



South Carolina Department of Insurance

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TO: All Insurance Companies and Health Maintenance Organizations Licensed to do Business in South Carolina

FROM: David Black *DJB*
Director

SUBJECT: Mandatory use of SERFF for all Insurance Rate, Rule and Form Filings

DATE: August 31, 2011

I. PURPOSE

The South Carolina Department of Insurance is committed to enhancing speed to market for all lines of insurance. Speed to market will only be fully realized through the use of electronic filing. The best way to achieve this is through the System for Electronic Rate and Form Filings (SERFF) which was developed by the National Association of Insurance Commissioners.

II. DEPARTMENTAL ACTION

Effective December 1, 2011, the Department will no longer accept paper filings. This applies to all lines of insurance and for all rate, rule and/or form filings. All fees related to such filings should be paid by electronic funds transfer (EFT).

Filers not yet using SERFF may enroll by contacting SERFF at 1-816-783-8787 or by e-mail at serffmkg@naic.org. Insurers and other filers needing additional information about SERFF may visit www.serff.com. Filers are encouraged to take formal training so they can fully utilize the SERFF system. Contact information regarding training can be found at the SERFF website at www.serff.com/training.htm.

Insurers using authorized filers to make filings on their behalf should immediately notify those entities so that they can arrange to be SERFF compliant by December 1, 2011.

III. QUESTIONS

Any questions or concerns about this Bulletin should be submitted in writing to the attention of:

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