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THE NEWSLETTER FOR SOUTH CAROLINA LIBRARIES

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## Educating Tomorrow's Library Leaders: S.C. Public Library Leadership Institute

The picture of librarianship in South Carolina and across the nation is one of impending change. Many in our profession are looking toward retirement. Will the new librarians now graduating be ready to lead South Carolina's public libraries into the future? The "South Carolina Public Library Leadership Institute: Growing Leaders -- We Are All Responsible" May 22-25 at the Clarion Town House in Columbia answered "yes" to that question.

The Institute, jointly sponsored by **APLA** (the S.C. Association of Public Library Administrators), the **S.C. State Library**, and **USC School of Library & Information Science**, was funded by an LSTA grant. International library consultant and educator Dr. Mary Bushing led the workshops. Delightfully down to earth yet inspirational, she spiked her lectures with anecdotes from

years of front line experience in all types of libraries. Despite two knee operations and "lots of metal" replacing bones in various places, Mary bounced around like the Energizer Bunny and kept the audience laughing as well as seriously focused.

The first two days of the Institute brought together eight University of South Carolina School of Library and Information Science (SLIS) Palmetto/Pines scholarship students who are or plan to be placed in S.C. rural libraries, and working public library Middle Managers. Library Directors joined the Institute mid-week. Teams of students and library personnel brainstormed about leadership and management skills and mingled socially over lunch. USC faculty gave presentations on ethics in the workplace, local government and political processes. Among other issues, teams discussed how to implement a new statewide Union Catalog and ILL service.

Palmetto-Pines students benefited from interaction with Middle

Managers and Library Directors. Initially the students weren't sure what to expect from the Institute, but by the end of the week they agreed the experience had been surprisingly valuable. As a group they were more self-confident and better informed about real-life public library operations. Directors had an opportunity to hear what's happening at SLIS and find out what motivates, concerns, and excites the next generation of librarians. They also got to look over the crop of new graduates (and potential employees.)

As one student put it, it was an unexpected honor to sit at the table with the "big dogs" (i.e. the Library Directors). The Directors responded with a chorus of barks and howls, ending the Institute on a high note. The week's conclusion? We are indeed "all responsible" as students, educators and working professionals to ensure that South Carolina libraries are environments where leadership qualities can flourish.

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## this issue

Director's Column .....	2	Newsworthy .....	4
SC's Reach 2010.....	3	OPAL .....	6
DISCUS Adds New Members .....	4	Calendar .....	8



south carolina  
**STATE LIBRARY**

At the end of the State Library's fiscal year, and my first year as director, it seems appropriate to both reflect back and to look forward. Here's a brief listing of accomplishments and future plans:

Successful Legislative Session - Thanks to the efforts of MANY folks it appears we've had another successful year for library requests. A number of library construction projects received funding, along with most of the state library's requests. Total estimated additional funds: \$4.7 million.

Successful Library Leadership Institute - In partnership with APLA and SLIS, the State Library developed and hosted a first-ever institute in May that included library scholarship students, new library directors, and finally all library directors. Mary Bushing will definitely be back next spring for a second Leadership Institute! Review of evaluations and discussions with APLA and SLIS will shape next year's offering.

Reorganization of State Library underway - The State

Library has undergone some internal changes in staff responsibilities. We have begun a strategic planning process, which will result in a new mission, new goals, and some major changes in "how we do business". Part of the planning process will involve asking hard questions, and searching for better ways to serve our constituent groups.

Statewide resource sharing project underway - A draft RFP is being reviewed by staff, with a task force set to provide final review. A statewide union catalog, automated ILL system, and a "portal-like" search engine for all statewide resources will be a reality within 12 months. Authentication of users will be via their local public library.

New State Library website to be unveiled - Check out our completely \*new\* website after July 1. It will include forums, discussion groups, RSS feeds, an events section, and lots of ways to keep up with what's happening.

State Aid Forms and Process to be streamlined - Watch this summer for major changes in the state aid



BY **PATTI J. BUTCHER**  
SC State Librarian

packets!

All in all, it's been an exciting blue-ribbon year (that's the quilter in me). Together, we've accomplished a great deal. The challenges all libraries face provide us with unique opportunities for creative solutions. I'm looking forward to the year ahead!

I'd love to hear from you. You can reach me at 803-734-8656, AOL IM at pattiquilt, or [pbutcher@statelibrary.sc.gov](mailto:pbutcher@statelibrary.sc.gov).



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**STATE LIBRARY**

## South Carolina's REACH 2010 Judged America's Best Library Consumer Health Program

Beth Fitzsimmons, Chairman of the U.S. National Commission on Libraries and Information Science (NCLIS), has announced the winner of the 2006 NCLIS Health Information Award for Libraries. Chosen from entries from throughout America, South Carolina's REACH 2010 program was judged the best library program for encouraging healthy lifestyles and providing health information to the citizens. Organized and managed by the Charleston and Georgetown Diabetes Coalition's Library Partnership, South Carolina's REACH 2010 expands Internet access at five community sites and uses libraries and the Internet to train African Americans to locate high quality diabetes information.

REACH (Racial and Ethnic Approaches to Community Health) is a national demonstration project funded by the U.S. Department of Health and Human Services (HHS) through the Centers for Disease Control and Prevention (CDC). The NCLIS award recognizes how South Carolina's REACH 2010 is effectively teaching 12,000 African Americans diagnosed with diabetes to reduce disparities through improved self-management and care. Dr. J. Edward Hill, President of the American Medical Association, made the presentation to Barbara Carlson and a delegation of the Coalition's leadership at a reception following the 2006 Libraries and Health Information Forum at the National Library of Medicine in Bethesda, MD. REACH 2010 was presented with a plaque and \$20,000 for continuing and expanding its programs. Each of the other nine finalist programs was given a \$1,000 award.

The NCLIS Health Information Awards for Libraries are designed to encourage library programs that address one or more of the following: dietary choices; exercise; smoking cessation; alcohol and/or drug abuse prevention or cessation; immunizations and health screenings; and

improved health literacy, that is, the ability to understand and make use of health information. State winners were selected in each state, and from those, a panel of NCLIS Commissioners—Mary H. ("Mitzi") Perdue, Carol Diehl, and Dr. Colleen Huebner—selected the ten finalists. A panel of distinguished judges, including former Health and Human Services Secretary Louis Sullivan, former Health Education and Welfare Secretary Joseph Califano, and American Medical Association President Edward Hill chose the South Carolina program as the best library program for health information distribution.

Support for the forum was provided by generous donations to the Commission's Gift Fund from the Henderson Foundation, Commissioner Perdue in memory of Frank Perdue, Thomson Gale, and the ProQuest Company.

At the forum, Chairman Fitzsimmons spoke about the importance of the Commission's awards program. Listing the Commission's goals: (1) appraising the country's library and information services; (2) strengthening the relevance of American libraries; and (3) promoting research and development in library and information science, Dr. Fitzsimmons said, "I am happy to say that the Commission has made great progress in addressing these goals, and your presence here today—and the subject of today's forum—speaks eloquently to the Commission's efforts in achieving its objectives. America's libraries today are better libraries because the Commission takes an interest in and is committed to this effort, to recognize libraries that achieve excellence in providing consumer health information to their users."

The South Carolina State Library congratulates these award-winning libraries for their efforts to collaborate and develop such an exemplary partnership and program!



## DISCUS ADDS NEW MEMBERS

The DISCUS program is delighted to announce the addition of South Carolina Independent School Association (SCISA) members to its family of institutions.

In early spring 2006, letters of invitation were sent to all SCISA member schools. To date, 51 schools responded and have been added to the program. As a part of the implementation process, DISCUS staff provided two DISCUS orientation workshops to a total of 44 participants. School information profiles were compiled and program information packets were created for these new schools. As "official" members of DISCUS, these schools will be included in all e-mails and newsletters providing updates about the program. Their librarians and media specialists will have access to free training classes, promotional materials and more. Each SCISA school media center will now be able to promote the use of these great resources to students, parents, teachers and staff. The addition of new institutions enables the DISCUS program to fulfill its mission to provide access to these high quality information resources to all South Carolinians.



After twelve years of planning, the Carvers Bay Branch of the Georgetown County Library system is finally complete and open to the public. Located at 13048 Choppee Road, the 7,550 square-foot library will be the gem of Carvers Bay, an area Dwight McInvaill, director of the **Georgetown County Library System**, describes as one of the county's most rural, poor and isolated areas. Prior to the building of this new facility, Carvers Bay residents had to drive anywhere from 30 to 45 minutes to reach the nearest public library. The centerpiece of the new branch is access to 18 Xbox 360 game consoles. Young people in the area can use the consoles for 2 hours each week, but can earn additional time by checking out materials. The gaming program was made possible through a grant from the Frances P. Bunnelle Foundation, and it is the first such program in South Carolina.



Carvers Bay Branch Library

## SCSL Web Site and Email Addresses

The State Library now has a new and improved web site!

[www.statelibrary.sc.gov](http://www.statelibrary.sc.gov)

All State Library staff members also have new email addresses so please update your address books. Email addresses follow a simple format: [jdoe@statelibrary.sc.gov](mailto:jdoe@statelibrary.sc.gov) (employee first initial and last name, then @statelibrary.sc.gov).

Heard a good book lately? If you are a book lover who is on the go, you have round-the-clock access to more than 1,100 audiobooks at the **Richland County Public Library**. The latest best sellers, book club favorites, biographies and

# NEWSW



more can be downloaded from the library's Web site and listened to on a PC and a variety of personal devices using Windows Media Player Series 9 or higher. Although downloaded to a personal device, the audiobooks still have a check out period of 21 days but there is never a waiting list for any title. The books can be renewed once, and the file automatically "expires" at the end of the lending period so no fines are accrued. Up to 10 downloadable audiobooks can be checked out at a time. Available titles can be searched in a variety of ways, including by best sellers, author or title. Book graphics, descriptions, reviews and story summaries help readers make their selections. The Pimsleur Language Series Collection, which provides lessons for beginners, intermediate level speakers and ESL students on 39 languages, is also included. Currently, the downloadable audiobooks collection is not compatible with iPod or Macintosh systems. Copyright issues prevent users from putting the audiobooks on a CD. For more information, visit [www.richland.lib.sc.us](http://www.richland.lib.sc.us).

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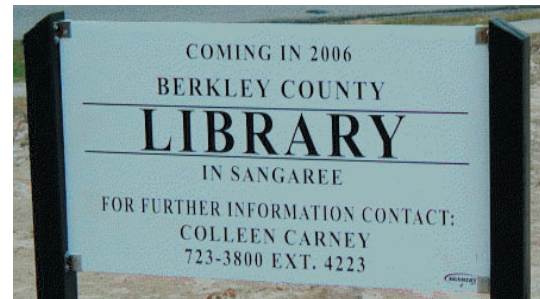
Rare Grace Bridge images are available through the Friends of the **Charleston County Public Library** - In celebration of the Arthur Ravenel Jr. Bridge and to commemorate the legacy of the Grace Memorial Bridge, the Charleston County Friends of the Library are offering a limited time opportunity to own rare images from the 1929 construction of the Grace Bridge. These selected



images, from the Library's special collection, depict the amazing story of this Lowcountry symbol. Prints (8" x 10") are \$15 each, and postcards (5.5" x 8.5") are \$2 each. For more information, visit [www.ccpl.org](http://www.ccpl.org).

**Union County Carnegie Library** celebrated 100 years of service to the community with an afternoon visit by Andrew Carnegie - Sometimes it is difficult to know exactly what talent is hiding under the professional demeanor of the city news reporter. Does this sound like a reference to Clark Kent and his transformation into everyone's hero, Superman? Brenda Brown, Chairwoman of the Library, and Nancy Rosenwald, Library Director decided upon an unusual birthday celebration for the Union County Carnegie Library, one that included an appearance by the long-deceased millionaire

Andrew Carnegie and Friends and staff dressed in costumes from the early twentieth century. While posing for a picture in front of the banner proclaiming the Carnegie Library's 100<sup>th</sup> year of service, the two conveyed their plan to the newspaper photographer, Charles Warner. Much to their surprise, Warner immediately assumed a Scottish accent and recounted aloud the trials and tribulations of the famous philanthropist's life. Mrs. Brown immediately named Warner "our Andrew Carnegie" and asked him to play the role for an afternoon called "History Comes Alive." On May 7, Andrew Carnegie visited his first library in South Carolina, over 100 years after he agreed to support its construction. In a fascinating twist of history, Charles Warner brought the young Carnegie alive during the period following the Civil War. Describing the enterprising spirit that eventually made him one of the wealthiest men in United States history, Carnegie discussed his desire to give away most of his wealth, and his deep love of books and reading. A self-taught man, Carnegie believed reading was the road to complete learning, and libraries were the place for every man to gain whatever knowledge he sought. Unleashing his remarkable knowledge of Carnegie's life, Charles Warner captivated his audience, and convinced them that the man was the essential philanthropist, a brilliant but entirely human entrepreneur. The afternoon ended with refreshments and great praise for Mr. Warner's performance by all attending.



The new **Berkeley County Library - Moncks Corner** opened on April 3, 2006 at 1003 Hwy 52, Moncks Corner. Also, a new branch of the Berkeley County Library at Sangaree is under construction. The Library is located at 595 Sangaree Parkway and Longleaf Road, Summerville. For more

**worthy**

# OPAL, an International Cooperative

## What is OPAL?

OPAL (Online Programming for All Libraries) is an international collaborative effort by libraries of all types to provide web-based programs and training for library users and library staff members. These live events are held in online rooms where participants can interact via voice-over-IP, text chatting, and synchronized browsing. Everyone is welcome to participate in OPAL programs. Usually there is no need to register. Nearly all OPAL programs are offered free of charge to participants. Libraries and not-for-profit library-related organizations of all types are encouraged to become OPAL institutional members.

OPAL uses the power of Talking Communities (TC) software, which is loaded onto your computer via the Web. The TC plug-in is simple to download and takes only a few minutes with high-speed Internet connection.

## Programming Opportunities

The sky is the limit! Categories for OPAL programming events are:

- Book Discussions and Other Literary Events
- Fun, Games, and Recreation

- History and Genealogy
- Health and Wellness
- Interviews
- Library and Information Science
- Meetings and Orientation Sessions About OPAL
- Music
- Special Events, Workshops, and Conferences
- Training and Orientation Sessions
- Travel
- Visual Arts: Painting, Photography, etc.

Anyone from library patrons to library directors can participate in OPAL programming sessions. There is a large virtual auditorium for very popular sessions that can have hundreds of attendees. Individual member rooms can be used for VOIP conferencing, text chat, and co-browsing of web pages and PowerPoint presentations. Individuals can record sessions onto their computers in WMA format, which can then be converted to MP3 to use for podcasting if desirable.

Currently there are many archived and freely accessible programming

sessions available at the OPAL web site. As new sessions are created, they are archived at the web site. Since there are so many topics already available, these sessions can be widely used for staff education.

Users of OPAL can get the best experience by using a simple and inexpensive headset that includes a built-in microphone. While this is not a requirement for use, it is the simplest way to verbally interact with others in sessions using VOIP. However, participants can use their computer speakers and the text chat to interact with others attending the session.

## International Cooperation

OPAL gives the world's libraries and library organizations a practical opportunity to utilize the Internet's powerful technology to cooperate on a global level. There are so many programs that libraries and library organizations around the world conduct for their staffs and patrons, that if these programs are shared we can more easily learn from one another to create more advanced and specialized programming sessions to educate others in the profession

# for Library Programming

as well as those who want to know more about libraries. Currently in our state, the South Carolina State Library, Greenville County Public Library, and the Georgetown County Public Library are involved in the cooperative.

We sometimes effortlessly become isolated within our states, provinces, and country borders that we forget how important it is to learn from one another at a global level. OPAL provides this opportunity at a very reasonable cost.

The proposed pricing structure for membership during year two (August 1, 2006 through July 31, 2007) of OPAL is:

1. **Regular Membership (\$500 per membership year):** Includes a 25-seat private room in the main web conferencing system used by the OPAL collaborative.
2. **Enhanced Membership (\$750 per membership year):** Enhanced members may select one of the following options:
  - a. **A 50-seat room in the main web conferencing system used by the OPAL collaborative.**

- b. **A 25-seat room in the main web conferencing system used by the OPAL collaborative, plus group access to an enhanced web conferencing system, such as Elluminate, used by the OPAL collaborative.**

3. **Premium Membership (\$1,000 per membership year):** Includes a 50-seat room in the main web conferencing system used by the OPAL collaborative, plus group access to an enhanced web conferencing system, such as Elluminate, used by the OPAL collaborative.
4. **Personal Conferencing Membership (\$100 per membership year):** Includes a 2-seat room in the main web conferencing system used by the OPAL collaborative. Additional personal conferencing memberships may be purchased as needed.

**Note:** Libraries and other organizations will continue to be able to share OPAL organizational memberships, if they so choose.

## Web Conferencing Systems Currently Being Considered for Use in Year Two:

**Main web conferencing software:**

tcConference from Talking Communities  
iVocalize from iVocalize

**Enhanced web conferencing software:**  
Elluminate

## Keep OPAL in your Sights

We all have within our reach a single location on the Internet to share our programs for library staff, users, advocates, and administrators. Libraries and library organizations that have the available funds should consider becoming a member of this wonderful virtual non-profit organization. Please visit the web site and review some of the archived sessions and read more about this fantastic concept in library programming. Your library or library organization can greatly benefit from becoming a member of OPAL.

For more information about OPAL, visit [www.opal-online.org](http://www.opal-online.org).

*By Dr. Curtis R. Rogers, Director  
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# for your CALENDAR

**July 4**  
State Library closed

**July 7**  
State Library hosts APLA

**July 17**  
SCLA GODORT &  
Technical Services  
Section Workshop on  
Cataloging Government  
Documents, Winthrop  
University, Rock Hill.  
[www.scla.org](http://www.scla.org)

**July 19**  
SC State Library Board  
meeting, State Library

**August 3-6**  
SC Association of  
Counties Annual  
Meeting, Hilton Head.  
[www.sccounties.org](http://www.sccounties.org)

**August 9**  
Friends of SC Libraries  
Board Meeting, SC State  
Library. [www.foscl.org](http://www.foscl.org)

**August 24**  
SC State Library  
Foundation Board  
meeting, State Library

**August 29-30**  
Bibliostat Collects-  
Library Statistical  
Collection Tool Training  
- Greenville and Goose  
Creek

**September 4**  
Closed, Labor Day

**September 13**  
SC Public Library  
Technology Institute,  
Columbia Conference  
Center

**September 20**  
SC State Library Board  
meeting, State Library

Patti J. Butcher, Director

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