

Passages: Board members step down; library director steps up

Retiring State Library Board members, an award-winning health information program in Charleston and Georgetown counties, and the new director of USC's School of Library and Information Science shared top billing at a reception held in September at the State Library.

Library directors and board members from across the state came out to honor James Campbell, vice chairman, and Margaret Bundy. Their terms expired this year. Bundy will continue to serve until a new member is appointed by Gov. Mark Sanford. The governor appointed Earl Mitchell of West Ashley to replace Campbell in October.

Campbell, a James Island resident, had served on the board since his original appointment in 1999.

"It's appropriate that at this point in my life I'm among librarians," said Campbell, 81, who is in the process of donating his personal



BUNDY



CAMPBELL

library to the Avery Research Center for African-American History and Culture at the College of Charleston.

"The library was my escape from South Carolina" in the 1920s, he said of his youth. It would be decades before many civil rights advances changed the quality of life for minorities in the nation.

"It's interesting that it has come full circle here," said Campbell, whose career was in education.

Bundy, a Lancaster resident, discussed the evolution she's seen in South Carolina's libraries. She's been on the board since 1992.

"It's been gratifying to see the changes in libraries all over the state as a result of your work," Bundy said, referring to the library directors and high-tech programming additions such as DISCUS, the state's virtual library.

In tribute to their service, then-State Library Director Patti J. Butcher gave Bundy and Campbell each a historical atlas of South Carolina.

"They're role models for library trustees, and they have certainly worked to improve libraries in South Carolina," Butcher said.

Gifts of welcome were bestowed on Dr. Samantha Kelly Hastings, the new director of the School of Library and Information Science at the University of South Carolina. Hastings left the University of North Texas to join the school in August. She will be leading the Library School as new academic programs are added.

**SEE PASSAGES/Page 5
Hastings interview/Page 4**

this issue

Director's Column	2
State Library news	3
Newsworthy	6-7
Calendar	8

Board names Rogers interim director

The South Carolina State Library Board has appointed Dr. Curtis R. Rogers, Director of the Division of Statewide Library Services, as the interim director of the State Library. Rogers took the helm Oct. 21 and will serve until a new director is selected and on the job, according

to B.G. Stephens, chairman of the State Library Board.

The board is looking for a new director to replace Patti J. Butcher, who left the library Oct. 20. Butcher accepted a job with the Kansas State Library.



S.C. public libraries emphasize high-tech 2.0

Know what "Library 2.0" is? Ask the library directors and staff in South Carolina – they can tell you! On Sept. 13, SCSL hosted the first Tech Express Institute in Columbia. Attendees received complimentary flash drives and symbolic train whistles. With nearly 300 librarians in attendance, South Carolina public libraries are "on track" to implement new services and technologies.

We extend our thanks for the generous support of the Gates Foundation, and to the excellent speakers who opened eyes and minds with their look into the future of libraries. Steve Abram, Jenny Levine and Michael Stephens each presented unique insights into the future of libraries – and what libraries are doing right now to meet users "where they are – online."

Library 2.0 isn't just about technology; it's a new way of thinking about how we serve people. People want to connect – and they always have in libraries. Today's users also want to connect virtually – and libraries can provide that place, that community meeting room online. Libraries can remove barriers, open virtual doors, and invite participation in new and exciting ways.

The State Library – we hope – can help lead the way. This summer we hosted weekly one-hour sessions for all interested staff on Library 2.0 topics, from Flickr and MySpace to LibraryThing and podcasting. This fall we offered **T3G (Tech Topics to Go)** for state employees. We also will be offering classes for public libraries, including instruction on how to use these new social networking technologies.

Our new Web site, www.statelibrary.sc.gov, allows users to create profiles, post library job ads, participate in discussion forums and submit news. We have a Flickr account, www.flickr.com/photos/scsl/, where visitors will find photos from events all across the state and from our staff events and training sessions. Several blogs, including the newest LibraryTrax from Library Development, will provide lots of food for thought and discussion, librarytrax.wordpress.com/.

We now have Wi-Fi access in our main library building. Next up is podcasts, featuring South Carolina authors reading snippets of their works. If you haven't checked out an OPAL session yet, you're missing out on a great way to participate in training and discussion without leaving your office computer. We'll have several new LE@D (Library Education @ your Desktop) classes available – again, training at your computer anytime, anywhere.

The State Library is leading the way to Library 2.0. But many of our state's public libraries are there, too. Some examples:



BY **PATTI J. BUTCHER**
SC State Librarian

- **Pickens County:** Drive-through window and coffee shop in Easley; and "House Calls" providing monthly home delivery service of any library materials to the homebound.
- **York County and Richland County:** Downloadable audio books.
- **Spartanburg County and others:** mylibrarytv.com, allowing patrons to download TV shows and movies for viewing at home.
- **Lee County:** New Web site is a blog.
- **Georgetown County:** Carvers Bay Branch gaming program for teenagers.

Not all of the examples use technology – their common element is excellent customer service. Please let us know what your library is doing!

Note to readers: Patti J. Butcher left the State Library in October. To share your thoughts and ideas about the State Library, contact Dr. Curtis Rogers at crogers@statelibrary.sc.gov.



south carolina
STATE LIBRARY

State Library News

Five county library systems received money this year for **construction projects**. The special appropriations funding was approved by the General Assembly, and the South Carolina State Library distributed checks to the library systems this past summer.

- Calhoun County received \$1 million toward its campaign to build a new 14,000-square-foot library.
- Spartanburg County received \$200,000 to use on its renovation project for the Boiling Springs branch. Officials plan to increase the size of the library from 9,000 square feet to 18,000 square feet.
- Aiken-Bamberg-Barnwell-Edgefield Regional Library received \$250,000 to pay off its debt on the Barnwell branch.
- Florence County was given \$250,000 to help replace the existing branch in Olanta.
- Darlington County was given \$250,000 to help replace the existing branch in Society Hill.

South Carolina centenarians were inducted into the **State Library's 10² Talking Book Club** during a ceremony Oct. 27 at the library in Columbia. The club is an initiative of the National Library Service for the Blind and Physically Handicapped of the Library of Congress. The club recognizes the accomplishments of Talking Book readers 100 years of age and older. NLS sponsors the Talking Book program, which loans members a wide selection of recorded books and magazines, Braille books and magazines, and music scores in Braille and large print.

The South Carolina State Library begins a series of hands-on **technology workshops** for public library employees in November with sessions on blogging. The TechTracks workshops are designed to provide a basic understanding of the technology and offer hands-on instruction. For "TechTracks" workshop descriptions and registration, go to www.peopleware.net/index.cfm?siteID=383&eventDisp=TECHTRAC KS. Other sessions will include instant messaging, podcasting, social software, and tagging.

An updated directory to help South Carolina residents in their search for money to support nonprofit organizations' programs and projects is available online. The complete **2006 edition of the South Carolina Foundation Directory** can be viewed or downloaded at no cost on the South Carolina State Library Web site, www.statelibrary.org.

sc.gov. The directory was last updated in 2000. The latest edition profiles 357 active private and community foundations and grant-making public charities in the state. Information in the directory is based on the foundation's most recent federal income tax returns.

The national **Letters About Literature** competition is open to students in grades four through 12, and submissions are being accepted until Dec. 8. The annual competition is sponsored by the Library of Congress Center for the Book in partnership with Target. There were more than 1,200 entries from South Carolina students in the 2006 contest. To enter, students write a letter to an author, past or present, describing how that author's work made an impact. Contestants are cautioned not to summarize the book's plot, but to express in an honest, conversational tone how the book affected them. To download the official how-to-enter guidelines at the LAL Web site, visit www.loc.gov/letters.

Another contest, **River of Words**, also is open to students. The poetry and art contest focusing on watersheds is sponsored by the Library of Congress Center for the Book. It is open to students ages 5 to 19. The deadline for entries is Feb. 15. National winners win a trip to Washington for a special awards ceremony. For more information about the competitions, call youth services consultant Jane Connor at the State Library at (803) 734-8658. Visit www.sccenterforthebook.org.

South Carolina State Library cardholders can now browse the **stacks** at 1500 Senate St. Cardholders are allowed to look for materials in the stacks after receiving a pass at the front desk. Library staffers still will pull items requested by cardholders. But those who want to check out the information options for themselves can navigate the stacks with the help of directional maps on each floor.

Computer or PDA users whose personal machines already have **Wi Fi connectivity** now have online access at the **South Carolina State Library** at 1500 Senate St. Anyone can access the State Library's electronic resources, including online catalogs, subscription databases, and DISCUS - South Carolina's Virtual Library.

Q&A with Dr. Samantha Hastings

Dr. Samantha Kelly Hastings will usher the University of South Carolina's School of Library and Information Science into a new academic era with two new degree programs starting next fall.

Hastings and library school faculty have been fine-tuning the new information science bachelor's degree and Ph.D. programs since she joined the university's College of Mass Communications and Information Studies in August.

Hastings brings academic and professional experience to USC. Before coming to Columbia, she was associate professor at the University of North Texas School of Library and Information Sciences. She also served as interim dean at North Texas, was a consultant to the Bureau of Library Development for the state of Florida, and has been both a teacher and medical librarian in Tucson, Ariz.

Hastings recently discussed several library school issues with *More*.

Timeline for new programs

Hastings: The Ph.D. is going to start in Fall 2007.

We're going to start small - quality is the name of the game. We want to be the best doctoral program in the United States.

That means we have to be very careful in how we build and direct activities.

Ideally, in the second year of the program, we'll have Ph.D. students who want to teach undergraduate classes.



Curtis Rogers/State Library
Dr. Samantha Hastings accepts her gift of shrimp and grits during the reception held at the State Library in September.

The undergraduate program will start small in fall 2007 and build as we develop and garner the resources needed to make it successful.

(But) the terminal degree in our field is still a master's in library science. We're hoping many of the undergraduates in information science will continue with their MLIS.

The new bachelor's program

The bachelor's degree in information science prepares people to take positions in information technology, information management, and data warehousing. Having the suite of all three degrees (bachelor's, master's, and Ph.D.) is ultimate power within the academy. It positions us to be competitive with all other academic institutions and within USC.

Library School faculty

Hastings: The school is fortunate to have the best faculty on the East Coast. They are involved with setting national standards for school media specialist programs, working to get public health information disseminated at a community level, doing the best work of telling library stories, of successes, and being the best teachers in the universe. They're just great teachers.

Are librarians' roles changing?

Hastings: Librarians have always been leaders in technology. We've led in technological developments from the very beginning.

The role of today's librarian isn't that different. The tools have changed. We still act as the guides, the evaluators, and the protectors of the information people need to be successful and have quality of life.

In many ways our role with using new technology tools makes us more valuable.

I live in constant fear we'll live in the post-Googlean era, where if someone doesn't find it on Google they don't think it exists.

Our role is to make sure the library leaders of the future understand the power of technology.

Working with the State Library

Hastings: I admire state libraries. I think they're one of the most important resources in every state.

Whatever we can do to work together to improve literacy, quality of life and the education of South Carolinians we're ready to do.

New Resources at SCSL

What's new in our collection for librarians? Think of the South Carolina State Library for resources the next time you need professional literature on a wide variety of topics.

Customer Service

Galbraith, Jay R. **Designing the customer-centric organization: A guide to strategy, structure, and process.** San Francisco: Jossey-Bass, 2005. CALL #: 658.812 GALB

Willingham, Ron. **Integrity service: Treat your customers right, watch your business grow.** New York: Free Press, 2005. CALL #: 658.812 WILL

Leadership

Rock, David. **Quiet leadership:**

Help people think better - don't tell them what to do: six steps to transforming performance at work. New York: Collins, 2006. CALL #: 658.4092 ROCK

Management

Bodaken, Bruce and Robert Fritz. **The managerial moment of truth: The essential step in helping people improve performance.** New York: Free Press, 2006. CALL #: 658.3 BODA

Estep, Tora. **Be a better manager.** Alexandria, Va.: American Society for Training and Development, 2006. CALL #: 658.4 ESTE

Pugh, Lyndon. **Managing 21st century libraries.** Lanham, Md.: Scarecrow Press, 2005. CALL #: 025.1 PUGH

Marketing

Fisher, Patricia H. and Marseille M. Pride. **Blueprint for your library marketing plan: A guide to help you survive and thrive.** Chicago: American Library Association, 2006. CALL #: 021.7 FISH

Training

Atkinson, Cliff. **Beyond bullet points: Using Microsoft PowerPoint to create presentations that inform, motivate and inspire.** Redmond, Wash.: Microsoft Press, 2005. CALL #: 005.369 ATKI

Smith, Susan Sharpless. **Web-based instruction: A guide for libraries.** Chicago: American Library Association, 2006. CALL #: 005.72 SMIT

PASSAGES: Reach 2010 participants honored

CONTINUED from Page 1

Butcher said she'd heard good things about Hastings from a friend who's studying at the University of North Texas.

"The fact that they were really sad she was leaving I took as a very good sign that she's coming here," she said.

The largest contingent in attendance at the reception represented the REACH 2010 program from Georgetown and Charleston counties. Librarians, civic group leaders and family members made the trek to Columbia to see REACH 2010 participants honored for winning the 2006 NCLIS Health Information Award for Libraries. The U.S. National Commission on Libraries and Information Science picked the program in May from entries from throughout the United States.

REACH (Racial and Ethnic Approaches to Community Health) was judged the best library program for encouraging healthy lifestyles and providing health information residents, according to the NCLIS. Organized and managed by the Charleston and Georgetown Diabetes Coalition's Library Partnership, South Carolina's REACH 2010 expands Internet access at five community sites and uses libraries and the Internet to train African-Americans to locate high quality diabetes information. The national demonstration project is funded by the U.S. Department of Health and Human Services through the Centers for Disease Control and Prevention.

Medical University of South Carolina health sciences librarian Barbara Carlson and project leaders received recognition at a reception in Maryland. The

program was awarded \$20,000 to expand.

At the reception in September, Carlson described REACH as a "growing process," adding, "we've been honored by this award."

Librarians said the program allowed the library systems to work with churches, community centers and schools. It also encouraged more residents to not only use computers and find health information online, but also to sign up for library cards.

The community members and librarians involved in REACH are gratified by the praise and excited about the future.

"We're going to take the money and use it and put it back into the program," Charleston County reference librarian Ray Turner said.

The **Friends of the Richland County Public Library** recognized **Randy Akers**

with the 2006 Lucy Hampton Bostick Award at its annual meeting Sept. 10.

Akers was chosen for his work as director of the S.C. Humanities



Council, which sponsors the South Carolina Book Festival. In 2006, more than 6,000 people attended the nationally recognized two-day event, now in its 10th year.

Akers also shepherded the publication of South Carolina's first encyclopedia. The project, released in September, highlights South Carolina's history in a single volume. A native of Illinois, Akers received a bachelor's degree from Illinois College, a Master of Divinity from Garrett Theological Seminary and a Ph.D. from Northwestern University. He's lived in Columbia for nearly 20 years.

The Sumter County Library system re-opened the **Wesmark Branch Library** on Aug. 19. The branch went from about 2,000 square feet in a former office building to 13,800 square feet. The whole building was gutted and renovated. Danny Shelley of James, Durant, Matthews and Shelley was the architect, and Talley Construction was the general contractor. The branch went from six computers to 28 and now has plenty of space for patrons and books. This branch also includes a facility for the Sumter County Treasurer's Office and a drive-up ATM from SAFE Federal Credit Union.

The **Lee County Library** moved into its new, larger branch on Main Street on June 12. The library doubled in size, to 6,000 square feet. Library director Dawn Ellen said the move allowed the library to offer twice as many computers and expand public access.

The **Horry County Library** opened its new **Conway** branch on Main Street on Oct. 2. The branch tripled in size, from 7,000 square feet to nearly 23,000 square feet. The new library replaces an older location. The Conway branch is one of nine in Horry County.

Georgetown County Library's new **Carvers Bay Branch** earned recognition in August as WebJunction's Library of the Month. WebJunction, an online resource for libraries, selects Library of the Month winners through suggestions from its members. Carvers Bay opened in May and has Wi-Fi technology; 10 Xbox 360s; eight Dell Dimension 9150 gaming PCs; six children's computers; and 120 data ports. The programs were made possible by the library system and the Frances P. Bunnelle Foundation, which awarded a grant.

The **Spartanburg County Public Library** system has signed up for **mylibrarytv**, offered to libraries by Recorded Books. The "broadband television network for libraries" offers on-demand video downloads for library patrons and access to hundreds of hours of video content. The Spartanburg County Library system may put its own video content online. Recorded Books is developing a user program for the library before the system goes online.

Greenville County Library System patrons can now take advantage of a **self-check station** at the Hughes Main Library in downtown Greenville. The library system recently purchased the 3M SelfCheck System, which allows library users to check out books, videos, CDs, or DVDs. The new self-check station features a touch screen and step-by-step instructions that take users through the check out process.

The York County Library will hold the 12th annual **Patchwork Tales Storytelling Festival** from March 1-3, 2007, in Rock Hill. Hosted by the York County Library and sponsored by The Herald, Comporium Communications, and the Friends of the York County Library, all performances are free. There will be storytelling and music for the whole family. For details, visit www.patchworktales.org.

Brenda Parker, the children's librarian at the **Lancaster County Library**, has resumed the weekly **Kids Book Club** for elementary schoolchildren ages 7-12 in both the headquarters and the Kershaw branch. The club is held during the school year and includes stories, games, movies, crafts, and other activities. Parker makes the program unique by employing a team approach that encourages attendance. Children, who are divided into teams, record the pages they've read each week and are awarded prizes based on points earned. The system fosters a friendly team environment and allows children to read at their own level. According to Parker, the team approach is best suited to smaller libraries with a fairly consistent attendance rate.

The **South Carolina State Library** is pleased to introduce four new staff members.

Julie Boller

joined the State Library in August as the continuing education coordinator. She will work with trustees and staff members at public libraries statewide to identify and accommodate training needs and educational event planning. Julie, who is originally from Cincinnati, earned her Master's in Library and Information Science from the University of South Carolina. She previously worked as the adult programming coordinator at the Kenton County Public Library in Kentucky. To let Julie know about training needs, call (803) 734-6061 or e-mail jboller@statelibrary.sc.gov.



Jennifer Magrone is the new procurement specialist. Before coming to work for the State Library, she held a similar position at the S.C. Department of Public Safety.

Jennifer has worked in the procurement field for several years, and has been in state government since May 2005. She has a Bachelor of Arts in Business Administration and is working on certification to become a public procurement buyer.



Faith R. Keller

works in inter-library loan services as a library specialist. A native of Greeleyville, Faith previously worked in the interlibrary loan sub-unit at Miller F. Whittaker Library at South Carolina State University. She received a bachelor's degree in family and consumer science business with a focus in child development in May 2005. She plans to pursue a Master's in Library and Information Science.



Kara Gibbs

joined the State Library in October as a library technical assistant. She works with the Collection Management Services department retrieving items for patrons, performing stack maintenance and assisting with inter-library loan functions. Kara earned her Bachelor of Arts in English from the College of Charleston earlier this year. She comes to the State Library from the Charleston Public Library, where she was employed as a library assistant for the past year.



In other staffing news, the Richland County Public Library announced that **Nancy Dail** was named collection management librarian and **Melissa Thigpen** is the system's new electronic sources librarian. Both are members of the South Carolina Library Association and Public Library Association.

In York County, Director **David Lyon** has announced he will retire in spring 2007. A search for a new director is under way.

NEWSworthy

for your CALENDAR

Nov. 23-24
State Library closed

Nov. 29-Dec. 1
South Carolina Library Association annual meeting, Hilton Head Island

Dec. 25-26
State Library closed

Jan. 1
State Library closed

Jan. 15
State Library closed

Jan. 17
SC State Library Board meeting, State Library

Jan. 19-24
American Library Association midwinter meeting, Seattle

March 4-10
Teen Tech Week

April
School Library Media Month

April 15-21
National Library Week

April 17
National Library Workers Day

For current listings, visit www.statelibrary.sc.gov

Dr. Curtis R. Rogers, Interim Director

BOARD OF TRUSTEES

B. G. Stephens, Chairman
Margaret J. Bundy
Deborah Hyler
Marie Horne
Earl Mitchell
Maria B. Macaulay
Audrey "Betsy" Crawford

STATE LIBRARY
statelibrary.sc.gov



south carolina
STATE LIBRARY

1430 SENATE STREET
BOX 11469

COLUMBIA SC 29211

803.734.8666 FAX 803.734.8676

TDD Relay SC, 711.734.4611

TALKING BOOK SERVICES 803.734.4611

Toll Free: 1.800.922.7818

NON-PROFIT
U.S. POSTAGE

PAID

Columbia, S.C.
Permit No. 953

MORE, the Newsletter for South Carolina Libraries, is published quarterly by the South Carolina State Library.

Heather Nye Editor and Layout
Kask Creativity Design

Publication of this document was partially funded under the Library Services and Technology Act, administered by the South Carolina State Library.

\$ 645.00 total printing cost
1,050 copies printed
\$0.614 per copy

ISSN 1554-5768