

Patriot Digest

Faculty and Staff Newsletter for Francis Marion University

September 15, 2008

FMU to host Pee Dee International Festival, Oct. 18

Francis Marion University will play host to the 16th annual Pee Dee International Festival Saturday, Oct. 18, from 10:30 a.m. to 5 p.m.

The purpose of the festival, which is free and open to the public, is to foster a better understanding of the cultures represented in the Pee Dee and increase appreciation for the global community. The event will include music, dance, food booths, cultural displays and activities for children. The festival will be held rain or shine.

This year, the festival will feature the Shangri-La Chinese Acrobats. This group will take attendees into the fascinating orient with Chinese acrobatics, dancing feats, martial arts displays and much more.

Produced by IAI Presentations Inc., the Shangri-La Chinese Acrobats have taken the world by storm touring in locations such as South America, Central America, Southeast Asia, South Africa, Zimbabwe, Monte Carlo, New Zealand, Israel, Canada and now on their 29th North American Theatre Tour.

Also performing at this year's event is the Woodland Alliance. Watch as Jeremy Briggs brings history to life through recreations of the activities and cultures of 18th century Native American life.

Luna Tango founders Gene Reed and Gabrielle Celeste will present early Milonga style of Argentine Tango to the Nuevo Tango style currently danced in the streets of Buenos Aires.

Florence-Darlington Strings will play a medley of tunes from around the world and many national anthems. This group consists



International Festival 2007

of 60 young string players ranging in age from six to 18, with 18 nationalities represented.

Also performing is the South Carolina Dance Theatre, Greek and Eastern Indian dancers.

"Taste of the World" will include ethnic food items for sale featuring: African, American, Cajun, Caribbean, Chinese, Columbian, Filipino, German Beer Garden, German Pastries,

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FMU to observe Constitution Day, Sept. 18

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Francis Marion University will observe Constitution Day, Thursday, Sept. 18, with a presentation by Larry Nelson, FMU's A.R. Avent professor of history and chair of the history department.

The program will begin at 3:45 p.m. in the Lee Nursing Building's Thomason Auditorium. Admission is free and open to the public.

Nelson's lecture is titled "The Founding Fathers, Religion and the Constitution."

A native of Ogden, Utah, Nelson has been a member of the FMU faculty since

1974. He holds a bachelor's degree from Brigham Young University, a master's from the University of Utah, and a doctorate from Duke University.

Constitution Day honors the signing of the Constitution on Sept. 17, 1787. U.S. Sen. Robert C. Byrd of West Virginia inserted language into the 2005 federal spending bill that requires all educational institutions, including colleges and universities, which receive federal funds from any agency to have programming for Constitution Day.

International . . . *Continued from front*

Jamaican, Japanese, Indian, Mediterranean, Mexican and Vietnamese delicacies. Business and cultural displays representing more than twenty countries will be exhibited in the Smith University Center Commons all day. Also included in this year's festivities is ScienceSouth on Wheels.

The festival will be presented by Florence Family YMCA and Francis Marion University.

Major sponsors include FMU, Honda of South Carolina Mfg. Inc. and Pepsi.

Business sponsors, patrons and contributors include Florence Convention and Visitors Bureau, Nan Ya Plastics Corp., America, Crown Beverages Inc., Roche Carolina Inc., ESAB Welding and Cutting Products, First Reliance Bank, GE Medical Systems, IRIX Pharmaceuticals Inc., S&W Manufacturing and Washington Mutual. Friends of the festival include DuPont Teijin Films and the Florence Rotary Breakfast Club.

The festival is funded in part by the

Florence Regional Arts Alliance and the South Carolina Arts Commission, which receives support from the National Endowment for the Arts, as well as a generous award from the John and Susan Bennett Memorial Arts Fund of the Coastal Community Foundation of South Carolina.

For more information, call the Office of Public and Community Affairs at ext. 1225 or visit our website at www.fmarion.edu.

Human Resources

There is a new Hartford representative for Francis Marion University employees. Gwen Cole Parker is your South Carolina Optional Retirement Plan and 403b representative with Hartford and Edward Jones. Parker is a lifelong resident of Florence County. She received her bachelor of science degree from Francis Marion University in education and math. Parker also received her masters of education, educational specialist and Ph.D. of Philosophy degrees from the University of South Carolina. While working with Edward Jones, she has earned her Series 7, Series 63, Series 65, Insurance license and Accredited Asset Management Specialist designation.

Parker worked in education as a teacher and administrator for 28 years before coming to work with Edward Jones as a financial advisor. She is very active in her church and community.

Edward Jones, Hartford and Francis Marion University have developed a 403b plan that will help the employees to reach their retirement goals.

If you have any questions about your retirement or investments, please contact Parker at 843-667-8766 or gwen.parker@edwardjones.com.



JOIN THE *Revolution*

Patriots host golf tournament, Sept. 15, 16

The Francis Marion University golf team will play host to the 24th-annual Raines Development Group Intercollegiate Tournament Monday and Tuesday (Sept. 15-16), at the Country Club of South Carolina.

The 54-hole event will consist of 36 holes on Monday and 18 holes on Tuesday. Play will begin on Monday with a shotgun start at 8 a.m. The CCSC course is a par 72 layout measured at 7,062 yards.

The tournament field includes FMU, Appalachian State University, College of Charleston, Charleston Southern University, Davidson College, East Carolina University, Elon University, Georgia Southern University, Georgia College & State

University, Old Dominion University, Presbyterian College, Samford University, USC Aiken, Western Carolina University, Winthrop University, Wofford College, the College of William and Mary, and defending tournament champion Furman University.

The Patriot roster includes seniors Ronan O'Connor (Dublin, Ireland), Andrew Pitcher (Dublin, Ireland), Peter McGibney (Westport, CT), and Keith Crowley (Balincollig, Ireland); juniors Christopher Couch (Summerville, SC) and Matt Jackson (Gloverville, SC); and sophomores Brian Hill (Summerville, SC) and Cory Richards (Florence, SC).

FMU placed 11th at last week's season-opening Aldila Scenic City Invitational in Chattanooga, Tenn.

Jobs on Campus

9-12-08

- **Chair of Department of History**
- **Director of Business Development - North Eastern Strategic Alliance**
- **Custodian**
- **Lead Groundskeeper**
- **Part-time/Temporary Substitute Teaching Assistants**

Visit Human Resources in SAB, Rm 105 or call ext. 1140.

Thirty-three participate in NPLI

Thirty-three South Carolina residents are participating in the seventh class of the Non-Profit Leadership Institute at Francis Marion University. The 33 participants are from 13 different cities and represent 33 different non-profit organizations.

Funded initially with multi-year grants from the Drs. Bruce and Lee Foundation, the institute now receives major support from FMU, along with a grant from the PSARAS Foundation.

The opening session of the seven-month training program was Friday, Sept. 12. Additional sessions are scheduled for Oct. 16-17, Nov. 20-21, Jan. 8-9, Feb. 20, March 6, March 20 and April 23-24.

Topics include leadership; program development and delivery; human resource development; engaging board members and volunteers; effective financial resource development and management; programmatic and organizational issues related to data collection and reporting; visibility, including managing external relations; and case studies.

Fred Sheheen, former commissioner and executive director of the S.C. Commission on Higher Education, is director of the FMU institute. A native of Camden, he is a graduate of the Kershaw County public schools, Duke University, and the Institute for Education Management at Harvard University. He began his professional career as a journalist and publisher and has served in a variety of positions in state government. He is currently

a senior fellow at the Institute for Public Service and Policy Research at the University of South Carolina.

For more information about the Non-Profit Leadership Institute, contact Julian Young, Non-Profit Leadership Institute liaison at 843-661-1199.

Participants in the Non-Profit Leadership Institute at Francis Marion University:

(Organization City: Participant name, Organization)

Anderson: Laurie Ashley, Anderson County Meals on Wheels; Carol D. Loyd, United Way of Anderson County; Quenton Tompkins, Partners for a Healthy Community

Charleston: Sharon Clemmons Dean, Parents Anonymous of South Carolina Inc.; Kathleen Masanotti, Charleston Area Community Development Corp.; Lenore McKenna, Charleston Area Community Development Corp.; Laura Stefanelli, Respite Care Ministries at St. Matthews Lutheran Church

Columbia: Rachel E. Cambre, S.C. Trooper's Association; Nan Binnarr Carter, Palmetto Health Foundation; Felicia Sullivan Easterlin, Cardinal Newman School; Kathy Hill, United Way of the Midlands; Marga McKee, Interfaith Community Services of S.C.; Theresa J. Wallace, The Humanities Council

Darlington: Patricia Shepard, Caring Hearts of the Pee Dee

Florence: G. Kathy Andrews, Francis Marion University; Michelle Bailey, Health Facilities Federal Credit Union; Veyounder R. Brown, Lighthouse Ministries; Aubrey B. Carroll, Friends of the Florence County Library; Joyce G. Ford, The Naomi Project Inc.; Cecily Lilly, Junior League of Florence; Margaret Love, Florence Habitat for Humanity; Mulamba Lunda, Hope Health; Anita L. Throwe, The Care House

Fort Mill: JoAnna DiPastena, WARP Robotics

Georgetown: Jesse M. Walker, Waccamaw Regional Council of Governments

Kingstree: Clara Faye Dozier, Williamsburg County Disabilities & Special Needs Board

Marion: Charles M. Wiegert, The Historic Marion Revitalization Association

Myrtle Beach: Amy Gary, Autism Advocate Foundation; Kathy Heustess, The Coastal Samaritan Counseling Center Inc.; Laura Suprano, Habitat for Humanity of Horry County

North Charleston: Patricia E. Buckley, Non-Profit Trainer/Consultant

Ridgeland: Letisha N. Scotland, The ACCESS Network, Greater Faith International Ministries

Seneca: Alena Pelfrey, Collins Children's Home & Family Ministry

FMU to host annual Volunteer Fair, Sept. 24

The Francis Marion University Office of Career Development will host its 18th-annual Volunteer Fair on Wednesday, Sept. 24, from 11 a.m. to 2 p.m. in the Smith University Center commons area.

Representatives from area volunteer organizations who are in need of volunteers will set up booths and recruit students to become active in the community. Members of the public who are interested in volunteering are also invited to attend.

Numerous volunteer agencies will be

on hand for the fair. Those scheduled to participate are: Alston Wilkes Society, American Cancer Society, American Red Cross Blood Services, Big Brothers – Big Sisters, Carolinas Hospital System, City of Florence/Parks, FAVOR Pee Dee, Greater Florence Habitat for Humanity, Home of Care, McLeod Hospice, The Naomi Project, Solicitor - 12th Circuit, Solicitor's Arbitration Program and United Way of Florence County.

For more information, call the FMU Office of Career Development at ext. 1676.

Events Calendar September

Cinema Film Series	Sept. 16
Jindabyne	
3:30 p.m.	CEMC Auditorium
8:00 p.m.	LNB Auditorium

Constitution Day	Sept. 18
3:45 p.m.	LNB

FMU Artist Series	Sept. 23
Mordecai Shehori, Pianist	
8 p.m.	FAC 122

Volunteer Fair	Sept. 24
11 a.m.	UC Commons

Observatory	Sept. 26
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Astronomy Club	Sept. 26
7 p.m.	LSF 102

Dooley Planetarium	Sept. 28
Hubble and Deep Space	
3 p.m.	CEMC

English Film Series	Sept. 30
Juno	
3:30 & 8:00 p.m.	CEMC Auditorium

Faculty and Staff News

School of Business professor of economics, **Ben Kyer** and West Virginia University Professor Gary Magg's paper titled "On Indexed Bonds and Aggregate Demand Elasticity" has been accepted for publication in the prestigious *Atlantic Economic Journal*.

School of Business professor of marketing, **Kay Lawrimore-Belanger's** paper titled "Risk Reducing and Risk Enhancement Factors Impacting Online Auction Outcomes: Empirical Evidence from eBay Auctions" with Eugene Bland and Gregory Black has been accepted for publication in the *Journal of Electronic Commerce*.

Hari Rajagopalan, assistant professor of management in the School of Business, has had several papers published recently. Two articles appeared in March of 2008. The first, coauthored with Moutaz Khouja and Stephanie Robbins titled "Optimal Pricing and Delayed Incentives in a Heterogeneous Consumer Market" develops optimal price and rebate strategies for cash mail-in rebates and appeared in the *Journal of Revenue & Pricing Management*. Rajagopalan's second paper, coauthored with Cem Saydam and Jing Xiao, is titled "A Multi-period Set Covering Location Model for Dynamic Redeployment of Ambulances" and appeared in the March issue of *Computers and Operations Research*. This paper seeks to improve system performance of Emergency Medical Service (EMS) providers by examining dynamic relocation/redeployment of ambulances in response to fluctuating demand patterns. In particular, the models developed calculate specific busy probabilities and are validated using a simulation model.

Rajagopalan also coauthored a third paper with Moutaz Khouja, Mirsad Hadzikadic, and Li-Shiang Tsay which appeared in the prestigious *Decision Support Systems* in February. The title of the paper is "Applications of Complex Adaptive Systems To Pricing of Reproducible Information Goods" and analyzes pricing decisions in an industry with products which can be pirated.

School of Business Assistant Professor of Management **Beth Vergara's** coauthored paper titled "Single-period inventory model with a delayed incentive option for selling excess inventory" was published in *International Transactions in Operational Research*. The article examines how cash mail-in rebates can be used to sell remaining inventory that did not sell at regular prices.



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Yong Shin, School of Business assistant professor of management information systems, had two papers published over the summer. The first titled "An Empirical Study of the Organizational Factors Affecting the Optimization of Data Warehousing Design Strategy" appeared in the *Business Journal for Entrepreneurs* last May and is coauthored with C.S. Shim. The study investigates organizational factors and data warehouse design constructs. The second titled "A Second Thought on Technology Adoption: Good or Bad?" was published in the *Journal of Insights for a Changing World*. This paper evaluates the growing use of red light cameras across the United States and the growing concerns associated with this technology.

FMU German professor **George "Eddy" Harding** and seven FMU students participated in two separate programs in Germany for which they received academic credit at FMU. Three students completed the intensive German language course in Schmalkalden,

Germany at the University of Applied Sciences. The Fachhochschule Schmalkalden is a partner institution of FMU. These students will receive college credit in the German program at FMU.

Four other students attended a two-week seminar at the Pfalz Akademie in Lambrecht, Germany and in Berlin. The seminar dealt with foreign relations, German-American relations and international politics. They will receive credit for Political Science 341.

Travis Knowles, assistant provost and associate professor of biology, wrote a paper titled "Predominant Use of Windthrows by Nesting Eastern Woodrats (*Neotoma floridana*) in the South Carolina Coastal Plain." The article was co-authored by Joseph R. Burger (BA 2006), and was published in *American Midland Naturalist* in July.

Knowles also attended the annual meetings of the American Society of Mammalogists at the University of South Dakota in Brookings, June 22-28, and the Society for Conservation Biology in Chattanooga, Tenn., July 13-17. He presented a research paper titled "An Analysis of Three Programs Involved in Carolina Bay Wetland Conservation" at the Conservation Biology meetings. The paper was co-authored by Joseph R. Burger and **Jeffrey Pompe**, professor of economics.

School of Business Associate Professor of Accounting **Brad Johnson**, and Assistant Professor of Management **Scott Campbell's**, paper titled "Use of the Designation 'CPA' Mobility and the Adverse Regulatory Effects of Professional Scrutiny of CPAs by States in Depriving the Foreign CPA of her Constitutional Guarantee of Freedom of Speech: A Case Study – South Carolina" has been accepted for publication in *The Business Review*, Cambridge. The article is scheduled to appear in the December 2008, Volume 11 issue.



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Digest Deadline

The Patriot Digest is published twice monthly and distributed on paydays.

Submit copy to the editor by September 26 for the September 30 edition. Contact the editor, Angela Crosland at acrosland@fmarion.edu or at ext. 1227.