

Fast FACTS

FOR CONSUMERS



Take my name
off your list!

HOW TO REMOVE YOUR NAME FROM SOLICITATION LISTS

Tired of having your mailbox crammed with unsolicited mail, including pre-approved credit card applications? Are you getting telemarketing calls just as you're sitting down to dinner? Is your email inbox chock-full of unsolicited advertising? The good news is that you can cut down on the number of unsolicited mailings, calls and emails you receive by learning where to go to get your name off telemarketing lists.

Direct Mail Marketing

(written requests for name removal)

Mail Preference Service

PO Box 9008

Farmingdale NY 11735-9008

or log on to:

www.the-dma.org/consumers/offmailinglist.html

Telemarketing:

(written requests for name and telephone number removal)

Telephone Preference Service

PO Box 9014

Farmingdale NY 11735-9014

or log on to:

www.the-dma.org/consumers/offtelephonenumberlist.html

Sweepstakes:

(complaints directly related to sweepstakes advertising, including complaints from caregivers of older consumers)

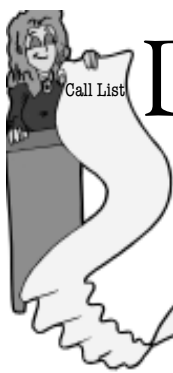
Sweepstakes Helpline

111 19th Street NW

Washington DC 20036



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Despite the benefits of the information age, some consumers may want to limit the amount of personal information they share. And they can. More organizations are offering choices about your your personal information is used. Learn more about your options for protecting your personal information by contacting the following organizations.

CREDIT BUREAUS

The credit bureaus offer a toll-free number to “opt out” of having pre-approved credit offers sent to you for two years. Call 1.888.5.OPT.OUT (1.888.567.8688) for more information. You may also notify the three major credit bureaus that you do not want your personal information shared for promotional purposes.

Equifax

1.800.685.1111

(www.equifax.com)

To report fraud, call 1.800.525.6285

Experian

1.888.EXPERIAN (1.888.397.3742)

(www.experian.com)

To report fraud, call 1.888.397.3742

Trans Union

1.800.916.8800

(www.tuc.com)

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