

# LEADLINE

Intel for savvy South Carolina Port clients.

SIGN-UP AND ARCHIVE AVAILABLE: [WWW.SCSPA.COM](http://WWW.SCSPA.COM)



DISTRIBUTED MONTHLY BY THE S.C. PORTS AUTHORITY

## Schedule For Inland Port Service Released

THE LEAD

Norfolk Southern has confirmed the schedule for rail service between the S.C. Inland Port in Greer, S.C., and the Port of Charleston. The schedule delivers **overnight service** in both directions five days per week. Cut-off times and availability will be released soon. Delivery to/from Greer can be matched with the port's RapidRail program, which lowers the cost and increases the velocity of local rail drays. The net effect is unprecedented rail service 212 miles inland, with significant carbon footprint reduction, at a competitive rate. The S.C. Inland Port is ideally-positioned at the heart of the Southeast, halfway between Charlotte and Atlanta. Interested cargo owners should request Greer, S.C. rates immediately from their ocean carriers.

- NS Sales:** Trish Haver / Patricia.Haver@nscorp.com
- S.C. Port Cargo Sales:** Art Pruet / APruett@scspa.com
- S.C. Port Agri-Product & Mid-West Sales:** Bob Reinecke / BReinecke@scspa.com
- S.C. Port Carrier Sales:** John Wheeler / JWheeler@scspa.com



Norfolk Southern will be delivering overnight service to and from the S.C. Inland Port.

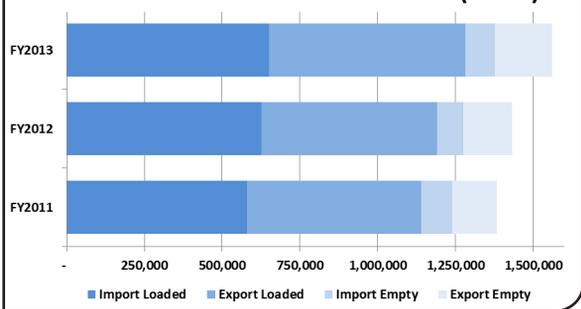
### Norfolk Southern Train Schedule

Charleston Seven Mile Yard / S.C. Inland Port (Greer, S.C.)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
<b>Depart Charleston</b>	22:00	22:00	22:00	22:00	22:00		
<b>Arrive Greer</b>		6:00	6:00	6:00	6:00	6:00	
<b>Depart Greer</b>	21:00	21:00	21:00	21:00		21:00	
<b>Arrive Charleston</b>	6:00	6:00	6:00	6:00	6:00		

## MORE LEADS

### Charleston Container Volume (TEUs)



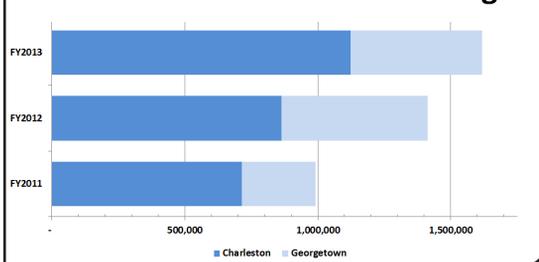
### FY2013 Containers Outpace Market

Container business at the Port of Charleston was up nine percent in the fiscal year that ended June 30, with 1.56 million 20-foot equivalent units (TEUs) handled during the past 12 months. Charleston is growing well above the regional and national container markets for the same period. Charleston added key services (TP7, CEC, PEX-3, AWE-7) in FY2013, however many of those services did not start until the fourth quarter of the fiscal year. Three began in the final month. The full benefit of those services is only now being felt as preliminary July numbers are very strong.

### Breakbulk Continues to Shine

Charleston's non-container facilities handled 1.12 million tons of cargo in fiscal year 2013, a 30 percent jump from the previous year. Finishing the year especially strong was Union Pier Terminal. In the fourth quarter of FY2013 (April-June), 50,079 tons of non-containerized freight were handled at UPT, an 85 percent jump from the preceding nine months combined. The SCPA projects an approximately 10 percent increase in breakbulk cargo at the Port of Charleston in FY2014.

### S.C. Port Non-Container Tonnage



## ZF Expands Again, Nearing 1 Million sf



ZF, a global supplier of drive line and chassis technology, will expand its operations in South Carolina, opening the company's first-ever passenger car transmission plant in the U.S. The \$175 million investment is part of the largest single venture in ZF's history outside of Germany. The new plant will be the third expansion in four years for ZF, and brings the company's total investment to more than \$600 million in South Carolina. ZF Transmissions Gray Court, LLC, located in Laurens County, is the manufacturing site of the 8-speed automatic transmission (8HP), as well as the world's first 9-speed automatic transmission (9HP). The 950,000-square-foot Gray Court plant is expected to produce 1.2 million transmissions annually. In addition to the efficient geographic proximity of the new plant to the Port of Charleston, ZF optimizes its supply chain by taking full advantage of Foreign Trade Zone status. The S.C. Ports Authority is the FTZ grantee for most of South Carolina, including ZF's Gray Court operation.

**FTZ Information:** [www.SCSPA.com/Cargo/Logistics/ftzs/ftz.asp](http://www.SCSPA.com/Cargo/Logistics/ftzs/ftz.asp)

## MSC Celebrates 20 Years in Charleston



Congratulations to Mediterranean Shipping Company, which is celebrating two decades at the Port of Charleston this summer. MSC's first vessel called Charleston July 20, 1993. Since then the Geneva-based, family-owned carrier has grown to become the second largest containerline in the world and operates a regional office in Charleston with more than 400 employees. MSC currently offers five services at the Port of Charleston: Golden Gate Service (Asia via Suez); US South Atlantic Gulf Service (North Europe); MedUSA Service (Mediterranean); Andean Feeder Service (Latin America); the AMEX Service (Africa); and the Oceania Service (Australia/New Zealand).

## Exel Building 1 Million sf DC

The string of high-profile distribution center expansions continues in South Carolina. In the latest development, contract logistics leader Exel has broken ground on a new 1 million sf distribution center in Fort Mill, S.C. The \$38 million facility will handle products for Ener-

gizer Brands. Likely product lines include batteries, shaving products under the Schick, Wilkerson Sword and Edge brands, as well as Hawaiian Tropic, and Playtex brands. Exel's site is located just off I-77. Operations are expected to begin in the Spring of 2014.

## Ag Commodities Booming

In coordination with carriers looking to make use of Charleston's deep water to maximize export lift, the cargo sales team is focused on increasing the flow of agricultural commodities via S.C. Ports. The strategy is paying off. Ag/Forestry commodities now account for one-third of the Port of Charleston's total annual container volume. Keys to this substantial growth are:

- Attraction of key bulk transload operators to the region (see June 2013 LeadLine).
- Growing demand in Asia for American ag products, especially logs, grains, and frozen poultry. Also the emerging middle class across Asia is demanding higher quality and more variety of food products, adding to the demand.
- Abundant sourcing of ag products in the region including forest products, grains & beans, DDGs, pork, poultry, and feather meal.
- Partnership with the S.C. Department of Agriculture, especially on sampling and grading services and moving the State Grain Lab to Charleston.
- Feed corn imports that were crucial for protein producers during last year's drought.

With strong demand and cooperation between SCPA and SCDA the ag commodity sector will continue to grow.

## SCPA Receives "Outstanding Port" and "Green Supply Chain" Awards

The South Carolina Ports Authority has received a number of notable awards recently from the readers of industry trade publications. Among the awards:

- The Port of Charleston was awarded Logistics Management Magazine's 2013 Quest for Quality Award as an outstanding port service provider in the South Region.
- Inbound Logistics Magazine named the South Carolina Ports Authority to its **2013 Green Supply Chain Partner** list in recognition of efforts to reduce the carbon footprint.
- The Port of Charleston was one of three finalists for **Best North American Seaport** in Cargo News Asia's 2013 Asian Freight & Supply Chain Awards. The other finalists were the Port of Long Beach and the Port of New York/New Jersey.

Follow us on social media...

**The South Carolina Port LeadLine** is a monthly marketing brief of the South Carolina Ports Authority. View the current issue or archive, add yourself to our distribution list, and manage your account, by clicking **HERE** or visit [www.SCSPA.com](http://www.SCSPA.com) and click on About the Publications.