Agency Activity Inventory
by Agency
Appropriation Period: FY 2010-11

Agency: P32 - Department of Commerce

Functional Group: Economic Development & Natural Resources

1291 Business Development - Project Management

Code Section: Title 13 -1-10 Project Management consists of front line sales people working with companies on investment decisions. This program is responsible for determining the parameters of a project, pulling together the appropriate resources at the state level - across agencies - and coordinating local government assistance for a site. This program also serves as consultants to the company throughout the site decision process and must also work closely with the local representative to develop a comprehensive package to enable the client to select a South Carolina location for investment and job creation. For FY2011, This activity will be partially funded from Proviso 89.87 (Flexibility) of the FY2010-11 Appropriation Act and this funding ($409,000) is not included in this report.

Statewide Result Area: Improve the conditions for economic growth

Strategy: Provide for resources and infrastructure for a more skilled and prepared workforce.

FY 2010-11

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Other Fund - Subfund No. & Title:

Budgetary Program No.: IA, IIA,

Expected Results:
To increase capital investment and job creation throughout South Carolina

Outcome Measures:
Won 161 projects resulting in 18,004 jobs and $2.38 billion in new investment in South Carolina.

1292 Marketing and Communications

Code Section: Title 13 -1-10 Marketing and Communications department is responsible for the development of marketing strategies utilizing the state brand, in identified sectors and throughout all divisions. This program works closely with the Secretary and all divisions in the development of a strategic marketing plan. This department also works closely with the Governor’s Office coordinating and scheduling all projects and activities pertinent to Commerce. To provide marketing and
Agency Activity Inventory by Agency
Appropriation Period: FY 2010-11

communications support to all divisions within the agency by reviewing all publications and communications to ensure the Commerce brand is protected and utilized at all times. For FY2011, This activity will be partially funded from Proviso 89.87 (Flexibility) of the FY2010-11 Appropriation Act and this funding ($515,000)is not included in this report.

Statewide Result Area: Improve the conditions for economic growth

Strategy: Provide for a reasonable and safe business regulatory environment.

Expected Results:

To develop a marketing and communications plan with division-specific activities that are in line with goals of the agency. To work with media on press events, announcements and op-eds as necessary.

Outcome Measures:

Wrote and disseminated over 120 press releases promoting new investment, job creation and other accomplishments related to Commerce activities. Promoted new investments through several groundbreaking and announcement ceremonies, such as Boeing, Red Ventures, Fujifilm, GE Aviation and many more. Won several national awards, such as Trade and Industry Development Magazine - Corporate Investment & Community Impact (CiCi) Awards for Boeing, Red Ventures and Crane Co., Area Development Magazine - Silver Shovel Award Winner, Business Facilities Magazine - 2009 Deal of the Year Award for Boeing, Site Selection Magazine - Recognized Boeing as one of its Top Deals of 2009, Southern Business and Development Magazine - Named Jack Ellenberg 2010 Person of the Year. Attended and promoted South Carolina at approximately 35 trade shows and conferences including: SEUS-Japan, Carolina Recycling Associations (CRA) Annual Conference, South Carolina Rural Summit, Workforce Development Symposium, SAE World Congress, BIO 2010, Roundtable in the South, North American Auto Show and Canadian Manufacturing Week. Developed a new South Carolina Aerospace Industry video for promotional purposes that not only focuses on South Carolina’s aerospace industry, but also quality workforce, market access and other high tech industries. Developed an Agency Business Services brochure; Aerospace brochure- South Carolina: Where Business Soars; Renewable Energy brochure and 2009 Activity Report. Placed several print and online advertisements in national publications for brand awareness and to target industries and site consultants, including: The Journal of Commerce, Trade & Industry, Southern Business & Development, Site Selection, Area Development and Business Facilities. Commerce’s online advertising generated more traffic to the agency website with 56% of all traffic to the site coming from search engines - an increase of 28% year over year. More than 150,000 unique visitors went to the website throughout the year.

Other Fund - Subfund No. & Title:

Budgetary Program No.: IID

Outcome Measures:

Wrote and disseminated over 120 press releases promoting new investment, job creation and other accomplishments related to Commerce activities. Promoted new investments through several groundbreaking and announcement ceremonies, such as Boeing, Red Ventures, Fujifilm, GE Aviation and many more. Won several national awards, such as Trade and Industry Development Magazine - Corporate Investment & Community Impact (CiCi) Awards for Boeing, Red Ventures and Crane Co., Area Development Magazine - Silver Shovel Award Winner, Business Facilities Magazine - 2009 Deal of the Year Award for Boeing, Site Selection Magazine - Recognized Boeing as one of its Top Deals of 2009, Southern Business and Development Magazine - Named Jack Ellenberg 2010 Person of the Year. Attended and promoted South Carolina at approximately 35 trade shows and conferences including: SEUS-Japan, Carolina Recycling Associations (CRA) Annual Conference, South Carolina Rural Summit, Workforce Development Symposium, SAE World Congress, BIO 2010, Roundtable in the South, North American Auto Show and Canadian Manufacturing Week. Developed a new South Carolina Aerospace Industry video for promotional purposes that not only focuses on South Carolina’s aerospace industry, but also quality workforce, market access and other high tech industries. Developed an Agency Business Services brochure; Aerospace brochure- South Carolina: Where Business Soars; Renewable Energy brochure and 2009 Activity Report. Placed several print and online advertisements in national publications for brand awareness and to target industries and site consultants, including: The Journal of Commerce, Trade & Industry, Southern Business & Development, Site Selection, Area Development and Business Facilities. Commerce’s online advertising generated more traffic to the agency website with 56% of all traffic to the site coming from search engines - an increase of 28% year over year. More than 150,000 unique visitors went to the website throughout the year.

Agency: P32 - Department of Commerce

Functional Group: Economic Development &
Agency Activity Inventory
by Agency
Appropriation Period: FY 2010-11

Natural Resources

1293 Business Development - Foreign Offices

Code Section: Title 13 -1-10 Foreign Office programs are responsible for the development of international prospects looking for a North American presence and support the work of the project managers. This program also works with Marketing and Research to develop strategies for marketing to the international community. For FY2011, this activity will be partially funded from Proviso 89.87 (Flexibility) of the FY2010-11 Appropriation Act and this funding ($705,935) is not included in this report.

Statewide Result Area: Improve the conditions for economic growth
Strategy: Provide for resources and infrastructure for a more skilled and prepared workforce.

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Other Fund - Subfund No. & Title:

Budgetary Program No.: IIA

Expected Results:
To participate industry targeted trips. To develop leads for project managers. To assist project managers in working with prospects.

Outcome Measures:
Number of projects generated from foreign countries: 149. Number of total wins from foreign countries: 40. Number of jobs created from foreign wins: 2,299. Total investment created from foreign wins: $447 million.

Activity funded from Proviso 89.87 (Flexibility)

Agency: P32 - Department of Commerce

Functional Group: Economic Development & Natural Resources

1294 Business Services - International Trade

Code Section: Title 13 -1-10 Export Development leads South Carolina companies in identifying international markets and buyers for their products and services, export development seminars, international allies and other trade lead sources. Export Development also provides hands-on support, guidance and market research to South Carolina companies as they move through the process of expanding sales globally. Facilitate the growth of South Carolina's overall economy through business development and expansion, a direct result of the income and wealth-generating capacities of increased export sales. For FY2011, this activity will be partially funded from Proviso 89.87 (Flexibility) of the FY2010-11 Appropriation Act and this funding ($60,000) is not included in this report.

Statewide Result Area: Improve the conditions for economic growth
Agency Activity Inventory
by Agency
Appropriation Period: FY 2010-11

Strategy: Provide for a reasonable and safe business regulatory environment.

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Other Fund - Subfund No. & Title:
3223 - Export Trade Show Funds

Budgetary Program No.: IIB

Expected Results:
Creates opportunities that enable South Carolina companies to make sales abroad, thereby growing the state's economy, jobs, and income levels. Build governmental and business relationships between South Carolina, the US Commercial Service, other international allies, and other countries so as to create networking opportunities for benefiting South Carolina companies. Raise the awareness of South Carolina companies to the benefits of expanding into the global marketplace. Maintain active export development seminar calendar, which will service export development, business recruitment and government leader exchange.

Outcome Measures:

Agency: P32 - Department of Commerce

Functional Group: Economic Development & Natural Resources

1295 Business Services - Existing and Small Business

Code Section: Title 13 -1-10 Business Services packages and delivers best practices guide for an Existing Business Program for local communities and counties. Handle all incoming inquiries related to small business. Provide small business and entrepreneurial support. Hold workshops in cooperation with State Tech focused on small business issues/needs. Hold Ambassador for Economic Development Ceremony, SC Industry Appreciation Week and participate in Salute to Small Business. Engaged in focused campaign to contact new and expanding SC companies. Coordinates BuySC program - a supplier locater service. Manage Emergency Management ESF 24 - Business Industry. For FY2011, This activity will be partially funded from Proviso 89.87 (Flexibility) of the FY2010-11 Appropriation Act and this funding ($60,000) is not included in this report.

Statewide Result Area: Improve the conditions for economic growth

Strategy: Provide for a more unified and focused effort in the marketing of our State's assets.
Agency Activity Inventory
by Agency
Appropriation Period: FY 2010-11

FY 2010-11

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Outcome Measures:
* Provided "existing business program" training for two new county developers: Chesterfield and Dillon
* 459 companies contacted direct by telephone as part of campaign to connect with all announced new business and expansions
* 919 small business inquiries addressed
* Have assisted 50 companies with BuySC supplier development leads.
* Visited 125 SC companies at their location of business.
* Special events: Industry Appreciation Week - all 46 counties participating, 250 people attended the Ambassador for Econ Dev ceremony; Salute to Small Business (225 attended).
* 9 Commerce/Tech small business seminars were held with over 200 attendees.

Agency: P32 - Department of Commerce
Functional Group: Economic Development & Natural Resources

1297 Business Services - Recycling
Code Section: 13-1-380 The Recycling program manages the governor appointed Recycling Market Development Advisory Council (RMDAC). Recycling also works to create new markets for emerging materials, sustaining existing markets and supporting pro-recycling policy. Provides assistance to new and existing recycling businesses and help South Carolina industry save money by implementing or enhancing internal recycling programs. Promotes sustainable business development to Commerce leaders and industry stakeholders to foster further economic expansion among environmental and sustainable industries. Institutes Search Engine Optimization (SEO) strategies to drive traffic to Commerce recycling assistance.

Statewide Result Area: Improve the quality of South Carolina's natural resources
Strategy: Provide for the protection of outcome-driven policies / incentives / programs aimed
Agency Activity Inventory by Agency

Appropriation Period: FY 2010-11

at ecological sustainability.

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Other Fund - Subfund No. & Title:
3526 - Grants from State Agencies

Budgetary Program No.: IIB

Expected Results:
To promote an environment to grow and add more recycling businesses. To encourage companies to recycle which will save companies money through avoided disposal costs, and improve the environment. Provide on-line directory tools to facilitate business by and between recycling companies. Production of collateral materials encouraging specific recycling areas, e.g. crumb rubber. Produced webinar on the economic development benefits of recycling. SEO driving increased traffic to Commerce website, plus increasing calls to Business Services for assistance.

Outcome Measures:

Agency: P32 - Department of Commerce

Functional Group: Economic Development & Natural Resources

1298 Community and Rural Development

Code Section: Title 13 -1-10 Community and Rural Development helps communities by strengthening and continuing to improve the leadership capacity and education of local community leaders. Assisting local communities to enhance their competitiveness through the development of infrastructure, industrial parks, and speculative buildings. Work with Community leaders to begin structured processes for the revitalization of downtown business districts.

Statewide Result Area: Improve the conditions for economic growth

Strategy: Provide for a more unified and focused effort in the marketing of our State's assets.
**Agency Activity Inventory**
by Agency

**Appropriation Period:** FY 2010-11

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**Other Fund - Subfund No. & Title:**
3048 - State Rural Infrastructure Funds

**Budgetary Program No.:** IIC

**Expected Results:**
To revise and update the curriculum for the South Carolina Economic Developer's School (SCEDS). To ensure the graduation of 60 community leaders from SCEDS annually. Build performance capacity and collaboration skills by hosting the Governor's Rural Summit. Assist in the development of new and upgraded infrastructure in local communities. Complete necessary procedures to certify industrial sites through Level 4 of the certification requirements. Where possible assist in the identification and hiring of the county economic development director.

**Outcome Measures:**
Curriculum for the South Carolina Economic Development School (SCEDS) was upgraded and a new name (South Carolina Economic Development Institute) was identified to reflect the enhanced program. The Institute is expected to graduate 53 students by year's end. Performance capacity and collaboration skills were enhanced by 171 attendees at the SC Rural Summit who rated the Summit 4.46 on a 5.0 scale. New and upgraded infrastructure development took place in nearly every rural county. Special attention to Marion, Greenwood, Fairfield and Hampton counties. Activity partnered with a site selection firm to evaluate, rewrite and implement a revised SC Site Certification program. Fifteen sites are being evaluated against this higher standard of readiness. At the request of the county council chair, Division staff undertook the total responsibility for the selection of the new county economic development director for Dillon County and assisted in the process for both Hampton and Greenwood counties.

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**Agency:** P32 - Department of Commerce

**Functional Group:** Economic Development & Natural Resources

**1299 Community Development Corporation**

Code Section: 34-43-10 Certify community development corporations to ensure their ability to provide SC tax credits to contributors participating in their individual community projects. Coordinate all of the above with the Department of Revenue.

**Statewide Result Area:** Improve the conditions for economic growth

**Strategy:** Provide for a more unified and focused effort in the marketing of our State's assets.

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Agency Activity Inventory
by Agency
Appropriation Period: FY 2010-11

Other Fund - Subfund No. & Title: 3035 - Operating Revenue

Budgetary Program No.: IIC

Expected Results:
Establish guidelines and criteria for certification. Develop application for certification and renewal. Create a line of communication between SCDOC and the Department of Revenue to track use of tax credits as well as verification process for which CDC’s have been certified.

Outcome Measures:
New guidelines established that included a new application and renewal process. Eight grants were made to qualifying CDC projects in the amount of $894,600. Tax credits in the amount of $16,620.22 were verified and issued by the Department of Revenue. Extension of the CED Act was granted by the General Assembly until 2015 with the passage of Act#0248 of 2010.

Agency: P32 - Department of Commerce
Functional Group: Economic Development & Natural Resources

1300 Grants and Incentives - Highway Set Aside
Code Section: Title 13 -1-1710, 12-28-2910 Highway Set Aside program is a part of the Coordinating Council for Economic Development. This program is funded annually with a $20 million allocation from the utility tax. The funds are granted to counties and municipalities for specific economic development projects that are creating new jobs in South Carolina for water and sewer infrastructure projects, road and site preparation projects, fiber optic cable, road or rail construction, land acquisition, and/or relocation of new employees for technology intensive and research and development facilities.

Statewide Result Area: Improve the conditions for economic growth
Strategy: Provide for resources and infrastructure for a more skilled and prepared workforce.

FY 2010-11

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Other Fund - Subfund No. & Title: 4118 - Strategic Highway Program

Budgetary Program No.: IC, IIE1

Expected Results:
To create at least 3,000 new jobs and capital investment in South Carolina with the disbursement of funds to economic development projects.
Outcome Measures:
Companies invested $1.0 billion and created 3,726 new jobs

---

Agency: P32 - Department of Commerce
Functional Group: Economic Development & Natural Resources

1301 Grants and Incentives - Enterprise Zone

Code Section: Title 13 -1-1710, 12-1-10 The Enterprise Zone program is a part of the Coordinating Council for Economic Development. This program provides companies with a rebate of a portion of the new employees' state personal withholding taxes. Funds can be used to reimburse the company for capital expenditures associated with the project such as purchase of real property and improvements to the same property.

Statewide Result Area: Improve the conditions for economic growth
Strategy: Provide for resources and infrastructure for a more skilled and prepared workforce.

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Other Fund - Subfund No. & Title:
3213 - Enterprise Zone Act 1995

Budgetary Program No.: IIE1

Expected Results:
Use the program to bring jobs and capital investment to the State.

Outcome Measures:
Approved companies created 6,444 jobs and invested $1.5 billion

---

Agency: P32 - Department of Commerce
Functional Group: Economic Development & Natural Resources

1302 Grants and Incentives - Tourism Infrastructure Fund
Agency Activity Inventory
by Agency
Appropriation Period: FY 2010-11

Code Section: Title 13-1-1710, 12-21-6510 The Tourism Infrastructure Fund is a Coordinating Council grant program. The amount of funds available for grants is 25% of the amount of admissions tax deposited by qualified tourism-related projects. Projects are qualified by the DOR and units of local government within five miles of the qualified project are eligible to apply to the CCED for infrastructure improvements necessary to serve the project.

**Statewide Result Area:** Improve the conditions for economic growth

**Strategy:** Provide for resources and infrastructure for a more skilled and prepared workforce.

### FY 2010-11

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**Other Fund - Subfund No. & Title:**
3195 - Admission Tax

**Budgetary Program No.:** IIE1

**Expected Results:**
*Encourage tourism-related investment by providing needed infrastructure. Indirect outcome - infrastructure is public and serves the citizens in the area. Ensure compliance with grant requirements. All funds are disbursed in a timely fashion.

**Outcome Measures:**
We had no new qualified tourism-related projects added to the Tourism Infrastructure Fund in fiscal year 2010.

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Agency: P32 - Department of Commerce

**Functional Group:** Economic Development & Natural Resources

1303 Grants and Incentives - Rural Infrastructure Fund

Code Section: Title 13-1-1710, 12-10-85 Rural Infrastructure program is a part of the Coordinating Council for Economic Development. RIF funds are used to invest in economic development, community development and "product" development. Product development is defined as improving infrastructure and industrial sites in order to improve the readiness of the state's rural areas.

**Statewide Result Area:** Improve the conditions for economic growth

**Strategy:** Provide for a more unified and focused effort in the marketing of our State's assets.

### FY 2010-11

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Agency Activity Inventory
by Agency

Appropriation Period: FY 2010-11

Other Fund - Subfund No. & Title:
3048 - State Rural Infrastructure Funds

Budgetary Program No.: IIE1

Expected Results:
To create 1,500 new jobs with the disbursement of RIF funds. To seek 100% compliance with program guidelines.

Outcome Measures:
Companies receiving Rural Infrastructure grants invested $212,335,000 and created 1,093 new jobs. In addition, Rural Infrastructure Funds were used to purchase land for an industrial park, helped retain 50 jobs, and provide infrastructure for an industrial park.

Agency: P32 - Department of Commerce

Functional Group: Economic Development & Natural Resources

1304 Grants and Incentives - CDBG

Code Section: Title 13 - 1-10 We manage two federally funded, community and economic development grant programs—the Community Development Block Grant Program and Appalachian Regional Commission program. Management activities include conducting program planning, providing technical assistance, awarding grants, monitoring program compliance with federal requirements, collecting and reporting performance data and ensuring accountability to the federal Department of Housing and Urban Development and Appalachian Regional Commission. For FY2011, The state match portion of this activity will be funded from Proviso 89.87 (Flexibility) of the FY2010-11 Appropriation Act and this funding ($225,000) is not included in this report.

Statewide Result Area: Improve the conditions for economic growth

Strategy: Provide for a more unified and focused effort in the marketing of our State's assets.

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Other Fund - Subfund No. & Title:
3035 - Operating Revenue

Budgetary Program No.: IIE2

Expected Results:
Grants are awarded to units of local government within non-metropolitan, rural areas for activities that primarily benefit low and moderate income (LMI) people by providing economic opportunities, decent, safe and affordable
housing, and a suitable living environment including the provision of basic infrastructure, public facilities and services.

**Outcome Measures:**
- 434 LMI households connected to safe and reliable public water and sewer
- Better living conditions for residents of 25 rural communities as a result of new or upgraded public infrastructure
- New or retained jobs for 176 residents of three rural communities
- Improved economic competitiveness for 10 rural communities where obstacles to economic development will be removed, in town commercial centers and adjacent neighborhoods revitalized and critical public services such as fire protection upgraded
- Improved resources for skills training and education in two communities as a result of workforce development projects involving new or expanded libraries that will benefit 21,152 residents
- Use of HUD funds to leverage an additional $15.1 million in other federal, state and local investment

---

**Agency:** P32 - Department of Commerce  
**Functional Group:** Economic Development & Natural Resources

### 1307  Agency Pass Through

No pass thru funding for Fiscal Year 2011

**Statewide Result Area:** Improve the conditions for economic growth  
**Strategy:** Provide for a more unified and focused effort in the marketing of our State's assets.

#### FY 2010-11

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**Other Fund - Subfund No. & Title:**

**Budgetary Program No.:** IIA

**Expected Results:**
No pass thru funding for Fiscal Year 2011

**Outcome Measures:**
No pass thru funding for Fiscal Year 2011

Commerce does not have any pass thru funding for Fiscal Year 2011
1308 Administration

Code Section: Title 13 -1-10 Agency Administration consists of the Office of the Secretary and the Division of Administration. The Division of Administration is responsible for the day to day administrative functions of the agency to include Finance, Human Resources and Information Services. The Office of the Secretary is where agency decisions are made by the Secretary. This office is also responsible for legislative affairs and legal affairs. For FY2011, This activity will be partially funded from Proviso 89.87 (Flexibility) of the FY2010-11 Appropriation Act and this funding ($538,000) is not included in this report.

Statewide Result Area: Improve the conditions for economic growth

Strategy: Administration

FY 2010-11

<table>
<thead>
<tr>
<th>Total</th>
<th>General Funds</th>
<th>Federal Funds</th>
<th>Non-Recurring Provisos</th>
<th>Part III (ARRA Funds)</th>
<th>Other Funds</th>
<th>FTEs</th>
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Other Fund - Subfund No. & Title:
3035 - Operating Revenue: $376,000  4118 - Strategic Highway Program: $60,000

Budgetary Program No.: I. A, B, C

Expected Results:
To provide the agency direction and strategic planning. To provide financial planning and budgeting for each division. To process all financial transaction accurately and timely. To provide agency procurement ensuring compliance with SC Consolidated Procurement Code. To provide human resource support for Commerce and the employees ensuring employees are well informed of benefits and human resource policies and procedures. To provide information services to the agency by keeping an up to date network and email services. To provide technology support and technical assistance to all staff and programs. To reduce the overhead cost of operating the agency without effecting its mission.

Outcome Measures:
*During the year, the agency implemented the Finance/MM and HR/Payroll portion of SCEIS. *Agency worked with the Department of Employment and Workforce and transitioned the Workforce Division to that new agency. *Agency completed renovations of office space which resulted in an additional 15% reduction in the amount of office space leased. *Administration implemented a reduction in force and voluntary separation plans to deal with the continued reduction in the agency operating budget. *Procurements are done within guidelines and with no findings. *Excluding normal scheduled maintenance network and e-mail service experienced a 99.9% Reliability Rate.
Agency Activity Inventory
by Agency
Appropriation Period: FY 2010-11

1777 Research

Code Section: Title 13 -1-10 Research Department provides real-time, accurate data, information, and research to support the mission of the Department of Commerce in recruiting industry and attracting investment to South Carolina; in maintaining and disseminating industry, economic, and labor market information; in integrating workforce and economic development functions; and in recommending policies to promote overall state economic growth. It is responsible for the creative thinking ability to develop prospect list and manage the creation and structuring of proposals and studies that will assist the department's recruiting efforts to convince factories, offices, mills, call centers corporate headquarters and other types of enterprises to locate in South Carolina. Manage and select outside consultants for research projects and customer service follow up. Oversee the creation of a research department information data base that can be accessed by Commerce divisions, Alliances and other agencies who promote the economic well being of SC. For FY2011, This activity will be partially funded from Proviso 89.87 (Flexibility) of the FY2010-11 Appropriation Act and this funding ($101,000) is not included in this report.

Statewide Result Area: Improve the conditions for economic growth

Strategy: Provide for a reasonable and safe business regulatory environment.

<table>
<thead>
<tr>
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Other Fund - Subfund No. & Title: IID

Budgetary Program No.: IID

Expected Results:
* Develop statewide database to support the collection and dissemination of labor and economic data to drive analysis and strategic planning. * Research, implement, and proactively recommend strategies for successful occupational and industry growth in South Carolina. * Analyze, track, and publish state economic conditions to position Commerce as the state's leading reliable, respected source of economic information. * Develop a network of collaboration within the state system of workforce and economic development organizations to position Commerce as the respected leader in programs related to economic growth. * Develop a statewide plan that can be tailored and implemented at a regional level to foster long-term, sustained economic growth in South Carolina.

Outcome Measures:
* Prepared 175 proposals and requests for information to support the recruitment of new companies and capital investment projects in South Carolina. *Created and disseminated monthly economic outlook reports and an annual SC economic indicator report to monitor the health of the state's economy and community. * Completed several research projects, including an in-depth analysis of Unemployment Insurance tax code, an analysis of the tax burden in South Carolina's I-95 corridor region and an investigation into the labor force and migration patterns affecting the state's economy. *Created a series of industry analysis reports and fact sheets to support the global business development mission. *Implemented data mining and analytical reporting software to facilitate sharing of up-to-date labor market and economic information. * Developed automated reporting for Unemployment Insurance claimant activity. *Responded to an average of 82 requests per month for information and analyses from internal and external sources.
Agency Activity Inventory  
by Agency  
Appropriation Period: FY 2010-11

Agency: P32 - Department of Commerce                      Functional Group: Economic Development & Natural Resources

1779 Grants and Incentives - Deal Closing Fund

Code Section: Title 13 -1-10 These funds will as a part of recruiting businesses to South Carolina. They will be a valuable tool as part of recruitment efforts and will provide value added items towards the end of a recruiting deal.

Statewide Result Area: Improve the conditions for economic growth

Strategy: Provide for a more unified and focused effort in the marketing of our State's assets.

<table>
<thead>
<tr>
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Other Fund - Subfund No. & Title:

Budgetary Program No.: IIE1

Expected Results:
The funds are for specific economic development projects that are creating new jobs in South Carolina for water and sewer infrastructure projects, road and site preparation projects, relocation expenses, land acquisition or as approved by CCED.

Outcome Measures:
Companies invested $131,878,000 and created 1,069 new jobs

 Agency: P32 - Department of Commerce                      Functional Group: Economic Development & Natural Resources

1930 Research -Labor Market Information (LMI)

Labor Market Information (LMI) assists in bridging economic development and workforce activities to support comprehensive state and regional initiatives. In particular, LMI integrates workforce and economic data into accessible tools for use by workforce.
Agency Activity Inventory
by Agency
Appropriation Period: FY 2010-11

Statewide Result Area: Improve the conditions for economic growth

Strategy: Provide for resources and infrastructure for a more skilled and prepared workforce.

FY 2010-11

<table>
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Other Fund - Subfund No. & Title:
3035 - Operating Revenue

Budgetary Program No.: IIE5

Expected Results:
* Continue to populate the Workforce Investment Database with state and local data.
* Produce and disseminate industry and occupational employment projections.
* Publish an annual economic analysis report for the governor and the State Workforce Investment Board (SWIB).
* Post products, information, and reports on the internet.
* Partner and consult on a continuing basis with workforce investment boards and key talent development partners and stakeholders.
* Conduct special studies and economic analyses.

Outcome Measures:
* Met all six deliverables required by the US Department of Labor Workforce Information Grant.
* Provided labor market information in response to over 82 requests from state agencies, local workforce organizations, economic development organizations, educators, and the general public.
* Created county-specific labor market information data sheets to inform local governments, economic development agencies and workforce interests of their specific workforce and employment conditions.
* Developed over 40 customized reemployment profiles and information sheets to aid workforce development and unemployed workers.
* Provided labor market information to local agencies and potential investors considering economic development projects in the state.

AGENCY TOTALS
Department of Commerce

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<th>TOTAL AGENCY FUNDS</th>
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