-Line Supervisors of Retail Sales Workers (1,419), and First-Line Supervisors of Food Preparation and Serving Workers (1,133).

Supply-Demand Ratio by Workforce Area for March 2018

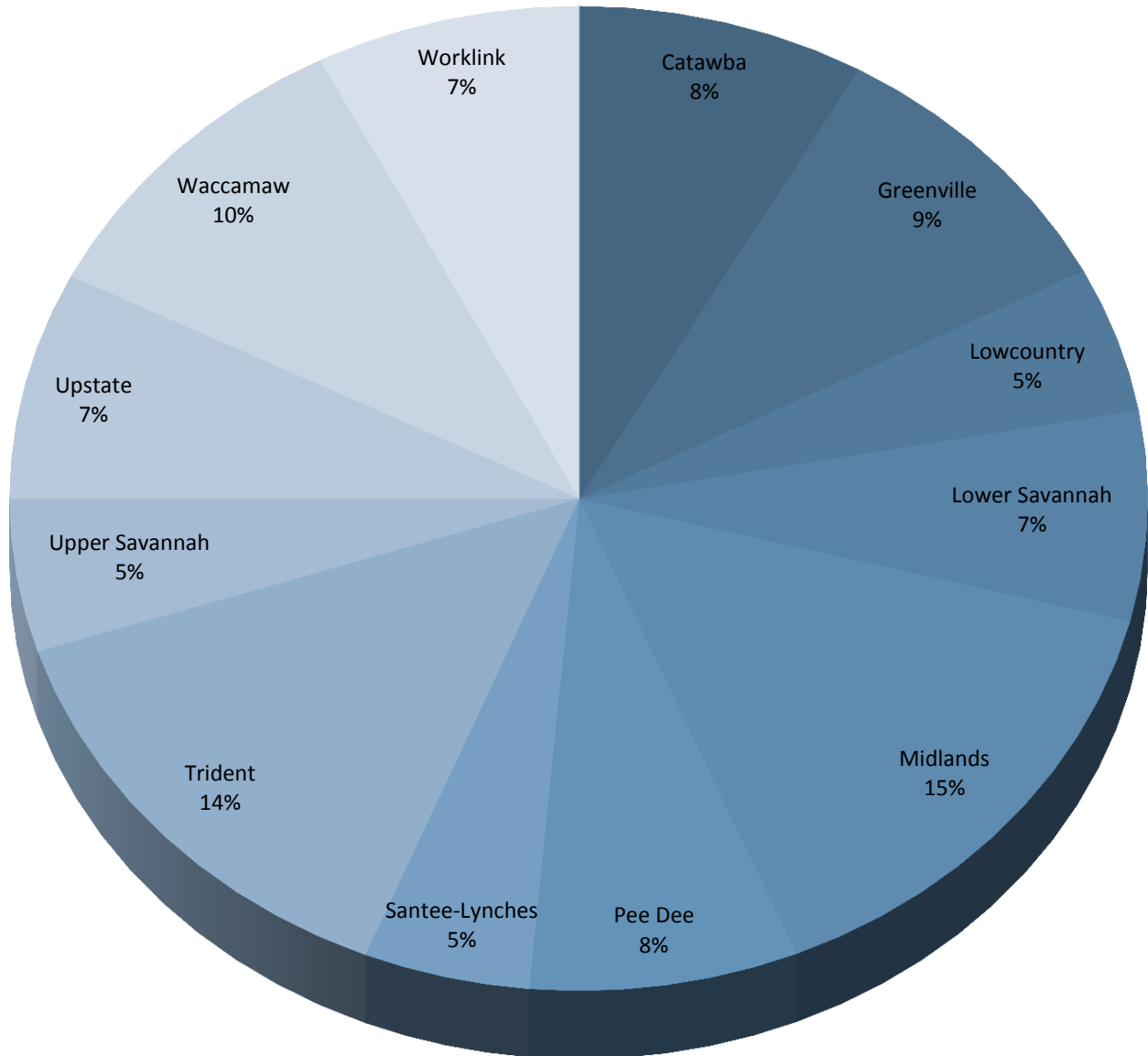
Workforce Area	Job Openings	Unemployed	Unemployed per Opening Ratio
Catawba	3,711	7,699	2:1
Greenville	7,552	8,657	1:1
Lowcountry	2,838	4,512	2:1
Lower Savannah	2,510	6,488	3:1
Midlands	12,013	13,929	1:1
Pee Dee	2,743	7,195	3:1
Santee-Lynches	1,897	4,451	2:1
Trident	13,153	13,062	1:1
Upper Savannah	1,475	4,724	3:1
Upstate	4,081	7,048	2:1
Waccamaw	4,827	9,449	2:1
Worklink	2,766	7,095	3:1
South Carolina (SA)	60,341	102,076	2:1
United States (SA)	4,819,739	6,585,000	1:1

(SA) Seasonally Adjusted

Source: The Conference Board Help Wanted OnLine® data series, The US Department of Labor: Bureau of Labor Statistics, South Carolina Department of Employment and Workforce: Business Intelligence Department



SC Job Advertisements by Workforce Area



The Conference Board Help Wanted OnLine® (HWOL) data series measures online jobs advertisements (rounded) from about 16,000 major Internet job sites and smaller job sites that serve niche markets and smaller geographic areas. Online job advertisements may or may not have multiple job openings. The level of ads in print and online can change for reasons not related to overall job demand.

Source: The Conference Board Help Wanted OnLine® data series, The US Department of Labor: Bureau of Labor Statistics, South Carolina Department of Employment and Workforce: Business Intelligence Department