

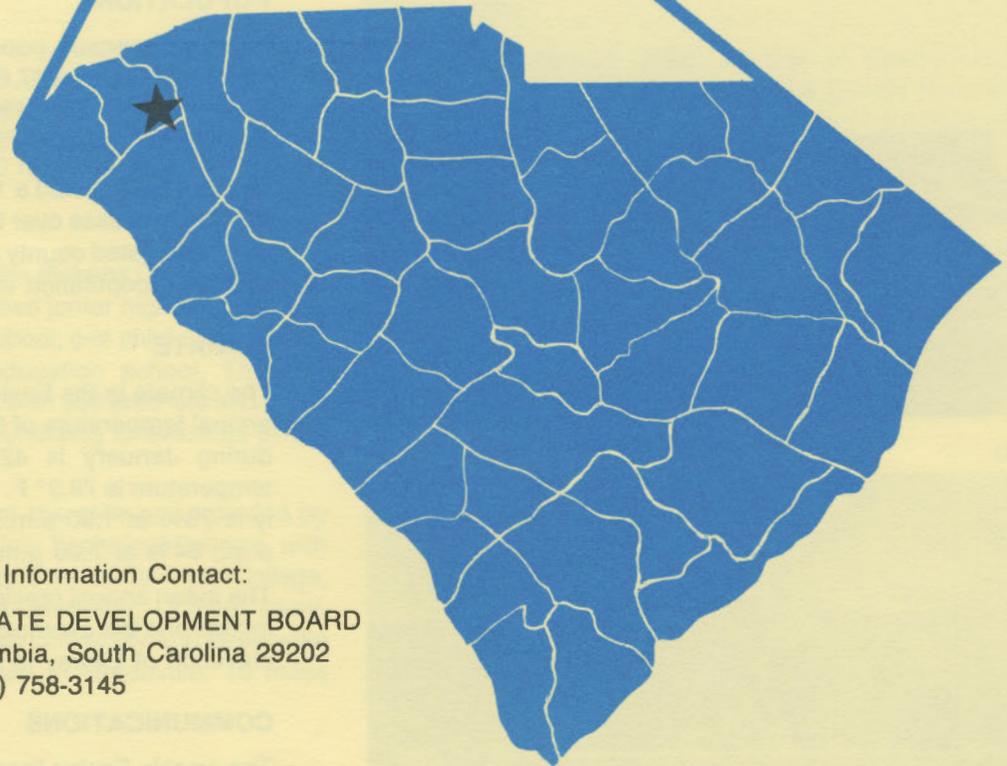
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EASLEY

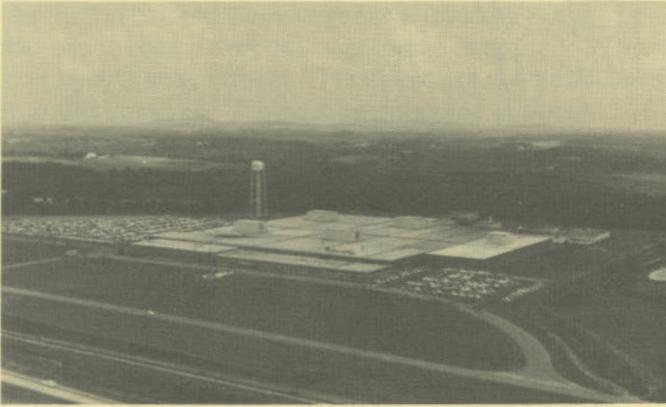
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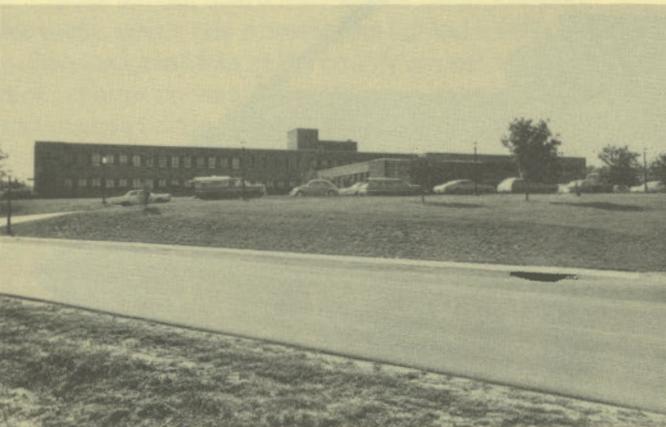
For Additional Information Contact:
SOUTH CAROLINA STATE DEVELOPMENT BOARD
P. O. Box 927, Columbia, South Carolina 29202
(803) 758-3145



Platt Saco Lowell Corp.



Easley High School



Easley Baptist Hospital



Table Rock State Park

LOCATION

As depicted on the cover, Easley is in the northwestern section of the state in Pickens County. Charleston, South Carolina's busiest port, is 227 miles southeast. Columbia is 144 miles southeast and Greenville is 10 miles east. Easley is 148 miles northeast of Atlanta; 713 miles south of New York; and 2,671 miles east of San Francisco.



POPULATION

The 1980 census population of the city of Easley was 14,264. This was a 27.6% increase from the 1970 population of 11,175. The population within a 15-mile radius is 273,259 and within a 30-mile radius is 609,948.

Pickens County had a 1980 census population of 79,292, a 34.5% increase over the 1970 population of 58,956. The 1983 estimated county population is 82,655 and the 1990 projected population is 106,500.

CLIMATE

The climate in the Easley area is temperate with a mean annual temperature of 60.6° F. The average temperature during January is 42.3° F, while the average July temperature is 78.3° F. The average relative humidity daily is 78% at 1:00 a.m.; 82% at 7:00 a.m.; 54% at 1:00 p.m.; 64% at 7:00 p.m.

The mean annual precipitation in the Easley area is 47.54 inches and the average growing season is 233 days. The elevation of Easley is 1,091 feet above sea level.

COMMUNICATIONS

The weekly *Easley Progress* is published in the city, and three dailies circulate in the community. WELP-AM-FM radio station is located in the city and serves the Easley community. Television reception in the community is available from four stations, representing the three major networks and educational television. Cable TV, HBO and

Showtime are also available in the community. Telephone service in the community is provided by Southern Bell of BellSouth Corporation.

GOVERNMENT

The community has a mayor-council form of municipal government. The six city council members are elected for four-year terms. Pickens County is governed locally by a county council whose six members are elected for four-year terms, and an administrator who is appointed.

POLICE AND FIRE

The Easley Police Department has 20 full-time police officers. The department operates nine radio equipped patrol cars. The Easley Fire Department has 13 full-time and 30 volunteer firemen who operate seven pumper trucks and one rescue and salvage van. Easley's insurance rating is Class 4.

FINANCIAL INSTITUTIONS

Easley has four banks and two savings and loan associations to serve the financial needs of the community. The banks have total assets of \$3.0 billion, while the savings and loans have assets of \$2.2 billion.

HOTELS AND MOTELS

Easley has one motel with a total of 125 guest rooms. Numerous other hotels and motels are located within 20 miles.

CHURCHES

Easley has 54 Protestant churches. A Catholic church is located in nearby Pickens, and two Jewish synagogues are located in Greenville, 10 miles away.

EDUCATION

Easley, which is included in the Pickens County Schools, has six elementary schools; two junior high schools; one high school; one vocational school; one child development school; and one special education school. The student/teacher ratio is 19.4 to 1, with 338 teachers and 6,573 pupils. In addition, private schooling is available in the area.

Higher education facilities for the area are provided by the Easley branch of Tri-County Technical College, with its main buildings in Pendleton; Central Wesleyan College, 14 miles away; and Clemson University, 17 miles away. Bob Jones University, Furman University and Greenville Technical College are located in Greenville, 10 miles away.

MEDICAL SERVICES

Medical services for the community are provided by the 109-bed Easley Baptist Hospital. Additional general hospitals and a hospital for crippled children are located in Greenville, 10 miles away. The community has 37 privately-practicing medical doctors and 12 privately-practicing dentists.

RECREATION AND CIVIC FACILITIES

Recreation facilities in the community consist of a YMCA, two swimming pools, a Civic Center, one bowling alley, four indoor theaters, several city parks and playgrounds, two skating rinks and several tennis courts. The city has an organized recreation program with a full-time director. One public golf course and one private 18-hole golf course are located in the community. The Easley Library, a member of the AARC, is the largest branch of the Pickens County Library. Nearby Table Rock State Park, Hartwell Reservoir and several other large lakes provide areas for camping, picnicking and water sports. Mountain resorts are within 30 miles of the city.

POWER

Electrical power is supplied to Easley by city owned Combined Utility System. Duke Power supplies the Easley system and serves the surrounding area as well. Duke electrical rates are among the lowest in the nation for both residential and industrial customers.

Utility company representatives are available to assist industry in its economic application of electricity and in analyzing their electrical needs and usages.

FUELS

Natural gas is supplied by the Fort Hill Natural Gas Authority.

WATER

The Combined Utility System of Easley obtains its municipal water supply from the Saluda River and Burdine Creek. The system is capable of supplying water at a maximum rate of 9,000,000 gallons per day, with an average daily demand of 4,500,000 gallons. Treated water storage consists of 2,700,000 gallons in elevated storage and 3,400,000 gallons in ground storage.

Analysis of water supplied in the community:

Total solids	34 mg/L
Alkalinity	14 mg/L
Calcium	3 mg/L
Hardness	9 mg/L
Iron	.05 mg/L
pH	8.3

SEWER

Easley uses seven oxidation lagoons to treat its sanitary sewage. The system has a capacity of 1.4 million gpd with an average demand of 1.1 million gpd.

LABOR

Because labor information may change in this area, a current labor availability report prepared and kept up to date by the S. C. State Development Board will be furnished to prospective manufacturers at their request. The comprehensive report will include sources of recruitable labor, labor force characteristics, work force skill levels, earnings data and other pertinent information. The S. C. State

Board for Technical and Comprehensive Education has the resources to recruit and train workers in accordance with a company's entry criteria. This training is at little or no cost to the employer. A lead-time schedule is developed to coordinate recruiting, testing, selecting, and training. This assures that persons will be able to move from training to their respective jobs at the time the plant is ready for initial production.

TRANSPORTATION

Easley is served by one interstate highway, I-85 (8 miles away), two United States highways, and three South Carolina highways. The community is served by the Norfolk Southern Railroad Corporation. Easley has 47 authorized motor carriers, 35 of which have terminal facilities in Greenville.

Freight Delivery Times:

To:	By Rail:	By Truck:
Atlanta	2 days	1 day
Baltimore	3 days	3 days
Chicago	4 days	3 days
Houston	6 days	3 days
New York	4 days	4 days
St. Louis	4 days	4 days
San Francisco	6 days	5 days

The Greenville-Spartanburg Jetport, 20 miles from the community, offers regularly scheduled commercial airline service on Delta, Eastern, U.S. Air, Piedmont, Sunbird and Bankair. Private aircraft utilize the Pickens County Airport, five miles away, which has a paved and lighted 5,000-foot runway. Services available at the county airport are flight instruction; charter service; RBn; Unicom; Vortac; 100LL fuel; tie-downs and hangar storage; and major airframe and major powerplant repairs.

MAJOR EMPLOYERS

Name
Alice Manufacturing Co. (five plants)
Dan River, Inc. — Woodside Division
Engineered Custom Plastics Corp.
Fry-Togs, Inc.
Mayfair Mills — Glenwood Division
Platt Saco Lowell Corp.
Swirl, Inc.

FOREIGN TRADE ZONE

A Foreign Trade Zone is located in Summerville, South Carolina, 25 miles from the Port of Charleston and 202 miles from the community. The Foreign Trade Zone allows manufacturers to store, manufacture or process goods without paying U.S. Customs duties or worrying about quota compliance. This Foreign Trade Zone is served by a multimode transportation network which provides excellent accessibility to market areas.

TAXES

The assessment on industrial property in South Carolina is 10.5% of the market value. New industry is granted a five-year moratorium on general county taxes (with the exception of school taxes). The city tax rate is \$6.20 per \$100 of assessed value. The county rate is \$14.90 per \$100 of assessed value. The effective city tax rate (tax liability per \$100 of market value) is \$.65. The effective county rate is \$1.56. The state has no tax on a manufacturer's inventories, goods-in-process, raw materials or finished goods. Treatment facilities or equipment of manufacturing plants which control water or air pollution are exempt from all property taxation.

INDUSTRIAL SITES

Industrial sites are available in Easley with a wide range of geographic and topographic features. In all probability, a site that will meet the needs of most industries' requirements has been identified, catalogued, and entered into the State Development Board's Computerized Site Selection System. Detailed site information is available and will be furnished upon request.

Product or Service	Employees
Cloth	1,949
Print cloth	384
Plastic parts	340
Infants' clothes	134
Cotton and blended print cloth	689
Textile machinery	1,328
Dresses	496

