Agency Activity Inventory  
by Agency  
Appropriation Period: FY 2009-10

Agency: P32 - Department of Commerce  
Functional Group: Economic Development & Natural Resources

1291  Business Development - Project Management

Code Section: Title 13 -1-10  Project Management consists of front line consultants working with companies on investment decisions. This program is responsible for determining the parameters of a project, pulling together the appropriate resources at the state level - across agencies - and coordinating local government assistance for a site. This program also serves as consultants to the company throughout the site decision process and must also work closely with the local representative to develop a comprehensive package to enable the client to select a South Carolina location for investment and job creation. For FY2010, This activity will be partially funded from Proviso 89.96 (Flexibility) of the FY2009-10 Appropriation Act and this funding is not included in this report.

Statewide Result Area: Improve the conditions for economic growth

Strategy: Provide for resources and infrastructure for a more skilled and prepared workforce.

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Other Fund - Subfund No. & Title:

Budgetary Program No.: IA, IIA,

Expected Results:
Calendar Year 2008 Goals - To win at least 164 projects for South Carolina. To create 16,000 new jobs in South Carolina. To create $4.78 billion new investment in South Carolina.

Outcome Measures:

Agency: P32 - Department of Commerce  
Functional Group: Economic Development & Natural Resources

1292  Marketing and Communications

Code Section: Title 13 -1-10 Marketing and Communications department is responsible for the development of marketing strategies utilizing the state brand, in identified clusters and throughout all divisions. This program works closely with the Secretary and all divisions in the development of a strategic marketing plan. This department also works closely with the...
Agency Activity Inventory
by Agency
Appropriation Period: FY 2009-10

Governor’s Office coordinating and scheduling all projects and activities pertinent to Commerce. To provide marketing and communications support to all divisions within the agency by reviewing all publications and communications to ensure the Commerce brand is protected and utilized at all times. For FY2010, This activity will be partially funded from Proviso 89.96 (Flexibility) of the FY2009-10 Appropriation Act and this funding is not included in this report.

Statewide Result Area: Improve the conditions for economic growth
Strategy: Provide for a reasonable and safe business regulatory environment.

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<th>Federal Funds</th>
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Expected Results:
To develop a marketing and communications plan with division-specific activities that are in line with goals of the agency. To work with media on press events, announcements and op-eds as necessary.

Outcome Measures:
* Wrote and disseminated 130 press releases promoting new investment, job creation and other accomplishments related to Commerce activities. Promoted new investments through several groundbreaking and announcement ceremonies, such as Monster, Heinz and URRC. Won several national awards, such as Area Development’s 2008 Silver Shovel Award for overall industry recruitment and investment efforts, and Trade & Industry Development’s Corporate Investment and Community Impact awards for the American Titanium Works announcement. 
* Attended Volkswagen Forum in Wolfsburg, Germany and developed promotional materials including a video highlighting the state’s automotive industry. Developed a new South Carolina video, translated in Chinese, for the Asia Office. Placed several print and online advertisements in national publications for brand awareness and to target industries and site consultants. Developed strategic, cost-effective Search Engine Marketing initiatives to increase awareness and drive traffic to the Commerce Web site. Many enhancements made to the Commerce Web site (in conjunction with IT): launched a new Buildings & Sites GIS mapping component; created a searchable recycling directory; created new Commerce Resource Center; developed and launched new BuySC online request form. Developed Buildings & Sites e-communication that is sent to a targeted distribution list of site consultants. Developed and disseminated three agency newsletters providing updates on recent economic development efforts around the state. Developed and distributed an electronic Agency Activity Report recapping South Carolina’s economic development efforts for 2008. Developed a series of South Carolina Fast Sheets in conjunction with Research touting the state’s strengths in various industries and topics. Developed and disseminated a series of oversized postcards touting South Carolina’s strengths that were sent to a targeted mailing list.

Agency: P32 - Department of Commerce
Functional Group: Economic Development & Natural Resources
1293  Business Development - Foreign Offices

Code Section: Title 13 - 1-10  Foreign Office programs are responsible for the development of international prospects looking for a North American presence and support the work of the project managers. This program also works with Marketing and Research to develop strategies for marketing to the international community. For FY2010, This activity will be partially funded from Proviso 89.96 (Flexibility) of the FY2009-10 Appropriation Act and this funding is not included in this report.

Statewide Result Area:  Improve the conditions for economic growth

Strategy:  Provide for resources and infrastructure for a more skilled and prepared workforce.

| FY 2009-10 |
|------------------|------------------|------------------|------------------|------------------|------------------|------------------|
|                | Total            | General Funds    | Federal Funds    | Non-Recurring Provisos | Part III (ARRA Funds) | Other Funds |
| $590,000       | $590,000         | $0               | $0               | $0                   | $0               | $0               |
| FTEs           | 0.00             |                  |                  |                      |                  |                  |

Outcome Measures:
*Number leads generated from foreign countries. 89  *Number of total wins from foreign countries. 48  *5,094 jobs created and $1.824 Billion invested in the State from foreign countries.

Agency: P32 - Department of Commerce  Functional Group: Economic Development & Natural Resources

1294  Business Services - International Trade

Code Section: Title 13 - 1-10  International Trade leads South Carolina companies in identifying international markets and buyers for their products and services, primarily through inbound and outbound trade missions, international allies and other trade lead sources. International Trade also provides hands-on support, guidance and market research to South Carolina companies as they move through the process of expanding sales globally. Facilitate the growth of South Carolina's overall economy through business development and expansion, a direct result of the income and wealth-generating capacities of increased export sales. For FY2010, This activity will be partially funded from Proviso 89.96 (Flexibility) of the FY2009-10 Appropriation Act and this funding is not included in this report.

Statewide Result Area:  Improve the conditions for economic growth

Strategy:  Provide for a reasonable and safe business regulatory environment.
Agency Activity Inventory
by Agency
Appropriation Period: FY 2009-10

Expected Results:
To create opportunities that enable South Carolina companies to make sales abroad, thereby growing the state's economy, jobs, income levels and creating more healthy strong companies with sales diversification in various international markets. Build governmental and business relationships between South Carolina and other countries so as to create networking opportunities for benefiting South Carolina companies. Raise the knowledge level of South Carolina companies to the benefits of expanding into the global marketplace. Maintain active trade mission calendar which will service export development, business recruitment and government leader exchange.

Outcome Measures:

Agency: P32 - Department of Commerce
Functional Group: Economic Development & Natural Resources

1295 Business Services - Existing and Small Business
Code Section: Title 13 -1-10 Small Business packages and delivers best practices guide for an Existing Business Program for local communities and counties. Handle all incoming inquiries related to small business. Provide small business and entrepreneurial support. Hold Ambassador for Economic Development Ceremony, SC Industry Appreciation Week and participate in Salute to Small Business. For FY2010, This activity will be partially funded from Proviso 89.96 (Flexibility) of the FY2009-10 Appropriation Act and this funding is not included in this report.

Statewide Result Area: Improve the conditions for economic growth

Strategy: Provide for a more unified and focused effort in the marketing of our State's assets.

FTEs
Agency Activity Inventory
by Agency
Appropriation Period: FY 2009-10

Other Fund - Subfund No. & Title:

Budgetary Program No.: IIB

Expected Results:
Local economic development office service to existing business is enhanced. Coordination between allies is more focused on existing business. Match start or existing businesses to the resources that will take them to the next step in their business growth. Maintain a Small Business and Entrepreneurship Resource Guide. Support minority and women owned business efforts. To gain good will and strong ally support through special events. Expedited economic recovery following a state disaster, specifically by including private sector input. Four Small Business Workshops to be held, 2 each at Midlands and Horry Georgetown Tech.

Outcome Measures:
* Number of Existing Industry customer’s served 32. Presentations on Existing Business Programs to three new county developers. * Number of Small business inquiries addressed: 414; 90+% quality customer service rating. * Number of women and/or minority requests served: approximately 125. * Small Business and Entrepreneurship Resource Guide in the midst of upgrade: June/July 2009. Placed on the web and available on CD. * Number of Participants in special events: Industry Appreciation Week (2,500), Incubator Conference (105), Salute to Sm. Business (200). * Number of news article covering events 100. * Launched Emergency Support Function (ESF) 24, Business and Industry; 7 major corporate partners signed on for disaster recovery. *Held 4 Small Business Workshops (at Midlands Tech and Horry Georgetown Tech), 104 business participated.

Agency: P32 - Department of Commerce
Functional Group: Economic Development & Natural Resources

1297 Business Services - Recycling

Code Section: 13-1-380 The Recycling program manages the governor appointed Recycling Market Development Advisory Council (RMDAC). Recycling also to create new markets for emerging materials, sustaining existing markets and supporting pro-recycling policy. Provides assistance to new and existing recycling businesses and help South Carolina industry save money by implementing or enhancing internal recycling programs. Promotes sustainable business development to Commerce leaders and industry stakeholders to foster further economic expansion among environmental and sustainable industries.

Statewide Result Area: Improve the quality of South Carolina's natural resources
Strategy: Provide for the protection of outcome-driven policies / incentives / programs aimed at ecological sustainability.

FY 2009-10

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Agency Activity Inventory  
by Agency

Appropriation Period: FY 2009-10

Other Fund - Subfund No. & Title:
3526 - Grants from State Agencies

Budgetary Program No.: IIB

Expected Results:
To promote an environment to grow and add more recycling businesses. To encourage companies to recycle which will save companies money, and improve the environment. Provide on-line directory tools to facilitate business by and between recycling companies. Production of collateral materials encouraging specific recycling areas, e.g. crumb rubber.

Outcome Measures:

Agency: P32 - Department of Commerce  
Functional Group: Economic Development & Natural Resources

1298 Community and Rural Development

Code Section: Title 13 -1-10  Community and Rural Development helps communities by strengthening and continuing to improve the leadership capacity and education of local community leaders. Assisting local communities to enhance their competitiveness through the development of infrastructure, industrial parks, and speculative buildings. Work with Community leaders to begin structured processes for the revitalization of downtown business districts.

Statewide Result Area: Improve the conditions for economic growth

Strategy: Provide for a more unified and focused effort in the marketing of our State's assets.

FY 2009-10

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Other Fund - Subfund No. & Title:
3048 - State Rural Infrastructure Funds

Budgetary Program No.: IIC

Expected Results:
To revise and update the curriculum for the South Carolina Economic Developer's School (SCEDS). To ensure the graduation of 60 community leaders from SCEDS annually. Build performance capacity and collaboration skills by hosting the Governor's Rural Summit. Assist in the development of new and upgraded infrastructure in local communities. Complete necessary procedures to certify industrial sites through Level 4 of the certification
Agency Activity Inventory
by Agency
Appropriation Period: FY 2009-10

requirements.

Outcome Measures:
*Revised and updated SCEDS curriculum. Number of graduates from SCEDS totaled 53 (63 attendees). * 257 Rural Summit Attendees with an overall rating of 4.55 on a 5.0 scale. * Assisted local communities with 13 projects. *Number of certified sites - 51. *Through a collaborative effort between the South Carolina Department of Commerce, the Department of Agriculture and the Department of Corrections, the Roadside Produce Stands Project was initiated and offered to farmers, non-profits, cities and towns as an attractive means for selling locally grown produce. Worked directly with Marion and Union Counties in the selection of their new county economic developer.

Agency: P32 - Department of Commerce

1299 Community Development Corporation

Code Section: 34-43-10 Certify community development corporations to ensure their ability to provide SC tax credits to contributors participating in their individual community projects. Coordinate all of the above with the Department of Revenue.

Statewide Result Area: Improve the conditions for economic growth

Strategy: Provide for a more unified and focused effort in the marketing of our State's assets.

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Other Fund - Subfund No. & Title: 3035 - Operating Revenue

Budgetary Program No.: IIC

Expected Results:
Establish guidelines and criteria for certification. Develop application for certification and renewal. Create a line of communication between SCDOF and the Department of Revenue to track use of tax credits as well as verification process for which CDC's have been certified.

Outcome Measures:
*Certification guidelines were revised and disseminated June '09. *Number of certified CDC's - 11. *Value of tax credits issued - $85,753. *Number of CED Fund grant awards - 9 totaling $965,000 with total project costs of $6,519,455.
Agency Activity Inventory  
by Agency  
Appropriation Period: FY 2009-10

Agency: P32 - Department of Commerce  
Functional Group: Economic Development & Natural Resources

1300 Grants and Incentives - Highway Set Aside

Code Section: Title 13-1-1710, 12-28-2910 Highway Set Aside program is a part of the Coordinating Council for Economic Development. This program is funded annually with a $20 million allocation from the gasoline tax. The funds are granted to counties and municipalities for specific economic development projects that are creating new jobs in South Carolina for water and sewer infrastructure projects, road and site preparation projects, fiber optic cable, road or rail construction, land acquisition, and/or relocation of new employees for technology intensive and research and development facilities.

Statewide Result Area: Improve the conditions for economic growth

Strategy: Provide for resources and infrastructure for a more skilled and prepared workforce.

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Other Fund - Subfund No. & Title: 4118 - Strategic Highway Program

Budgetary Program No.: IC, IIE1

Expected Results:
To create at least 3,000 new jobs and capital investment in South Carolina with the disbursement of funds to economic development projects.

Outcome Measures:
$21.2 million in grants were issued to assist with 13 economic development projects that will create 3,377 jobs and $829 million of capital investment.

Agency: P32 - Department of Commerce  
Functional Group: Economic Development & Natural Resources

1301 Grants and Incentives - Enterprise Zone

Code Section: Title 13 -1-1710, 12-1-10 The Enterprise Zone program is a part of the Coordinating Council for Economic Development.
**Agency Activity Inventory**

**by Agency**

**Appropriation Period: FY 2009-10**

Development. This program provides companies with a rebate of a portion of the new employees' state personal withholding taxes. Funds can be used to reimburse the company for capital expenditures associated with the project such as purchase of real property and improvements to the same property.

**Statewide Result Area:** Improve the conditions for economic growth

**Strategy:** Provide for resources and infrastructure for a more skilled and prepared workforce.

**FY 2009-10**

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**Other Fund - Subfund No. & Title:**
3213 - Enterprise Zone Act 1995

**Budgetary Program No.:** IIE1

**Expected Results:**
Use the program to bring jobs and capital investment to the state.

**Outcome Measures:**
46 projects were approved that resulted in $1.3 billion of capital investment and 5,785 jobs

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**Agency:** P32 - Department of Commerce

**Functional Group:** Economic Development & Natural Resources

**1302 Grants and Incentives - Tourism Infrastructure Fund**

Code Section: Title 13 -1-1710, 12-21-6510 The Tourism Infrastructure Fund is a Coordinating Council grant program. The amount of funds available for grants is 25% of the amount of admissions tax deposited by qualified tourism-related projects. Projects are qualified by the DOR and units of local government within five miles of the qualified project are eligible to apply to the CCED for infrastructure improvements necessary to serve the project.

**Statewide Result Area:** Improve the conditions for economic growth

**Strategy:** Provide for resources and infrastructure for a more skilled and prepared workforce.

**FY 2009-10**

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**Other Fund - Subfund No. & Title:**
Agency Activity Inventory
by Agency
Appropriation Period: FY 2009-10

3195 - Admission Tax

Budgetary Program No.: IIE1

Expected Results:
*Encourage tourism-related investment by providing needed infrastructure. Indirect outcome - infrastructure is public and serves the citizens in the area. Ensure compliance with grant requirements. All funds are disbursed in a timely fashion.

Outcome Measures:
Disbursed $2.9 million in funds this fiscal year for active projects.

Agency: P32 - Department of Commerce

Functional Group: Economic Development & Natural Resources

1303 Grants and Incentives - Rural Infrastructure Fund

Code Section: Title 13-171-10, 12-10-85 Rural Infrastructure program is a part of the Coordinating Council for Economic Development. RIF funds are used to invest in economic development, community development and "product" development. Product development is defined as improving infrastructure and industrial sites in order to improve the readiness of the state's rural areas.

Statewide Result Area: Improve the conditions for economic growth

Strategy: Provide for a more unified and focused effort in the marketing of our State's assets.

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<th>FY 2009-10</th>
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Other Fund - Subfund No. & Title:
3048 - State Rural Infrastructure Funds

Budgetary Program No.: IIE1

Expected Results:
To create 1,500 new jobs with the disbursement of RIF funds. To seek 100% compliance with program guidelines. To ensure a portion of the RIF funds go towards economic development projects.

Outcome Measures:
$11.3 million awarded to 13 different counties, including 7 of the State’s Distressed Counties, 5 Least Developed Counties and 1 Under Developed County. $6 million of which was awarded to assist with economic development projects that will create 1,437 new jobs and $461 million in new capital investment. $5.3 million additional to expand or create 3 industrial parks, develop 3 speculative buildings and 2 workforce facilities, assist with 1 sewer....
system improvement and fund economic development training for rural ED practitioners.

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**Agency Activity Inventory**

by Agency

**Appropriation Period:** FY 2009-10

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**Agency:** P32 - Department of Commerce

**Functional Group:** Economic Development & Natural Resources

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### 1304 Grants and Incentives - CDBG

Code Section: Title 13 -1-10  We manage two federally funded, community and economic development grant programs-the Community Development Block Grant Program and Appalachian Regional Commission program. Management activities include conducting program planning, providing technical assistance, awarding grants, monitoring program compliance with federal requirements, collecting and reporting performance data and ensuring accountability to the federal Department of Housing and Urban Development and Appalachian Regional Commission. For FY2010, This activity will be partially funded from Proviso 89.96 (Flexibility) of the FY2009-10 Appropriation Act and this funding is not included in this report.

**Statewide Result Area:** Improve the conditions for economic growth

**Strategy:** Provide for a more unified and focused effort in the marketing of our State's assets.

**FY 2009-10**

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**Other Fund - Subfund No. & Title:**

3035 - Operating Revenue

**Budgetary Program No.:** IIE2

**Expected Results:**

Grants are awarded to units of local government within non-metropolitan, rural areas for activities that primarily benefit low and moderate income (LMI) people by providing economic opportunities, decent, safe and affordable housing, and a suitable living environment including the provision of basic infrastructure, public facilities and services.

**Outcome Measures:**

- 56 grants awarded representing $27 million. An increase of 27% in the workload.
- 76 monitoring visits conducted, 97% of the reports completed within 30 days, a 7% improvement from last year.
- 49 application site visits were conducted.
- 68 project start ups were approved.
- 125 project close outs were completed representing an increase of 23%.
- 152 technical assistance events occurred to assist with project development and implementation in accordance with new program direction and new stimulus funding.
- received 5 national awards
Agency Activity Inventory
by Agency

Appropriation Period: FY 2009-10

Agency: P32 - Department of Commerce

1307 Agency Pass Through
Public Private Partnership is a Special line Item in the agency's appropriated budget created by the Department of Commerce.

Statewide Result Area: Improve the conditions for economic growth

Strategy: Provide for a more unified and focused effort in the marketing of our State's assets.

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Other Fund - Subfund No. & Title: IIA

Budgetary Program No.: IIA

Expected Results:
This activity is used to assist with our foreign operations

Outcome Measures:
*Number leads generated from foreign countries. 89  *Number of total wins from foreign countries.  48  *5,094 jobs created and $1.824 Billion invested in the State from foreign countries.

Agency: P32 - Department of Commerce

1308 Administration
Code Section: Title 13 -1-10 Agency Administration consists of the Office of the Secretary and the Division of Administration. The Division of Administration is responsible for the day to day administrative functions of the agency to include Finance, Human Resources and Information Services. The Office of the Secretary is where agency decisions are made by the Secretary and the Chief of Staff. This office is also responsible for legislative affairs and legal affairs. For FY2010, This activity will be partially funded from Proviso 89.96 (Flexibility) of the FY2009-10 Appropriation Act and this funding is not included in this report.

Statewide Result Area: Improve the conditions for economic growth

Strategy: Administration
Agenda Activity Inventory
by Agency

Appropriation Period: FY 2009-10

Expected Results:
To provide the agency direction and strategic planning. To provide financial planning and budgeting for each division. To process all financial transaction accurately and timely. To provide agency procurement ensuring compliance with SC Consolidated Procurement Code. To provide human resource support for Commerce and the employees ensuring employees are well informed of benefits and human resource policies and procedures. To provide information services to the agency by keeping an up to date network and email services. To provide technology support and technical assistance to all staff and programs. To reduce the overhead cost of operating the agency without effecting its mission.

FY 2009-10

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Outcome Measures:
* Strong working relationships with Legislative staff and Legislatures. *Monthly budget reports and business plans to all divisions. *Procurements are done within guidelines. No Material Findings. *Excluding normal scheduled maintenance network and e-mail service experienced a 99.9% Reliability Rate *HR Policies updated annual as needed. Agency signed a new office space lease agreement which reduced our rate per square feet by 24.2% when compared to our prior lease and reduced the amount of rentable square footage by 25.4% once renovations are completed in FY2010. In addition, our agency moved from an antiquated analog system to VOIP for our telecommunication services which will reduce our agency’s monthly telecommunication charges. Our agency was awarded the 2008-2009 South Carolina Information Technology Directors Innovation Award (SCITDA) for the development of a Geographical Information Services (GIS) Web Portal that presents the available SC Buildings and Sites used to assist the state in its Economic Development efforts.

Other Fund - Subfund No. & Title:
3035 - Operating Revenue: $450,000 4118 - Strategic Highway Program: $60,000

Budgetary Program No.:  I, A, B, C

Agency: P32 - Department of Commerce

Functional Group: Economic Development & Natural Resources

1605 Workforce Development - Workforce Investment Act

The Workforce Development State Administration oversees the State's Workforce Investment Act programs and systems from both compliance and programmatic implementation. The State Workforce Development Board provides oversight and guidance of these funds. This program was transferred from ESC to Commerce by Executive Order 2005-09 by Gov. Sanford. Of this activity's $82.7 million in federal expenditures for Fiscal Year 2008-09, $79.7 million was expended by local workforce boards, state reserve grants, and rapid response grants.

Statewide Result Area: Improve the conditions for economic growth

Strategy: Provide for a more unified and focused effort in the marketing of our State's assets.
Agency Activity Inventory
by Agency

Appropriation Period: FY 2009-10

FY 2009-10

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Other Fund - Subfund No. & Title:

Budgetary Program No.: IIE3

Expected Results:

(1) Create a OneStop certification system with specific measurable criteria. (2) Increase the number of businesses using WorkKeys. (3) Increase the math and reading abilities of the workforce as measured by WorkKeys. (4) Examine data housed in our Virtual OneStop data base and determine additional ways it can be used for short and long term planning. (5) Increase alignment of partners at the state level with respect to agency workforce goals. (6) To provide adults served through the program with the skills to obtain self sufficient employment, measured by a program increase in aggregate average earnings. (7) To develop, promote, and implement layoff aversion strategies for businesses through coordination and program resources. (8) To fund innovative youth programs for possible replication.

Outcome Measures:

(1) One-Stop Certification Core and Steering Committees have met throughout the year and have developed Business Services standards. A target date of December 2009 has been set for Job Seeker and Management standards completion. (2) 265 businesses are currently using WorkKeys resulting in a 6% participation increase in the last year. (3) Job seekers continue to use the remediation system to improve their job readiness skills in math and reading. Resulting in over 95,000 Career Readiness Certificates. (4) Program participant data shared with Budget & Control Board - Office of Research and Statistics since August 2008 for long-term evaluation studies. Provided data to DOC Research Department for analysis of demographics and long-term job retention. (5) DOC staff collaborated with numerous state agencies and organizations, aligning goals and services across economic development, education, and workforce developments to streamline services and overcome barriers. Collaborations included the Department of Juvenile Justice, Adult Education, South Carolina Energy Office, the Governor’s Office of Economic Opportunity, and the South Carolina Commission on Minority Affairs. Staff also collaborated with the New Carolina Workforce Task Force, EEDA Committees-Coordinating Council, the Regional Education Committee, and the At-Risk Youth committee. (6) Developed and implemented the Workforce Profile to link impacted workers to new or expanding businesses. Adult participation in the program increased 39% over the prior year. The number of adults who received training while in the program increased 12%. Average earnings for adults served through the program increased by 8% over the prior year. (7) 8 businesses received workforce training through the use of state level funds for layoff aversion strategies. (8) 13 grant programs across South Carolina are providing at-risk youth with the tools to earn their GED, post-secondary skills training and employment. The Jobs for America’s Graduates-SC expanded from 14 to 20 high schools and served over 700 youth. The program had a 91% graduation rate. Recovery Act State Reserve Funds were made available to provide credit recovery classes to 40 high schools and over 800 students.
Agency Activity Inventory
by Agency
Appropriation Period: FY 2009-10

Research

Code Section: Title 13 -1-10 Research Department provides real-time, accurate data, information, and research to support the mission of the Department of Commerce in recruiting industry and attracting investment to South Carolina; in maintaining and disseminating industry, economic, and labor market information; in integrating workforce and economic development functions; and in recommending policies to promote overall state economic growth. It is responsible for the creative thinking ability to develop prospect list and manage the creation and structuring of proposals and studies that will assist the department's recruiting efforts to convince factories, offices, mills, call centers corporate headquarters and other types of enterprises to locate in South Carolina. Manage and select outside consultants for research projects and customer service follow up. Oversee the creation of a research department information database that can be accessed by Commerce divisions, Alliances and other agencies who promote the economic well being of SC. For FY2010, This activity will be partially funded from Proviso 89.96 (Flexibility) of the FY2009-10 Appropriation Act and this funding is not included in this report.

Statewide Result Area: Improve the conditions for economic growth

Strategy: Provide for a reasonable and safe business regulatory environment.

Expected Results:
- Developed statewide database to support the collection and dissemination of labor and economic data to drive analysis and strategic planning.
- Research, implement, and proactively recommend strategies for successful occupational and industry growth in South Carolina.
- Analyze, track, and publish state economic conditions to position Commerce as the state's leading reliable, respected source of economic information.
- Develop a network of collaboration within the state system of workforce and economic development organizations to position Commerce as the respected leader in programs related to economic growth.
- Develop a statewide plan that can be tailored and implemented at a regional level to foster long-term, sustained economic growth in South Carolina.

Outcome Measures:
- Prepared 132 proposals and requests for information to support the recruitment of new companies and capital investment projects in South Carolina.
- Created and disseminated monthly economic outlook reports and an annual SC key performance indicator report to monitor the health of the state's economy and community.
- Developed new economic models and methodologies to better track economic conditions in the state, including a SC cost of living index and a state economy leading indicator.
- Completed eight large scale research projects, including an in-depth analysis of Unemployment Insurance claims and a close examination of South Carolina's competitive advantages for attracting new investments.
- Created a series of industry analysis reports and fact sheets to support the global business development mission.
- Implemented data mining and analytical reporting software to facilitate sharing of up-to-date labor market and economic information.
- Responded to an average of 58 requests per month for information and analyses from internal and external sources.

Natural Resources

1777 Research

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Other Fund - Subfund No. & Title: IID

Expected Results:

Outcome Measures:
Agency Activity Inventory
by Agency
Appropriation Period: FY 2009-10

Agency: P32 - Department of Commerce
Functional Group: Economic Development & Natural Resources

1778 Business Services - Small Business Regulatory Committee

Code section 1-23-280. There is established a Small Business Regulatory Review Committee within the South Carolina Department of Commerce and supported by Business Solutions. The duties of the Committee, are to determine if a proposed permanent regulation has a significant adverse impact on small businesses. These duties include review of all proposed regulations, and where applicable, directing a promulgating agency to prepare the regulatory flexibility analysis; which can include requesting the Office of Research and Statistics of the Budget and Control Board to prepare a final assessment report.

Statewide Result Area: Improve the quality of South Carolina's natural resources
Strategy: Provide for the protection of outcome-driven policies / incentives / programs aimed at ecological sustainability.

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Other Fund - Subfund No. & Title:

Budgetary Program No.:

Expected Results:
The Regulatory Review Committee’s purpose is to evaluate all proposed regulations for impact on small business; and ultimately, with appropriate cost/benefit analysis keep undue regulatory burden off of the small business community. If an adverse impact is suspected or determined, the Committee can request that the agency perform a regulatory flexibility analysis. The Committee is also engaged in helping make the public aware of their activities and marketing their service.

Outcome Measures:
* One existing regulation was brought before the promulgating agency and the B&C Board for review.  
* Proposed Regulations Reviewed: 58. Plus one existing set of regulations related to Childcare. All proposed regulations reviewed within 10 days of appearing in the State Register.  
* All Committee positions filled in 2008/2009, including three positions that became vacant during the year.

No funding was provided for this activity by the General Assembly

Agency: P32 - Department of Commerce
Functional Group: Economic
1779 Grants and Incentives - Deal Closing Fund

Code Section: Title 13 -1-10 These funds will as a part of recruiting businesses to South Carolina. They will be a valuable tool as part of recruitment efforts and will provide value added items towards the end of a recruiting deal.

Statewide Result Area: Improve the conditions for economic growth

Strategy: Provide for a more unified and focused effort in the marketing of our State's assets.

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Other Fund - Subfund No. & Title:

Budgetary Program No.:

Expected Results:
The funds are for specific economic development projects that are creating new jobs in South Carolina for water and sewer infrastructure projects, road and site preparation projects, relocation expenses, land acquisition or as approved by CCED.

Outcome Measures:
No additional funding has been provided in the Appropriation Act

No funding was provided for this activity by the General Assembly

Agency: P32 - Department of Commerce Functional Group: Economic Development & Natural Resources

1929 Workforce Development - Trade Adjustment Act (TAA)

The Trade Adjustment Act (TAA) is a program that assists individuals who became unemployed as a result of the shift in production to another country. TAA provides impacted workers with weekly income support during their participation in funded reemployment services, i.e. training, job searches, relocation, Health Coverage Tax Credit and Alternative TAA. Per the Executive Order No. 2007-18, the administrative entity of TAA was transferred from ESC to DOC on October 1, 2007.

Statewide Result Area: Improve the conditions for economic growth

Strategy: Provide for the growth and sustainability of all communities.

FY 2009-10
Agency Activity Inventory
by Agency
Appropriation Period: FY 2009-10

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Other Fund - Subfund No. & Title:

Budgetary Program No.: IIE4

Expected Results:
* To increase skills and abilities of TAA participants by addressing training needs early, maximizing availability of income support to ensure training completion. * To increase the average earnings of TAA participants entering employment. * To integrate TAA and WIA services through co-enrollment of dislocated workers, thus facilitating resource sharing and avoiding duplication.

Outcome Measures:
* TAA participants receiving training increased by 4.6%. 15 group training sessions were provided to local workforce staff on engaging workers earlier, integrating program services and maximizing program benefits. * SC exceeds the regional earnings average. * Co-enrolled TAA and WIA participants increased by 26.4%.

Agency: P32 - Department of Commerce
Functional Group: Economic Development & Natural Resources

1930 Research - Labor Market Information (LMI)

Labor Market Information (LMI) assists in bridging economic development and workforce activities to support comprehensive state and regional initiatives. In particular, LMI integrates workforce and economic data into accessible tools for use by workforce. This activity was transferred from ESC to the Department of Commerce pursuant to Executive Order No. 2007-17.

Statewide Result Area: Improve the conditions for economic growth
Strategy: Provide for resources and infrastructure for a more skilled and prepared workforce.

FY 2009-10

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Other Fund - Subfund No. & Title:
3035 - Operating Revenue

Budgetary Program No.: IIE5

Expected Results:
Agency Activity Inventory
by Agency
Appropriation Period: FY 2009-10

* Continue to populate the Workforce Investment Database with state and local data. * Produce and disseminate industry and occupational employment projections. * Publish an annual economic analysis report for the governor and the State Workforce Investment Board (SWIB). * Post products, information, and reports on the internet. * Partner and consult on a continuing basis with workforce investment boards and key talent development partners and stakeholders. * Conduct special studies and economic analyses.

Outcome Measures:
* Met all six deliverables required by the US Department of Labor Workforce Information Grant. * Provided labor market information in response to over 50 requests from state agencies, local workforce organizations, economic development organizations, educators, and the general public. * Created county-specific labor market information data sheets to inform local governments, economic development agencies and workforce interests of their specific workforce and employment conditions. * Developed customized reemployment profiles and information sheets to aid workforce development and unemployed workers. * Provided labor market information to local agencies and potential investors considering economic development projects in the state.

Agency: P32 - Department of Commerce
Functional Group: Economic Development & Natural Resources

1951 Regional Economic Development Organizations - Pass Through
Regional Economic Development Organizations  Funding Provided By The Fiscal Year 2009-10 State Stabilization Fund Authorized In Part III Of The FY2009-10 Appropriation Act

Statewide Result Area: Improve the conditions for economic growth
Strategy: Provide for the growth and sustainability of all communities.

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Other Fund - Subfund No. & Title:
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Budgetary Program No.:

Expected Results:
To transfer funds to entities according to program guidelines as established by the General Assembly and Office of State Budget

Outcome Measures:
New Activity for FY2010
Agency Activity Inventory  
by Agency  
Appropriation Period: FY 2009-10

Authorized in Part III of the FY 2009-10 Appropriation Act

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**Agency:** P32 - Department of Commerce  
**Functional Group:** Economic Development & Natural Resources

9998  **4.04% Mid-Year Reduction**

4.04% Mid-Year Reduction

**Statewide Result Area:** Improve the conditions for economic growth

**Strategy:** FY 2009-10 4.04% Mid-Year Reduction

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**Other Fund - Subfund No. & Title:** NA

**Budgetary Program No.:** NA

**Expected Results:** NA

**Outcome Measures:** NA
Agency Activity Inventory
by Agency
Appropriation Period: FY 2009-10

### AGENCY TOTALS

*Department of Commerce*

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