

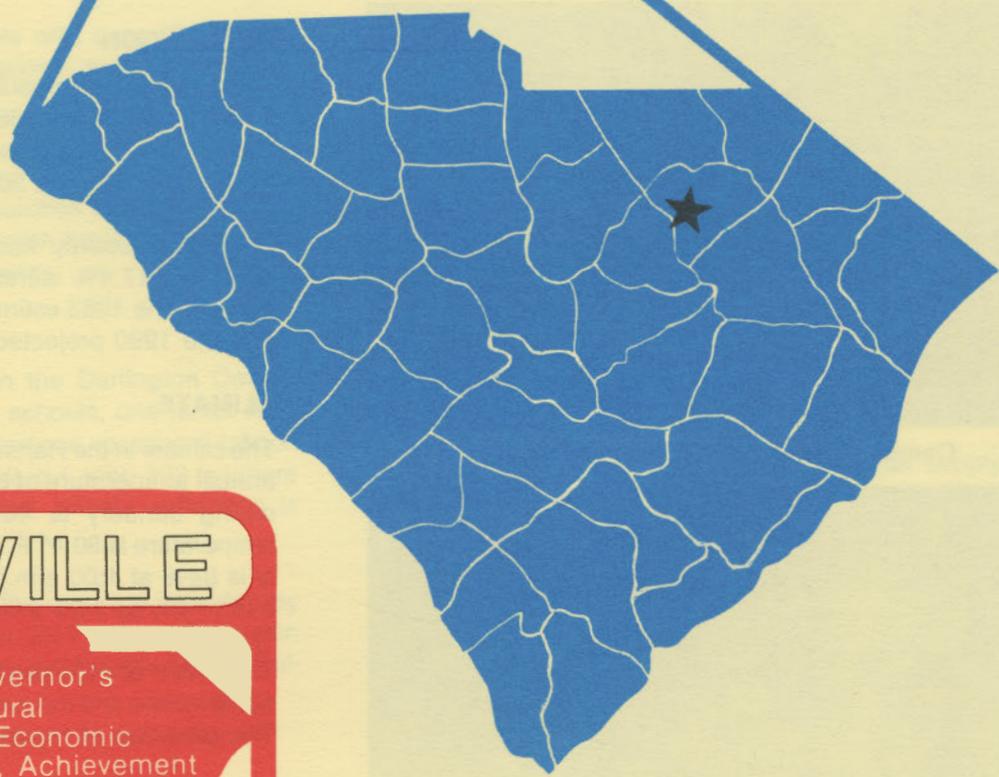
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HARTSVILLE

south carolina



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HARTSVILLE
IS
A GREAT TOWN



Governor's
Rural
Economic
Achievement
Trophy

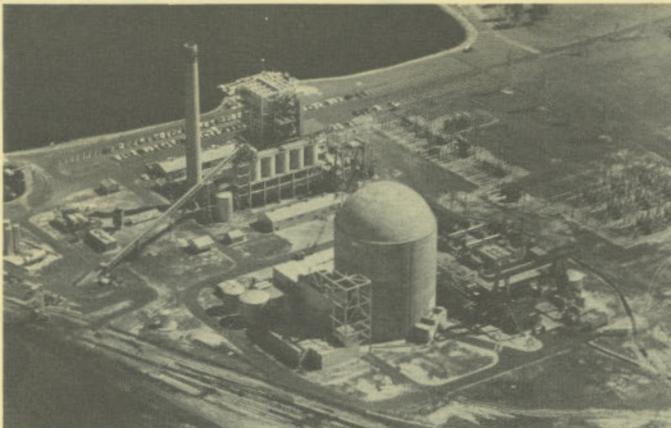
A red-bordered rectangular box containing the text 'HARTSVILLE IS A GREAT TOWN' in a stylized font. To the right of the text is a red silhouette of the state of South Carolina, which serves as the background for the 'Governor's Rural Economic Achievement Trophy' logo.



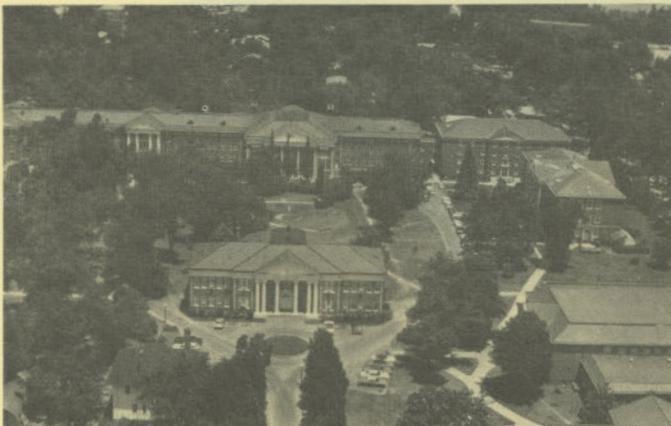
Prestwood Lake



Hartsville Senior High School



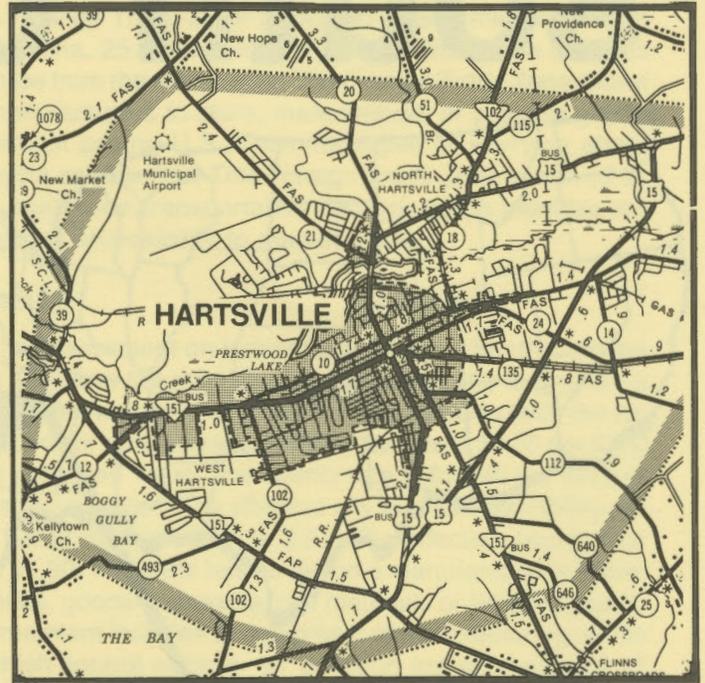
Carolina Power & Light Generating Station



Coker College

LOCATION

As depicted on the cover, Hartsville is in the northeastern section of the state in Darlington County. Charleston, South Carolina's busiest port, is 130 miles south. Columbia is 70 miles southwest, and Greenville is 159 miles west. Hartsville is 284 miles east of Atlanta; 636 miles south of New York; and 2,807 miles east of San Francisco.



POPULATION

The 1980 census population of the city of Hartsville was 7,631. This was a 4.8% decrease from the 1970 population of 8,017. The population within a 15-mile radius is 71,131 and within a 30-mile radius is 211,420.

Darlington County had a 1980 census population of 62,717, a 17.4% increase from the 1970 population of 53,442. The 1983 estimated county population is 64,190 and the 1990 projected population is 74,300.

CLIMATE

The climate in the Hartsville area is temperate with a mean annual temperature of 63.7° F. The average temperature during January is 46.4° F, while the average July temperature is 80.4° F. The average relative humidity daily is 84% at 1:00 a.m.; 84% at 7:00 a.m.; 57% at 1:00 p.m.; 74% at 7:00 p.m.

The mean annual precipitation in the Hartsville area is 53.59 inches and the average growing season is 241 days. The elevation of Hartsville is 220 feet above sea level.

COMMUNICATIONS

The Messenger is published twice weekly in the community and the *Buyers Guide* is published once a week and distributed to every house. Five daily newspapers circulate in the community. Radio stations WHSC and WSDC have

AM broadcast facilities in the community. Television reception is available from four stations, representing the three major networks and ETV. A cable TV service supplies 12 basic channels. Telephone service is provided by Southern Bell of BellSouth Corporation.

GOVERNMENT

The community has a council-manager form of municipal government. The six city council members and the mayor are elected for four-year terms. Darlington County is governed locally by a seven-member county council and an administrator. Council members are elected for four-year terms.

POLICE AND FIRE

The Hartsville Police Department has 27 full-time police officers. The department operates 14 radio equipped patrol cars. The Hartsville Fire Department has 11 full-time and 18 volunteer firemen who operate five pumpers and three rescue vehicles. Hartsville's insurance rating is Class 5.

FINANCIAL INSTITUTIONS

Hartsville has three banks and two savings and loan associations to serve the financial needs of the community. The banks have total assets of \$1.7 billion, while the savings and loans have assets of \$664 million.

HOTELS & MOTELS

The community has four motels with over 130 rooms. Numerous motel accommodations are available at Florence, 23 miles away.

CHURCHES

Hartsville has 58 Protestant churches and one Catholic church located in the city. A Jewish house of worship is located in Florence, 23 miles away.

EDUCATION

Hartsville, which is included in the Darlington County Schools, has eight elementary schools, one junior high school, one senior high school and one vocational school. The student/teacher ratio is 19.2 to 1, with 303 teachers and 5,827 students. In addition, private schooling is available in the area.

Higher education facilities for the area are provided by Coker College, located in the city, the Florence-Darlington Technical College, 20 miles away and Francis Marion College, 28 miles away.

MEDICAL SERVICES

Medical services for the community are provided by the 116-bed Byerly Hospital. Darlington, 14 miles away, has two hospitals with a total of 102 beds. Florence, 23 miles away, has three hospitals with a total of 610 beds. The community has 25 privately-practicing medical doctors and 11 privately-practicing dentists.

RECREATION AND CIVIC FACILITIES

Recreation facilities in the community consist of seven playgrounds, two parks with pools, recreation centers, boat docks, tennis courts, outdoor cooking facilities and picnic areas. The Hartsville Golf Club has an 18-hole golf course and swimming pool. Prestwood Country Club, also located in the city, has a clubhouse and recreation facilities on Prestwood Lake. Prestwood Lake and Lake Robinson provide areas for fishing, boating, sailing and other water sports. The city has two theaters and several athletic fields. Dramatic presentations and concerts are held periodically in the Center Theater, an 861-seat civic auditorium.

POWER

Electric power is available to the community and surrounding areas from Carolina Power & Light Company (CP&L), and Pee Dee Electric Cooperative. CP&L has firm generation capacity of 8,000 megawatts and forecasts sufficient reserves to accommodate industrial growth in its service area. Economical power from nuclear energy accounts for a major portion of CP&L's generation and serves to keep the company's rates below the national average. Usually CP&L will install, at no cost to the customer, the necessary equipment to supply the electrical requirements. Alternative rate schedules are available to the industrial customer with the most economical rate for a specific application determined by the characteristics of the user's consumption.

Electric power for Pee Dee Electric Cooperative is supplied by Central Electric Power Cooperative and South Carolina Public Service Authority. The generation capacity of plants in operation or under construction totals over 3,000 megawatts with approximately 73% produced from coal. Inter-tie connections are maintained with neighboring power supplies.

FUELS

Natural gas is supplied by the Peoples Natural Gas Company.

WATER

The community obtains its municipal water supply from four deep wells. The system is capable of supplying water at a maximum rate of 4.0 million gallons per day, with a daily demand of 1.5 million gallons. Treated water storage consists of 1.1 million gallons in elevated storage and 500,000 gallons in ground storage.

Analysis of water supplied in the community:

Total solids	NA
Alkalinity	32 mg/L
Calcium	.21 mg/L
Hardness	10 mg/L
Iron	.1 mg/L
pH	8.5

SEWER

Hartsville utilizes a high rate trickling filter waste treatment

plant. The system has a daily capacity for 1.5 million gallons of wastewater, with a usage of 364,000 gallons per day.

LABOR

Because labor information may change in this area, a current labor availability report prepared and kept up to date by the S. C. State Development Board will be furnished to prospective manufacturers at their request. The comprehensive report will include sources of recruitable labor, labor force characteristics, work force skill levels, earnings data and other pertinent information. The S. C. State Board for Technical and Comprehensive Education has the resources to recruit and train workers in accordance with a company's entry criteria. This training is at little or no cost to the employer. A lead-time schedule is developed to coordinate recruiting, testing, selecting, and training. This assures that persons will be able to move from training to their respective jobs at the time the plant is ready for initial production.

TRANSPORTATION

Hartsville is served by two interstate highways, I-20 (ten miles away) and I-95 (20 miles away), one United States highway, and two South Carolina highways. The community is served by Seaboard System Railroad. Hartsville is served by 43 authorized motor carriers, one of which has terminal facilities in the area.

Freight Delivery Times:

To:	By Rail:	By Truck:
Atlanta	2 days	1 day
Baltimore	3 days	3 days
Chicago	4 days	3 days
Houston	6 days	3 days
New York	4 days	4 days
St. Louis	4 days	4 days
San Francisco	6 days	5 days

The Florence Municipal Airport, 23 miles from the com-

munity, offers regularly scheduled commercial airline service on Trans Southern and Atlantis. Private aircraft utilize the Hartsville Municipal Airport, three miles away, which has a 3,300-foot paved and lighted runway. Services available at the Hartsville Municipal Airport are Unicom, RBn, flight instruction, rental, air taxi, and 100LL fuel.

FOREIGN TRADE ZONE

A Foreign Trade Zone is located in Summerville, South Carolina, 25 miles from the Port of Charleston and 105 miles from the community. The Foreign Trade Zone allows manufacturers to store, manufacture, or process goods without paying U.S. Customs duties or worrying about quota compliance. This Foreign Trade Zone is served by a multimode transportation network which provides excellent accessibility to market areas.

TAXES

The assessment on industrial property in South Carolina is 10.5% of the market value. New industry is granted a five-year moratorium on general county taxes (with the exception of school taxes). The city tax rate is \$8.65 per \$100 of assessed value. The county rate is \$12.40 per \$100 of assessed value. The effective city tax rate (tax liability per \$100 of market value) is \$.91. The effective county rate is \$1.30. The state has no tax on a manufacturer's inventories, goods-in-process, raw materials or finished goods. Treatment facilities or equipment of manufacturing plants which control water or air pollution are exempt from all property taxation.

INDUSTRIAL SITES

Industrial sites are available in Hartsville with a wide range of geographic and topographic features. In all probability, a site that will meet the needs of most industries' requirements has been identified, catalogued, and entered into the State Development Board's Computerized Site Selection System. Detailed site information is available and will be furnished upon request.



MAJOR EMPLOYERS

Name	Product or Service	Employees
Carolina Power and Light	Electricity	435
Cokers Pedigreed Seed Co.	Seed research	220
Hartsville Mfg. Co., Inc.	Ladies' apparel	390
Internat'l Mineral & Chemical Corp.	Fertilizer	100
L'eggs Products, Inc.	Women's hosiery	750
Roller Bearing Corp. of SC	Bearings	100
Sonoco Products Co.	Paper and plastic products	1,859

For Additional Information Contact:

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P.O. Box 927, Columbia, South Carolina 29202
(803) 758-3145