Agency Activity Inventory
by Agency
Appropriation Period: FY 2009-10

Agency: P16 - Department of Agriculture
Functional Group: Economic Development & Natural Resources

1207 Soybean Board (Pass Thru)
Improve economic vitality of business and individuals. Each board is funded by producers and engages in research, marketing and education related to the specific commodity. Marketing and Promotions provides assistance to all of the Commodity Boards. Commodity Boards Enabling Legislation - Agricultural Commodities Marketing Act §46-17-20.

Statewide Result Area: Improve the conditions for economic growth
Strategy: Provide for the growth and sustainability of all communities.

<table>
<thead>
<tr>
<th>FY 2009-10</th>
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</thead>
<tbody>
<tr>
<td>Total</td>
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<tr>
<td>$567,478</td>
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</tbody>
</table>

Other Fund - Subfund No. & Title:
3290 - Soybean Board

Budgetary Program No.: IV. B.

Expected Results:
Assist development of industry. Assist the present SC Commodity Boards with their collections, marketing, administrative, and other related duties to promote sales, usage and research for each specific commodity.

Outcome Measures:
Expansion and development of existing commodities, thereby increasing the marketability of South Carolina Products.

Agency: P16 - Department of Agriculture
Functional Group: Economic Development & Natural Resources

1208 Pork Board (Pass Thru)
Improve economic vitality of business and individuals. Each board is funded by producers and engages in research, marketing and education related to the specific commodity. Marketing and Promotions provides assistance to all of the Commodity Boards. Commodity Boards Enabling Legislation - Agricultural Commodities Marketing Act §46-17-20.

Statewide Result Area: Improve the conditions for economic growth
Strategy: Provide for the growth and sustainability of all communities.
Agency Activity Inventory
by Agency
Appropriation Period: FY 2009-10

FY 2009-10

<table>
<thead>
<tr>
<th>Total</th>
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<th>Federal Funds</th>
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<td>$0</td>
<td>$0</td>
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</table>

Other Fund - Subfund No. & Title:
3293 - Pork Board

Budgetary Program No.: IV. B.

Expected Results:
Assist development of industry. Assist the present SC Commodity Boards with their collections, marketing, administrative, and other related duties to promote sales, usage and research for each specific commodity.

Outcome Measures:
Expansion and development of existing commodities, thereby increasing the marketability of South Carolina Products.

Agency: P16 - Department of Agriculture

Functional Group: Economic Development & Natural Resources

1209 Cotton Board (Pass Thru)

Improve economic vitality of business and individuals. Each board is funded by producers and engages in research, marketing and education related to the specific commodity. Marketing and Promotions provides assistance to all of the Commodity Boards. Commodity Boards Enabling Legislation - Agricultural Commodities Marketing Act §46-17-20.

Statewide Result Area: Improve the conditions for economic growth

Strategy: Provide for the growth and sustainability of all communities.

FY 2009-10

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<tr>
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Other Fund - Subfund No. & Title:
3294 - Cotton Board

Budgetary Program No.: IV. B.

Expected Results:
Assist development of industry. Assist the present SC Commodity Boards with their collections, marketing, administrative, and other related duties to promote sales, usage and research for each specific commodity.
Outcome Measures:
Expansion and development of existing commodities, thereby increasing the marketability of South Carolina Products.

Agency: P16 - Department of Agriculture  
Functional Group: Economic Development & Natural Resources

1210 Peanut Board (Pass Thru)

Improve economic vitality of business and individuals. Each board is funded by producers and engages in research, marketing and education related to the specific commodity. Marketing and Promotions provides assistance to all of the Commodity Boards. Commodity Boards Enabling Legislation - Agricultural Commodities Marketing Act §46-17-20.

Statewide Result Area: Improve the conditions for economic growth
Strategy: Provide for the growth and sustainability of all communities.

<table>
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Other Fund - Subfund No. & Title:  
3295 - Peanut Board

Budgetary Program No.: IV. B.

Expected Results:
Assist development of industry. Assist the present SC Commodity Boards with their collections, marketing, administrative, and other related duties to promote sales, usage and research for each specific commodity.

Outcome Measures:
Expansion and development of existing commodities, thereby increasing the marketability of South Carolina Products.

Agency: P16 - Department of Agriculture  
Functional Group: Economic Development & Natural Resources
**Agency Activity Inventory by Agency**

**Appropriation Period: FY 2009-10**

### 1211 Watermelon Board (Pass Thru)

Improve economic vitality of business and individuals. Each board is funded by producers and engages in research, marketing and education related to the specific commodity. Marketing and Promotions provides assistance to all of the Commodity Boards. Commodity Boards Enabling Legislation - Agricultural Commodities Marketing Act §46-17-20.

**Statewide Result Area:** Improve the conditions for economic growth

**Strategy:** Provide for the growth and sustainability of all communities.

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**Other Fund - Subfund No. & Title:**
3296 - Watermelon Board

**Budgetary Program No.:** IV. B.

**Expected Results:**
Assist development of industry. Assist the present SC Commodity Boards with their collections, marketing, administrative, and other related duties to promote sales, usage and research for each specific commodity.

**Outcome Measures:**
Expansion and development of existing commodities, thereby increasing the marketability of South Carolina Products.

---

### 1212 Tobacco Board (Pass Thru)

Improve economic vitality of business and individuals. Each board is funded by producers and engages in research, marketing and education related to the specific commodity. Marketing and Promotions provides assistance to all of the Commodity Boards. Commodity Boards Enabling Legislation - Agricultural Commodities Marketing Act §46-17-20.

**Statewide Result Area:** Improve the conditions for economic growth

**Strategy:** Provide for the growth and sustainability of all communities.

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<tbody>
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<tr>
<td>$154,750</td>
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</tbody>
</table>
Agency Activity Inventory
by Agency
Appropriation Period: FY 2009-10

Other Fund - Subfund No. & Title:
3298 - Tobacco Board

Budgetary Program No.: IV. B.

Expected Results:
Assist development of industry. Assist the present SC Commodity Boards with their collections, marketing, administrative, and other related duties to promote sales, usage and research for each specific commodity.

Outcome Measures:
Expansion and development of existing commodities, thereby increasing the marketability of South Carolina Products.

Agency: P16 - Department of Agriculture

Statewide Result Area: Improve the conditions for economic growth

Strategy: Provide for the growth and sustainability of all communities.

Functional Group: Economic Development & Natural Resources

1213 S. C. Beef Board (Pass Thru)

Improve economic vitality of business and individuals. Each board is funded by producers and engages in research, marketing and education related to the specific commodity. Marketing and Promotions provides assistance to all of the Commodity Boards. Commodity Boards Enabling Legislation - Agricultural Commodities Marketing Act §46-17-20.

Statewide Result Area: Improve the conditions for economic growth

Strategy: Provide for the growth and sustainability of all communities.

FY 2009-10

<table>
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Other Fund - Subfund No. & Title:
3299 - Beef Board

Budgetary Program No.: IV. B.

Expected Results:
Assist development of industry. Assist the present SC Commodity Boards with their collections, marketing, administrative, and other related duties to promote sales, usage and research for each specific commodity.

Outcome Measures:
Expansion and development of existing commodities, thereby increasing the marketability of South Carolina Products.
Laboratory Services

Consumer protection includes regulating production, storage, handling, transport & sale of food for human consumption. Tests include: fruits & vegetables for pesticide residues, animal feeds for conformance to label guarantees, seed for farm & garden use, & petroleum products for heating & automotive uses. The Laboratory also registers petroleum products, antifreeze, & commercial animal feeds. Licenses are issued for butterfat testers, commercial samples & weighers, frozen dessert products & salvager permits for commercial food salvage businesses. Assistance is provided for emergencies involving natural disasters or homeland security threats posed by bioterrorist or agroterrorist events which involve the food supply. Enabling legislation - Seed & Noxious Weed Law & Commercial Feed Act. Seed & Plant Certification §46-21-10, Noxious Weeds §46-23-10, Imitations §39-35-10, Ice Cream, Ice Milk & Other Frozen Desserts §39-37-10, Corn Meal & Grits §39-29-10, Rice §39-31-10, Proviso 22.4 (Seed Licenses) & Proviso 22.13 (Export Certification).

Statewide Result Area: Improve the health and protections of our children and adults

Strategy: Provide disease prevention and disease management.

FY 2009-10

<table>
<thead>
<tr>
<th>Total</th>
<th>General Funds</th>
<th>Federal Funds</th>
<th>Non-Recurring Provisos</th>
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Other Fund - Subfund No. & Title:
3035 - Seed Licensing

Budgetary Program No.: II.

Expected Results:
Assurance of quality and safety of food products from processing facilities to the marketplace involve chemical, physical and biological testing of products. Responsibilities include, in addition to food for humans, regulation of animal feeds, seeds sold for agriculture and gardening, and petroleum products sold for heating and automotive uses across the state. Supplemental one-time funds were appropriated to upgrade biodiesel and ethanol testing equipment to ensure that biodiesel produced in SC meets ASTM standards. A testing facility would be available for any registered fuel producer with the US Environmental Protection Agency, SCDHEC, and the SCDA that is located in SC.

Outcome Measures:
Violation rates by program for FY 2008-2009: Food - 9.8%; Pesticide Residue - 1.4%; Feed - 12.5%; Seed - 2.0%; Petroleum - 10.1%
Agency Activity Inventory  
by Agency  
Appropriation Period: FY 2009-10

Agency: P16 - Department of Agriculture

**Functional Group:** Economic  
Development &  
Natural Resources

### 1215 Consumer Services


**Statewide Result Area:** Improve the conditions for economic growth

**Strategy:** Provide for a reasonable and safe business regulatory environment.

<table>
<thead>
<tr>
<th>FY 2009-10</th>
<th>Total</th>
<th>General Funds</th>
<th>Federal Funds</th>
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<td>$0</td>
<td>$1,326,565</td>
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</table>

**Other Fund - Subfund No. & Title:**

3035 - Private Sector Calibration, Warehouse Guaranty Fund, Grain Producers Guaranty Fund, Weights & Measures: $477,150.  
3833 - Petroleum Inspection: $909,415.

**Budgetary Program No.:** III.

**Expected Results:**

Provide protection to the consumer by ensuring that commodities being purchased or sold are correctly measured and provide for the calibration with traceability to the NIST the standards for mass, length and volume that are used by industry. Ensure the quality of petroleum fuels purchased in the state. Ensure that food products and cosmetics are manufactured and held under safe and sanitary conditions. Protect the producer or farmer by ensuring prompt and full payment for their products. Through three guaranty funds ensure that grain producers, grain dealers and holders of warehouse receipts receive payment for their commodities if a firm should go bankrupt or commit fraud or embezzlement.

**Outcome Measures:**

Consumer Services statistics for FY 2008-09: Firms visited for Weights & Measures Inspections - 10,090; Fuel pumps - 70,926 inspected, 2.26% incorrect; Small scales - 19,628 inspected, 1.24% incorrect; Large scales - 941 inspected, 13.39% incorrect; No. firms provided calibrations services by Metrology Lab - 341; No. of calibrations performed by Metrology Lab - 8,665; No. of Licensed Dealers and Handler - 101; No. of Licensed Weighmasters - 3,150; No. of Licensed Warehouses for the storage of cotton and grain - 23; No. of audits of Licensed Dealers and Handlers and Warehouses - 274; No. of Food and Cosmetic Inspections - 1,199.
Agency Activity Inventory by Agency
Appropriation Period: FY 2009-10

Agency: P16 - Department of Agriculture

Functional Group: Economic Development & Natural Resources

1216 Marketing & Promotions

Through our Certified South Carolina Grown Program, bring attention to agricultural products grown, processed or manufactured in this state. Maintain & develop broad based marketing programs to increase consumer awareness & product demand for quality SC agricultural commodities at local, national & international levels. Promotion programs include assisting state producers & processors in exporting commodities to national & international markets, assistance with roadside & community markets, promoting specialty products in international & national trade shows, assisting small farmers & the organic food industry, promoting horticulture, & assisting with rural rehabilitation for the state WIC Farmers Market program & Senior Program. Provide assistance for the equine industry, aquaculture industry, etc. Provide assistance to the Commodity Boards. Enabling legislation: Agriculture Marketing Act §45-15-10, Local Marketing Authorities § 46-19-10, Roadside Market Incentive Program §46-19-210, Aquaculture Permit Assistance Office §46-51-10.

Statewide Result Area: Improve the conditions for economic growth

Strategy: Provide for a more unified and focused effort in the marketing of our State's assets.

<table>
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<tbody>
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</tr>
<tr>
<td>Other Funds $3,275,500</td>
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<tr>
<td>FTEs 17.00</td>
</tr>
</tbody>
</table>

Outcome Measures:
To promote the Certified SC Program & other SCDA events, implemented a media campaign which included TV & radio coverage, an outdoor board campaign, magazine ads, & radio coverage at Clemson, SC, SC State & Citadel football games. Attended industry events, developed promotions at 130 roadside markets & 80 community based markets. Retail promotion efforts provided Point of Purchase opportunities for food retailers in SC. Materials were placed in over 500 retail food stores featuring the SC Brand. Participated in events attended by over 600,000 to promote ag-business & marketing opportunities. The Fresh on the Menu campaign, which encourages consumers to ask for local products in restaurants & provided sourcing resources for industry to help find local products, was taken statewide & serves over 200 restaurants. Promoted the ornamental industry through spring & fall Plant & Flower shows. Encouraged consumers to become "Palmettovores" and consume locally grown products. Held Specialty Food shows for retailers. Continue to support our commodity associations &
Agency Activity Inventory
by Agency
Appropriation Period: FY 2009-10

boards.

1217 Market Services

Improve economic vitality of businesses and individuals. The SCDA operates State Farmers Markets in Columbia, Greenville and Florence. The Columbia and Greenville State Farmers Markets operate 24 hours a day, closing only on Thanksgiving and Christmas days. A source of fresh, locally produced fruits and vegetables, the markets are also major venues for the sale and distribution of horticultural products that draw consumers from a broad geographic area. Market Services Enabling Legislation: Agricultural Marketing Act and State Farmers Market §46-15-10 through 46-15-100.

Statewide Result Area: Improve the conditions for economic growth
Strategy: Provide for a more unified and focused effort in the marketing of our State's assets.

<table>
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<tr>
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</table>

Other Fund - Subfund No. & Title:
3000 - State Farmers Markets

Budgetary Program No.: IV. C.

Expected Results:
Assist development of industry. The Markets provide facilities for farmers to conduct direct sales of fresh produce to both consumers and major food distributors. The Markets serve as food distribution hubs. In addition, produce is shipped directly to grocery chains, restaurants, and industrial food handlers. The service area of the Markets extends beyond the boundary of the state, supplying produce throughout the eastern United States and Canada.

Outcome Measures:
The farmers markets generate $260 million in sales of all agricultural products sold on the markets. BEA estimated financial impact from the farmers markets on the state's economy from South Carolina farmers in excess of $104 million annually.
1218 Inspection Services

Identify health risk factors and improve the economic vitality of businesses and individuals. Inspection programs provide inspection services to the fresh produce, poultry and egg processing, and livestock industries to ensure quality grade standards through a cooperative status with USDA to the allied industry. This program helps protect the public from illness caused by food products that are contaminated, adulterated or otherwise unfit for consumption. Market news programs provide up-to-date firsthand market news to the farming industry through a cooperative status with USDA. Inspection Services Enabling Legislation: Agricultural Commodities Marketing Act §46-17-20 and Eggs §39-39-110.

**Statewide Result Area:** Improve the health and protections of our children and adults

**Strategy:** Provide disease prevention and disease management.

**FY 2009-10**

<table>
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<tr>
<th>Total</th>
<th>General Funds</th>
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**Other Fund - Subfund No. & Title:**
3000 - Inspection Services

**Budgetary Program No.:** IV. D.

**Expected Results:**
Inspectors examine facilities for cleanliness, potential cross contamination, appropriate facility temperatures, and sanitary preparation practices. Market News collects daily pricing commodity information as well as performs grading inspection services.

**Outcome Measures:**
Fruit & Vegetable Inspections - 594; Peach Inspections - 49; Peanut Inspections - 6,695; Poultry Inspections - 6,463

---

1219 Market Bulletin


**Statewide Result Area:** Improve the conditions for economic growth

**Strategy:** Provide for a more unified and focused effort in the marketing of our State's assets.
Expected Results:
Approximately 20,000 subscribers with potential ad sales between buyers and sellers that result in a significant economic impact throughout the State.

Outcome Measures:
The Market Bulletin generates an estimated $12 million of agricultural economic activity per issue.

Agency: P16 - Department of Agriculture  
Functional Group: Economic Development & Natural Resources

1220 Administrative Services
This function provides executive leadership, support, policy development and review, financial services, computer and information technology, facilities management, personnel services, legal services, interagency billing, and other related administrative services. Title 46, generally, of the SC Code of Laws.

Statewide Result Area: Improve the conditions for economic growth
Strategy: Administration

FY 2009-10

<table>
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<tr>
<th>Total</th>
<th>General Funds</th>
<th>Federal Funds</th>
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</table>

Other Fund - Subfund No. & Title: 3000 - Operating Revenue

Budgetary Program No.: I.

Expected Results:
Administrative Services directly supports the department's activities and mission.
Outcome Measures:
Responsibilities of directing the agency are carried out with a business-like approach. Resources are allocated and prioritized on a thorough cost-benefit analysis. Commissioner Hugh Weathers had over 384 meetings concerning staff, legislative issues, programs such as the Certified SC Grown and Fresh on the Menu programs, and details involving the new Columbia State Farmers Market.

Agency: P16 - Department of Agriculture
Functional Group: Economic Development & Natural Resources

9998 4.04% Mid-Year Reduction

4.04% Mid-Year Reduction

Statewide Result Area: Improve the conditions for economic growth

Strategy: FY 2009-10 4.04% Mid-Year Reduction

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Other Fund - Subfund No. & Title: NA

Budgetary Program No.: NA

Expected Results:
NA

Outcome Measures:
NA
Agency Activity Inventory
by Agency
Appropriation Period: FY 2009-10

AGENCY TOTALS

Department of Agriculture

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