

# LOWCOUNTRY



**INCLUDED:**  
Summary  
Population  
Workforce  
Income & Wages

Lowcountry, South Carolina

## PROFILE

South Carolina Department of Commerce | Labor Market Information



# LOWCOUNTRY

## Population

The population of the Lowcountry area increased 30,374 (15%) from 2000 to 2008. Females outnumber males 50.4% to 49.6%. The largest age group is 25-44 years. The white population is the majority with 67.5%. The population is expected to increase 82,541 (35%) from 2008 to 2030.

## Labor Force

The unemployment rate rose from 4.8% in 2007 to 6.2% in 2008.

## Educational Attainment

High school graduates made up the largest share of the 25 and older population, 32%, followed by those with a college degree, 27%.

## Industry Employment

The largest employing industries are leisure and hospitality, and trade, transportation and utilities.

## Occupational Employment

The five occupations with the most employment are retail salespersons, cashiers, waiters and waitresses, landscaping and groundskeeping workers, and maids and housekeeping cleaners.

## Projected Occupations

The five occupations with the most projected growth between 2006-2016 are retail salespersons; landscaping and groundskeeping workers; waiters and waitresses; nursing aides, orderlies and attendants; and real estate agents.

## Occupational Wages

The average wage for all occupations in the area is \$16.38 with an average entry wage of \$7.31 and an average experienced wage of \$19.25

## Per Capita Income

With a PCI of \$38,178 in 2007, this area is 23% ahead of the state's PCI of \$31,103.

## Average Weekly and Annual Wages

The average weekly wage in the area is \$616, with an average annual wage of \$32,044. Hampton County boasts the highest average weekly and annual wages at \$664 and \$34,528, respectively.



# POPULATION

	Lowcountry	Beaufort	Colleton	Hampton	Jasper
<b>Population</b>					
2000	202,465	122,068	38,337	21,357	20,703
2001	205,383	124,740	38,424	21,352	20,867
2002	209,043	128,415	38,591	21,205	20,832
2003	211,568	130,793	38,700	21,239	20,836
2004	215,406	134,595	38,852	21,052	20,907
2005	219,999	138,969	38,926	20,982	21,122
2006	224,500	143,091	38,844	21,075	21,490
2007	228,704	146,722	38,916	21,166	21,900
2008	232,839	150,415	39,019	21,075	22,330
<b>Gender (2005-07 avg)</b>					
Male	49.6	49.7	46.8	50.5	53.3
Female	50.4	50.3	53.2	49.5	46.7
<b>Age (2005-07 avg)</b>					
0-14 years	20.9	20.5	22.2	20.9	21.4
15-24 years	13.8	13.6	12.9	16.2	14.6
25-44 years	25.6	25.2	25.0	25.0	29.3
45-64 years	23.5	22.8	26.3	25.1	21.7
65+ years	16.2	17.9	13.5	12.7	13.0
<b>Race (2005-07 avg)</b>					
White	67.5	74.2	56.9	41.5	NA
Black or African American	28.5	21.3	40.8	54.6	NA
All Other	4.0	4.5	2.2	3.9	NA
<b>Projections</b>					
2015	259,190	170,640	41,470	22,550	24,530
2020	277,820	185,220	43,080	23,390	26,130
2025	296,420	199,780	44,680	24,230	27,730
2030	315,380	215,270	46,250	24,860	29,000

Source: U.S. Census Bureau and SC Dept of Research & Statistical Services (projections)



# WORKFORCE

## Labor Force

<b>2005</b>	<b>Unemployed</b>	<b>Labor Force</b>	<b>Unemp. Rate</b>
Beaufort	2,999	61,532	4.9
Colleton	1,174	16,386	7.2
Hampton	646	7,767	8.3
Jasper	522	10,101	5.2
Lowcountry	5,341	95,786	5.6
<b>2006</b>	<b>Unemployed</b>	<b>Labor Force</b>	<b>Unemp. Rate</b>
Beaufort	2,954	63,075	4.7
Colleton	1,077	16,945	6.4
Hampton	561	8,011	7.0
Jasper	486	10,218	4.8
Lowcountry	5,078	98,249	5.2
<b>2007</b>	<b>Unemployed</b>	<b>Labor Force</b>	<b>Unemp. Rate</b>
Beaufort	2,751	64,120	4.3
Colleton	991	16,501	6.0
Hampton	520	7,879	6.6
Jasper	454	10,096	4.5
Lowcountry	4,716	98,596	4.8
<b>2008</b>	<b>Unemployed</b>	<b>Labor Force</b>	<b>Unemp. Rate</b>
Beaufort	3,392	64,103	5.3
Colleton	1,409	16,700	8.4
Hampton	715	7,697	9.3
Jasper	617	10,156	6.1
Lowcountry	6,133	98,656	6.2

Source: Bureau of Labor Statistics

## Educational Attainment

<b>Population 25 Years and Over-- 2005-07 avg</b>	<b>Beaufort</b>	<b>Colleton</b>	<b>Hampton</b>	<b>Jasper</b>	<b>Lowcountry</b>	<b>% of Lowcountry</b>
Total	94,602	25,251	13,265	13,814	146,932	
Less than HS grad	9,286	5,827	3,282	3,982	22,377	15.2
HS grad	24,921	11,089	5,727	5,308	47,045	32.0
Some college	19,989	3,938	2,013	2,455	28,395	19.3
Associate degree	6,142	1,262	826	802	9,032	6.1
Bachelor's degree or higher	34,264	3,135	1,417	1,267	40,083	27.3

Source: U.S. Census Bureau

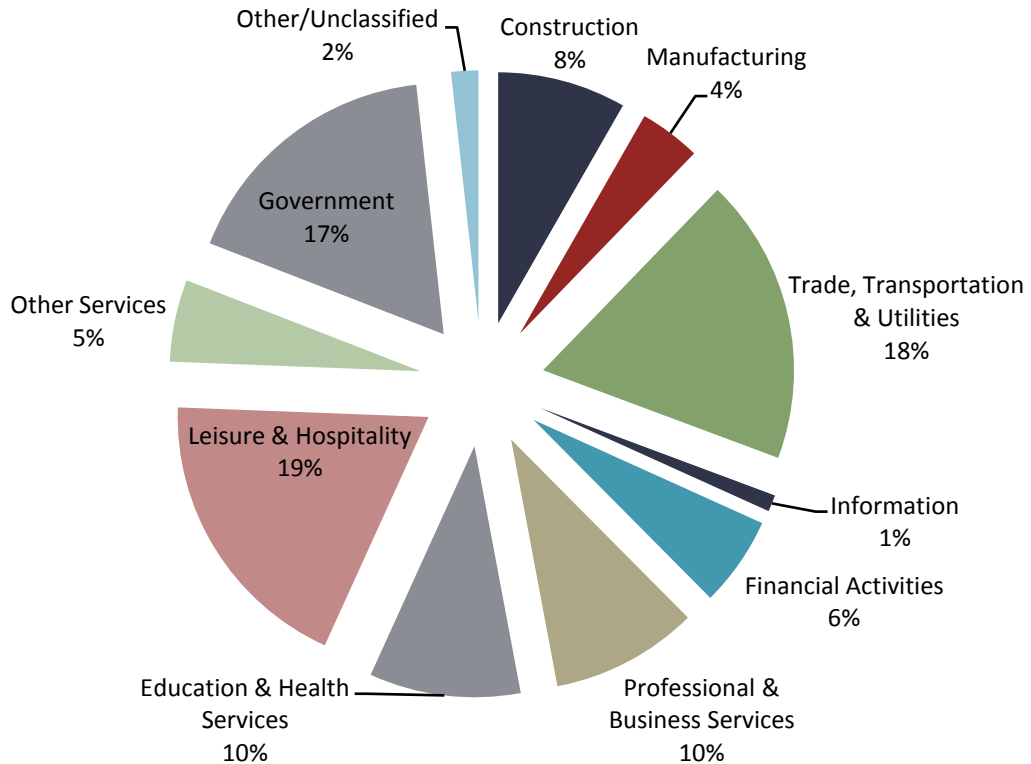


# WORKFORCE

## Industry Employment—2008

Industry	Lowcountry			
	Employing Units	Total Wages	Avg Monthly Emp	% of Total
All Industries	7,083	2,746,429,323	85,706	
Construction	1,176	265,461,280	7,097	8.3
Manufacturing	188	124,940,105	3,387	4.0
Trade, Transportation & Utilities	1,469	436,304,361	15,810	18.4
Information	80	47,368,275	920	1.1
Financial Activities	842	212,875,071	4,974	5.8
Professional & Business Services	1,162	320,251,165	8,133	9.5
Education & Health Services	529	297,395,469	8,349	9.7
Leisure & Hospitality	713	291,614,147	16,128	18.8
Other Services	605	123,878,964	4,537	5.3
Government	210	584,021,213	14,872	17.4
Other/Unclassified	109	42,319,273	1,499	1.7

Source: Bureau of Labor Statistics

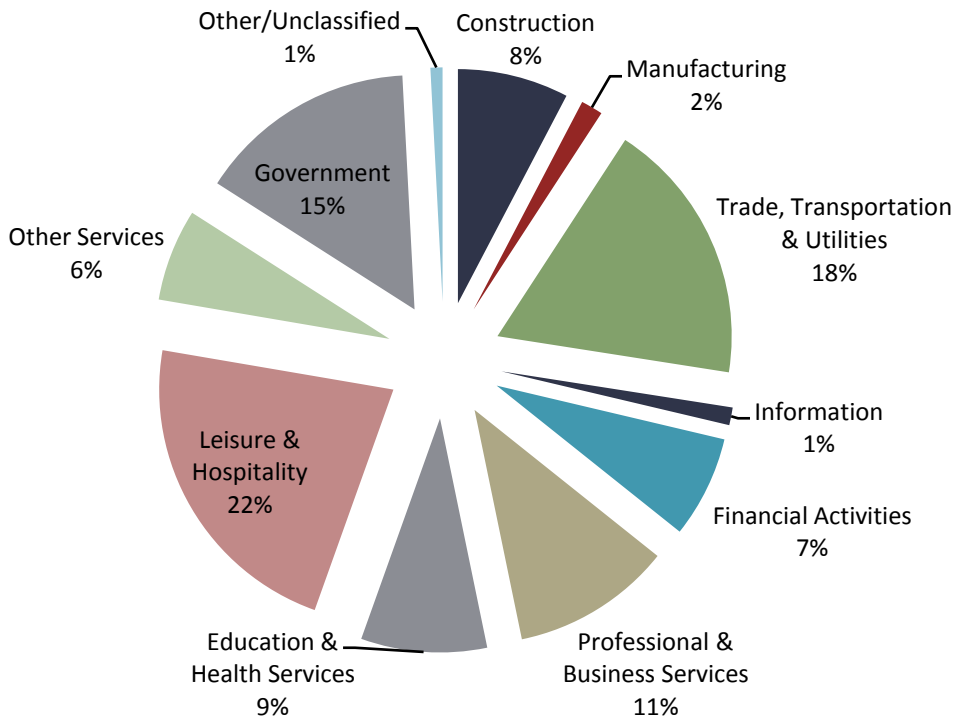


# WORKFORCE

## Industry Employment—2008

Industry	Beaufort County			
	Employing Units	Total Wages	Avg Monthly Emp	% of Total
All Industries	5,166	1,987,080,448	61,781	
Construction	871	180,007,246	4,742	7.7
Manufacturing	108	35,662,072	935	1.5
Trade, Transportation & Utilities	984	304,977,578	11,294	18.3
Information	67	39,843,073	756	1.2
Financial Activities	699	189,844,781	4,341	7.0
Professional & Business Services	978	265,404,659	6,821	11.0
Education & Health Services	384	196,167,909	5,376	8.7
Leisure & Hospitality	550	257,217,489	13,734	22.2
Other Services	425	110,373,630	3,928	6.4
Government	81	396,502,730	9,341	15.1
Other/Unclassified	19	11,079,281	513	0.8

Source: Bureau of Labor Statistics

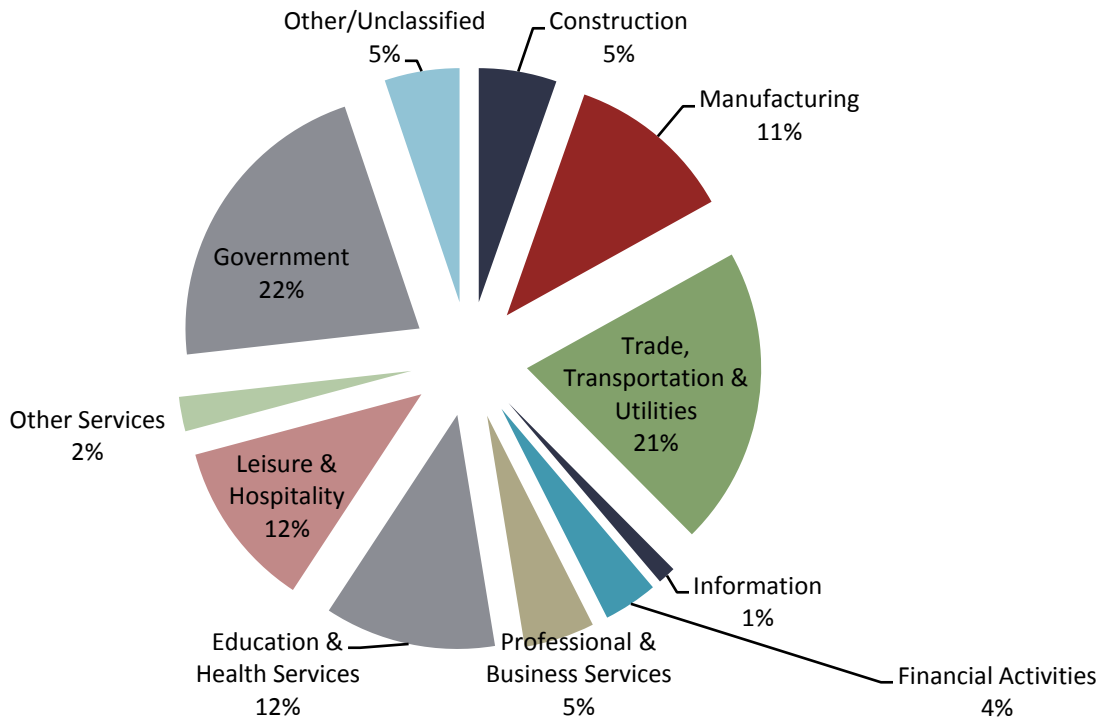


# WORKFORCE

## Industry Employment—2008

Industry	Colleton County			
	Employing Units	Total Wages	Avg Monthly Emp	% of Total
All Industries	864	305,188,498	10,704	
Construction	113	17,045,820	576	5.4
Manufacturing	37	42,008,681	1,237	11.6
Trade, Transportation & Utilities	230	58,955,694	2,207	20.6
Information	10	5,673,768	133	1.2
Financial Activities	83	12,760,782	401	3.7
Professional & Business Services	86	16,078,812	522	4.9
Education & Health Services	67	43,288,489	1,266	11.8
Leisure & Hospitality	76	16,582,183	1,241	11.6
Other Services	71	6,227,549	255	2.4
Government	43	71,537,253	2,312	21.6
Other/Unclassified	48	15,029,467	554	5.2

Source: Bureau of Labor Statistics

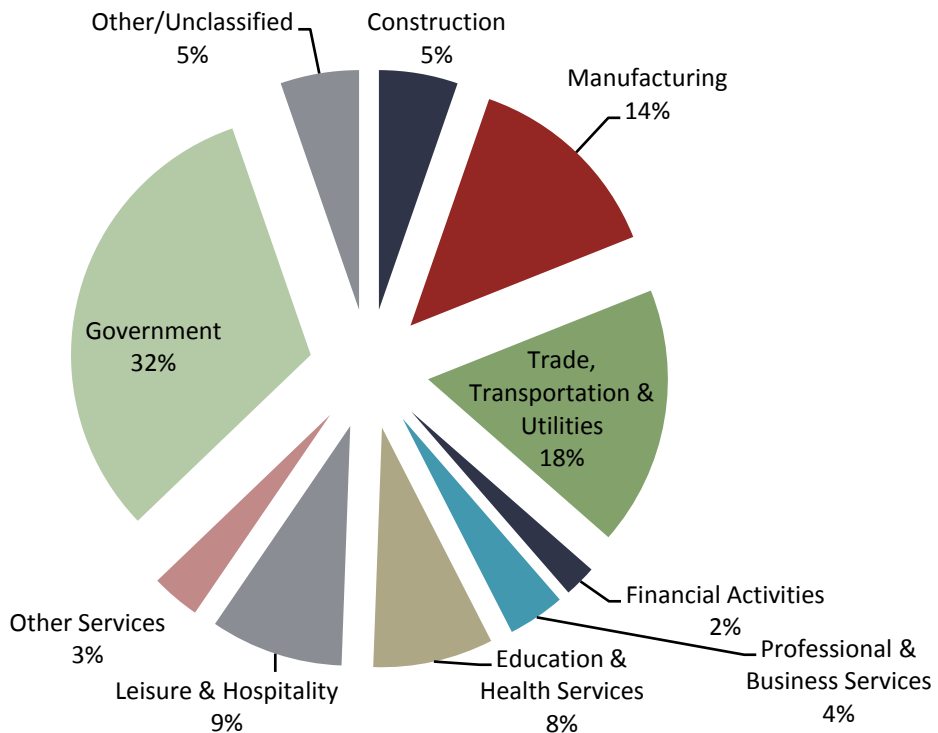


# WORKFORCE

## Industry Employment—2008

Industry	Hampton County			
	Employing Units	Total Wages	Avg Monthly Emp	% of Total
All Industries	437	178,428,803	5,166	
Construction	45	9,342,086	275	5.3
Manufacturing	17	29,293,577	705	13.6
Trade, Transportation & Utilities	117	22,444,453	903	17.5
Financial Activities	28	3,692,416	112	2.2
Professional & Business Services	33	19,716,092	199	3.9
Education & Health Services	31	14,660,972	419	8.1
Leisure & Hospitality	32	4,587,736	463	9.0
Other Services	51	3,196,041	170	3.3
Government	54	60,508,956	1,646	31.9
Other/Unclassified	29	10,986,474	274	5.3

Source: Bureau of Labor Statistics



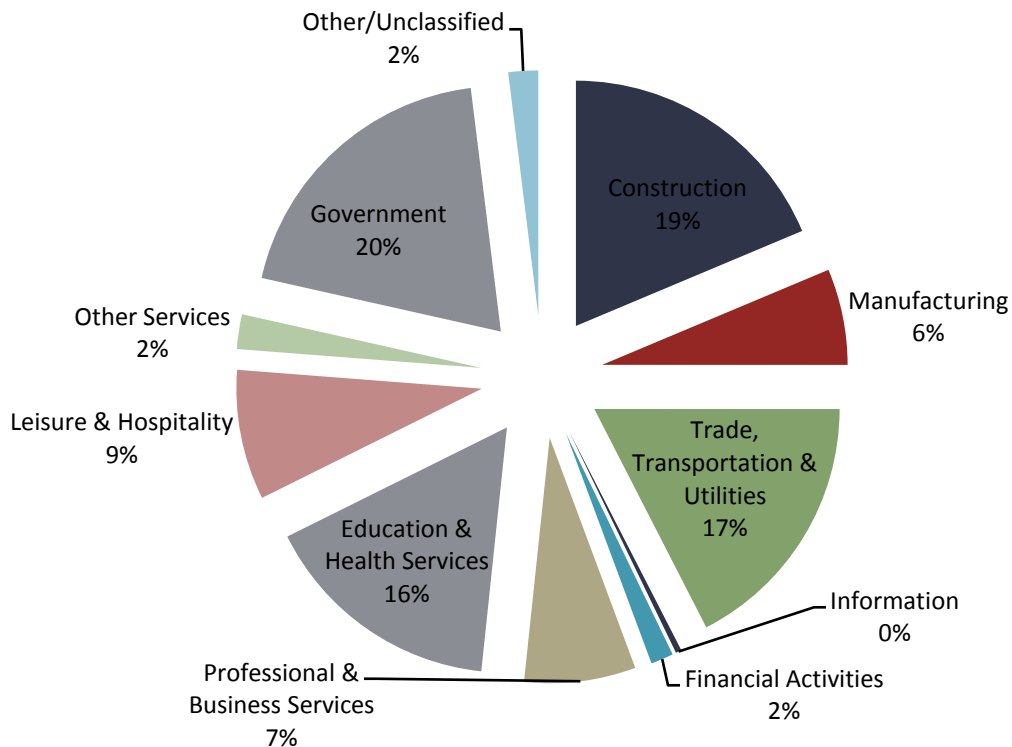


# WORKFORCE

## Industry Employment—2008

Industry	Jasper County			
	Employing Units	Total Wages	Avg Monthly Emp	% of Total
All Industries	616	275,731,574	8,055	
Construction	147	59,066,128	1,504	18.7
Manufacturing	26	17,975,775	510	6.3
Trade, Transportation & Utilities	138	49,926,636	1,406	17.5
Information	3	1,851,434	31	0.4
Financial Activities	32	6,577,092	120	1.5
Professional & Business Services	65	19,051,602	591	7.3
Education & Health Services	47	43,278,099	1,288	16.0
Leisure & Hospitality	55	13,226,739	690	8.6
Other Services	58	4,081,744	184	2.3
Government	32	55,472,274	1,573	19.5
Other/Unclassified	13	5,224,051	158	2.0

Source: Bureau of Labor Statistics



# WORKFORCE

## Top 25 Occupations Ranked by Employment—2008

Code	Title	Employment	Avg Hourly Wage (\$)	WorkKeys Scores		
				RI	AM	LI
	Total, All Occupations	121,740	16.38			
412031	Retail salespersons	4,860	11.79	5	4	4
412011	Cashiers	4,530	8.49	3	3	4
353031	Waiters and waitresses	3,870	9.00	3	4	3
373011	Landscaping and groundskeeping workers	3,290	12.33	3	3	4
372012	Maids and housekeeping cleaners	2,670	8.75	3	3	3
439061	Office clerks, general	2,660	10.70	4	3	4
291111	Registered nurses	2,110	29.30	5	4	4
372011	Janitors and cleaners, except maids and housekeeping cleaners	1,880	10.12	4	3	3
436014	Secretaries, except legal, medical, and executive	1,810	13.52	4	4	4
499042	Maintenance and repair workers, general	1,800	16.14	4	5	5
353021	Combined food preparation and serving workers, including fast food	1,720	8.06	3	3	3
111021	General and operations managers	1,690	40.92	7	7	6
252021	Elementary school teachers, except special education	1,600	NA	NA	NA	NA
411011	First-line supervisors/managers of retail sales workers	1,530	18.79	4	5	4
537062	Laborers and freight, stock, and material movers, hand	1,500	10.32	NA	NA	NA
434051	Customer service representatives	1,440	14.23	4	5	4
352014	Cooks, restaurant	1,430	12.00	3		3
433031	Bookkeeping, accounting, and auditing clerks	1,380	14.51	4	4	4
435081	Stock clerks and order fillers	1,310	10.04	3	4	4
311012	Nursing aides, orderlies, and attendants	1,280	10.25	4	3	4
472061	Construction laborers	1,270	12.12	4	3	3
431011	First-line supervisors/managers of office and administrative support workers	1,230	22.08	4	4	4
533032	Truck drivers, heavy and tractor-trailer	1,210	14.71	4	3	4
352021	Food preparation workers	1,190	9.50	4	4	5
434171	Receptionists and information clerks	1,170	11.54	4	4	4
			Avg. Score	3.9	3.7	3.9

Source: Bureau of Labor Statistics, ACT (WorkKeys scores)



# WORKFORCE

## Largest Employers in the Lowcountry Area

South Carolina Department of Natural Resources/Marine Resources Office (Bluffton)  
County of Beaufort (Beaufort)  
Beaufort County Memorial Hospital (Beaufort)  
Net Jets International Inc (Bluffton)  
Cypress Club Inc (Hilton Head)  
Malphrus Construction Co Inc (Hilton Head)  
U. S. Bureau of Prisons (Estill)  
Greenwood Mills Inc/Palmetto Golf (Hilton Head)  
Wal-Mart Stores Inc (Beaufort)  
Walterboro Community Hospital/Colleton Medical Center (Walterboro)  
United States Department of the Navy (Beaufort)  
Hampton County School District 1 (Hampton)  
Daufuskie Island Club & Resort (Hilton Head)  
Hilton Head Marriott Beach & Golf Resort (Hilton Head)  
Hilton Head Health System, LP (Hilton Head)  
Starwood Hotels & Resorts (Hilton Head)  
Wal-Mart Stores Inc (Hilton Head)  
Daufuskie Island Properties (Hilton Head)  
Mafco Consolidated Group Inc (Beaufort)  
Six Continents Hotels Inc (Hilton Head)

Source: Dun & Bradstreet



# WORKFORCE

## Top 20 Occupations by Projected Change 2006-2016

Code	Title	2006-16 Change	Avg. Hourly Wage (\$)	WorkKeys Scores		
				RI	AM	LI
	Total, All Occupations	16,099				
412031	Retail salespersons	1,081	11.79	5	4	4
373011	Landscaping and groundskeeping workers	893	12.33	3	3	4
353031	Waiters and waitresses	537	9.00	3	4	3
311012	Nursing aides, orderlies, and attendants	512	10.25	4	3	4
419022	Real estate sales agents	435	23.62	NA	NA	NA
439061	Office clerks, general	431	10.70	4	3	4
291111	Registered nurses	427	29.30	5	4	4
353021	Combined food preparation and serving workers, including fast food	398	8.06	3	3	3
372012	Maids and housekeeping cleaners	387	8.75	3	3	3
412011	Cashiers	334	8.49	3	3	4
411011	First-line supervisors/managers of office and administrative support workers	333	18.79	4	5	4
372011	Janitors and cleaners, except maids and housekeeping cleaners	294	10.12	4	3	3
434051	Customer service representatives	260	14.23	4	5	4
311011	Home health aides	241	10.67	4	4	4
434171	Receptionists and information clerks	240	11.54	4	4	4
319092	Medical assistants	228	13.38	5	4	5
399021	Personal and home care aides	220	10.29	NA	NA	NA
533032	Truck drivers, heavy and tractor-trailer	217	14.71	4	3	4
292061	Licensed practical and licensed vocational nurses	213	17.65	4	4	4
353022	Counter attendants, cafeteria, food concession, and coffee shop	203	7.46	NA	NA	NA

Wages are for the Lowcountry WIA Area as of May 2008

Source: SC Dept of Commerce, Bureau of Labor Statistics (wages), ACT (WorkKeys scores)



# INCOME & WAGES

## Occupations with Highest Average Wages—2008

Code	Title	Emp.	Entry (\$)	Average (\$)	Experienced (\$)
	All Occupations	121,740	7.31	16.38	19.25
291061	Anesthesiologists	NA	73.79	102.20	NA
291069	Physicians and surgeons, all other	170	29.30	91.82	NA
291062	Family and general practitioners	40	33.44	74.91	NA
111011	Chief executives	420	29.09	67.56	NA
291051	Pharmacists	220	37.56	54.88	60.56
119111	Medical and health services managers	280	19.91	48.68	64.72
112022	Sales managers	350	20.68	47.05	50.93
113071	Transportation, storage, and distribution managers	40	17.93	46.33	52.84
113021	Computer and information systems managers	80	28.19	42.19	52.8
113051	Industrial production managers	100	20.67	41.43	45.57
171011	Architects, except landscape and naval	NA	14.32	41.24	57.22
111021	General and operations managers	1690	19.20	40.92	49.43
291131	Veterinarians	NA	27.49	39.76	40.84
414011	Sales representatives, wholesale and manufacturing, technical and scientific products	80	13.25	39.08	48.29
113031	Financial managers	380	20.98	38.94	48.93
172071	Electrical engineers	80	26.54	38.90	41.56
119041	Engineering managers	120	27.86	38.18	45.55
231011	Lawyers	370	22.04	37.61	39.72
132052	Personal financial advisors	120	12.39	37.12	39.02
151032	Computer software engineers, systems software	NA	27.36	37.10	45.78
112021	Marketing managers	90	14.46	36.50	52.77
172051	Civil engineers	80	25.16	36.36	44.26
291123	Physical therapists	210	23.04	35.95	44.63
119021	Construction managers	220	24.82	35.90	41.44
112011	Advertising and promotions managers	90	19.71	34.94	31.63

Source: Bureau of Labor Statistics



# INCOME & WAGES

## Occupations with Lowest Average Wages—2008

Code	Title	Emp.	Entry (\$)	Average (\$)	Experienced (\$)
	All Occupations	121,740	7.31	16.38	19.25
516011	Laundry and dry-cleaning workers	340	7.06	9.18	9.83
473019	Helpers, construction trades, all other	NA	7.35	9.17	10.07
533022	Bus drivers, school	680	6.74	9.16	10.43
352015	Cooks, short order	NA	7.78	9.11	9.60
353031	Waiters and waitresses	3,870	6.23	9.00	10.38
339092	Lifeguards, ski patrol, and other recreational protective service workers	100	6.49	8.95	10.42
396021	Tour guides and escorts	50	6.54	8.93	9.56
393091	Amusement and recreation attendants	850	6.35	8.79	10.42
372012	Maids and housekeeping cleaners	2,670	6.39	8.75	10.05
537081	Refuse and recyclable material collectors	260	6.27	8.75	10.79
292051	Dietetic technicians	60	6.44	8.72	9.83
533041	Taxi drivers and chauffeurs	280	6.35	8.70	10.65
452092	Farmworkers and laborers, crop, nursery, and greenhouse	410	6.14	8.65	10.00
359031	Hosts and hostesses, restaurant, lounge, and coffee shop	750	6.42	8.52	9.49
412011	Cashiers	4,530	6.45	8.49	9.40
533021	Bus drivers, transit and intercity	80	6.33	8.38	9.64
393093	Locker room, coatroom, and dressing room attendants	NA	6.09	8.25	9.63
359021	Dishwashers	920	6.30	8.19	9.52
396011	Baggage porters and bellhops	40	6.29	8.19	9.28
359011	Dining room and cafeteria attendants and bartender helpers	900	6.50	8.18	9.10
393031	Ushers, lobby attendants, and ticket takers	110	6.31	8.09	9.22
353021	Combined food preparation and serving workers, including fast food	1,720	6.29	8.06	9.06
399011	Child care workers	420	6.34	7.95	8.99
352011	Cooks, fast food	910	6.27	7.85	8.85
353022	Counter attendants, cafeteria, food concession, and coffee shop	1,120	6.15	7.46	8.13

Source: Bureau of Labor Statistics



# INCOME & WAGES

## Per Capita Income

	\$	2003	2004	2005	2006	2007
South Carolina		25,873	27,069	28,292	30,041	31,103
Lowcountry		29,205	31,593	33,503	36,316	38,178
Beaufort		34,696	37,561	39,840	43,183	45,427
Colleton		20,520	21,726	22,491	24,398	25,402
Hampton		19,855	20,462	21,192	22,416	23,584
Jasper		20,405	22,718	24,336	25,770	26,415

Source: Bureau of Economic Analysis, U.S. Department of Commerce

## Weekly & Annual Wages—2008

	Weekly (\$)	Annual (\$)
Lowcountry	616	32,044
Beaufort County	618	32,136
Colleton County	548	28,496
Hampton County	664	34,528
Jasper County	658	34,216

Source: Bureau of Labor Statistics



# INCOME & WAGES

## Weekly & Annual Wages by Industry—2008

<b>Lowcountry</b>	<b>Weekly (\$)</b>	<b>Annual (\$)</b>
Total, All Industries	616	32,044
Construction	719	37,388
Manufacturing	710	36,920
Trade, Transportation & Utilities	529	27,508
Information	992	51,584
Financial Activities	823	42,796
Professional & Business Services	757	39,364
Education & Health Services	701	36,452
Leisure & Hospitality	348	18,096
Other Services	526	27,352
Government	755	39,270

Source: Bureau of Labor Statistics





# INCOME & WAGES

## Weekly & Annual Wages by Industry—2008

	Beaufort County		Colleton County		Hampton County		Jasper County	
	Weekly (\$)	Annual (\$)	Weekly (\$)	Annual (\$)	Weekly (\$)	Annual (\$)	Weekly (\$)	Annual (\$)
Total, All Industries	618	32,136	548	28,496	664	34,528	658	34,216
Construction	729	37,908	569	29,588	653	33,956	756	39,312
Manufacturing	733	38,116	653	33,956	801	41,652	678	35,256
Trade, Transportation & Utilities	517	26,884	513	26,676	479	24,908	683	35,516
Information	1,013	52,676	820	42,640	-	-	1,149	59,724
Financial Activities	841	43,732	612	31,824	634	32,968	1,054	54,808
Professional & Business Services	748	38,896	593	30,836	1,905	99,060	620	32,240
Education & Health Services	736	38,272	617	32,084	631	32,812	654	34,008
Leisure & Hospitality	360	18,720	257	13,364	191	9,932	368	19,136
Other Services	541	28,132	470	24,440	362	18,824	427	22,204
Government	816	42,448	595	30,942	707	36,761	678	35,265

Source: Bureau of Labor Statistics

