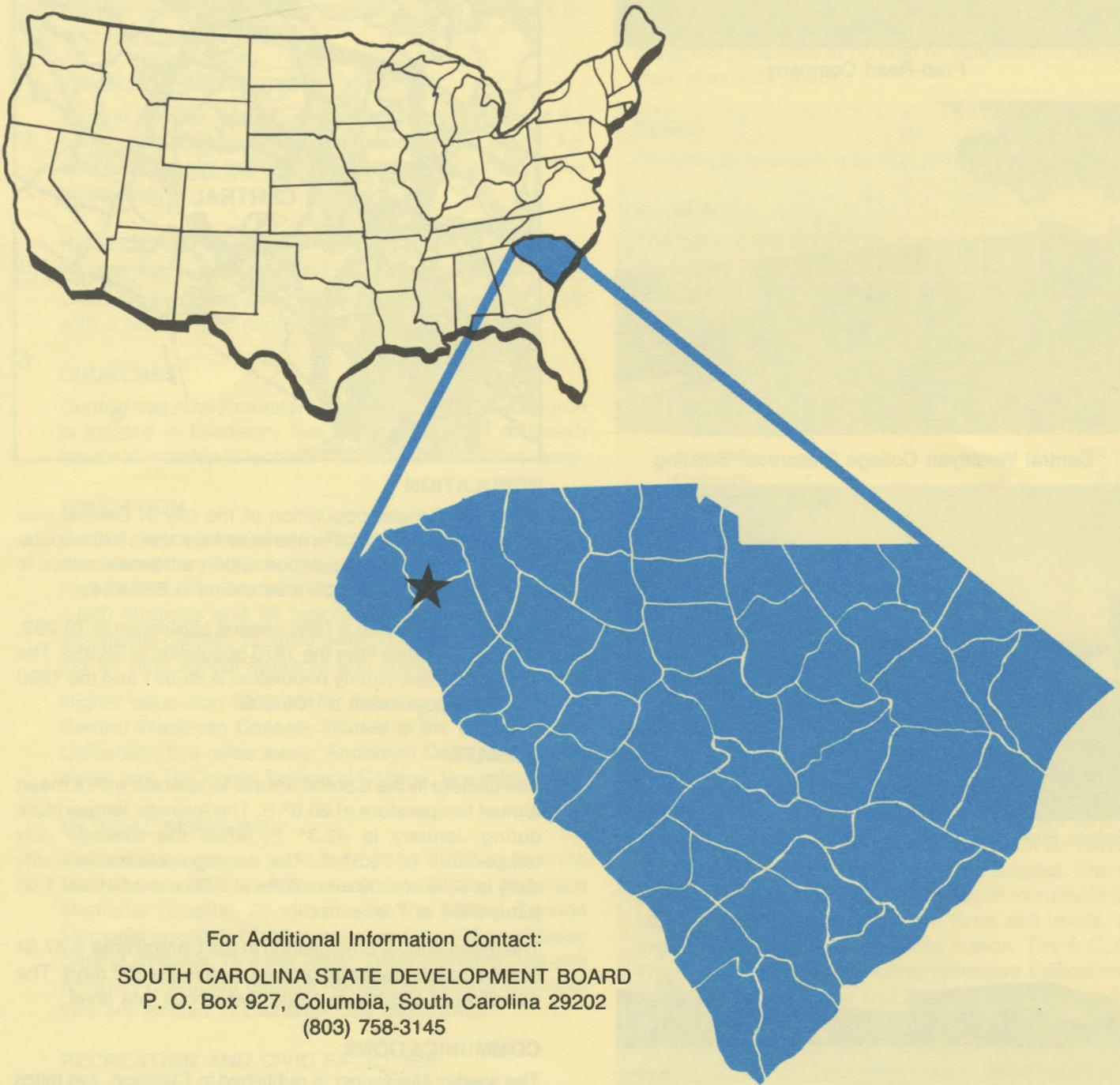


D4925
2.C35
1984
Copy 1

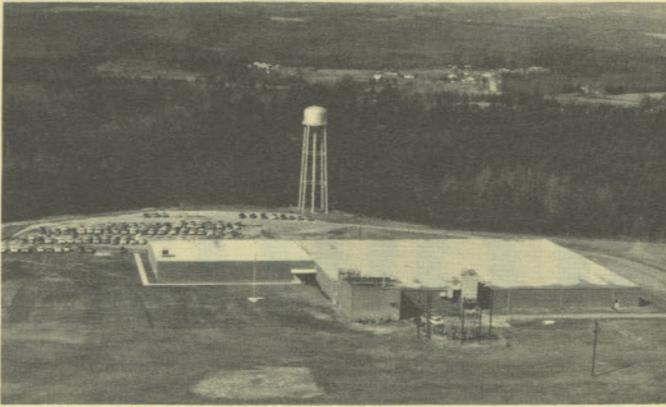
CENTRAL

south carolina

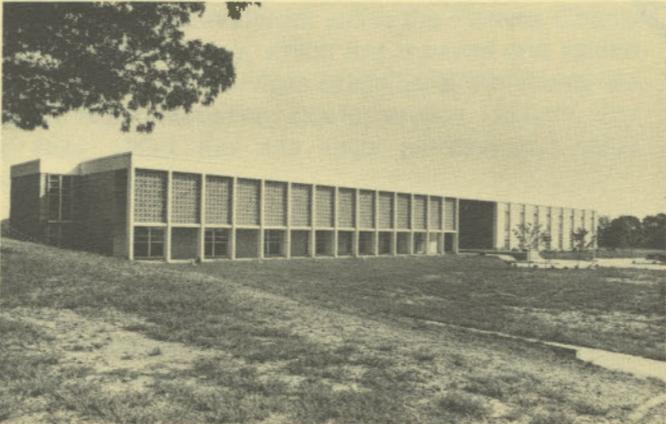


For Additional Information Contact:
SOUTH CAROLINA STATE DEVELOPMENT BOARD
P. O. Box 927, Columbia, South Carolina 29202
(803) 758-3145

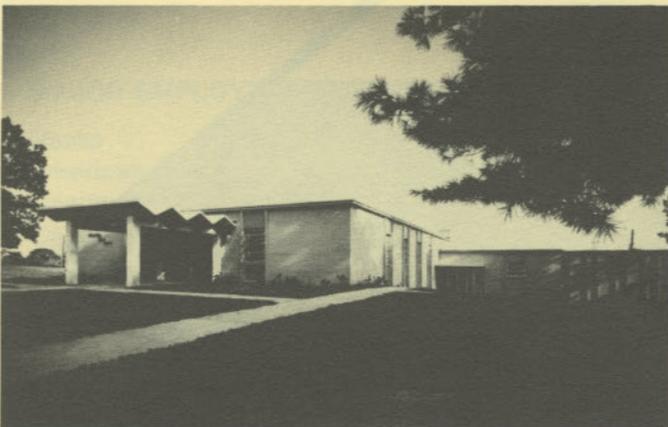
S. C. STATE LIBRARY
MAR 7 1985
STATE DOCUMENTS



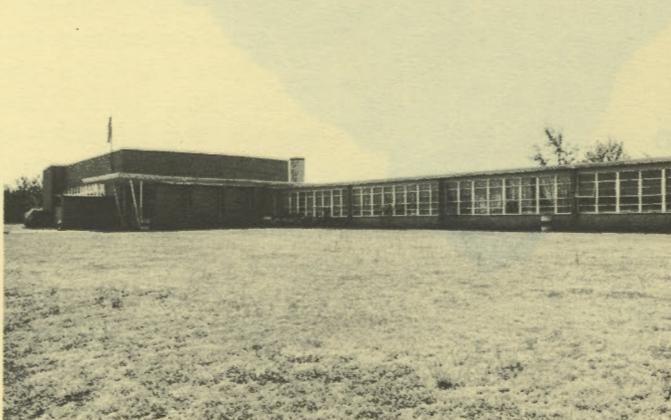
Pratt-Read Company



Central Wesleyan College Classroom Building



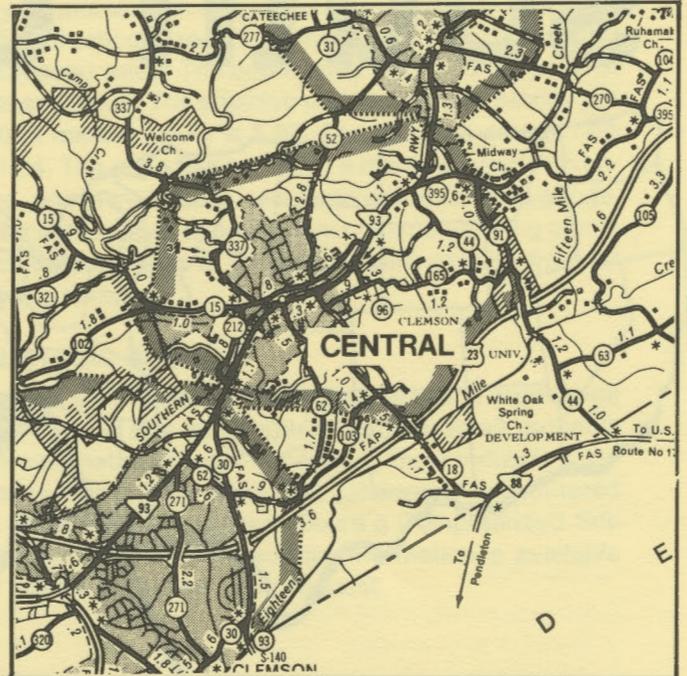
Folger Fine Arts Building, Central Wesleyan College



D.W. Daniel High School

LOCATION

As depicted on the cover, Central is located in the north-western section of the state in Pickens County. Charleston, South Carolina's busiest port, is 227 miles southeast. Columbia is 123 miles southeast, and Greenville is 27 miles east. Central is 136 miles northeast of Atlanta; 724 miles south of New York; and 2,659 miles east of San Francisco.



POPULATION

The 1980 census population of the city of Central was 1,914. This was a 23.5% increase from the 1970 population of 1,550. The population within a 15-mile radius is 148,429 and within a 30-mile radius is 533,034.

Pickens County had a 1980 census population of 79,292, a 34.5% increase from the 1970 population of 58,956. The 1984 estimated county population is 89,931 and the 1990 projected population is 106,500.

CLIMATE

The climate in the Central area is temperate with a mean annual temperature of 60.6° F. The average temperature during January is 42.3° F, while the average July temperature is 78.3° F. The average relative humidity daily is 78% at 1:00 a.m.; 82% at 7:00 a.m.; 54% at 1:00 p.m.; 64% at 7:00 p.m.

The mean annual precipitation in the Central area is 47.54 inches and the average growing season is 208 days. The elevation of Central is 1,000 feet above sea level.

COMMUNICATIONS

The weekly *Messenger* is published in Clemson, five miles away, and serves Central. Three daily papers circulate in the community. WCCP-AM and WSBF-FM radio stations in Clemson serve the city. Television reception in the community is available from three stations, representing the three major networks. Telephone service in the community is provided by Southern Bell of BellSouth Corporation.

GOVERNMENT

The community has a council form of municipal government. The six city council members are elected for four-year terms. Pickens County is governed locally by a council-administrator form of government. The six council members are elected for four-year terms.

POLICE AND FIRE

The Central Police Department has four full-time police officers. The department operates three radio equipped patrol cars. The Central Fire Department has 26 volunteer firemen who operate three pumper trucks. Central's insurance rating is Class 7.

FINANCIAL INSTITUTIONS

Central has one bank to serve the financial needs of the community. The bank has total assets of \$2.0 billion. Additional banking facilities are located in Clemson, five miles away.

HOTELS AND MOTELS

Central has one motel with a total of 16 guest rooms. Clemson, five miles away, has three motels and two hotels with a total of 527 overnight accommodations.

CHURCHES

Central has nine Protestant churches. A Catholic church is located in Clemson, five miles away, and a Jewish house of worship is located in Greenville, 27 miles away.

EDUCATION

Central, which is included in Pickens County Schools, has one elementary school; one junior high school; and one high school. The student/teacher ratio is 19.2 to 1 with 1,880 students and 98 teachers. The Pickens County Vocational Center, 13 miles away, offers vocational training for high school students and adults.

Higher education facilities for the area are provided by Central Wesleyan College, located in the city; Clemson University, five miles away; Anderson College, 22 miles away; and Tri-County Technical College, five miles away.

MEDICAL SERVICES

Medical services are provided by the 160-bed Oconee Memorial Hospital, 14 miles away; the 531-bed Anderson Memorial Hospital, 20 miles away; the 56-bed Cannon Memorial Hospital, 13 miles away; and the 109-bed Easley Baptist Hospital, 15 miles away. The community has one privately-practicing dentist. Additional dentists and doctors are located in Clemson, five miles away.

RECREATION AND CIVIC FACILITIES

Recreation facilities consist of two athletic fields, a fully-equipped city park and playground and lighted tennis courts. Three 18-hole golf courses are located within 15 miles of the community. Table Rock State Park, 30 miles away, provides facilities for fishing, camping, picnicking and swimming. Nearby Hartwell Reservoir and several other large lakes provide areas for fishing, boating and

water sports recreation. Theaters, collegiate spectator sports, exhibitions, concerts and other forms of entertainment are held regularly in communities within 25 miles of Central.

POWER

Electric power is available to the community and surrounding areas from Duke Power Company. Duke Power, the nation's eighth-largest investor-owned operating electric utility, provides installation of service to industrial customers at no cost to the customer in most cases. Duke Power Company representatives are available to assist industrial prospects at no cost or obligation in analyzing their electricity needs.

FUELS

Natural gas is supplied by Fort Hill Natural Gas Authority.

WATER

The community obtains its municipal water supply from the Easley-Central Water District. The system is capable of supplying water at a maximum rate of 1,000,000 gallons per day, with an average daily demand of 700,000 gallons. Treated water storage consists of 250,000 gallons in elevated storage and 250,000 gallons in ground storage.

Analysis of water supplied in the community:

Total solids	46 mg/L
Alkalinity	29 mg/L
Calcium	3 mg/L
Hardness	12 mg/L
Iron	.05 mg/L
pH	8.4

SEWER

Central has two plants to dispose of the community's wastewater. These plants have maximum capacities of 150,000 and 350,000 gallons per day. The average daily flows are 100,000 and 248,000 gallons, respectively.

LABOR

Because labor information may change in this area, a current labor availability report prepared and kept up to date by the S. C. State Development Board will be furnished to prospective manufacturers at their request. The comprehensive report will include sources of recruitable labor, labor force characteristics, work force skill levels, earnings data and other pertinent information. The S. C. State Board for Technical and Comprehensive Education has the resources to recruit and train workers in accordance with a company's entry criteria. This training is at little or no cost to the employer. A lead-time schedule is developed to coordinate recruiting, testing, selecting, and training. This assures that persons will be able to move from training to their respective jobs at the time the plant is ready for initial production.

TRANSPORTATION

Central is served by one interstate highway, I-85 (15 miles away), one United States highway and one South Carolina

highway. Central is served by Norfolk Southern Railroad Corporation and by 38 authorized motor carriers, 28 of which have terminal facilities in nearby Greenville.

Freight Delivery Times:

To:	By Rail:	By Truck:
Atlanta	2 days	1 day
Baltimore	3 days	3 days
Chicago	4 days	3 days
Houston	6 days	3 days
New York	4 days	4 days
St. Louis	4 days	4 days
San Francisco	6 days	5 days

The Greenville-Spartanburg Jetport, 42 miles from the community, offers regularly scheduled commercial airline service on Sunbird, Eastern, Delta, U. S. Air, Piedmont and Bankair. Private aircraft utilize the Pickens County Airport, 10 miles away, which has a paved and lighted 5,000-foot runway. Services available at the county airport are flight instruction, charter service, Unicom, Vortac, RBN, 100LL fuel and major airframe and major powerplant repairs.

FOREIGN TRADE ZONE

A Foreign Trade Zone is located in Summerville, South Carolina, 25 miles from the Port of Charleston and 202 miles from the community. The Foreign Trade Zone allows manufacturers to store, manufacture, or process goods

without paying U.S. Customs duties or worrying about quota compliance. This Foreign Trade Zone is served by a multimode transportation network which provides excellent accessibility to market areas.

TAXES

The assessment on industrial property in South Carolina is 10.5% of the market value. New industry is granted a five-year moratorium on general county taxes (with the exception of school taxes). The city tax rate is \$8.80 per \$100 of assessed value. The county rate is \$14.70 per \$100 of assessed value. The effective city tax rate (tax liability per \$100 of market value) is \$.92. The effective county rate is \$1.54. The state has no tax on a manufacturer's inventories, goods-in-process, raw materials or finished goods. Treatment facilities or equipment of manufacturing plants which control water or air pollution are exempt from all property taxation.

INDUSTRIAL SITES

Industrial sites are available in Central with a wide range of geographic and topographic features. In all probability, a site that will meet the needs of most industries' requirements has been identified, catalogued, and entered into the State Development Board's Computerized Site Selection System. Detailed site information is available and will be furnished upon request.

MAJOR EMPLOYERS

Name	Product or Service	Employees
American Enka Co.	Filament carpet yarn	752
Cannon Mills #12	Cotton gray goods	288
Dan River, Inc.	Poly-cotton print cloth	384
Pratt-Read Co.	Piano parts	388

