

SOUTH CAROLINA IS JUST RIGHT
for the
AUTOMOTIVE INDUSTRY



South Carolina
Just  **right.**

South Carolina's Automotive Industry is Racing Ahead



Home to more than **250 automotive-related companies** and suppliers that employ over **45,000** people. South Carolina has a strong, rapidly growing automotive industry with world-wide brands such as BMW, Michelin, Bridgestone and Continental in the region.

“ *We are very pleased to locate our new sales, engineering and manufacturing facility in South Carolina. We were very impressed with the business climate and the skill set of the local talent.* **”**

– Scot Lindemann

Vice President of JR Automation

South Carolina takes top spot for jobs linked to foreign investment (IBM-PLI)

The South Carolina Advantage

Looking for a reason to bring your business to South Carolina?
Experience the SC advantage:

- » Ranks **5th** in the nation for globalization on the 2012 State New Economy Index
- » Lower operating and capital costs
- » Home to the Port of Charleston - **7th** largest port in the U.S.
- » Cost of living one of the lowest in the U.S.
- » One of the lowest industrial power rates in U.S.
- » A right-to-work state

“*South Carolina offered us the most compelling business climate that allows us to create these well-paying jobs with competitive benefits for the people of this great state.*”

— **Jochen Etzel**

CEO of Continental Tire the Americas



South Carolina is Ready to Work

South Carolina offers a highly-skilled and productive workforce that has long been a draw to world-class companies looking to locate or expand their business.



readySC™ is one of the nation's premier programs, with more than **2,000** companies served and **266,000** workers trained.



Apprenticeship Carolina™ is nationally recognized as one of ten innovative workforce development practices and works to ensure all employers in South Carolina have access to the information and technical assistance they need to create demand-driven, registered apprentices. Since **2007**, the number of apprentices has increased **468** percent.



Over the past decade, South Carolina boasts the 8th fastest growing labor force nationwide.

“ South Carolina has long provided our company with a positive business environment and strong workforce. ”

— Brian Newman
President of Honda South Carolina

HONDA

Location Location Location

Midway Between New York and Miami

Located in the Southeast of the United States, South Carolina is within 1,000 miles of 67 percent of the U.S. population, allowing effective service to the entire Southeast, which has become a hub for the automotive industry.

South Carolina boasts four primary commercial airports, two Class I railroads along with several short line systems, the world-class Port of Charleston and a dedicated break-bulk and bulk port facility in Georgetown.

Almost one-fifth of the country's population is within a one days' drive of South Carolina, and any location in the state is within one hour of a commercial airport with daily non-stop flights to major cities and connections worldwide.

The BMW facility is one of the Port of Charleston's largest customers. Since beginning production in 1994, BMW has exported 1,545,992 vehicles through the Port of Charleston.



“South Carolina is poised to become the number one tire producing state in the U.S. and the tires that we make here are exported all over the world”

- Pete Selleck

Chairman and President, Michelin North America

World Brands Call South Carolina Home

2 AM Group

BMW

Caterpillar

Honda

A Berger

PRETTL

Robert Bosch

Fehrer

Gestamp

ZF

Behr Heat Transfer

Borg Warner

Draexlmaier

Schaeffler

Emitec

IAC Group

Michelin

KEMET

Plastic Omnium

Bridgestone

Sonoco

Dayco Products

American LaFrance

JTEKT

Continental

Magna

SEW Eurodrive

What makes South Carolina Just Right for Automotive?

- » Home to more than **250 automotive-related companies** and suppliers
- » Automotive industry employs over **45,000 people**
- » Has the **8th fastest growing labor force** nationwide
- » Ranks number one exports of tires
- » Ranks second in exports of gas turbines and automobiles to the world
- » About **70** percent of all BMW X models made in South Carolina
- » Automotive industry has nearly quadrupled in two decades
- » Has the **12th** fastest growing economy in the nation and tied for the fastest growing state on the East Coast (U.S. Department of Commerce)

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